

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

INTERACTIVE COMMUNICATIONS INTERNATIONAL, INC.,
Petitioner,

v.

BLACKHAWK NETWORK INC.,
Patent Owner.

IPR2024-00465
Patent 11,488,451 B2

PATENT OWNER'S POWER OF ATTORNEY

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(B)

Pursuant to 37 C.F.R. § 42.10(B), Patent owner, Blackhawk Network Inc., hereby appoints the following individuals as its attorneys to transact all business at the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute this document on behalf of Patent Owner:

Dated: February 9, 2024

By: James S McDonald
James McDonald
VP Litigation and Chief IP Counsel
BLACKHAWK NETWORK INC.

Dated: February 20, 2024

Respectfully submitted,

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned hereby certifies that on February 20, 2024, a copy of Patent Owner's Power of Attorney was served via electronic mail upon counsel of record for Petitioners at the following addresses:

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