

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Casper Sleep Inc.,
Petitioner,

v.

Werner Media Partners, LLC,
Patent Owner.

U.S. Patent 10,842,301
IPR 2024-00474

**PATENT OWNER'S NOTICE OF DEPOSITION OF
DAVID SHIROFF UNDER 37 C.F.R. § 42.53(d)**

TO ALL PARTIES AND COUNSEL OF RECORD: PLEASE TAKE NOTICE THAT pursuant to 37 C.F.R. § 42.53(d) and the parties' agreement, Patent Owner Werner Media Partners, LLC shall take the testimony upon oral examination under oath of Petitioner Casper Sleep Inc.'s expert witness, Mr. David Shiroff.

The deposition will commence on Wednesday, November 27, 2024, at 8:30 AM EST via Zoom or similar remote technology. The deposition will be conducted upon oral examination before an officer duly authorized to administer oaths and will be recorded by stenographic and/or audio-visual means.

November 23, 2024

Respectfully submitted,

Lead Counsel

/s/ Greg M. Popowitz

Greg M. Popowitz (Reg. No. 60,061)

Assouline & Berlowe, P.A.

Miami Tower

100 SE 2nd St., Suite 3105

Miami, FL 33131

Phone: (305) 567-5576

Fax: (305) 567-9343

gmp@assoulineberlowe.com

patent@assoulineberlowe.com d

Backup Counsel

Loren D. Pearson (Reg. No. 42,987)

Loren Donald Pearson, P.A.

333 SE 2nd Avenue, Suite 2000

Miami, FL 33131

Phone: (305) 709-0750

ldp@pearsonip.com

Additional Backup Counsel

Edward C. Schewe

(Reg. No. 34,246)

ed@cotmanlaw.com

Wais Ali

(Patent Agent No. 80,945)

wais@cotmanlaw.com

281 East Colorado Blvd. #2630

Pasadena, CA 91102

Phone: (626) 405-1413

Fax: (626) 316-7577

CERTIFICATE OF SERVICE

The undersigned certifies that, in accordance with 37 C.F.R. § 42.6(e) and 37 C.F.R. § 42.205, service was made on Petitioner as detailed below.

<i>Date of Service</i>	November 23, 2024
<i>Manner of Service</i>	Email to mkoffsky@koffskyschwalb.com ; gserbin@koffskyschwalb.com
<i>Documents Served</i>	- Patent Owner's Notice of Deposition of David Shiroff under 37 C.F.R. § 42.53(d)
<i>Persons Served</i>	Mark I. Koffsky Gary Serbin Koffsky Schwalb LLC 500 7th Ave, 8th Floor New York, NY 10018
Date: November 22, 2024	<u>/Greg M. Popowitz/</u> Greg M. Popowitz