UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNDER ARMOUR, INC.,
Petitioner,

v.

ATHALONZ, LLC,
Patent Owner.

Case IPR2024-00636
Patent No. 10,674,786

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Athalonz, LLC appoints practitioners associated with REICHMAN JORGENSEN LEHMAN & FELDBERG LLP, Customer Number 184647, as its attorneys to prosecute and transact all business in the United States Patent and Trademark Office and Patent Trial and Appeal Board in connection with the above-captioned petition for *inter partes* review of U.S. Patent No. 10,674,786, including the appointment of lead and back-up counsel. Current lead and back-up counsel, along with service information, are indicated as follows:

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The undersigned, whose title is supplied below, is authorized to act on behalf of Patent Owner Athalonz, LLC.

Signature: /Timothy W. Markison/

Name: Timothy W. Markison

Title: Founder & CEO

Date: 3/21/2024

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, the undersigned certifies that on March 22, 2024 a copy of the foregoing document was served by email upon the following:

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