



Tanner Wheadon · 3rd

Sr. Director, Product Innovation | Lovesac

LOVESAC

25th

Lovesac

St George, Utah, United States · [Contact info](#)

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About

I am a human-centered innovation leader. I thrive when I am inventing new product offerings, refining processes, and collaborating with cross-functional teams to solve problems. Empathy and love fuel me to create transformational experiences for my teams and for the customers we serve.

Activity

4,180 followers

Posts

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Articles

Tanner Wheadon reposted this · 3mo



On Set With Brandy and Shaun White: Inside Lovesac's 25th Anni...
rollingstone.com · 4 min read

🔗👍👎

147

8 comments

Tanner Wheadon reposted this · 3mo



Lovesac 25

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194

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More to come! 🚀



How Lovesac's patents, omnichannel approach sets it apart in th...
retailbrew.com · 2 min read

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14

1 comment

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Experience

LOVESAC

25th

Senior Director of Product Innovation
Lovesac · Full-time

Jan 2022 – Present · 1 yr 8 mos

Vice President, Innovation

Drive Ventures

Oct 2018 – Dec 2021 · 3 yrs 3 mos

Advise Drive Ventures' portfolio companies on all things innovation - including product strategy, customer experience design, organizational...

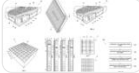


Head of Innovation & Design

Purple Innovation

Nov 2016 – Oct 2018 · 2 yrs

Invented a billion-dollar product that propelled Purple from a small startup to a \$2.5B publicly traded company.





Co-Creator - d.school Teaching and Learning Studio

Hasso Plattner Institute of Design at Stanford (d.school)

Jan 2016 – Feb 2017 · 1 yr 2 mos

Created the Stanford d.school Teaching and Learning Studio to teach innovation to leaders from all over the world.





Innovation Consultant

Utah Governor's Office of Economic Development

Sep 2014 – Feb 2017 · 2 yrs 6 mos

Mentored over 300 startups and oversaw operations of the highest performing Business Resource Center in the state with a 3-year econom...

Show all 6 experiences →

Education



Utah Valley University

Master of Business Administration (MBA)

2016 – 2017

• Magna Cum Laude – 3.82 GPA

• Created the Stanford d.school Teaching and Learning Studio ...see more



Press: Where Do Great Ideas Come From? Diversity, Playdough & Popsicle Sticks!

Utah Valley University (UVU) MBA student Tanner Wheadon will tell you great ideas can come from...

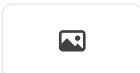


Stanford University

Innovation Fellow

Feb 2015 – Feb 2017

• First student from the state of Utah to become a University Innovation Fellow... ...see more





Utah Valley University

Bachelor of Science (BS), Technology Management

2014 – 2016

• Summa Cum Laude – 3.95 GPA

• 2016 Student of Excellence Award ...

https://www.linkedin.com/in/tannerwheadon/?profileId=ACoAABF8gQUBrx1tiZ8Tn-n0D_2NRgdjD3LfLZY

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Press: Tanner Wheadon Impact Story - Prototyping to Prove a Concept

One year ago, after he completed his University Innovation Fellows training, Tanner Wheadon from Uta...

Skills

Design Thinking

 Endorsed by 5 colleagues at Purple

 Endorsed by 8 people who know the skill

 99+ endorsements

Entrepreneurship

 Endorsed by 5 colleagues at Purple

 99+ endorsements

Start-ups

 Endorsed by TYLER "TY" EBERT who is highly skilled at this

 Endorsed by 4 colleagues at Purple

 99+ endorsements

Show all 10 skills →

Recommendations

Received

Given



Shawn Moon  · 3rd

Director, Future Proof Economies and Strategic Accounts

January 15, 2018, Shawn managed Tanner directly

Tanner is one of the best people I've ever worked with. He works hard and has an amazing ability to create and innovate and guide people through the innovation process. In addition to that, his personality is such that he will fit into a team seamlessly. One thing that I loved most about working with Tanner was his attitude. He can be a positive influence in a negative situation, and I really appreciated him for that. Tanner has a bright future, and any company that is smart enough to take him on board and unleash his talents is headed for a great ROI.



Roger Connors · 3rd

4x NY Times and Wall Street Journal Bestselling Author | Co-Author The Oz Principle | Ranked in Top 2 of Organizational Culture Global Gurus | No. 1 Amazon Bestseller on Peer Coaching Culture

December 7, 2016, Roger was Tanner's teacher

Tanner was a student in my MBA 6500 Class. There is so much I can say about Tanner. He definitely made a difference in the team and in the class. His critical thinking skills are excellent. I was also impressed with his ability to interact with the team, and the class, in a way that brought both great impact and connection. He is highly respected by others and amazingly accomplished already. This man is on the move and will produce amazing results throughout his career. I sign him off on his ability to work with teams and collaborate with colleagues. I've seen that first...

Interests

https://www.linkedin.com/in/tannerwheadon/?profileId=ACoAABF8gQUBrx1tiZ8Tn-n0D_2NRgdjD3LfLZY

Exhibit 1014

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Top Voices

Companies

Groups

Schools



Sara Blakely

in · 3rd

Founder of SPANX

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in · 3rd

On a mission to be the biggest Youtuber of all time.

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Senior Director of Innovation Strategy at Lovesac

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Showroom Manager, Lovesac

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Ryan Smith

· 3rd

Lovesac is hiring in the DFW market

Message



Carly Galett

· 3rd

Senior Brand Manager at Lovesac

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Katherine Peralta

· 3rd

Director of E-Commerce at Lovesac

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People you may know

From Tanner's company



Amy Sagar
Director of Brand & Innovation at Lovesac

Connect

Megan Preneta
Vice President and General Counsel

Connect



Yoon Um
VP, Corporate Controller at Lovesac

Connect



Thomas Reade
Seasoned Retail Operations Leader & Connecticut Area Manager @ LOVESAC

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Erin Parejko
Brand Activation | Partnerships, Promotions, Experiential and On-Site Activations | Digital, Social, Traditional and Non-Traditional Marketing |...

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Stealth Communications
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DrugPatentWatch
Find and evaluate drug launch opportunities | Drug patent intelligence

