

Generated on: This page was generated by TSDR on 2025-02-28 02:30:15 EST

Mark: MENACE

MENACE

US Serial Number: 77561415

Application Filing Date: Sep. 03, 2008

US Registration Number: 3719670

Registration Date: Dec. 01, 2009

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



DEAD/REGISTRATION/Cancelled/Invalidated

The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

Status: Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jul. 03, 2020

Publication Date: Jan. 13, 2009 Notice of Allowance Date: Apr. 07, 2009

Date Cancelled: Jul. 03, 2020

Mark Information

Mark Literal Elements: MENACE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Archery bows

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: SECTION 8 - CANCELLED

First Use: Sep. 26, 2008

Use in Commerce: Sep. 26, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MCP IP, LLC

Owner Address: 919 RIVER ROAD
PO BOX 367
SPARTA, WISCONSIN UNITED STATES 54656

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country SOUTH DAKOTA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Richard A. Arrett

Docket Number: M55.4A-14124

Attorney Primary rarrett@vaslaw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent RICHARD A. ARRETT
Name/Address: VIDAS, ARRETT & STEINKRAUS, P.A.
SUITE 100, 8050 Washington Ave. S.
EDEN PRAIRIE, MINNESOTA UNITED STATES 55344

Phone: 9525633005

Correspondent e-mail: rarrett@vaslaw.com mail@vaslaw.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 03, 2020	CANCELLED SEC. 8 (10-YR)/EXPIRED SECTION 9	
Dec. 01, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 27, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 18, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 17, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 17, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Mar. 02, 2015	TEAS SECTION 8 & 15 RECEIVED	
May 02, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Oct. 27, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	
Oct. 27, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 22, 2009	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 05, 2009	USE AMENDMENT FILED	
Oct. 22, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Oct. 05, 2009	TEAS STATEMENT OF USE RECEIVED	
Apr. 07, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 13, 2009	PUBLISHED FOR OPPOSITION	
Dec. 24, 2008	NOTICE OF PUBLICATION	
Dec. 09, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Dec. 09, 2008	ASSIGNED TO LIE	
Dec. 03, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 03, 2008	ASSIGNED TO EXAMINER	
Sep. 08, 2008	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Mar. 17, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: McPherson, Mathew A.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4765/0598](#)

Pages: 10

Date Recorded: Apr. 26, 2012

Supporting Documents: [assignment-tm-4765-0598.pdf](#)

Assignor

Name: [MCPHERSON, MATHEW A.](#)

Execution Date: Mar. 29, 2012

Legal Entity Type: INDIVIDUAL

Citizenship: No Citizenship Found

Assignee

Name: [MCP IP, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: SOUTH DAKOTA

Address: 919 RIVER ROAD
PO BOX 367
SPARTA, WISCONSIN 54656

Correspondent

Correspondent Name: JEREMY G. LAABS

Correspondent Address: 6640 SHADY OAK ROAD
SUITE 400
EDEN PRAIRIE, MN 55344

Domestic Representative - Not Found

From: TMOOfficialNotices@USPTO.GOV
Sent: Saturday, December 1, 2018 01:11 AM
To: XXXX
Cc: XXXX
Subject: Official USPTO Courtesy Reminder of Required Trademark Registration Maintenance Filings Under Section 8 and 9: U.S. Trademark RN 3719670: MENACE: Docket/Reference No. M55.4A-14124

U.S. Serial Number: 77561415
U.S. Registration Number: 3719670
U.S. Registration Date: Dec 1, 2009
Mark: MENACE
Owner: MCP IP, LLC

Dec 1, 2018

**U.S. PATENT AND TRADEMARK OFFICE ("USPTO") COURTESY REMINDER
OF REQUIRED TRADEMARK REGISTRATION MAINTENANCE FILINGS UNDER SECTIONS 8 AND 9**

WARNING: Your trademark registration will be **CANCELLED** and will **EXPIRE** if you do not file the required documents below during the specified statutory time periods.

The above-identified registration registered on Dec 1, 2009. Therefore, the owner of the registration must file a Declaration of Use and/or Excusable Nonuse and an Application for Renewal under §§8 and 9 of the Trademark Act anytime between now and Dec 2, 2019. For an additional fee, the owner may file the documents within the six-month grace period that ends on Jun 1, 2020. See 15 U.S.C. §§1058, 1059. The current fee for a combined filing under §§8 and 9 is \$425 per class if the filing is made via the Trademark Electronic Application System ("TEAS") and \$725 per class if the filing is made on paper, and the additional fee for filing during the six-month grace period is \$200 per class if the filing is made via TEAS and \$400 per class if the filing is made on paper. 37 C.F.R. §2.6.

To expedite processing, the owner is encouraged to file through the USPTO's official website using TEAS. Official forms for filing a Combined Declaration of Use and/or Excusable Nonuse and Application for Renewal under §§8 and 9 are available through TEAS at <https://www.uspto.gov/trademarks-application-process/filing-online/registration-maintenancerenewalcorrection-forms>.

For information regarding how to record ownership documents such as assignments, name changes and mergers, please see TMEP §503. To expedite recordation, the owner is encouraged to file requests for recordation through the Electronic Trademark Assignment System ("ETAS") at <https://etas.uspto.gov>.

For further information regarding the maintenance of a trademark registration, including future maintenance filings, please consult the USPTO website at <https://www.uspto.gov/learning-and-resources/trademark-faqs>.

This reminder notice is being sent only as a courtesy to those trademark owners who have authorized e-mail communication and maintain a current e-mail address with the USPTO. Failure by the USPTO to send a reminder or non-receipt of a reminder does not excuse a trademark owner from meeting the statutory obligations for maintaining a trademark registration. If a registration is cancelled and/or expired due to the failure to timely file required maintenance documents, it cannot be reinstated or revived.

Correspondence transmitted through TEAS is considered to have been filed on the date the USPTO receives the transmission, in Eastern Time, regardless of whether that date is a Saturday, Sunday, or Federal holiday within the District of Columbia. 37 C.F.R. §2.195(a)(2).

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=77561415&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

In order to be eligible for future e-mail reminders of maintenance filings, please remember to authorize e-mail communication when filing your maintenance documents through TEAS.

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77561415
REGISTRATION NUMBER	3719670
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	MENACE (see, https://tmng-al.uspto.gov/resting2/api/img/77561415/large)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 9531 W. 78th St. Suite 400 EDEN PRAIRIE Minnesota 55344 US 952-563-3000 952-563-3001 mail@vaslaw.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. SUITE 100, 8050 Washington Ave. S. EDEN PRAIRIE Minnesota United States 55344 9525633005 rarrett@vaslaw.com; mail@vaslaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	M55.4A-14124
SIGNATURE SECTION	
SIGNATURE	/Richard A. Arrett/
SIGNATORY NAME	RICHARD A. ARRETT
SIGNATORY DATE	06/27/2017
SIGNATORY POSITION	Attorney of Record
SIGNATORY PHONE NUMBER	9525633005
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jun 27 16:34:26 EDT 2017
	USPTO/CCA-XX.XXX.XXX.XXX- 20170627163426441597-8749

TEAS STAMP

8922-590134135a764dbc9e50
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/A-20170627161431114438

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77561415
REGISTRATION NUMBER	3719670
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	MENACE (see, http://tmng-al.uspto.gov/resting2/api/img/77561415/large)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. Suite 400 9531 West 78th Street EDEN PRAIRIE Minnesota 55344 US 952 563-3000 rarrett@vaslaw.com;mail@vaslaw.com
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. Suite 400 9531 W. 78th St. EDEN PRAIRIE Minnesota United States 55344 952-563-3000 952-563-3001 mail@vaslaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES
INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER	M55.4A-14124
SIGNATURE SECTION	
SIGNATURE	/Richard A. Arrett/
SIGNATORY NAME	Richard Arrett
SIGNATORY DATE	12/18/2015
SIGNATORY POSITION	Attorney of Record
SIGNATORY PHONE NUMBER	952 563-3005
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Dec 18 13:23:30 EST 2015
	USPTO/CCA-XXX.XX.XX.XX-20 151218132330572010-852316

TEAS STAMP

97-55091b42f8dcb71c5efa02
f37bf1359e18d1daf8c16f40e
de1a4d7f5bcdab4399d-N/A-N
/A-20151218131647995223

From: TMOOfficialNotices@USPTO.GOV
Sent: Tuesday, March 17, 2015 11:00 PM
To: XXXX
Cc: XXXX
Subject: Official USPTO Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark RN 3719670: MENACE: Docket/Reference No. M55.4A-14124

Serial Number: 77561415
Registration Number: 3719670
Registration Date: Dec 1, 2009
Mark: MENACE
Owner: MCP IP, LLC

Mar 17, 2015

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
028

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=77561415>. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3719670
REGISTRATION DATE	12/01/2009
SERIAL NUMBER	77561415
MARK SECTION	
MARK	MENACE
ATTORNEY SECTION (current)	
NAME	Richard A. Arrett
FIRM NAME	VIDAS, ARRETT & STEINKRAUS, P.A.
STREET	6640 SHADY OAK RD STE 400
CITY	EDEN PRAIRIE
STATE	Minnesota
POSTAL CODE	55344-7700
COUNTRY	United States
PHONE	952 563-3000
EMAIL	rarrett@vaslaw.com
DOCKET/REFERENCE NUMBER	M55.4A-14124
ATTORNEY SECTION (proposed)	
NAME	Richard A. Arrett
FIRM NAME	VIDAS, ARRETT & STEINKRAUS, P.A.
STREET	6640 SHADY OAK RD STE 400
CITY	EDEN PRAIRIE
STATE	Minnesota
POSTAL CODE	55344-7700
COUNTRY	United States
PHONE	952 563-3000
EMAIL	rarrett@vaslaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	M55.4A-14124
CORRESPONDENCE SECTION (current)	
NAME	RICHARD A. ARRETT
FIRM NAME	VIDAS, ARRETT & STEINKRAUS, P.A.

STREET	6640 SHADY OAK RD STE 400
CITY	EDEN PRAIRIE
STATE	Minnesota
POSTAL CODE	55344-7700
COUNTRY	United States
PHONE	952 563-3000
EMAIL	rarrett@vaslaw.com
DOCKET/REFERENCE NUMBER	M55.4A-14124
CORRESPONDENCE SECTION (proposed)	
NAME	RICHARD A. ARRETT
FIRM NAME	VIDAS, ARRETT & STEINKRAUS, P.A.
INTERNAL ADDRESS	9531 West 78th Street
STREET	Suite 400
CITY	EDEN PRAIRIE
STATE	Minnesota
POSTAL CODE	55344
COUNTRY	United States
PHONE	952 563-3000
EMAIL	rarrett@vaslaw.com;mail@vaslaw.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	M55.4A-14124-US01
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	028
GOODS OR SERVICES	Archery bows
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\775\614\77561415\xml1\8150002.JPG
SPECIMEN DESCRIPTION	The specimen is a photo of the mark on an archery bow, obtained from the Mission Archery website.
OWNER SECTION (current)	
NAME	MCP IP, LLC
STREET	919 RIVER ROAD
CITY	SPARTA
STATE	Wisconsin
ZIP/POSTAL CODE	54656
COUNTRY	United States
OWNER SECTION (proposed)	
NAME	MCP IP, LLC
STREET	919 RIVER ROAD

CITY	SPARTA
STATE	Wisconsin
ZIP/POSTAL CODE	54656
COUNTRY	United States
EMAIL	XXXX
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	South Dakota
LEGAL ENTITY SECTION (proposed)	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	South Dakota
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
SIGNATURE SECTION	
SIGNATURE	/Richard A. Arrett/
SIGNATORY'S NAME	Richard A. Arrett
SIGNATORY'S POSITION	Attorney of Record
DATE SIGNED	03/02/2015
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Mon Mar 02 17:23:11 EST 2015
TEAS STAMP	USPTO/S08N15-XXX.XX.XX.XX -20150302172311335200-371 9670-530f9adf5c6844645b16 11d6315555fcb888a0e7c8b45 a416e31de9b04a2d6a60-DA-5 405-20150302171952410325

Combined Declaration of Use and Incontestability under Sections 8 & 15
To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3719670

REGISTRATION DATE: 12/01/2009

MARK: MENACE

The owner, MCP IP, LLC, a limited liability company legally organized under the laws of South Dakota, having an address of
919 RIVER ROAD
SPARTA, Wisconsin 54656
United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 028, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Archery bows; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) The specimen is a photo of the mark on an archery bow, obtained from the Mission Archery website..

[Specimen File1](#)

The registrant's current Attorney Information: Richard A. Arrett of VIDAS, ARRETT & STEINKRAUS, P.A.

6640 SHADY OAK RD STE 400
EDEN PRAIRIE, Minnesota (MN) 55344-7700
United States

The docket/reference number is M55.4A-14124.

The registrant's proposed Attorney Information: Richard A. Arrett of VIDAS, ARRETT & STEINKRAUS, P.A.

6640 SHADY OAK RD STE 400
EDEN PRAIRIE, Minnesota (MN) 55344-7700
United States

The docket/reference number is M55.4A-14124.

The phone number is 952 563-3000.

The email address is rarrett@vaslaw.com.

The registrant's current Correspondence Information: RICHARD A. ARRETT of VIDAS, ARRETT & STEINKRAUS, P.A.

6640 SHADY OAK RD STE 400
EDEN PRAIRIE, Minnesota (MN) 55344-7700
United States

The docket/reference number is M55.4A-14124.

The registrant's proposed Correspondence Information: RICHARD A. ARRETT of VIDAS, ARRETT & STEINKRAUS, P.A.

9531 West 78th Street
Suite 400
EDEN PRAIRIE, Minnesota (MN) 55344
United States

The docket/reference number is M55.4A-14124-US01.

The phone number is 952 563-3000.

The email address is rarrett@vaslaw.com;mail@vaslaw.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

The mark is in use in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five consecutive years after the date of registration, or the date of publication under 15 U.S.C. Section 1062(c), and is still in use in commerce on or in connection with all goods/services listed in the existing registration. There has been no final decision adverse to the owner's claim of ownership of such mark for such goods/services, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the United States Patent and Trademark Office or in a court.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Richard A. Arrett/ Date: 03/02/2015

Signatory's Name: Richard A. Arrett

Signatory's Position: Attorney of Record

Mailing Address (current):

VIDAS, ARRETT & STEINKRAUS, P.A.
6640 SHADY OAK RD STE 400
EDEN PRAIRIE, Minnesota 55344-7700

Mailing Address (proposed):

VIDAS, ARRETT & STEINKRAUS, P.A.
6640 SHADY OAK RD STE 400
EDEN PRAIRIE, Minnesota 55344-7700

Serial Number: 77561415

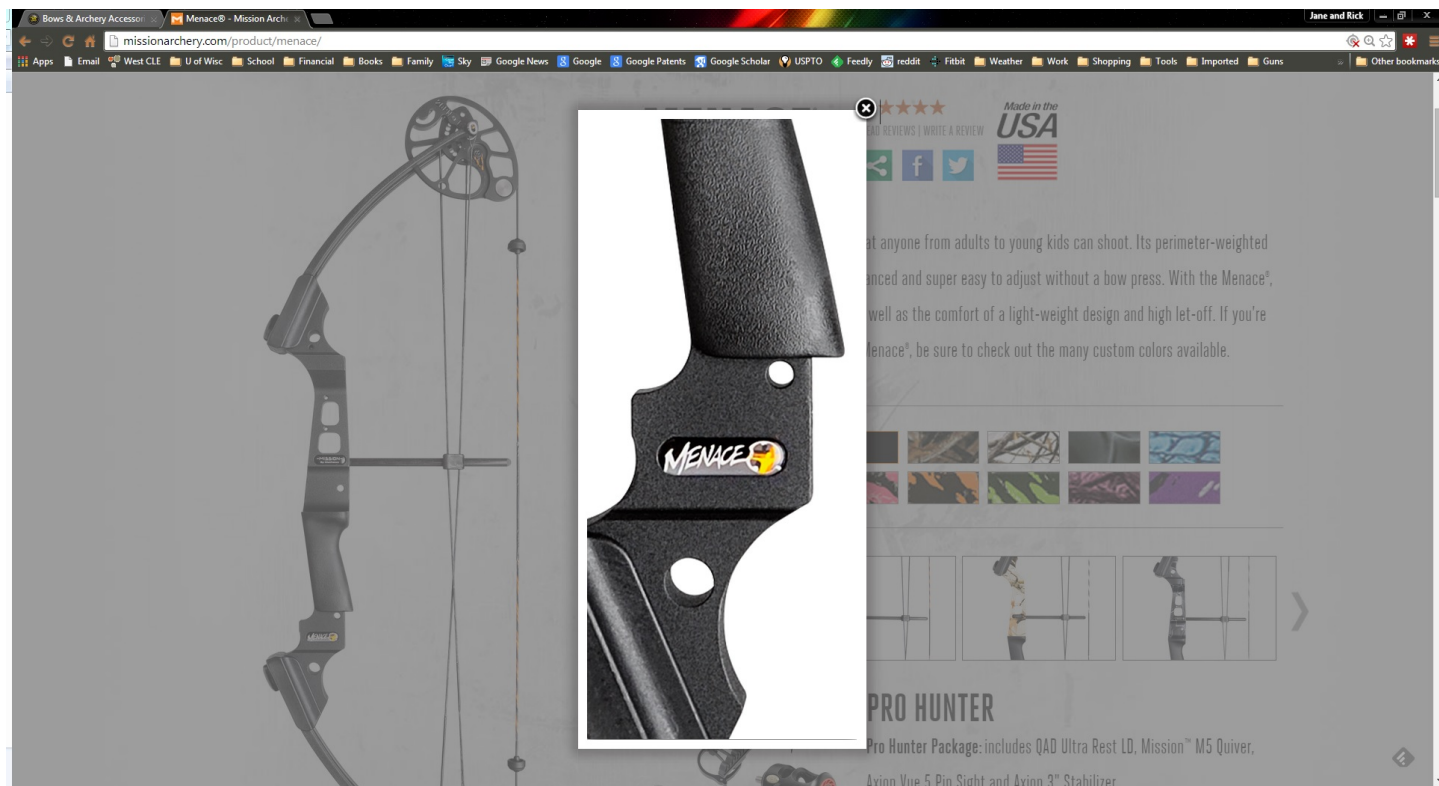
Internet Transmission Date: Mon Mar 02 17:23:11 EST 2015

TEAS Stamp: USPTO/S08N15-XXX.XX.XX.XX-20150302172311

335200-3719670-530f9adf5c6844645b1611d63

15555fcb888a0e7c8b45a416e31de9b04a2d6a60

-DA-5405-20150302171952410325



ROUTING SHEET TO POST REGISTRATION (PRU)**Registration Number:** 3719670**Serial Number:** 77561415**RAM Sale Number:** 3719670**RAM Accounting Date:** 20150303**Total Fees:** \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

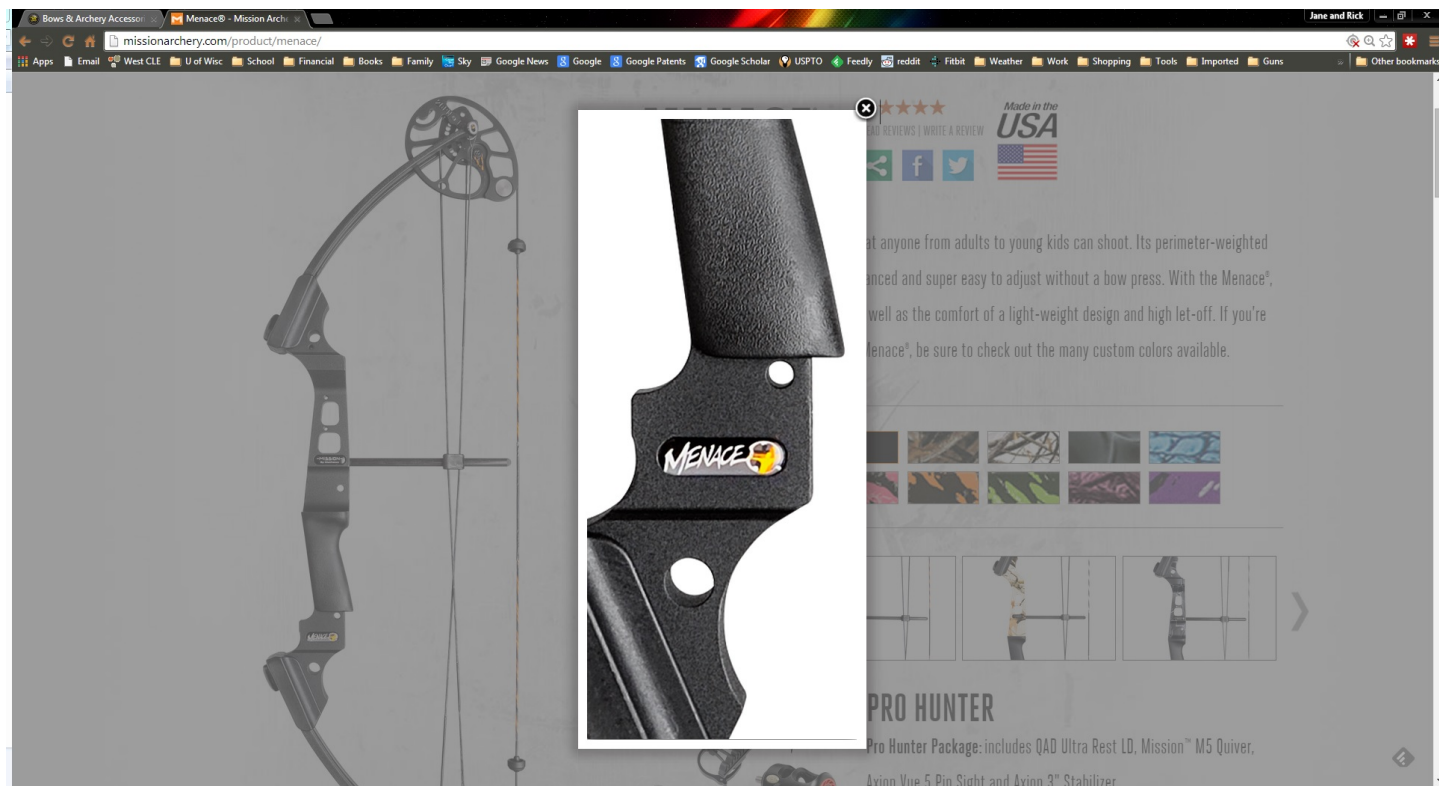
<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Number of Classes Paid</u>	<u>Total Fee</u>
\$8 affidavit	7205	20150302	\$100	1	1	\$100
\$15 affidavit	7208	20150302	\$200	1	1	\$200

Physical Location: MADCD- ALEX. CENTRAL DOCKET

Lost Case Flag: False

In TICS (AM-FLG-IN-TICS): True

Transaction Date: 20150302



United States of America

United States Patent and Trademark Office

MENACE

Reg. No. 3,719,670 MCPHERSON, MATHEW A. (UNITED STATES INDIVIDUAL)
Registered Dec. 1, 2009 19055 INCLINE ROAD
NORWALK, WI 54648

Int. Cl.: 28 FOR: ARCHERY BOWS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 9-26-2008; IN COMMERCE 9-26-2008.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-561,415, FILED 9-3-2008.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

Side - 1



NOTICE OF ACCEPTANCE OF SOU
MAILING DATE: Oct 28, 2009

The statement of use (SOU) filed for the trademark application identified below has been accepted. This acceptance means that the mark identified below is entitled to be registered. Accordingly, the registration will issue in due course barring any extraordinary circumstances.

For further information, visit our website at: <http://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: 77561415
MARK: MENACE
OWNER: McPherson, Mathew A.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

RICHARD A. ARRETT
VIDAS, ARRETT & STEINKRAUS, P.A.
6640 SHADY OAK RD STE 400
EDEN PRAIRIE, MN 55344-7700

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	77561415	FILING DATE	09/03/2008
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	10/28/2009		
PUB DATE	01/13/2009		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	10/27/2009		
LITERAL MARK ELEMENT	MENACE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MENACE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Archery bows

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	028	FIRST USE DATE	09/26/2008	FIRST USE IN COMMERCE DATE	09/26/2008	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
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PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/27/2009	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	014
10/27/2009	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
10/22/2009	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
10/05/2009	IUAF	S	USE AMENDMENT FILED	011
10/22/2009	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	010
10/05/2009	EISU	I	TEAS STATEMENT OF USE RECEIVED	009
04/07/2009	NOAM	O	NOA MAILED - SOU REQUIRED FROM APPLICANT	008
01/13/2009	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/24/2008	NPUB	O	NOTICE OF PUBLICATION	006
12/09/2008	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	005
12/09/2008	ALIE	A	ASSIGNED TO LIE	004
12/03/2008	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	003
12/03/2008	DOCK	D	ASSIGNED TO EXAMINER	002
09/08/2008	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Richard A. Arrett
CORRESPONDENCE ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 6640 SHADY OAK RD STE 400 EDEN PRAIRIE, MN 55344-7700
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

MENACE

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	77561415	FILING DATE	09/03/2008
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	10/28/2009		
PUB DATE	01/13/2009		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	10/27/2009		
LITERAL MARK ELEMENT	MENACE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MENACE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Archery bows

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	028	FIRST USE DATE	09/26/2008	FIRST USE IN COMMERCE DATE	09/26/2008	CLASS STATUS	6-ACTIVE
---------------------	-----	----------------	------------	----------------------------	------------	--------------	----------

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
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PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/27/2009	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	014
10/27/2009	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	013
10/22/2009	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
10/05/2009	IUAF	S	USE AMENDMENT FILED	011
10/22/2009	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	010
10/05/2009	EISU	I	TEAS STATEMENT OF USE RECEIVED	009
04/07/2009	NOAM	O	NOA MAILED - SOU REQUIRED FROM APPLICANT	008
01/13/2009	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/24/2008	NPUB	O	NOTICE OF PUBLICATION	006
12/09/2008	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	005
12/09/2008	ALIE	A	ASSIGNED TO LIE	004
12/03/2008	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	003
12/03/2008	DOCK	D	ASSIGNED TO EXAMINER	002
09/08/2008	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Richard A. Arrett
CORRESPONDENCE ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 6640 SHADY OAK RD STE 400 EDEN PRAIRIE, MN 55344-7700
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

MENACE

Trademark Snap Shot ITU Unit Action
(Table presents the data on ITU Unit Action)

OVERVIEW

SERIAL NUMBER	77561415	FILING DATE	09/03/2008
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	10/23/2009		
PUB DATE	01/13/2009		
STATUS	748-STATEMENT OF USE - TO EXAMINER		
STATUS DATE	10/22/2009		
LITERAL MARK ELEMENT	MENACE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MENACE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
------------	-------------------------

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America
GOODS AND SERVICES	
INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Archery bows

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	028	FIRST USE DATE	09/26/2008	FIRST USE IN COMMERCE DATE	09/26/2008	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS	
CHANGE IN REGISTRATION	NO

PROSECUTION HISTORY				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/22/2009	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	012
10/05/2009	IUAF	S	USE AMENDMENT FILED	011
10/22/2009	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	010
10/05/2009	EISU	I	TEAS STATEMENT OF USE RECEIVED	009
04/07/2009	NOAM	O	NOA MAILED - SOU REQUIRED FROM APPLICANT	008
01/13/2009	PUBO	A	PUBLISHED FOR OPPOSITION	007
12/24/2008	NPUB	O	NOTICE OF PUBLICATION	006
12/09/2008	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	005
12/09/2008	ALIE	A	ASSIGNED TO LIE	004
12/03/2008	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	003
12/03/2008	DOCK	D	ASSIGNED TO EXAMINER	002
09/08/2008	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION	
ATTORNEY	Richard A. Arrett
CORRESPONDENCE ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 6640 SHADY OAK RD STE 400 EDEN PRAIRIE, MN 55344-7700
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION	
PARTY TYPE	10-ORIGINAL APPLICANT

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

MENACE



Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77561415
LAW OFFICE ASSIGNED	LAW OFFICE 111
EXTENSION OF USE	NO
MARK SECTION	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MENACE
OWNER SECTION (no change)	
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	028
CURRENT IDENTIFICATION	Archery bows
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	09/26/2008
FIRST USE IN COMMERCE DATE	09/26/2008
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT8\IMAGEOUT8\775\614\77561415\xml1\SO U0002.JPG
SPECIMEN DESCRIPTION	The mark as used on the goods.
REQUEST TO DIVIDE	NO
PAYMENT SECTION	
NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Richard A. Arrett/
SIGNATORY'S NAME	Richard A. Arrett
SIGNATORY'S POSITION	Attorney of Record
DATE SIGNED	10/05/2009
FILING INFORMATION	
SUBMIT DATE	Mon Oct 05 16:29:49 EDT 2009
TEAS STAMP	USPTO/SOU-XXX.XX.XX.XX-20 091005162949936058-775614 15-4600d45730815af2cd98e1

	16a16c71e2f7-CC-2743-2009 1005160248433251
--	---

**Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))**

To the Commissioner for Trademarks:

MARK: MENACE

SERIAL NUMBER: 77561415

The applicant, McPherson, Mathew A., having an address of
19055 Incline Road
Norwalk, Wisconsin 54648
United States

is submitting the following allegation of use information:

For International Class 028:

Current identification: Archery bows

The mark is in use in commerce on or in connection with all goods or services listed in the application or Notice of Allowance or as subsequently modified for this specific class

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 09/26/2008, and first used in commerce at least as early as 09/26/2008, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) The mark as used on the goods..

[Specimen File1](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the form is being filed under 15 U.S.C. Section 1126(d) or (e), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Richard A. Arrett/ Date Signed: 10/05/2009

Signatory's Name: Richard A. Arrett

Signatory's Position: Attorney of Record

RAM Sale Number: 2743

RAM Accounting Date: 10/06/2009

Serial Number: 77561415

Internet Transmission Date: Mon Oct 05 16:29:49 EDT 2009
TEAS Stamp: USPTO/SOU-XXX.XX.XX.XX-20091005162949936
058-77561415-4600d45730815af2cd98e116a16
c71e2f7-CC-2743-20091005160248433251



FEE RECORD SHEET

Serial Number: 77561415



RAM Sale Number: 2743

Total Fees: \$100

RAM Accounting Date: 20091006

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>
Statement of Use (SOU)	7003	20091005	\$100	1	\$100

Transaction Date: 20091005



U.S. Patent and Trademark Office (USPTO)

NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Apr 7, 2009

RICHARD A. ARRETT
VIDAS, ARRETT & STEINKRAUS, P.A.
6640 SHADY OAK RD STE 400
EDEN PRAIRIE, MN 55344-7700

ATTORNEY
REFERENCE NUMBER

M55.4A-14124

**** IMPORTANT INFORMATION: 6 MONTH DEADLINE ****

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of Use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use " and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at <http://www.uspto.gov/teas/index.html> (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

**** Registration Subject to Cancellation for Fraudulent Statements ****

Ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of your trademark registration. The lack of a bona fide intention to use the mark with all goods and/or services included in an application or the lack of use on all goods and/or services for which you claimed use could jeopardize the validity of your registration, possibly resulting in its cancellation.

The following information should be reviewed for accuracy:

SERIAL NUMBER: 77/561415
MARK: MENACE (STANDARD CHARACTER MARK)
OWNER: McPherson, Mathew A.
19055 Incline Road
Norwalk , WISCONSIN 54648

Section 1(a): NO

Section 1(b): YES

Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

028 - Archery bows -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS

Side - 1



NOTICE OF PUBLICATION UNDER §12(a)

MAILING DATE: Dec 24, 2008

PUBLICATION DATE: Jan 13, 2009

The mark identified below will be published in the Official Gazette on Jan 13, 2009. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Notice of Allowance.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at <http://www.uspto.gov/web/trademarks/tmog/> any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at <http://bookstore.gpo.gov> or 202-512-1800. To check the status of your application, go to <http://tarr.uspto.gov/>.

SERIAL NUMBER: 77561415
MARK: MENACE
OWNER: McPherson, Mathew A.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

RICHARD A. ARRETT
VIDAS, ARRETT & STEINKRAUS, P.A.
6640 SHADY OAK RD STE 400
EDEN PRAIRIE, MN 55344-7700

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	77561415	FILING DATE	09/03/2008
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	12/10/2008		
PUB DATE	01/13/2009		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	12/09/2008		
LITERAL MARK ELEMENT	MENACE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MENACE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Archery bows

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	028	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
------------------------	----

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/09/2008	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	005
12/09/2008	ALIE	A	ASSIGNED TO LIE	004
12/03/2008	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	003
12/03/2008	DOCK	D	ASSIGNED TO EXAMINER	002
09/08/2008	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Richard A. Arrett
CORRESPONDENCE ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 6640 SHADY OAK RD STE 400 EDEN PRAIRIE, MN 55344-7700
DOMESTIC REPRESENTATIVE	NONE

MENACE

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	77561415	FILING DATE	09/03/2008
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	REIHNER, DAVID C	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	12/04/2008		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATION		
STATUS DATE	12/03/2008		
LITERAL MARK ELEMENT	MENACE		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	MENACE
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
------------	-----------------------

NAME	McPherson, Mathew A.
ADDRESS	19055 Incline Road Norwalk, WI 54648
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Archery bows

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	028	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
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MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
------------------------	----

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
12/03/2008	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	003
12/03/2008	DOCK	D	ASSIGNED TO EXAMINER	002
09/08/2008	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Richard A. Arrett
CORRESPONDENCE ADDRESS	RICHARD A. ARRETT VIDAS, ARRETT & STEINKRAUS, P.A. 6640 SHADY OAK RD STE 400 EDEN PRAIRIE, MN 55344-7700
DOMESTIC REPRESENTATIVE	NONE

MENACE

*** User:dreihner ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	1	0	1	1	0:01	77561415[SN]
02	47	2	45	38	0:01	"McPherson, Mathew"[on]
03	78	46	32	24	0:02	*menac*[bi,ti]

Session started 12/3/08 1:23:58 PM
Session finished 12/3/08 1:26:41 PM
Total search duration 0 minutes 4 seconds
Session duration 2 minutes 43 seconds
Default NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 77561415

MENACE

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 77561415
Filing Date: 09/03/2008

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	MENACE
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MENACE
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	McPherson, Mathew A.
*STREET	19055 Incline Road
*CITY	Norwalk
*STATE (Required for U.S. applicants)	Wisconsin
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	54648
PHONE	952 563-3000
EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
* COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
* INTERNATIONAL CLASS	028
*IDENTIFICATION	Archery bows
*FILING BASIS	SECTION 1(b)

ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Richard A. Arrett
ATTORNEY DOCKET NUMBER	M55.4A-14124-US01
FIRM NAME	Vidas, Arrett & Steinkraus, P.A.
STREET	6640 Shady Oak Rd.
INTERNAL ADDRESS	Suite 400
CITY	Eden Prairie
STATE	Minnesota
COUNTRY	United States
ZIP/POSTAL CODE	55344
PHONE	952 563-3000
EMAIL ADDRESS	rarrett@vaslaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Scott Q. Vidas, Edwin E. Voigt, Walter J. Steinkraus, James M. Urzedowski, Jonathan Grad, William E. Anderson, Lisa Ryan Lindquist, Jeremy G. Laabs, Jennifer L. Buss
CORRESPONDENCE INFORMATION	
*NAME	Richard A. Arrett
FIRM NAME	Vidas, Arrett & Steinkraus, P.A.
*STREET	6640 Shady Oak Rd.
INTERNAL ADDRESS	Suite 400
*CITY	Eden Prairie
*STATE (Required for U.S. applicants)	Minnesota
*COUNTRY	United States
*ZIP/POSTAL CODE	55344
PHONE	952 563-3000
*EMAIL ADDRESS	rarrett@vaslaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1

FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
* SIGNATURE	/Richard A. Arrett/
* SIGNATORY'S NAME	Richard A. Arrett
* SIGNATORY'S POSITION	Attorney of Record
* DATE SIGNED	09/03/2008

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 77561415

Filing Date: 09/03/2008

To the Commissioner for Trademarks:

MARK: MENACE (Standard Characters, see [mark](#))

The literal element of the mark consists of MENACE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Mathew A. McPherson, a citizen of United States, having an address of

19055 Incline Road

Norwalk, Wisconsin 54648

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 028: Archery bows

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Richard A. Arrett and Scott Q. Vidas, Edwin E. Voigt, Walter J. Steinkraus, James M. Urzedowski, Jonathan Grad, William E. Anderson, Lisa Ryan Lindquist, Jeremy G. Laabs, Jennifer L. Buss of Vidas, Arrett & Steinkraus, P.A.

Suite 400

6640 Shady Oak Rd.

Eden Prairie, Minnesota 55344

United States

to submit this application on behalf of the applicant. The attorney docket/reference number is M55.4A-14124-US01.

Correspondence Information: Richard A. Arrett

Suite 400

6640 Shady Oak Rd.

Eden Prairie, Minnesota 55344

952 563-3000(phone)

rarrett@vaslaw.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Richard A. Arrett/ Date Signed: 09/03/2008

Signatory's Name: Richard A. Arrett

Signatory's Position: Attorney of Record

RAM Sale Number: 586

RAM Accounting Date: 09/04/2008

Serial Number: 77561415

Internet Transmission Date: Wed Sep 03 15:17:19 EDT 2008

TEAS Stamp: USPTO/FTK-XXX.XX.XXX.XXX-200809031517192

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MENACE