



Beauty Awards

The Best Beauty Innovators of 2022

Breakthrough products that are changing the beauty space.

Bu Ana Escalante

<https://www.glamour.com/gallery/best-beauty-innovators-of-2022>

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Beauty products have been perfected down to a science over the last hundred years, and with new launches all claiming to do something special, finding the best beauty innovators is no easy task. Of course, it isn't impossible, and when breakthroughs make waves offering inventive ways to make our routines substantially easier, or change the way we approach traditional beauty practices, we have to investigate. There's hundreds, if not thousands, of products out there claiming they disrupt the industry, but what does innovative truly mean?

For *Glamour*, our 2022 beauty innovators are forward-thinking products challenging today's tried and true classics—from biodegradable and sustainable packaging to targeted devices that make our skin feel (and look!) the best. Our debut class of beauty innovators are rewriting what we know about skin care, body products, and makeup, to help set the scene for the next generation of products and treatments. Whether you're on the hunt for cutting-edge products that will transform your top shelf or interested in the latest technological advances in beauty, scroll on to shop our Glamour Beauty Award-winning picks.

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Courtesy of brand

1/14

ZitSticka Killa Patches

ZitSticka's microdart technology is practically in a league of its own, treating stubborn blemishes with self-dissolving tips infused with hyaluronic acid, oligopeptide-76, salicylic acid, and niacinamide. Unlike other pimple patches, the Killa patches are designed to treat early-stage zits that are newly formed and waiting to bubble up on your face. One of these bad boys stops zits and even cystic acne right in their tracks, before they even have the chance to ruin your week.

\$29 at Zitsticka



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Courtesy of brand

2/14

U Beauty The Barrier Bioactive Treatment

This wonder product had the entire *Glamour* beauty team buzzing, and for good reason. The Barrier Bioactive Treatment repairs damaged skin cells at their deepest level, locking in moisture and preventing signs of aging with ingredients like vitamin B₆, a mixture of fruit alpha hydroxy acids, and the brand's signature Siren Capsule technology, which delivers active ingredients only where your skin is damaged, to completely maximize results.

\$198 at Violet Grey



Courtesy of brand

3/14

Plus Body Wash Sheets

Say goodbye to plastic and hello to zero waste. Plus Body Wash Sheets contain a concentrated formula that uses 38% less water in manufacturing and is packaged in a sachet made from wood pulp that dissolves completely down the drain.

\$16.50 at Plus



Courtesy of brand

4/14

Ohora Semi Cured Gel Nails

Ohora's salon-quality nail stickers are made with the look and feel of all of our favorite gel polishes without any of the mess. The flexible strips fit any nail shape, letting you achieve a custom professional look without making your way to the salon—all you have to do is stick them on and cure under a UV lamp.

~~\$16~~ \$14 at Ohora



Courtesy of brand

5/14

QWO Cellulite Treatment Injections

QWO's revolutionary cellulite treatment is the first FDA-approved injectable treatment to minimize moderate to severe cellulite in women's buttocks and behinds. The enzyme in QWO, collagenase clostridium histolyticum-aes, is a working protein that releases fibrous bands to redistribute fat cells and stimulate the growth of new collagen cells. Not only does it work—*Glamour* spoke to a patient who experienced it firsthand—it also requires no anesthesia or downtime.

Shop Now at QWO



Courtesy of brand

6/14

LumiFy Eye Drops

Long night? **Lumify** works to reduce redness and is the only over-the-counter eye drop using the active ingredient brimonidine, which works to reduce redness and enhance whiteness. Just one drop shows results in one minute and makes your eyes look brighter for up to eight hours.

\$19.97 at Amazon



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Courtesy of brand

7/14

Live Tinted Huestick Corrector

Who doesn't love a three-in-one product? The Live Tinted Huestick corrector can be applied to balance out undereye circles, add color to your face as a blush, or tint lips in a warm tone. Packed with hyaluronic acid, squalane, and vitamins C and E, these super sticks are also vegan and noncomedogenic.

Shop Now



Courtesy of brand

8/14

ManiMe

A 3D-scan of your fingers isn't just something that exists on *The Jetsons* anymore—it's now used to customize your perfect manicure. These made-to-order peelable gel stickers are tailored to your unique nail shape and size, making

sure your mani is uniquely you. With tons of designs to chose from in several different colors, it's easy to match your ManiMe to your outfit or mood.

\$15 at ManiMe

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Courtesy of brand

9/14

IGK Permanent Color Kit

If you've ever tried to dye your hair at home, you know it can either go extremely well or end in disaster. IGK's Permanent Color Kit comes in 25 shades that are easy to apply at home, with step-by-step video instructions. Want to take the look for a test drive before you commit? IGK's website has a virtual try-on to help you explore options before you choose your kit.

\$25 at IGK Hair



Courtesy of brand

10/14

Glamnetic Lashes

Gone are the days of lashes lifting at the corners. Glamnetic lashes use magnetic eyeliner to connect with small magnets on the falsies' band, ensuring your lashes stay exactly where you need them throughout the day.

\$30 at Sephora





Courtesy of brand

11/14

Emsculpt Neo Small Applicators

Emsculpt Neo's revolutionary body-sculpting technology has taken over our social feeds the past year, targeting stubborn fat cells and building muscles to give your body extra tone and definition. The FDA-approved high-intensity electromagnetic therapy machine works to contour hard-to-reach areas, including your inner thighs and arms.

[Shop Now at BTL](#)

Courtesy of brand

12/14

Droplette Micro-Infuser

While creams and serums work wonders for your face, sometimes it takes hours for your skin to absorb all the active ingredients that make products worth it. Droplette's mist-focused approach to skin care revolutionizes hydration, with micro-droplets penetrating deep into your pores 20 times deeper than traditional skin care, to target and repair cells at the fundamental level.

[\\$299 at Droplette](#)



Courtesy of brand

13/14

Dieux Skin Forever Eye Mask

Sheet masks might be great for the 'Gram, but their single-use isn't exactly the best for the environment. While some brands have developed sustainable practices, nothing is more green than reusing your mask. Enter Dieux Skin's viral undereye mask—a silicone patch that absorbs and locks in serums, creams, and gels to deliver the highest concentration of hydration without excess waste. When you're done with it, just peel off and rinse under water.

\$25 at Dieux Skin



Courtesy of brand

14/14

Common Heir Vitamin C Serum

Vitamin C minimizes the appearance of dark spots and builds collagen—the protein found in your body—that keeps your skin firm. Common Heir's 10% Vitamin C Serum is one of the best on the market, infused with antioxidants and housed in a biodegradable capsule that can be melted down or composted. Win-win.

\$88 at Common Heir

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It's getting hot in here.

By Jake Smith