

INNO | **Industry Challenge**
TRIBE | **6-7 July**

Developing CDD and EDD solutions to complement
SWIFT's global KYC Registry



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IPR2024-00593
Identitii EX2011

Welcome!

With the help of the Innoribe Anchor Group and SWIFT account managers, the Industry Challenge series brings together SWIFT Business & IT representatives, external providers, some of our key customers, and carefully selected startups to jointly explore new solutions and work on Proof Of Concepts.

As Innoribe grows deeper into SWIFT's core, it proves innovation is not an after-thought but a real component of every business Innovation, in the meaning of adopting a new approach to an existing process or developing a new product, is positive for the industry.

Fabian Vandenreydt

Head of Securities Markets, Innoribe and the SWIFT Institute
SWIFT

Financial crime compliance is one of the key challenges facing the financial industry today. SWIFT continues to work closely with its community to offer collaborative solutions that increase both compliance effectiveness and efficiency. We are delighted to team up with the Innoribe Industry Challenge and innovation partners to accelerate the development of new services to complement SWIFT's KYC Registry offering.

I look forward to working with you over the course of the coming days and beyond.

Luc Meurant

Head of Financial Crime Compliance Services
SWIFT



Agenda: Day 1

July 6

Notes

	Sessions
08:00 – 08:30	Vendor Setup
08:30 – 09:00	Breakfast & Welcome Address
09:00 – 09:15	Workshop Introduction
09:15 – 10:00	Vendor Demos (2x15s)
10:00 – 10:15	Break
10:15 – 11:15	Vendor Demos (3x15s)
11:15 – 11:35	Break
11:35 – 13:15	Use Case Development
13:15 – 14:05	Lunch
14:05 – 15:45	Co-creation workshop Proposal Development
15:45 – 16:15	Break
16:15 – 17:30	Co-creation workshop Proposal Pitches
17:30	End





Presenting Vendors

Alloy

Flowcast

Identitii

iRegHub

Quantexa





Alloy

<http://alloy.co>

HQ – New York

Founded in Feb. 2015

Staff 7

Executive Summary:

Financial services companies spend hundreds, if not thousands, of dollars just to get a customer to their landing page where they apply to get a loan, open a bank account, or sign up for a brokerage or trading service. Because of the regulatory requirement to positively identify a customer before doing business with them (known as "KYC"), those companies are losing between 10-50% of customers simply because they can't identify them.

To address this, we provide access to more data via API. We aggregate traditional and alternative data works to enable those companies to convert more high-quality customers. Beyond a single point of integration, the companies can also analyze and optimize their customer funnels with a dashboard to monitor customer data, fraud, and risk.



Presenting Vendors

Notes



Flowcast

<http://www.flowcastlab.com>

HQ – San Francisco

Founded in 2015

Staff 5

One line description:

We bring Big Data Analytics to trade finance, helping finance service institutions to dramatically improve financing along the supply chain

Executive Summary:

Flowcast is bringing predictive analytics to trade finance. We are providing 'Analytics-as-a-Service' to financial institutions. We developed advanced machine learning algorithms that dramatically improve the risk assessment. Our model looks at transaction performance rather than on credit. We can harness the data from the transaction flows within supply chain networks to provide financial providers with a complete picture of risk and KYC.



Presenting Vendors

Notes



identitii

<http://www.identitii.com>

HQ – Sydney

Founded in November 2014

Staff 5

Executive Summary:

identitii's information layer enriches payments & allows the exchange of payment & compliance information in a trusted and auditable way. identitii uses a token that is interoperable with a SWIFT MT103 message and bank legacy systems to link payments to a distributed ledger & encrypted bank file database.

identitii's token application & messaging system has multiple use cases including:

- Exchanging KYC, CDD & EDD information on a customer within an intrabank payment message
- Communicating CDD & EDD checks performed on a customer with correspondent and beneficiary banks without exposing PII
- Creating a trusted platform for exchanging KYC, CDD & EDD information with correspondent and beneficiary banks (where customer consents to information sharing)



Presenting Vendors

Notes



HQ – Princeton

Founded in December 2015

Staff 1

Executive Summary:

iRegHub LLC is an early stage, bootstrap, proof of concept, firm that offers an innovative solution to the regulatory eco-system with a specific focus on Know Your Customer and Anti-Money Laundering regulations. It's Keystone Passport framework proposals an semi-automated, inter-operable, rules-based, quantitative, compliance assessment tool that can be used for each jurisdiction globally.

The Keystone Passport produces a digital legal entity passport that presents a user friendly, FATF consistent "zero knowledge proof" result without violating data protection laws; enabling enhanced analytics to a global regulatory marketplace.

Notes





Quantexa

<http://www.quantexa.com/>

HQ – London

Founded in 2016

Staff 11

Executive Summary:

Our team have a wealth of experience leveraging data to tackle complex financial crime, surveillance and regulatory compliance challenges within banking, insurance and government sectors. We create intellectual property to enable us to reliably deliver high quality results in a demanding fraud and regulatory environment.

Our experts have a unique combination of business and technical skills that transform your pains into cost efficient and effective solutions. We deliver operational systems on leading technologies leveraging sophisticated data science techniques to help you extract the maximum value from your data.



Presenting Vendors

Notes



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**Hewlett Packard
Enterprise**



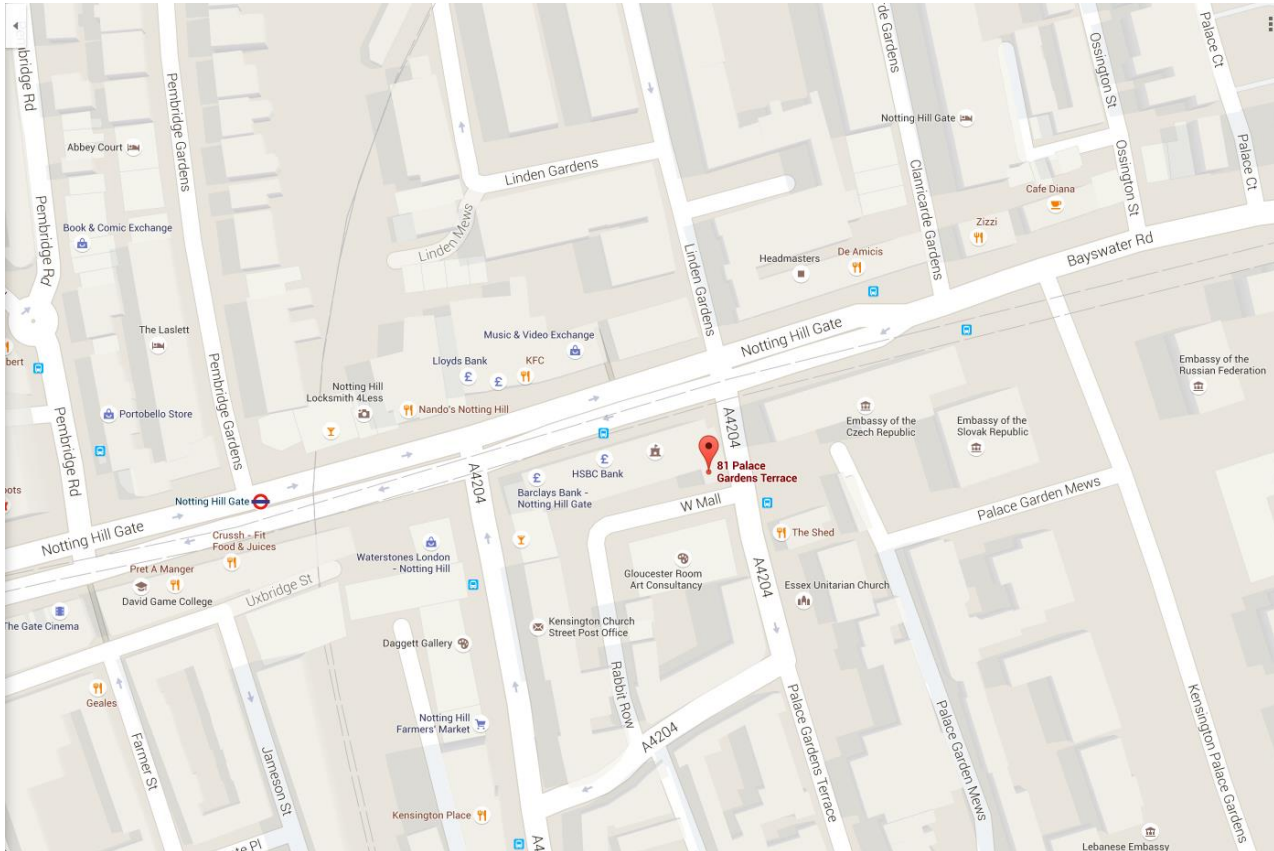
With Thanks

Industry Challenge Sponsors

BNP Paribas

HP Enterprise

Invest Northern Ireland



Location

81 Palace Gardens
Terrace
Kensington
W8 4AT
London

Wifi Network: WiFi_guests
Pass: Sw1ft.guest

For those taking public transport, the closest Tube station is Notting Hill Gate on the central and circle lines, and is a 2 minute walk from there

