





Lars Hamilton · 3rd

Venture Builder @ High Alpha Innovation // Business Design, Innovation Strategy, Startup Creation



High Alpha Innovation



Brigham Young University Marriott School of Business

Salt Lake City Metropolitan Area · [Contact info](#)

500+ connections

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About

Innovation, Strategy, and Operations experience at High Alpha Innovation, Blue Forge Studio, High Alpha Venture Studio, Purple Innovation, Vivint Solar, ALBUM VC, and Fidelity Investments.

Featured

Link



Low Hanging Innovation: Can You Run Out of Startup Ideas?

highalphainno.com

Reflecting on the common anxiety of "How long until we run out of startup ideas?"

Link



How It's Made - Purple

YouTube

Activity

1,621 followers

Posts

Comments

Images

Articles

Lars Hamilton reposted this · 4d



20

Lars Hamilton reposted this · 1w



24

1 comment · 7 reposts

Lars Hamilton reposted this · 2w



6

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Experience

- 

Program Manager

Purdue DIAL Ventures

Jun 2022 - Present · 1 yr 3 mos

Purdue University: U.S. News #8 Most Innovative School, Fast Company's #16 World's Most Innovative Company & "Most innovative University in..."
- 

High Alpha Innovation

3 yrs 4 mos

Program Manager

Feb 2022 - Present · 1 yr 7 mos

Senior Associate

Jun 2021 - Feb 2022 · 9 mos

Associate

May 2020 - Jun 2021 · 1 yr 2 mos
- 

Cougar Strategy Group

1 yr 4 mos

Senior Partner

Sep 2019 - Apr 2020 · 8 mos

Consultant

Jan 2019 - Sep 2019 · 9 mos
- 

Summer Venture Associate, Business Design Team

High Alpha

Apr 2019 - Jul 2019 · 4 mos

Indianapolis, Indiana Area
- 

Head of Innovation & Strategy

Purple Innovation

2017 - 2018 · 1 yr

Alpine, Utah



Show all 11 experiences →

Education



Brigham Young University Marriott School of Business

Master of Business Administration - MBA, Finance, Entrepreneurship, Strategy
2018 - 2020
Activities and societies: Blue Forge Studio | Cougar Strategy Group | Managing Director, Miller New Venture Competition | MBA Strategy and...

#10 MBA for Entrepreneurship (Princeton Review, 2019)
#10 MBA for Entrepreneurial Reputation / #12 for Most Creative Graduat...



Brigham Young University

Bachelor's Degree, Business Management: Entrepreneurship Emphasis
Activities and societies: BYU Entrepreneurship Club, BYU Management Consulting Club

#2 Undergraduate Program for Entrepreneurship (Princeton Review, Nov 2015)...

Licenses & certifications



IDEO U: Insights for Innovation

IDEO U
Issued Feb 2017 · Expired Mar 2017

Show credential



Series 63

FINRA
Issued Jan 2012 · Expired Jan 2014



Series 7

FINRA
Issued Jan 2012 · Expired Jan 2014

Volunteering

Managing Director

BYU Miller Competition Series
Mar 2019 - Dec 2019 · 10 mos
Economic Empowerment

The BYU Miller Competition Series is the largest private school new venture competition in the country including ideation, business...



Spanish Medical Interpreter

Intermountain Healthcare
Mar 2009 - Oct 2009 · 8 mos
Health

Facilitated communication between patients, practitioners, and others, including social services and family members



Volunteer Representative (Missionary)

The Church of Jesus Christ of Latter-day Saints
Aug 2006 - Aug 2008 · 2 yrs 1 mo

Mexico Guadalajara South Mission
Facilitated moral leadership training, logistics, reporting, and shared...

Skills

Critical Thinking

Leadership



Endorsed by Andrew F. Gordon who is highly skilled at this



Endorsed by 2 colleagues at Cougar Strategy Group



38 endorsements

Entrepreneurship



Endorsed by Jeremi Brewer, PhD who is highly skilled at this



Endorsed by 3 colleagues at Vivint Solar



34 endorsements

Show all 50 skills →

Recommendations

Received

Given



Lawrence Lee · 3rd

Seeking Out Forward Thinking K-12 Superintendents and Principals | Leadership Development for K-12 School Admins
July 7, 2020, Lawrence worked with Lars but on different teams

I got to know Lars through the MBA program. Over many discussions, classes, and other interactions, I feel comfortable saying that he's one of the sharpest guys I know. He is well-rounded, well-liked, and an incredible strategist and thought leader. Lars always brought keen insights into discussions, was creative and driven when it came to solving problems and seeing things through, and he was a very clear and thoughtful communicator. I look forward to the day we get to work with each other!



Shawn Moon · 3rd

Director, Future Proof Economies and Strategic Accounts
January 25, 2018, Shawn managed Lars directly

Lars is an energetic, smart person who is willing to dive in and do whatever it takes to get something across the finish line. He is a clear thinker, and he is very driven. Given the right tools and opportunities, Lars will go far.



Daniel Appel · 3rd
Fractional CFO / Corp Dev

January 15, 2017, Daniel managed Lars directly

Lars worked for me at Peak Ventures and was one of the most enthusiastic and dedicated analysts we had. He's a great people person who elevates the atmosphere of a company in addition to doing great work. I'd hire him again.

Show all 4 received →

Test scores

GMAT

Score: 720 · Dec 2016

94th percentile

ACT

Score: 34

Associated with Brigham Young University

99th percentile

Languages

English

Native or bilingual proficiency

Spanish

Professional working proficiency

Interests

Top Voices Companies Groups Newsletters Schools



Reid Hoffman · 3rd

Entrepreneur. Product and Business Strategist. Investor. Podcaster.
2,594,085 followers

+ Follow



Doug McMillon · 3rd

President & CEO at Walmart Inc.
1,049,280 followers

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Causes

Economic Empowerment · Disaster and Humanitarian Relief · Poverty Alleviation ·
Science and Technology

Ad ...

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Brian D., find the people you want to
interview

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Matthew Brady · 3rd

Managing Director at High Alpha Innovation

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Elliott Parker · 3rd

CEO at High Alpha Innovation

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Cate Mollett · 3rd

Sr Talent Partner at High Alpha Innovation | Venture Studio | SaaS
Startups | Venture Capital | Corporate Innovation

Message



Amanda Poole · 3rd

VC & Venture Studio Talent | Network | Platform Leader

Message



Jeff Brownlow · 3rd

Managing Partner at Fifth Partners

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People you may know

From Lars's company



Kai-Ming Cha

Director, Marketing at High Alpha Innovation

Connect



Sean P.

Talent Partner @ High Alpha Innovation | Executive Recruiter

Connect



Mike Joslin

Director at High Alpha Innovation; co-creating startups and launching venture studios

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Matthew Brady

Managing Director at High Alpha Innovation

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Laura Pionek

Product & Design Leader | Market Innovation | Business Growth | Executive Team Leadership

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