

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Casper Sleep Inc.,
Petitioner,

v.

Werner Media Partners, LLC,
Patent Owner.

U.S. Patent 10,842,301

POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Casper Sleep Inc. hereby appoints the practitioners associated with Koffsky Schwalb LLC, Customer Number 106928, including the following counsel, and all other below-listed practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with the Petition for IPR of U.S. Patent No. 10,842,301.

Lead Counsel

Mark I. Koffsky (Reg. No. 41,906)
KOFFSKY SCHWALB LLC
500 Seventh Avenue, 8th Floor
New York, New York 10018
Telephone No.: (646) 553-1590
Facsimile No.: (646) 553-1591
mkoffsky@koffskyschwalb.com

Backup Counsel

Gary Serbin (Reg. No. 43,912)
KOFFSKY SCHWALB LLC
500 Seventh Avenue, 8th Floor
New York, New York 10018
Telephone No.: (646) 553-1590
Facsimile No.: (646) 553-1591
gserbin@koffskyschwalb.com

Dated January 3, 2024

By: David Gosling
David Gosling
General Counsel
Casper Sleep Inc.