

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Casper Sleep Inc.,  
Petitioner,

v.

Werner Media Partners, LLC,  
Patent Owner.

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U.S. Patent 10,842,301  
IPR 2024-00474

**PATENT OWNER'S NOTICE OF DEPOSITION OF  
DAVID SHIROFF UNDER 37 C.F.R. § 42.53(d)**

TO ALL PARTIES AND COUNSEL OF RECORD: PLEASE TAKE NOTICE THAT pursuant to 37 C.F.R. § 42.53(d) and the parties' agreement, Patent Owner Werner Media Partners, LLC shall take the testimony upon oral examination under oath of Petitioner Casper Sleep Inc.'s expert witness, Mr. David Shiroff.

The deposition will commence on Wednesday, November 27, 2024, at 9:30 AM EST via Zoom or similar remote technology. The deposition will be conducted upon oral examination before an officer duly authorized to administer oaths and will be recorded by stenographic and/or audio-visual means.

November 19, 2024

Respectfully submitted,

Lead Counsel

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**CERTIFICATE OF SERVICE**

The undersigned certifies that, in accordance with 37 C.F.R. § 42.6(e) and 37 C.F.R. § 42.205, service was made on Petitioner as detailed below.

*Date of Service*

November 19, 2024

*Manner of Service*

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*Documents Served*

- Patent Owner's Notice of Deposition of  
David Shiroff under 37 C.F.R. § 42.53(d)

*Persons Served*

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Date: November 19, 2024

/Greg M. Popowitz/

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