MENU

Provocative Planning is what we do, bringing our promise of Positive Provocation to life.

Where is the step-change opportunity to drive growth tomorrow?

EXPLORE

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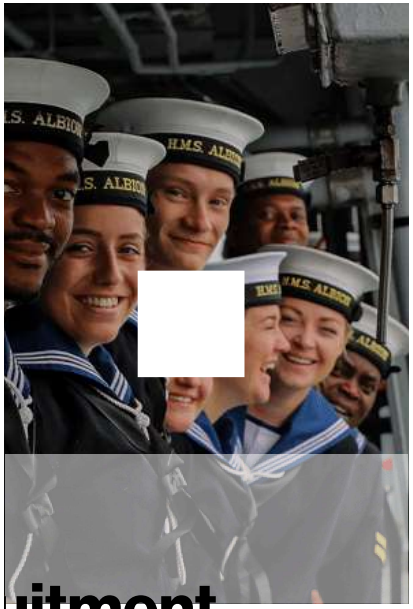
MENU

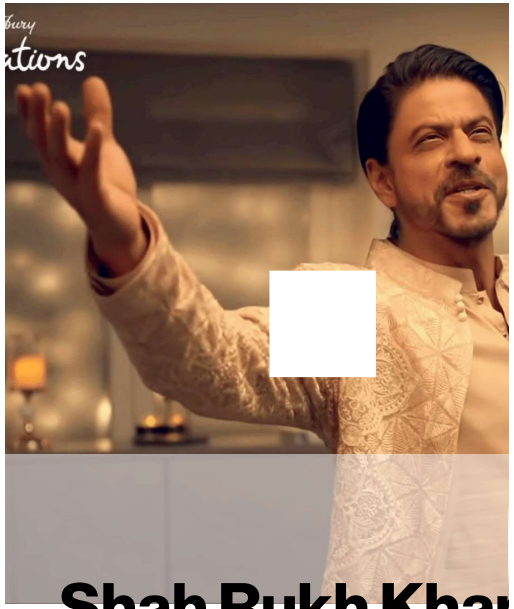


uitment

AI World of Lollipops

CLIENT
Chupa Chups, Perfetti Van Melle

MARKET
MENA



Shah Rukh Khan

CLIENT
Cadbury

MARKET
India

View all growth Stories

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MENU

SERVICES

Wavemaker is a Top 5 global media network. Our roster of products and services has been built with a single aim – to positively provoke growth for clients. As part of GroupM and WPP, we are continually developing our offer to deliver growth in a fast-changing consumer world.

CLIENT LEADERSHIP CONSULTANCY ACTIVATION

Client Leadership

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MENU

WHAT'S NEW

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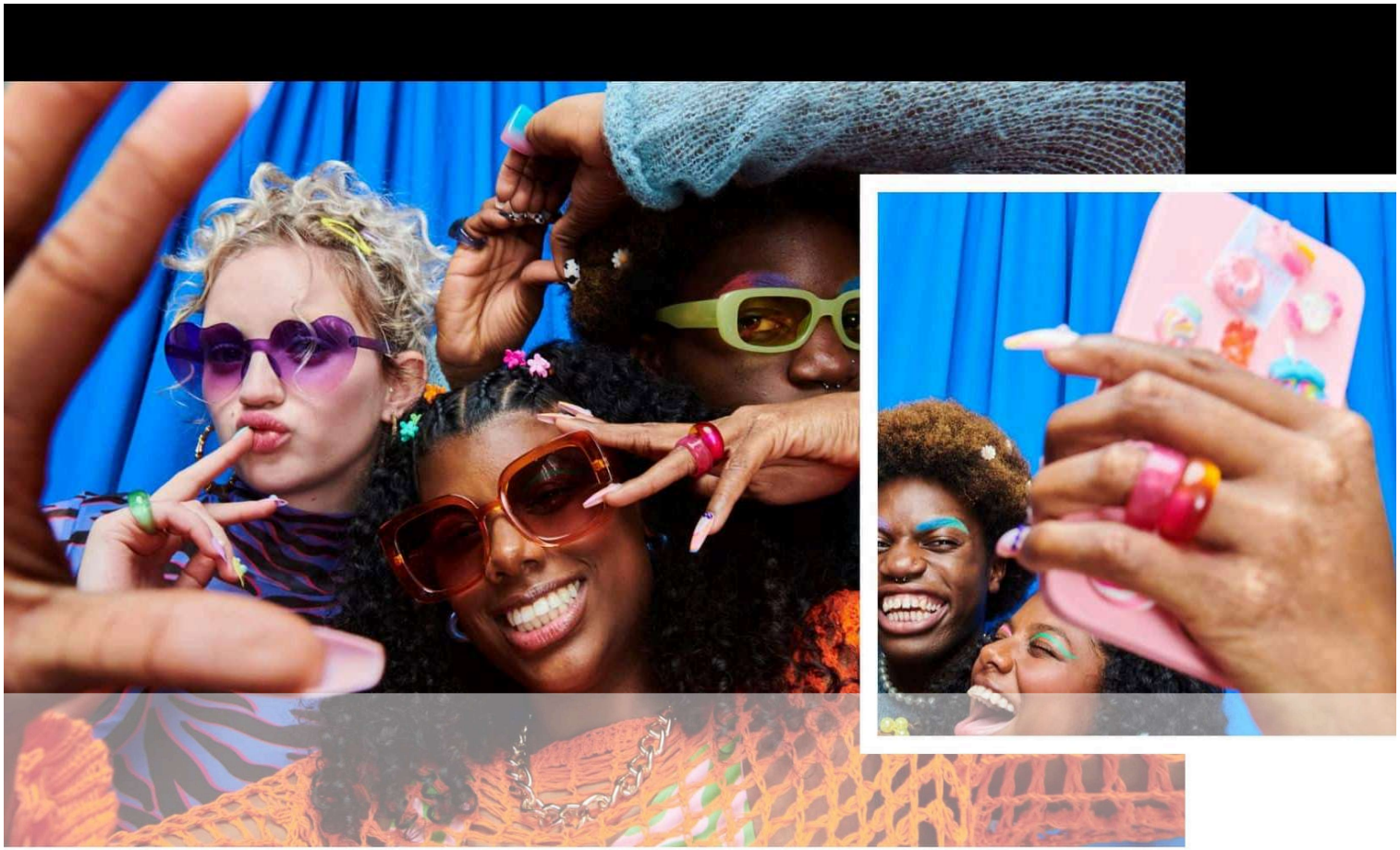
THE PROVOCATEUR



Are marketers ready for the post-millennial ad age?

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THOUGHT LEADERSHIP

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An advertisers' guide to the Olympics 2024

Newsletter signup

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