UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

UNDER ARMOUR, INC.,
Petitioner,

v.

ATHALONZ, LLC,
Patent Owner.

Case IPR2024-00638
Patent No. 11,064,760

PATENT OWNER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Athalonz, LLC appoints the following practitioners as its attorneys to prosecute and transact all business in the United States Patent and Trademark Office and Patent Trial and Appeal Board in connection with the above-captioned petition for *inter partes* review of U.S. Patent No. 11,064,760, including the appointment of lead and back-up counsel. Current lead and back-up counsel, along with service information, are indicated as follows:

LEAD COUNSEL	**BACK-UP COUNSEL**
Connor S. Houghton (Reg. No. 77,830) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 1909 K Street, NW, Suite 800 Washington, DC 20006 Telephone: (202) 894-7310 Facsimile: (650) 623-1449 choughton@reichmanjorgensen.com	Michael Matulewicz-Crowley (Reg. No. 72,220) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 400 Madison Avenue, Suite 14D New York, NY 10017 Telephone: (332) 208-7170 Facsimile: (650) 623-1449 mmatulewicz-crowley@reichmanjorgensen.com Christine E. Lehman (Reg. No. 38,535) REICHMAN JORGENSEN LEHMAN & FELDBERG LLP 1909 K Street, NW, Suite 800 Washington, DC 20006 Telephone: (202) 894-7311 Facsimile: (650) 623-1449 clehman@reichmanjorgensen.com Stephen P. Bosco (*pro hac vice*) 100 Orchard Park Dr. Unit 25621 Greenville, SC 29651 Telephone: (202) 250-1960 sboscolaw@pm.me

The undersigned, whose title is supplied below, is authorized to act on behalf

of Patent Owner Athalonz, LLC.

Signature: /Timothy W. Markison/

Name: Timothy W. Markison

Title: Founder & CEO

Date: 5/13/2025

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, the undersigned certifies that on May 13, 2025 a copy of the foregoing document was served by email upon the following:

Frank C. Cimino (Reg. No. 39,945)
FCCimino@Venable.com
VENABLE LLP
600 Massachusetts Ave., NW
Washington, DC 20001
T 202-344-4569 / F 202-344-8300

Megan S. Woodworth (Reg. No. 53,655)
MSWoodworth@Venable.com
VENABLE LLP
600 Massachusetts Ave., NW
Washington, DC 20001
T 202-344-4507 / F 202-344-8300

Justin J. Oliver (Reg. No. 44,986)
JJOliver@Venable.com
VENABLE LLP
600 Massachusetts Ave., NW
Washington, DC 20001
T 202-721-5423 / F 202-344-8300

Robert E. Bugg (Reg. No. 65,949)
REBugg@Venable.com
VENABLE LLP
151 West 42nd Street 49th Floor
New York, NY 10036
T 212-370-6241 / F 212-307-5598

/Connor S. Houghton/
Connor S. Houghton