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PRESS NOTE

Qualcomm and Samsung Bring the Most Advanced Snapdragon Ever to the 1st Galaxy AI Powered Smartphones, Galaxy S24 Series

Jan 17, 2024 San Diego



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Highlights:

- Samsung Galaxy S24 features the most advanced Snapdragon Mobile Platform yet, designed with generative AI in mind, to enable comprehensive and personalized AI experiences.

Qualcomm Technologies, Inc. announced that the premium Snapdragon® 8 Gen 3 Mobile Platform for Galaxy is powering Samsung Electronics Co. Ltd.'s latest flagship Galaxy S24 Ultra globally and Galaxy S24 Plus and S24 in select regions. The Samsung Galaxy S24 series introduces Galaxy AI, taking advantage of the new and enhanced Snapdragon 8 Gen 3 for Galaxy, the titan of intelligence and leader in performance and power efficiency.

Samsung Galaxy S24 Ultra
The 1st Galaxy AI Powered Smartphone

CPU 20% | GPU 30% | NPU 41%

Snapdragon 8 Gen 3
FOR GALAXY

Qualcomm®
FastConnect 7800
with Wi-Fi 7*

Ray Tracing

LE Audio

The Power of AI

- Live Translate
- Generative Edit
- Nightography
- AI Zoom
- Transcript Assist
- Chat Assist
- Note Assist
- Circle to Search with Google

*varies by region
**Comparisons made to previous generation
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“We’re proud to continue working alongside Samsung to lead this new era for the mobile industry and provide consumers with extraordinary premium experiences,” said Chris Patrick, senior vice president and general manager of mobile handset, Qualcomm Technologies,

ultra-fast connectivity including Wi-Fi 7¹, plus offers one of the most reliable authentication solutions available with our Qualcomm® 3D Sonic Gen 2 technology."

"Our strategic partnership with Qualcomm Technologies spans more than two decades, which speaks volumes to our strong relationship," said Inkang Song, VP & Head of Technology Strategy team at Samsung Mobile. "They are at the forefront of the mobile industry, and now of on-device intelligence – the Snapdragon 8 Gen 3 for Galaxy sets the bar for premium mobile and Gen AI experiences. With the flagship Galaxy S24 series, Qualcomm and Samsung will provide consumers with the most premium and advanced mobile experiences to date, with Galaxy AI."

For more information on Snapdragon Mobile Platforms, visit www.snapdragon.com.

About Qualcomm

Qualcomm is enabling a world where everyone and everything can be intelligently connected. Our one technology roadmap allows us to efficiently scale the technologies that launched the mobile revolution – including advanced connectivity, high-performance, low-power compute, on-device intelligence and more – to the next generation of connected smart devices across industries. Innovations from Qualcomm and our family of Snapdragon platforms will help enable cloud-edge convergence, transform industries, accelerate the digital economy, and revolutionize how we experience the world, for the greater good.

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[Mobile](#)

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¹ Ultra SKU only, varies by markets

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Contact Information

Clare Conley
Media Relations

 1-858-845-5959

 corpcomm@qualcomm.com

Mauricio Lopez-Hodoyan
Investor Relations

 1-858-658-4813

 ir@qualcomm.com

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Jan 22, 2025

Snapdragon Mobile Platform

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Jan 20, 2025

Snapdragon

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