FootJoy®



1970

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Petitioner Under Armour, Inc.
Exhibit 1015

Golf Professional Division
Foot-Joy shoes
Ben Hogan shoes

Brockton Footwear Inc. 144 Field St., Brockton, Massachusetts 02403 Tel. 617•586•2233

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Here, on the following pages, we proudly present what we sincerely believe is the finest collection of Foot-Joy golf and street shoes in our 112 year history.

These are the finest styled shoes ever seen on or off a golf course. The fresh, contemporary fashion men and women want today together with the classic Foot-Joys that are all time favorites.

You may be certain that every pair of these shoes is made with the finest materials. Premium rich, top grain leathers. The finest turtle. The world's best alligator.

And every pair of these shoes is made with the quality of craftsmanship that has always been the Foot-Joy benchmark. The carefully engineered construction that gives you the superb comfort you experience in a Foot-Joy.

This is the heritage of a company that was bootmaker to gentlemen throughout the second half of the 19th Century. The heritage of a company that would never turn out anything less than the best.

Here then is the luxury and exquisite craftsmanship of a time gone by, the 19th Century, combined with the absolute last word in 20th Century design -- with a little 21st Century thrown in.

The 1970 Foot-Joy Collection.

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Introducing the "21st Century" Golf Shoe with Aztran® by Foot-Joy



It may look like other golf shoes.

It isn't.

It's new from top to bottom.

The top is made of something very special.

Aztran. It's a man-made material with a difference.

Before we discovered it, we wouldn't use anything but leather in our Foot-Joy golf shoes.

Two reasons. First, because most synthetics don't "breathe" as leather does. They can make your feet feel clammy and uncomfortable.

Second, because most synthetics have what we somewhat unscientifically call "memory". No matter how many times you wear them, they keep returning to their original shape. Which means every time you put them on you have to "break them in" again.

Neither of these things would ever do for a Foot-Joy golf shoe.

But then we tested Aztran.

And we discovered Aztran "breathes". So there's no chance your feet will feel clammy and uncomfortable.

And we discovered Aztran conforms. It's supple. So it feels good on your foot. And it shapes itself to your foot. It doesn't revert back rigidly to what it was.

Aztran is, in fact, the perfected man-made material for golf shoes.

And now that we'd found it, you'd think we'd have gone ahead and made a golf shoe out of it. But we didn't.

Not yet.

What took Foot-Joy so long?

Well, it wasn't enough for some people that it took fifteen years to develop Aztran.

After all that time wouldn't you know some wise guy would come along and say well, it was so much like leather, maybe it didn't have the good qualities of a man-made material.

The wise guy was our chief tester. So back to the laboratory it went.

Was it easy to care for? It was easy to care for.

Could you just wipe it clean? A damp cloth made it look like new.

Was it water-repellent? It was water-repellent.

We were in.

At last we found a man-made material good enough to go into a Foot-Joy.

And having done so, we felt we had also found the perfect place to introduce the Perma-Spike™ plate.

What is the Perma-Spike™ plate?

The Perma-Spike plate is designed to last the life of the shoe. If it does not, we give you a new pair of Foot-Joy golf shoes.

We can say this because the Perma-Spike plate is an entirely new plate construction. The spike is irrevocably molded in. And the tip of the spike is made of tungsten carbide which is what they use in studs for the toughest snow tires. Then we subjected the spikes to the abrasiveness of, among other things, the hardest asphalt. We couldn't begin to blunt them.

We're pretty sure we won't be giving away a pair of golf shoes.



And then, we developed a new waterproof sole for the "21st Century" Foot-Joy. Nice if you like playing early in the morning when the dew is still on the grass. Just as nice if you should get caught in the rain. It keeps your feet dry.

You may have come to the conclusion by now that we have a lot of confidence in our new golf shoe. We do.

We feel it's the golf shoe of the future.

Look for the "21st Century" Foot-Joy in your Golf Professional's shop. It's under $40.

Some who've tried it think it's so far ahead we ought to call it the "22nd Century" golf shoe.

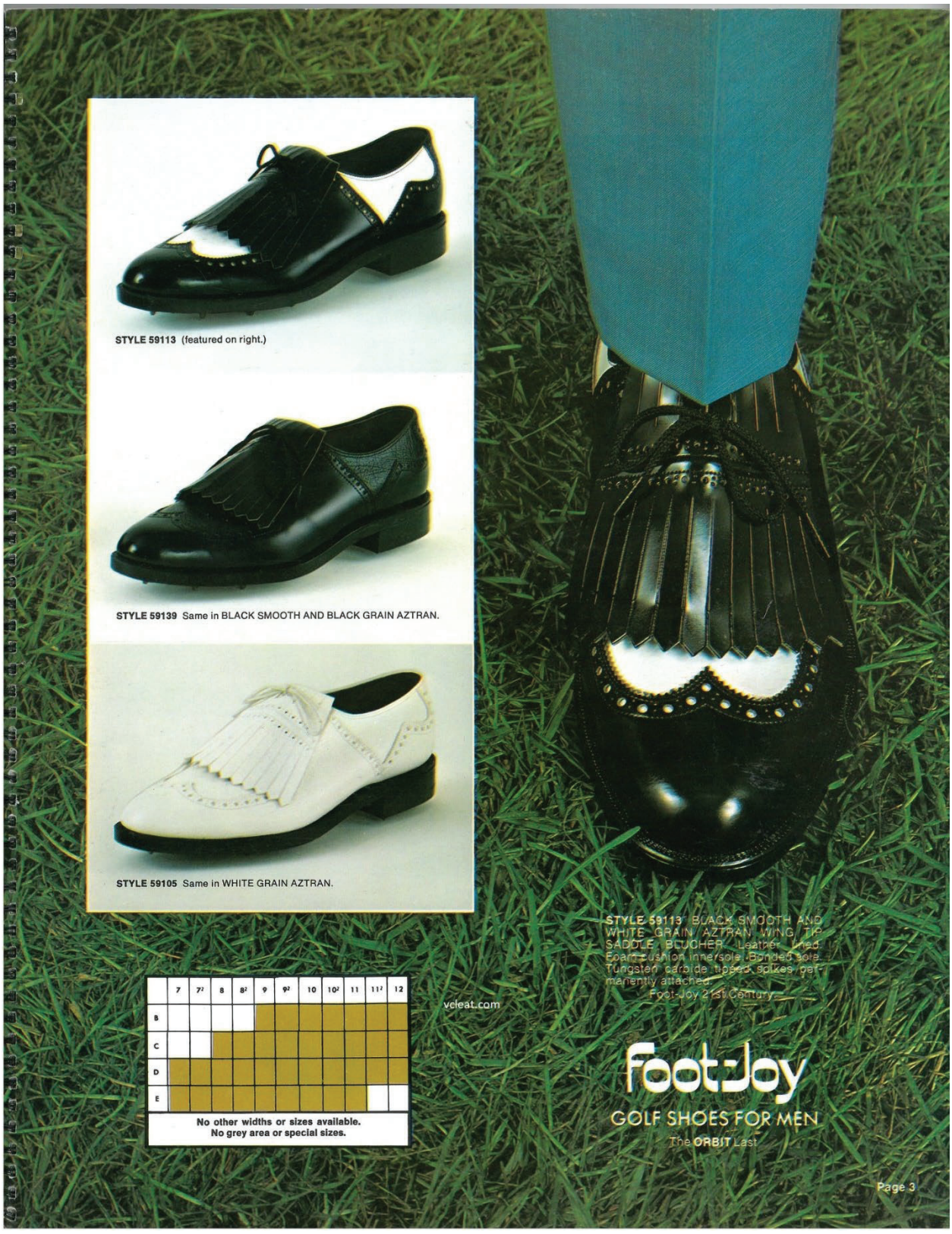
Style 59113 Black & White/59105 White/59139 Black

Foot-Joy® with AZTRAN® B.F.Goodrich

*Registered Trademark for B. F. Goodrich man-made poromeric material.

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See page 3 for further details on the "21st Century" Golf Shoe.


STYLE 59113 (featured on right.)
STYLE 59139 Same in BLACK SMOOTH AND BLACK GRAIN AZTRAN.
STYLE 59105 Same in WHITE GRAIN AZTRAN.
STYLE 59113 BLACK SMOOTH AND WHITE GRAIN AZTRAN WING TIP SADDLE BLUCHER. Leather lined. Foam cushion innersole. Bonded sole. Tungsten carbide tipped spikes permanently attached.
Foot-Joy 21st Century
7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12
B
C
D
E
No other widths or sizes available.
No grey area or special sizes.
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Foot-Joy
GOLF SHOES FOR MEN
The ORBIT Last
Page 3


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STYLE 51425 (featured on left)
STYLE 51417 Same in WHITE WASHABLE SHRUNKEN CALF AND BORDER BLUE PATENT LEATHER.
STYLE 51391 Same in BLACK CHERRY SHRUNKEN CALF AND BLACK SMOOTH CALF.
STYLE 51409 Same in WHITE WASHABLE SHRUNKEN CALF.
STYLE 51425 WHITE WASHABLE SHRUNKEN CALF AND CONGO RED PATENT LEATHER BAL SADDLE SHIELD TIP. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.
Foot-Joy
GOLF SHOES FOR MEN
REX LAST
Page 4
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.


STYLE 51870 (featured on right)
STYLE 51854 Same in GREEN PATENT AND WHITE WASHABLE SHRUNKEN CALF.
STYLE 51862 Same in YELLOW PATENT AND WHITE WASHABLE SHRUNKEN CALF.
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STYLE 51870 RED PATENT, BLUE PATENT AND WHITE WASHABLE SHRUNKEN CALF, BAL SADDLE SHIELD TIP. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
AA
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C
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E
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EEE
GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
Foot-Joy
GOLF SHOES FOR MEN
The REX Last
Page 5


STYLE 51821 (featured on left)
STYLE 51839 Same in GENUINE BLACK TURTLE AND WHITE WASHABLE SHRUNKEN CALF.
STYLE 51847 Same in GENUINE GREEN TURTLE AND WHITE WASHABLE SHRUNKEN CALF.
STYLE 51321 GENUINE BROWN TURTLE AND WHITE WASHABLE SHRUNKEN CALF BAL SADDLE. SHIELD TIP. Leather lined. Foam cushion innersole. Flexible, light-weight construction! Tungsten carbide tipped spikes.
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5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
FootJoy
GOLF SHOES FOR MEN
The REX Last
Page 6



STYLE 55863 (featured on right) Size chart A

STYLE 55830 Same in BLACK BOARDED CALF AND WHITE WASHABLE SHRUNKEN CALF. Size chart B

STYLE 51805 Same in BLACK SMOOTH CALF AND BLACK SHRUNKEN CALF. Size chart B

STYLE 55848 Same in BROWN BOARDED CALF AND TAN BOARDED CALF. Size chart B

STYLE 55863 WHITE WASHABLE SHRUNKEN CALF WING TIP SADDLE BLUCHER. Attached shawl tongues. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.

SIZE CHART A

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

SIZE CHART B

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

Foot-Joy

GOLF SHOES FOR MEN

The **REX** Last


STYLE 51185 (featured on left)
STYLE 51219 Same in WHITE WASHABLE SHRUNKEN CALF AND BLACK PATENT LEATHER.
STYLE 51201 Same in WHITE WASHABLE SHRUNKEN CALF AND RED PATENT LEATHER.
STYLE 51193 Same in BLACK SHRUNKEN CALF AND WINE CORDOVAN.
STYLE 51185 WHITE WASHABLE SHRUNKEN CALF AND GREEN PATENT LEATHER SHIELD TIP BLUCHER. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.
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Foot-Joy
GOLF SHOES FOR MEN
The REX Last
Page 8
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
AA
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EEE
GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.

Foot-Joy

GOLF SHOES FOR MEN

The **REX** Last

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STYLE 51763 DARK BROWN SUEDE AND DARK BROWN PATENT LEATHER SHIELD TIP BLUCHER. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.

STYLE 51573 WHITE WASHABLE SHRUNKEN CALF AND BLACK PATENT LEATHER BAL SADDLE. Attached shawl tongues. Leather lined. Foam cushion innersole. Flexible lightweight construction. Foot-Joy steel spikes.



STYLE 51763 (featured above)



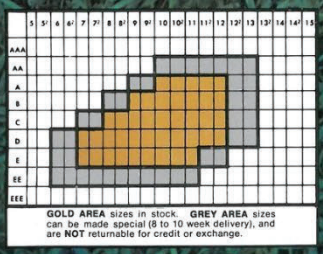
STYLE 51771 Same in DARK GREEN SUEDE AND DARK GREEN PATENT LEATHER.



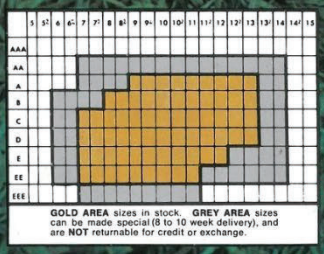
STYLE 51573 (featured above)



STYLE 51961 Same in WHITE WASHABLE SHRUNKEN CALF.



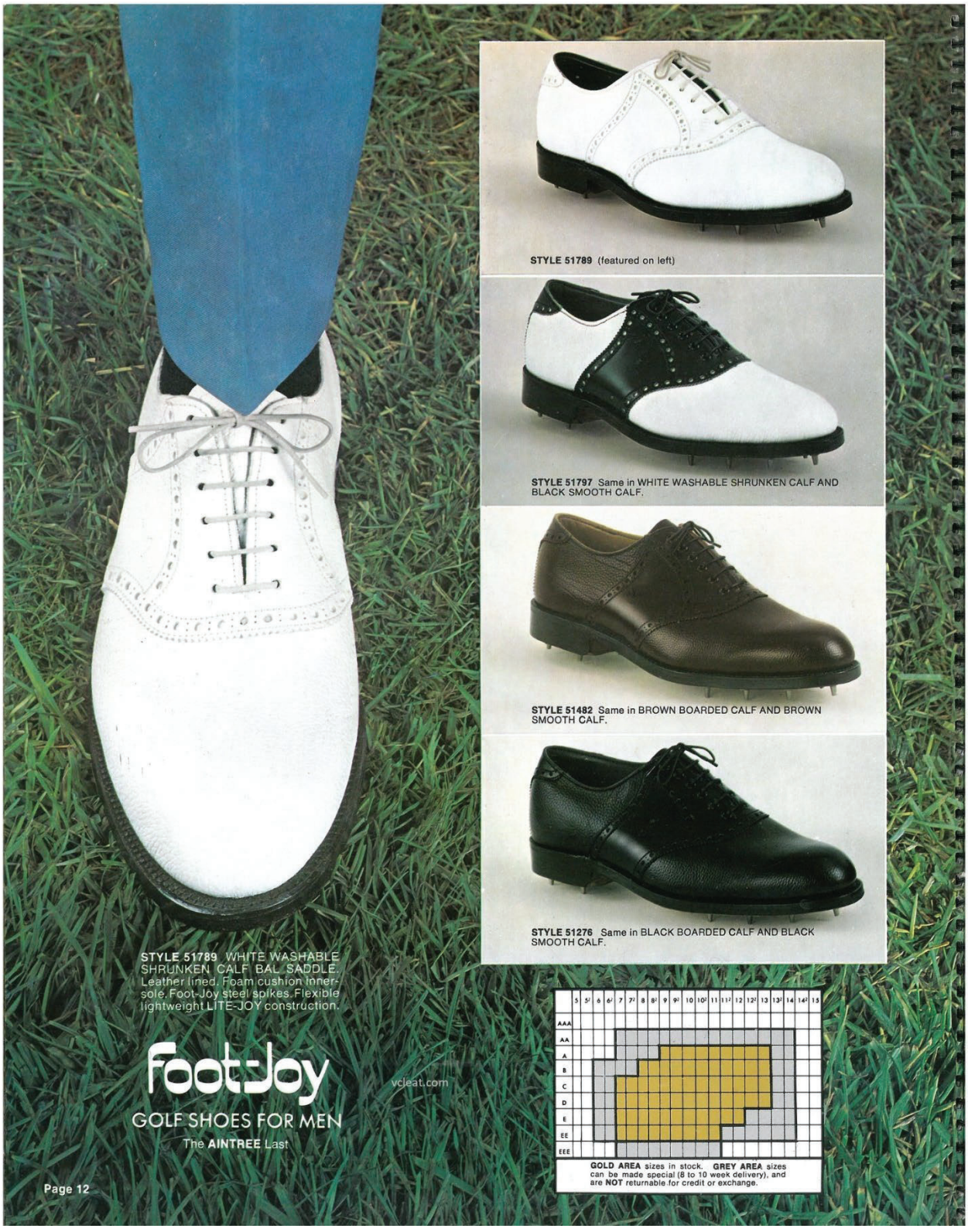
GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

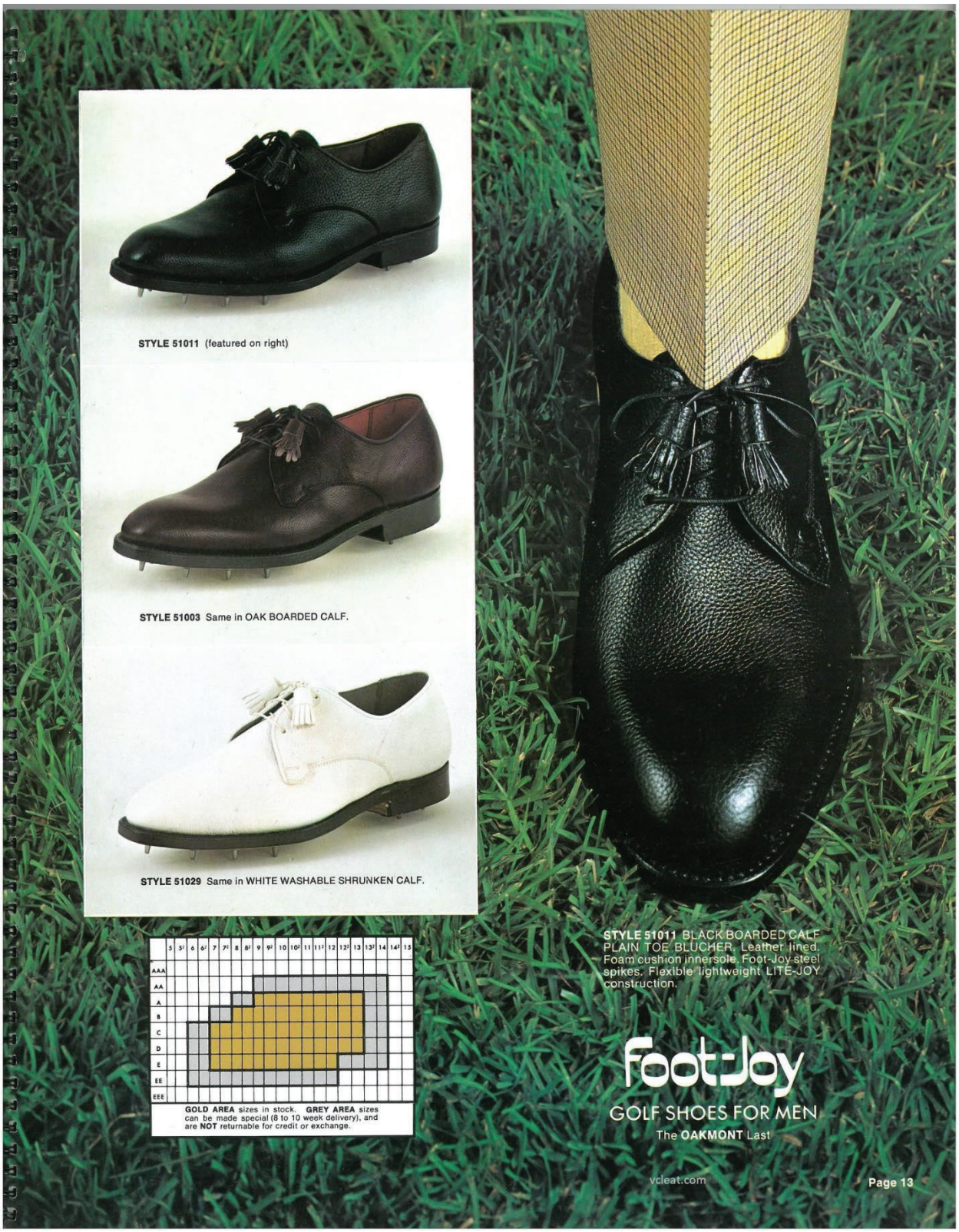


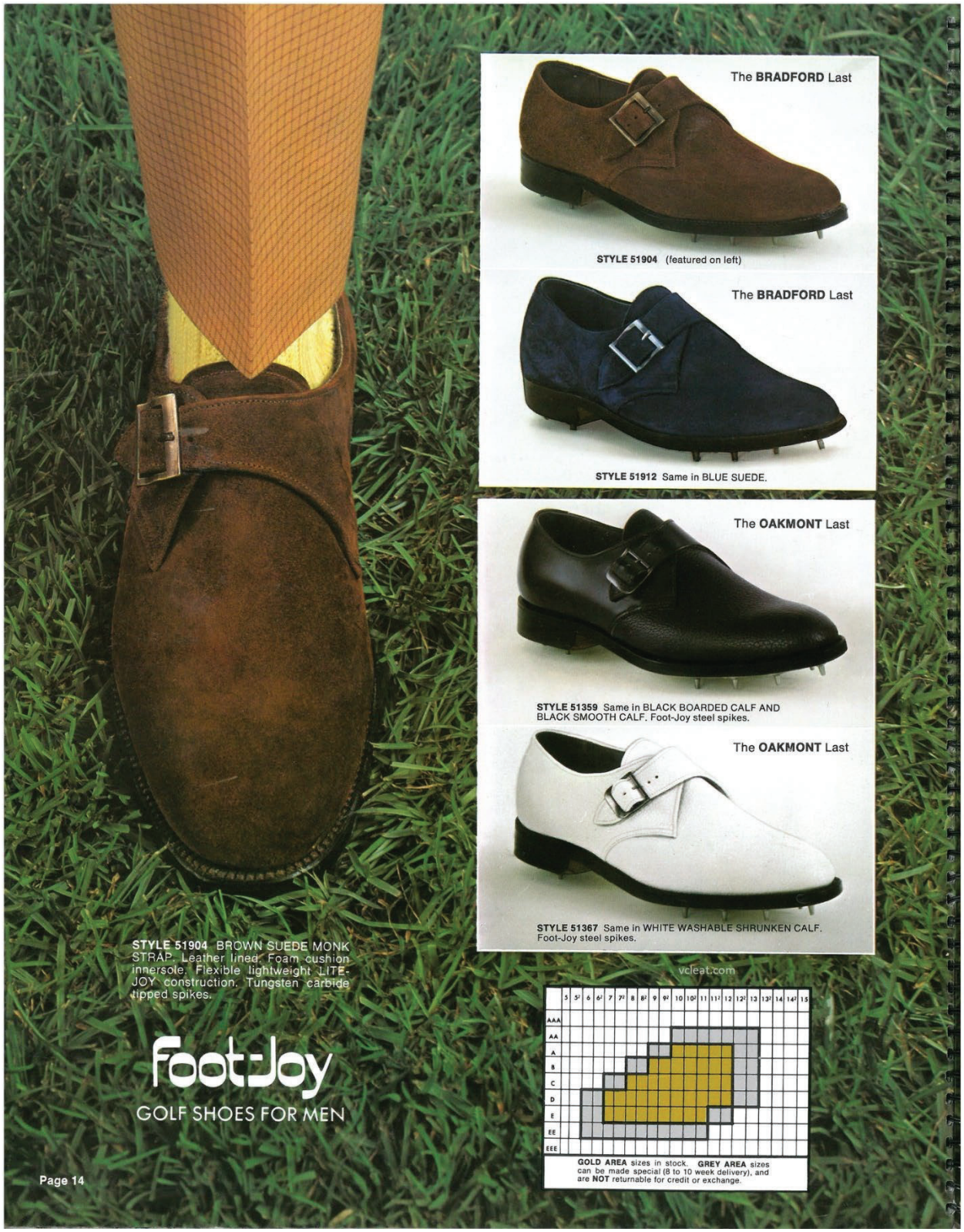
GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.


STYLE 51532 (featured on left)
STYLE 51748 Same in BROWN SMOOTH CALF AND WHITE WASHABLE SHRUNKEN CALF.
STYLE 51722 Same in WHITE WASHABLE SHRUNKEN CALF.
STYLE 51532 BLACK SMOOTH CALF AND WHITE WASHABLE SHRUNKEN CALF WING TIP MONK STRAP. Leather lined. Foam cushion innersole. Foot-Joy steel spikes. Flexible lightweight LITE-JOY construction.
Foot-Joy
GOLF SHOES FOR MEN
The REX Last
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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EEE
GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
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Foot-Joy
GOLF SHOES FOR MEN
The AINTREE Last
STYLE 70995 BLACK CALF BAL SADDLE. Attached shawl tongues. Brass eyelets. Leather lined. Double soles. Foot-Joy steel spikes.
The REX Last
STYLE 80341 TAN CALF WING TIP SADDLE BLUCHER. Attached shawl tongues. Leather lined. Double soles. Foot-Joy steel spikes.
STYLE 70995 (featured above)
STYLE 70300 Same in TAN CALF. Brass eyelets. (Shawl tongues not included)
STYLE 80341 (featured above)
STYLE 80358 Same in BLACK CALF.
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15 15½ 16
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
vcleat.com
Page 11


STYLE 51789 (featured on left)
STYLE 51797 Same in WHITE WASHABLE SHRUNKEN CALF AND BLACK SMOOTH CALF.
STYLE 51482 Same in BROWN BOARDED CALF AND BROWN SMOOTH CALF.
STYLE 51276 Same in BLACK BOARDED CALF AND BLACK SMOOTH CALF.
STYLE 51789 WHITE WASHABLE SHRUNKEN CALF BAL SADDLE. Leather lined. Foam cushion innersole. Foot-Joy steel spikes. Flexible lightweight LITE-JOY construction.
Foot-Joy
GOLF SHOES FOR MEN
The AINTREE Last
vcleat.com
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
Page 12


STYLE 51011 (featured on right)
STYLE 51003 Same in OAK BOARDED CALF.
STYLE 51029 Same in WHITE WASHABLE SHRUNKEN CALF.
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
AA
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EEE
GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
STYLE 51011 BLACK BOARDED CALF PLAIN TOE BLUCHER. Leather lined. Foam cushion innersole. Foot-Joy steel spikes. Flexible lightweight LITE-JOY construction.
FootJoy
GOLF SHOES FOR MEN
The OAKMONT Last
vcleat.com
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The BRADFORD Last
STYLE 51904 (featured on left)
The BRADFORD Last
STYLE 51912 Same in BLUE SUEDE.
The OAKMONT Last
STYLE 51359 Same in BLACK BOARDED CALF AND BLACK SMOOTH CALF. Foot-Joy steel spikes.
The OAKMONT Last
STYLE 51367 Same in WHITE WASHABLE SHRUNKEN CALF. Foot-Joy steel spikes.
STYLE 51904 BROWN SUEDE MONK STRAP. Leather lined. Foam cushion innersole. Flexible lightweight LITE-JOY construction. Tungsten carbide tipped spikes.
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5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
Foot-Joy
GOLF SHOES FOR MEN
Page 14


STYLE 51953 (featured on right)
STYLE 51938 Same in BLACK CALF.
STYLE 51920 Same in TAN CALF.
STYLE 51946 Same in WHITE WASHABLE SHRUNKEN CALF.
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
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STYLE 51953 BLACK CALF AND WHITE WASHABLE SHRUNKEN CALF STRAIGHT TIP MONK STRAP. Leather lined. Foam cushion innersole. Tungsten carbide tipped spikes. Flexible lightweight LITE-JOY construction.
FootJoy
GOLF SHOES FOR MEN
The OXFORD Last
Page 15

FootJoy

RUBBER SOLED SHOES FOR MEN

The **REX** Last

STYLE 55780 WHITE WASHABLE SHRUNKEN CALF BAL SADDLE. Leather lined. Cush-N-Crepe soles.

STYLE 53736 BLACK CALF AND WHITE WASHABLE SHRUNKEN CALF WING TIP SADDLE BLUCHER. Leather lined. Cush-N-Crepe soles.



STYLE 55780 (featured above)



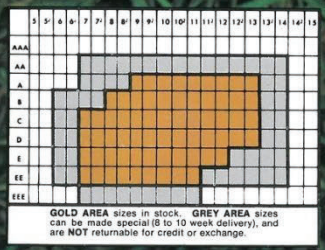
STYLE 55798 Same in BLACK SHRUNKEN CALF.



STYLE 53736 (featured above)

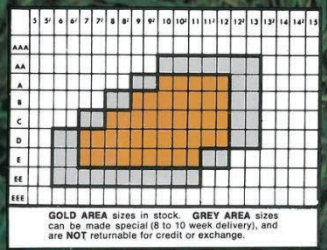


STYLE 53744 Same in WHITE WASHABLE SHRUNKEN CALF.



GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

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GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.


STYLE 53827 (featured on right)
STYLE 53819 Same in BLACK CALF.
STYLE 53801 Same in WHITE WASHABLE SHRUNKEN CALF.
STYLE 53827 TAN CALF MONK STRAP. Leather lined. Extra light Cush-N-Crepe soles.
Foot-Joy
RUBBER SOLED SHOES FOR MEN
The BRADFORD last
Page 17
GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.


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STYLE 72249 (featured on left)
STYLE 72231 Same in BLACK BOARDED CALF.
STYLE 72223 Same in BROWN BOARDED CALF.
STYLE 72249 WHITE WASHABLE SHRUNKEN CALF HAND SEWN VAMP MOCCASIN SLIP-ON. Leather lined. Tassels. Lightweight Cush-N-Crepe soles.
FootJoy
RUBBER SOLED SHOES FOR MEN
The IROQUOIS Last
5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10 10½ 11 11½ 12 12½ 13 13½ 14 14½ 15
AAA
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GOLD AREA sizes in stock. GREY AREA sizes can be made special (8 to 10 week delivery), and are NOT returnable for credit or exchange.
Page 18

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What makes Foot-Joy alligator shoes so costly?

The alligator we put into them.

Because there are three kinds of alligator, ranging from the good to the sublime. We use the sublime. And, as everyone knows, sublime is usually in short supply.

Sublime alligator is Full Skin alligator. It comes from the most exotic parts of the world, and it costs $85 per skin. And then, only *part* of that skin is used in a Foot-Joy. The softest, mellowest, choicest part. Usually, one skin yields two superb pairs of shoes.

What happens to the rest? It's used to make up some of the more expensive wallets and watch bands.

The other two kinds of alligator used in shoes are Jacaretinga and Jacaracu.

Jacaretinga is the less expensive of the two. It is not as soft and supple as Jacaracu. So we don't use it. We are the only shoe company that doesn't. We use Jacaracu or Full Skins exclusively. We feel we can't do less.

You see, with all the work done by hand that goes into a Foot-Joy and all the art and care given to the matching of skins, we really couldn't see how we could use anything but the finest skins to be found.

The result, of course, is that anyone who owns a pair of Foot-Joy alligators owns the finest pair of alligator shoes in the world.

And the pride you can take in owning a pair of Foot-Joy alligator shoes is something you can't put a price tag on anyway.

Foot-Joy®



STYLE 70847 GENUINE BROWN ALLIGATOR OVERLAY MOCCASIN SLIP-ON. Leather lined.

STYLE 77578 GENUINE BLACK ALLIGATOR 4-EYELET SHIELD TIP BLUCHER. Leather lined.

The **REX** Last

FootJoy
STREET SHOES

The **PALM BEACH** Last



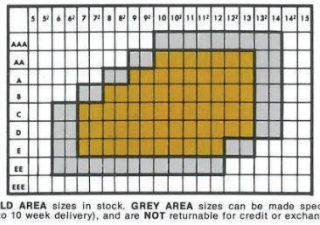
STYLE 77578
(featured above left)



STYLE 70847
(featured above right)



STYLE 77560
Same in GENUINE BROWN ALLIGATOR.



GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.



STYLE 70839
Same in GENUINE BLACK ALLIGATOR.



STYLE 79202 GENUINE BROWN ALLIGATOR
MOCCASIN SLIP-ON. Leather lined. Hand made in Italy.

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STYLE 72637 GENUINE BLACK ALLIGATOR
D-RING OVERLAY INSTEP GORE SLIP-ON.
Velvet finish outersole. Rubber topped heel.

The **OXFORD** Last



STYLE 72637
(featured above left)
Size chart A



STYLE 72629
Same in GENUINE BROWN ALLIGATOR.
Size chart A

Foot-Joy
STREET SHOES

	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15
AAA																					
AA																					
A																					
B																					
C																					
D																					
E																					
EE																					
EEE																					

SIZE CHART A

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

	7	7½	8	8½	9	9½	10	10½	11	11½	12
B											
C											
D											

SIZE CHART B
No other widths or sizes available.
No grey area or special sizes.

The **MILANO** Last



STYLE 79202
(featured above right)
Size chart B



STYLE 79210
Same in GENUINE BLACK ALLIGATOR.
Size chart B

Page 21



STYLE 72181 BROWN SMOOTH CALF AND GENUINE BROWN ALLIGATOR OVERLAY STRETCH TOP SLIP-ON. Leather lined. Velvet finish outersole. Rubber topped heel.

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STYLE 72371 GENUINE BLACK ALLIGATOR MOCCASIN STRETCH TOP SLIP-ON. Leather lined. Velvet finish outersole. Rubber topped heel.

The **ROMA** Last

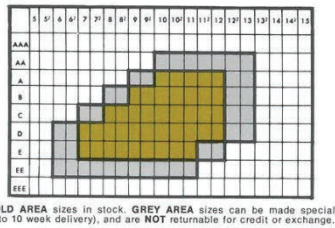


STYLE 72371
(featured above left)



STYLE 72363
Same in GENUINE BROWN ALLIGATOR.

Foot-Joy
STREET SHOES



GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

The **PALMETTO** Last



STYLE 72181
(featured above right)



STYLE 72199
Same in BLACK SMOOTH CALF AND GENUINE BLACK ALLIGATOR. Size chart B

Page 22



STYLE 72645 TAN CALF
SADDLE SHIELD SLIP-ON.
Leather lined. Velvet finish outersole.
Rubber topped heel.

STYLE 72678 Same in BLACK CALF
AND WHITE WASHABLE SHRUNKEN CALF.

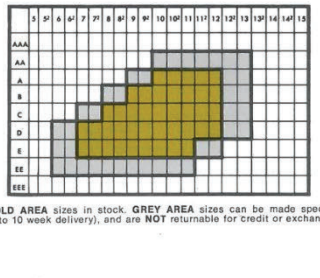
vclsat.com

The **OXFORD** Last

Foot-Joy
STREET SHOES



STYLE 72678
(featured above left)



GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.



STYLE 72645
(featured above right)



STYLE 72660
Same in WHITE WASHABLE SHRUNKEN CALF.



STYLE 72652
Same in BLACK CALF.

Page 23



STYLE 72447 WHITE WASHABLE SHRUNKEN CALF D-RING PLAIN TOE INSTEP GORE SLIP-ON.
Unlined vamps. Velvet finish outersole.
Rubber topped heel.

STYLE 79145 CHESTNUT VEAL HORSE BIT LOAFER.
Imported from Ireland.

vcleat.com

The **DUBLIN** Last



STYLE 79145
(featured above left)
Size chart A

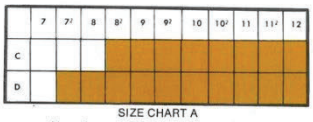


STYLE 79152
Same in BLACK VEAL.
Size chart A

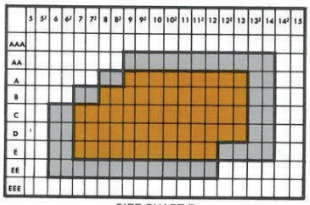


STYLE 79160
Same in WHITE VEAL.
Size chart A

Foot-Joy
STREET SHOES



SIZE CHART A
No other widths or sizes available.
No grey area or special sizes.



SIZE CHART B

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

The **OXFORD** Last



STYLE 72447
(featured above right)
Size chart B



STYLE 72454
Same in BLACK SHRUNKEN CALF.
Size chart B



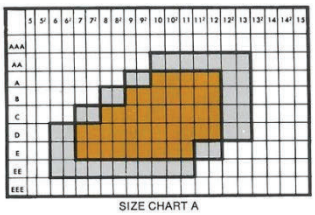
The **ROMA** Last

Foot-Joy
STREET SHOES

The **PALM BEACH** Last



STYLE 72389
(featured above left)
Size chart A



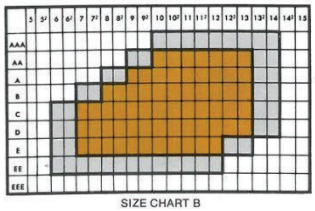
SIZE CHART A



STYLE 50435
(featured above right)
Size chart B



STYLE 72397
Same in BLACK SHRUNKEN CALF.
Size chart A



SIZE CHART B



STYLE 77420
Same in BROWN CALF.
Size chart B

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.



STYLE 72512 BLACK SMOOTH CALF WING TIP MONK STRAP. Leather lined.

STYLE 72520 TAN SMOOTH CALF GEORGE BOOT. Leather lined.

STYLE 72603 HONEY CALF JODPHUR BOOT. Leather lined.

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The **BOOT** Last



STYLE 72603
(featured above left) Size chart A

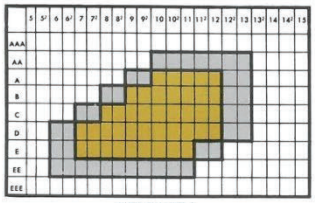
The **OXFORD** Last



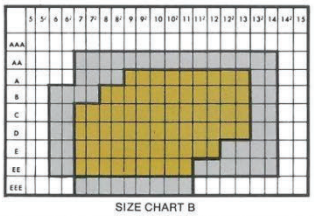
STYLE 72520
(featured above right) Size chart A

Foot-Joy

STREET SHOES



SIZE CHART A



SIZE CHART B

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

The **OXFORD** Last



STYLE 72512
(featured above center) Size chart B



STYLE 72504
Same in BROWN SMOOTH CALF. Size chart B



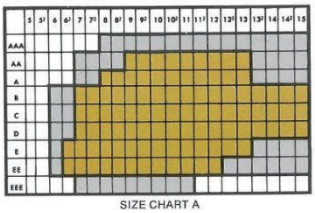
The **REX** Last

Foot-Joy
STREET SHOES

The **REX** Last



STYLE 70706
(featured above left)
Size chart A



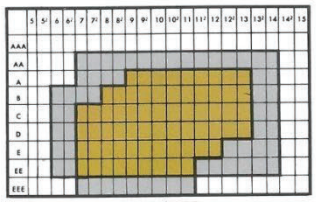
SIZE CHART A



STYLE 72074
(featured above right)
Size chart B



STYLE 70698
Same in BLACK CALF.
Size chart A



SIZE CHART B



STYLE 72066
Same in BROWN SMOOTH CALF.
Size chart B

GOLD AREA sizes in stock, **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.



STYLE 77347 GOLDEN ALPINE
BOARDED CALF LONG WING TIP BLUCHER.
12 iron single sole. Stout reverse welt
around heel. Leather lined.

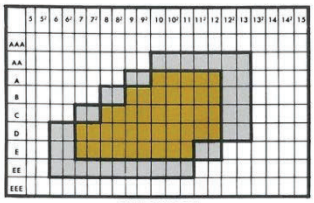
STYLE 77412 BLACK SHRUNKEN CALF
AND BLACK SMOOTH CALF
BAL SADDLE SHIELD TIP. Leather lined.

The **REX** Last

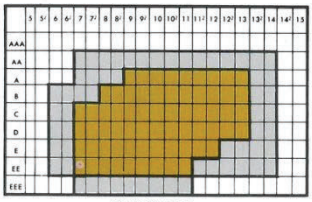


STYLE 77412
(featured above left)
Size chart A

foot-Joy
STREET SHOES



SIZE CHART A



SIZE CHART B

GOLD AREA sizes in stock. **GREY AREA** sizes can be made special (8 to 10 week delivery), and are **NOT** returnable for credit or exchange.

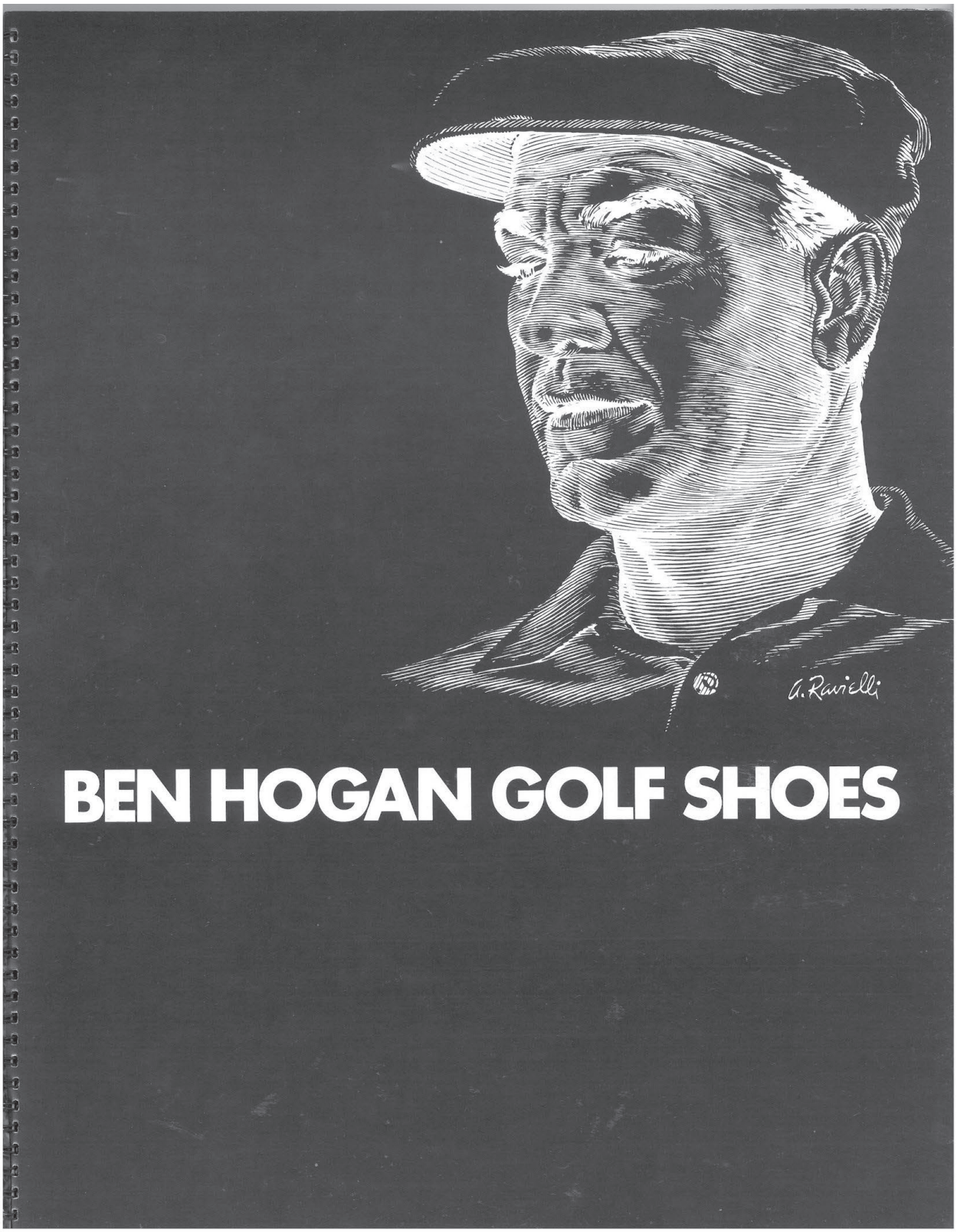
The **AUGUSTA** Last



STYLE 77347
(featured above right)
Size chart B



STYLE 77354
Same in BLACK BOARDED CALF.
Size chart B


A. Ravielli
BEN HOGAN GOLF SHOES

BEN HOGAN

GOLF SHOES FOR MEN



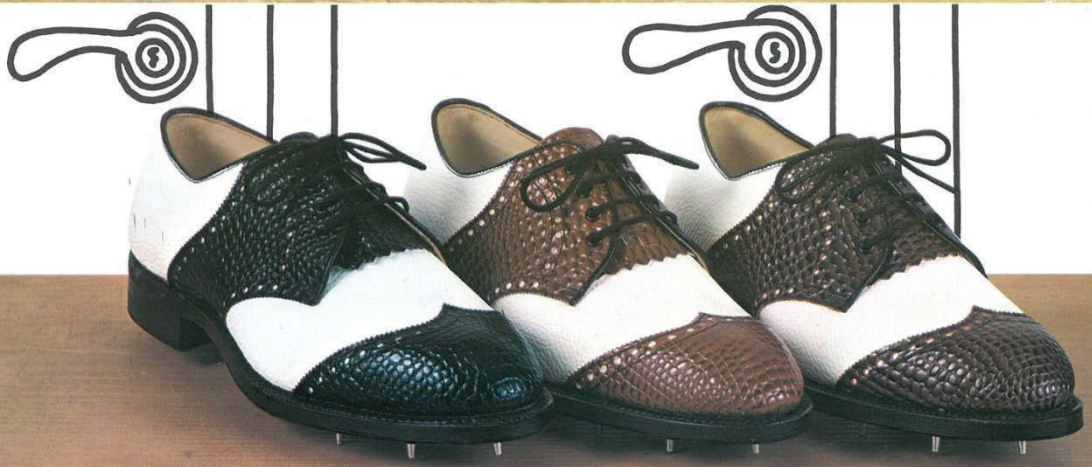
The **OLYMPIC** Last

STYLE 42390 CORDOVAN SMOOTH CORFAM® AND BLACK GALAXY CORFAM® SHIELD TIP SADDLE BLUCHER. Foam cushion innersoles. Neolite-Flex outersoles. Full leather lining.

STYLE 42481 Same in WHITE CORFAM®

SIZE CHART

A	10 to 12, 13	D	7 to 12, 13
B	9 to 12, 13	E	7 to 12
C	8 to 12, 13	EE	7 to 11



STYLE 42416 Same in WHITE GALAXY CORFAM® AND BLACK TEENAGATOR CORFAM®

STYLE 42424 Same in WHITE GALAXY CORFAM® AND TARTAN ORANGE TEENAGATOR CORFAM®

SIZE CHART

B	8 to 12	D	6 to 12
C	7 to 12	E	6 to 11
		EE	6 to 11

STYLE 42408 Same in WHITE GALAXY CORFAM® AND RED TEENAGATOR CORFAM®

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BEN HOGAN

GOLF SHOES FOR MEN



The **SHADY OAKS** Last

STYLE 42465 TAN EL PASO CORFAM® AND BLACK LODESTAR CORFAM® SADDLE BLUCHER. Foam cushion innersoles. Neolite-Flex outersoles. Full leather lining.

STYLE 42457 Same in WHITE EL PASO CORFAM® AND BLACK LODESTAR CORFAM®

STYLE 42507 Same in WHITE CORFAM®

SIZE CHART

B	9 to 12	D	7 to 12
C	8 to 12	E	7 to 12
	EEE	7 to 11	



SHU-BOND

This revolutionary process seals these Golf Shoes against the 3 main points of leakage. Integrating the leather sole and polyvinyl chloride into a single unit for permanent bond to the uppers makes the bottom impervious to water.

The **TROON** Last

STYLE 42804 BROWN CORFAM® SEAMLESS BLUCHER. SHU-BOND construction. Shawl tongues attached. Foam cushion innersoles. Leather outersoles. Full leather lining. Guaranteed waterproof for one year or free replacement.

STYLE 42788 Same in WHITE CORFAM®

SIZE CHART

B	9 to 12	D	7 to 12
C	8 to 12	E	7 to 11

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BEN HOGAN

GOLF SHOES FOR MEN



SHU-BOND

This revolutionary process seals these Golf Shoes against the 3 main points of leakage. Integrating the leather sole and polyvinyl chloride into a single unit for permanent bond to the uppers makes the bottom impervious to water.

The **TROON** Last

STYLE 42754 WHITE GALAXY CORFAM® AND BLACK SUPERGATOR CORFAM® SHIELD TIP BLUCHER. SHU-BOND construction. Shawl tongues attached. Foam cushion innersoles. Leather outersoles. Full leather lining.

STYLE 42648 Same in WHITE GALAXY CORFAM®



STYLE 42630 Same in BLACK CORFAM®

STYLE 42655 Same in BLACK CORFAM® AND WHITE CORFAM®

vcleat.com

SIZE CHART

B	8 to 12	D	7 to 12
C	7½ to 12	E	6½ to 12

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BEN HOGAN
GOLF SHOES FOR MEN



The **HOYLAKE** Last

STYLE 43786 WHITE AND YELLOW SHINY HOGAN "330" SHIELD TIP SADDLE BLUCHER. Hogan moulded bottom.

STYLE 43760 Same in WHITE AND BLUE SHINY HOGAN "330"



vcleat.com

STYLE 43778 Same in WHITE AND GREEN SHINY HOGAN "330"

STYLE 43752 Same in WHITE AND BLACK SHINY HOGAN "330"

Medium width only. Sizes 7 to 12.

MEN'S 12 PAIR PACKAGE										
NO. PRS.	WIDTH	7	7½	8	8½	9	9½	10	10½	11
12	M	1	1	1	2	2	2	1	1	1

BEN HOGAN

GOLF SHOES FOR MEN



The **PRESTWICK** Last

Medium width only. Sizes 6 to 12.

STYLE 43661 WHITE HOGAN "330" PLAIN TOE SEAMLESS BLUCHER. Shawl tongues attached. Malaya cushion crepe outersoles. Flexible leather plate. Special crepe sole spikes. Guaranteed waterproof for one year or free replacement.

MEN'S 12 PAIR PACKAGE										
NO. PRS.	WIDTH	7	7½	8	8½	9	9½	10	10½	11
12	M	1	1	1	2	2	2	1	1	1

STYLE 43653 Same in BLACK HOGAN "330"



The **HOYLAKE** Last

The **CARNOUSTIE** Last

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STYLE 43711 WHITE AND BLACK HOGAN "330" BAL SADDLE. Hogan moulded bottom. Shawl tongues attached.

STYLE 43703 Same in WHITE HOGAN "330"

Medium width only. Sizes 7 to 12.

STYLE 44099 WHITE AND BLACK GRAIN LEATHER SHIELD TIP SADDLE BLUCHER. Shawl tongues attached. Foam cushion innersoles. Full leather lining. Special air vents. Vulcanized bottom. Made in England.

SIZE CHART B 9 to 12 D 7 to 12
C 8 to 12 E 7 to 11

MEN'S 12 PAIR PACKAGE										
NO. PRS.	WIDTH	7	7½	8	8½	9	9½	10	10½	11
12	M	1	1	1	2	2	2	1	1	1

FINE GOLF SHOE ACCESSORIES



Clockwise from Top.

vcleat.com

A. **33803**. . . . . KNITTED COTTON SHOE BAGS Black, Blue, Green or Red
(also available with Club Name on one side)

B. **44925**. . . . . BEN HOGAN PLASTIC DISPLAY TREES
33522. . . . . (same as above) FOOT-JOY PLASTIC DISPLAY TREES
These are available in men's size 8C only.

C. **33100**. . . . . FOOT-JOY SHOE TREES
33118. . . . . (same as above for women's shoes)

D. **33902**. . . . . GOLF SHOE KEY RING
Packed in miniature shoe boxes (only in dozens)

E. **33480**. . . . . FOOT-JOY WOOD DISPLAY TREES (sizes 8C and 9C only)
33498. . . . . (same as above for women's shoes—sizes 6A and 7A only)
44909. . . . . (same as above for Ben Hogan men's shoes—sizes 8C and 9C only)
44917. . . . . (same as above for Ben Hogan women's shoes—sizes 6A and 7A only)

F. **33126**. . . . . FLANNEL SHOE BAGS Red, Green or Yellow

G. **33506**. . . . . FOOT-JOY CUSTOM-MADE SHOE TREES Hand-hollowed.
33514. . . . . (same as above for women's shoes)

How to Order

SPECIMEN ORDER
SHIP SPECIAL DELIVERY SIX PAIRS STYLE 80358
SIZES: 9C—9½ C—9D—9½ D—8E—8½ EE

SPECIMEN TELEGRAM
SPECIAL WEND CITY CLERK DRILL
DUMP EAST FIZZ . . (8words)

SIZE CODE

WIDTH	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½	14	14½	15
AAA	Ace	Act	Add	Ado	Adz	Aft	Age	Ago	Aid	Asp	Aim	Air	Ale	All	Any	Ape	Apt	Are	Ark	Arm	Art	Ash	Ask	Ant	Awl
AA	Ache	Acid	Acme	Acre	Afar	Agog	Ahoy	Ajar	Akin	Alas	Ally	Arch	Alto	Alum	Anew	Anon	Apex	Arab	Arid	Away	Avow	Axis	Axle	Able	Army
A	Acorn	Actor	Acute	Adam	Admit	Adobe	Adopt	Adore	Adorn	Adult	Affix	Afire	After	Agate	Agent	Agile	Aglow	Agony	Agree	Aisle	Alert	Alibi	Alien	Alarm	Aloof
B	Back	Bacon	Bad	Bag	Bail	Bake	Balk	Balm	Band	Bane	Bank	Bang	Barn	Bath	Bear	Beet	Bird	Bite	Blaze	Blew	Bloom	Bluff	Boil	Boat	Bull
C	Cabin	Cafe	Calm	Carat	Card	Cargo	Carol	Cart	Chase	Check	Chirp	Chum	City	Clerk	Clew	Club	Coat	Cold	Cone	Coop	Cord	Crop	Cute	Call	Curd
D	Dane	Dark	Dash	Dive	Dock	Dole	Dory	Dote	Drab	Dram	Duel	Dwell	Drill	Dump	Drug	Dust	Duty	Dyke	Dull	Dumb	Dude	Duck	Duff	Doll	Dunk
E	Ease	Echo	Edit	Elate	Elves	Envy	Ergo	Even	Evil	Exit	East	Ebony	Edge	Elder	Empty	Endow	Enjoy	Erode	Epoch	Equal	Erect	Etch	Evade	Even	Earl
EE	Fable	Face	Fair	False	Fame	Fang	Fawn	Fear	Feed	Fiber	Firm	Fizz	Flash	Flap	Flare	Float	Flow	Flux	Foil	Fond	Frame	Front	Fume	Fine	Full
EEE	Gait	Gall	Game	Gawk	Goar	Geld	Gene	Germ	Gift	Gimp	Gird	Glen	Glow	Glue	Gnat	Goat	Gold	Goon	Gout	Gram	Grid	Grog	Grub	Gull	Gust

TRANSPORTATION CODE

SPECIAL DELIVERY . . . SPECIAL
PARCEL POST INSURED . . . REGULAR
EXPRESS . . . EXPRESS

STYLE CODE

FOOT-JOY MEN'S STREET SHOES

50435	PAGE	72199	TEMPT	72447	TOPSY	72645	TRASH	77560	SWAN
70698	THRASH	72223	TERRA	72454	TORCH	72652	TREAD	77578	SWAT
70706	THORN	72231	THEFT	72504	TOTEM	72660	TRESS	79145	TRIBE
70839	WALK	72249	THICK	72512	TOUGH	72678	TRIAL	79152	TRICK
70847	TIMID	72363	TITLE	72520	TOWEL	77347	STACK	79160	TRILL
72066	TAFFY	72371	TIZZY	72603	TRADE	77354	STAGE	79202	TRIPE
72074	TAINT	72389	TOAST	72629	TRAIN	77412	STAMP	79210	TROTH
72181	TEACH	72397	TODDY	72637	TRAMP	77420	SAIL		

FOOT-JOY MEN'S RUBBER SOLED SHOES

53736	RIFLE	53801	UDDER	53827	UMBRA	55780	RIDER	55798	RIDGE
53744	RIGOR	53819	ULCER						

FOOT-JOY MEN'S GOLF SHOES

51003	OCCUR	51367	PECAN	51748	PLAID	51854	POINT	51961	PRANK
51011	OCEAN	51391	PEDAL	51763	PLANK	51862	POISE	55830	NIGHT
51029	OFTEN	51409	PENCE	51771	PLATE	51870	POKER	55848	NOTCH
51185	OVINE	51417	PEONY	51789	PLAZA	51904	POLAR	55863	NOVEL
51193	OXBOW	51425	PEPPY	51797	PLEAD	51912	POLYP	70300	ROAD
51201	OXIDE	51482	PETTY	51805	PLUCK	51920	POPPY	70995	RATIFY
51219	OZONE	51532	PHOTO	51821	PLUMB	51938	PORCH	80341	MOSS
51276	PARTY	51573	PILOT	51839	PLUNK	51946	POUND	80358	WEND
51359	PEARL	51722	PINCH	51847	POACH	51953	POWER		

FOOT-JOY WOMEN'S GOLF SHOES

90142	WASTE	90746	JEWEL	90787	JOKER	91025	JUMBO	91074	KAYAK
90654	JABOT	90753	JINGO	90803	JOUST	91041	JUMPY	91447	PATCH
90662	JELLY	90761	JOINT	91009	JUDGE	91058	JUROR		
90670	JETTY	90779	JOLLY	91017	JULEP	91066	KAPOK		

FOOT-JOY WOMEN'S LOAFERS

99101	YEARN	99127	YIELD

BEN HOGAN MEN'S GOLF SHOES

42390	LEARN	42465	MAGIC	42655	LEECH	43661	LUNGE	43778	MERCY
42408	LITHO	42481	MAUVE	42754	LOFTY	43703	MANGO	43786	MERGE
42416	LOATH	42507	MAXIM	42788	MAYOR	43711	MANNA	43901	MASON
42424	MACAW	42630	LEASH	42804	MEANT	43752	MEDAL	44099	MERIT
42457	MADAM	42648	LEDGE	43653	LUCRE	43760	MELON		

BEN HOGAN WOMEN'S GOLF SHOES

45583	RAPID	45682	ROCKY	46664	REPAY	46805	ROUTE	46912	RUDDY
45591	RAVEN	45690	ROUGE	46680	REVUE	46813	ROWDY	47001	ROUND
45641	RIVET	46649	REFER	46763	RIVAL	46821	ROYAL	48009	RUMMY
45658	ROAST	46656	REGAL	46789	ROBOT	46904	RUBLE	48017	RUMOR

FOOT-JOY 21st CENTURY SERIES

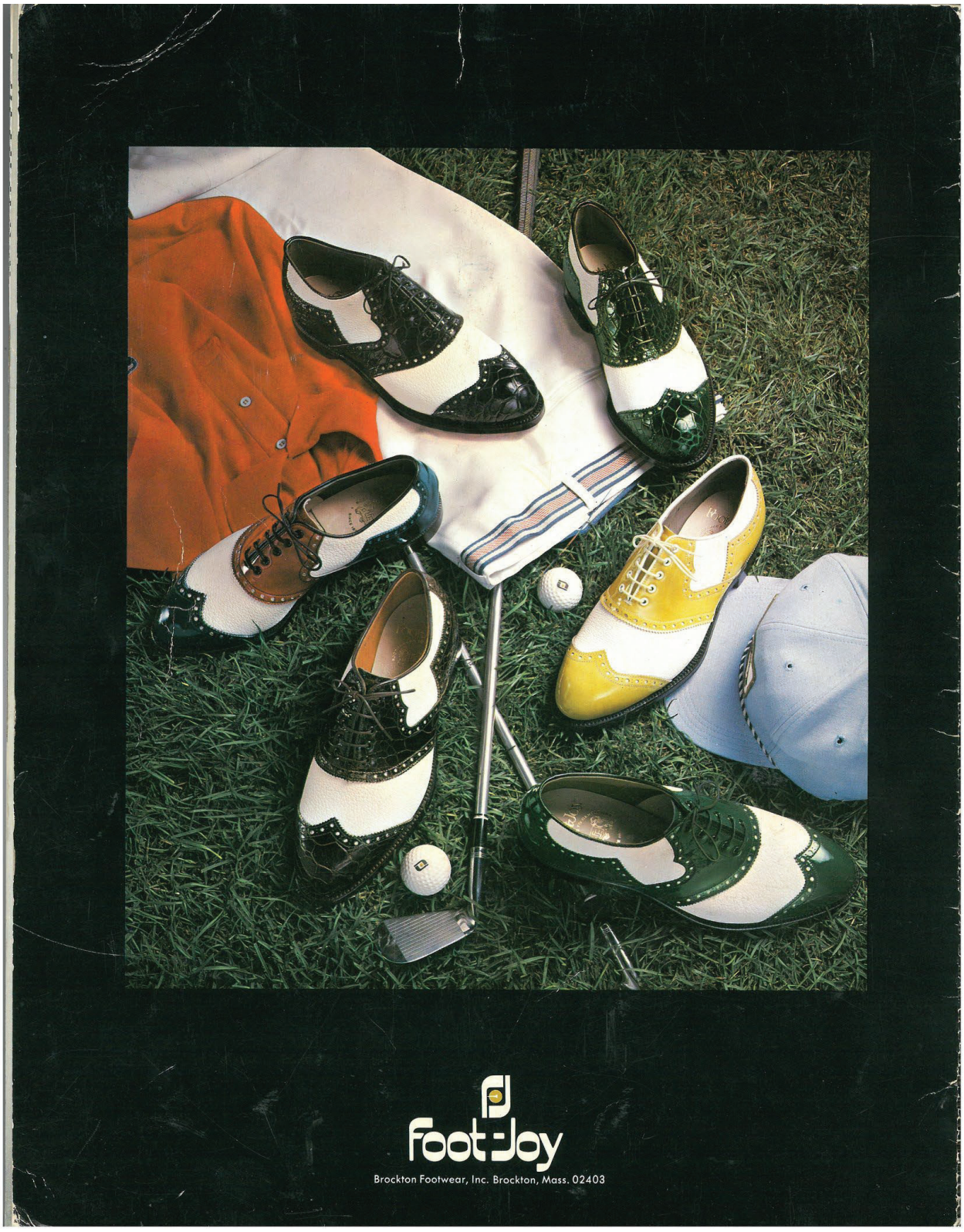
59105	VIAND	59113	VICAR	59139	VIDEO

FOOT-JOY WET WEATHER GOLF SHOES

58032	ABBEY	98053	ABHOR

Make telegrams as brief as possible OMIT UNNECESSARY WORDS

vcleat.com


FootJoy
Brockton Footwear, Inc. Brockton, Mass. 02403