UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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FREEWHEEL MEDIA, INC.,
Petitioner,

v.

INTENT IQ, LLC,
Patent Owner.

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Case IPR2024-00424
Patent 7,861,260

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**INTENT IQ, LLC'S**
**POWER OF ATTORNEY**

DocuSign Envelope ID: 003B1962-6C48-4B04-9D4D-90B8336505E9



Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Intent IQ, LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 7,861,260:

| Lead Counsel | Back-Up Counsel |
|---|---|
| Reza Mirzaie, Reg. No. 69,138<br>rmirzaie@raklaw.com<br>rak_almondnet@raklaw.com<br>Russ, August & Kabat<br>12424 Wilshire Blvd., 12th Floor<br>Los Angeles, CA 90025<br>Telephone: 310-826-7474<br>Fax: 310-826-6991 | Jonathan Link, Reg. No. 41,548<br>jlink@raklaw.com<br>James A. Milkey, Reg. No. 79,503<br>jmilkey@raklaw.com<br>Amy E. Hayden, Reg. No. 64,817<br>ahayden@raklaw.com<br>Philip X. Wang, Reg. No. 74,621<br>pwang@raklaw.com<br>Benjamin T. Wang (*pro hac vice* forthcoming)<br>bwang@raklaw.com<br>Russ, August & Kabat<br>12424 Wilshire Blvd., 12th Floor<br>Los Angeles, CA 90025<br>Telephone: 310-826-7474<br>Fax: 310-826-6991 |

The individual signing below has the authority to execute this document on behalf of Intent IQ, LLC.

Date: 3/27/2024

By: DocuSigned by: Roy Shkedi 6BFD19F48046468...

Name: Roy Shkedi

Title: Chairman

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))**

The undersigned hereby certifies that the above document was served on March 28, 2024, by filing this document through the Patent Trial and Appeal Case Tracking System (P-TACTS) as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

Frederic M. Meeker (Reg. No. 35,282)
fmeeker@bannerwitcoff.com
C. Andy Mu (Reg. No. 58,216)
amu@bannerwitcoff.com
Camille Sauer (Reg. No. 71,866)
csauer@bannerwitcoff.com
Shambhavi Patel (Reg. No. 73,478)
spatel@bannerwitcoff.com
John R. Hutchins (Reg. No. 43,686)
jhutchins@bannerwitcoff.com
Reilley Keane (Reg. No. 76,426)
rkeane@bannerwitcoff.com
Jonathan D. Peloquin (Reg. No. 80,501)
jpeloquin@bannerwitcoff.com
Azuka C. Dike (Reg. No. 68,497)
adike@bannerwitcoff.com
Zach Getzelman (Reg. No. 71,292)
zgetzelman@bannerwitcoff.com
Banner & Witcoff, Ltd.
1100 13th St., NW, Suite 1200
Washington, DC 20005
Tel: (202) 824-3000
ComcastIPRService@bannerwitcoff.com

Date: March 28, 2024

/Reza Mirzaie/
Reza Mirzaie, Reg. No. 69,138
Russ August & Kabat

12424 Wilshire Blvd., 12th Floor
Los Angeles, CA 90025

*Counsel for Patent Owner*