

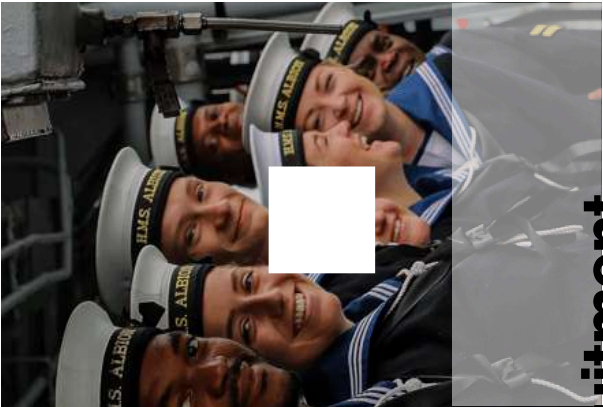
MENU

Provocative Planning is what we do, bringing our promise of Positive Provocation to life.

Where is the step-change opportunity to drive growth
tomorrow?



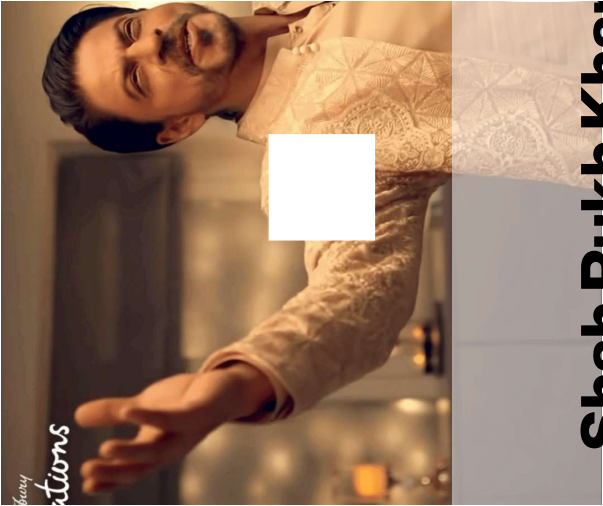
MENU



Commitment



AI World of Lollipops



Shah Rukh Khai

CLIENT

MARKET

Chupa Chups, Perfetti Van Melle

MENA

CLIENT

MARKET

Cadbury

India

View all growth Stories

MENU

SERVICE

Wavemaker is a Top 5 global media network. Our roster of products and services has been built with a single aim – to positively provoke growth for clients. As part of GroupM and WPP, we are continually developing our offer to deliver growth in a fast-changing consumer world.

CLIENT LEADERSHIP

CONSULTANCY

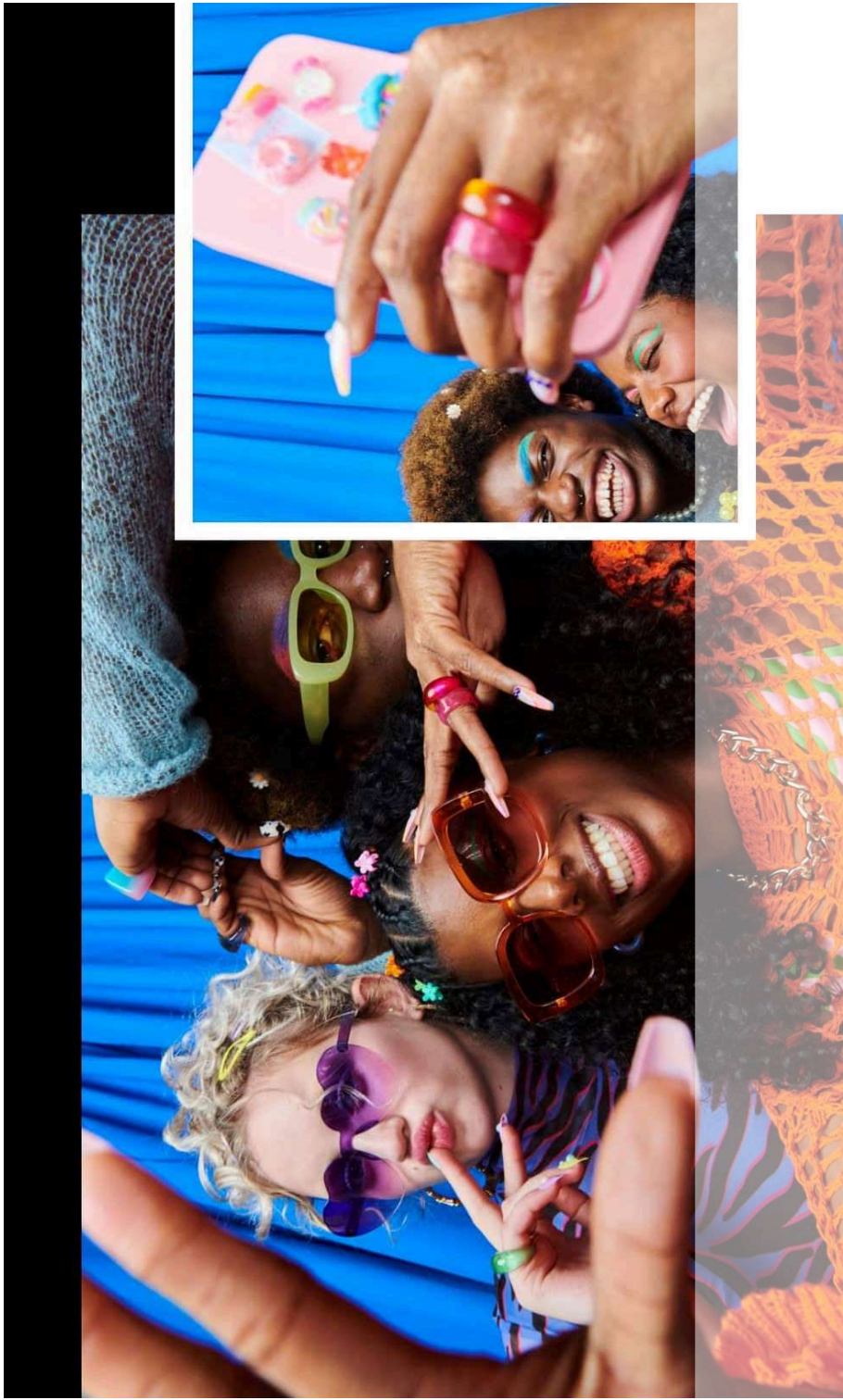
ACTIVATION

Client Leadership



MENU

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THE PROVOCATEUR

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