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Motorola Push-To-Talk over Cellular



Motorola's Push-To-Talk over Cellular (PoC) offering enables today's CDMA 1X and GPRS wireless data networks to deliver high-margin voice services. This evolving standards-based solution provides quick To-Talk over Cellular service that combines the flexibility of mobile messaging with the ease-of-use of v Motorola's end-to-end, IP-based solution creates new revenue opportunities and delivers superior 'return bandwidth' for mobile operators.

Motorola Push-To-Talk over Cellular Benefits:

- Target community of users for easy communications
- Help generate incremental revenue by introducing new data services
- Help operators differentiate their service offerings via access to new IP and wireless services
- Provide lower churn due to connected groups
- Leverage existing radio and core network systems
- Reside on Telco-Grade platform
- Offer one phone number for PoC and voice calls
- Provide nationwide/cross-continent coverage through Internet Protocol (IP) connectivity.

- [Learn about our PoC Partner Program](#)
- [Open Mobile Alliance](#)
- [Push-To-Talk over Cellular Consortium Phase 2 Specifications and Documentation](#)



[Motorola Push-to-Talk over Cellular \(PoC\) Overview Brochure](#) (165KB PDF File)



[Motorola Push-to-Talk over Cellular \(PoC\): Market Growth at a Push of a Button White Paper](#) (247KB PDF File)



[Motorola Push-to-Talk over Cellular \(PoC\) Demo](#) (4.09 MB Macromedia Flash File)