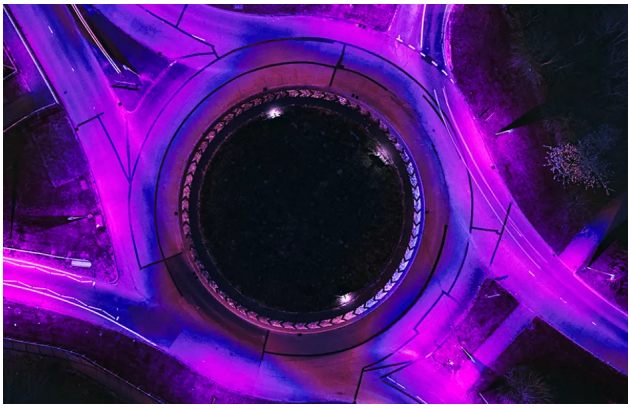
FREEWHEEL

Products Insights Company Contact Log In

ABOUT US

FreeWheel, a Comcast company, provides comprehensive ad platforms for publishers, advertisers, and media buyers. Powered by premium video content, robust data, and advanced technology, we're making it easier for buyers and sellers to transact across all screens, data types, and sales channels. As a global company, we have offices in nine countries and can insert advertisements around the world.



A UNIFIED SOLUTION

Our technology enables frictionless transactions between buyers and sellers. Our software connects clients to their partners across the ecosystem – MVPDs, other publishers, DSPs, and buy-side providers of technology, data, and measurement. We combine this with the ability to transact across screens, anywhere in the world.

Entropic Communications, LLC, Exhibit 2005
Page 2005 - 1
IPR2024-00438, Comcast Corporation v. Entropic Communications, LLC

CAREERS

At FreeWheel, we value creativity, ingenuity, and inclusion. Visit our Careers page to learn what it's like to work here and view our open positions.

Careers

LATEST NEWS

See All News ⟶

FreeWheel Unveils New Suite of Live Product Capabilities to Better Enable Programmatic Transactions Across Largest, Most Prestigious Live Events on Streaming Platforms—Including the Olympic Games Paris 2024

PRESS RELEASE

June 18, 2024

TF1 PUB Extends Partnership with FreeWheel to Support its Digital Acceleration Strategy

PRESS RELEASE

June 17, 2024

Entropic Communications, LLC, Exhibit 2005
Page 2005 - 2
IPR2024-00438, Comcast Corporation v. Entropic Communications, LLC

Fox Corporation and FreeWheel Announce Expanded Partnership to Introduce Dynamic Ad Insertion for College Football on FOX and Proprietary AdRise Integration

PRESS RELEASE

June 12, 2024

LATEST INSIGHTS

See All Insights

REPORT

It's Only Live Once: How TV Advertisers Can Capture Audiences in the Moment

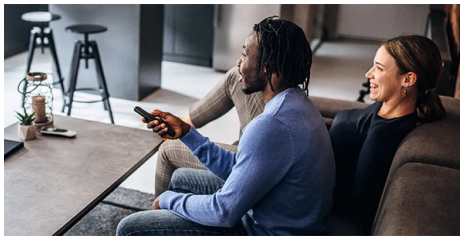
Read More

CASE STUDIES

FreeWheel Innovators: Spectrum Reach

Read More

CASE STUDIES



Streaming Platform Leverages Beeswax for Scalable User Acquisition

Read More

CONTACT US

Learn more and get answers to your TV and video advertising questions.

Contact Us

CONNECT WITH US

Follow our social channels to stay up to date with our latest news, insights, announcements, and more.

Entropic Communications, LLC, Exhibit 2005
Page 2005 - 3
IPR2024-00438, Comcast Corporation v. Entropic Communications, LLC

© 2024 FreeWheel. All rights reserved.

Entropic Communications, LLC, Exhibit 2005
Page 2005 - 4
IPR2024-00438, Comcast Corporation v. Entropic Communications, LLC