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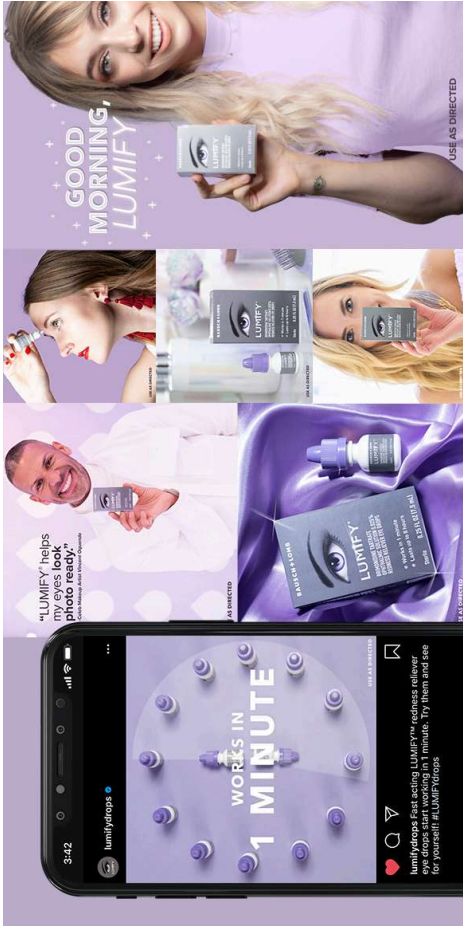
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Apr 11, 2019

MUSE Creative Awards



We're proud to announce our win of TWO 2019 Muse Creative Awards. LUMIFY™ redness reliever eye drops won for both Social Media Campaign and Product or Service Branding. The Muse Creative Awards were created by the International Awards Associate (IAA) in 2015 to highlight the creative professionals and their work that inspire others to greater heights.

Read more at <https://museaward.com/winner>



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H+G Awarded Gold in the 2023 AVA Digital Awards

Our Hologic® Genius® 3D Mammography™ project receives recognition in the Digital Advertising Campaign category.

Four-Time Summit International Award Winner

Between our Change This Stat and Breast Cancer Awareness Month campaigns for Hologic, we've added two Marketing Effectiveness awards and two Emerging Media awards to our stash.

Download The Guide To Brand Accountability In The Beauty Space

Dive into the changes that influence how audiences are interacting with brands and gain insight into how to make them feel seen and understood.

Got a question?

Inquiry

Headquarters
127 Railroad Street, Suite 210
Rochester, New York

Contact
info@hg.agency

Email

Message
Example text

☐ I agree to receive email marketing and industry updates from Helen + Gertrude.

Send

Helen + Gertrude





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Part creative agency.
Part media agency.
100% backed by data.
Certified Women-Owned.



IN THE NEWS

Careers

Full-Funnel
Approach
2023 Helen +
Gertrude Impact
Report

In-House
Production
Studio
Web + UX Design
Media Planning +
Buying
Insights +
Measurement

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