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Perlman et al.

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(43) Pub. Date: May 7, 2009

(54) **HOSTING AND BROADCASTING VIRTUAL EVENTS USING STREAMING INTERACTIVE VIDEO**

(75) Inventors: **Stephen G. Perlman**, Palo Alto, CA (US); **Roger van der Laan**, Menlo Park, CA (US)

Correspondence Address:
THE LAW OFFICES OF BRADLEY J. BEREZNAK
800 WEST EL CAMINO REAL, SUITE 180
MOUNTAIN VIEW, CA 94040 (US)

(73) Assignee: **OnLive, Inc.**, Palo Alto, CA (US)

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Publication Classification

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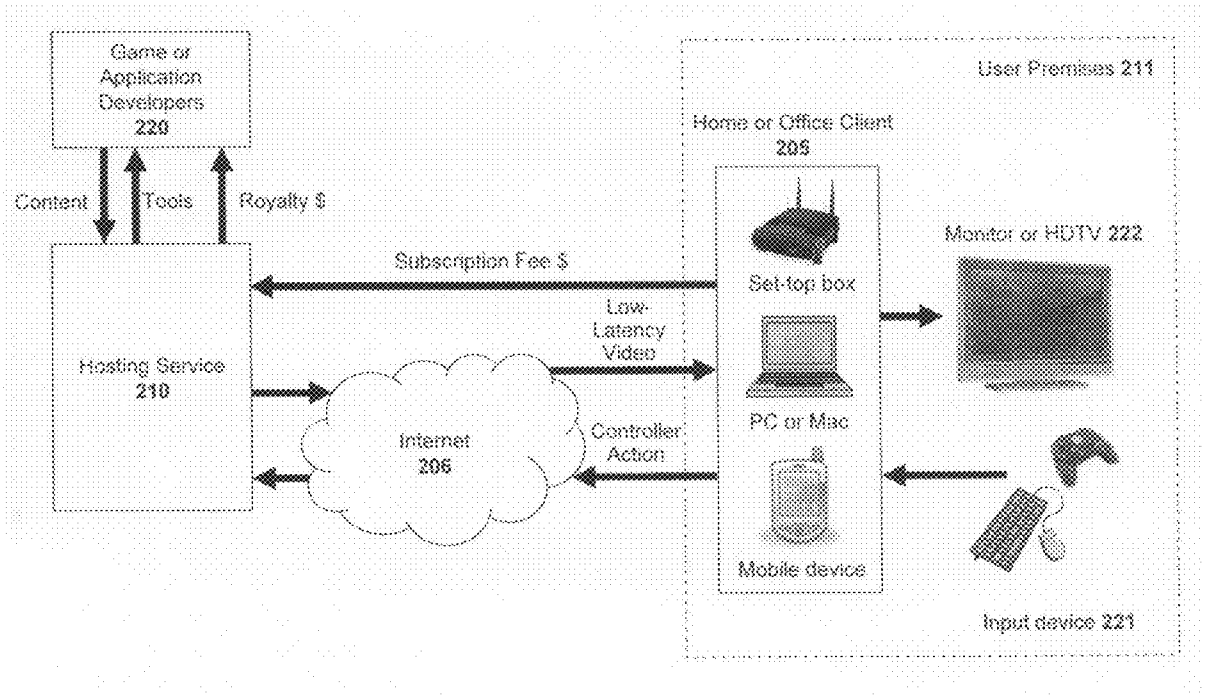
G06F 17/00 (2006.01)

(52) **U.S. Cl.** **463/42**

(57) **ABSTRACT**

A method comprising broadcasting a live game tournament in the form of a multicasted streaming interactive video stream from a hosting service to a plurality of viewers over the Internet. Audio from an announcer is overlaid by the hosting service onto the multicasted video stream.



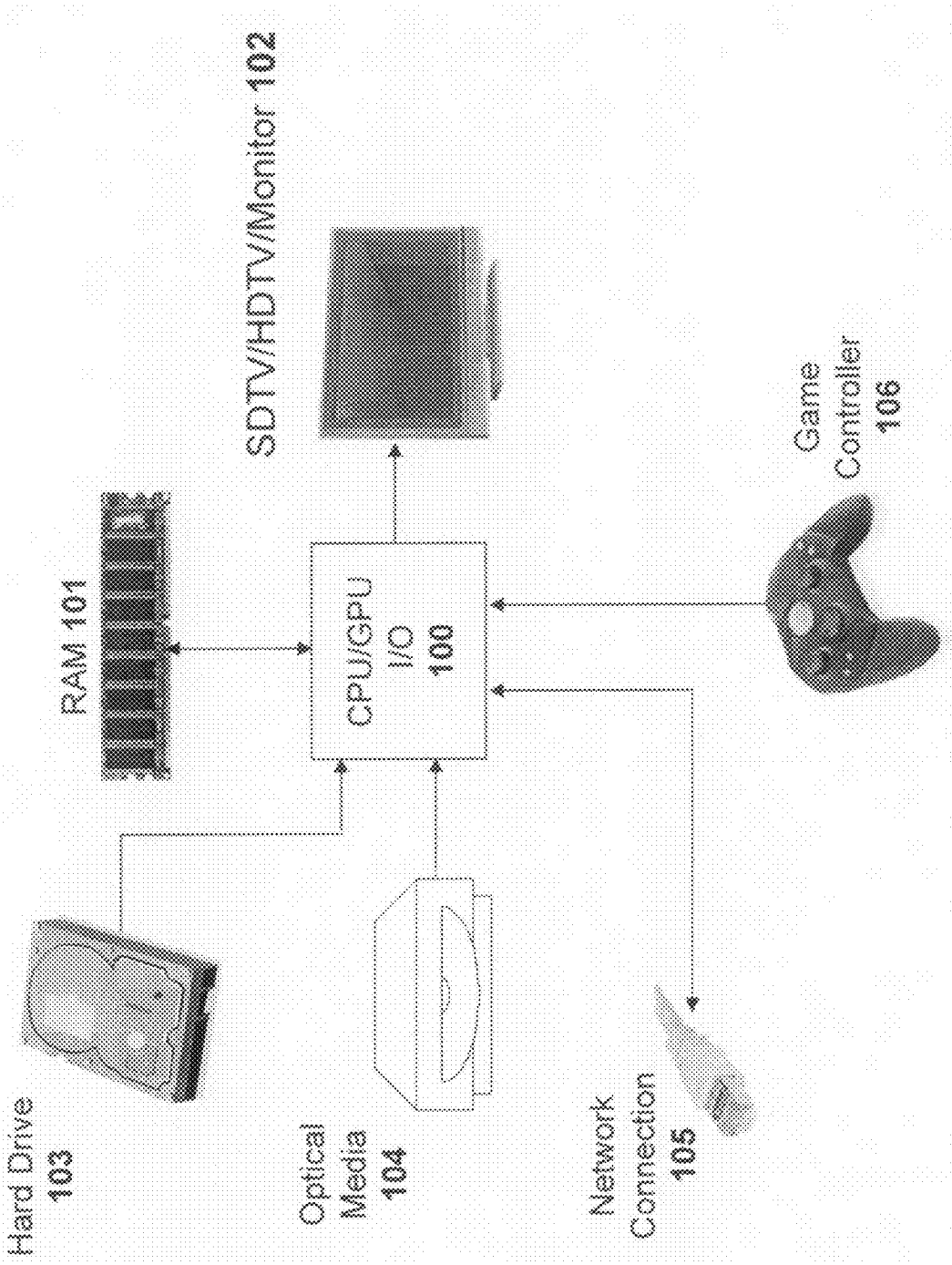


Fig. 1
(prior art)

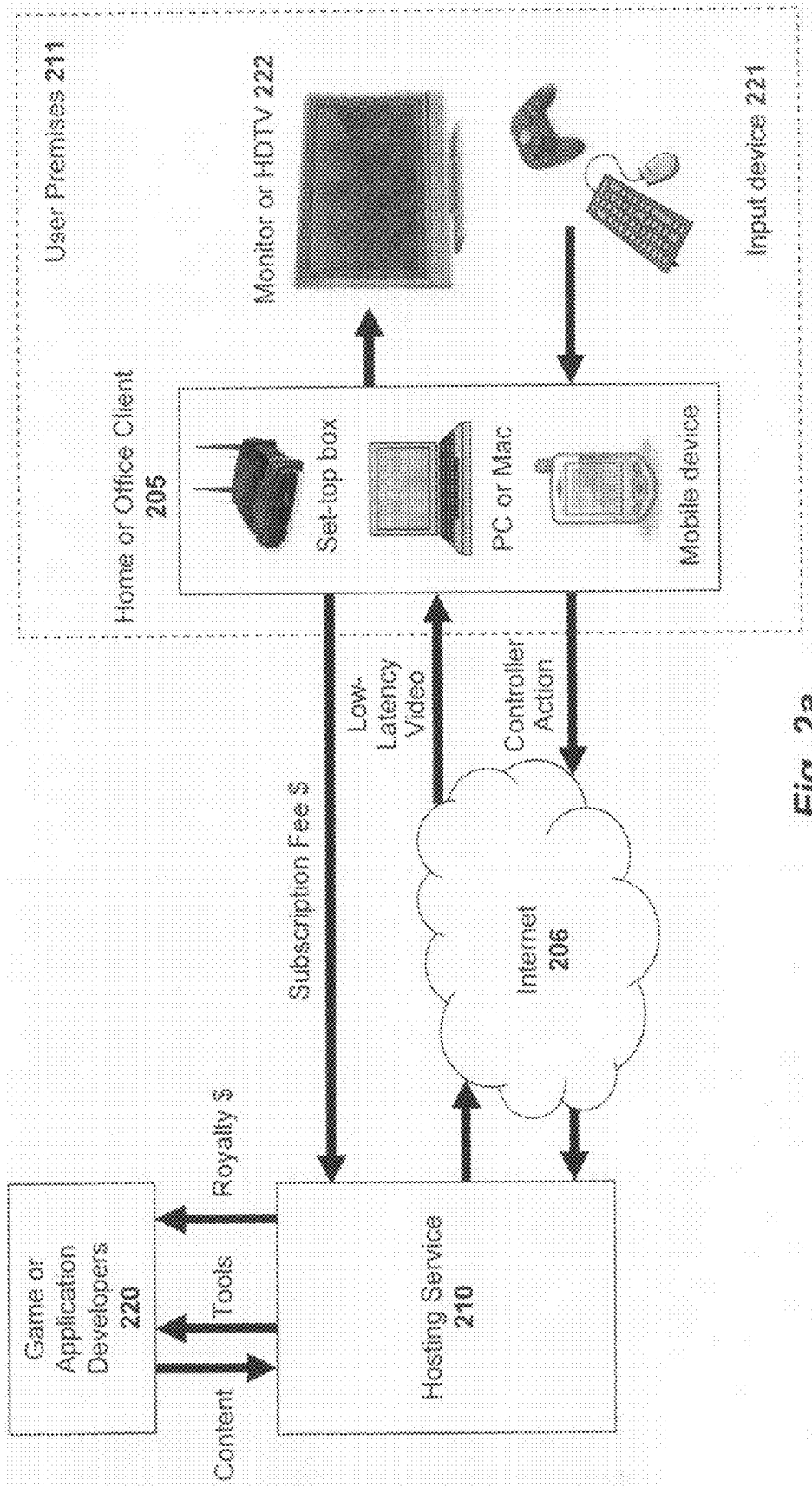

User Premises 211
Monitor or HDTV 222
Input device 221
Home or Office Client
205
Set-top box
PC or Mac
Mobile device
Subscription Fee $
Low-Latency Video
Controller Action
Internet
206
Royalty $
Tools
Content
Game or Application Developers
220
Hosting Service
210

Fig. 2a

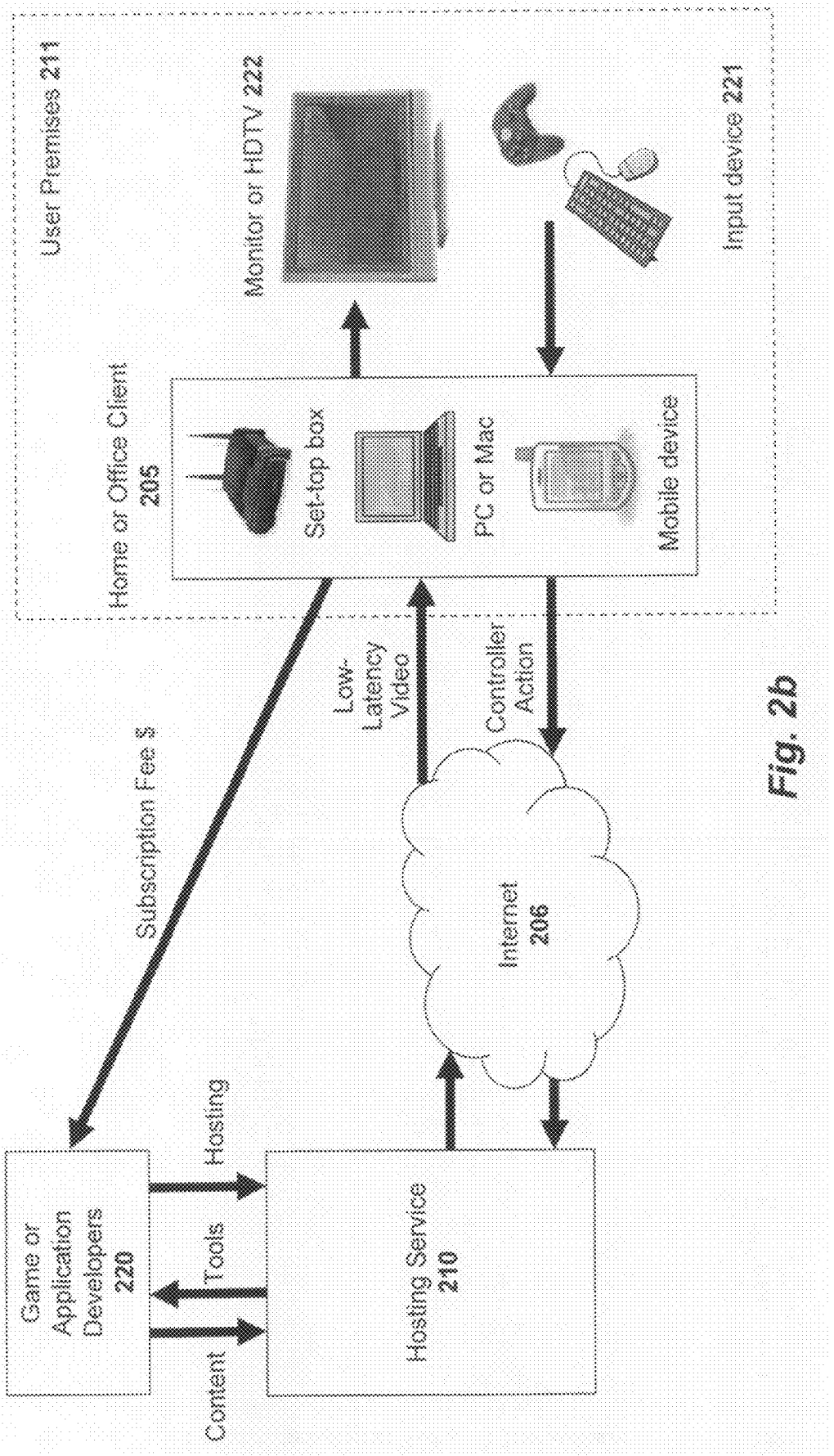

User Premises 211
Monitor or HDTV 222
Input device 221
Home or Office Client
205
Set-top box
PC or Mac
Mobile device
Subscription Fee $
Low-Latency Video
Controller Action
Internet
206
Hosting
Tools
Content
Game or Application Developers
220
Hosting Service
210

Fig. 2b

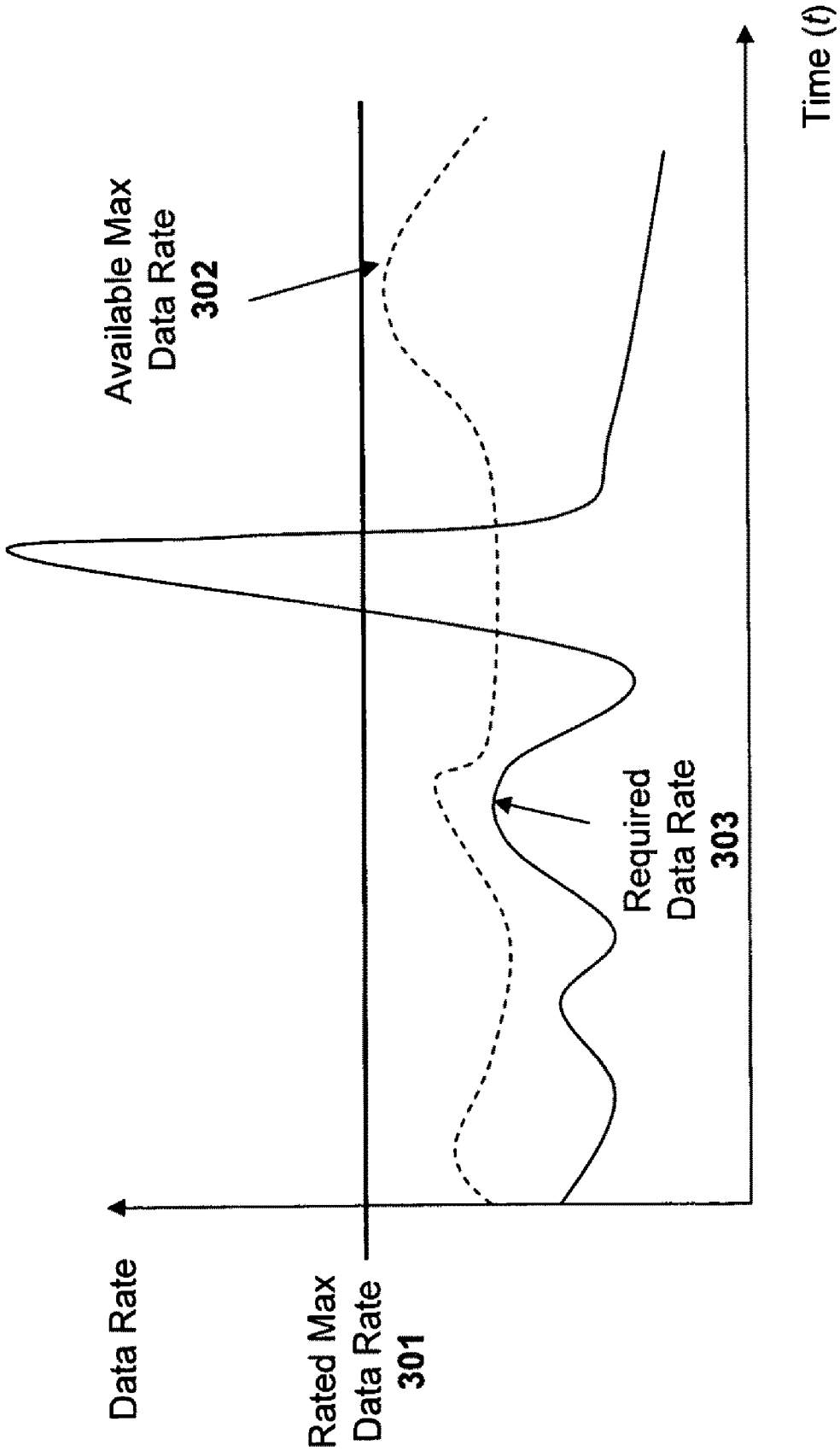

Data Rate
Rated Max
Data Rate
301
Available Max
Data Rate
302
Required
Data Rate
303
Time (t)

Fig. 3

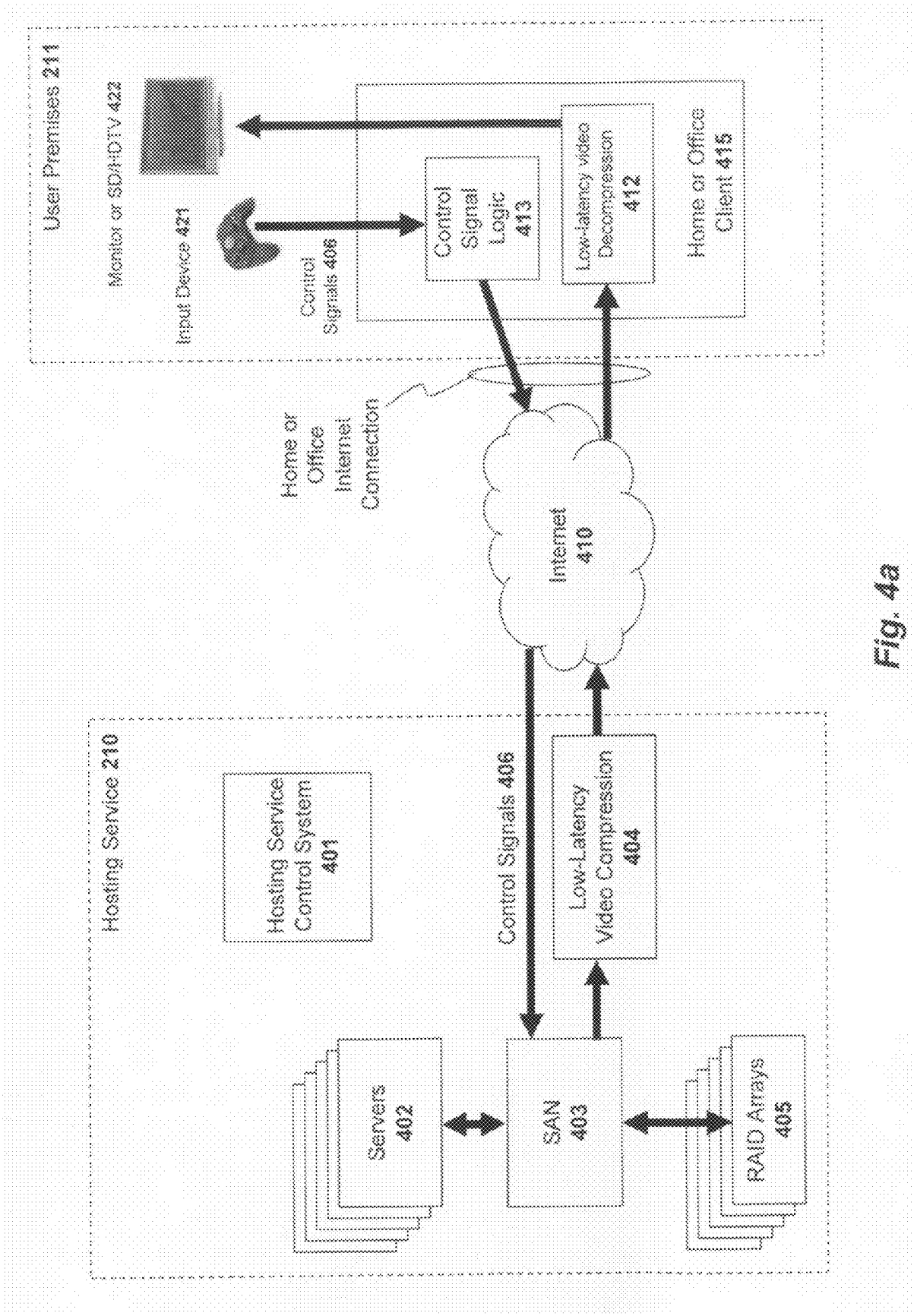

User Premises 211
Monitor or SD/HDTV 422
Input Device 421
Control Signals 406
Control Signal Logic 413
Low-latency video Decompression 412
Home or Office Client 415
Home or Office Internet Connection
Internet 410
Hosting Service 210
Hosting Service Control System 401
Control Signals 406
Low-Latency Video Compression 404
Servers 402
SAN 403
RAID Arrays 405

Fig. 4a

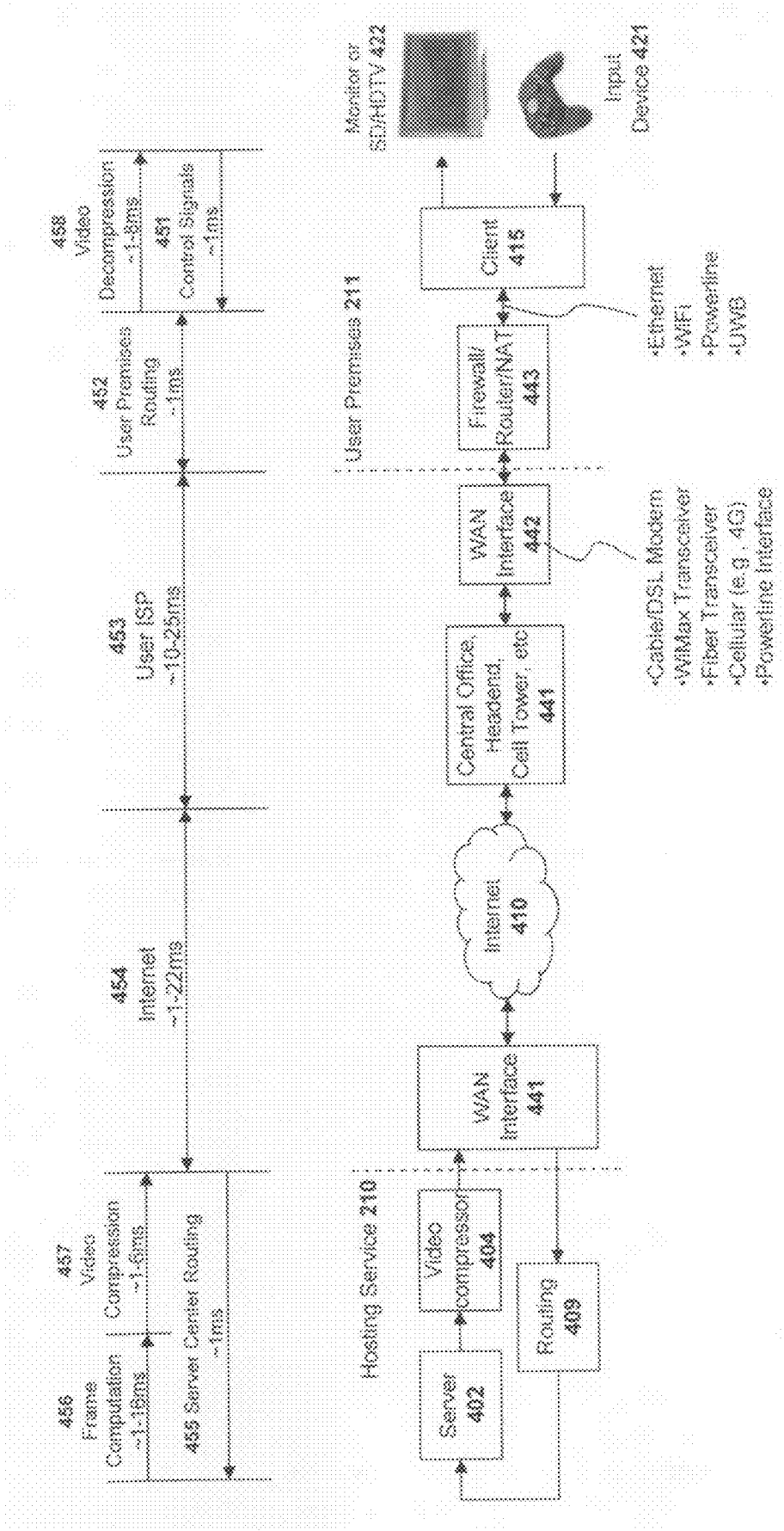

456
Frame
Computation
~1-10ms
457
Video
Compression
~1-6ms
459 Server Center Routing
~1ms
454
Internet
~1-22ms
453
User ISP
~10-25ms
452
User Premises
Routing
~1ms
458
Video
Decompression
~1-9ms
451
Control Signals
~1ms
Hosting Service 210
Server
402
Video
compressor
404
Routing
409
WAN
Interface
441
Internet
410
Central Office,
Headend,
Cell Tower, etc
441
WAN
Interface
442
•Cable/DSL Modem
•WiMax Transceiver
•Fiber Transceiver
•Cellular (e.g. 4G)
•Powerline Interface
User Premises 211
Firewall/
Router/NAT
443
•Ethernet
•WiFi
•Powerline
•UWB
Client
415
Monitor or
SD/HDTV 422
Input
Device 421

Fig. 4b

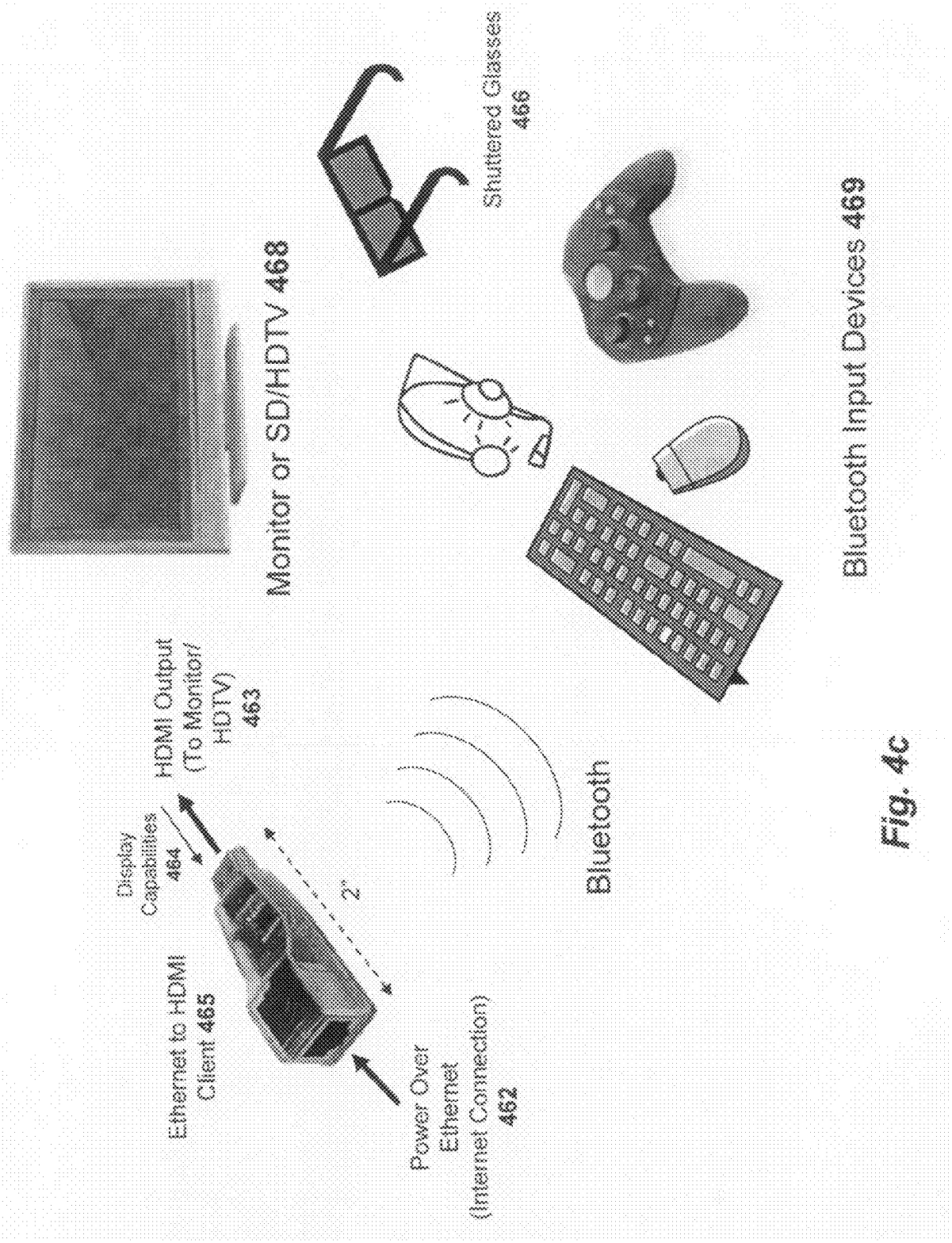

Ethernet to HDMI Client 465
Display Capabilities 464
HDMI Output (To Monitor/ HDTV) 463
2'
Power Over Ethernet (Internet Connection) 462
Bluetooth
Monitor or SD/HDTV 468
Shuttered Glasses 466
Bluetooth Input Devices 469

Fig. 4c

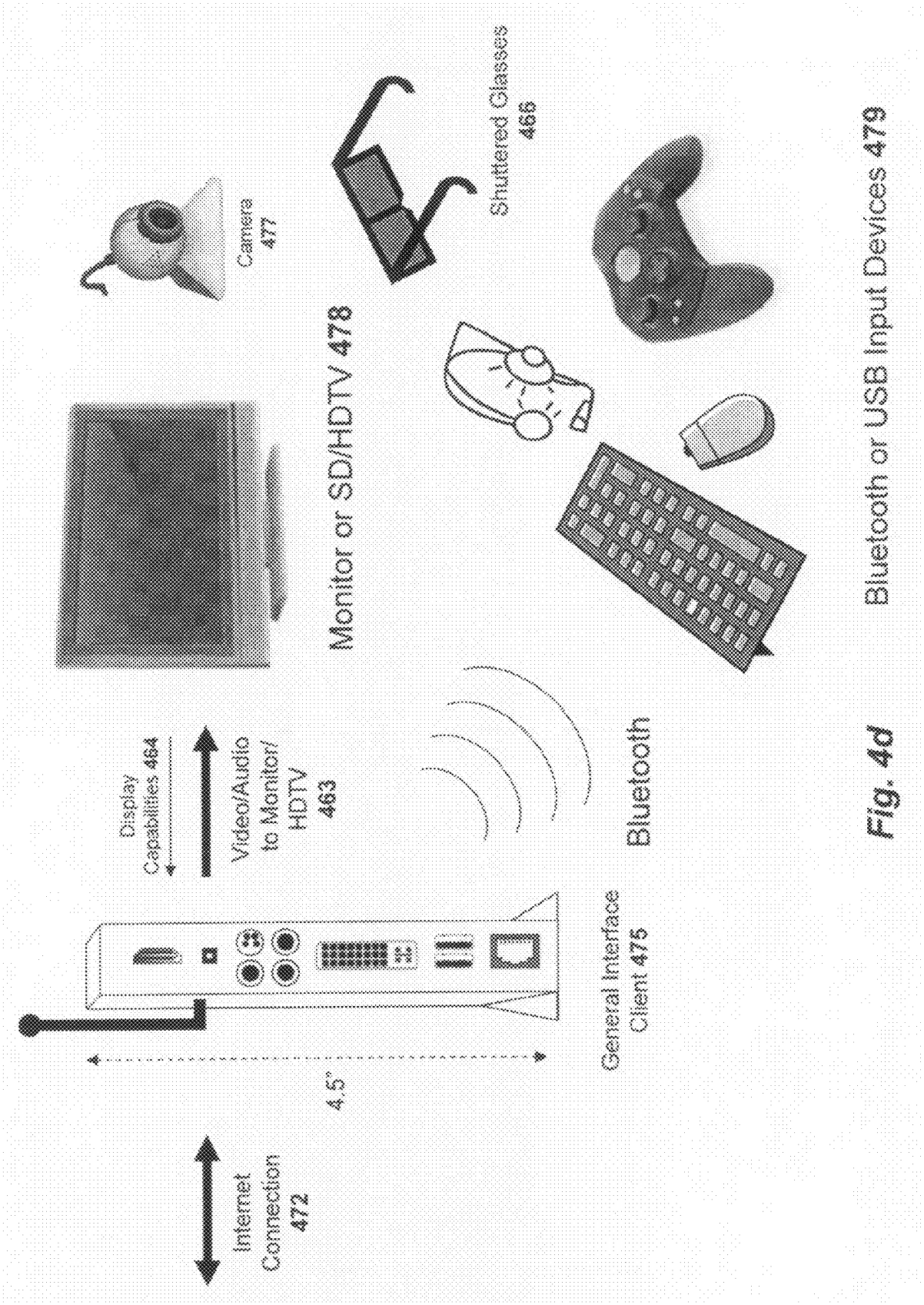

Internet Connection 472
4.5"
Display Capabilities 464
Video/Audio to Monitor/ HDTV 463
General Interface Client 475
Bluetooth
Monitor or SD/HDTV 478
Camera 477
Shuttered Glasses 466
Bluetooth or USB Input Devices 479

Fig. 4d

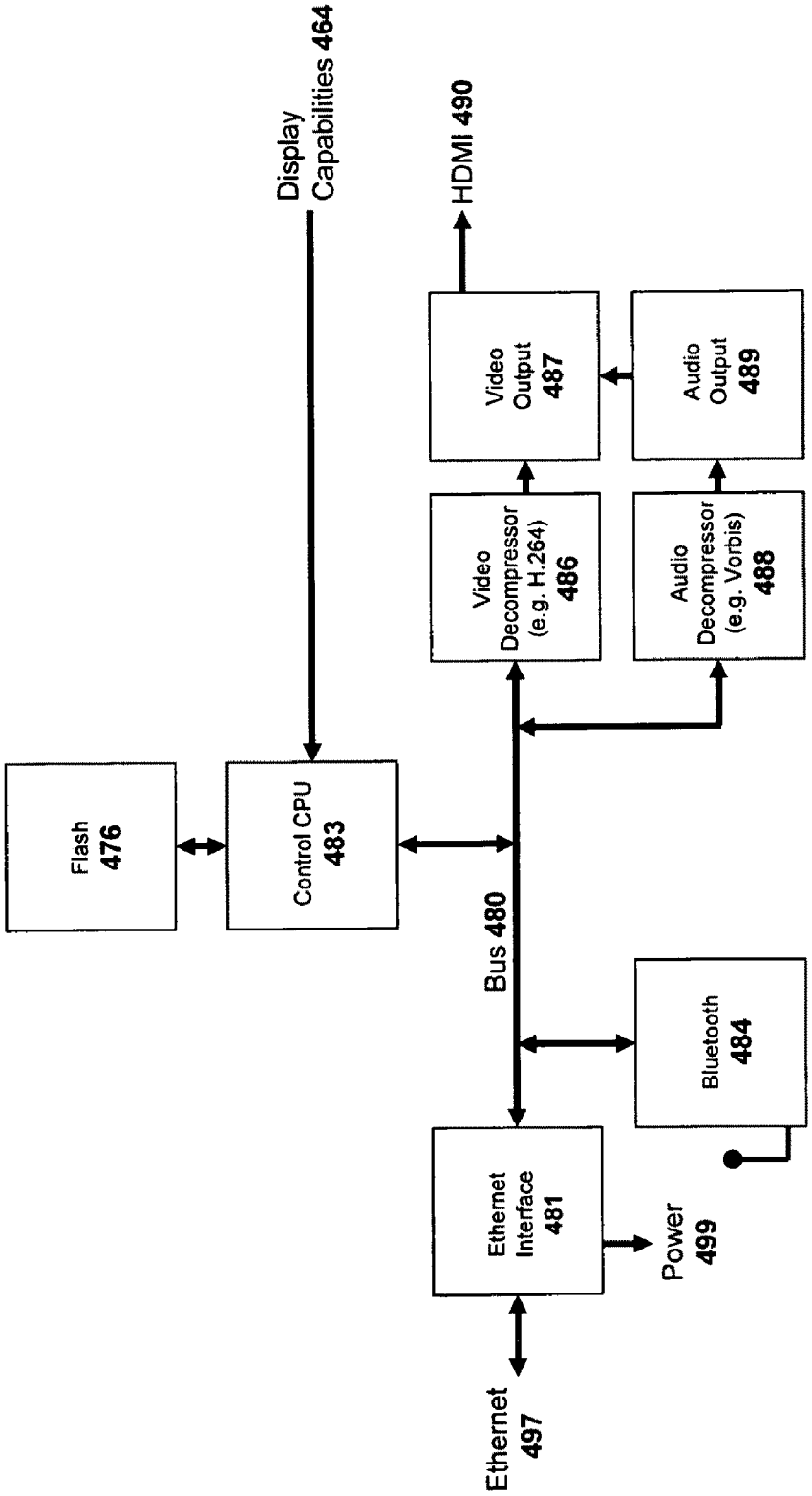

Display Capabilities 464
HDMI 490
Video Output 487
Audio Output 489
Video Decompressor (e.g. H.264) 486
Audio Decompressor (e.g. Vorbis) 488
Flash 476
Control CPU 483
Bus 480
Bluetooth 484
Ethernet Interface 481
Power 499
Ethernet 497

Fig. 4e

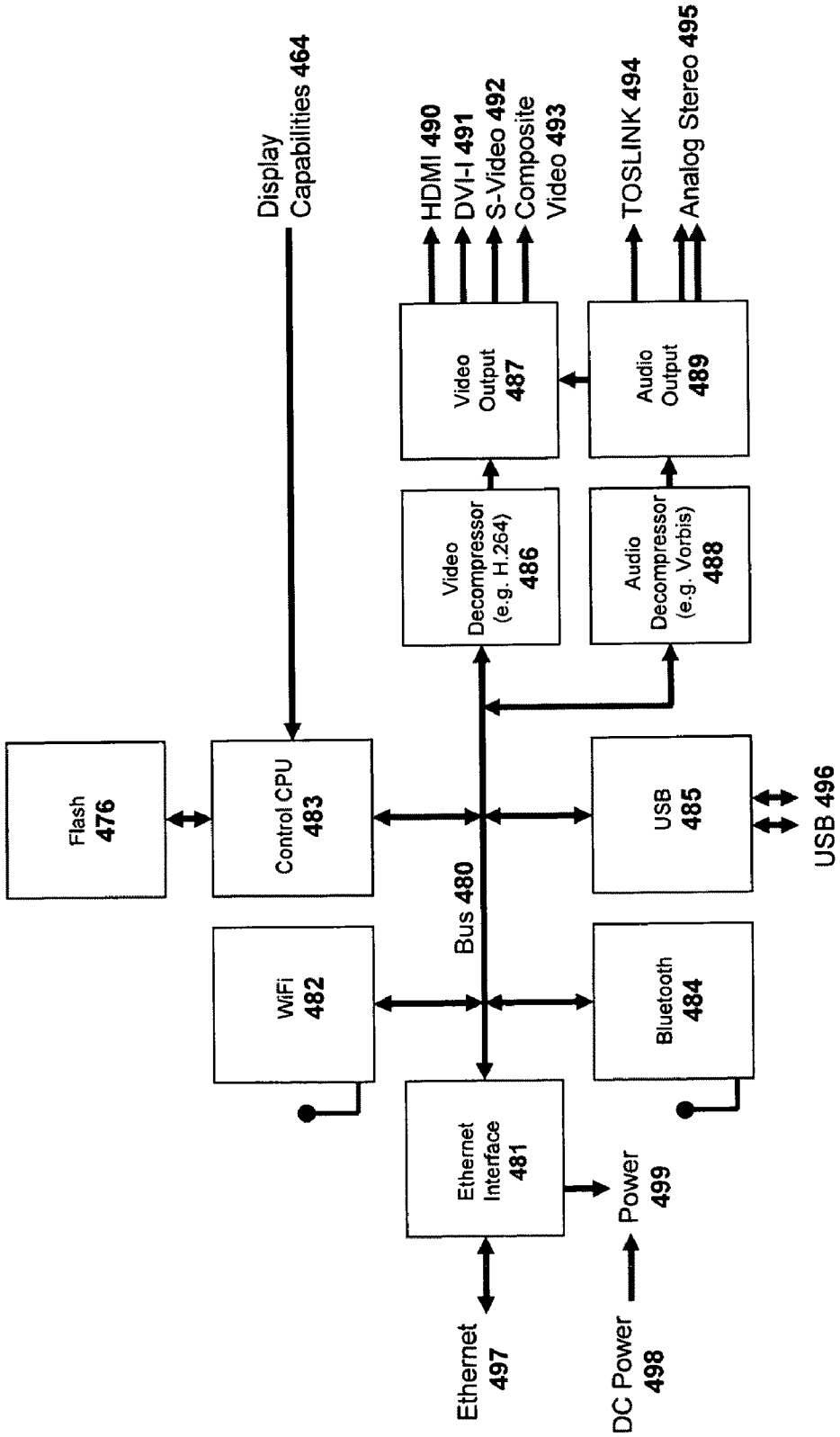

Display Capabilities 464
HDMI 490
DVI-I 491
S-Video 492
Composite Video 493
TOSLINK 494
Analog Stereo 495
Video Output 487
Audio Output 489
Video Decompressor (e.g. H.264) 486
Audio Decompressor (e.g. Vorbis) 488
Flash 476
Control CPU 483
USB 485
USB 496
Bus 480
WiFi 482
Bluetooth 484
Ethernet Interface 481
Power 499
Ethernet 497
DC Power 498

Fig. 4f

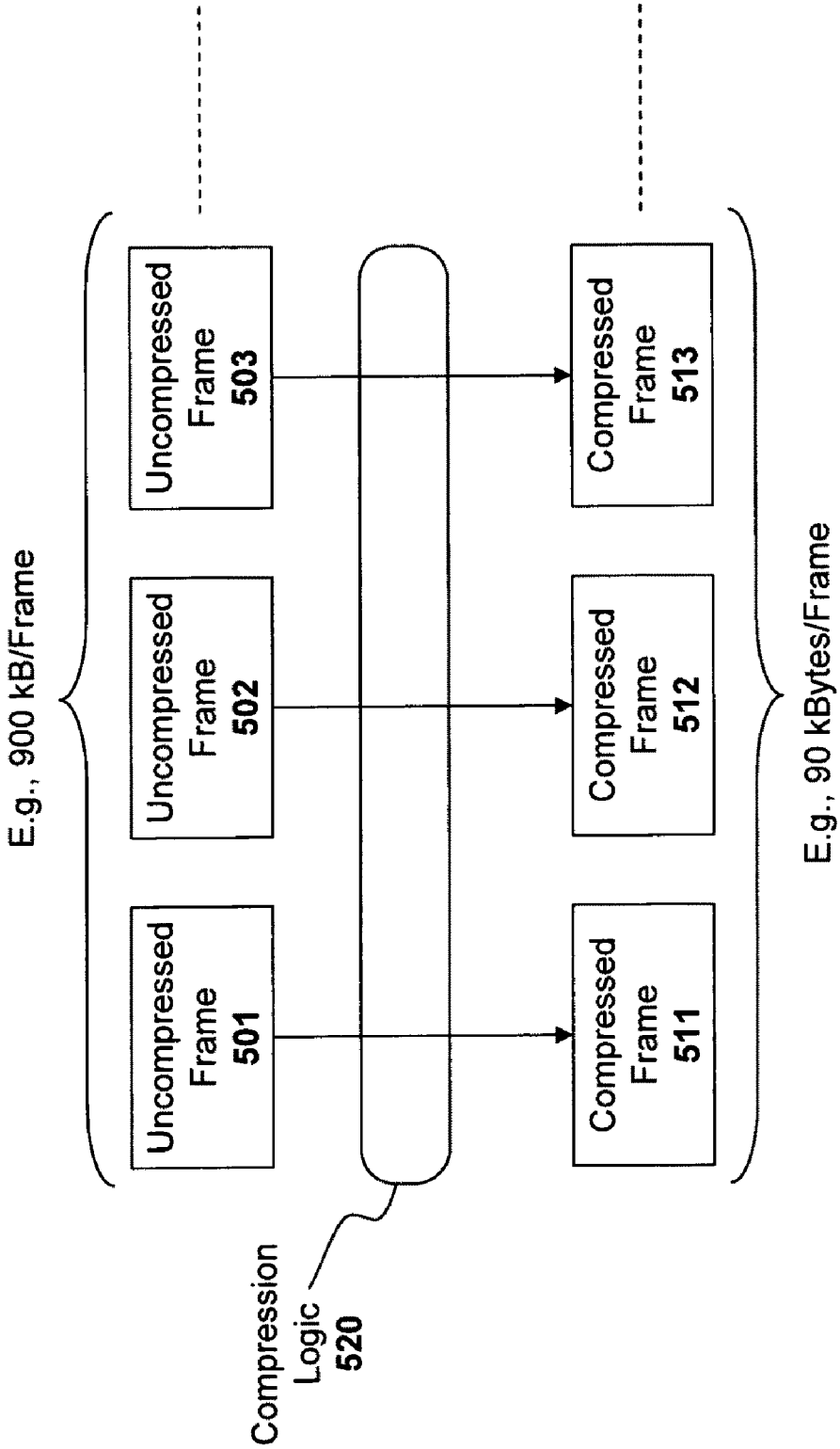


Fig. 5
(prior art)

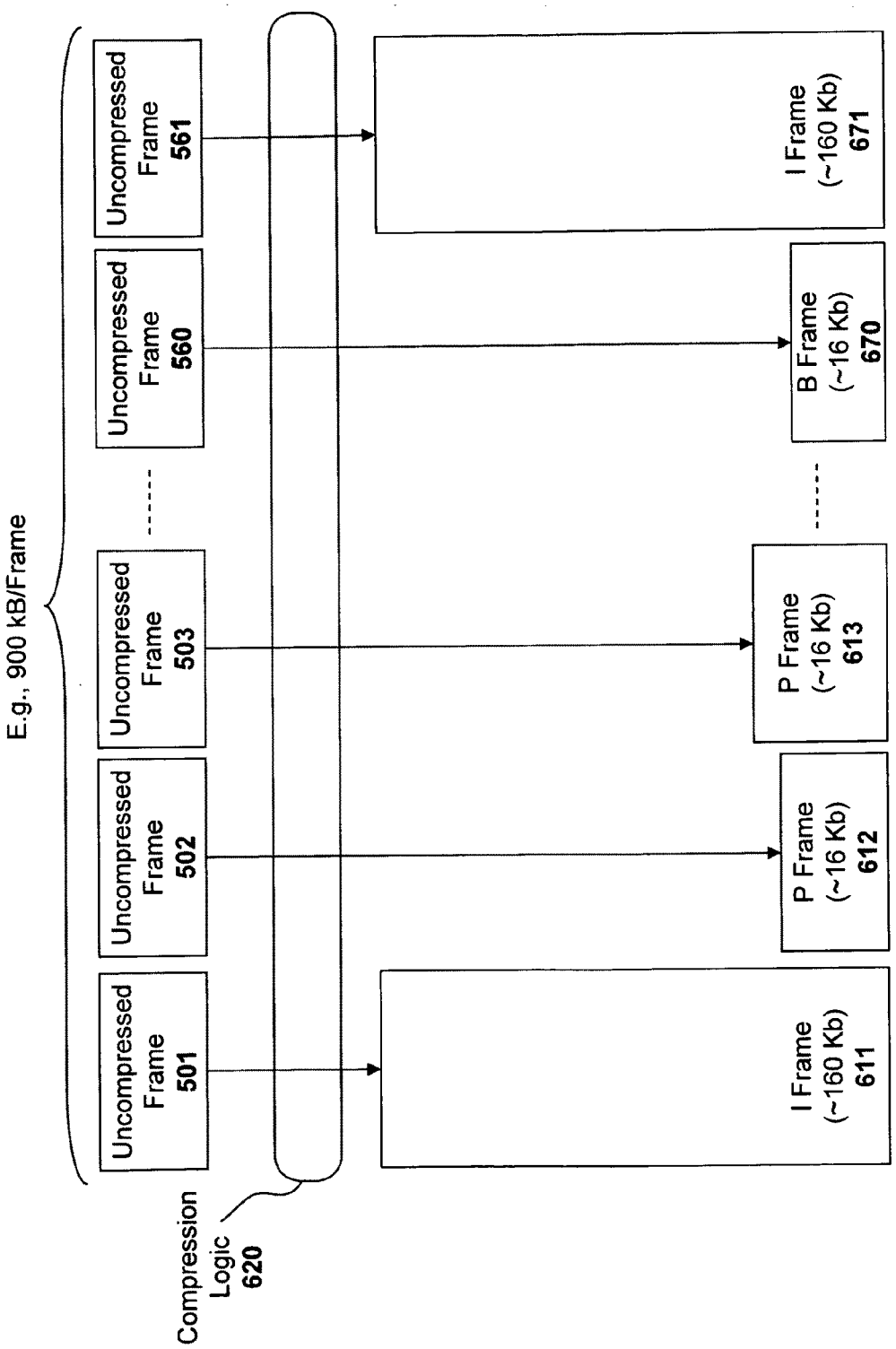


Fig. 6a
(prior art)

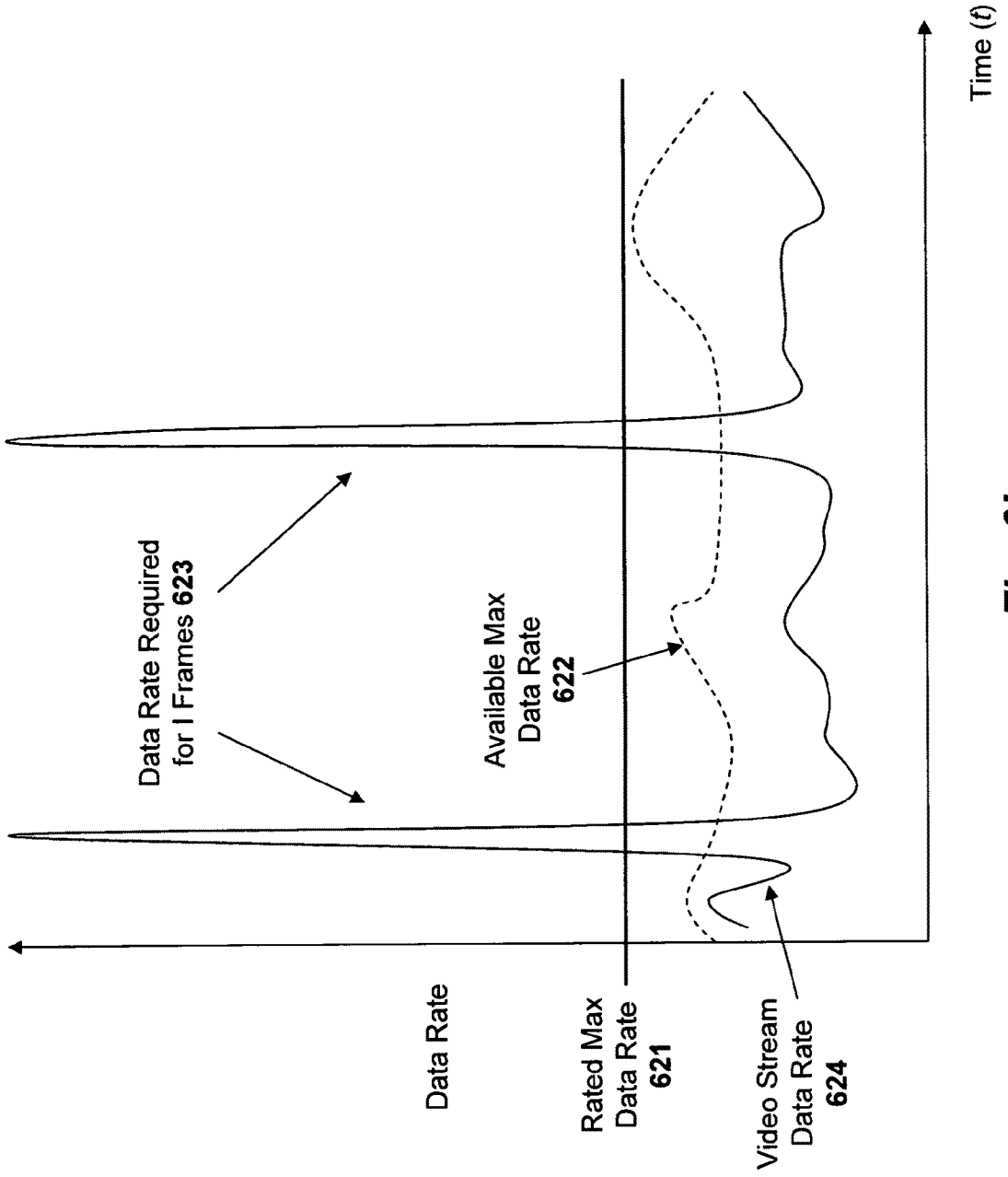

Data Rate Required for I Frames 623
Available Max Data Rate 622
Data Rate
Rated Max Data Rate 621
Video Stream Data Rate 624
Time (t)

Fig. 6b

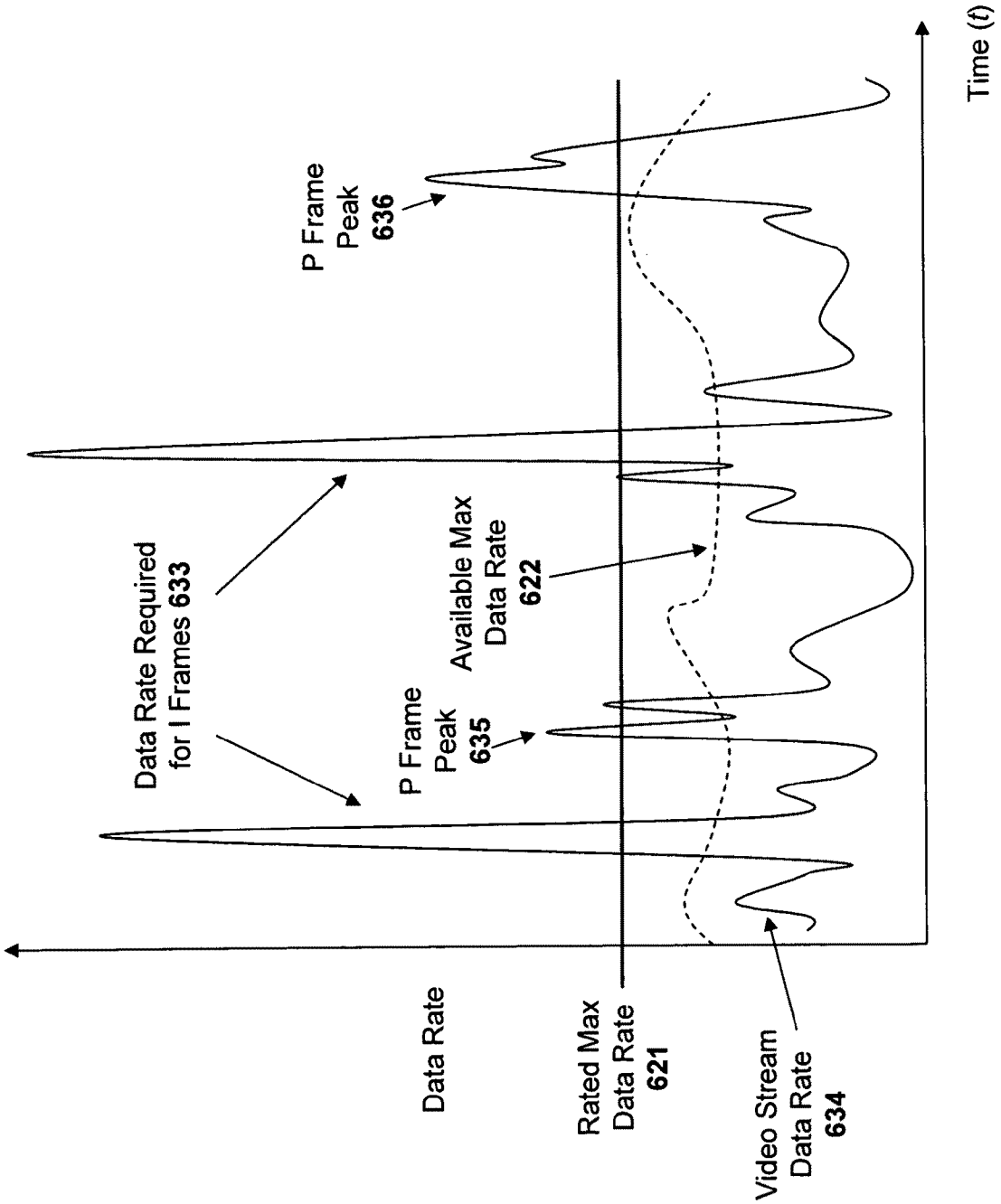

Data Rate
Data Rate Required for I Frames 633
P Frame Peak 636
P Frame Peak 635
Available Max Data Rate 622
Rated Max Data Rate 621
Video Stream Data Rate 634
Time (t)

Fig. 6c

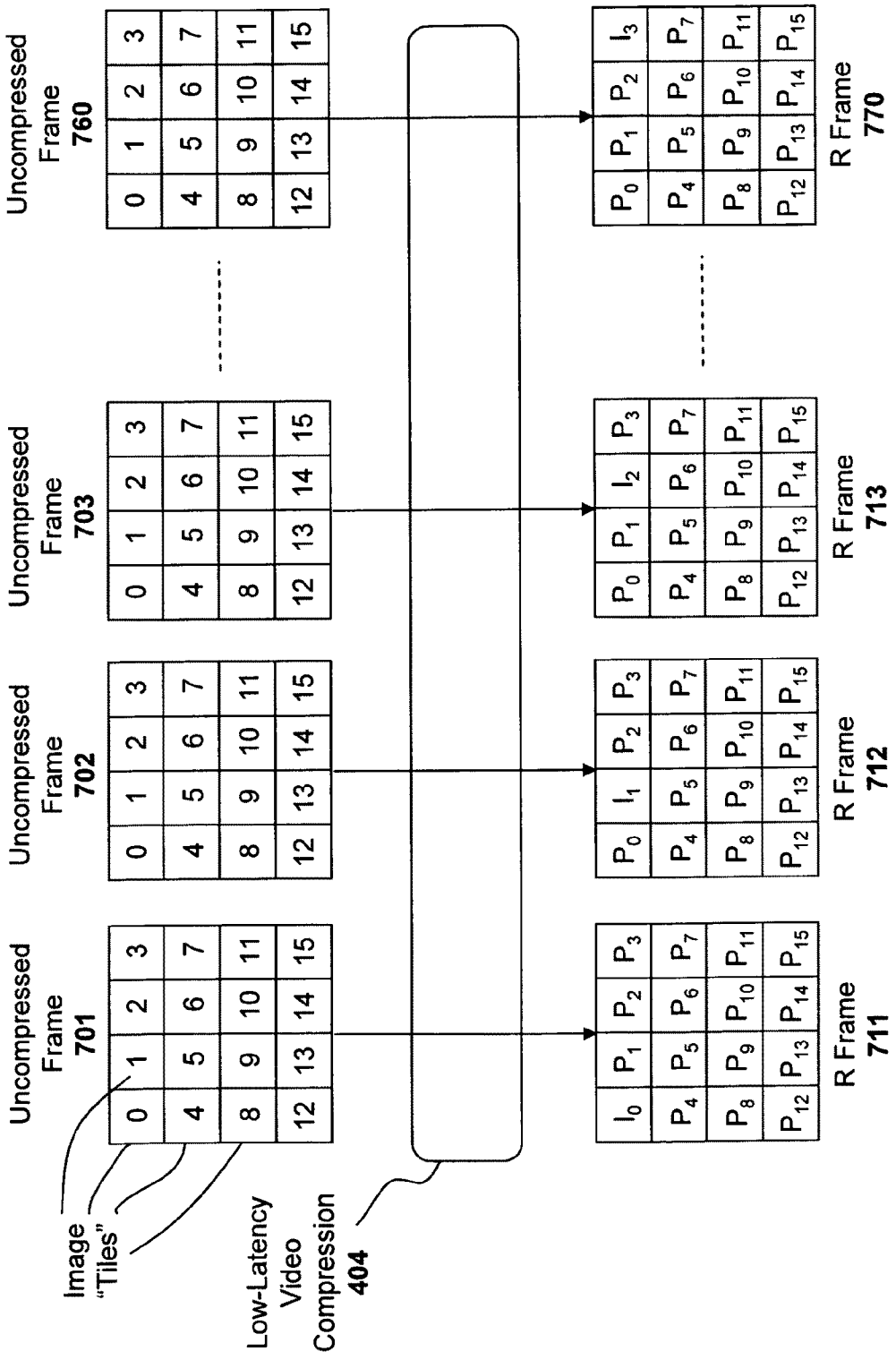

Uncompressed Frame 701
Uncompressed Frame 702
Uncompressed Frame 703
Uncompressed Frame 760
Image "Tiles"
Low-Latency Video Compression 404
R Frame 711
R Frame 712
R Frame 713
R Frame 770

Fig. 7a

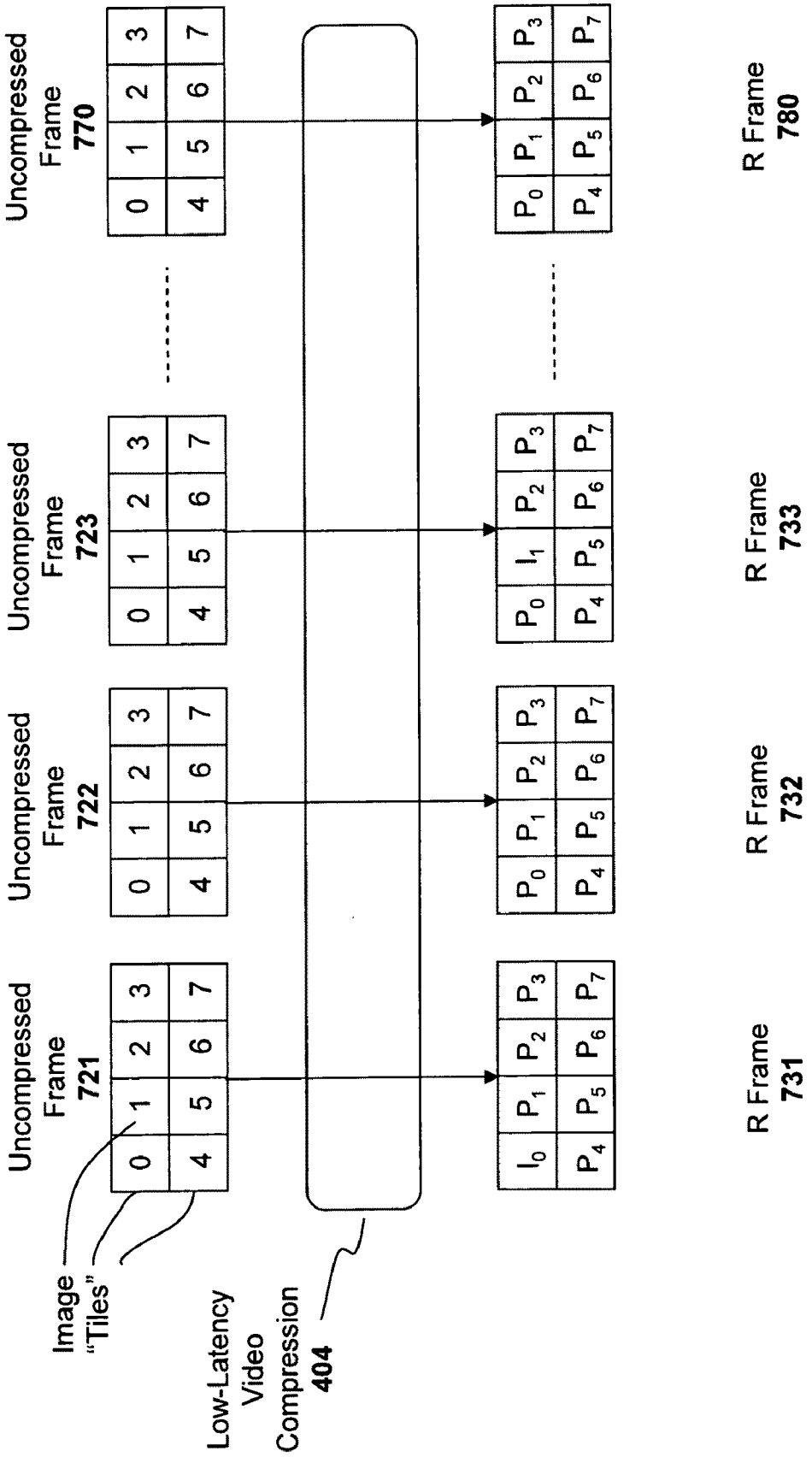

Uncompressed Frame 721
Uncompressed Frame 722
Uncompressed Frame 723
Uncompressed Frame 770
0 1 2 3
4 5 6 7
Image "Tiles"
Low-Latency Video Compression 404
I_0 P_1 P_2 P_3
P_4 P_5 P_6 P_7
P_0 P_1 P_2 P_3
P_4 P_5 P_6 P_7
P_0 I_1 P_2 P_3
P_4 P_5 P_6 P_7
P_0 P_1 P_2 P_3
P_4 P_5 P_6 P_7
R Frame 731
R Frame 732
R Frame 733
R Frame 780

Fig. 7b

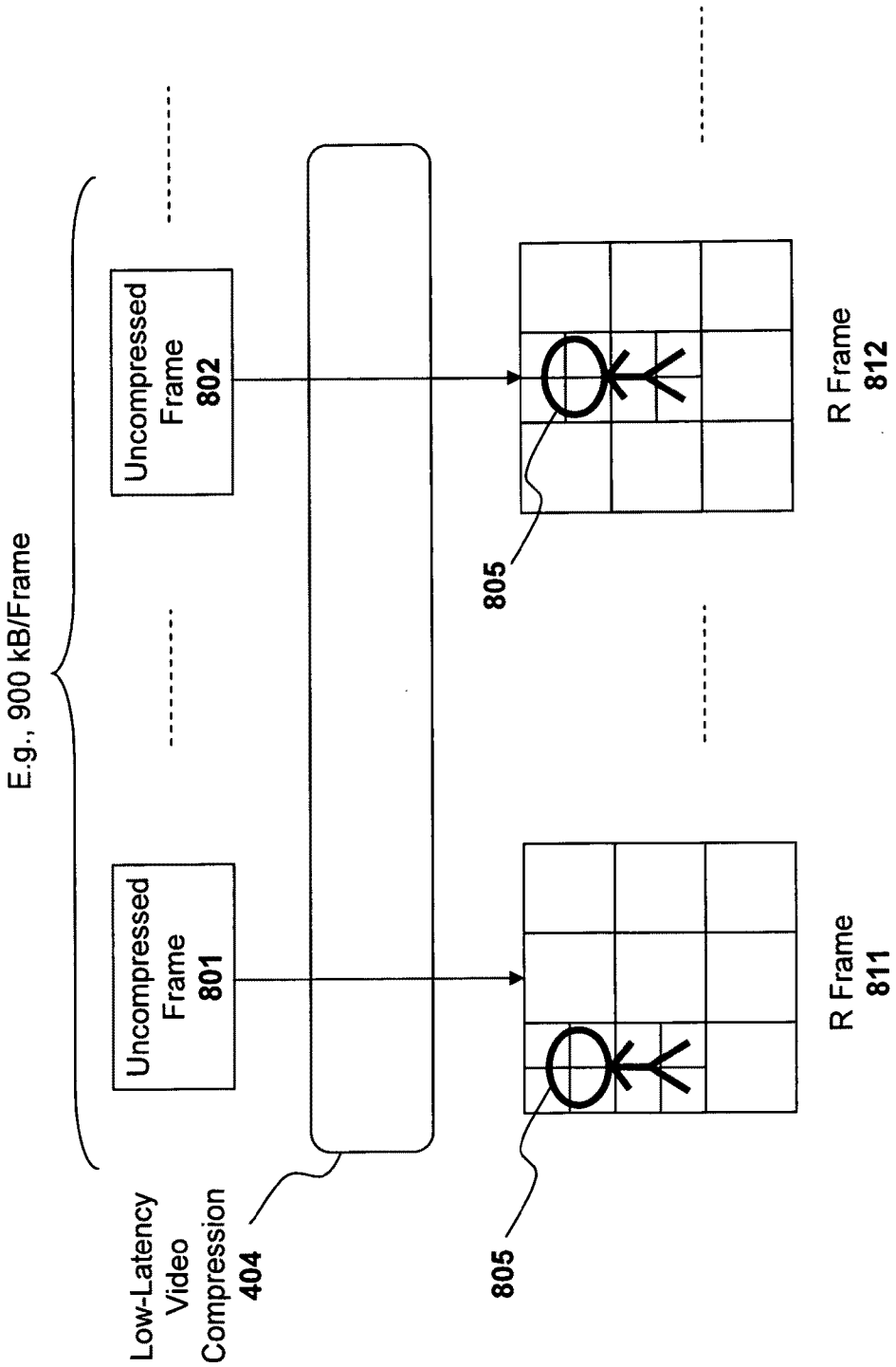

E.g., 900 kB/Frame
Uncompressed Frame 802
Uncompressed Frame 801
Low-Latency Video Compression 404
805
805
R Frame 812
R Frame 811

Fig. 8

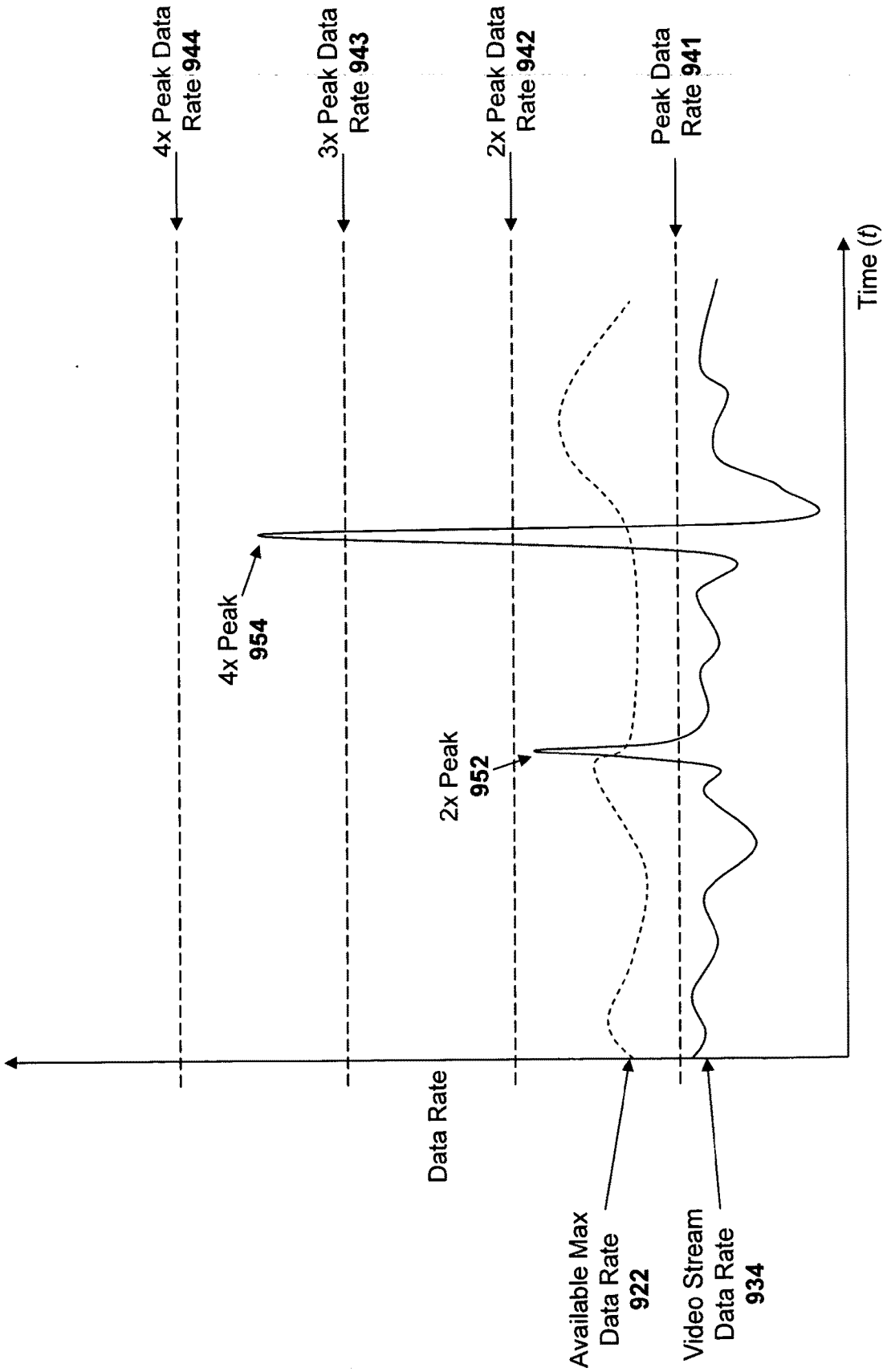

4x Peak Data Rate 944
3x Peak Data Rate 943
2x Peak Data Rate 942
Peak Data Rate 941
Time (t)
4x Peak 954
2x Peak 952
Data Rate
Available Max Data Rate 922
Video Stream Data Rate 934

Fig. 9a

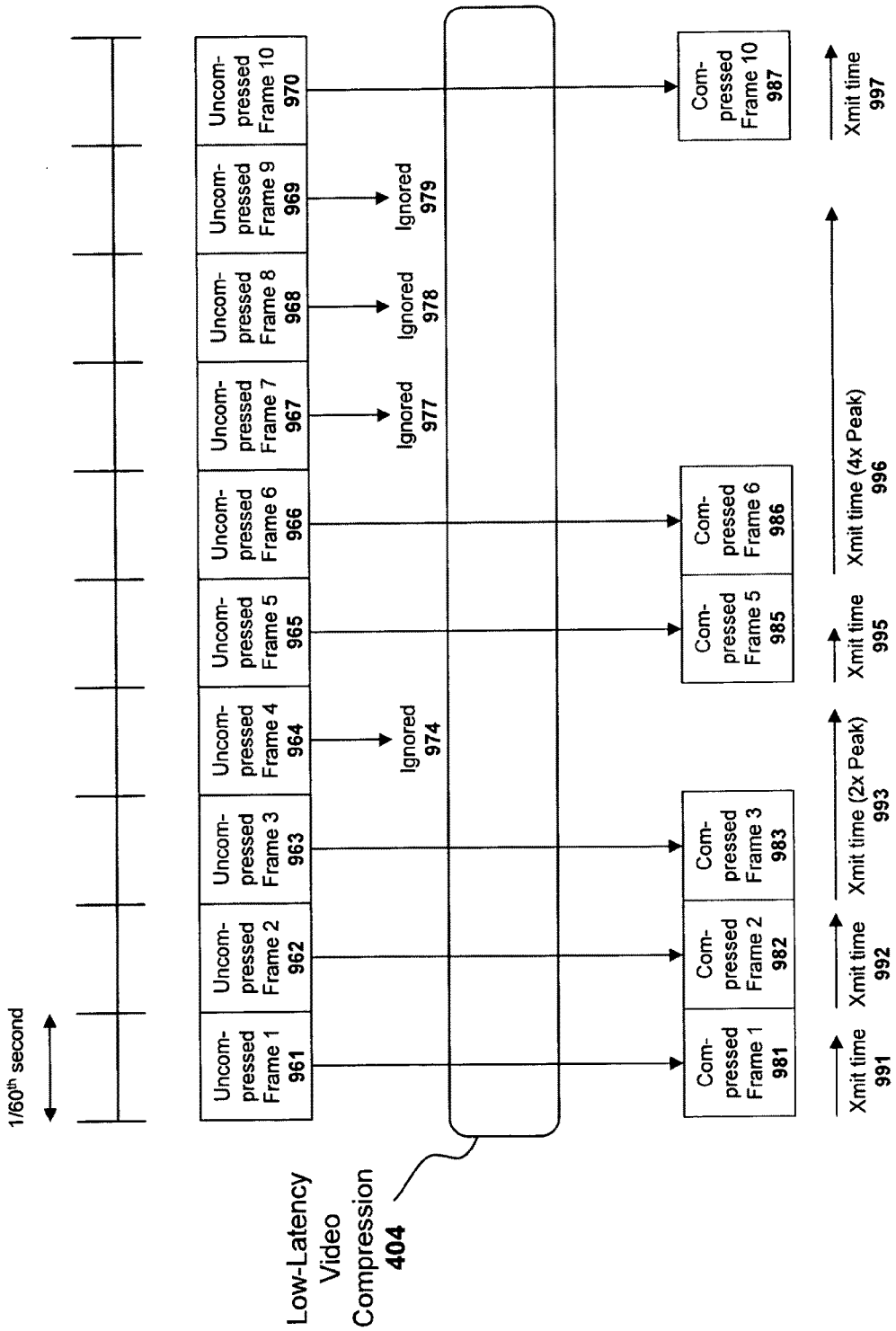

1/60th second
Uncom-pressed Frame 1 961
Uncom-pressed Frame 2 962
Uncom-pressed Frame 3 963
Uncom-pressed Frame 4 964
Uncom-pressed Frame 5 965
Uncom-pressed Frame 6 966
Uncom-pressed Frame 7 967
Uncom-pressed Frame 8 968
Uncom-pressed Frame 9 969
Uncom-pressed Frame 10 970
Ignored 974
Ignored 977
Ignored 978
Ignored 979
Low-Latency Video Compression 404
Com-pressed Frame 1 981
Com-pressed Frame 2 982
Com-pressed Frame 3 983
Com-pressed Frame 5 985
Com-pressed Frame 6 986
Com-pressed Frame 10 987
Xmit time 991
Xmit time 992
Xmit time (2x Peak) 993
Xmit time 995
Xmit time (4x Peak) 996
Xmit time 997

Fig. 9b

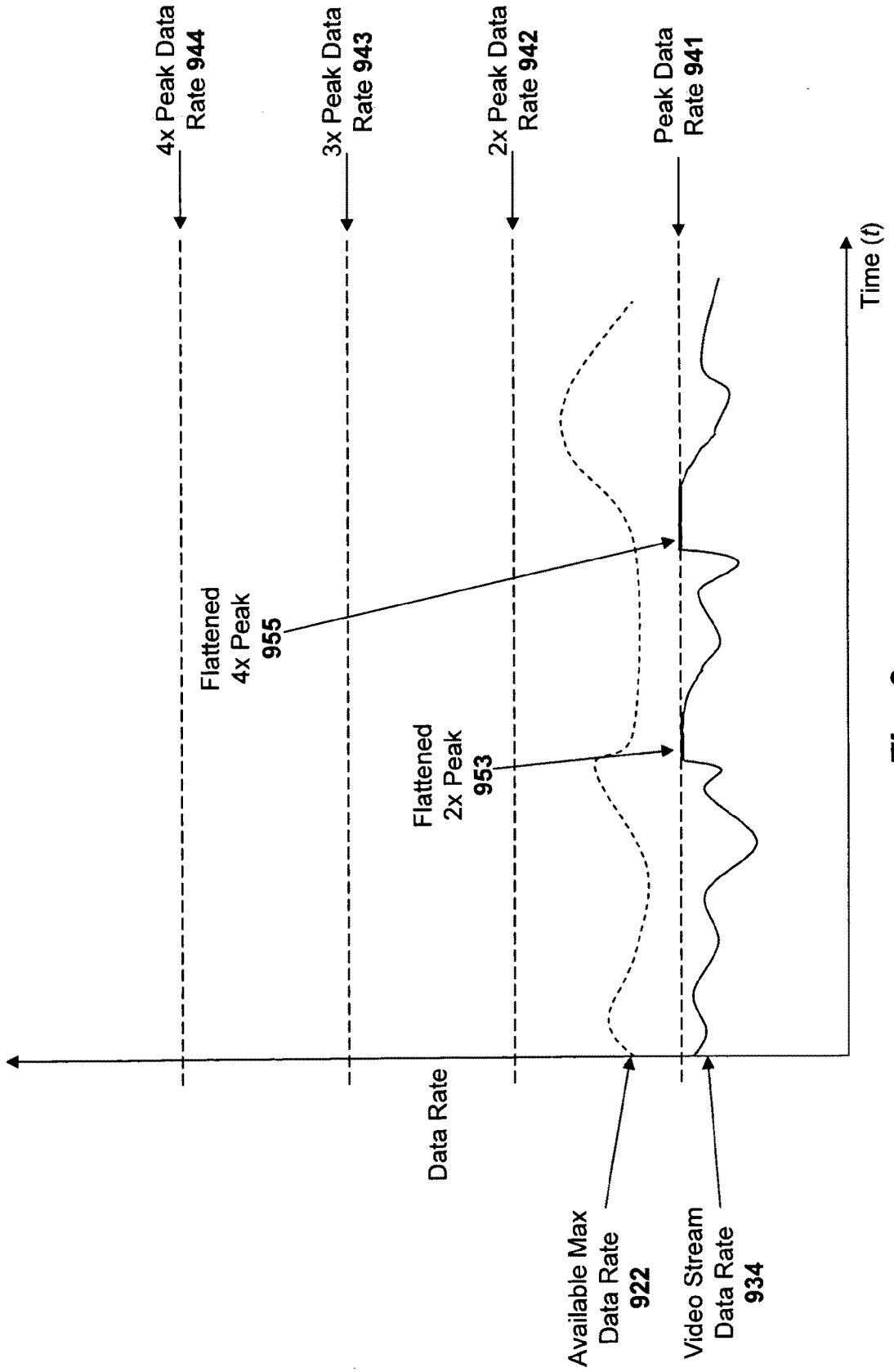

4x Peak Data Rate 944
3x Peak Data Rate 943
2x Peak Data Rate 942
Peak Data Rate 941
Time (t)
Flattened 4x Peak 955
Flattened 2x Peak 953
Data Rate
Available Max Data Rate 922
Video Stream Data Rate 934

Fig. 9c

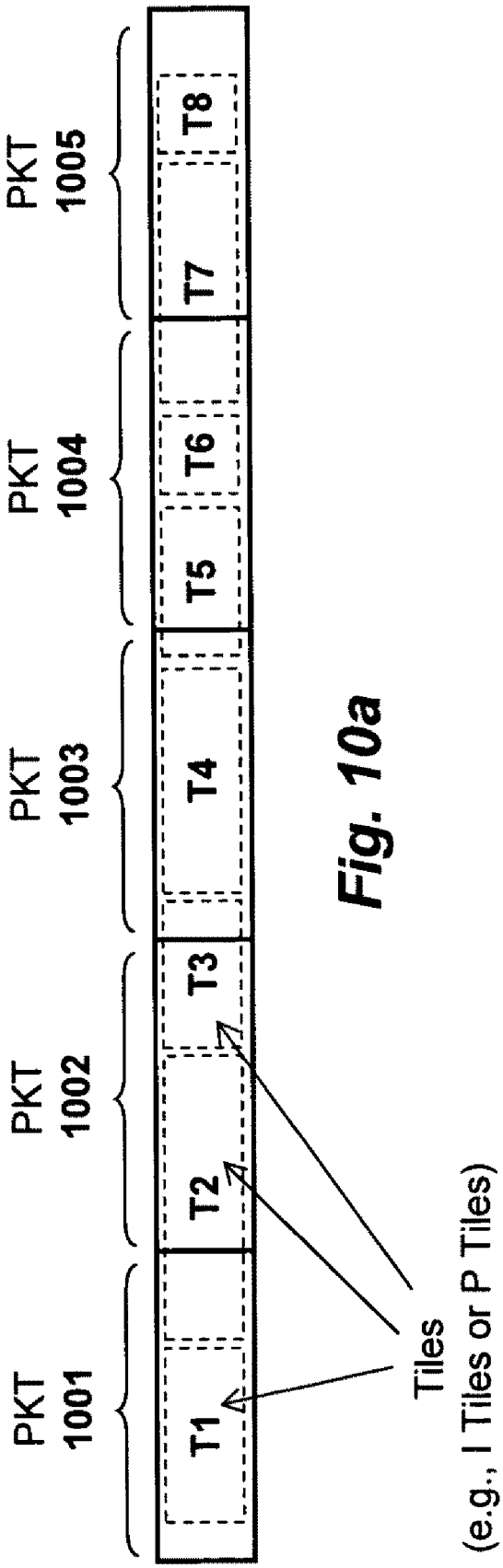

PKT 1001
PKT 1002
PKT 1003
PKT 1004
PKT 1005
T1
T2
T3
T4
T5
T6
T7
T8
Tiles
(e.g., I Tiles or P Tiles)

Fig. 10a

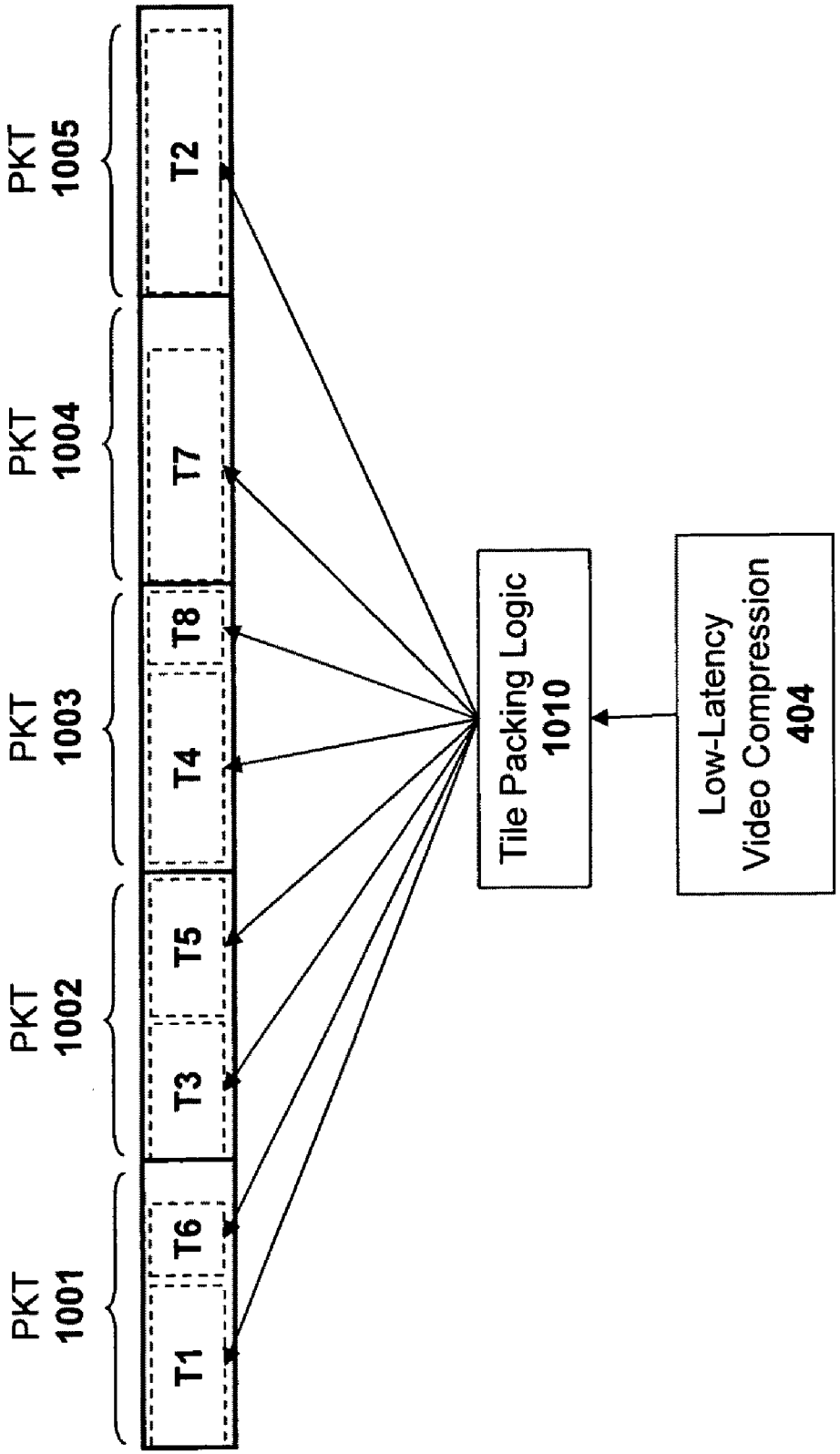

PKT 1001
PKT 1002
PKT 1003
PKT 1004
PKT 1005
T1
T6
T3
T5
T4
T8
T7
T2
Tile Packing Logic 1010
Low-Latency Video Compression 404

Fig. 10b

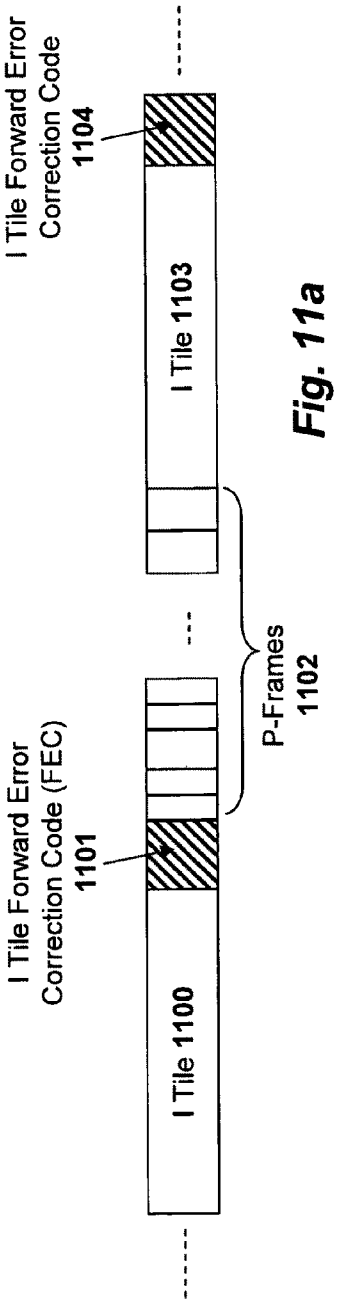


Fig. 11a

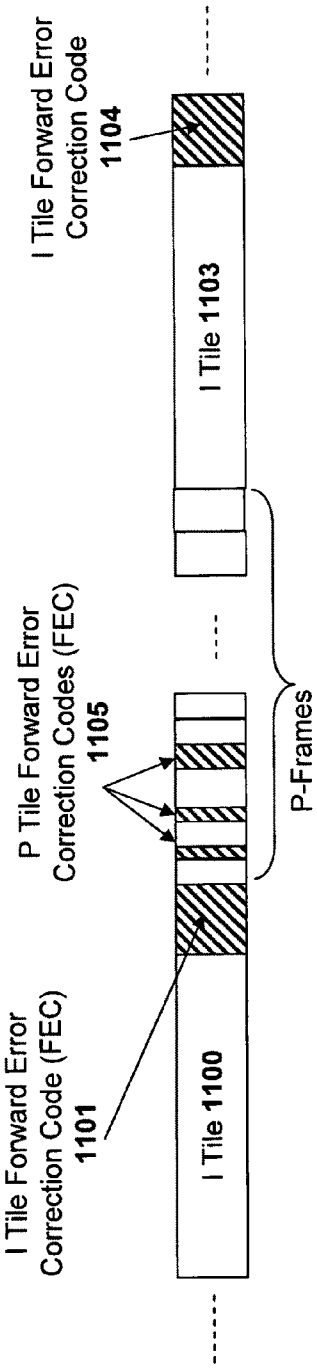


Fig. 11b

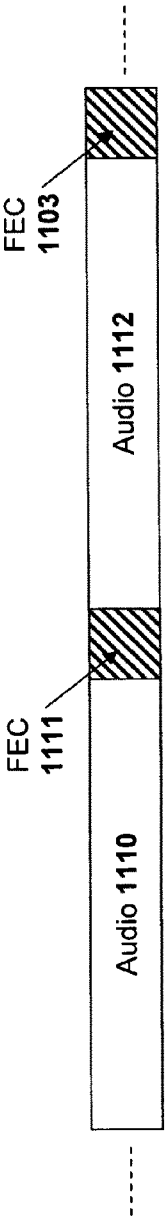


Fig. 11c

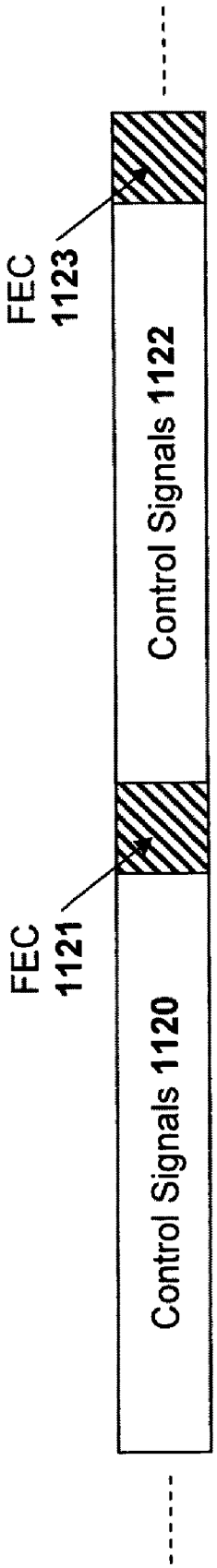

FEC
1121
Control Signals 1120
FEC
1123
Control Signals 1122

Fig. 11d

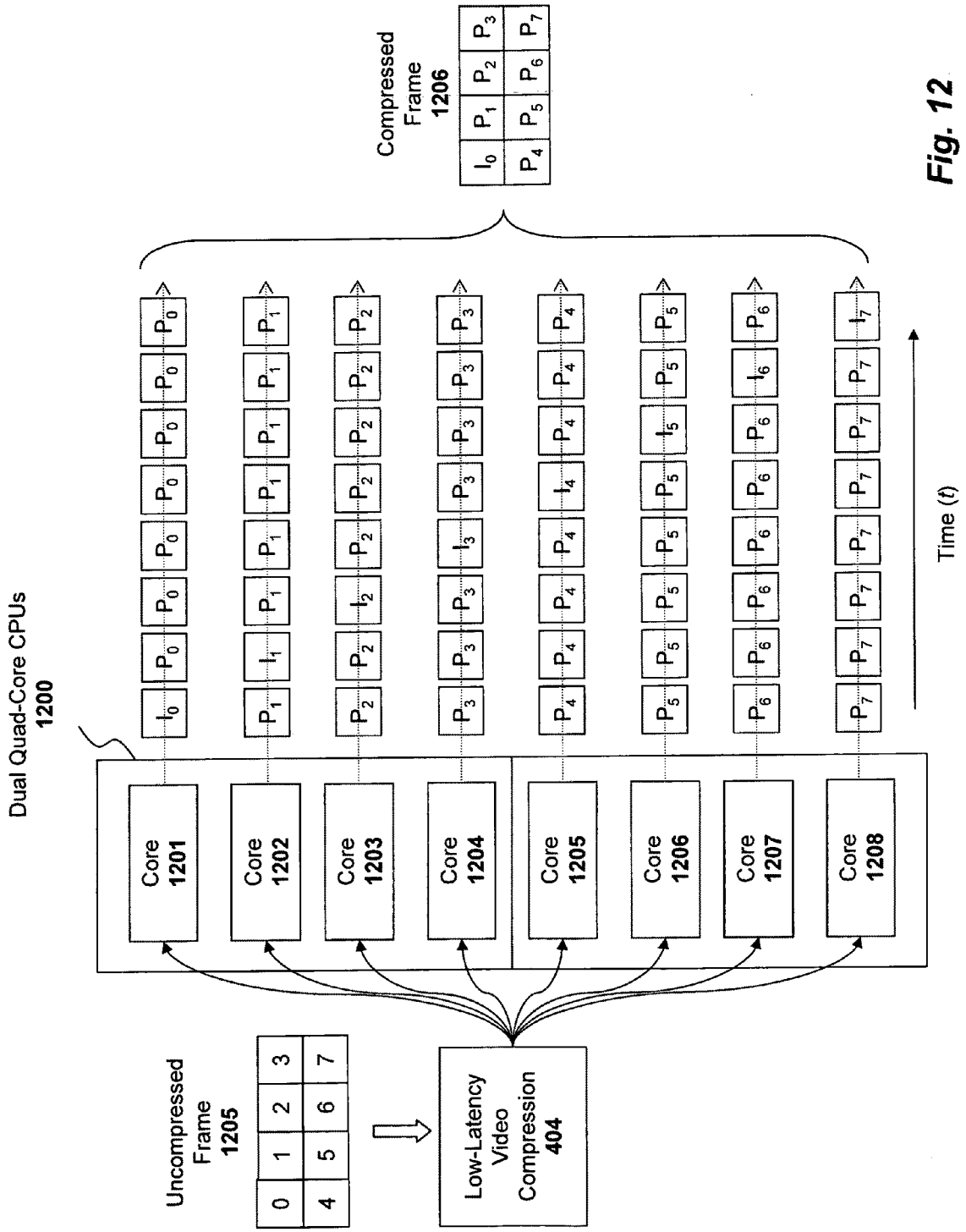

Dual Quad-Core CPUs
1200
Uncompressed
Frame
1205
0 1 2 3
4 5 6 7
Low-Latency
Video
Compression
404
Core
1201
Core
1202
Core
1203
Core
1204
Core
1205
Core
1206
Core
1207
Core
1208
Compressed
Frame
1206
I0 P1 P2 P3
P4 P5 P6 P7
Time (t)

Fig. 12

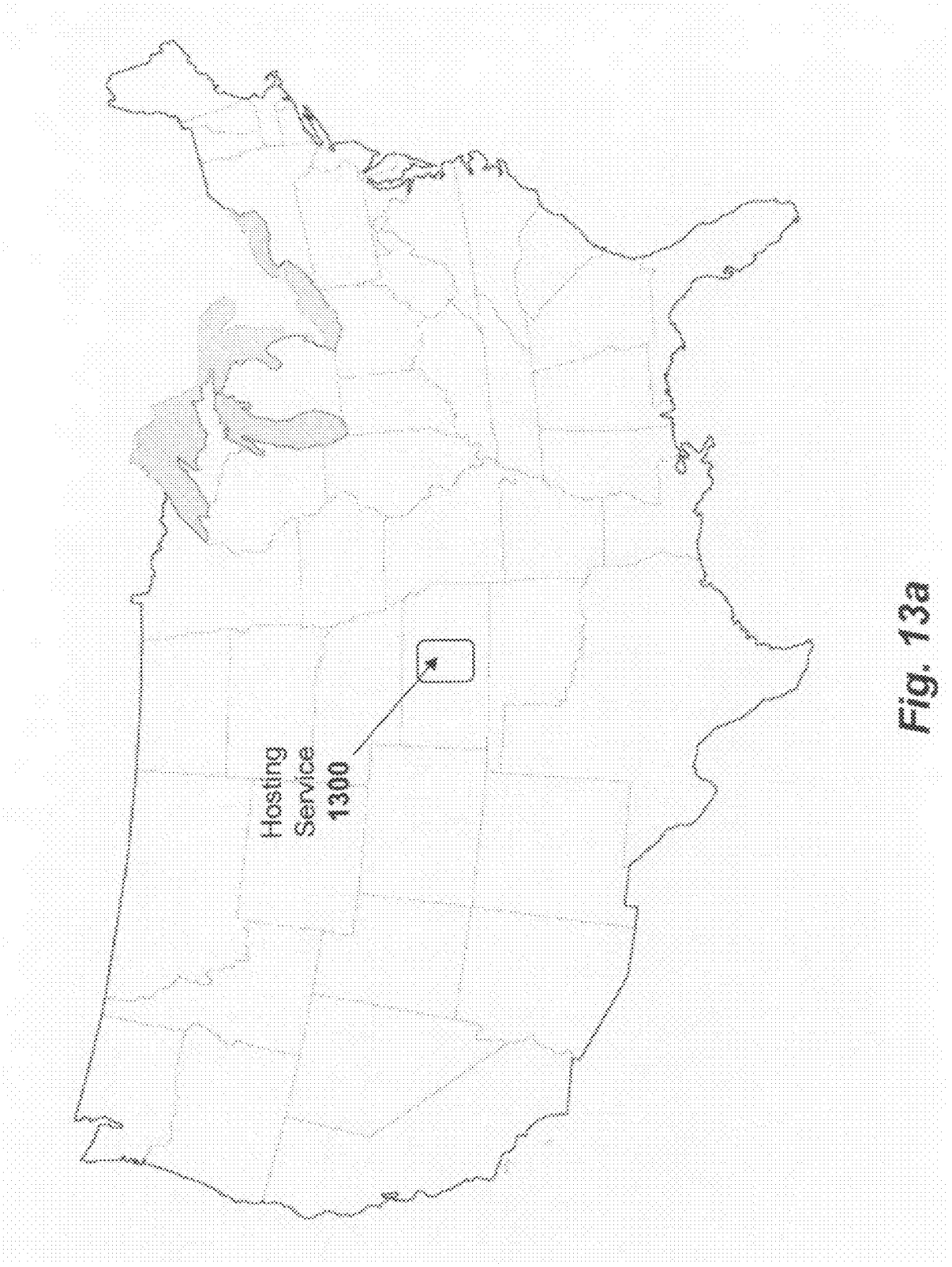


Fig. 13a

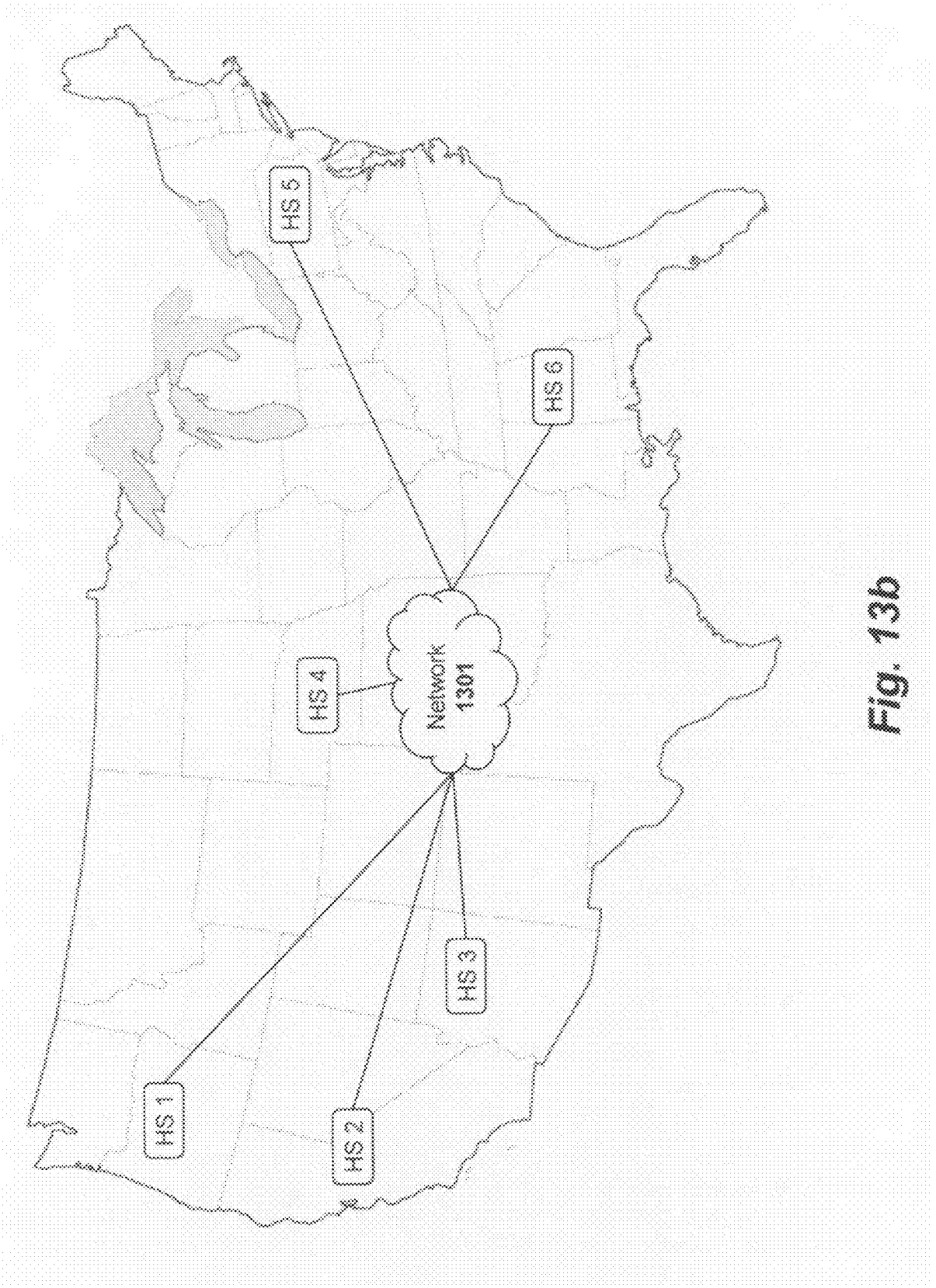


Fig. 13b

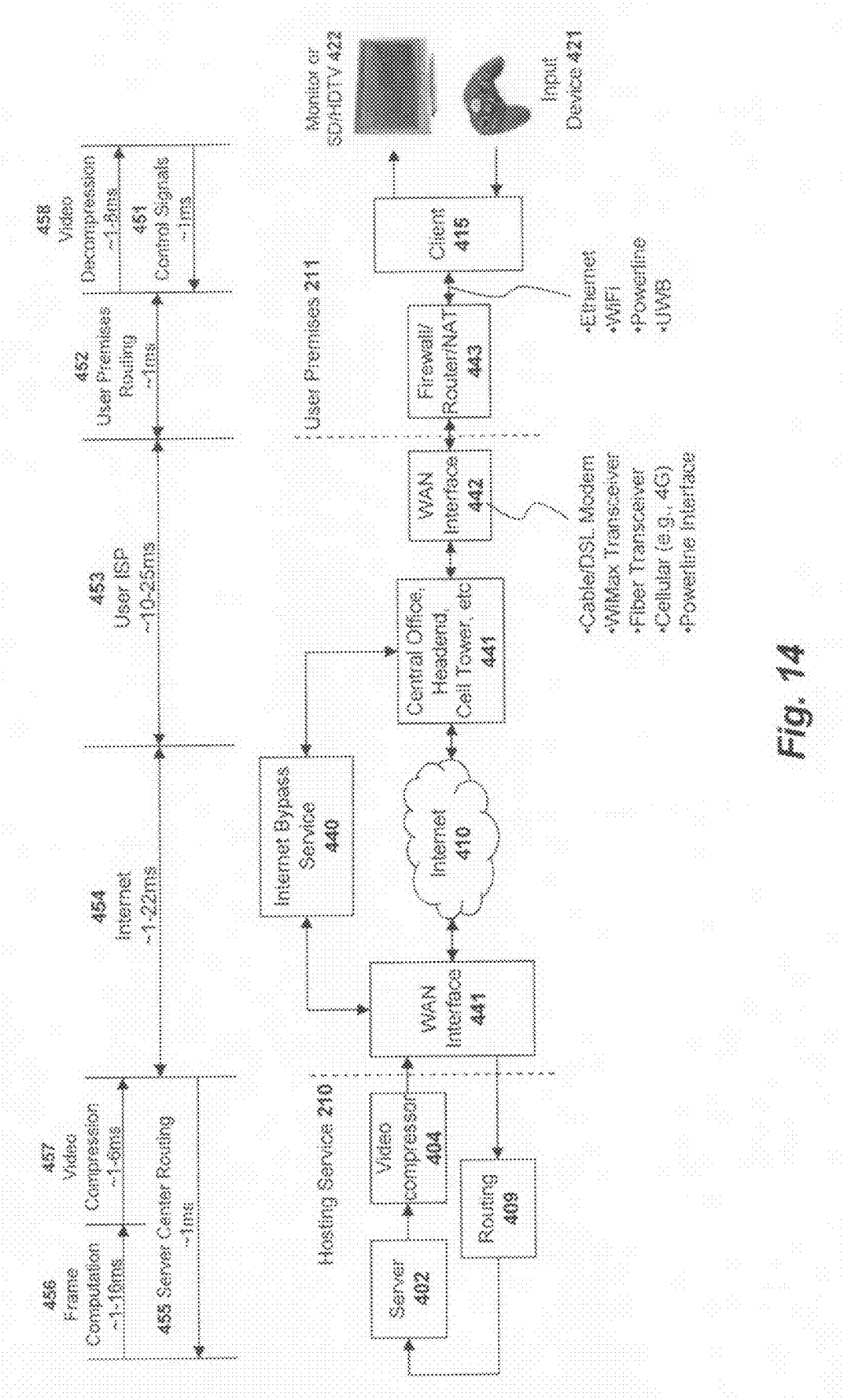

456
Frame
Computation
~1-16ms
457
Video
Compression
~1-6ms
455 Server Center Routing
~1ms
454
Internet
~1-22ms
453
User ISP
~10-25ms
452
User Premises
Routing
~1ms
458
Video
Decompression
~1-8ms
451
Control Signals
~1ms
Hosting Service 210
Server
402
Video
Compressor
404
Routing
409
WAN
Interface
441
Internet Bypass
Service
440
Internet
410
Central Office,
Headend,
Cell Tower, etc
441
WAN
Interface
442
•Cable/DSL Modem
•WiMax Transceiver
•Fiber Transceiver
•Cellular (e.g., 4G)
•Powerline Interface
User Premises 211
Firewall/
Router/NAT
443
•Ethernet
•WiFi
•Powerline
•UWB
Client
415
Monitor or
SD/HDTV 422
Input
Device 421

Fig. 14

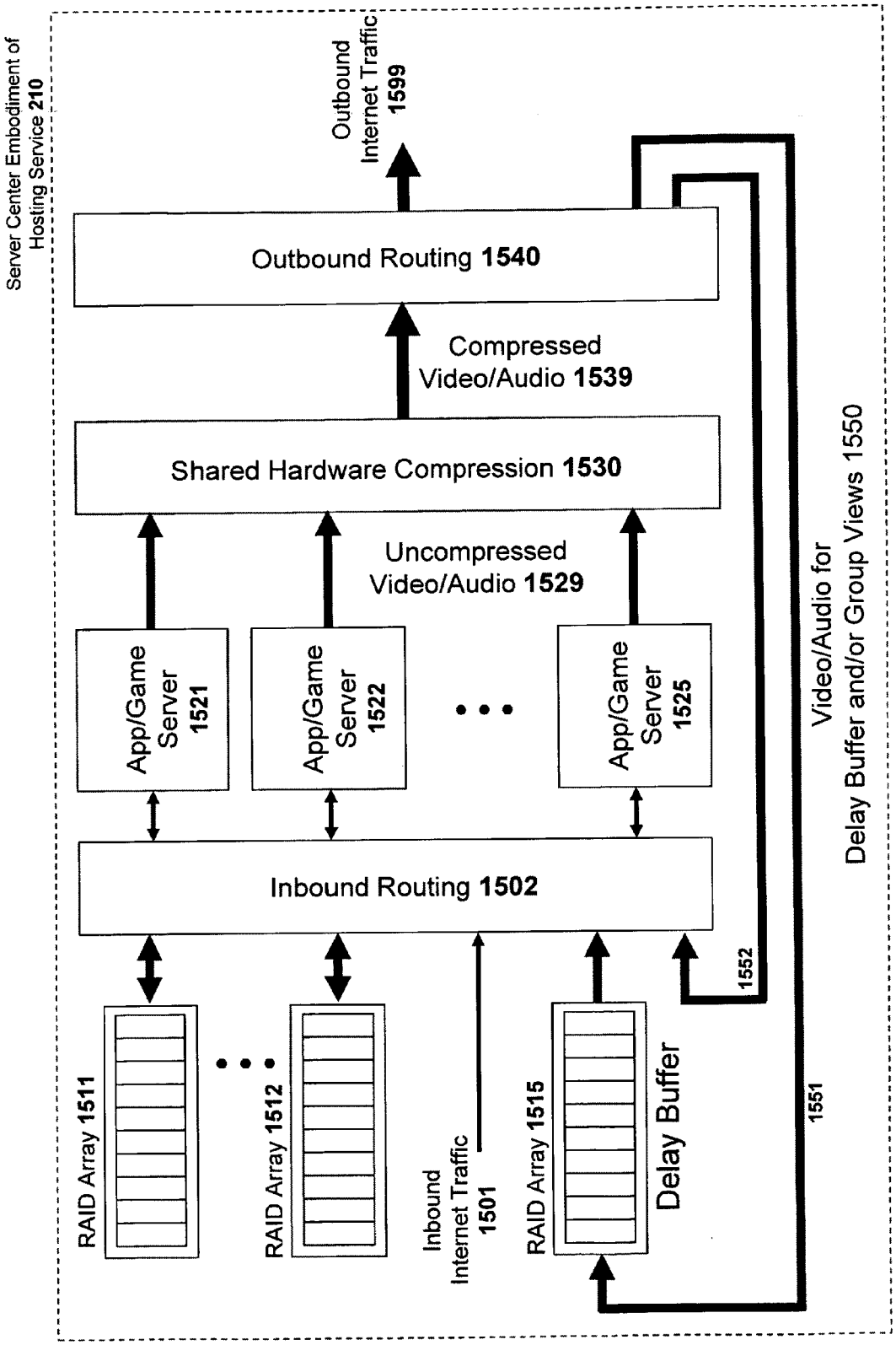

Server Center Embodiment of Hosting Service 210
Outbound Internet Traffic 1599
Outbound Routing 1540
Compressed Video/Audio 1539
Shared Hardware Compression 1530
Uncompressed Video/Audio 1529
App/Game Server 1521
App/Game Server 1522
App/Game Server 1525
Inbound Routing 1502
RAID Array 1511
RAID Array 1512
Inbound Internet Traffic 1501
RAID Array 1515
Delay Buffer
1552
1551
Video/Audio for Delay Buffer and/or Group Views 1550

Fig. 15

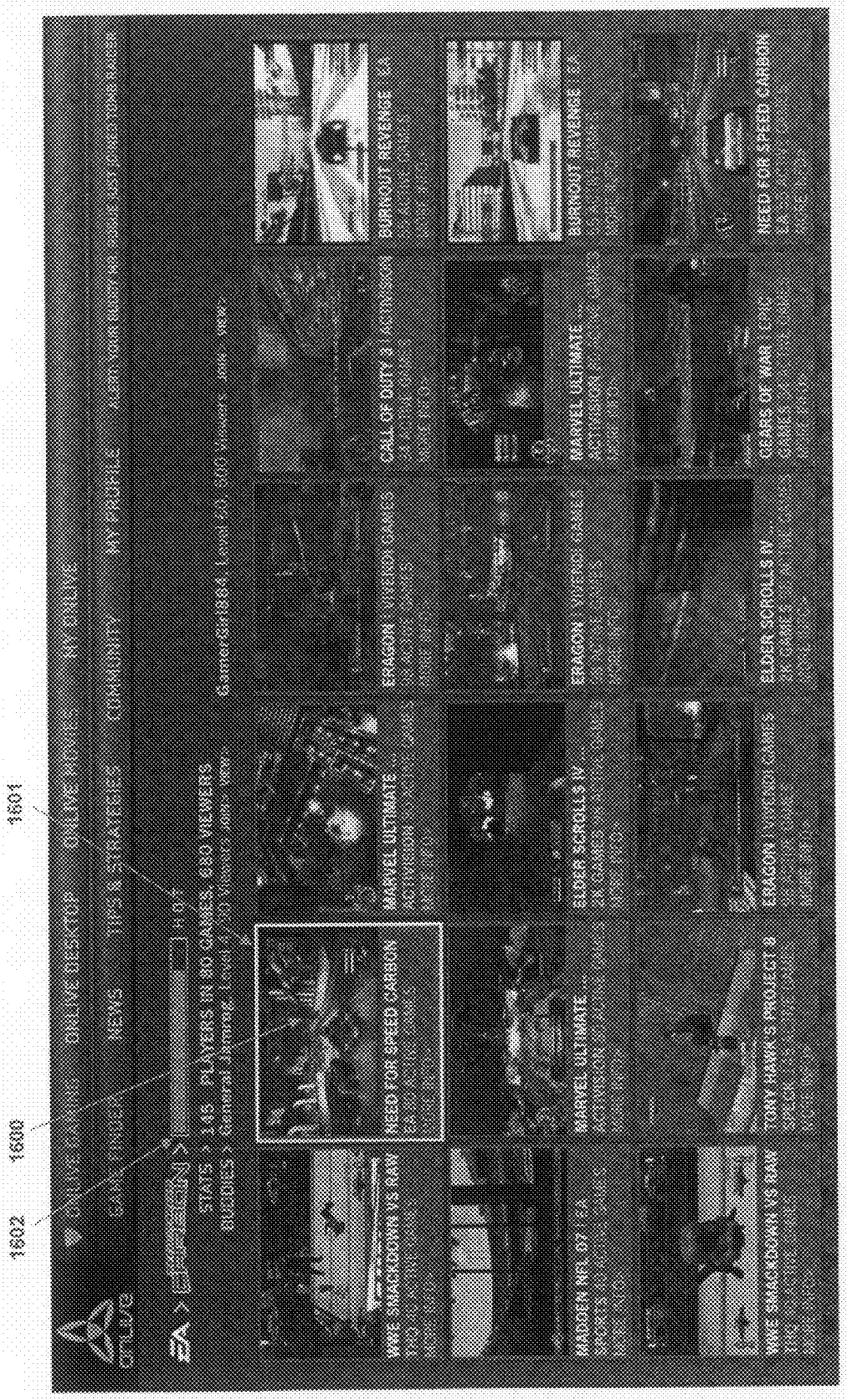


Fig. 16

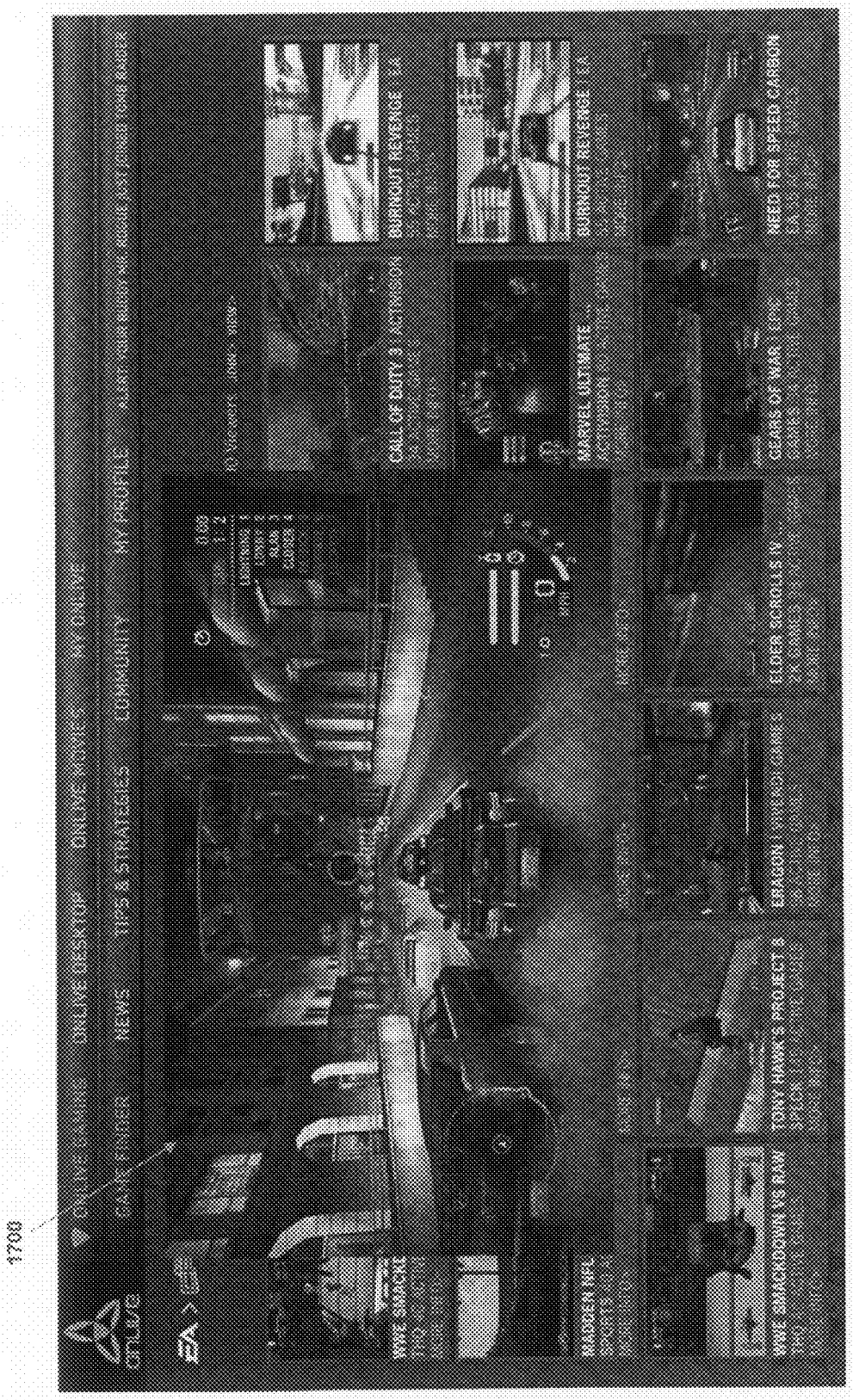

1700
ONLINE GAMING
ONLINE DESKTOP
ONLINE MOVIES
MY ONLINE
GAME FINDER
NEWS
TIPS & STRATEGIES
COMMUNITY
MY PROFILE
WWE SMACKDOWN VS RAW
TONY HAWK'S PROJECT 8
ERAGON
ELDER SCROLLS IV
GEARS OF WAR
NEED FOR SPEED CARBON
MARVEL ULTIMATE
CALL OF DUTY 3
BURNOUT REVENGE
MADDEN NFL

Fig. 17

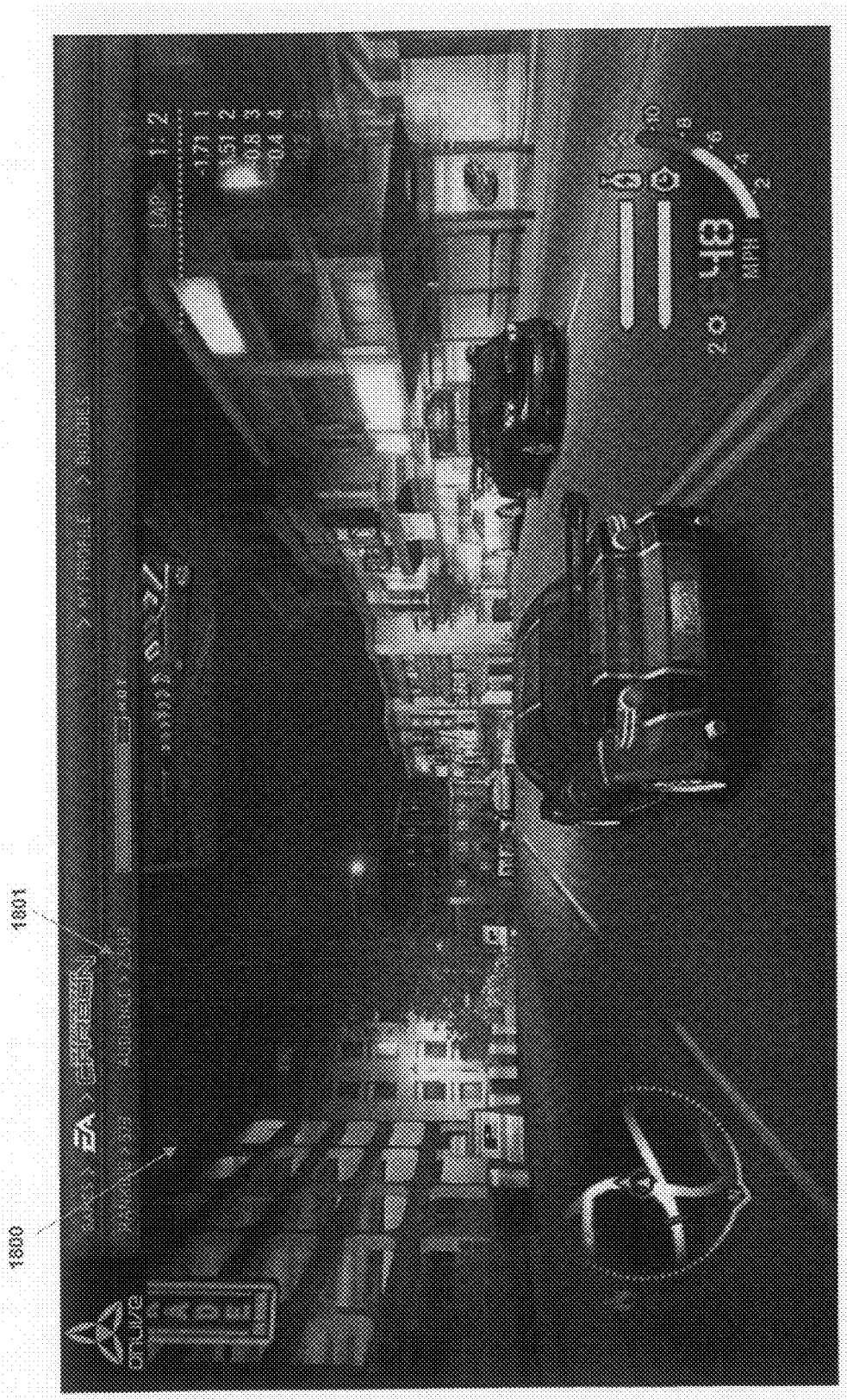


Fig. 18

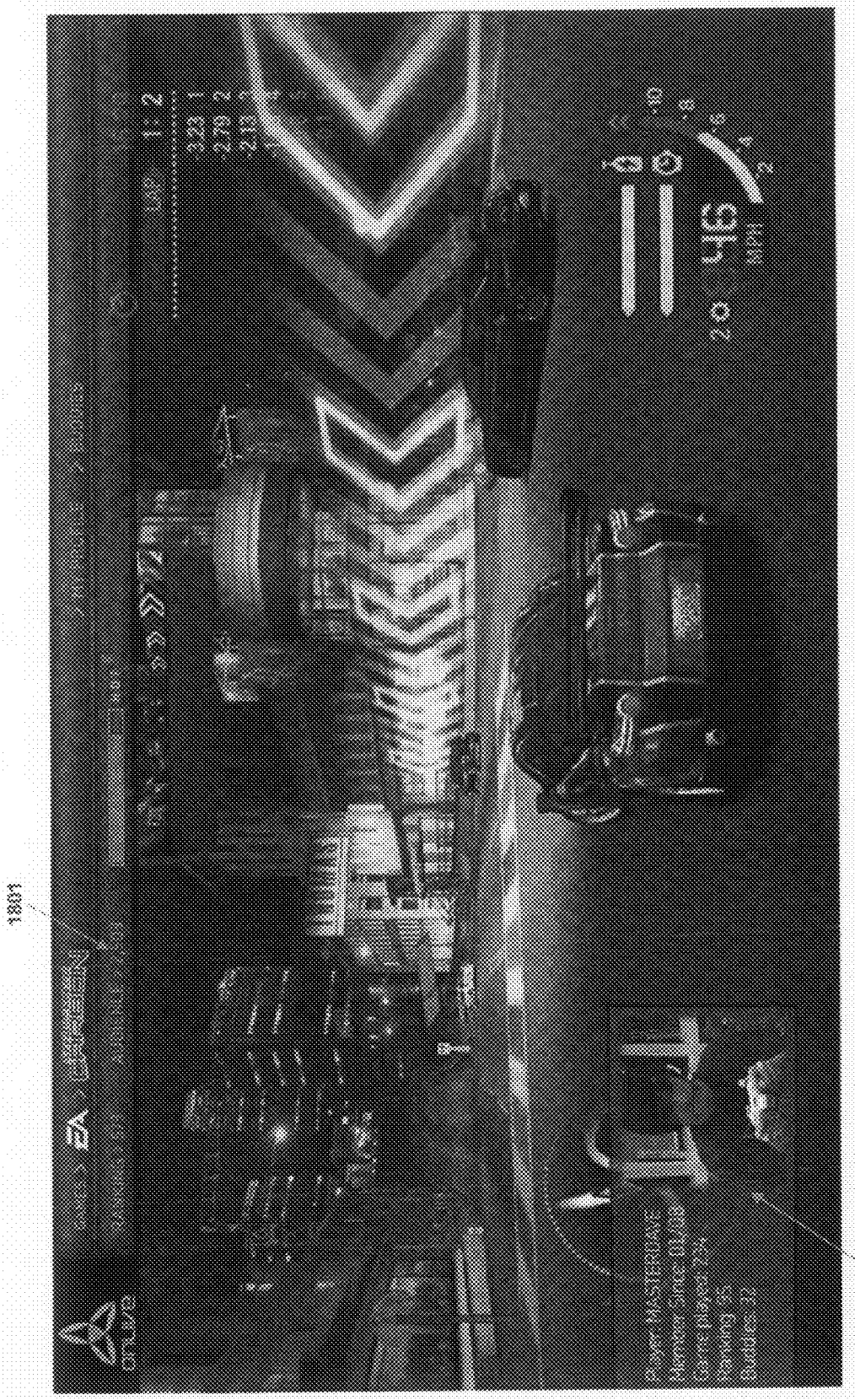


Fig. 19

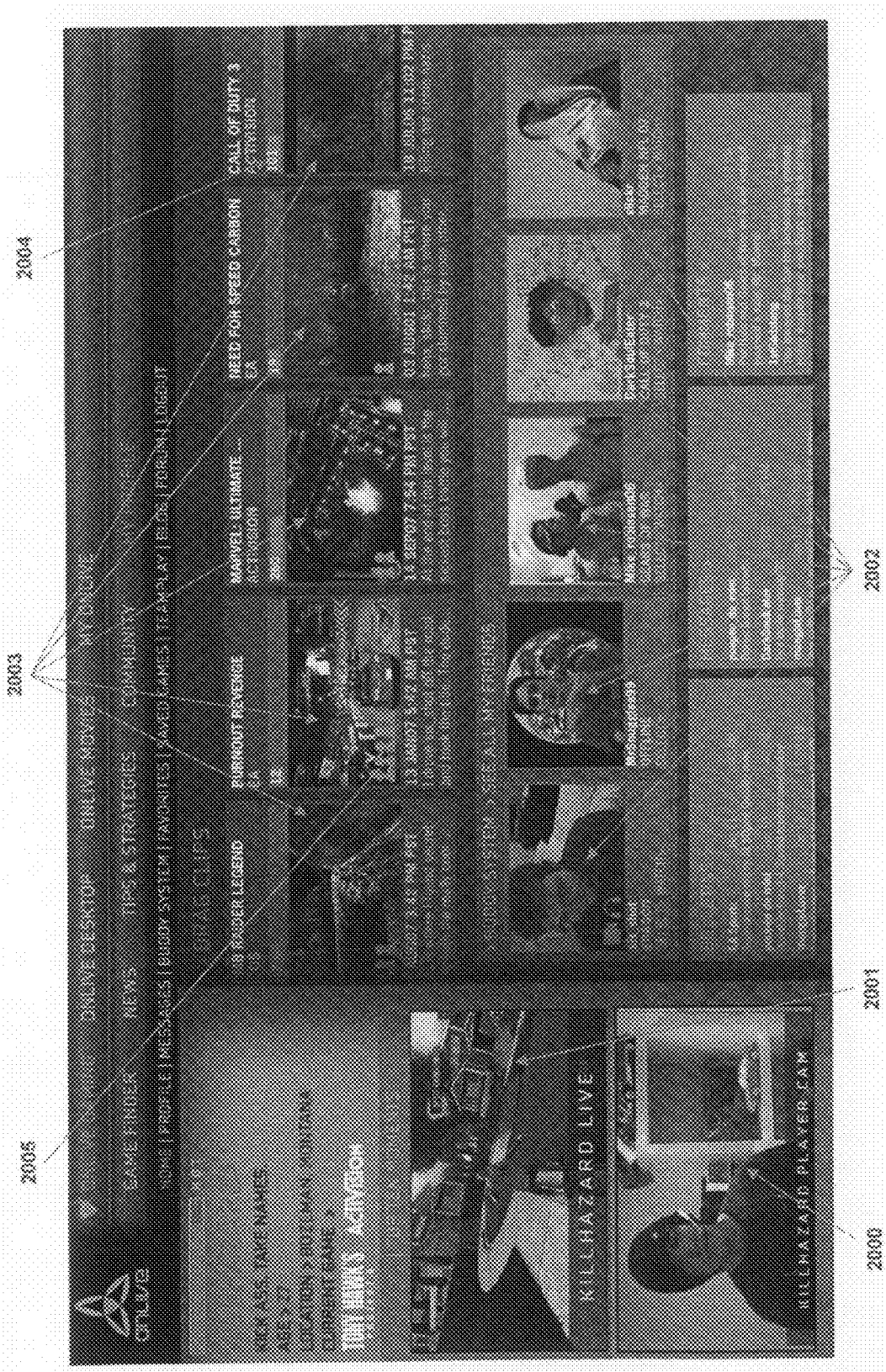

2004
2003
2005
2002
2001
2000
KILLHAZARD LIVE
KILLHAZARD PLAYER CAM

Fig. 20

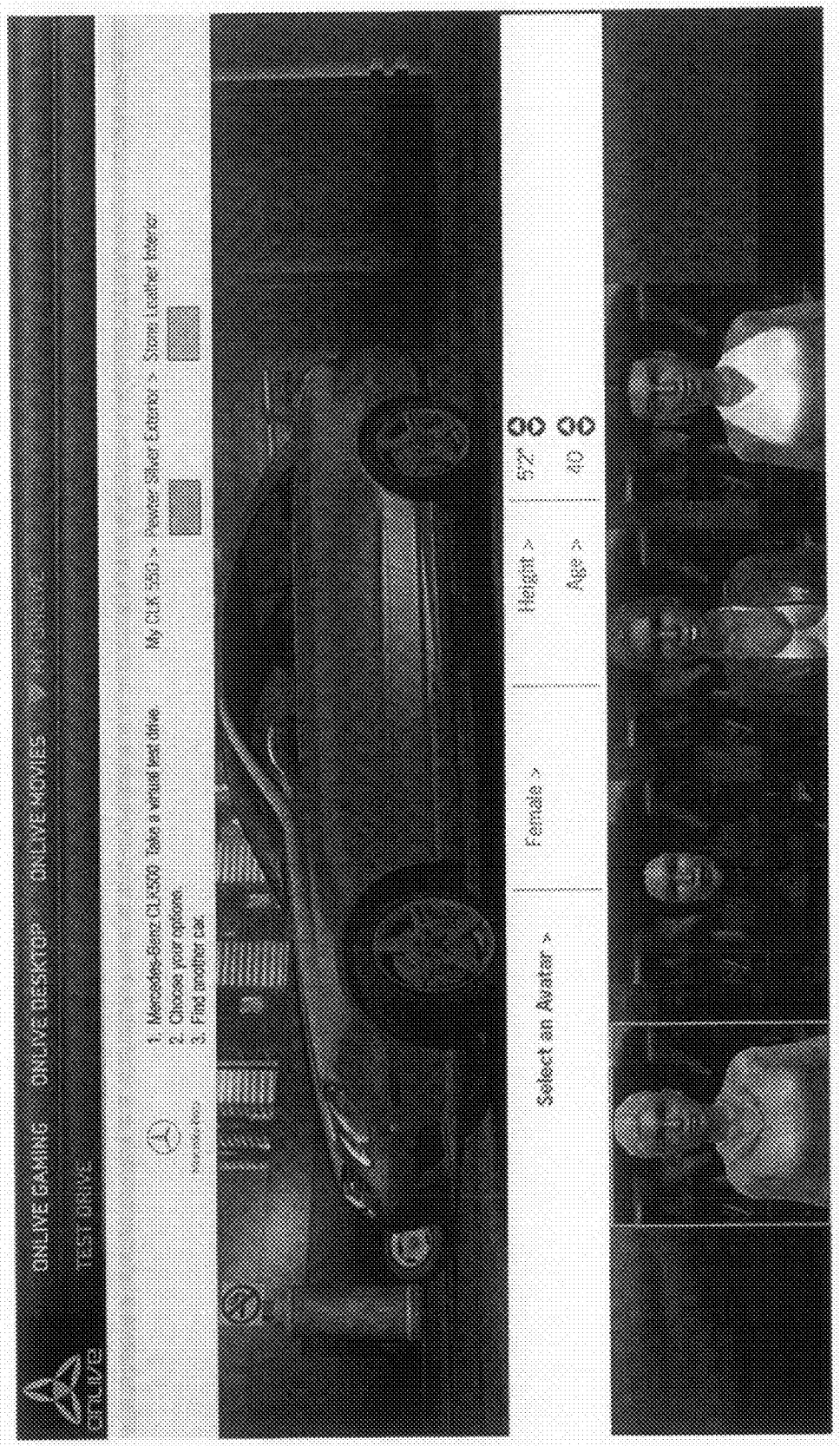

ONLIVE GAMING
ONLIVE DESKTOP
ONLIVE MOVIES
TEST DRIVE
1. Mercedes-Benz CLK500 Take a virtual test drive.
2. Choose your options.
3. Find another car.
My CLK 550 > Pewter Silver Exterior > Stone Leather Interior
Select an Avatar >
Female >
Height >
5'2"
Age >
40

Fig. 21

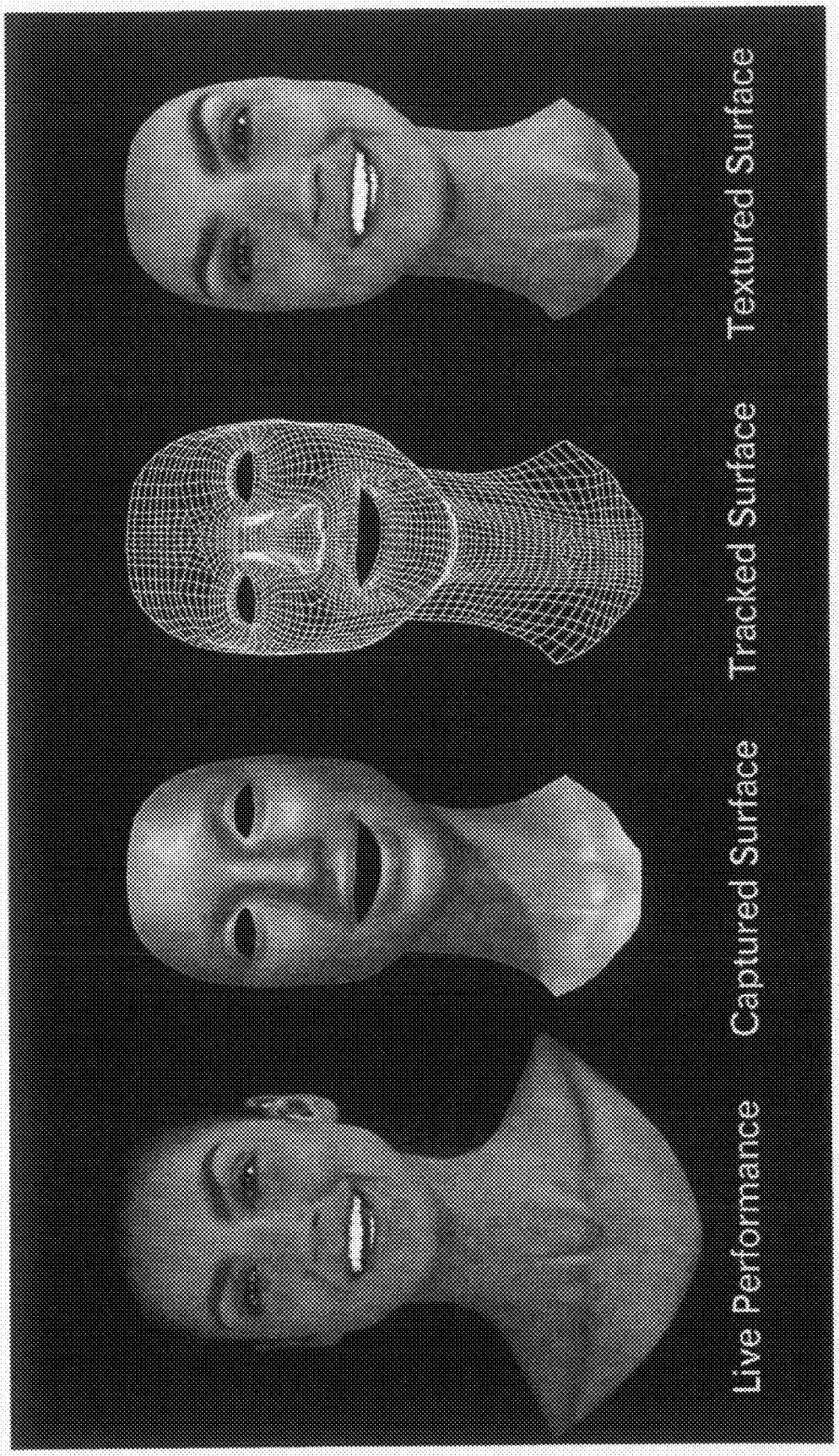

Live Performance
Captured Surface
Tracked Surface
Textured Surface

Fig. 22

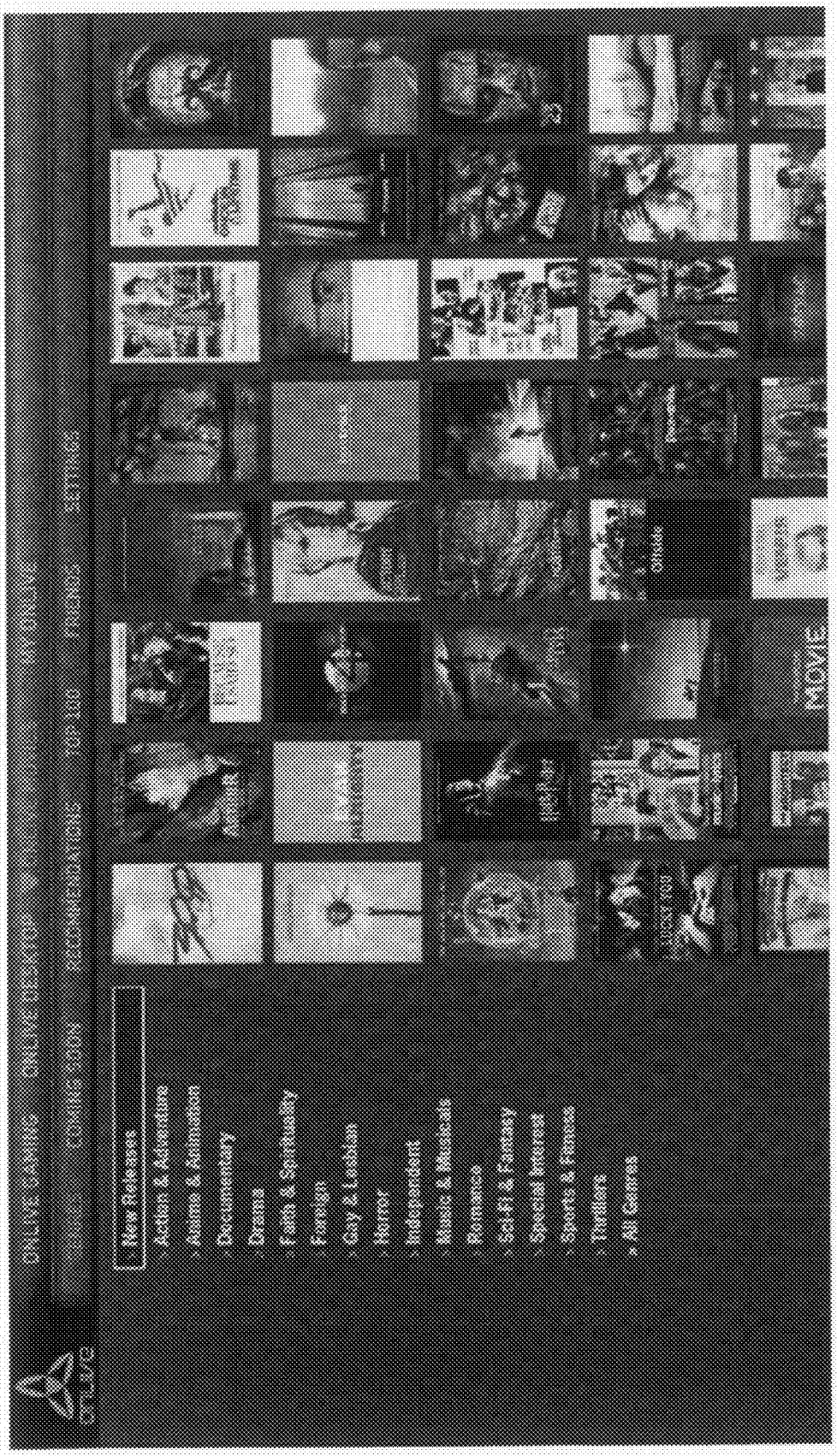


Fig. 23

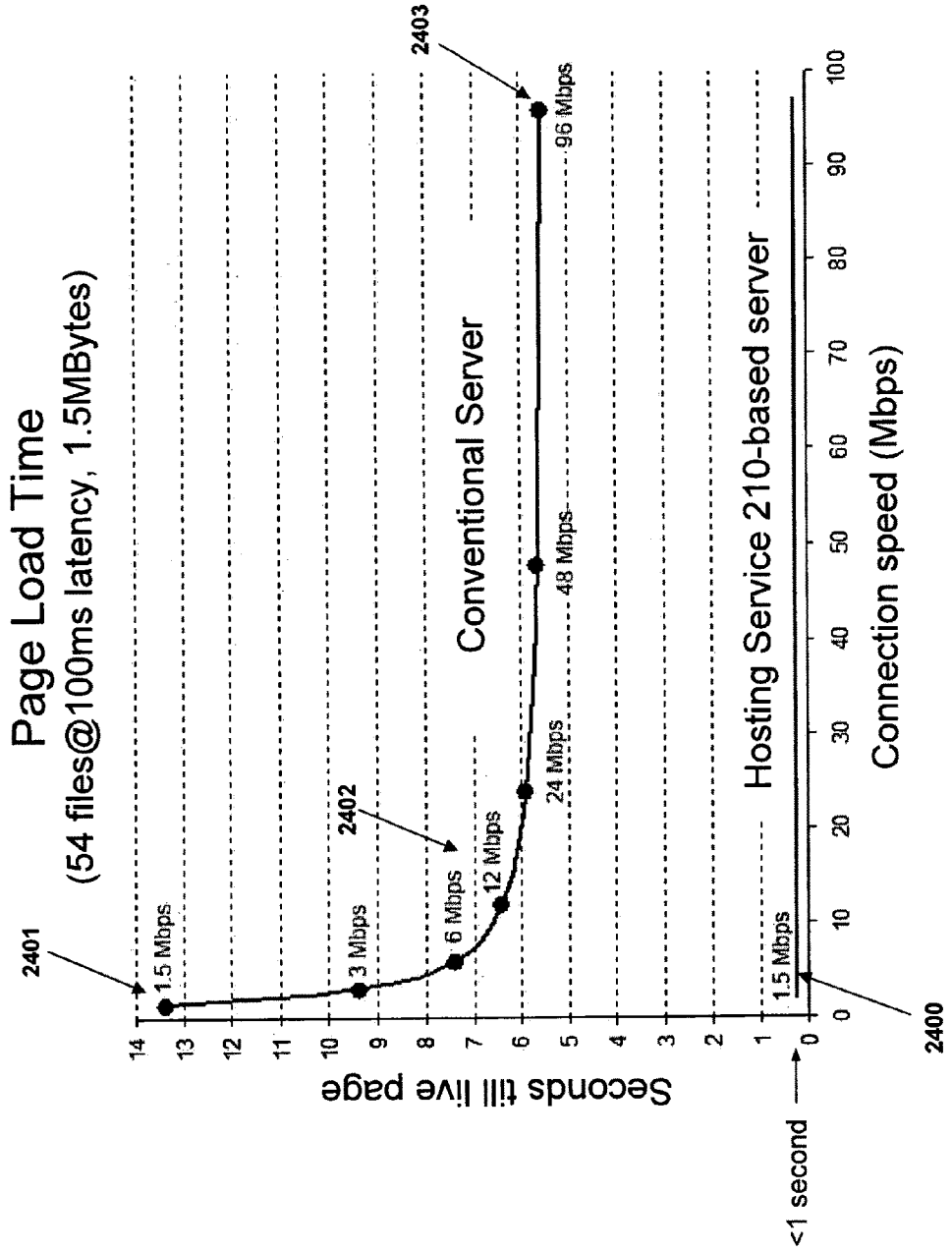

Page Load Time
(54 files@100ms latency, 1.5MBytes)
Seconds till live page
Connection speed (Mbps)
Conventional Server
Hosting Service 210-based server
<1 second
1.5 Mbps
3 Mbps
6 Mbps
12 Mbps
24 Mbps
48 Mbps
96 Mbps
2400
2401
2402
2403

Fig. 24

HOSTING AND BROADCASTING VIRTUAL EVENTS USING STREAMING INTERACTIVE VIDEO

RELATED APPLICATION

[0001] This application is a continuation-in-part (CIP) application of Ser. No. 10/315,460 filed Dec. 10, 2002 entitled, "APPARATUS AND METHOD FOR WIRELESS VIDEO GAMING", which is assigned to the assignee of the present CIP application.

TECHNICAL FIELD

[0002] The present disclosure relates generally to the field of data processing systems that improve a users' ability to manipulate and access audio and video media.

BACKGROUND

[0003] Recorded audio and motion picture media has been an aspect of society since the days of Thomas Edison. At the start of the 20th century there was wide distribution of recorded audio media (cylinders and records) and motion picture media (nickelodeons and movies), but both technologies were still in their infancy. In the late 1920s motion pictures were combined with audio on a mass-market basis, followed by color motion pictures with audio. Radio broadcasting gradually evolved into a largely advertising-supported form of broadcast mass-market audio media. When a television (TV) broadcast standard was established in the mid-1940s, television joined radio as a form of broadcast mass-market media bringing previously recorded or live motion pictures into the home.

[0004] By the middle of the 20th century, a large percentage of US homes had phonograph record players for playing recorded audio media, a radio to receive live broadcast audio, and a television set to play live broadcast audio/video (AV) media. Very often these 3 "media players" (record player, radio and TV) were combined into one cabinet sharing common speakers that became the "media center" for the home. Although the media choices were limited to the consumer, the media "ecosystem" was quite stable. Most consumers knew how to use the "media players" and were able to enjoy the full extent of their capabilities. At the same time, the publishers of the media (largely the motion picture and televisions studios, and the music companies) were able to distribute their media both to theaters and to the home without suffering from widespread piracy or "second sales", i.e., the resale of used media. Typically publishers do not derive revenue from second sales, and as such, it reduces revenue that publishers might otherwise derive from the buyer of used media for new sales. Although there certainly were used records sold during the middle of the 20th century, such sales did not have a large impact on record publishers because, unlike a motion picture or video program—which is typically watched once or only a few times by an adult—a music track may be listened to hundreds or even thousands of times. So, music media is far less "perishable" (i.e., it has lasting value to an adult consumer) than motion picture/video media. Once a record was purchased, if the consumer liked the music, the consumer was likely to keep it a long time.

[0005] From the middle of the 20th century through the present day, the media ecosystem has undergone a series of radical changes, both to the benefit and the detriment of consumers and publishers. With the widespread introduction of audio recorders, especially cassette tapes with high-quality stereo sound, there certainly was a higher degree of consumer convenience. But it also marked the beginning of what is now a widespread practice with consumer media: piracy. Certainly, many consumers used the cassette tapes for taping their own records purely for convenience but increasingly consumers (e.g., students in a dormitory with ready access to each others' record collections) would make pirated copies. Also, consumers would tape music played over the radio rather than buying a record or tape from the publisher.

[0006] The advent of the consumer VCR led to even more consumer convenience, since now a VCR could be set to record a TV show which could be watched at a later time, and it also led to the creation of the video rental business, where movies as well as TV programming could be accessed on an "on demand" basis. The rapid development of mass-market home media devices since the mid-1980s has led to an unprecedented level of choice and convenience for the consumer, and also has led to a rapid expansion of the media publishing market.

[0007] Today, consumers are faced with a plethora of media choices as well as a plethora of media devices, many of which are tied to particular forms of media or particular publishers. An avid consumer of media may have a stack of devices connected to TVs and computers in various rooms of the house, resulting in a "rat's nest" of cables to one or more TV sets and/or personal computers (PCs) as well as a group of remote controls. (In the context of the present application, the term "personal computer" or "PC" refers to any sort of computer suitable for us in the home or office, including a desktop, a Macintosh® or other non-Windows computers, Windows-compatible devices, UNIX variations, laptops, etc.) These devices may include a video game console, VCR, DVD player, audio surround-sound processor/amplifier, satellite set-top box, cable TV set-top box, etc. And, for an avid consumer, there may be multiple similar-function devices because of compatibility issues. For example, a consumer may own both a HD-DVD and a Blu-ray DVD player, or both a Microsoft Xbox® and a Sony Playstation® video game system. Indeed, because of incompatibility of some games across versions of game consoles the consumer may own both an XBox and a later version, such as an Xbox 360®. Frequently, consumers are befuddled as to which video input and which remote to use. Even after a disc is placed into the correct player (e.g., DVD, HD-DVD, Blu-ray, Xbox or Playstation), the video and audio input is selected for that the device, and the correct remote control is found, the consumer is still faced with technical challenges. For example, in the case of a wide-screen DVD, the user may need to first determine and then set the correct aspect ratio on his TV or monitor screen (e.g., 4:3, Full, Zoom, Wide Zoom, Cinema Wide, etc.). Similarly, the user may need to first determine and then set the correct audio surround sound system format (e.g., AC-3, Dolby Digital, DTS, etc.). Often times, the consumer is unaware that they may not be enjoying the media content to the full capability of their television or audio system (e.g., watching a movie squashed at the wrong aspect ratio, or listening to audio in stereo rather than in surround sound).

[0008] Increasingly, Internet-based media devices have been added to the stack of devices. Audio devices like the Sonos® Digital Music system stream audio directly from the Internet. Likewise, devices like the Slingbox™ entertainment player record video and stream it through a home network or out through the Internet where it can be watched remotely on

a PC. And Internet Protocol Television (IPTV) services offer cable TV-like services through Digital Subscriber Line (DSL) or other home Internet connections. There have also been recent efforts to integrate multiple media functions into a single device, such as the Moxi® Media Center and PCs running Windows XP Media Center Edition. While each of these devices offers an element of convenience for the functions that it performs, each lacks ubiquitous and simple access to most media. Further, such devices frequently cost hundreds of dollars to manufacture, often because of the need for expensive processing and/or local storage. Additionally, these modern consumer electronic devices typically consume a great deal of power, even while idle, which means they are expensive over time and wasteful of energy resources. For example, a device may continue to operate if the consumer neglects to turn it off or switches to a different video input. And, because none of the devices is a complete solution, it must be integrated with the other stack of devices in the home, which still leaves the user with a rat's nest of wires and a sea of remote controls.

[0009] Furthermore, when many newer Internet-based devices do work properly, they typically offer media in a more generic form than it might otherwise be available. For example, devices that stream video through the Internet often stream just the video material, not the interactive "extras" that often accompany DVDs, like the "making of" videos, games, or director's commentary. This is due to the fact that frequently the interactive material is produced in a particular format intended for a particular device that handles interactivity locally. For example, each of DVD, HD-DVDs and Blu-ray discs have their own particular interactive format. Any home media device or local computer that might be developed to support all of the popular formats would require a level of sophistication and flexibility that would likely make it prohibitively expensive and complex for the consumer to operate.

[0010] Adding to the problem, if a new format were introduced later in the future the local device may not have the hardware capability to support the new format, which would mean that the consumer would have to purchase an upgraded local media device. For example, if higher-resolution video or stereoscopic video (e.g., one video stream for each eye) were introduced at a later date, the local device may not have the computational capability to decode the video, or it may not have the hardware to output the video in the new format (e.g., assuming stereoscopy is achieved through 120 fps video synchronized with shuttered glasses, with 60 fps delivered to each eye, if the consumer's video hardware can only support 60 fps video, this option would be unavailable absent an upgraded hardware purchase).

[0011] The issue of media device obsolescence and complexity is a serious problem when it comes to sophisticated interactive media, especially video games.

[0012] Modern video game applications are largely divided into four major non-portable hardware platforms: Sony PlayStation® 1, 2 and 3 (PS1, PS2, and PS3); Microsoft Xbox® and Xbox 360®; and Nintendo Gamecube® and Wii™; and PC-based games. Each of these platforms is different than the others so that games written to run on one platform usually do not run on another platform. There may also be compatibility problems from one generation of device to the next. Even though the majority of software game developers create software games that are designed independent of a particular platform, in order to run a particular game on a specific platform a proprietary layer of software (frequently called a "game development engine") is needed to adapt the game for use on a specific platform. Each platform is sold to the consumer as a "console" (i.e., a standalone box attached to a TV or monitor/speakers) or it is a PC itself. Typically, the video games are sold on optical media such as a Blu-ray DVD, DVD-ROM or CD-ROM, which contains the video game embodied as a sophisticated real-time software application. As home broadband speeds have increased, video games are becoming increasingly available for download.

[0013] The specificity requirements to achieve platform-compatibility with video game software is extremely exacting due to the real-time nature and high computational requirements of advanced video games. For example, one might expect full game compatibility from one generation to the next of video games (e.g., from XBox to XBox 360, or from Playstation 2 ("PS2") to Playstation 3 ("PS3"), just as there is general compatibility of productivity applications (e.g., Microsoft Word) from one PC to another with a faster processing unit or core. However, this is not the case with video games. Because the video game manufacturers typically are seeking the highest possible performance for a given price point when a video game generation is released, dramatic architectural changes to the system are frequently made such that many games written for the prior generation system do not work on the later generation system. For example, XBox was based upon the x86-family of processors, whereas XBox 360 was based upon a PowerPC-family.

[0014] Techniques can be utilized to emulate a prior architecture, but given that video games are real-time applications, it is often unfeasible to achieve the exact same behavior in an emulation. This is a detriment to the consumer, the video game console manufacturer and the video game software publisher. For the consumer, it means the necessity of keeping both an old and new generation of video game consoles hooked up to the TV to be able to play all games. For the console manufacturer it means cost associated with emulation and slower adoption of new consoles. And for the publisher it means that multiple versions of new games may have to be released in order to reach all potential consumers—not only releasing a version for each brand of video game (e.g., XBox, Playstation), but often a version for each version of a given brand (e.g., PS2 and PS3). For example, a separate version of Electronic Arts' "Madden NFL 08" was developed for XBox, XBox 360, PS2, PS3, Gamecube, Wii, and PC, among other platforms.

[0015] Portable devices, such as cellular ("cell") phones and portable media players also present challenges to game developers. Increasingly such devices are connected to wireless data networks and are able to download video games. But, there are a wide variety of cell phones and media devices in the market, with a wide range of different display resolutions and computing capabilities. Also, because such devices typically have power consumption, cost and weight constraints, they typically lack advanced graphics acceleration hardware like a Graphics Processing Unit ("GPU"), such as devices made by NVIDIA of Santa Clara, Calif. Consequently, game software developers typically develop a given game title simultaneously for many different types of portable devices. A user may find that a given game title is not available for his particular cell phone or portable media player.

[0016] In the case of home game consoles, hardware platform manufacturers typically charge a royalty to the software game developers for the ability to publish a game on their

platform. Cell phone wireless carriers also typically charge a royalty to the game publisher to download a game into the cell phone. In the case of PC games, there is no royalty paid to publish games, but game developers typically face high costs due to the higher customer service burden to support the wide range of PC configurations and installation issues that may arise. Also, PCs typically present less barriers to the piracy of game software since they are readily reprogrammable by a technically-knowledgeable user and games can be more easily pirated and more easily distributed (e.g., through the Internet). Thus, for a software game developer, there are costs and disadvantages in publishing on game consoles, cell phones and PCs.

[0017] For game publishers of console and PC software, costs do not end there. To distribute games through retail channels, publishers charge a wholesale price below the selling price for the retailer to have a profit margin. The publisher also typically has to pay the cost of manufacturing and distributing the physical media holding the game. The publisher is also frequently charged a "price protection fee" by the retailer to cover possible contingencies such as where the game does not sell, or if the game's price is reduced, or if the retailer must refund part or all of the wholesale price and/or take the game back from a buyer. Additionally, retailers also typically charge fees to publishers to help market the games in advertising flyers. Furthermore, retailers are increasingly buying back games from users who have finished playing them, and then sell them as used games, typically sharing none of the used game revenue with the game publisher. Adding to the cost burden placed upon game publishers is the fact that games are often pirated and distributed through the Internet for users to download and make free copies.

[0018] As Internet broadband speeds have been increasing and broadband connectivity has become more widespread in the US and worldwide, particularly to the home and to Internet "cafes" where Internet-connected PCs are rented, games are increasingly being distributed via downloads to PCs or consoles. Also, broadband connections are increasingly used for playing multiplayer and massively multiplayer online games (both of which are referred to in the present disclosure by the acronym "MMOG"). These changes mitigate some of the costs and issues associated with retail distribution. Downloading online games addresses some of the disadvantages to game publishers in that distribution costs typically are less and there are little or no costs from unsold media. But downloaded games are still subject to piracy, and because of their size (often many gigabytes in size) they can take a very long time to download. In addition, multiple games can fill up small disk drives, such as those sold with portable computers or with video game consoles. However, to the extent games or MMOGs require an online connection for the game to be playable, the piracy problem is mitigated since the user is usually required to have a valid user account. Unlike linear media (e.g., video and music) which can be copied by a camera shooting video of the display screen or a microphone recording audio from the speakers, each video game experience is unique, and can not be copied using simple video/audio recording. Thus, even in regions where copyright laws are not strongly enforced and piracy is rampant, MMOGs can be shielded from piracy and therefore a business can be supported. For example, Vivendi SA's "World of Warcraft" MMOG has been successfully deployed without suffering from piracy throughout the world. And many online or MMOG games, such as Linden Lab's "Second Life" MMOG generate revenue for the games' operators through economic models built into the games where assets can be bought, sold, and even created using online tools. Thus, mechanisms in addition to conventional game software purchases or subscriptions can be used to pay for the use of online games.

[0019] While piracy can be often mitigated due to the nature of online or MMOGs, online game operator still face remaining challenges. Many games require substantial local (i.e., in-home) processing resources for online or MMOGs to work properly. If a user has a low performance local computer (e.g., one without a GPU, such as a low-end laptop), he may not be able to play the game. Additionally, as game consoles age, they fall further behind the state-of-the-art and may not be able to handle more advanced games. Even assuming the user's local PC is able to handle the computational requirements of a game, there are often installation complexities. There may be driver incompatibilities (e.g., if a new game is downloaded, it may install a new version of a graphics driver that renders a previously-installed game, reliant upon an old version of the graphics driver, inoperable). A console may run out of local disk space as more games are downloaded. Complex games typically receive downloaded patches over time from the game developer as bugs are found and fixed, or if modifications are made to the game (e.g., if the game developer finds that a level of the game is too hard or too easy to play). These patches require new downloads. But sometimes not all users complete downloading of all the patches. Other times, the downloaded patches introduce other compatibility or disk space consumption issues.

[0020] Also, during game play, large data downloads may be required to provide graphics or behavioral information to the local PC or console. For example, if the user enters a room in a MMOG and encounters a scene or a character made up of graphics data or with behaviors that are not available on the user's local machine, then that scene or character's data must be downloaded. This may result in a substantial delay during game play if the Internet connection is not fast enough. And, if the encountered scene or character requires storage space or computational capability beyond that of the local PC or console, it can create a situation where the user can not proceed in the game, or must continue with reduced-quality graphics. Thus, online or MMOG games often limit their storage and/or computational complexity requirements. Additionally, they often limit the amount of data transfers during the game. Online or MMOG games may also narrow the market of users that can play the games.

[0021] Furthermore, technically-knowledgeable users are increasingly reverse-engineering local copies of games and modifying the games so that they can cheat. The cheats maybe as simple as making a button press repeat faster than is humanly possible (e.g., so as to shoot a gun very rapidly). In games that support in-game asset transactions the cheating can reach a level of sophistication that results in fraudulent transactions involving assets of actual economic value. When an online or MMOGs economic model is based on such asset transactions, this can result in substantial detrimental consequences to the game operators.

[0022] The cost of developing a new game has grown as PCs and consoles are able to produce increasingly sophisticated games (e.g., with more realistic graphics, such as real-time ray-tracing, and more realistic behaviors, such as real-time physics simulation). In the early days of the video game industry, video game development was a very similar process to application software development; that is, most of the

development cost was in the development of the software, as opposed to the development of the graphical, audio, and behavioral elements or "assets", such as those that may be developed for a motion picture with extensive special effects. Today, many sophisticated video game development efforts more closely resemble special effects-rich motion picture development than software development. For instance, many video games provide simulations of 3-D worlds, and generate increasingly photorealistic (i.e., computer graphics that seem as realistic as live action imagery shot photographically) characters, props, and environments. One of the most challenging aspects of photorealistic game development is creating a computer-generated human face that is indistinguishable from a live action human face. Facial capture technologies such Contour™ Reality Capture developed by Mova of San Francisco, Calif. captures and tracks the precise geometry of a performer's face at high resolution while it is in motion. This technology allows a 3D face to be rendered on a PC or game console that is virtually indistinguishable from a captured live action face. Capturing and rendering a "photoreal" human face precisely is useful in several respects. First, highly recognizable celebrities or athletes are often used in video games (often hired at a high cost), and imperfections may be apparent to the user, making the viewing experience distracting or unpleasant. Frequently, a high degree of detail is required to achieve a high degree of photorealism—requiring the rendering of a large number of polygons and high-resolution textures, potentially with the polygons and/or textures changing on a frame-by-frame basis as the face moves.

[0023] When high polygon-count scenes with detailed textures change rapidly, the PC or game console supporting the game may not have sufficient RAM to store enough polygon and texture data for the required number of animation frames generated in the game segment. Further, the single optical drive or single disk drive typically available on a PC or game console is usually much slower than the RAM, and typically can not keep up with the maximum data rate that the GPU can accept in rendering polygons and textures. Current games typically load most of the polygons and textures into RAM, which means that a given scene is largely limited in complexity and duration by the capacity of the RAM. In the case of facial animation, for example, this may limit a PC or a game console to either a low resolution face that is not photoreal, or to a photoreal face that can only be animated for a limited number of frames, before the game pauses, and loads polygons and textures (and other data) for more frames.

[0024] Watching a progress bar move slowly across the screen as a PC or console displays a message similar to "Loading . . . " is accepted as an inherent drawback by today's users of complex video games. The delay while the next scene loads from the disk ("disk" herein, unless otherwise qualified, refers to non-volatile optical or magnetic media, as well non-disk media such as semiconductor "Flash" memory) can take several seconds or even several minutes. This is a waste of time and can be quite frustrating to a game player. As previously discussed, much or all of the delay may be due to the load time for polygon, textures or other data from a disk, but it also may be the case that part of the load time is spent while the processor and/or GPU in the PC or console prepares data for the scene. For example, a soccer video game may allow the players to choose among a large number of players, teams, stadiums and weather conditions. So, depending on what particular combination is chosen, different polygons, textures and other data (collectively "objects") may be required for the scene (e.g., different teams have different colors and patterns on their uniforms). It may be possible to enumerate many or all of the various permutations and pre-compute many or all of the objects in advance and store the objects on the disk used to store the game. But, if the number of permutations is large, the amount of storage required for all of the objects may be too large to fit on the disk (or too impractical to download). Thus, existing PC and console systems are typically constrained in both the complexity and play duration of given scenes and suffer from long load times for complex scenes.

[0025] Another significant limitation with prior art video game systems and application software systems is that they are increasingly using large databases, e.g., of 3D objects such as polygons and textures, that need to be loaded into the PC or game console for processing. As discussed above, such databases can take a long time to load when stored locally on a disk. Load time, however, is usually far more severe if the database is stored a remote location and is accessed through the Internet. In such a situation it may take minutes, hours, or even days to download a large database. Further, such databases are often created a great expense (e.g., a 3D model of a detailed tall-masted sailing ship for use in a game, movie, or historical documentary) and are intended for sale to the local end-user. However, the database is at risk of being pirated once it has been downloaded to the local user. In many cases, a user wants to download a database simply for the sake of evaluating it to see if it suits the user's needs (e.g., if a 3D costume for a game character has a satisfactory appearance or look when the user performs a particular move). A long load time can be a deterrent for the user evaluating the 3D database before deciding to make a purchase.

[0026] Similar issues occur in MMOGs, particularly as games that allow users to utilize increasingly customized characters. For a PC or game console to display a character it needs to have access to the database of 3D geometry (polygons, textures, etc.) as well as behaviors (e.g., if the character has a shield, whether the shield is strong enough to deflect a spear or not) for that character. Typically, when a MMOG is first played by a user, a large number of databases for characters are already available with the initial copy of the game, which is available locally on the game's optical disk or downloaded to a disk. But, as the game progresses, if the user encounters a character or object whose database is not available locally (e.g., if another user has created a customized character), before that character or object can be displayed, its database must be downloaded. This can result in a substantial delay of the game.

[0027] Given the sophistication and complexity of video games, another challenge for video game developers and publishers with prior art video game consoles, is that it frequently takes 2 to 3 years to develop a video game at a cost of tens of millions of dollars. Given that new video game console platforms are introduced at a rate of roughly once every five years, game developers need to start development work on those games years in advance of the release of the new game console in order to have video games available concurrently when the new platform is released. Several consoles from competing manufactures are sometimes released around the same time (e.g., within a year or two of each other), but what remains to be seen is the popularity of each console, e.g., which console will produce the largest video game software sales. For example, in a recent console cycle, the Microsoft XBox 360, the Sony Playstation 3, and the Nintendo Wii were scheduled to be introduced around the same general time-

frame. But years before the introductions the game developers essentially had to "place their bets" on which console platforms would be more successful than others, and devote their development resources accordingly. Motion picture production companies also have to apportion their limited production resources based on what they estimate to be the likely success of a movie well in advance of the release of the movie. Given the growing level of investment required for video games, game production is increasingly becoming like motion picture production, and game production companies routinely devote their production resources based on their estimate of the future success of a particular video game. But, unlike they motion picture companies, this bet is not simply based on the success of the production itself; rather, it is predicated on the success of the game console the game is intended to run on. Releasing the game on multiple consoles at once may mitigate the risk, but this additional effort increases cost, and frequently delays the actual release of the game.

[0028] Application software and user environments on PCs are becoming more computationally intensive, dynamic and interactive, not only to make them more visually appealing to users, but also to make them more useful and intuitive. For example, both the new Windows Vista™ operating system and successive versions of the Macintosh® operating system incorporate visual animation effects. Advanced graphics tools such as Maya™ from Autodesk, Inc., provide very sophisticated 3D rendering and animation capability which push the limits of state-of-the-art CPUs and GPUs. However, the computational requirements of these new tools create a number of practical issues for users and software developers of such products.

[0029] Since the visual display of an operating system (OS) must work on a wide range of classes of computers—including prior-generation computers no longer sold, but still upgradeable with the new OS—the OS graphical requirements are limited to a large degree by a least common denominator of computers that the OS is targeted for, which typically includes computers that do not include a GPU. This severely limits the graphics capability of the OS. Furthermore, battery-powered portably computers (e.g., laptops) limit the visual display capability since high computational activity in a CPU or GPU typically results in higher power consumption and shorter battery life. Portable computers typically include software that automatically lowers processor activity to reduce power consumption when the processor is not utilized. In some computer models the user may lower processor activity manually. For example, Sony's VGN-SZ280P laptop contains a switch labeled "Stamina" on one side (for low performance, more battery life) and "Speed" on the other (for high performance, less battery life). An OS running on a portable computer must be able to function usably even in the event the computer is running at a fraction of its peak performance capability. Thus, OS graphics performance often remains far below the state-of-the-art available computational capability.

[0030] High-end computationally-intense applications like Maya are frequently sold with the expectation that they will be used on high-performance PCs. This typically establishes a much higher performance, and more expensive and less portable, least common denominator requirement. As a consequence, such applications have a much more limited target audience than a general purpose OS (or general purpose productivity application, like Microsoft Office) and typically sell in much lower volume than general purpose OS software or general purpose application software. The potential audience is further limited because often times it is difficult for a prospective user to try out such computationally-intense applications in advance. For example, suppose a student wants to learn how to use Maya or a potential buyer already knowledgeable about such applications wants to try out Maya before making the investment in the purchase (which may well involve also buying a high-end computer capable of running Maya). While either the student or the potential buyer could download, or get a physical media copy of, a demo version of Maya, if they lack a computer capable of running Maya to its full potential (e.g., handling a complex 3D scene), then they will be unable to make an fully-informed assessment of the product. This substantially limits the audience for such high-end applications. It also contributes to a high selling price since the development cost is usually amortized across a much smaller number of purchases than those of a general-purpose application.

[0031] High-priced applications also create more incentive for individuals and businesses to use pirated copies of the application software. As a result, high-end application software suffers from rampant piracy, despite significant efforts by publishers of such software to mitigate such piracy through various techniques. Still, even when using pirated high-end applications, users cannot obviate the need to invest in expensive state-of-the-art PCs to run the pirated copies. So, while they may obtain use of a software application for a fraction of its actual retail price, users of pirated software are still required to purchase or obtain an expensive PC in order to fully utilize the application.

[0032] The same is true for users of high-performance pirated video games. Although pirates may get the games at fraction of their actual price, they are still required to purchase expensive computing hardware (e.g., a GPU-enhanced PC, or a high-end video game console like the XBox 360) needed to properly play the game. Given that video games are typically a pastime for consumers, the additional cost for a high-end video game system can be prohibitive. This situation is worse in countries (e.g., China) where the average annual income of workers currently is quite low relative to that of the United States. As a result, a much smaller percentage of the population owns a high-end video game system or a high-end PC. In such countries, "Internet cafes", in which users pay a fee to use a computer connected to the Internet, are quite common. Frequently, such Internet cafes have older model or low-end PCs without high performance features, such as a GPU, which might otherwise enable players to play computationally-intensive video games. This is a key factor in the success of games that run on low-end PCs, such as Vivendi's "World of Warcraft" which is highly successful in China, and is commonly played in Internet cafes there. In contrast, a computationally-intensive game, like "Second Life" is much less likely to be playable on a PC installed in a Chinese Internet cafe. Such games are virtually inaccessible to users who only have access to low-performance PCs in Internet cafes.

[0033] Barriers also exist for users who are considering purchasing a video game and would first like to try out a demonstration version of the game by downloading the demo through the Internet to their home. A video game demo is often a full-fledged version of the game with some features disabled, or with limits placed on the amount of game play. This may involve a long process (perhaps hours) of downloading gigabytes of data before the game can be installed and

executed on either a PC or a console. In the case of a PC, it may also involve figuring out what special drivers are needed (e.g., DirectX or OpenGL drivers) for the game, downloading the correct version, installing them, and then determining whether the PC is capable of playing the game. This latter step may involve determining whether the PC has enough processing (CPU and GPU) capability, sufficient RAM, and a compatible OS (e.g., some games run on Windows XP, but not Vista). Thus, after a long process of attempting to run a video game demo, the user may well find out that the video game demo can't be possibly played, given the user's PC configuration. Worse, once the user has downloaded new drivers in order to try the demo, these driver versions may be incompatible with other games or applications the user uses regularly on the PC, thus the installation of a demo may render previously operable games or applications inoperable. Not only are these barriers frustrating for the user, but they create barriers for video game software publishers and video game developers to market their games.

[0034] Another problem that results in economic inefficiency has to do with the fact that given PC or game console is usually designed to accommodate a certain level of performance requirement for applications and/or games. For example, some PCs have more or less RAM, slower or faster CPUs, and slower or faster GPUs, if they have a GPUs at all. Some games or applications make take advantage of the full computing power of a given PC or console, while many games or applications do not. If a user's choice of game or application falls short of the peak performance capabilities of the local PC or console, then the user may have wasted money on the PC or console for unutilized features. In the case of a console, the console manufacturer may have paid more than was necessary to subsidize the console cost.

[0035] Another problem that exists in the marketing and enjoyment of video games involves allowing a user to watch others playing games before the user commits to the purchase of that game. Several prior art approaches exist for the recording of video games for replay at a later time. For example, U.S. Pat. No. 5,558,339 teaches recording game state information, including game controller actions, during "gameplay" in the video game client computer (owned by the same or different user). This state information can be used at a later time to replay some or all of the game action on a video game client computer (e.g., PC or console). A significant drawback to this approach is that for a user to view the recorded game, the user must possess a video game client computer capable of playing the game and must have the video game application running on that computer, such that the gameplay is identical when the recorded game state is replayed. Beyond that, the video game application has to be written in such a way that there is no possible execution difference between the recorded game and the played back game.

[0036] For example, game graphics are generally computed on a frame-by-frame basis. For many games, the game logic sometimes may take shorter or longer than one frame time to compute the graphics displayed for the next frame, depending on whether the scene is particularly complex, or if there are other delays that slow down execution (e.g., on a PC, another process may be running that takes away CPU cycles from the game applications). In such a game, a "threshold" frame that is computed in slightly less than one frame time (say a few CPU clock cycles less) can eventually occur. When that same scene is computed again using the exact same game state information, it could easily take a few CPU clock cycles more than one frame time (e.g., if an internal CPU bus is slightly out of phase with the an external DRAM bus and it introduces a few CPU cycle times of delay, even if there is no large delay from another process taking away milliseconds of CPU time from game processing). Therefore, when the game is played back the frame gets calculated in two frame times rather than a single frame time. Some behaviors are based on how often the game calculates a new frame (e.g., when the game samples the input from the game controllers). While the game is played, this discrepancy in the time reference for different behaviors does not impact game play, but it can result in the played-back game producing a different result. For example, if a basketball's ballistics are calculated at a steady 60 fps rate, but the game controller input is sampled based on rate of computed frames, the rate of computed frames may be 53 fps when the game was recorded, but 52 fps when the game is replayed, which can make the difference between whether the basketball is blocked from going into the basket or not, resulting in a different outcome. Thus, using game state to record video games requires very careful game software design to ensure that the replay, using the same game state information, produces the exact same outcome.

[0037] Another prior art approach for recording video game is to simply record the video output of a PC or video game system (e.g., to a VCR, DVD recorder, or to a video capture board on a PC). The video then can be rewound and replayed, or alternatively, the recorded video uploaded to the Internet, typically after being compressed. A disadvantage to this approach is that when a 3D game sequence is played back, the user is limited to viewing the sequence from only the point of view from which the sequence was recorded. In other words, the user cannot change the point of view of the scene.

[0038] Further, when compressed video of a recorded game sequence played on a home PC or game console is made available to other users through the Internet, even if the video is compressed in real-time, it may be impossible to upload the compressed video in real-time to the Internet. The reason why is because many homes in the world that are connected to the Internet have highly asymmetric broadband connections (e.g., DSL and cable modem typically have far higher downstream bandwidth than upstream bandwidth). Compressed high resolution video sequences often have higher bandwidths than the upstream bandwidth capacity of the network, making them impossible to upload in real-time. Thus, there would be a significant delay after the game sequence is played (perhaps minutes or even hours) before another user on the Internet would be able to view the game. Although this delay is tolerable in certain situations (e.g., to watch a game player's accomplishments that occurred at a prior time), it eliminates the ability to watch a game live (e.g., a basketball tournament, played by champion players) or with "instant replay" capability as the game is played live.

[0039] Another prior art approach allows a viewer with a television receiver to watch video games live, but only under the control of the television production crew. Some television channels, in both the US and in other countries provide video game viewing channels, where the television viewing audience is able to watch certain video game users (e.g., top-rated players playing in tournaments) on video game channels. This is accomplished by having the video output of the video game systems (PCs and/or consoles) fed into the video distribution and processing equipment for the television channel. This is not unlike when the television channel is broadcasting a live basketball game in which several cameras

provide live feeds from different angles around the basketball court. The television channel then is able to make use of their video/audio processing and effects equipment to manipulate the output from the various video game systems. For example, the television channel can overlay text on top of the video from a video game that indicates the status of different players (just as they might overlay text during a live basketball game), and the television channel can overdub audio from a commentator who can discuss the action occurring during the games. Additionally, the video game output can be combined with cameras recording video of the actual players of the games (e.g., showing their emotional response to the game).

[0040] One problem with this approach is that such live video feeds must be available to the television channel's video distribution and processing equipment in real-time in order for it to have the excitement of a live broadcast. As previously discussed, however, this is often impossible when the video game system is running from the home, especially if part of the broadcast includes live video from a camera that is capturing real-world video of the game player. Further, in a tournament situation, there is a concern that an in-home gamer may modify the game and cheat, as previously described. For these reasons, such video game broadcasts on television channels are often arranged with players and video game systems aggregated at a common location (e.g., at a television studio or in an arena) where the television production equipment can accept video feeds from multiple video game systems and potentially live cameras.

[0041] Although such prior art video game television channels can provide a very exciting presentation to the television viewing audience that is an experience akin to a live sporting event, e.g., with the video game players presented as "athletes", both in terms of their actions in the video game world, and in terms of their actions in the real world, these video game systems are often limited to situations where players are in close physical proximity to one another. And, since television channels are broadcasted, each broadcasted channel can only show one video stream, which is selected by the television channel's production crew. Because of these limitations and the high cost of broadcast time, production equipment and production crews, such television channels typically only show top-rated players playing in top tournaments.

[0042] Additionally, a given television channel broadcasting a full-screen image of a video game to the entire television viewing audience shows only one video game at a time. This severely limits a television viewer's choices. For example, a television viewer may not be interested in the game(s) shown at a given time. Another viewer may only be interested in watching the game play of a particular player that is not featured by the television channel at a given time. In other cases, a viewer may only be interested in watching a how an expert player handles a particular level in a game. Still other viewers may wish to control the viewpoint that a video game is seen from, which is different from that chosen by the production team, etc. In short, a television viewer may have a myriad of preferences in watching video games that are not accommodated by the particular broadcast of a television network, even if several different television channels are available. For all of the aforementioned reasons, prior art video game television channels have significant limitations in presenting video games to television viewers.

[0043] Another drawback of prior art video games systems and application software systems is that they are complex, and commonly suffer from errors, crashes and/or unintended and undesired behaviors (collectively, "bugs"). Although games and applications typically go through a debugging and tuning process (frequently called "Software Quality Assurance" or SQA) before release, almost invariably once the game or application is released to a wide audience in the field bugs crop up. Unfortunately, it is difficult for the software developer to identify and track down many of the bugs after release. It can be difficult for software developers to become aware of bugs. Even when they learn about a bug, there may only be a limited amount of information available to them to identify what caused the bug. For example, a user may call up a game developer's customer service line and leave a message stating that when playing the game, the screen started to flash, then changed to a solid blue color and the PC froze. That provides the SQA team with very little information useful in tracking down a bug. Some games or applications that are connected online can sometimes provide more information in certain cases. For example, a "watchdog" process can sometimes be used to monitor the game or application for "crashes". The watchdog process can gather statistics about the status of the game or applications process (e.g., the status of the stack, of the memory usage, how far the game or applications has progressed, etc.) when it crashes and then upload that information to the SQA team via the Internet. But in a complex game or application, such information can take a very long time to decipher in order to accurately determine what the user was doing at the time of the crash. Even then, it may be impossible to determine what sequence of events led to the crash.

[0044] Yet another problem associated with PCs and game consoles is that they are subject to service issues which greatly inconvenience the consumer. Service issues also impact the manufacturer of the PC or game console since they typically are required to send a special box to safely ship the broken PC or console, and then incur the cost of repair if the PC or console is in warranty. The game or application software publisher can also be impacted by the loss of sales (or online service use) by PCs and/or consoles being in a state of repair.

[0045] FIG. **1** illustrates a prior art video gaming system such as a Sony Playstation® 3, Microsoft Xbox 360®, Nintendo Wii™, Windows-based personal computer or Apple Macintosh. Each of these systems includes a central processing unit (CPU) for executing program code, typically a graphical processing unit (GPU) for performing advanced graphical operations, and multiple forms of input/output (I/O) for communicating with external devices and users. For simplicity, these components are shown combined together as a single unit **100**. The prior art video gaming system of FIG. **1** also is shown including an optical media drive **104** (e.g., a DVD-ROM drive); a hard drive **103** for storing video game program code and data; a network connection **105** for playing multi-player games, for downloading games, patches, demos or other media; a random access memory (RAM) **101** for storing program code currently being executed by the CPU/GPU **100**; a game controller **106** for receiving input commands from the user during gameplay; and a display device **102** (e.g., a SDTV/HDTV or a computer monitor).

[0046] The prior art system shown in FIG. **1** suffers from several limitations. First, optical drives **104** and hard drives **103** tend to have much slower access speeds as compared to that of RAM **101**. When working directly through RAM **101**, the CPU/GPU **100** can, in practice, process far more polygons

per second than is possible when the program code and data is read directly off of hard drive **103** or optical drive **104** due to the fact that RAM **101** generally has much higher bandwidth and does not suffer from the relatively long seek delays of disc mechanisms. But only a limited amount of RAM is provided in these prior art systems (e.g., 256-512 Mbytes). Therefore, a "Loading . . . " sequence in which RAM **101** is periodically filled up with the data for the next scene of the video game is often required.

[0047] Some systems attempt to overlap the loading of the program code concurrently with the gameplay, but this can only be done when there is a known sequence of events (e.g., if a car is driving down a road, the geometry for the approaching buildings on the roadside can be loaded while the car is driving). For complex and/or rapid scene changes, this type of overlapping usually does not work. For example, in the case where the user is in the midst of a battle and RAM **101** is completely filled with data representing the objects within view at that moment, if the user moves the view rapidly to the left to view objects that are not presently loaded in RAM **101**, a discontinuity in the action will result since there not be enough time to load the new objects from Hard Drive **103** or Optical Media **104** into RAM **101**.

[0048] Another problem with the system of FIG. **1** arises due to limitations in the storage capacity of hard drives **103** and optical media **104**. Although disk storage devices can be manufactured with a relatively large storage capacity (e.g., 50 gigabytes or more), they still do not provide enough storage capacity for certain scenarios encountered in current video games. For example, as previously mentioned, a soccer video game might allow the user to choose among dozens of teams, players and stadiums throughout the world. For each team, each player and each stadium a large number of texture maps and environment maps are needed to characterize the 3D surfaces in the world (e.g., each team has a unique jersey, with each requiring a unique texture map).

[0049] One technique used to address this latter problem is for the game to pre-compute texture and environment maps once they are selected by the user. This may involve a number of computationally-intensive processes, including decompressing images, 3D mapping, shading, organizing data structures, etc. As a result, there may be a delay for the user while the video game is performing these calculations. On way to reduce this delay, in principle, is to perform all of these computations—including every permutation of team, player roster, and stadium—when the game was originally developed. The released version of the game would then include all of this pre-processed data stored on optical media **104**, or on one or more servers on the Internet with just the selected pre-processed data for a given team, player roster, stadium selection downloaded through the Internet to hard drive **103** when the user makes a selection. As a practical matter, however, such pre-loaded data of every permutation possible in game play could easily be terabytes of data, which is far in excess of the capacity of today's optical media devices. Furthermore, the data for a given team, player roster, stadium selection could easily be hundreds of megabytes of data or more. With a home network connection of, say, 10 Mbps, it would take longer to download this data through network connection **105** than it would to compute the data locally.

[0050] Thus, the prior art game architecture shown in FIG. **1** subjects the user to significant delays between major scene transitions of complex games.

[0051] Another problem with prior art approaches such as that shown in FIG. **1** is that over the years video games tend to become more advanced and require more CPU/GPU processing power. Thus, even assuming an unlimited amount of RAM, video games hardware requirements go beyond the peak level of processing power available in these systems. As a result, users are required to upgrade gaming hardware every few years to keep pace (or play newer games at lower quality levels). One consequence of the trend to ever more advanced video games is that video game playing machines for home use are typically economically inefficient because their cost is usually determined by the requirements of the highest performance game they can support. For example, an XBox 360 might be used to play a game like "Gears of War", which demands a high performance CPU, GPU, and hundreds of megabytes of RAM, or the XBox 360 might be used to play Pac Man, a game from the 1970s that requires only kilobytes of RAM and a very low performance CPU. Indeed, an XBox 360 has enough computing power to host many simultaneous Pac Man games at once.

[0052] Video games machines are typically turned off for most of the hours of a week. According to a July 2006 Nielsen Entertainment study of active gamers 13 years and older, on average, active garners spend fourteen hours/week playing console video games, or just 12% of the total hours in a week. This means that the average video game console is idle 88% of the time, which is an inefficient use of an expensive resource. This is particularly significant given that video game consoles are often subsidized by the manufacturer to bring down the purchase price (with the expectation that the subsidy will be earned back by royalties from future video game software purchases).

[0053] Video game consoles also incur costs associated with almost any consumer electronic device. For instance, the electronics and mechanisms of the systems need to be housed in an enclosure. The manufacturer needs to offer a service warranty. The retailer who sells the system needs to collect a margin on either the sale of the system and/or on the sale of video game software. All of these factors add to the cost of the video game console, which must either be subsidized by the manufacturer, passed along to the consumer, or both.

[0054] In addition, piracy is a major problem for the video game industry. The security mechanisms utilized on virtually every major video gaming system have been "cracked" over the years, resulting in unauthorized copying of video games. For example, the Xbox 360 security system was cracked in July 2006 and users are now able to download illegal copies online. Games that are downloadable (e.g., games for the PC or the Mac) are particularly vulnerable to piracy. In certain regions of the world where piracy is weakly policed there is essentially no viable market for standalone video game software because users can buy pirated copies as readily as legal copies for a tiny fraction of the cost. Also, in many parts of the world the cost of a game console is such a high percentage of income that even if piracy were controlled, few people could afford a state-of-the-art gaming system.

[0055] In addition, the used game market reduces revenue for the video game industry. When a user has become tired of a game, they can sell the game to a store which will resell the game to other users. This unauthorized but common practice significantly reduces revenues of game publishers. Similarly, a reduction in sales on the order of 50% commonly occurs when there is a platform transition every few years. This is because users stop buying games for the older platforms when

they know that the newer version platform is about to be released (e.g., when Playstation 3 is about to be released, users stop buying Playstation 2 games). Combined, the loss of sales and increased development costs associated with the new platforms can have a very significant adverse impact on the profitability of game developers.

[0056] New game consoles are also very expensive. The Xbox 360, the Nintendo Wii, and the Sony Playstation 3 all retail for hundreds of dollars. High powered personal computer gaming systems can cost up to $8000. This represents a significant investment for users, particularly considering that the hardware becomes obsolete after a few years and the fact that many systems are purchased for children.

[0057] One approach to the foregoing problems is online gaming in which the gaming program code and data are hosted on a server and delivered to client machines on-demand as compressed video and audio streamed over a digital broadband network. Some companies such as G-Cluster in Finland (now a subsidiary of Japan's SOFTBANK Broadmedia) currently provide these services online. Similar gaming services have become available in local networks, such as those within hotels and offered by DSL and cable television providers. A major drawback of these systems is the problem of latency, i.e., the time it takes for a signal to travel to and from the game server, which is typically located in an operator's "head-end". Fast action video games (also known as "twitch" video games) require very low latency between the time the user performs an action with the game controller and the time the display screen is updated showing the result of the user action. Low latency is needed so that the user has the perception that the game is responding "instantly". Users may be satisfied with different latency intervals depending on the type of game and the skill level of the user. For example, 100 ms of latency may be tolerable for a slow casual game (like backgammon) or a slow-action role playing game, but in a fast action game a latency in excess of 70 or 80 ms may cause the user to perform more poorly in the game, and thus is unacceptable. For instance, in a game that requires fast reaction time there is a sharp decline in accuracy as latency increases from 50 to 100 ms.

[0058] When a game or application server is installed in a nearby, controlled network environment, or one where the network path to the user is predictable and/or can tolerate bandwidth peaks, it is far easier to control latency, both in terms of maximum latency and in terms of the consistency of the latency (e.g., so the user observes steady motion from digital video streaming through the network). Such level of control can be achieved between a cable TV network head-end to a cable TV subscriber's home, or from a DSL central office to DSL subscriber's home, or in a commercial office Local Area Network (LAN) environment from a server or a user. Also, it is possible to obtain specially-graded point-to-point private connections between businesses which have guaranteed bandwidth and latency. But in a game or application system that hosts games in a server center connected to the general Internet and then streams compressed video to the user through a broadband connection, latency is incurred from many factors, resulting in severe limitations in the deployment of prior art systems.

[0059] In a typical broadband-connected home, a user may have a DSL or cable modem for broadband service. Such broadband services commonly incur as much as a 25 ms round-trip latency (and at times more) between the user's home and the general Internet. In addition, there are round-trip latencies incurred from routing data through the Internet to a server center. The latency through the Internet varies based on the route that the data is given and the delays it incurs as it is routed. In addition to routing delays, round-trip latency is also incurred due to the speed of light traveling through the optical fiber that interconnects most of the Internet. For example, for each 1000 miles, approximately 22 ms is incurred in round-trip latency due to the speed of light through the optical fiber and other overhead.

[0060] Additional latency can occur due to the data rate of the data streamed through the Internet. For example, if a user has DSL service that is sold as "6 Mbps DSL service", in practice, the user will probably get less than 5 Mbps of downstream throughput at best, and will likely see the connection degrade periodically due to various factors such as congestion during peak load times at the Digital Subscriber Line Access Multiplexer (DSLAM). A similar issue can occur reducing a the data rate of a cable modem is used for a connection sold as "6Mbps cable modem service" to far less than that, if there is congestion in the local shared coaxial cable looped through the neighborhood, or elsewhere in the cable modem system network. If data packets at a steady rate of 4 Mbps are streamed as one-way in User Datagram Protocol (UDP) format from a server center through such connections, if everything is working well, the data packets will pass through without incurring additional latency, but if there is congestion (or other impediments) and only 3.5 Mbps is available to stream data to the user, then in a typical situation either packets will be dropped, resulting in lost data, or packets will queue up at the point of congestion, until they can be sent, thereby introducing additional latency. Different points of congestion have different queuing capacity to hold delayed packets, so in some cases packets that can't make it through the congestion are dropped immediately. In other cases, several megabits of data are queued up and eventually be sent. But, in almost all cases, queues at points of congestion have capacity limits, and once those limits are exceeded, the queues will overflow and packets will be dropped. Thus, to avoid incurring additional latency (or worse, loss of packets), it is necessary to avoid exceeding the data rate capacity from the game or application server to the user.

[0061] Latency is also incurred by the time required to compress video in the server and decompress video in the client device. Latency is further incurred while a video game running on a server is calculating the next frame to be displayed. Currently available video compression algorithms suffer from either high data rates or high latency. For example, motion JPEG is an intraframe-only lossy compression algorithm that is characterized by low-latency. Each frame of video is compressed independently of each other frame of video. When a client device receives a frame of compressed motion JPEG video, it can immediately decompress the frame and display it, resulting in very low latency. But because each frame is compressed separately, the algorithm is unable to exploit similarities between successive frames, and as a result intraframe-only video compression algorithms suffer from very high data rates. For example, 60 fps (frames per second) 640×480 motion JPEG video may require 40 Mbps (megabits per second) or more of data. Such high data rates for such low resolution video windows would be prohibitively expensive in many broadband applications (and certainly for most consumer Internet-based applications). Further, because each frame is compressed independently, artifacts in the frames that may result from the lossy

compression are likely to appear in different places in successive frames. This can results in what appears to the viewer as a moving visual artifacts when the video is decompressed.

[0062] Other compression algorithms, such as MPEG2, H.264 or VC9 from Microsoft Corporation as they are used in prior art configurations, can achieve high compression ratios, but at the cost of high latency. Such algorithms utilize interframe as well as intraframe compression. Periodically, such algorithms perform an intraframe-only compression of a frame. Such a frame is known as a key frame (typically referred to as an "I" frame). Then, these algorithms typically compare the I frame with both prior frames and successive frames. Rather than compressing the prior frames and successive frames independently, the algorithm determines what has changed in the image from the I frame to the prior and successive frames, and then stores those changes as what are called "B" frames for the changes preceding the I frame and "P" frames for the changes following the I frame. This results in much lower data rates than intraframe-only compression. But, it typically comes at the cost of higher latency. An I frame is typically much larger than a B or P frame (often 10 times larger), and as a result, it takes proportionately longer to transmit at a given data rate.

[0063] Consider, for example, a situation where the I frames are 10× the size of B and P frames, and there are 29 B frames+30 P frames=59 interframes for every single I intraframe, or 60 frames total for each "Group of Frames" (GOP). So, at 60 fps, there is 160-frame GOP each second. Suppose the transmission channel has a maximum data rate of 2 Mbps. To achieve the highest quality video in the channel, the compression algorithm would produce a 2 Mbps data stream, and given the above ratios, this would result in 2 Megabits (Mb)/(59+10)=30,394 bits per intraframe and 303,935 bits per I frame. When the compressed video stream is received by the decompression algorithm, in order for the video to play steadily, each frame needs to decompressed and displayed at a regular interval (e.g., 60 fps). To achieve this result, if any frame is subject to transmission latency, all of the frames need to be delayed by at least that latency, so the worst-case frame latency will define the latency for every video frame. The I frames introduce the longest transmission latencies since they are largest, and an entire I frame would have to be received before the I frame could be decompressed and displayed (or any interframe dependent on the I frame). Given that the channel data rate is 2 Mbps, it will take 303,935/2 Mb=145 ms to transmit an I frame.

[0064] An interframe video compression system as described above using a large percentage of the bandwidth of the transmission channel will be subject to long latencies due to the large size of an I frame relative to the average size of a frame. Or, to put it another way, while prior art interframe compression algorithms achieve a lower average per-frame data rate than intraframe-only compression algorithms (e.g., 2 Mbps vs. 40 Mbps), they still suffer from a high peak per-frame data rate (e.g., 303,935*60=18.2 Mbps) because of the large I frames. Bear in mind, though that the above analysis assumes that the P and B frames are all much smaller than the I frames. While this is generally true, it is not true for frames with high image complexity uncorrelated with the prior frame, high motion, or scene changes. In such situations, the P or B frames can become as large as I frames (if a P or B frame gets larger than an I frame, a sophisticated compression algorithm will typically "force" an I frame and replace the P or B frame with an I frame). So, I frame-sized data rate peaks can occur at any moment in a digital video stream. Thus, with compressed video, when the average video data rate approaches data rate capacity of the transmission channels (as is frequently the case, given the high data rate demands for video) the high peak data rates from I frames or large P or B frames result in a high frame latency.

[0065] Of course, the above discussion only characterizes the compression algorithm latency created by large B, P or I frames in a GOP. If B frames are used, the latency will be even higher. The reason why is because before a B frame can be displayed, all of the B frames after the B frame and the I frame must be received. Thus, in a group of picture (GOP) sequence such as BBBBBIPPPPPBBBBBIPPPP, where there are 5 B frames before each I frame, the first B frame can not be displayed by the video decompressor until the subsequent B frames and I frame are received. So, if video is being streamed at 60 fps (i.e., 16.67 ms/frame), before the first B frame can be decompressed, five B frames and the I frame will take 16.67*6=100 ms to receive, no matter how fast the channel bandwidth is, and this is with just 5 B frames. Compressed video sequences with 30 B frames are quite common. And, at a low channel bandwidth like 2 Mbps, the latency impact caused by the size of the I frame is largely additive to the latency impact due to waiting for B frames to arrive. Thus, on a 2 Mbps channel, with a large number of B frames it is quite easy to exceed 500 ms of latency or more using prior art video compression technology. If B frames are not used (at the cost of a lower compression ratio for given quality level), the B frame latency is not incurred, but the latency caused by the peak frame sizes, described above, is still incurred.

[0066] The problem is exacerbated by very the nature of many video games. Video compression algorithms utilizing the GOP structure described above have been largely optimized for use with live video or motion picture material intended for passive viewing. Typically, the camera (whether a real camera, or a virtual camera in the case of a computer-generated animation) and scene is relatively steady, simply because if the camera or scene moves around too jerkily, the video or movie material is (a) typically unpleasant to watch and (b) if it is being watched, usually the viewer is not closely following the action when the camera jerks around suddenly (e.g., if the camera is bumped when shooting a child blowing out the candles on a birthday cake and suddenly jerks away from the cake and back again, the viewers are typically focused on the child and the cake, and disregard the brief interruption when the camera suddenly moves). In the case of a video interview, or a video teleconference, the camera may be held in a fixed position and not move at all, resulting in very few data peaks at all. But 3D high action video games are characterized by constant motion (e.g., consider a 3D racing, where the entire frame is in rapid motion for the duration of the race, or consider first-person shooters, where the virtual camera is constantly moving around jerkily). Such video games can result in frame sequences with large and frequent peaks where the user may need to clearly see what is happening during those sudden motions. As such, compression artifacts are far less tolerable in 3D high action video games. Thus, the video output of many video games, by their nature, produces a compressed video stream with very high and frequent peaks.

[0067] Given that users of fast-action video games have little tolerance for high latency, and given all of the above causes of latency, to date there have been limitations to server-hosted video games that stream video on the Internet. Further,

users of applications that require a high degree of interactivity suffer from similar limitations if the applications are hosted on the general Internet and stream video. Such services require a network configuration in which the hosting servers are set up directly in a head end (in the case of cable broadband) or the central office (in the case of Digital Subscriber Lines (DSL)), or within a LAN (or on a specially-graded private connection) in a commercial setting, so that the route and distance from the client device to the server is controlled to minimize latency and peaks can be accommodated without incurring latency. LANs (typically rated at 100 Mbps-1 Gbps) and leased lines with adequate bandwidth typically can support peak bandwidth requirements (e.g., 18 Mbps peak bandwidth is a small fraction of a 100 Mbps LAN capacity).

[0068] Peak bandwidth requirements can also be accommodated by residential broadband infrastructure if special accommodations are made. For example, on a cable TV system, digital video traffic can be given dedicated bandwidth which can handle peaks, such as large I frames. And, on a DSL system, a higher speed DSL modem can be provisioned, allowing for high peaks, or a specially-graded connection can provisioned which can handle a higher data rates. But, conventional cable modem and DSL infrastructure attached to the general Internet have far less tolerance for peak bandwidth requirements for compressed video. So, online services that host video games or applications in server centers a long distance from the client devices, and then stream the compressed video output over the Internet through conventional residential broadband connections suffer from significant latency and peak bandwidth limitations—particularly with respect to games and applications which require very low latency (e.g., first person shooters and other multi-user, interactive action games, or applications requiring a fast response time).

BRIEF DESCRIPTION OF THE DRAWINGS

[0069] The present disclosure will be understood more fully from the detailed description that follows and from the accompanying drawings, which however, should not be taken to limit the disclosed subject matter to the specific embodiments shown, but are for explanation and understanding only.

[0070] FIG. **1** illustrates an architecture of a prior art video gaming system.

[0071] FIGS. **2***a-b* illustrate a high level system architecture according to one embodiment.

[0072] FIG. **3** illustrates actual, rated, and required data rates for communication between a client and a server.

[0073] FIG. **4***a* illustrates a hosting service and a client employed according to one embodiment.

[0074] FIG. **4***b* illustrates exemplary latencies associated with communication between a client and hosting service.

[0075] FIG. **4***c* illustrates a client device according to one embodiment.

[0076] FIG. **4***d* illustrates a client device according to another embodiment.

[0077] FIG. **4***e* illustrates an example block diagram of the client device in FIG. **4***c*.

[0078] FIG. **4***f* illustrates an example block diagram of the client device in FIG. **4***d*.

[0079] FIG. **5** illustrates an example form of video compression which may be employed according to one embodiment.

[0080] FIG. **6***a* illustrates an example form of video compression which may be employed in another embodiment.

[0081] FIG. **6***b* illustrates peaks in data rate associated with transmitting a low complexity, low action video sequence.

[0082] FIG. **6***c* illustrates peaks in data rate associated with transmitting a high complexity, high action video sequence.

[0083] FIGS. **7***a-b* illustrate example video compression techniques employed in one embodiment.

[0084] FIG. **8** illustrates additional example video compression techniques employed in one embodiment.

[0085] FIGS. **9***a-c* illustrate example techniques employed in one embodiment for alleviating data rate peaks.

[0086] FIGS. **10***a-b* illustrate one embodiment which efficiently packs image tiles within packets.

[0087] FIGS. **11***a-d* illustrate embodiments which employ forward error correction techniques.

[0088] FIG. **12** illustrates one embodiment which uses multi-core processing units for compression.

[0089] FIGS. **13***a-b* illustrate geographical positioning and communication between hosting services according to various embodiments.

[0090] FIG. **14** illustrates exemplary latencies associated with communication between a client and a hosting service.

[0091] FIG. **15** illustrates an example hosting service server center architecture.

[0092] FIG. **16** illustrates an example screen shot of one embodiment of a user interface which includes a plurality of live video windows.

[0093] FIG. **17** illustrates the user interface of FIG. **16** following the selection of a particular video window.

[0094] FIG. **18** illustrates the user interface of FIG. **17** following zooming of the particular video window to full screen size.

[0095] FIG. **19** illustrates an example collaborative user video data overlaid on the screen of a multiplayer game.

[0096] FIG. **20** illustrates an example user page for a game player on a hosting service.

[0097] FIG. **21** illustrates an example 3D interactive advertisement.

[0098] FIG. **22** illustrates an example sequence of steps for producing a photoreal image having a textured surface from surface capture of a live performance.

[0099] FIG. **23** illustrates an example user interface page that allows for selection of linear media content.

[0100] FIG. **24** is a graph that illustrates the amount of time that elapses before the web page is live versus connection speed.

DESCRIPTION OF EXAMPLE EMBODIMENTS

[0101] In the following description specific details are set forth, such as device types, system configurations, communication methods, etc., in order to provide a thorough understanding of the present disclosure. However, persons having ordinary skill in the relevant arts will appreciate that these specific details may not be needed to practice the embodiments described.

[0102] FIGS. **2***a-b* provide a high-level architecture of two embodiments in which video games and software applications are hosted by a hosting service **210** and accessed by client devices **205** at user premises **211** (note that the "user premises" means the place wherever the user is located, including outdoors if using a mobile device) over the Internet **206** (or other public or private network) under a subscription service. The client devices **205** may be general-purpose computers such as Microsoft Windows- or Linux-based PCs or Apple, Inc. Macintosh computers with a wired or wireless

connection to the Internet either with internal or external display device **222**, or they may be dedicated client devices such as a set-top box (with a wired or wireless connection to the Internet) that outputs video and audio to a monitor or TV set **222**, or they may be mobile devices, presumably with a wireless connection to the Internet.

[0103] Any of these devices may have their own user input devices (e.g., keyboards, buttons, touch screens, track pads or inertial-sensing wands, video capture cameras and/or motion-tracking cameras, etc.), or they may use external input devices **221** (e.g., keyboards, mice, game controllers, inertial sensing wand, video capture cameras and/or motion tracking cameras, etc.), connected with wires or wirelessly. As described in greater detail below, the hosting service **210** includes servers of various levels of performance, including those with high-powered CPU/GPU processing capabilities. During playing of a game or use of an application on the hosting service **210**, a home or office client device **205** receives keyboard and/or controller input from the user, and then it transmits the controller input through the Internet **206** to the hosting service **210** that executes the gaming program code in response and generates successive frames of video output (a sequence of video images) for the game or application software (e.g., if the user presses a button which would direct a character on the screen to move to the right, the game program would then create a sequence of video images showing the character moving to the right). This sequence of video images is then compressed using a low-latency video compressor, and the hosting service **210** then transmits the low-latency video stream through the Internet **206**. The home or office client device then decodes the compressed video stream and renders the decompressed video images on a monitor or TV. Consequently, the computing and graphical hardware requirements of the client device **205** are significantly reduced. The client **205** only needs to have the processing power to forward the keyboard/controller input to the Internet **206** and decode and decompress a compressed video stream received from the Internet **206**, which virtually any personal computer is capable of doing today in software on its CPU (e.g., a Intel Corporation Core Duo CPU running at approximately 2 GHz is capable of decompressing 720p HDTV encoded using compressors such as H.264 and Windows Media VC9). And, in the case of any client devices, dedicated chips can also perform video decompression for such standards in real-time at far lower cost and with far less power consumption than a general-purpose CPU such as would be required for a modern PC. Notably, to perform the function of forwarding controller input and decompressing video, home client devices **205** do not require any specialized graphics processing units (GPUs), optical drive or hard drives, such as the prior art video game system shown in FIG. **1**.

[0104] As games and applications software become more complex and more photo-realistic, they will require higher-performance CPUs, GPUs, more RAM, and larger and faster disk drives, and the computing power at the hosting service **210** may be continually upgraded, but the end user will not be required to update the home or office client platform **205** since its processing requirements will remain constant for a display resolution and frame rate with a given video decompression algorithm. Thus, the hardware limitations and compatibility issues seen today do not exist in the system illustrated in FIGS. **2***a-b*.

[0105] Further, because the game and application software executes only in servers in the hosting service **210**, there never is a copy of the game or application software (either in the form of optical media, or as downloaded software) in the user's home or office ("office" as used herein unless otherwise qualified shall include any non-residential setting, including, schoolrooms, for example). This significantly mitigates the likelihood of a game or application software being illegally copied (pirated), as well as mitigating the likelihood of a valuable database that might be use by a game or applications software being pirated. Indeed, if specialized servers are required (e.g., requiring very expensive, large or noisy equipment) to play the game or application software that are not practical for home or office use, then even if a pirated copy of the game or application software were obtained, it would not be operable in the home or office.

[0106] In one embodiment, the hosting service **210** provides software development tools to the game or application software developers (which refers generally to software development companies, game or movie studios, or game or applications software publishers) **220** which design video games so that they may design games capable of being executed on the hosting service **210**. Such tools allow developers to exploit features of the hosting service that would not normally be available in a standalone PC or game console (e.g., fast access to very large databases of complex geometry ("geometry" unless otherwise qualified shall be used herein to refer to polygons, textures, rigging, lighting, behaviors and other components and parameters that define 3D datasets)).

[0107] Different business models are possible under this architecture. Under one model, the hosting service **210** collects a subscription fee from the end user and pays a royalty to the developers **220**, as shown in FIG. **2***a*. In an alternate implementation, shown in FIG. **2***b*, the developers **220** collects a subscription fee directly from the user and pays the hosting service **210** for hosting the game or application content. These underlying principles are not limited to any particular business model for providing online gaming or application hosting.

[0108] Compressed Video Characteristics

[0109] As discussed previously, one significant problem with providing video game services or applications software services online is that of latency. A latency of 70-80 ms (from the point a input device is actuated by the user to the point where a response is displayed on the display device) is at the upper limit for games and applications requiring a fast response time. However, this is very difficult to achieve in the context of the architecture shown in FIGS. **2***a* and **2***b* due to a number of practical and physical constraints.

[0110] As indicated in FIG. **3**, when a user subscribes to an Internet service, the connection is typically rated by a nominal maximum data rate **301** to the user's home or office. Depending on the provider's policies and routing equipment capabilities, that maximum data rate may be more or less strictly enforced, but typically the actual available data rate is lower for one of many different reasons. For example, there may be too much network traffic at the DSL central office or on the local cable modem loop, or there may be noise on the cabling causing dropped packets, or the provider may establish a maximum number of bits per month per user. Currently, the maximum downstream data rate for cable and DSL services typically ranges from several hundred Kilobits/second (Kbps) to 30 Mbps. Cellular services are typically limited to hundreds of Kbps of downstream data. However, the speed of

the broadband services and the number of users who subscribe to broadband services will increase dramatically over time. Currently, some analysts estimate that 33% of US broadband subscribers have a downstream data rate of 2 Mbps or more. For example, some analysts predict that by 2010, over 85% of US broadband subscribers will have a data rate of 2 Mbps or more.

[0111] As indicated in FIG. **3**, the actual available max data rate **302** may fluctuate over time. Thus, in a low-latency, online gaming or application software context it is sometimes difficult to predict the actual available data rate for a particular video stream. If the data rate **303** required to sustain a given level of quality at given number of frames-per-second (fps) at a given resolution (e.g., 640×480@60 fps) for a certain amount of scene complexity and motion rises above the actual available max data rate **302** (as indicated by the peak in FIG. **3**), then several problems may occur. For example, some internet services will simply drop packets, resulting in lost data and distorted/lost images on the user's video screen. Other services will temporarily buffer (i.e., queue up) the additional packets and provide the packets to the client at the available data rate, resulting in an increase in latency—an unacceptable result for many video games and applications. Finally, some Internet service providers will view the increase in data rate as a malicious attack, such as a denial of service attack (a well known technique user by hackers to disable network connections), and will cut off the user's Internet connection for a specified time period. Thus, the embodiments described herein take steps to ensure that the required data rate for a video game does not exceed the maximum available data rate.

[0112] Hosting Service Architecture

[0113] FIG. **4***a* illustrates an architecture of the hosting service **210** according to one embodiment. The hosting service **210** can either be located in a single server center, or can be distributed across a plurality of server centers (to provide for lower latency connections to users that have lower latency paths to certain server centers than others, to provide for load balancing amongst users, and to provide for redundancy in the case one or more server centers fail). The hosting service **210** may eventually include hundreds of thousands or even millions of servers **402**, serving a very large user base. A hosting service control system **401** provides overall control for the hosting service **210**, and directs routers, servers, video compression systems, billing and accounting systems, etc. In one embodiment, the hosting service control system **401** is implemented on a distributed processing Linux-based system tied to RAID arrays used to store the databases for user information, server information, and system statistics. In the foregoing descriptions, the various actions implemented by the hosting service **210**, unless attributed to other specific systems, are initiated and controlled by the hosting service control system **401**.

[0114] The hosting service **210** includes a number of servers **402** such as those currently available from Intel, IBM and Hewlett Packard, and others. Alternatively, the servers **402** can be assembled in a custom configuration of components, or can eventually be integrated so an entire server is implemented as a single chip. Although this diagram shows a small number of servers **402** for the sake of illustration, in an actual deployment there may be as few as one server **402** or as many as millions of servers **402** or more. The servers **402** may all be configured in the same way (as an example of some of the configuration parameters, with the same CPU type and performance; with or without a GPU, and if with a GPU, with the same GPU type and performance; with the same number of CPUs and GPUs; with the same amount of and type/speed of RAM; and with the same RAM configuration), or various subsets of the servers **402** may have the same configuration (e.g., 25% of the servers can be configured a certain way, 50% a different way, and 25% yet another way), or every server **402** may be different.

[0115] In one embodiment, the servers **402** are diskless, i.e., rather than having its own local mass storage (be it optical or magnetic storage, or semiconductor-based storage such as Flash memory or other mass storage means serving a similar function), each server accesses shared mass storage through fast backplane or network connection. In one embodiment, this fast connection is a Storage Area Network (SAN) **403** connected to a series of Redundant Arrays of Independent Disks (RAID) **405** with connections between devices implemented using Gigabit Ethernet. As is known by those of skill in the art, a SAN **403** may be used to combine many RAID arrays **405** together, resulting in extremely high bandwidth-approaching or potentially exceeding the bandwidth available from the RAM used in current gaming consoles and PCs. And, while RAID arrays based on rotating media, such as magnetic media, frequently have significant seek-time access latency, RAID arrays based on semiconductor storage can be implemented with much lower access latency. In another configuration, some or all of the servers **402** provide some or all of their own mass storage locally. For example, a server **402** may store frequently-accessed information such as its operating system and a copy of a video game or application on low-latency local Flash-based storage, but it may utilize the SAN to access RAID Arrays **405** based on rotating media with higher seek latency to access large databases of geometry or game state information on a less frequent bases.

[0116] In addition, in one embodiment, the hosting service **210** employs low-latency video compression logic **404** described in detail below. The video compression logic **404** may be implemented in software, hardware, or any combination thereof (certain embodiments of which are described below). Video compression logic **404** includes logic for compressing audio as well as visual material.

[0117] In operation, while playing a video game or using an application at the user premises **211** via a keyboard, mouse, game controller or other input device **421**, control signal logic **413** on the client **415** transmits control signals **406***a-b* (typically in the form of UDP packets) representing the button presses (and other types of user inputs) actuated by the user to the hosting service **210**. The control signals from a given user are routed to the appropriate server (or servers, if multiple servers are responsive to the user's input device) **402**. As illustrated in FIG. **4***a*, control signals **406***a* may be routed to the servers **402** via the SAN. Alternatively or in addition, control signals **406***b* may be routed directly to the servers **402** over the hosting service network (e.g., an Ethernet-based local area network). Regardless of how they are transmitted, the server or servers execute the game or application software in response to the control signals **406***a-b*. Although not illustrated in FIG. **4***a*, various networking components such as a firewall(s) and/or gateway(s) may process incoming and outgoing traffic at the edge of the hosting service **210** (e.g., between the hosting service **210** and the Internet **410**) and/or at the edge of the user premises **211** between the Internet **410** and the home or office client **415**. The graphical and audio output of the executed game or application software—i.e.,

new sequences of video images—are provided to the low-latency video compression logic **404** which compresses the sequences of video images according to low-latency video compression techniques, such as those described herein and transmits a compressed video stream, typically with compressed or uncompressed audio, back to the client **415** over the Internet **410** (or, as described below, over an optimized high speed network service that bypasses the general Internet). Low-latency video decompression logic **412** on the client **415** then decompresses the video and audio streams and renders the decompressed video stream, and typically plays the decompressed audio stream, on a display device **422** Alternatively, the audio can be played on speakers separate from the display device **422** or not at all. Note that, despite the fact that input device **421** and display device **422** are shown as free-standing devices in FIGS. **2***a* and **2***b*, they may be integrated within client devices such as portable computers or mobile devices.

[0118] Home or office client **415** (described previously as home or office client **205** in FIGS. **2***a* and **2***b*) may be a very inexpensive and low-power device, with very limited computing or graphics performance and may well have very limited or no local mass storage. In contrast, each server **402**, coupled to a SAN **403** and multiple RAIDs **405** can be an exceptionally high performance computing system, and indeed, if multiple servers are used cooperatively in a parallel-processing configuration, there is almost no limit to the amount of computing and graphics processing power that can be brought to bear. And, because of the low-latency video compression **404** and low-latency video compression **412**, perceptually to the user, the computing power of the servers **402** is being provided to the user. When the user presses a button on input device **421**, the image on display **422** is updated in response to the button press perceptually with no meaningful delay, as if the game or application software were running locally. Thus, with a home or office client **415** that is a very low performance computer or just an inexpensive chip that implements the low-latency video decompression and control signal logic **413**, a user is provided with effectively arbitrary computing power from a remote location that appears to be available locally. This gives users the power to play the most advanced, processor-intensive (typically new) video games and the highest performance applications.

[0119] FIG. **4***c* shows a very basic and inexpensive home or office client device **465**. This device is an embodiment of home or office client **415** from FIGS. **4***a* and **4***b*. It is approximately 2 inches long. It has an Ethernet jack **462** that interfaces with an Ethernet cable with Power over Ethernet (PoE), from which it derives its power and its connectivity to the Internet. It is able to run Network Address Translation (NAT) within a network that supports NAT. In an office environment, many new Ethernet switches have PoE and bring PoE directly to a Ethernet jack in an office. It such a situation, all that is required is an Ethernet cable from the wall jack to the client **465**. If the available Ethernet connection does not carry power (e.g., in a home with a DSL or cable modem, but no PoE), then there are inexpensive wall "bricks" (i.e., power supplies) available that will accept an unpowered Ethernet cable and output Ethernet with PoE.

[0120] The client **465** contains control signal logic **413** (of FIG. **4***a*) that is coupled to a Bluetooth wireless interface, which interfaces with Bluetooth input devices **479**, such as a keyboard, mouse, game controller and/or microphone and/or headset. Also, one embodiment of client **465** is capable of outputting video at 120 fps coupled with a display device **468** able to support 120 fps video and signal (typically through infrared) a pair of shuttered glasses **466** to alternately shutter one eye, then the other with each successive frame. The effect perceived by the user is that of a stereoscopic 3D image that "jumps out" of the display screen. One such display device **468** that supports such operation is the Samsung HL-T5076S. Since the video stream for each eye is separate, in one embodiment two independent video streams are compressed by the hosting service **210**, the frames are interleaved in time, and the frames are decompressed as two independent decompression processes within client **465**.

[0121] The client **465** also contains low latency video decompression logic **412**, which decompresses the incoming video and audio and output through the HDMI (High-Definition Multimedia Interface),connector **463** which plugs into an SDTV (Standard Definition Television) or HDTV (High Definition Television) **468**, providing the TV with video and audio, or into a monitor **468** that supports HDMI. If the user's monitor **468** does not support HDMI, then an HDMI-to-DVI (Digital Visual Interface) can be used, but the audio will be lost. Under the HDMI standard, the display capabilities (e.g. supported resolutions, frame rates) **464** are communicated from the display device **468**, and this information is then passed back through the Internet connection **462** back to the hosting service **210** so it can stream compressed video in a format suitable for the display device.

[0122] FIG. **4***d* shows a home or office client device **475** that is the same as the home or office client device **465** shown in FIG. **4***c* except that is has more external interfaces. Also, client **475** can accept either PoE for power, or it can run off of an external power supply adapter (not shown) that plugs in the wall. Using client **475** USB input, video camera **477** provides compressed video to client **475**, which is uploaded by client **475** to hosting service **210** for use described below. Built into camera **477** is a low-latency compressor utilizing the compression techniques described below.

[0123] In addition to having an Ethernet connector for its Internet connection, client **475** also has an 802.11g wireless interface to the Internet. Both interfaces are able to use NAT within a network that supports NAT.

[0124] Also, in addition to having an HDMI connector to output video and audio, client **475** also has a Dual Link DVI-I connector, which includes analog output (and with a standard adapter cable will provide VGA output). It also has analog outputs for composite video and S-video.

[0125] For audio, the client **475** has left/right analog stereo RCA jacks, and for digital audio output it has a TOSLINK output.

[0126] In addition to a Bluetooth wireless interface to input devices **479**, it also has USB jacks to interface to input devices.

[0127] FIG. **4***e* shows one embodiment of the internal architecture of client **465**. Either all or some of the devices shown in the diagram can be implemented in an Field Programmable Logic Array, an custom ASIC or in several discrete devices, either custom designed or off-the-shelf.

[0128] Ethernet with PoE **497** attaches to Ethernet Interface **481**. Power **499** is derived from the Ethernet with PoE **497** and is connected to the rest of the devices in the client **465**. Bus **480** is a common bus for communication between devices.

[0129] Control CPU **483** (almost any small CPU, such as a MIPS R4000 series CPU at 100 MHz with embedded RAM is adequate) running a small client control application from

Flash **476** implements the protocol stack for the network (i.e. Ethernet interface) and also communicates with the Hosting Service **210**, and configures all of the devices in the client **465**. It also handles interfaces with the input devices **469** and sends packets back to the hosting service **210** with user controller data, protected by Forward Error Correction, if necessary. Also, Control CPU **483** monitors the packet traffic (e.g. if packets are lost or delayed and also timestamps their arrival). This information is sent back to the hosting service **210** so that it can constantly monitor the network connection and adjust what it sends accordingly. Flash memory **476** is initially loaded at the time of manufacture with the control program for Control CPU **483** and also with a serial number that is unique to the particular Client **465** unit. This serial number allows the hosting service **210** to uniquely identify the Client **465** unit.

[0130] Bluetooth interface **484** communicates to input devices **469** wirelessly through its antenna, internal to client **465**.

[0131] Video decompressor **486** is a low-latency video decompressor configured to implement the video decompression described herein. A large number of video decompression devices exist, either off-the-shelf, or as Intellectual Property (IP) of a design that can be integrated into an FPGA or a custom ASIC. One company offering IP for an H.264 decoder is Ocean Logic of Manly, NSW Australia. The advantage of using IP is that the compression techniques used herein do not conform to compression standards. Some standard decompressors are flexible enough to be configured to accommodate the compression techniques herein, but some can not. But, with IP, there is complete flexibility in redesigning the decompressor as needed.

[0132] The output of the video decompressor is coupled to the video output subsystem **487**, which couples the video to the video output of the HDMI interface **490**.

[0133] The audio decompression subsystem **488** is implemented either using a standard audio decompressor that is available, or it can be implemented as IP, or the audio decompression can be implemented within the control processor **483** which could, for example, implement the Vorbis audio decompressor.

[0134] The device that implements the audio decompression is coupled to the audio output subsystem **489** that couples the audio to the audio output of the HDMI interface **490**

[0135] FIG. **4***f* shows one embodiment of the internal architecture of client **475**. As can be seen, the architecture is the same as that of client **465** except for additional interfaces and optional external DC power from a power supply adapter that plugs in the wall, and if so used, replaces power that would come from the Ethernet PoE **497**. The functionality that is in common with client **465** will not be repeated below, but the additional functionality is described as follows.

[0136] CPU **483** communicates with and configures the additional devices.

[0137] WiFi subsystem **482** provides wireless Internet access as an alternative to Ethernet **497** through its antenna. WiFi subsystems are available from a wide range of manufacturers, including Atheros Communications of Santa Clara, Calif.

[0138] USB subsystem **485** provides an alternative to Bluetooth communication for wired USB input devices **479**. USB subsystems are quite standard and readily available for FPGAs and ASICs, as well as frequently built into off-the-shelf devices performing other functions, like video decompression.

[0139] Video output subsystem **487** produces a wider range of video outputs than within client **465**. In addition to providing HDMI **490** video output, it provides DVI-I **491**, S-video **492**, and composite video **493**. Also, when the DVI-I **491** interface is used for digital video, display capabilities **464** are passed back from the display device to the control CPU **483** so that it can notify the hosting service **210** of the display device **478** capabilities. All of the interfaces provided by the video output subsystem **487** are quite standard interfaces and readily available in many forms.

[0140] Audio output subsystem **489** outputs audio digitally through digital interface **494** (S/PDIF and/or TOSLINK) and audio in analog form through stereo analog interface **495**.

[0141] Round-Trip Latency Analysis

[0142] Of course, for the benefits of the preceding paragraph to be realized, the round trip latency between a user's action using input device **421** and seeing the consequence of that action on display device **420** should be no more than 70-80 ms. This latency must take into account all of the factors in the path from input device **421** in the user premises **211** to hosting service **210** and back again to the user premises **211** to display device **422**. FIG. **4***b* illustrates the various components and networks over which signals must travel, and above these components and networks is a timeline that lists exemplary latencies that can be expected in a practical implementation. Note that FIG. **4***b* is simplified so that only the critical path routing is shown. Other routing of data used for other features of the system is described below. Double-headed arrows (e.g., arrow **453**) indicate round-trip latency and a single-headed arrow (e.g., arrow **457**) indicate one-way latency, and "~" denote an approximate measure. It should be pointed out that there will be real-world situations where the latencies listed can not be achieved, but in a large number of cases in the US, using DSL and cable modem connections to the user premises **211**, these latencies can be achieved in the circumstances described in the next paragraph. Also, note that, while cellular wireless connectivity to the Internet will certainly work in the system shown, most current US cellular data systems (such as EVDO) incur very high latencies and would not be able to achieve the latencies shown in FIG. **4***b*. However, these underlying principles may be implemented on future cellular technologies that may be capable of implementing this level of latency.

[0143] Starting from the input device **421** at user premises **211**, once the user actuates the input device **421**, a user control signal is sent to client **415** (which may be a standalone device such a set-top box, or it may be software or hardware running in another device such as a PC or a mobile device), and is packetized (in UDP format in one embodiment) and the packet is given a destination address to reach hosting service **210**. The packet will also contain information to indicate which user the control signals are coming from. The control signal packet(s) are then forwarded through Firewall/Router/NAT (Network Address Translation) device **443** to WAN interface **442**. WAN interface **442** is the interface device provided to the user premises **211** by the User's ISP (Internet Service Provider). The WAN interface **442** may be a Cable or DSL modem, a WiMax transceiver, a Fiber transceiver, a Cellular data interface, a Internet Protocol-over-powerline interface, or any other of many interfaces to the Internet. Further, Firewall/Router/NAT device **443** (and potentially

WAN interface **442**) may be integrated into the client **415**. An example of this would be a mobile phone, which includes software to implement the functionality of home or office client **415**, as well as the means to route and connect to the Internet wirelessly through some standard (e.g., 802.11g).

[0144] WAN Interface **442** then routes the control signals to what shall be called herein the "point of presence" **441** for the user's Internet Service Provider (ISP) which is the facility that provides an interface between the WAN transport connected to the user premises **211** and the general Internet or private networks. The point of presence's characteristics will vary depending upon nature of the Internet service provided. For DSL, it typically will be a telephone company Central Office where a DSLAM is located. For cable modems, it typically will be a cable Multi-System Operator (MSO) head end. For cellular systems, it typically will be a control room associated with cellular tower. But whatever the point of presence's nature, it will then route the control signal packet(s) to the general Internet **410**. The control signal packet(s) will then be routed to the WAN Interface **441** to the hosting service **210**, through what most likely will be a fiber transceiver interface. The WAN **441** will then route the control signal packets to routing logic **409** (which may be implemented in many different ways, including Ethernet switches and routing servers), which evaluates the user's address and routes the control signal(s) to the correct server **402** for the given user.

[0145] The server **402** then takes the control signals as input for the game or application software that is running on the server **402** and uses the control signals to process the next frame of the game or application. Once the next frame is generated, the video and audio is output from server **402** to video compressor **404**. The video and audio may be output from server **402** to compressor **404** through various means. To start with, compressor **404** may be built into server **402**, so the compression may be implemented locally within server **402**. Or, the video and/or audio may be output in packetized form through a network connection such as an Ethernet connection to a network that is either a private network between server **402** and video compressor **404**, or a through a shared network, such as SAN **403**. Or, the video may be output through a video output connector from server **402**, such as a DVI or VGA connector, and then captured by video compressor **404**. Also, the audio may be output from server **402** as either digital audio (e.g., through a TOSLINK or S/PDIF connector) or as analog audio, which is digitized and encoded by audio compression logic within video compressor **404**.

[0146] Once video compressor **404** has captured the video frame and the audio generated during that frame time from server **402**, then video compressor will compress the video and audio using techniques described below. Once the video and audio is compressed it is packetized with an address to send it back to the user's client **415**, and it is routed to the WAN Interface **441**, which then routes the video and audio packets through the general Internet **410**, which then routes the video and audio packets to the user's ISP point of presence **441**, which routes the video and audio packets to the WAN Interface **442** at the user's premises, which routes the video and audio packets to the Firewall/Router/NAT device **443**, which then routes the video and audio packets to the client **415**.

[0147] The client **415** decompresses the video and audio, and then displays the video on the display device **422** (or the client's built-in display device) and sends the audio to the display device **422** or to separate amplifier/speakers or to an amplifier/speakers built in the client.

[0148] For the user to perceive that the entire process just described is perceptually without lag, the round-trip delay needs be less than 70 or 80 ms. Some of the latency delays in the described round-trip path are under the control of the hosting service **210** and/or the user and others are not. Nonetheless, based on analysis and testing of a large number of real-world scenarios, the following are approximate measurements.

[0149] The one-way transmission time to send the control signals **451** is typically less than 1 ms, the roundtrip routing through the user premises **452** is typically accomplished, using readily available consumer-grade Firewall/Router/NAT switches over Ethernet in about 1 ms. User ISPs vary widely in their round trip delays **453**, but with DSL and cable modem providers, we typically see between 10 and 25 ms. The round trip latency on the general Internet **410** can vary greatly depending on how traffic is routed and whether there are any failures on the route (and these issues are discussed below), but typically the general Internet provides fairly optimal routes and the latency is largely determined by speed of light through optical fiber, given the distance to the destination. As discussed further below, we have established 1000 miles as a roughly the furthest distance that we expect to place a hosting service **210** away from user premises **211**. At 1000 miles (2000 miles round trip) the practical transit time for a signal through the Internet is approximately 22 ms. The WAN Interface **441** to the hosting service **210** is typically a commercial-grade fiber high speed interface with negligible latency. Thus, the general Internet latency **454** is typically between **1** and 10 ms. The one-way routing **455** latency through the hosting service **210** can be achieved in less than 1 ms. The server **402** will typically compute a new frame for a game or an application in less than one frame time (which at 60 fps is 16.7 ms) so **16**ms is a reasonable maximum one-way latency **456** to use. In an optimized hardware implementation of the video compression and audio compression algorithms described herein, the compression **457** can be completed in 1 ms. In less optimized versions, the compression may take as much as **6**ms (of course even less optimized versions could take longer, but such implementations would impact the overall latency of the round trip and would require other latencies to be shorter (e.g., the allowable distance through the general Internet could be reduced) to maintain the 70-80 ms latency target). The round trip latencies of the Internet **454**, User ISP **453**, and User Premises Routing **452** have already been considered, so what remains is the video decompression **458** latency which, depending on whether the video decompression **458** is implemented in dedicated hardware, or if implemented in software on a client device **415** (such as a PC or mobile device) it can vary depending upon the size of the display and the performance of the decompressing CPU. Typically, decompression **458** takes between 1 and 8 ms.

[0150] Thus, by adding together all of the worst-case latencies seen in practice, we can determine the worst-case round trip latency that can be expected to be experience by a user of the system shown in FIG. **4***a*. They are: 1+1+25+22+1+16+6+8=80 ms. And, indeed, in practice (with caveats discussed below), this is roughly the round trip latency seen using prototype versions of the system shown in FIG. **4***a*, using off-the-shelf Windows PCs as client devices and home DSL and cable modem connections within the US. Of course, scenarios better than worst case can result in much shorter

latencies, but they can not be relied upon in developing a commercial service that is used widely.

[0151] To achieve the latencies listed in FIGS. **4***b* over the general Internet, requires the video compressor **404** and video decompressor **412** from FIG. **4***a* in the client **415** to generate a packet stream which very particular characteristics, such that the packet sequence generated through entire path from the hosting service **210** to the display device **422** is not subject to delays or excessive packet loss and, in particular, consistently falls with the constraints of the bandwidth available to the user over the user's Internet connection through WAN interface **442** and Firewall/Router/NAT **443**. Further, the video compressor must create a packet stream which is sufficiently robust so that it can tolerate the inevitable packet loss and packet reordering that occurs in normal Internet and network transmissions.

[0152] Low-Latency Video Compression

[0153] To accomplish the foregoing goals, one embodiment takes a new approach to video compression which decreases the latency and the peak bandwidth requirements for transmitting video. Prior to the description of these embodiments, an analysis of current video compression techniques will be provided with respect to FIG. **5** and FIGS. **6***a-b*. Of course, these techniques may be employed in accordance with underlying principles if the user is provided with sufficient bandwidth to handle the data rate required by these techniques. Note that audio compression is not addressed herein other than to state that it is implemented simultaneously and in synchrony with the video compression. Prior art audio compression techniques exist that satisfy the requirements for this system.

[0154] FIG. **5** illustrates one particular prior art technique for compressing video in which each individual video frame **501-503** is compressed by compression logic **520** using a particular compression algorithm to generate a series of compressed frames **511-513**. One embodiment of this technique is "motion JPEG" in which each frame is compressed according to a Joint Pictures Expert Group (JPEG) compression algorithm, based upon the discrete cosine transform (DCT). Various different types of compression algorithms may be employed, however, while still complying with these underlying principles (e.g., wavelet-based compression algorithms such as JPEG-2000).

[0155] One problem with this type of compression is that it reduces the data rate of each frame, but it does not exploit similarities between successive frames to reduce the data rate of the overall video stream. For example, as illustrated in FIG. **5**, assuming a frame rate of 640×480×24 bits/pixel=640*480*24/8/1024=900 Kilobytes/frame (KB/frame), for a given quality of image, motion JPEG may only compress the stream by a factor of 10, resulting in a data stream of 90 KB/frame. At 60 frames/sec, this would require a channel bandwidth of 90 KB*8 bits*60 frames/sec=42.2 Mbps, which would be far too high bandwidth for almost all home Internet connections in the US today, and too high bandwidth for many office Internet connections. Indeed, given that it would demand a constant data stream at such a high bandwidth, and it would be just serving one user, even in an office LAN environment, it would consume a large percentage of a 100 Mbps Ethernet LAN's bandwidth and heavily burden Ethernet switches supporting the LAN. Thus, the compression for motion video is inefficient when compared with other compression techniques (such as those described below). Moreover, single frame compression algorithms like JPEG and JPEG-2000 that use lossy compression algorithms produce compression artifacts that may not be noticeable in still images (e.g., an artifact within dense foliage in the scene may not appear as an artifact since the eye does not know exactly how the dense foliage should appear). But, once the scene is in motion, an artifact can stand out because the eye detects that the artifact changed from frame-to-frame, despite the fact the artifact is in an area of the scene where it might not have been noticeable in a still image. This results in the perception of "background noise" in the sequence of frames, similar in appearance to the "snow" noise visible during marginal analog TV reception. Of course, this type of compression may still be used in certain embodiments described herein, but generally speaking, to avoid background noise in the scene, a high data rate (i.e., a low compression ratio) is required for a given perceptual quality.

[0156] Other types of compression, such as H.264, or Windows Media VC9, MPEG2 and MPEG4 are all more efficient at compressing a video stream because they exploit the similarities between successive frames. These techniques all rely upon the same general techniques to compress video. Thus, although the H.264 standard will be described, but the same general principles apply to various other compression algorithms. A large number of H.264 compressors and decompressor are available, including the x264 open source software library for compressing H.264 and the FFmpeg open source software libraries for decompressing H.264.

[0157] FIGS. **6***a* and **6***b* illustrate an exemplary prior art compression technique in which a series of uncompressed video frames **501-503**, **559-561** are compressed by compression logic **620** into a series of "I frames" **611**, **671**; "P frames" **612-613**; and "B frames" **670**. The vertical axis in FIG. **6***a* generally signifies the resulting size of each of the encoded frames (although the frames are not drawn to scale). As described above, video coding using I frames, B frames and P frames is well understood by those of skill in the art. Briefly, an I frame **611** is a DCT-based compression of a complete uncompressed frame **501** (similar to a compressed JPEG image as described above). P frames **612-613** generally are significantly smaller in size than I frames **611** because they take advantage of the data in the previous I frame or P frame; that is, they contain data indicating the changes between the previous I frame or P frame. B frames **670** are similar to that of P frames except that B frames use the frame in the following reference frame as well as potentially the frame in the preceding reference frame.

[0158] For the following discussion, it will be assumed that the desired frame rate is 60 frames/second, that each I frame is approximately 160 Kb, the average P frame and B frame is 16 Kb and that a new I frame is generated every second. With this set of parameters, the average data rate would be: 160 Kb+16 Kb*59=1.1 Mbps. This data rate falls well within the maximum data rate for many current broadband Internet connections to homes and offices. This technique also tends to avoid the background noise problem from intraframe-only encoding because the P and B frames track differences between the frames, so compression artifacts tend not to appear and disappear from frame-to-frame, thereby reducing the background noise problem described above.

[0159] One problem with the foregoing types of compression is that although the average data rate is relatively low (e.g., 1.1 Mbps), a single I frame may take several frame times to transmit. For example, using prior art techniques a 2.2 Mbps network connection (e.g., DSL or cable modem with

2.2 Mbps peak of max available data rate **302** from FIG. **3***a*) would typically be adequate to stream video at 1.1 Mbps with a 160 Kbps I frame each 60 frames. This would be accomplished by having the decompressor queue up 1 second of video before decompressing the video. In 1 second, 1.1 Mb of data would be transmitted, which would be easily accommodated by a 2.2 Mbps max available data rate, even assuming that the available data rate might dip periodically by as much as 50%. Unfortunately, this prior art approach would result in a 1-second latency for the video because of the 1-second video buffer at the receiver. Such a delay is adequate for many prior art applications (e.g., the playback of linear video), but is far too long a latency for fast action video games which cannot tolerate more than 70-80 ms of latency.

[0160] If an attempt were made to eliminate the 1-second video buffer, it still would not result in an adequate reduction in latency for fast action video games. For one, the use of B frames, as previously described, would necessitate the reception of all of the B frames preceding an I frame as well as the I frame. If we assume the 59 non-I frames are roughly split between P and B frames, then there would be at least 29 B frames and an I frame received before any B frame could be displayed. Thus, regardless of the available bandwidth of the channel, it would necessitate a delay of 29+1=30 frames of $1/60^{th}$ second duration each, or 500 ms of latency. Clearly that is far too long.

[0161] Thus, another approach would be to eliminate B frames and only use I and P frames. (One consequence of this is the data rate would increase for a given quality level, but for the sake of consistency in this example, let's continue to assume that each I frame is 160 Kb and the average P frame is 16 Kb in size, and thus the data rate is still 1.1 Mbps) This approach eliminates the unavoidable latency introduced by B frames, since the decoding of each P frame is only reliant upon the prior received frame. A problem that remains with this approach is that an I frame is so much larger than an average P frame, that on a low bandwidth channel, as is typical in most homes and in many offices, the transmission of the I frame adds substantial latency. This is illustrated in FIG. **6***b*. The video stream data rate **624** is below the available max data rate **621** except for the I frames, where the peak data rate required for the I frames **623** far exceeds the available max data rate **622** (and even the rated max data rate **621**). The data rate required by the P frames is less than the available max data rate. Even if the available max data rate peaks at 2.2 Mbps remains steadily at its 2.2 Mbps peak rate, it will take 160 Kb/2.2 Mb=71 ms to transmit the I frame, and if the available max data rate **622** dips by 50% (1.1 Mbps), it will take 142 ms to transmit the I frame. So, the latency in transmitting the I frame will fall somewhere in between 71-142 ms. This latency is additive to the latencies identified in FIG. **4***b*, which in the worst case added up to 70 ms, so this would result in a total round trip latency of 141-222 ms from the point the user actuates input device **421** until an image appears on display device **422**, which is far too high. And if the available max data rate dips below 2.2 Mbps, the latency will increase further.

[0162] Note also that there generally are severe consequences to "jamming" an ISP with peak data rate **623** that are far in excess of the available data rate **622**. The equipment in different ISPs will behave differently, but the following behaviors are quite common among DSL and cable modem ISPs when receiving packets at much higher data rate than the available data rate **622**: (a) delaying the packets by queuing them (introducing latency), (b) dropping some or all of the packets, (c) disabling the connection for a period of time (most likely because the ISP is concerned it is a malicious attack, such as "denial of service" attack). Thus, transmitting a packet stream at full data rate with characteristics such as those shown in FIG. **6***b* is not a viable option. The peaks **623** may be queued up at the hosting service **210** and sent at a data rate below the available maximum data rate, introducing the unacceptable latency described in the preceding paragraph.

[0163] Further, the video stream data rate sequence **624** shown in FIG. **6***b* is a very "tame" video stream data rate sequence and would be the sort of data rate sequence that one would expect to result from compressing the video from a video sequence that does not change very much and has very little motion (e.g., as would be common in video teleconferencing where the cameras are in a fixed position and have little motion, and the objects, in the scene, e.g., seated people talking, show little motion).

[0164] The video stream data rate sequence **634** shown in FIG. **6***c* is a sequence typical to what one would expect to see from video with far more action, such as might be generated in a motion picture or a video game, or in some application software. Note that in addition to the I frame peaks **633**, there are also P frame peaks such as **635** and **636** that are quite large and exceed the available max data rate on many occasions. Although these P frame peaks are not quite as large as the I frame peaks, they still are far too large to be carried by the channel at full data rate, and as with the I frame peaks, they P frame peaks must be transmitted slowly (thereby increasingly latency).

[0165] On a high bandwidth channel (e.g., a 100 Mbps LAN, or a high bandwidth 100 Mbps private connection) the network would be able to tolerate large peaks, such as I frame peaks **633** or P frame peaks **636**, and in principle, low latency could be maintained. But, such networks are frequently shared amongst many users (e.g., in an office environment), and such "peaky" data would impact the performance of the LAN, particularly if the network traffic was routed to a private shared connection (e.g., from a remote data center to an office). To start with, bear in mind that this example is of a relatively low resolution video stream of 640×480 pixels at 60 fps. HDTV streams of 1920×1080 at 60 fps are readily handled by modern computers and displays, and 2560×1440 resolution displays at 60 fps are increasingly available (e.g., Apple, Inc.'s 30" display). A high action video sequence at 1920×1080 at 60 fps may require 4.5 Mbps using H.264 compression for a reasonable quality level. If we assume the I frames peak at 10× the nominal data rate, that would result in 45 Mbps peaks, as well as smaller, but still considerable, P frame peak. If several users were receiving video streams on the same 100 Mbps network (e.g., a private network connection between an office and data center), it is easy to see how the peaks from several users' video stream could happen to align, overwhelming the bandwidth of the network, and potentially overwhelming the bandwidth of the backplanes of the switches supporting the users on the network. Even in the case of a Gigabit Ethernet network, if enough users had enough peaks aligned at once, it could overwhelm the network or the network switches. And, once 2560×1440 resolution video becomes more commonplace, the average video stream data rate may be 9.5 Mbps, resulting in perhaps a 95 Mbps peak data rate. Needless to say, a 100 Mbps connection between a data center and an office (which today is an exceptionally fast connection) would be completely swamped by

the peak traffic from a single user. Thus, even though LANs and private network connections can be more tolerant of peaky streaming video, the streaming video with high peaks is not desirable and might require special planning and accommodation by an office's IT department.

[0166] Of course, for standard linear video applications these issues are not a problem because the data rate is "smoothed" at the point of transmission and the data for each frame below the max available data rate **622**, and a buffer in the client stores a sequence of I, P and B frames before they are decompressed. Thus, the data rate over the network remains close to the average data rate of the video stream. Unfortunately, this introduces latency, even if B frames are not used, that is unacceptable for low-latency applications such as video games and applications require fast response time.

[0167] One prior art solution to mitigating video streams that have high peaks is to use a technique often referred to as "Constant Bit Rate" (CBR) encoding. Although the term CBR would seem to imply that all frames are compressed to have the same bit rate (i.e., size), what it usually refers to is a compression paradigm where a maximum bit rate across a certain number of frames (in our case, 1 frame) is allowed. For example, in the case of FIG. **6***c*, if a CBR constraint were applied to the encoding that limited the bit rate to, for example, 70% of the rated max data rate **621**, then the compression algorithm would limit the compression of each of the frames so that any frame that would normally be compressed using more than 70% of the rated max data rate **621** would be compressed with less bits. The result of this is that frames that would normally require more bits to maintain a given quality level would be "starved" of bits and the image quality of those frames would be worse than that of other frames that do not require more bits than the 70% of the rate max data rate **621**. This approach can produce acceptable results for certain types of compressed video where there (a) little motion or scene changes are expected and (b) the users can accept periodic quality degradation. A good example of a CBR-suited application is video teleconferencing since there are few peaks, and if the quality degrades briefly (for example, if the camera is panned, resulting in significant scene motion and large peaks, during the panning there may not be enough bits for high-quality image compression, which could result in degraded image quality), it is acceptable for most users. Unfortunately, CBR is not well-suited for many other applications which have scenes of high complexity or a great deal of motion and/or where a reasonably constant level of quality is required.

[0168] The low-latency compression logic **404** employed in one embodiment uses several different techniques to address the range of problems with streaming low-latency compressed video, while maintaining high quality. First, the low-latency compression logic **404** generates only I frames and P frames, thereby alleviating the need to wait several frame times to decode each B frame. In addition, as illustrated in FIG. **7***a*, in one embodiment, the low-latency compression logic **404** subdivides each uncompressed frame **701-760** into a series of "tiles" and individually encodes each tile as either an I frame or a P frame. The group of compressed I frames and P frames are referred to herein as "R frames" **711-770**. In the specific example shown in FIG. **7***a*, each uncompressed frame is subdivided into a 4×4 matrix of 16 tiles. However, these underlying principles are not limited to any particular subdivision scheme.

[0169] In one embodiment, the low-latency compression logic **404** divides up the video frame into a number of tiles, and encodes (i.e., compresses) one tile from each frame as an I frame (i.e., the tile is compressed as if it is a separate video frame of $1/16^{th}$ the size of the full image, and the compression used for this "mini" frame is I frame compression) and the remaining tiles as P frames (i.e., the compression used for each "mini" $1/16^{th}$ frame is P frame compression). Tiles compressed as I frames and as P frames shall be referred to as "I tiles" and "P tiles", respectively. With each successive video frame, the tile to be encoded as an I tile is changed. Thus, in a given frame time, only one tile of the tiles in the video frame is an I tile, and the remainder of the tiles are P tiles. For example, in FIG. **7***a*, tile **0** of uncompressed frame **701** is encoded as I tile I_0 and the remaining 1-15 tiles are encoded as P tiles P_1 through P_{15} to produce R frame **711**. In the next uncompressed video frame **702**, tile **1** of uncompressed frame **701** is encoded as I tile I_1 and the remaining tiles **0** and **2** through **15** are encoded as P tiles, P_0 and P_2 through P_{15}, to produce R frame **712**. Thus, the I tiles and P tiles for tiles are progressively interleaved in time over successive frames. The process continues until an R tile **770** is generated with the last tile in the matrix encoded as an I tile (i.e., I_{15}). The process then starts over, generating another R frame such as frame **711** (i.e., encoding an I tile for tile **0**) etc. Although not illustrated in FIG. **7***a*, in one embodiment, the first R frame of the video sequence of R frames contains only I tiles (i.e., so that subsequent P frames have reference image data from which to calculate motion). Alternatively, in one embodiment, the startup sequence uses the same I tile pattern as normal, but does not include P tiles for those tiles that have not yet been encoded with an I tile. In other words, certain tiles are not encoded with any data until the first I tile arrives, thereby avoiding startup peaks in the video stream data rate **934** in FIG. **9***a*, which is explained in further detail below. Moreover, as described below, various different sizes and shapes may be used for the tiles while still complying with these underlying principles.

[0170] The video decompression logic **412** running on the client **415** decompresses each tile as if it is a separate video sequence of small I and P frames, and then renders each tile to the frame buffer driving display device **422**. For example, I_0 and P_0 from R frames **711** to **770** are used to decompress and render tile **0** of the video image. Similarly, I_1 and P_1 from R frames **711** to **770** are used to reconstruct tile **1**, and so on. As mentioned above, decompression of I frames and P frames is well known in the art, and decompression of I tiles and P tiles can be accomplished by having a multiple instances of a video decompressor running in the client **415**. Although multiplying processes would seem to increase the computational burden on client **415**, it actually does not because the tile themselves are proportionally smaller relative to the number of additional processes, so the number of pixels displayed is the same as if there were one process and using conventional full sized I and P frames.

[0171] This R frame technique significantly mitigates the bandwidth peaks typically associated with I frames illustrated in FIGS. **6***b* and **6***c* because any given frame is mostly made up of P frames which are typically smaller than I frames. For example, assuming again that a typical I frame is 160 Kb, then the I tiles of each of the frames illustrated in FIG. **7***a* would be roughly 1/16 of this amount or 10 Kb. Similarly, assuming that a typical P frame is 16 Kb, then the P frames for each of the tiles illustrated in FIG. **7***a* may be roughly 1 Kb. The end

result is an R frame of approximately 10 Kb+15*1 Kb=25 Kb. So, each 60-frame sequence would be 25 Kb*60=1.5 Mbps. So, at 60 frames/second, this would require a channel capable of sustaining a bandwidth of 1.5 Mbps, but with much lower peaks due to I tiles being distributed throughout the 60-frame interval.

[0172] Note that in previous examples with the same assumed data rates for I frames and P frames, the average data rate was 1.1 Mbps. This is because in the previous examples, a new I frame was only introduced once every 60 frame times, whereas in this example, the **16** tiles that make up an I frame cycle through in 16 frames times, and as such the equivalent of an I frame is introduced every 16 frame times, resulting in a slightly higher average data rate. In practice, though, introducing more frequent I frames does not increase the data rate linearly. This is due to the fact that a P frame (or a P tile) primarily encodes the difference from the prior frame to the next. So, if the prior frame is quite similar to the next frame, the P frame will be very small, if the prior frame is quite different from the next frame, the P frame will be very large. But because a P frame is largely derived from the previous frame, rather than from the actual frame, the resulting encoded frame may contain more errors (e.g., visual artifacts) than an I frame with an adequate number of bits. And, when one P frame follows another P frame, what can occur is an accumulation of errors that gets worse when there is a long sequence of P frames. Now, a sophisticated video compressor will detect the fact that the quality of the image is degrading after a sequence of P frames and, if necessary, it will allocate more bits to subsequent P frames to bring up the quality or, if it is the most efficient course of action, replace a P frame with an I frame. So, when long sequences of P frames are used (e.g., 59 P frames, as in prior examples above) particularly when the scene has a great deal of complexity and/or motion, typically, more bits are needed for P frames as they get further removed from an I frame.

[0173] Or, to look at P frames from the opposite point of view, P frames that closely follow an I frame tend to require less bits than P frames that are further removed from an I frame. So, in the example shown in FIG. **7***a*, no P frame is further than 15 frames removed from an I frame that precedes it, where as in the prior example, a P frame could be 59 frames removed from an I frame. Thus, with more frequent I frames, the P frames are smaller. Of course, the exact relative sizes will vary based on the nature of the video stream, but in the example of FIG. **7***a*, if an I tile is 10 Kb, P tiles on average, may be only 0.75 kb in size resulting in 10 Kb+15*0.75 Kb=21.25 Kb, or at 60 frames per second, the data rate would be 21.25 Kb*60=1.3 Mbps, or about 16% higher data rate than a stream with an I frame followed by 59 P frames at 1.1 Mbps. Once, again, the relative results between these two approaches to video compression will vary depending up on the video sequence, but typically, we have found empirically that using R-frames require about 20% more bits for a given level of quality than using I/P frame sequences. But, of course, R frames dramatically reduce the peaks which make the video sequences usable with far less latency than I/P frame sequences.

[0174] R frames can be configured in a variety of different ways, depending upon the nature of the video sequence, the reliability of the channel, and the available data rate. In an alternative embodiment, a different number of tiles is used than 16 in a 4×4 configuration. For example 2 tiles may be used in a 2×1 or 1×2 configuration, 4 tiles may be used in a 2×2, 4×1 or 1×4 configuration, 6 tiles may be used in a 3×2, 2×3, 6×1 or 1×6 configurations or 8 tiles may be used in a 4×2 (as shown in FIG. **7***b*), 2×4, 8×1 or 1×8 configuration. Note that the tiles need not be square, nor must the video frame be square, or even rectangular. The tiles can be broken up into whatever shape best suits the video stream and the application used.

[0175] In another embodiment, the cycling of the I and P tiles is not locked to the number of tiles. For example, in an 8-tile 4×2 configuration, a 16-cycle sequence can still be used as illustrated in FIG. **7***b*. Sequential uncompressed frames **721**, **722**, **723** are each divided into 8 tiles, 0-7 and each tile is compressed individually. From R frame **731**, only tile **0** is compressed as an I tile, and the remaining tiles are compressed as P tiles. For subsequent R frame **732** all of the 8 tiles are compressed as P tiles, and then for subsequent R frame **733**, tile **1** is compressed as an I tile and the other tiles are all compressed as P tiles. And, so the sequencing continues for **16** frames, with an I tile generated only every other frame, so the last I tile is generated for tile **7** during the 15th frame time (not shown in FIG. **7***b*) and during the 16th frame time R frame **780** is compressed using all P tiles. Then, the sequence begins again with tile **0** compressed as an I tile and the other tiles compressed as P tiles. As in the prior embodiment, the very first frame of the entire video sequence would typically be all I tiles, to provide a reference for P tiles from that point forward. The cycling of I tiles and P tiles need not even be an even multiple of the number of tiles. For example, with 8 tiles, each frame with an I tile can be followed by 2 frames with all P tiles, before another I tile is used. In yet another embodiment, certain tiles may be sequenced with I tiles more often than other tiles if, for example, certain areas of the screen are known to have more motion requiring from frequent I tiles, while others are more static (e.g., showing a score for a game) requiring less frequent I tiles. Moreover, although each frame is illustrated in FIGS. **7***a-b* with a single I tile, multiple I tiles may be encoded in a single frame (depending on the bandwidth of the transmission channel). Conversely, certain frames or frame sequences may be transmitted with no I tiles (i.e., only P tiles).

[0176] The reason the approaches of the preceding paragraph works well is that while not having I tiles distributed across every single frame would seem to be result in larger peaks, the behavior of the system is not that simple. Since each tile is compressed separately from the other tiles, as the tiles get smaller the encoding of each tile can become less efficient, because the compressor of a given tile is not able to exploit similar image features and similar motion from the other tiles. Thus, dividing up the screen into 16 tiles generally will result in a less efficient encoding than dividing up the screen into 8 tiles. But, if the screen is divided into 8 tiles and it causes the data of a full I frame to be introduced every 8 frames instead of every 16 frames, it results in a much higher data rate overall. So, by introducing a full I frame every 16 frames instead of every 8 frames, the overall data rate is reduced. Also, by using 8 larger tiles instead of 16 smaller tiles, the overall data rate is reduced, which also mitigates to some degree the data peaks caused by the larger tiles.

[0177] In another embodiment, the low-latency video compression logic **404** in FIGS. **7***a* and **7***b* controls the allocation of bits to the various tiles in the R frames either by being pre-configured by settings, based on known characteristics of the video sequence to be compressed, or automatically, based upon an ongoing analysis of the image quality in each tile. For

example, in some racing video games, the front of the player's car (which is relatively motionless in the scene) takes up a large part of the lower half of the screen, whereas the upper half of the screen is entirely filled with the oncoming roadway, buildings and scenery, which is almost always in motion. If the compression logic **404** allocates an equal number of bits to each tile, then the tiles on the bottom half of the screen (tiles **4-7**) in uncompressed frame **721** in FIG. **7***b*, will generally be compressed with higher quality than tiles than the tiles in the upper half of the screen (tiles **0-3**) in uncompressed frame **721** in FIG. **7***b*. If this particular game, or this particular scene of the game is known to have such characteristics, then the operators of the hosting service **210** can configure the compression logic **404** to allocate more bits to the tiles in the top of the screen than to tiles at the bottom of the screen. Or, the compression logic **404** can evaluate the quality of the compression of the tiles after frames are compressed (using one or more of many compression quality metrics, such as Peak Signal-To-Noise Ratio (PSNR)) and if it determines that over a certain window of time, certain tiles are consistently producing better quality results, then it gradually allocates more bits to tiles that are producing lower quality results, until the various tiles reach a similar level of quality. In an alternative embodiment, the compressor logic **404** allocates bits to achieve higher quality in a particular tile or group of tiles. For example, it may provide a better overall perceptual appearance to have higher quality in the center of the screen than at the edges.

[0178] In one embodiment, to improve resolution of certain regions of the video stream, the video compression logic **404** uses smaller tiles to encode areas of the video stream with relatively more scene complexity and/or motion than areas of the video stream with relatively less scene complexity and/or motion. For example, as illustrated in FIG. **8**, smaller tiles are employed around a moving character **805** in one area of one R frame **811** (potentially followed by a series of R frames with the same tile sizes (not shown)). Then, when the character **805** moves to a new area of the image, smaller tiles are used around this new area within another R frame **812**, as illustrated. As mentioned above, various different sizes and shapes may be employed as "tiles" while still complying with these underlying principles.

[0179] While the cyclic I/P tiles described above substantially reduce the peaks in the data rate of a video stream, they do not eliminate the peaks entirely, particularly in the case of rapidly-changing or highly complex video imagery, such as occurs with motion pictures, video games, and some application software. For example, during a sudden scene transition, a complex frame may be followed by another complex frame that is completely different. Even though several I tiles may have preceded the scene transition by only a few frame times, they don't help in this situation because the new frame's material has no relation to the previous I tiles. In such a situation (and in other situations where even though not everything changes, much of the image changes), the video compressor **404** will determine that many, if not all, of the P tiles are more efficiently coded as I tiles, and what results is a very large peak in the data rate for that frame.

[0180] As discussed previously, it is simply the case that with most consumer-grade Internet connections (and many office connections), it simply is not feasible to "jam" data that exceeds the available maximum data rate shown as **622** in FIG. **6***c*, along with the rated maximum data rate **621**. Note that the rated maximum data rate **621** (e.g., "6 Mbps DSL") is essentially a marketing number for users considering the purchase of an Internet connection, but generally it does not guarantee a level of performance. For the purposes of this application, it is irrelevant, since our only concern is the available maximum data rate **622** at the time the video is streamed through the connection. Consequently, in FIGS. **9***a* and **9***c*, as we describe a solution to the peaking problem, the rated maximum data rate is omitted from the graph, and only the available maximum data rate **922** is shown. The video stream data rate must not exceed the available maximum data rate **922**.

[0181] To address this, the first thing that the video compressor **404** does is determine a peak data rate **941**, which is a data rate the channel is able to handle steadily. This rate can be determined by a number of techniques. One such technique is by gradually sending an increasingly higher data rate test stream from the hosting service **210** to the client **415** in FIGS. **4***a* and **4***b*, and having the client provide feedback to the hosting service as to the level of packet loss and latency. As the packet loss and/or latency begins to show a sharp increase, that is an indication that the available maximum data rate **922** is being reached. After that, the hosting service **210** can gradually reduce the data rate of the test stream until the client **415** reports that for a reasonable period of time the test stream has been received with an acceptable level of packet loss and the latency is near minimal. This establishes a peak maximum data rate **941**, which will then be used as a peak data rate for streaming video. Over time, the peak data rate **941** will fluctuate (e.g., if another user in a household starts to heavily use the Internet connection), and the client **415** will need to constantly monitor it to see whether packet loss or latency increases, indicating the available max data rate **922** is dropping below the previously established peak data rate **941**, and if so the peak data rate **941**. Similarly, if over time the client **415** finds that the packet loss and latency remain at optimal levels, it can request that the video compressor slowly increases the data rate to see whether the available maximum data rate has increased (e.g., if another user in a household has stopped heavy use of the Internet connection), and again waiting until packet loss and/or higher latency indicates that the available maximum data rate **922** has been exceeded, and again a lower level can be found for the peak data rate **941**, but one that is perhaps higher than the level before testing an increased data rate. So, by using this technique (and other techniques like it) a peak data rate **941** can be found, and adjusted periodically as needed. The peak data rate **941** will establishes the maximum data rate that can be used by the video compressor **404** to stream video to the user. The logic for determining the peak data rate may be implemented at the user premises **211** and/or on the hosting service **210**. At the user premises **211**, the client device **415** performs the calculations to determine the peak data rate and transmits this information back to the hosting service **210**; at the hosting service **210**, a server **402** at the hosting service performs the calculations to determine the peak data rate based on statistics received from the client **415** (e.g., packet loss, latency, max data rate, etc).

[0182] FIG. **9***a* shows an example video stream data rate **934** that has substantial scene complexity and/or motion that has been generated using the cyclic I/P tile compression techniques described previously and illustrated in FIGS. **7***a*, **7***b* and **8**. The video compressor **404** has been configured to output compressed video at an average data rate that is below the peak data rate **941**, and note that, most of the time, the

video stream data rate remains below the peak data rate **941**. A comparison of data rate **934** with video stream data rate **634** shown in FIG. **6***c* created using I/P/B or I/P frames shows that the cyclic I/P tile compression produces a much smoother data rate. Still, at frame 2× peak **952** (which approaches 2× the peak data rate **942**) and frame 4× peak **954** (which approaches 4× the peak data rate **944**), the data rate exceeds the peak data rate **941**, which is unacceptable. In practice, even with high action video from rapidly changing video games, peaks in excess of peak data rate **941** occur in less than 2% of frames, peaks in excess of 2× peak data rate **942** occur rarely, and peaks in excess of 3× peak data rate **943** occur hardly ever. But, when they do occur (e.g., during a scene transition), the data rate required by them is necessary to produce a good quality video image.

[0183] One way to solve this problem is simply to configure the video compressor **404** such that its maximum data rate output is the peak data rate **941**. Unfortunately, the resulting video output quality during the peak frames is poor since the compression algorithm is "starved" for bits. What results is the appearance of compression artifacts when there are sudden transitions or fast motion, and in time, the user comes to realize that the artifacts always crop up when there is sudden changes or rapid motion, and they can become quite annoying.

[0184] Although the human visual system is quite sensitive to visual artifacts that appear during sudden changes or rapid motion, it is not very sensitive to detecting a reduction in frame rate in such situations. In fact, when such sudden changes occur, it appears that the human visual system is preoccupied with tracking the changes, and it doesn't notice if the frame rate briefly drops from 60 fps to 30 fps, and then returns immediately to 60 fps. And, in the case of a very dramatic transition, like a sudden scene change, the human visual system does not notice if the frame rate drops to 20 fps or even 15 fps, and then immediately returns to 60 fps. So long as the frame rate reduction only occurs infrequently, to a human observer, it appears that the video has been continuously running at 60 fps.

[0185] This property of the human visual system is exploited by the techniques illustrated in FIG. **9***b*. A server **402** (from FIGS. **4***a* and **4***b*) produces an uncompressed video output stream at a steady frame rate (at 60 fps in one embodiment). A timeline shows each frame **961-970** output each $1/60^{th}$ second. Each uncompressed video frame, starting with frame **961**, is output to the low-latency video compressor **404**, which compresses the frame in less than a frame time, producing for the first frame compressed frame **1 981**. The data produced for the compressed frame **1 981** may be larger or smaller, depending upon many factors, as previously described. If the data is small enough that it can be transmitted to the client **415** in a frame time ($1/60^{th}$ second) or less at the peak data rate **941**, then it is transmitted during transmit time (xmit time) **991** (the length of the arrow indicates the duration of the transmit time). In the next frame time, server **402** produces uncompressed frame **2 962**, it is compressed to compressed frame **2 982**, and it is transmitted to client **415** during transmit time **992**, which is less than a frame time at peak data rate **941**.

[0186] Then, in the next frame time, server **402** produces uncompressed frame **3 963**. When it is compressed by video compressor **404**, the resulting compressed frame **3 983** is more data than can be transmitted at the peak data rate **941** in one frame time. So, it is transmitted during transmit time (2× peak) **993**, which takes up all of the frame time and part of the next frame time. Now, during the next frame time, server **402** produces another uncompressed frame **4 964** and outputs it to video compressor **404** but the data is ignored and illustrated with **974**. This is because video compressor **404** is configured to ignore further uncompressed video frames that arrive while it is still transmitting a prior compressed frame. Of course client **415**'s video decompressor will fail to receive frame **4**, but it simply continues to display on display device **422** frame **3** for 2 frame times (i.e., briefly reduces the frame rate from 60 fps to 30 fps).

[0187] For the next frame **5**, server **402** outputs uncompressed frame **5 965**, is compressed to compressed frame **5 985** and transmitted within 1 frame during transmit time **995**. Client **415**'s video decompressor decompresses frame **5** and displays it on display device **422**. Next, server **402** outputs uncompressed frame **6 966**, video compressor **404** compresses it to compressed frame **6 986**, but this time the resulting data is very large. The compressed frame is transmitted during transmit time (4× peak) **996** at the peak data rate **941**, but it takes almost 4 frame times to transmit the frame. During the next 3 frame times, video compressor **404** ignores 3 frames from server **402**, and client **415**'s decompressor holds frame **6** steadily on the display device **422** for 4 frames times (i.e., briefly reduces the frame rate from 60 fps to 15 fps). Then finally, server **402** outputs frame **10 970**, video compressor **404** compresses it into compressed frame **10 987**, and it is transmitted during transmit time **997**, and client **415**'s decompressor decompresses frame **10** and displays it on display device **422** and once again the video resumes at 60 fps.

[0188] Note that although video compressor **404** drops video frames from the video stream generated by server **402**, it does not drop audio data, regardless of what form the audio comes in, and it continues to compress the audio data when video frames are dropped and transmit them to client **415**, which continues to decompress the audio data and provide the audio to whatever device is used by the user to playback the audio. Thus audio continues unabated during periods when frames are dropped. Compressed audio consumes a relatively small percentage of bandwidth, compared to compressed video, and as result does not have a major impact on the overall data rate. Although it is not illustrated in any of the data rate diagrams, there is always data rate capacity reserved for the compressed audio stream within the peak data rate **941**.

[0189] The example just described in FIG. **9***b* was chosen to illustrate how the frame rate drops during data rate peaks, but what it does not illustrate is that when the cyclic I/P tile techniques described previously are used, such data rate peaks, and the consequential dropped frames are rare, even during high scene complexity/high action sequences such as those that occur in video games, motion pictures and some application software. Consequently, the reduced frame rates are infrequent and brief, and the human visual system does not detect them.

[0190] If the frame rate reduction mechanism just described is applied to the video stream data rate illustrated in FIG. **9***a*, the resulting video stream data rate is illustrated in FIG. **9***c*. In this example, 2× peak **952** has been reduced to flattened 2× peak **953**, and 4× peak **955** has been reduced to flattened 4× peak **955**, and the entire video stream data rate **934** remains at or below the peak data rate **941**.

[0191] Thus, using the techniques described above, a high action video stream can be transmitted with low latency

through the general Internet and through a consumer-grade Internet connection. Further, in an office environment on a LAN (e.g., 100 Mbs Ethernet or 802.11g wireless) or on a private network (e.g., 100 Mbps connection between a data center an offices) a high action video stream can be transmitted without peaks so that multiple users (e.g., transmitting 1920×1080 at 60 fps at 4.5 Mbps) can use the LAN or shared private data connection without having overlapping peaks overwhelming the network or the network switch backplanes.

[0192] Data Rate Adjustment

[0193] In one embodiment, the hosting service **210** initially assesses the available maximum data rate **622** and latency of the channel to determine an appropriate data rate for the video stream and then dynamically adjusts the data rate in response. To adjust the data rate, the hosting service **210** may, for example, modify the image resolution and/or the number of frames/second of the video stream to be sent to the client **415**. Also, the hosting service can adjust the quality level of the compressed video. When changing the resolution of the video stream, e.g., from a 1280×720 resolution to a 640×360 the video decompression logic **412** on the client **415** can scale up the image to maintain the same image size on the display screen.

[0194] In one embodiment, in a situation where the channel completely drops out, the hosting service **210** pauses the game. In the case of a multiplayer game, the hosting service reports to the other users that the user has dropped out of the game and/or pauses the game for the other users.

[0195] Dropped or Delayed Packets

[0196] In one embodiment, if data is lost due to packet loss between the video compressor **404** and client **415** in FIGS. **4***a* or **4***b*, or due to a packet being received out of order that arrives too late to decompress and meet the latency requirements of the decompressed frame, the video decompression logic **412** is able to mitigate the visual artifacts. In a streaming I/P frame implementation, if there is a lost/delayed packet, the entire screen is impacted, potentially causing the screen to completely freeze for a period of time or show other screen-wide visual artifacts. For example, if a lost/delayed packet causes the loss of an I frame, then the decompressor will lack a reference for all of the P frames that follow until a new I frame is received. If a P frame is lost, then it will impact the P frames for the entire screen that follow. Depending on how long it will be before an I frame appears, this will have a longer or shorter visual impact. Using interleaved I/P tiles as shown in FIGS. **7***a* and **7***b*, a lost/delayed packet is much less likely to impact the entire screen since it will only affect the tiles contained in the affected packet. If each tile's data is sent within an individual packet, then if a packet is lost, it will only affect one tile. Of course, the duration of the visual artifact will depend on whether an I tile packet is lost and, if a P tile is lost, how many frames it will take until an I tile appears. But, given that different tiles on the screen are being updated with I frames very frequently (potentially every frame), even if one tile on the screen is affected, other tiles may not be. Further, if some event cause a loss of several packets at once (e.g., spike in power next to a DSL line that briefly disrupts the data flow), then some of the tiles will be affected more than others, but because some tiles will quickly be renewed with a new I tile, they will be only briefly affected. Also, with a streaming I/P frame implementation, not only are the I frames the most critical frame, but the I frames are extremely large, so if there is an event that causes a dropped/delayed packet, there is a higher probability that an I frame will be affected (i.e., if any part of an I frame is lost, it is unlikely that the I frame can be decompressed at all) than a much smaller I tile. For all of these reasons, using I/P tiles results in far fewer visual artifacts when packets are dropped/delayed than with I/P frames.

[0197] One embodiment attempts to reduce the effect of lost packets by intelligently packaging the compressed tiles within the TCP (transmission control protocol) packets or UDP (user datagram protocol) packets. For example, in one embodiment, tiles are aligned with packet boundaries whenever possible. FIG. **10***a* illustrates how tiles might be packed within a series of packets **1001-1005** without implementing this feature. Specifically, in FIG. **10***a*, tiles cross packet boundaries and are packed inefficiently so that the loss of a single packet results in the loss of multiple frames. For example, if packets **1003** or **1004** are lost, three tiles are lost, resulting in visual artifacts.

[0198] By contrast, FIG. **10***b* illustrates tile packing logic **1010** for intelligently packing tiles within packets to reduce the effect of packet loss. First, the tile packing logic **1010** aligns tiles with packet boundaries. Thus, tiles T**1**, T**3**, T**4**, T**7**, and T**2** are aligned with the boundaries of packets **1001-1005**, respectively. The tile packing logic also attempts to fit tiles within packets in the most efficient manner possible, without crossing packet boundaries. Based on the size of each of the tiles, tiles T**1** and T**6** are combined in one packet **1001**; T**3** and T**5** are combined in one packet **1002**; tiles T**4** and T**8** are combined in one packet **1003**; tile T**8** is added to packet **1004**; and tile T**2** is added to packet **1005**. Thus, under this scheme, a single packet loss will result in the loss of no more than 2 tiles (rather than 3 tiles as illustrated in FIG. **10***a*).

[0199] One additional benefit to the embodiment shown in FIG. **10***b* is that the tiles are transmitted in a different order in which they are displayed within the image. This way, if adjacent packets are lost from the same event interfering with the transmission it will affect areas which are not near each other on the screen, creating a less noticeable artifacting on the display.

[0200] One embodiment employs forward error correction (FEC) techniques to protect certain portions of the video stream from channel errors. As is known in the art, FEC techniques such as Reed-Solomon and Viterbi generate and append error correction data information to data transmitted over a communications channel. If an error occurs in the underlying data (e.g., an I frame), then the FEC may be used to correct the error.

[0201] FEC codes increase the data rate of the transmission; so ideally, they are only used where they are most needed. If data is being sent that would not result in a very noticeable visual artifact, it may be preferable to not use FEC codes to protect the data. For example, a P tile that immediately precedes an I tile that is lost will only create a visual artifact (i.e., on tile on the screen will not be updated) for $1/60^{th}$ of second on the screen. Such a visual artifact is barely detectable by the human eye. As P tiles are further back from an I tile, losing a P tile becomes increasingly more noticeable. For example, if a tile cycle pattern is an I tile followed by 15 P tiles before an I tile is available again, then if the P tile immediately following an I tile is lost, it will result in that tile showing an incorrect image for 15 frame times (at 60 fps, that would be 250 ms). The human eye will readily detect a disruption in a stream for 250 ms. So, the further back a P tile is from a new I tile (i.e., the closer a P tiles follows an I tile), the more noticeable the artifact. As previously discussed, though, in

general, the closer a P tile follows an I tile, the smaller the data for that P tile. Thus, P tiles following I tiles not only are more critical to protect from being lost, but they are smaller in size. And, in general, the smaller the data is that needs to be protected, the smaller the FEC code needs to be to protect it.

[0202] So, as illustrated in FIG. **11***a*, in one embodiment, because of the importance of I tiles in the video stream, only I tiles are provided with FEC codes. Thus, FEC **1101** contains error correction code for I tile **1100** and FEC **1104** contains error correction code for I tile **1103**. In this embodiment, no FEC is generated for the P tiles.

[0203] In one embodiment illustrated in FIG. **11***b* FEC codes are also generated for P tiles which are most likely to cause visual artifacts if lost. In this embodiment, FECs **1 105** provide error correction codes for the first 3 P tiles, but not for the P tiles that follow. In another embodiment, FEC codes are generated for P tiles which are smallest in data size (which will tend to self-select P tiles occurring the soonest after an I tile, which are the most critical to protect).

[0204] In another embodiment, rather than sending an FEC code with a tile, the tile is transmitted twice, each time in a different packet. If one packet is lost/delayed, the other packet is used.

[0205] In one embodiment, shown in FIG. **11***c*, FEC codes **1111** and **1113** are generated for audio packets, **1110** and **1112**, respectively, transmitted from the hosting service concurrently with the video. It is particularly important to maintain the integrity of the audio in a video stream because distorted audio (e.g., clicking or hissing) will result in a particularly undesirable user experience. The FEC codes help to ensure that the audio content is rendered at the client computer **415** without distortion.

[0206] In another embodiment, rather than sending an FEC code with audio data, the audio data is transmitted twice, each time in a different packet. If one packet is lost/delayed, the other packet is used.

[0207] In addition, in one embodiment illustrated in FIG. **11***d*, FEC codes **1121** and **1123** are used for user input commands **1120** and **1122**, respectively (e.g., button presses) transmitted upstream from the client **415** to the hosting service **210**. This is important because missing a button press or a mouse movement in a video game or an application could result in an undesirable user experience.

[0208] In another embodiment, rather than sending an FEC code with user input command data, the user input command data is transmitted twice, each time in a different packet. If one packet is lost/delayed, the other packet is used.

[0209] In one embodiment, the hosting service **210** assesses the quality of the communication channel with the client **415** to determine whether to use FEC and, if so, what portions of the video, audio and user commands to which FEC should be applied. Assessing the "quality" of the channel may include functions such as evaluating packet loss, latency, etc, as described above. If the channel is particularly unreliable, then the hosting service **210** may apply FEC to all of I tiles, P tiles, audio and user commands. By contrast, if the channel is reliable, then the hosting service **210** may apply FEC only to audio and user commands, or may not apply FEC to audio or video, or may not use FEC at all. Various other permutations of the application of FEC may be employed while still complying with these underlying principles. In one embodiment, the hosting service **210** continually monitors the conditions of the channel and changes the FEC policy accordingly.

[0210] In another embodiment, referring to FIGS. **4***a* and **4***b*, when a packet is lost/delayed resulting in the loss of tile data or if, perhaps because of a particularly bad packet loss, the FEC is unable to correct lost tile data, the client **415** assesses how many frames are left before a new I tile will be received and compares it to the round-trip latency from the client **415** to hosting service **210**. If the round-trip latency is less than the number of frames before a new I tile is due to arrive, then the client **415** sends a message to the hosting service **210** requesting a new I tile. This message is routed to the video compressor **404**, and rather than generating a P tile for the tile whose data had been lost, it generates an I tile. Given that the system shown in FIGS. **4***a* and **4***b* is designed to provide a round-trip latency that is typically less than 80 ms, this results in a tile being corrected within 80 ms (at 60 fps, frames are 16.67 ms of duration, thus in full frame times, 80 ms latency would result in a corrected a tile within 83.33 ms, which is 5 frame times—a noticeable disruption, but far less noticeable than, for example, a 250 ms disruption for 15 frames). When the compressor **404** generates such an I tile out of its usual cyclic order, if the I tile would cause the bandwidth of that frame to exceed the available bandwidth, then the compressor **404** will delay the cycles of the other tiles so that the other tiles receive P tiles during that frame time (even if one tile would normally be due an I tile during that frame), and then starting with the next frame the usual cycling will continue, and the tile that normally would have received an I tile in the preceding frame will receive an I tile. Although this action briefly delays the phase of the R frame cycling, it normally will not be noticeable visually.

[0211] Video and Audio Compressor/Decompressor Implementation

[0212] FIG. **12** illustrates one particular embodiment in which a multi-core and/or multi-processor **1200** is used to compress **8** tiles in parallel. In one embodiment, a dual processor, quad core Xeon CPU computer system running at 2.66 GHz or higher is used, with each core implementing the open source x264 H.264 compressor as an independent process. However, various other hardware/software configurations may be used while still complying with these underlying principles. For example, each of the CPU cores can be replaced with an H.264 compressor implemented in an FPGA. In the example shown in FIG. **12**, cores **1201-1208** are used to concurrently process the I tiles and P tiles as eight independent threads. As is well known in the art, current multi-core and multi-processor computer systems are inherently capable of multi-threading when integrated with multi-threading operating systems such as Microsoft Windows XP Professional Edition (either 64-bit or the 32-bit edition) and Linux.

[0213] In the embodiment illustrated in FIG. **12**, since each of the 8 cores is responsible for just one tile, it operates largely independently from the other cores, each running a separate instantiation of x264. A PCI Express x1-based DVI capture card, such as the Sendero Video Imaging IP Development Board from Microtronix of Oosterhout, The Netherlands is used to capture uncompressed video at 640×480, 800×600, or 1280×720 resolution, and the FPGA on the card uses Direct Memory Access (DMA) to transfer the captured video through the DVI bus into system RAM. The tiles are arranged in a 4×2 arrangement **1205** (although they are illustrated as square tiles, in this embodiment they are of 160×240 resolution). Each instantiation of x264's is configured to compress one of the 8 160×240 tiles, and they are synchronized such

that, after an initial I tile compression, each core enters into a cycle, each one frame out of phase with the other, to compress one I tile followed by seven P tiles, and illustrated in FIG. **12**.

[0214] Each frame time, the resulting compressed tiles are combined into a packet stream, using the techniques previously described, and then the compressed tiles are transmitted to a destination client **415**.

[0215] Although not illustrated in FIG. **12**, if the data rate of the combined 8 tiles exceeds a specified peak data rate **941**, then all 8 x264 processes are suspended for as many frame times as are necessary until the data for the combined 8 tiles has been transmitted.

[0216] In one embodiment, client **415** is implemented as software on a PC running 8 instantiations of FFmpeg. A receiving process receives the 8 tiles, and each tile is routed to an FFmpeg instantiation, which decompresses the tile and renders it to an appropriate tile location on the display device **422**.

[0217] The client **415** receives keyboard, mouse, or game controller input from the PC's input device drivers and transmits it to the server **402**. The server **402** then applies the received input device data and applies it to the game or application running on the server **402**, which is a PC running Windows using an Intel 2.16 GHz Core Duo CPU. The server **402** then produces a new frame and outputs it through its DVI output, either from a motherboard-based graphics system, or through a NVIDIA 8800GTX PCI card's DVI output.

[0218] Simultaneously, the server **402** outputs the audio produced by game or applications through its digital audio output (e.g., S/PDIF), which is coupled to the digital audio input on the dual quad-core Xeon-based PC that is implementing the video compression. A Vorbis open source audio compressor is used to compress the audio simultaneously with the video using whatever core is available for the process thread. In one embodiment, the core that completes compressing its tile first executes the audio compression. The compressed audio is then transmitted along with the compressed video, and is decompressed on the client **415** using a Vorbis audio decompressor.

[0219] Hosting Service Server Center Distribution

[0220] Light through glass, such as optical fiber, travels at some fraction of the speed of light in a vacuum, and so an exact propagation speed for light in optical fiber could be determined. But, in practice, allowing time for routing delays, transmission inefficiencies, and other overhead, we have observed that optimal latencies on the Internet reflect transmission speeds closer to 50% the speed of light. Thus, an optimal 1000 mile round trip latency is approximately 22 ms, and an optimal 3000 mile round trip latency is about 64 ms. Thus, a single server on one US coast will be too far away to serve clients on the other coast (which can be as far as 3000 miles away) with the desired latency. However, as illustrated in FIG. **13***a,* if the hosting service **210** server center **1300** is located in the center of the US (e.g., Kansas, Nebraska, etc.), such that the distance to any point in the continental US is approximately 1500 miles or less, the round trip Internet latency could be as low as 32 ms. Referring to FIG. **4***b*, note that although the worst-case latencies allowed for the user ISP **453** is 25 ms, typically, we have observed latencies closer to 10-15 ms with DSL and cable modem systems. Also, FIG. **4***b* assumes a maximum distance from the user premises **211** to the hosting center **210** of 1000 miles. Thus, with a typical user ISP round trip latency of 15 ms used and a maximum Internet distance of 1500 miles for a round trip latency of 32 ms, the total round trip latency from the point a user actuates input device **421** and sees a response on display device **422** is 1+1+15+32+1+16+6+8=80 ms. So, the 80 ms response time can be typically achieved over an Internet distance of 1500 miles. This would allow any user premises with a short enough user ISP latency **453** in the continental US to access a single server center that is centrally located.

[0221] In another embodiment, illustrated in FIG. **13***b*, the hosting service **210** server centers, HS**1**-HS**6**, are strategically positioned around the United States (or other geographical region), with certain larger hosting service server centers positioned close to high population centers (e.g., HS**2** and HS**5**). In one embodiment, the server centers HS**1**-HS**6** exchange information via a network **1301** which may be the Internet or a private network or a combination of both. With multiple server centers, services can be provided at lower latency to users that have high user ISP latency **453**.

[0222] Although distance on the Internet is certainly a factor that contributes to round trip latency through the Internet, sometimes other factors come into play that are largely unrelated to latency. Sometimes a packet stream is routed through the Internet to a far away location and back again, resulting in latency from the long loop. Sometimes there is routing equipment on the path that is not operating properly, resulting in a delay of the transmission. Sometimes there is a traffic overloading a path which introduces delay. And, sometimes, there is a failure that prevents the user's ISP from routing to a given destination at all. Thus, while the general Internet usually provides connections from one point to another with a fairly reliable and optimal route and latency that is largely determined by distance (especially with long distance connections that result in routing outside of the user's local area) such reliability and latency is by no means guaranteed and often cannot be achieved from a user's premises to a given destination on the general Internet.

[0223] In one embodiment, when a user client **415** initially connects to the hosting service **210** to play a video game or use an application, the client communicates with each of the hosting service server centers HS**1**-HS**6** available upon startup (e.g., using the techniques described above). If the latency is low enough for a particular connection, then that connection is used. In one embodiment, the client communicates with all, or a subset, of the hosting service server centers the one with the lowest latency connection is selected. The client may select the service center with the lowest latency connection or the service centers may identify the one with the lowest latency connection and provide this information (e.g., in the form of an Internet address) to the client.

[0224] If a particular hosting service server center is overloaded and/or the user's game or application can tolerate the latency to another, less loaded hosting service server center, then the client **415** may be redirected to the other hosting service server center. In such a situation, the game or application the user is running would be paused on the server **402** at the user's overloaded server center, and the game or application state data would be transferred to a server **402** at another hosting service server center. The game or application would then be resumed. In one embodiment, the hosting service **210** would wait until the game or application has either reached a natural pausing point (e.g., between levels in a game, or after the user initiates a "save" operation in application) to do the transfer. In yet another embodiment, the hosting service **210** would wait until user activity ceases for a

specified period of time (e.g., 1 minute) and then would initiate the transfer at that time.

[0225] As described above, in one embodiment, the hosting service **210** subscribes to an Internet bypass service **440** of FIG. **14** to attempt to provide guaranteed latency to its clients. Internet bypass services, as used herein, are services that provide private network routes from one point to another on the Internet with guaranteed characteristics (e.g., latency, data rate, etc.). For example, if the hosting service **210** was receiving large amount of traffic from users using AT&T's DSL service offering in San Francisco, rather than routing to AT&T's San Francisco-based central offices, the hosting service **210** could lease a high-capacity private data connection from a service provider (perhaps AT&T itself or another provider) between the San Francisco-based central offices and one or more of the server centers for hosting service **210**. Then, if routes from all hosting service server centers HS**1**-HS**6** through the general Internet to a user in San Francisco using AT&T DSL result in too high latency, then private data connection could be used instead. Although private data connections are generally more expensive than the routes through the general Internet, so long as they remain a small percentage of the hosting service **210** connections to users, the overall cost impact will be low, and users will experience a more consistent service experience.

[0226] Server centers often have two layers of backup power in the event of power failure. The first layer typically is backup power from batteries (or from an alternative immediately available energy source, such a flywheel that is kept running and is attached to a generator), which provides power immediately when the power mains fail and keeps the server center running. If the power failure is brief, and the power mains return quickly (e.g., within a minute), then the batteries are all that is needed to keep the server center running. But if the power failure is for a longer period of time, then typically generators (e.g., diesel-powered) are started up that take over for the batteries and can run for as long as they have fuel. Such generators are extremely expensive since they must be capable of producing as much power as the server center normally gets from the power mains.

[0227] In one embodiment, each of the hosting services HS**1**-HS**5** share user data with one another so that if one server center has a power failure, it can pause the games and applications that are in process, and then transfer the game or application state data from each server **402** to servers **402** at other server centers, and then will notify the client **415** of each user to direct it communications to the new server **402**. Given that such situations occur infrequently, it may be acceptable to transfer a user to a hosting service server center which is not able to provide optimal latency (i.e., the user will simply have to tolerate higher latency for the duration of the power failure), which will allow for a much wider range of options for transferring users. For example, given the time zone differences across the US, users on the East Coast may be going to sleep at 11:30 PM while users on the West Coast at 8:30 PM are starting to peak in video game usage. If there is a power failure in a hosting service server center on the West Coast at that time, there may not be enough West Coast servers **402** at other hosting service server centers to handle all of the users. In such a situation, some of the users can be transferred to hosting service server centers on the East Coast which have available servers **402**, and the only consequence to the users would be higher latency. Once the users have been transferred from the server center that has lost power, the server center can then commence an orderly shutdown of its servers and equipment, such that all of the equipment has been shut down before the batteries (or other immediate power backup) is exhausted. In this way, the cost of a generator for the server center can be avoided.

[0228] In one embodiment, during times of heavy loading of the hosting service **210** (either due to peak user loading, or because one or more server centers have failed) users are transferred to other server centers on the basis of the latency requirements of the game or application they are using. So, users using games or applications that require low latency would be given preference to available low latency server connections when there is a limited supply.

[0229] Hosting Service Features

[0230] FIG. **15** illustrates an embodiment of components of a server center for hosting service **210** utilized in the following feature descriptions. As with the hosting service **210** illustrated in FIG. **2***a*, the components of this server center are controlled and coordinated by a hosting service **210** control system **401** unless otherwise qualified.

[0231] Inbound internet traffic **1501** from user clients **415** is directed to inbound routing **1502**. Typically, inbound internet traffic **1501** will enter the server center via a high-speed fiber optic connection to the Internet, but any network connection means of adequate bandwidth, reliability and low latency will suffice. Inbound routing **1502** is a system of network (the network can be implemented as an Ethernet network, a fiber channel network, or through any other transport means) switches and routing servers supporting the switches which takes the arriving packets and routes each packet to the appropriate application/game ("app/game") server **1521-1525**. In one embodiment, a packet which is delivered to a particular app/game server represents a subset of the data received from the client and/or may be translated/changed by other components (e.g., networking components such as gateways and routers) within the data center. In some cases, packets will be routed to more than one server **1521-1525** at a time, for example, if a game or application is running on multiple servers at once in parallel. RAID array **1511-1512** are connected to the inbound routing network **1502**, such that the app/game servers **1521-1525** can read and write to the RAID arrays **1511-1512**. Further, a RAID array **1515** (which may be implemented as multiple RAID arrays) is also connected to the inbound routing **1502** and data from RAID array **1515** can be read from app/game servers **1521-1525**. The inbound routing **1502** may be implemented in a wide range of prior art network architectures, including a tree structure of switches, with the inbound internet traffic **1501** at its root; in a mesh structure interconnecting all of the various devices; or as an interconnected series of subnets, with concentrated traffic amongst intercommunicating device segregated from concentrated traffic amongst other devices. One type of network configuration is a SAN which, although typically used for storage devices, it can also be used for general high-speed data transfer among devices. Also, the app/game servers **1521-1525** may each have multiple network connections to the inbound routing **1502**. For example, a server **1521-1525** may have a network connection to a subnet attached to RAID Arrays **1511-1512** and another network connection to a subnet attached to other devices.

[0232] The app/game servers **1521-1525** may all be configured the same, some differently, or all differently, as previously described in relation to servers **402** in the embodiment illustrated in FIG. **4***a*. In one embodiment, each user,

when using the hosting service is typically at least one app/game server **1521-1525**. For the sake of simplicity of explanation, we shall assume a given user is using app/game server **1521**, but multiple servers could be used by one user, and multiple users could share a single app/game server **1521-1525**. The user's control input, sent from client **415** as previously described is received as inbound Internet traffic **1501**, and is routed through inbound routing **1502** to app/game server **1521**. App/game server **1521** uses the user's control input as control input to the game or application running on the server, and computes the next frame of video and the audio associated with it. App/game server **1521** then outputs the uncompressed video/audio **1529** to shared video compression **1530**. App/game server may output the uncompressed video via any means, including one or more Gigabit Ethernet connections, but in one embodiment the video is output via a DVI connection and the audio and other compression and communication channel state information is output via a Universal Serial Bus (USB) connection.

[0233] The shared video compression **1530** compresses the uncompressed video and audio from the app/game servers **1521-1525**. The compression maybe implemented entirely in hardware, or in hardware running software. There may a dedicated compressor for each app/game server **1521-1525**, or if the compressors are fast enough, a given compressor can be used to compress the video/audio from more than one app/game server **1521-1525**. For example, at 60 fps a video frame time is 16.67 ms. If a compressor is able to compress a frame in 1 ms, then that compressor could be used to compress the video/audio from as many as 16 app/game servers **1521-1525** by taking input from one server after another, with the compressor saving the state of each video/audio compression process and switching context as it cycles amongst the video/audio streams from the servers. This results in substantial cost savings in compression hardware. Since different servers will be completing frames at different times, in one embodiment, the compressor resources are in a shared pool **1530** with shared storage means (e.g., RAM, Flash) for storing the state of each compression process, and when a server **1521-1525** frame is complete and ready to be compressed, a control means determines which compression resource is available at that time, provides the compression resource with the state of the server's compression process and the frame of uncompressed video/audio to compress.

[0234] Note that part of the state for each server's compression process includes information about the compression itself, such as the previous frame's decompressed frame buffer data which may be used as a reference for P tiles, the resolution of the video output; the quality of the compression; the tiling structure; the allocation of bits per tiles; the compression quality, the audio format (e.g., stereo, surround sound, Dolby® AC-3). But the compression process state also includes communication channel state information regarding the peak data rate **941** and whether a previous frame (as illustrated in FIG. **9***b*) is currently being output (and as result the current frame should be ignored), and potentially whether there are channel characteristics which should be considered in the compression, such as excessive packet loss, which affect decisions for the compression (e.g., in terms of the frequency of I tiles, etc). As the peak data rate **941** or other channel characteristics change over time, as determined by an app/game server **1521-1525** supporting each user monitoring data sent from the client **415**, the app/game server **1521-1525** sends the relevant information to the shared hardware compression **1530**.

[0235] The shared hardware compression **1530** also packetizes the compressed video/audio using means such as those previously described, and if appropriate, applying FEC codes, duplicating certain data, or taking other steps to as to adequately ensure the ability of the video/audio data stream to be received by the client **415** and decompressed with as high a quality and reliability as feasible.

[0236] Some applications, such as those described below, require the video/audio output of a given app/game server **1521-1525** to be available at multiple resolutions (or in other multiple formats) simultaneously. If the app/game server **1521-1525** so notifies the shared hardware compression **1530** resource, then the uncompressed video audio **1529** of that app/game server **1521-1525** will be simultaneously compressed in different formats, different resolutions, and/or in different packet/error correction structures. In some cases, some compression resources can be shared amongst multiple compression processes compressing the same video/audio (e.g., in many compression algorithms, there is a step whereby the image is scaled to multiple sizes before applying compression. If different size images are required to be output, then this step can be used to serve several compression processes at once). In other cases, separate compression resources will be required for each format. In any case, the compressed video/audio **1539** of all of the various resolutions and formats required for a given app/game server **1521-1525** (be it one or many) will be output at once to outbound routing **1540**. In one embodiment the output of the compressed video/audio **1539** is in UDP format, so it is a unidirectional stream of packets.

[0237] The outbound routing network **1540** comprises a series of routing servers and switches which direct each compressed video/audio stream to the intended user(s) or other destinations through outbound Internet traffic **1599** interface (which typically would connect to a fiber interface to the Internet) and/or back to the delay buffer **1515**, and/or back to the inbound routing **1502**, and/or out through a private network (not shown) for video distribution. Note that (as described below) the outbound routing **1540** may output a given video/audio stream to multiple destinations at once. In one embodiment this is implemented using Internet Protocol (IP) multicast in which a given UDP stream intended to be streamed to multiple destinations at once is broadcasted, and the broadcast is repeated by the routing servers and switches in the outbound routing **1540**. The multiple destinations of the broadcast may be to multiple users' clients **415** via the Internet, to multiple app/game servers **1521-1525** through via inbound routing **1502**, and/or to one or more delay buffers **1515**. Thus, the output of a given server **1521-1522** is compressed into one or multiple formats, and each compressed stream is directed to one or multiple destinations.

[0238] Further, in another embodiment, if multiple app/game servers **1521-1525** are used simultaneously by one user (e.g., in a parallel processing configuration to create the 3D output of a complex scene) and each server is producing part of the resulting image, the video output of multiple servers **1521-1525** can be combined by the shared hardware compression **1530** into a combined frame, and from that point forward it is handled as described above as if it came from a single app/game server **1521-1525**.

[0239] Note that in one embodiment, a copy (in at least the resolution or higher of video viewed by the user) of all video generated by app/game servers **1521-1525** is recorded in delay buffer **1515** for at least some number of minutes (15 minutes in one embodiment). This allows each user to "rewind" the video from each session in order to review previous work or exploits (in the case of a game). Thus, in one embodiment, each compressed video/audio output **1539** stream being routed to a user client **415** is also being multicasted to a delay buffer **1515**. When the video/audio is stored on a delay buffer **1515**, a directory on the delay buffer **1515** provides a cross reference between the network address of the app/game server **1521-1525** that is the source of the delayed video/audio and the location on the delay buffer **1515** where the delayed video/audio can be found.

[0240] Live, Instantly-Viewable, Instantly-Playable Games

[0241] App/game servers **1521-1525** may not only be used for running a given application or video game for a user, but they may also be used for creating the user interface applications for the hosting service **210** that supports navigation through hosting service **210** and other features. A screen shot of one such user interface application is shown in FIG. **16**, a "Game Finder" screen. This particular user interface screen allows a user to watch 15 games that are being played live (or delayed) by other users. Each of the "thumbnail" video windows, such as **1600** is a live video window in motion showing one the video from one user's game. The view shown in the thumbnail may be the same view that the user is seeing, or it may be a delayed view (e.g., if a user is playing a combat game, a user may not want other users to see where she is hiding and she may choose to delay any view of her gameplay by a period of time, say 10 minutes). The view may also be a camera view of a game that is different from any user's view. Through menu selections (not shown in this illustration), a user may choose a selection of games to view at once, based on a variety of criteria. As a small sampling of exemplary choices, the user may select a random selection of games (such as those shown in FIG. **16**), all of one kind of games (all being played by different players), only the top-ranked players of a game, players at a given level in the game, or lower-ranked players (e.g., if the player is learning the basics), players who are "buddies" (or are rivals), games that have the most number of viewers, etc.

[0242] Note that generally, each user will decide whether the video from his or her game or application can be viewed by others and, if so, which others, and when it may be viewed by others, whether it is only viewable with a delay.

[0243] The app/game server **1521-1525** that is generating the user interface screen shown in FIG. **16** acquires the **15** video/audio feeds by sending a message to the app/game server **1521-1525** for each user whose game it is requesting from. The message is sent through the inbound routing **1502** or another network. The message will include the size and format of the video/audio requested, and will identify the user viewing the user interface screen. A given user may choose to select "privacy" mode and not permit any other users to view video/audio of his game (either from his point of view or from another point of view), or as described in the previous paragraph, a user may choose to allow viewing of video/audio from her game, but delay the video/audio viewed. A user app/game server **1521-1525** receiving and accepting a request to allow its video/audio to be viewed will acknowledge as such to the requesting server, and it will also notify the shared hardware compression **1530** of the need to generate an additional compressed video stream in the requested format or screen size (assuming the format and screen size is different than one already being generated), and it will also indicate the destination for the compressed video (i.e., the requesting server). If the requested video/audio is only delayed, then the requesting app/game server **1521-1525** will be so notified, and it will acquire the delayed video/audio from a delay buffer **1515** by looking up the video/audio's location in the directory on the delay buffer **1515** and the network address of the app/game server **1521-1525** that is the source of the delayed video/audio. Once all of these requests have been generated and handled, up to 15 live thumbnail-sized video streams will be routed from the outbound routing **1540** to the inbound routing **1502** to the app/game server **1521-1525** generating the user interface screen, and will be decompressed and displayed by the server. Delayed video/audio streams may be in too large a screen size, and if so, the app/game server **1521-1525** will decompress the streams and scale down the video streams to thumbnail size. In one embodiment, requests for audio/video are sent to (and managed by) a central "management" service similar to the hosting service control system of FIG. **4***a* (not shown in FIG. **15**) which then redirects the requests to the appropriate app/game server **1521-1525**. Moreover, in one embodiment, no request may be required because the thumbnails are "pushed" to the clients of those users that allow it.

[0244] The audio from 15 games all mixed simultaneously might create a cacophony of sound. The user may choose to mix all of the sounds together in this way (perhaps just to get a sense of the "din" created by all the action being viewed), or the user may choose to just listen to the audio from one game at a time. The selection of a single game is accomplished by moving the yellow selection box **1601** to a given game (the yellow box movement can be accomplished by using arrow keys on a keyboard, by moving a mouse, by moving a joystick, or by pushing directional buttons on another device such as a mobile phone). Once a single game is selected, just the audio from that game plays. Also, game information **1602** is shown. In the case of this game, for example, the publisher logo ("EA") and the game logo, "Need for Speed Carbon" and an orange horizontal bar indicates in relative terms the number of people playing or viewing the game at that particular moment (many, in this case, so the game is "Hot"). Further "Stats" are provided, indicating that there are 145 players actively playing 80 different instantiations of the Need for Speed Game (i.e., it can be played either by an individual player game or multiplayer game), and there are 680 viewers (of which this user is one). Note that these statistics (and other statistics) are collected by hosting service control system **401** and are stored on RAID arrays **1511-1512**, for keeping logs of the hosting service **210** operation and for appropriately billing users and paying publishers who provide content. Some of the statistics are recorded due to actions by the service control system **401**, and some are reported to the service control system **401** by the individual app/game server **1521-1525**. For example, the app/game server **1521-1525** running this Game Finder application sends messages to the hosting service control system **401** when games are being viewed (and when they are ceased to be viewed) so that it may update the statistics of how many games are in view. Some of the statistics are available for user interface applications such as this Game Finder application.

[0245] If the user clicks an activation button on their input device, they will see the thumbnail video in the yellow box zoom up while it remains live to full screen size. This effect is shown in process in FIG. **17**. Note that video window **1700** has grown in size. To implement this effect, the app/game server **1521-1525** requests from the app/game server **1521-1525** running the game selected to have a copy of the video stream for a full screen size (at the resolution of the user's display device **422**) of the game routed to it. The app/game server **1521-1525** running the game notifies the shared hardware compressor **1530** that a thumbnail-sized copy of the game is no longer needed (unless another app/game server **1521-1525** requires such a thumbnail), and then it directs it to send a full-screen size copy of the video to the app/game server **1521-1525** zooming the video. The user playing the game may or may not have a display device **422** that is the same resolution as that of the user zooming up the game. Further, other viewers of the game may or may not have display devices **422** that are the same resolution as the user zooming up the game (and may have different audio playback means, e.g., stereo or surround sound). Thus, the shared hardware compressor **1530** determines whether a suitable compressed video/audio stream is already being generated that meets the requirements of the user requesting the video/audio stream and if one does exist, it notifies the outbound routing **1540** to route a copy of the stream to the app/game server **1521-1525** zooming the video, and if not compresses another copy of the video that is suitable for that user and instructs the outbound routing to send the stream back to the inbound routing **1502** and the app/game server **1521-1525** zooming the video. This server, now receiving a full screen version of the selected video will decompress it and gradually scale it up to full size.

[0246] FIG. **18** illustrates how the screen looks after the game has completely zoomed up to full screen and the game is shown at the full resolution of the user's display device **422** as indicated by the image pointed to by arrow **1800**. The app/game server **1521-1525** running the game finder application sends messages to the other app/game servers **1521-1525** that had been providing thumbnails that they are no longer needed and messages to the hosting service control server **401** that the other games are no longer being viewed. At this point the only display it is generating is an overlay **1801** at the top of the screen which provides information and menu controls to the user. Note that as this game has progressed, the audience has grown to 2,503 viewers. With so many viewers, there are bound to be many viewers with display devices **422** that have the same or nearly the resolution (each app/game server **1521-1525** has the ability to scale the video for adjusting the fitting).

[0247] Because the game shown is a multiplayer game, the user may decide to join the game at some point. The hosting service **210** may or may not allow the user to join the game for a variety of reasons. For example, the user may have to pay to play the game and choose not to, the user may not have sufficient ranking to join that particular game (e.g., it would not be competitive for the other players), or the user's Internet connection may not have low enough latency to allow the user to play (e.g., there is not a latency constraint for viewing games, so a game that is being played far away (indeed, on another continent) can be viewed without latency concerns, but for a game to be played, the latency must be low enough for the user to (a) enjoy the game, and (b) be on equal footing with the other players who may have lower latency connections). If the user is permitted to play, then app/game server **1521-1525** that had been providing the Game Finder user interface for the user will request that the hosting service control server **401** initiate (i.e., locate and start up) an app/game server **1521-1525** that is suitably configured for playing the particular game to load the game from a RAID array **1511-1512**, and then the hosting service control server **401** will instruct the inbound routing **1502** to transfer the control signals from the user to the app/game game server now hosting the game and it will instruct the shared hardware compression **1530** to switch from compressing the video/audio from the app/game server that had been hosting the Game Finder application to compressing the video/audio from the app/game server now hosting the game. The vertical sync of the Game Finder app/game service and the new app/game server hosting the game are not synchronized, and as a result there is likely to be a time difference between the two syncs. Because the shared video compression hardware **1530** will begin compressing video upon an app/game server **1521-1525** completing a video frame, the first frame from the new server may be completed sooner than a full frame time of the old server, which may be before the prior compressed frame completing its transmission (e.g., consider transmit time **992** of FIG. **9***b:* if uncompressed frame **3 963** were completed half a frame time early, it would impinge upon the transmit time **992**). In such a situation the shared video compression hardware **1530** will ignore the first frame from the new server (e.g., like Frame **4 964** is ignored **974**), and the client **415** will hold the last frame from the old server an extra frame time, and the shared video compression hardware **1530** will begin compressing the next frame time video from the new app/game server hosting the game. Visually, to the user, the transition from one app/game server to the other will be seamless. The hosting service control server **401** will then notify app/game game server **1521-1525** that had been hosting the Game Finder to switch to an idle state, until it is needed again.

[0248] The user then is able to play the game. And, what is exceptional is the game will play perceptually instantly (since it will have loaded onto the app/game game server **1521-1525** from a RAID array **1511-1512** at gigabit/second speed), and the game will be loaded onto a server exactly suited for the game together with an operating system exactly configured for the game with the ideal drivers, registry configuration (in the case of Windows), and with no other applications running on the server that might compete with the game's operation.

[0249] Also, as the user progresses through the game, each of the segments of the game will load into the server at gigabit/second speed (i.e., 1 gigabyte loads in 8 seconds) from the RAID array **1511-1512**, and because of the vast storage capacity of the RAID array **1511-1512** (since it is a shared resource among many users, it can be very large, yet still be cost effective) geometry setup or other game segment setup can be pre-computed and stored on the RAID array **1511-1512** and loaded extremely rapidly. Moreover, because the hardware configuration and computational capabilities of each app/game server **1521-1525** is known, pixel and vertex shaders can be pre-computed.

[0250] Thus, the game will start up almost instantly, it will run in an ideal environment, and subsequent segments will load almost instantly.

[0251] But, beyond these advantages, the user will be able to view others playing the game (via the Game Finder, previously described and other means) and both decide if the game is interesting, and if so, learn tips from watching others.

And, the user will be able to demo the game instantly, without having to wait for a large download and/or installation, and the user will be able to play the game instantly, perhaps on a trial basis for a smaller fee, or on a longer term basis. And, the user will be able to play the game on a Windows PC, a Macintosh, on a television set, at home, when traveling, and even on a mobile phone, with a low enough latency wireless connection. And, this can all be accomplished without ever physically owning a copy of the game.

[0252] As mentioned previously, the user can decide not allow his gameplay to be viewable by others, to allow his game to be viewable after a delay, to allow his game to be viewable by selected users, or to allow his game to be viewable by all users. Regardless, the video/audio will be stored, in one embodiment, for 15 minutes in a delay buffer **1515**, and the user will be able to "rewind" and view his prior game play, and pause, play it back slowly, fast forward, etc., just as he would be able to do had he been watching TV with a Digital Video Recorder (DVR). Although in this example, the user is playing a game, the same "DVR" capability is available if the user is using an application. This can be helpful in reviewing prior work and in other applications as detailed below. Further, if the game was designed with the capability of rewinding based on utilizing game state information, such that the camera view can be changed, etc., then this "3D DVR" capability will also be supported, but it will require the game to be designed to support it. The "DVR" capability using a delay buffer **1515** will work with any game or application, limited of course, to the video that was generated when the game or application was used, but in the case of games with 3D DVR capability, the user can control a "fly through" in 3D of a previously played segment, and have the delay buffer **1515** record the resulting video and have the game state of the game segment record. Thus, a particular "fly-through" will be recorded as compressed video, but since the game state will also be recorded, a different fly-through will be possible at a later date of the same segment of the game.

[0253] As described below, users on the hosting service **210** will each have a User Page, where they can post information about themselves and other data. Among of the things that users will be able to post are video segments from game play that they have saved. For example, if the user has overcome a particularly difficult challenge in a game, the user can "rewind" to just before the spot where they had their great accomplishment in the game, and then instruct the hosting service **210** to save a video segment of some duration (e.g., 30 seconds) on the user's User Page for other users to watch. To implement this, it is simply a matter of the app/game server **1521-1525** that the user is using to playback the video stored in a delay buffer **1515** to a RAID array **1511-1512** and then index that video segment on the user's User Page.

[0254] If the game has the capability of 3D DVR, as described above, then the game state information required for the 3D DVR can also be recorded by the user and made available for the user's User Page.

[0255] In the event that a game is designed to have "spectators" (i.e., users that are able to travel through the 3D world and observe the action without participating in it) in addition to active players, then the Game Finder application will enable users to join games as spectators as well as players. From an implementation point of view, there is no difference to the hosting system **210** to if a user is a spectator instead of an active player. The game will be loaded onto an app/game server **1521-1525** and the user will be controlling the game (e.g., controlling a virtual camera that views into the world). The only difference will be the game experience of the user.

[0256] Multiple User Collaboration

[0257] Another feature of the hosting service **210** is the ability to for multiple users to collaborate while viewing live video, even if using widely disparate devices for viewing. This is useful both when playing games and when using applications.

[0258] Many PCs and mobile phones are equipped with video cameras and have the capability to do real-time video compression, particularly when the image is small. Also, small cameras are available that can be attached to a television, and it is not difficult to implement real-time compression either in software or using one of many hardware compression devices to compress the video. Also, many PCs and all mobile phones have microphones, and headsets are available with microphones.

[0259] Such cameras and/or microphones, combined with local video/audio compression capability (particularly employing the low latency video compression techniques described herein) will enable a user to transmit video and/or audio from the user premises **211** to the hosting service **210**, together with the input device control data. When such techniques are employed, then a capability illustrated in FIG. **19** is achievable: a user can have his video and audio **1900** appear on the screen within another user's game or application. This example is a multiplayer game, where teammates collaborate in a car race. A user's video/audio could be selectively viewable/hearable only by their teammates. And, since there would be effectively no latency, using the techniques described above the players would be able to talk or make motions to each other in real-time without perceptible delay.

[0260] This video/audio integration is accomplished by having the compressed video and/or audio from a user's camera/microphone arrive as inbound internet traffic **1501**. Then the inbound routing **1502** routes the video and/or audio to the app/game game servers **1521-1525** that are permitted to view/hear the video and/or audio. Then, the users of the respective app/game game servers **1521-1525** that choose to use the video and/or audio decompress it and integrate as desired to appear within the game or application, such as illustrated by **1900**.

[0261] The example of FIG. **19** shows how such collaboration is used in a game, but such collaboration can be an immensely powerful tool for applications. Consider a situation where a large building is being designed for New York city by architects in Chicago for a real estate developer based in New York, but the decision involves a financial investor who is traveling and happens to be in an airport in Miami, and a decision needs to be made about certain design elements of the building in terms of how it fits in with the buildings near it, to satisfy both the investor and the real estate developer. Assume the architectural firm has a high resolution monitor with a camera attached to a PC in Chicago, the real estate developer has a laptop with a camera in New York, and the investor has a mobile phone with a camera in Miami. The architectural firm can use the hosting service **210** to host a powerful architectural design application that is capable of highly realistic 3D rendering, and it can make use of a large database of the buildings in New York City, as well as a database of the building under design. The architectural design application will execute on one, or if it requires a great deal of computational power on several, of the app/game servers **1521-1525**. Each of the 3 users at disparate locations

will connect to the hosting service **210**, and each will have a simultaneous view of the video output of the architectural design application, but it will be will appropriately sized by the shared hardware compression **1530** for the given device and network connection characteristics that each user has (e.g., the architectural firm may see a 2560×1440 60 fps display through a 20 Mbps commercial Internet connection, the real estate developer in New York may see a 1280×720 60 fps image over a 6 Mbps DSL connection on his laptop, and the investor may see a 320×180 60 fps image over a 250 Kbps cellular data connection on her mobile phone. Each party will hear the voice of the other parties (the conference calling will be handled by any of many widely available conference calling software package in the app/game server(s) **1521-1525**) and, through actuation of a button on a user input device, a user will be able to make video appear of themselves using their local camera. As the meeting proceeds, the architects will be able to show what the build looks like as they rotate it and fly by it next to the other building in the area, with extremely photorealistic 3D rendering, and the same video will be visible to all parties, at the resolution of each party's display device. It won't matter that none of the local devices used by any party is incapable of handling the 3D animation with such realism, let alone downloading or even storing the vast database required to render the surrounding buildings in New York City. From the point of view of each of the users, despite the distance apart, and despite the disparate local devices they simply will have a seamless experience with an incredible degree of realism. And, when one party wants their face to be seen to better convey their emotional state, they can do so. Further, if either the real estate develop or the investor want to take control of the architectural program and use their own input device (be it a keyboard, mouse, keypad or touch screen), they can, and it will respond with no perceptual latency (assuming their network connection does not have unreasonable latency). For example, in the case of the mobile phone, if the mobile phone is connected to a WiFi network at the airport, it will have very low latency. But if it is using the cellular data networks available today in the US, it probably will suffer from a noticeable lag. Still, for most of the purposes of the meeting, where the investor is watching the architects control the building fly-by or for talking of video teleconferencing, even cellular latency should be acceptable.

[0262] Finally, at the end of the collaborative conference call, the real estate developer and the investor will have made their comments and signed off from the hosting service, the architectural firm will be able to "rewind" the video of the conference that has been recorded on a delay buffer **1515** and review the comments, facial expressions and/or actions applied to the 3D model of the building made during the meeting. If there are particular segments they want to save, those segments of video/audio can be moved from delay buffer **1515** to a RAID array **1511-1512** for archival storage and later playback.

[0263] Also, from a cost perspective, if the architects only need to use the computation power and the large database of New York City for a 15 minute conference call, they need only pay for the time that the resources are used, rather than having to own high powered workstations and having to purchase an expensive copy of a large database.

[0264] Video-Rich Community Services

[0265] The hosting service **210** enables an unprecedented opportunity for establishing video-rich community services on the Internet. FIG. **20** shows an exemplary User Page for a game player on the hosting service **210**. As with the Game Finder application, the User Page is an application that runs on one of the app/game servers **1521-1525**. All of the thumbnails and video windows on this page show constantly moving video (if the segments are short, they loop).

[0266] Using a video camera or by uploading video, the user (whose username is "KILLHAZARD") is able to post a video of himself **2000** that other users can view. The video is stored on a RAID array **1511-1512**. Also, when other users come to KILLHAZARD's User Page, if KILLHAZARD is using the hosting service **210** at the time, live video **2001** of whatever he is doing (assuming he permits users viewing his User Page to watch him) will be shown. This will be accomplished by app/game server **1521-1525** hosting the User Page application requesting from the service control system **401** whether KILLHAZARD is active and if so, the app/game server **1521-1525** he is using. Then, using the same methods used by the Game Finder application, a compressed video stream in a suitable resolution and format will be sent to the app/game server **1521-1525** running the User Page application and it will be displayed. If a user selects the window with KILLHAZARD's live gameplay, and then appropriately clicks on their input device, the window will zoom up (again using the same methods as the Game Finder applications, and the live video will fill the screen, at the resolution of the watching user's display device **422**, appropriate for the characteristics of the watching user's Internet connection.

[0267] A key advantage of this over prior art approaches is the user viewing the User Page is able to see a game played live that the user does not own, and may very well not have a local computer or game console capable of playing the game. It offers a great opportunity for the user to see the user shown in the User Page "in action" playing games, and it is an opportunity to learn about a game that the viewing user might want to try or get better at.

[0268] Camera-recorded or uploaded video clips from KILLHAZARD's buddies **2002** are also shown on the User Page, and underneath each video clip is text that indicates whether the buddy is online playing a game (e.g., six_shot is playing the game "Eragon" and MrSnuggles99 is Offline, etc.). By clicking on a menu item (not shown) the buddy video clips switch from showing recorded or uploaded videos to live video of what the buddies who are currently playing games on the hosting service **210** are doing at that moment in their games. So, it becomes a Game Finder grouping for buddies. If a buddy's game is selected and the user clicks on it, it will zoom up to full screen, and the user will be able to watch the game played full screen live.

[0269] Again, the user viewing the buddy's game does not own a copy of the came, nor the local computing/game console resources to play the game. The game viewing is effectively instantaneous.

[0270] As previously described above, when a user plays a game on the hosting service **210**, the user is able to "rewind" the game and find a video segment he wants to save, and then saves the video segment to his User Page. These are called "Brag Clips". The video segments **2003** are all Brag Clips **2003** saved by KILLHAZARD from previous games that he has played. Number **2004** shows how many times a Brag Clip has been viewed, and when the Brag Clip is viewed, users have an opportunity to rate them, and the number of orange keyhole-shaped icons **2005** indicate how high the rating is. The Brag Clips **2003** loop constantly when a user views the User Page, along with the rest of the video on the page. If the

user selects and clicks on one of the Brag Clips **2003**, it zooms up to present the Brag Clip **2003**, along with DVR controls to allow the clip to be played, paused, rewound, fast-forwarded, stepped through, etc.

[0271] The Brag Clip **2003** playback is implemented by the app/game server **1521-1525** loading the compressed video segment stored on a RAID array **1511-1512** when the user recorded the Brag Clip and decompressing it and playing it back.

[0272] Brag Clips **2003** can also be "3D DVR" video segments (i.e., a game state sequence from the game that can be replayed and allows the user to change the camera viewpoint) from games that support such capability. In this case the game state information is stored, in addition to a compressed video recording of the particular "fly through" the user made when the game segment was recorded. When the User Page is being viewed, and all of the thumbnails and video windows are constantly looping, a 3D DVR Brag Clip **2003** will constantly loop the Brag Clip **2003** that was recorded as compressed video when the user recorded the "fly through" of the game segment. But, when a user selects a 3D DVR Brag Clip **2003** and clicks on it, in addition to the DVR controls to allow the compressed video Brag Clip to be played, the user will be able to click on a button that gives them 3D DVR capability for the game segment. They will be able to control a camera "fly through" during the game segment on their own, and, if they wish (and the user who owns the user page so allows it) they will be able to record an alternative Brag Clip "fly through" in compressed video form will then be available to other viewers of the user page (either immediately, or after the owner of the user page has a chance to the review the Brag Clip).

[0273] This 3D DVR Brag Clip **2003** capability is enabled by activating the game that is about to replay the recorded game state information on another app/game server **1521-1525**. Since the game can be activated almost instantaneously (as previously described) it is not difficult to activate it, with its play limited to the game state recorded by the Brag Clip segment, and then allow the user to do a "fly through" with a camera while recording the compressed video to a delay buffer **1515**. Once the user has completed doing the "fly through" the game is deactivated.

[0274] From the user's point of view, activating a "fly through" with a 3D DVR Brag Clip **2003** is no more effort than controlling the DVR controls of a linear Brag Clip **2003**. They may know nothing about the game or even how to play the game. They are just a virtual camera operator peering into a 3D world during a game segment recorded by another.

[0275] Users will also be able to overdub their own audio onto Brag Clips that is either recorded from microphones or uploaded. In this way, Brag Clips can be used to create custom animations, using characters and actions from games. This animation technique is commonly known as "machinima".

[0276] As users progress through games, they will achieve differing skill levels. The games played will report the accomplishments to the service control system **401**, and these skill levels will be shown on User Pages.

[0277] Interactive Animated Advertisements

[0278] Online advertisements have transitioned from text, to still images, to video, and now to interactive segments, typically implemented using animation thin clients like Adobe Flash. The reason animation thin clients are used is that users typically have little patience to be delayed for the privilege of have a product or service pitched to them. Also, thin clients run on very low-performance PCs and as such, the advertiser can have a high degree of confidence that the interactive ad will work properly. Unfortunately, animation thin clients such as Adobe Flash are limited in the degree of interactivity and the duration of the experience (to mitigate download time).

[0279] FIG. **21** illustrates an interactive advertisement where the user is to select the exterior and interior colors of a car while the car rotates around in a showroom, while real-time ray tracing shows how the car looks. Then the user chooses an avatar to drive the car, and then the user can take the car for a drive either on a race track, or through an exotic locale such as Monaco. The user can select a larger engine, or better tires, and then can see how the changed configuration affects the ability of the car to accelerate or hold the road.

[0280] Of course, the advertisement is effectively a sophisticated 3D video game. But for such an advertisement to be playable on a PC or a video game console it would require perhaps a 100 MB download and, in the case of the PC, it might require the installation of special drivers, and might not run at all if the PC lacks adequate CPU or GPU computing capability. Thus, such advertisements are impractical in prior art configurations.

[0281] In the hosting service **210**, such advertisements launch almost instantly, and run perfectly, no matter what the user's client **415** capabilities are. So, they launch more quickly than thin client interactive ads, are vastly richer in the experience, and are highly reliable.

[0282] Streaming Geometry During Real-Time Animation

[0283] RAID array **1511-1512** and the inbound routing **1502** can provide data rates that are so fast and with latencies so low that it is possible to design video games and applications that rely upon the RAID array **1511-1512** and the inbound routing **1502** to reliably deliver geometry on-the-fly in the midst of game play or in an application during real-time animation (e.g., a fly-through with a complex database.

[0284] With prior art systems, such as the video game system shown in FIG. **1**, the mass storage devices available, particularly in practical home devices, are far too slow to stream geometry in during game play except in situations where the required geometry was somewhat predictable. For example, in a driving game where there is a specified roadway, geometry for buildings that are coming into view can be reasonable well predicted and the mass storage devices can seek in advance to the location where the upcoming geometry is located.

[0285] But in a complex scene with unpredictable changes (e.g., in a battle scene with complex characters all around) if RAM on the PC or video game system is completely filled with geometry for the objects currently in view, and then the user suddenly turns their character around to view what is behind their character, if the geometry has not been preloaded into RAM, then there may be a delay before it can be displayed.

[0286] In the hosting service **210**, the RAID arrays **1511-1512** can stream data in excess of Gigabit Ethernet speed, and with a SAN network, it is possible to achieve 10 gigabit/second speed over 10 Gigabit Ethernet or over other network technologies. 10 gigabits/second will load a gigabyte of data in less that a second. In a 60 fps frame time (16.67 ms), approximately 170 megabits (21 MB) of data can be loaded. Rotating media, of course, even in a RAID configuration will still incur latencies greater than a frame time, but Flash-based RAID storage will eventually be as large as rotating media RAID arrays and will not incur such high latency. In one

embodiment, massive RAM write-through caching is used to provide very low latency access.

[0287] Thus, with sufficiently high network speed, and sufficiently low enough latency mass storage, geometry can be streamed into app/game game servers **1521-1525** as fast as the CPUs and/or GPUs can process the 3D data. So, in the example given previously, where a user turns their character around suddenly and looks behind, the geometry for all of the characters behind can be loaded before the character completes the rotation, and thus, to the user, it will seem as if he or she is in a photorealistic world that is as real as live action.

[0288] As previously discussed, one of the last frontiers in photorealistic computer animation is the human face, and because of the sensitivity of the human eye to imperfections, the slightest error from a photoreal face can result in a negative reaction from the viewer. FIG. **22** shows how a live performance captured using Contour™ Reality Capture Technology (subject of co-pending applications: "Apparatus and method for capturing the motion of a performer," Ser. No. 10/942,609, Filed Sep. 15, 2004; "Apparatus and method for capturing the expression of a performer," Ser. No. 10/942,413 Filed Sep. 15, 2004; "Apparatus and method for improving marker identification within a motion capture system," Ser. No. 11/066,954, Filed Feb. 25, 2005; "Apparatus and method for performing motion capture using shutter synchronization," Ser. No. 11/077,628, Filed Mar. 10, 2005; "Apparatus and method for performing motion capture using a random pattern on capture surfaces," Ser. No. 11/255,854, Filed Oct. 20, 2005; "System and method for performing motion capture using phosphor application techniques," Ser. No. 11/449,131, Filed Jun. 7, 2006; "System and method for performing motion capture by strobing a fluorescent lamp," Ser. No. 11/449,043, Filed Jun. 7, 2006; "System and method for three dimensional capture of stop-motion animated characters, "Ser. No. 11/449,127, Filed Jun. 7, 2006", each of which is assigned to the assignee of the present CIP application) results in a very smooth captured surface, then a high polygon-count tracked surface (i.e., the polygon motion follows the motion of the face precisely). Finally, when the video of the live performance is mapped on the tracked surface to produce a textured surface, a photoreal result is produced.

[0289] Although current GPU technology is able to render the number of polygons in the tracked surface and texture and light the surface in real-time, if the polygons and textures are changing every frame time (which will produce the most photoreal results) it will quickly consume all the available RAM of a modern PC or video game console.

[0290] Using the streaming geometry techniques described above, it becomes practical to continuously feed geometry into the app/game game servers **1521-1525** so that they can animate photoreal faces continuously, allowing the creation of video games with faces that are almost indistinguishable from live action faces.

[0291] Integration of Linear Content with Interactive Features

[0292] Motion pictures, television programming and audio material (collectively, "linear content" is widely available to home and office users in many forms. Linear content can be acquired on physical media, like CD, DVD, HD-DVD and Blu-ray media. It also can be recorded by DVRs from satellite and cable TV broadcast. And, it is available as pay-per-view (PPV) content through satellite and cable TV and as video-on-demand (VOD) on cable TV.

[0293] Increasingly linear content is available through the Internet, both as downloaded and as streaming content. Today, there really is not one place to go to experience all of the features associated with linear media. For example, DVDs and other video optical media typically have interactive features not available elsewhere, like director's commentaries, "making of" featurettes, etc. Online music sites have cover art and song information generally not available on CDs, but not all CDs are available online. And Web sites associating with television programming often have extra features, blogs and sometimes comments from the actors or creative staff.

[0294] Further, with many motion pictures or sports events, there are often video games that are released (in the case of motion pictures) often together with the linear media or (in the case of sports) may be closely tied to real-world events (e.g., the trading of players).

[0295] Hosting service **210** is well suited for the delivery of linear content in linking together the disparate forms of related content. Certainly, delivering motion pictures is no more challenging that delivering highly interactive video games, and the hosting service **210** is able to deliver linear content to a wide range of devices, in the home or office, or to mobile devices. FIG. **23** shows an exemplary user interface page for hosting service **210** that shows a selection of linear content.

[0296] But, unlike most linear content delivery system, hosting service **210** is also able to deliver related interactive components (e.g., the menus and features on DVDs, the interactive overlays on HD-DVDs, and the Adobe Flash animation (as explained below) on Web sites. Thus, the client device **415** limitations no longer introduce limitations as to which features are available.

[0297] Further, the hosting system **210** is able to link together linear content with video game content dynamically, and in real-time. For example, if a user is watching a Quidditch match in a Harry Potter movie, and decides she would like to try playing Quidditch, she can just click a button and the movie will pause and immediately she will be transported to the Quidditch segment of a Harry Potter video game. After playing the Quidditch match, another click of a button, and the movie will resume instantly.

[0298] With photoreal graphics and production technology, where the photographically-captured video is indistinguishable from the live action characters, when a user makes a transition from a Quidditch game in a live action movie to a Quidditch game in a video game on a hosting service as described herein, the two scenes are virtually indistinguishable. This provides entirely new creative options for directors of both linear content and interactive (e.g., video game) content as the lines between the two worlds become indistinguishable.

[0299] Utilizing the hosting service architecture shown in FIG. **14** the control of the virtual camera in a 3D movie can be offered to the viewer. For example, in a scene that takes place within a train car, it would be possible to allow the viewer to control the virtual camera and look around the car while the story progresses. This assumes that all of the 3D objects ("assets") in the car are available as well as an adequate a level of computing power capable of rendering the scenes in real-time as well as the original movie.

[0300] And even for non-computer generated entertainment, there are very exciting interactive features that can be offered. For example, the 2005 motion picture "Pride and Prejudice" had many scenes in ornate old English mansions.

For certain mansion scenes, the user may pause the video and then control the camera to take a tour of the mansion, or perhaps the surrounding area. To implement this, a camera could be carried through the mansion with a fish-eye lens as it keeps track of its position, much like prior art Apple, Inc. QuickTime VR is implemented. The various frames would then be transformed so the images are not distorted, and then stored on RAID array **1511-1512** along with the movie, and played back when the user chooses to go on a virtual tour.

[0301] With sports events, a live sports event, such as a basketball game, may be streamed through the hosting service **210** for users to watch, as they would for regular TV. After users watched a particular play, a video game of the game (eventually with basketball players looking as photo-real as the real players) could come up with the players starting in the same position, and the users (perhaps each taking control of one player) could redo the play to see if they could do better than the players.

[0302] The hosting service **210** described herein is extremely well-suited to support this futuristic world because it is able to bring to bear computing power and mass storage resources that are impractical to install in a home or in most office settings, and also it's computing resources are always up-to-date, with the latest computing hardware available, whereas in a home setting, there will always be homes with older generation PCs and video games. And, in the hosting service **210**, all of this computing complexity is hidden from the user, so even though they may be using very sophisticated systems, from the user's point of view, it is a simple as changing channels on a television. Further, the users would be able to access all of the computing power and the experiences the computing power would bring from any client **415**.

[0303] Multiplayer Games

[0304] To the extent the game is a multiplayer game, then it will be able communicate both to app/game game servers **1521-1525** through the inbound routing **1502** network and, with a network bridge to the Internet (not shown) with servers or game machines that are not running in the hosting service **210**. When playing multiplayer games with computers on the general Internet, then the app/game game servers **1521-1525** will have the benefit of extremely fast access to the Internet (compared to if the game was running on a server at home), but they will be limited by the capabilities of the other computers playing the game on slower connections, and also potentially limited by the fact that the game servers on the Internet were designed to accommodate the least common denominator, which would be home computers on relatively slow consumer Internet connections.

[0305] But when a multiplayer game is played entirely within a hosting service **210** server center, then a world of difference is achievable. Each app/game game server **1521-1525** hosting a game for a user will be interconnected with other app/game game servers **1521-1525** as well as any servers that are hosting the central control for the multiplayer game with extremely high speed, extremely low latency connectivity and vast, very fast storage arrays. For example, if Gigabit Ethernet is used for the inbound routing **1502** network, then the app/game game servers **1521-1525** will be communicating among each other and communicating to any servers hosting the central control for the multiplayer game at gigabit/second speed with potentially only **1**ms of latency or less. Further, the RAID arrays **1511-1512** will be able to respond very rapidly and then transfer data at gigabit/second speeds. As an example, if a user customizes a character in terms of look and accoutrements such that the character has a large amount of geometry and behaviors that are unique to the character, with prior art systems limited to the game client running in the home on a PC or game console, if that character were to come into view of another user, the user would have to wait until a long, slow download completes so that all of the geometry and behavior data loads into their computer. Within the hosting service **210**, that same download could be over Gigabit Ethernet, served from a RAID array **1511-1512** at gigabit/second speed. Even if the home user had an **8**Mbps Internet connection (which is extremely fast by today's standards), Gigabit Ethernet is 100 times faster. So, what would take a minute over a fast Internet connection, would take less than a second over Gigabit Ethernet.

[0306] Top Player Groupings and Tournaments

[0307] The Hosting Service **210** is extremely well-suited for tournaments. Because no game is running in a local client, there is no opportunity for users to cheat. Also, because of the ability of the output routing **1540** to multicast the UDP streams, the Hosting Service is **210** is able to broadcast the major tournaments to thousands of people in the audience at once.

[0308] In fact, when there are certain video streams that are so popular that thousands of users are receiving the same stream (e.g., showing views of a major tournament), it may be more efficient to send the video stream to a Content Delivery Network (CDN) such as Akamai or Limelight for mass distribution to many client devices **415**.

[0309] A similar level of efficiency can be gained when a CDN is used to show Game Finder pages of top player groupings.

[0310] For major tournaments, a live celebrity announcer can be used to provide commentary during certain matches. Although a large number of users will be watching a major tournament, and relatively small number will be playing in the tournament. The audio from the celebrity announcer can be routed to the app/game game servers **1521-1525** hosting the users playing in the tournament and hosting any spectator mode copies of the game in the tournament, and the audio can be overdubbed on top of the game audio. Video of a celebrity announcer can be overlaid on the games, perhaps just on spectator views, as well.

[0311] Acceleration of Web Page Loading

[0312] The World Wide Web its primary transport protocol, Hypertext Transfer Protocol (HTTP), were conceived and defined in an era where only businesses had high speed Internet connections, and the consumers who were online were using dialup modems or ISDN. At the time, the "gold standard" for a fast connection was a T1 line which provided 1.5 Mbps data rate symmetrically (i.e., with equal data rate in both directions).

[0313] Today, the situation is completely different. The average home connection speed through DSL or cable modem connections in much of the developed world has a far higher downstream data rate than a T1 line. In fact, in some parts of the world, fiber-to-the-curb is bringing data rates as high as 50 to 100 Mbps to the home.

[0314] Unfortunately, HTTP was not architected (nor has it been implemented) to effectively take advantage of these dramatic speed improvements. A web site is a collection of files on a remote server. In very simple terms, HTTP requests the first file, waits for the file to be downloaded, and then requests the second file, waits for the file to be downloaded, etc. In fact, HTTP allows for more than one "open connec-

tion", i.e., more than one file to be requested at a time, but because of agreed-upon standards (and a desire to prevent web servers from being overloaded) only very few open connections are permitted. Moreover, because of the way Web pages are constructed, browsers often are not aware of multiple simultaneous pages that could be available to download immediately (i.e., only after parsing a page does it become apparent that a new file, like an image, needs to be downloaded). Thus, files on website are essentially loaded one-by-one. And, because of the request-and-response protocol used by HTTP, there is roughly (accessing typical web servers in the US) a 100 ms latency associated with each file that is loaded.

[0315] With relatively low speed connections, this does not introduce much of a problem because the download time for the files themselves dominates the waiting time for the web pages. But, as connection speeds grow, especially with complex web pages, problems begin to arise.

[0316] In the example shown in FIG. **24**, a typical commercial website is shown (this particular website was from a major athletic shoe brand). The website has 54 files on it. The files include HTML, CSS, JPEG, PHP, JavaScript and Flash files, and include video content. A total of 1.5 MBytes must be loaded before the page is live (i.e., the user can click on it and begin to use it). There are a number of reasons for the large number of files. For one thing, it is a complex and sophisticated webpage, and for another, it is a webpage that is assembled dynamically based on the information about the user accessing the page (e.g., what country the user is from, what language, whether the user has made purchases before, etc.), and depending on all of these factors, different files are downloaded. Still, it is a very typical commercial web page.

[0317] FIG. **24** shows the amount of time that elapses before the web page is live as the connection speed grows. With a 1.5 Mbps connection speed **2401**, using a conventional web server with a convention web browser, it takes 13.5 seconds until the web page is live. With a 12 Mbps connection speed **2402**, the load time is reduced to 6.5 seconds, or about twice as fast. But with a 96 Mbps connection speed **2403**, the load time is only reduced to about 5.5 seconds. The reason why is because at such a high download speed, the time to download the files themselves is minimal, but the latency per file, roughly 100 ms each, still remains, resulting in 54 files*100 ms=5.4 seconds of latency. Thus, no matter how fast the connection is to the home, this web site will always take at least 5.4 seconds until it is live. Another factor is the server-side queuing; every HTTP request is added in the back of the queue, so on a busy server this will have a significant impact because for every small item to get from the web server, the HTTP requests needs to wait for its turn.

[0318] One way to solve these issues is to discard or redefine HTTP. Or, perhaps to get the website owner to better consolidate its files into a single file (e.g., in Adobe Flash format). But, as a practical matter, this company, as well as many others has a great deal of investment in their web site architecture. Further, while some homes have 12-100 Mbps connections, the majority of homes still have slower speeds, and HTTP does work well at slow speed.

[0319] One alternative is to host web browsers on app/game servers **1521-1525**, and host the files for the web servers on the RAID arrays **1511-1512** (or potentially in RAM or on local storage on the app/game servers **1521-1525** hosting the web browsers. Because of the very fast interconnect through the inbound routing **1502** (or to local storage), rather than have 100 ms of latency per file using HTTP, there will be de minimis latency per file using HTTP. Then, instead of having the user in her home accessing the web page through HTTP, the user can access the web page through client **415**. Then, even with a 1.5 Mbps connection (because this web page does not require much bandwidth for its video), the webpage will be live in less than 1 second per line **2400**. Essentially, there will be no latency before the web browser running on an app/game server **1521-1525** is displaying a live page, and there will be no detectable latency before the client **415** displays the video output from the web browser. As the user mouses around and/or types on the web page, the user's input information will be sent to the web browser running on the app/game server **1521-1525**, and the web browser will respond accordingly.

[0320] One disadvantage to this approach is if the compressor is constantly transmitting video data, then bandwidth is used, even if the web page becomes static. This can be remedied by configuring the compressor to only transmit data when (and if) the web page changes, and then, only transmit data to the parts of the page that change. While there are some web pages with flashing banners, etc. that are constantly changing, such web pages tend to be annoying, and usually web pages are static unless there is a reason for something to be moving (e.g., a video clip). For such web pages, it is likely the case the less data will be transmitted using the hosting service **210** than a conventional web server because only the actual displayed images will be transmitted, no thin client executable code, and no large objects that may never be viewed, such as rollover images.

[0321] Thus, using the hosting service **210** to host legacy web pages, web page load times can be reduces to the point where opening a web page is like changing channels on a television: the web page is live effectively instantly.

[0322] Facilitating Debugging of Games and Applications

[0323] As mentioned previously, video games and applications with real-time graphics are very complex applications and typically when they are released into the field they contain bugs. Although software developers will get feedback from users about bugs, and they may have some means to pass back machine state after crashes, it is very difficult to identify exactly what has caused a game or real-time application to crash or to perform improperly.

[0324] When a game or application runs in the hosting service **210**, the video/audio output of the game or application is constantly recorded on a delay buffer **1515**. Further, a watchdog process runs each app/game server **1521-1525** which reports regularly to the hosting service control system **401** that the app/game server **1521-1525** is running smoothly. If the watchdog process fails to report in, then the server control system **401** will attempt to communicate with the app/game server **1521-1525**, and if successful, will collect whatever machine state is available. Whatever information is available, along with the video/audio recorded by the delay buffer **1515** will be sent to the software developer.

[0325] Thus, when the game or application software developer gets notification of a crash from the hosting service **210**, it gets a frame-by-frame record of what led up to the crash. This information can be immensely valuable in tracking down bugs and fixing them.

[0326] Note also, that when an app/game server **1521-1525** crashes, the server is restarted at the most recent restartable point, and a message is provided to the user apologizing for the technical difficulty.

[0327] Resource Sharing and Cost Savings

[0328] The system shown in FIGS. **4***a* and **4***b* provide a variety of benefits for both end users and game and application developers. For example, typically, home and office client systems (e.g., PCs or game consoles) are only in use for a small percentage of the hours in a week. According to an Oct. 5, 2006 press release by the Nielsen Entertainment "Active Gamer Benchmark Study" (http://www.prnewswire.com/cgi-bin/stories.pl?ACCT=104&STORY=/www/story/10-05-2006/0004446115&EDATE=) active gamers spend on average 14 hours a week playing on video game consoles and about 17 hours a week on handhelds. The report also states that for all game playing activity (including console, handheld and PC game playing) Active Gamers average 13 hours a week. Taking into consideration the higher figure of console video game playing time, there are 24*7=168 hours in a week, that implies that in an active gamer's home, a video game console is in use only 17/168=10% of the hours of a week. Or, 90% of the time, the video game console is idle. Given the high cost of video game consoles, and the fact that manufacturers subsidize such devices, this is a very inefficient use of an expensive resource. PCs within businesses are also typically used only a fraction of the hours of the week, especially non-portable desktop PCs often required for high-end applications such as Autodesk Maya. Although some businesses operate at all hours and on holidays, and some PCs (e.g., portables brought home for doing work in the evening) are used at all hours and holidays, most business activities tend to center around 9 AM to 5 PM, in a given business' time zone, from Monday to Friday, less holidays and break times (such as lunch), and since most PC usage occurs while the user is actively engaged with the PC, it follows that desktop PC utilization tends to follow these hours of operation. If we were to assume that PCs are utilized constantly from 9 AM to 5 PM, 5 days a week, that would imply PCs are utilized 40/168=24% of the hours of the week. High-performance desktop PCs are very expensive investments for businesses, and this reflects a very low level of utilization. Schools that are teaching on desktop computers may use computers for an even smaller fraction of the week, and although it varies depending upon the hours of teaching, most teaching occurs during the daytime hours from Monday through Friday. So, in general, PCs and video game consoles are utilized only a small fraction of the hours of the week.

[0329] Notably, because many people are working at businesses or at school during the daytime hours of Monday through Friday on non-holidays, these people generally are not playing video games during these hours, and so when they do play video games it is generally during other hours, such as evenings, weekends and on holidays.

[0330] Given the configuration of the hosting service shown in FIG. **4***a*, the usage patterns described in the above two paragraphs result in very efficient utilization of resources. Clearly, there is a limit to the number of users who can be served by the hosting service **210** at a given time, particularly if the users are requiring real-time responsiveness for complex applications like sophisticated 3D video games. But, unlike a video game console in a home or a PC used by a business, which typically sits idle most of the time, servers **402** can be re-utilized by different users at different times. For example, a high-performance server **402** with high performance dual CPUs and dual GPUs and a large quantity of RAM can be utilized by a businesses and schools from 9 AM to 5 PM on non-holidays, but be utilized by gamers playing a sophisticated video game in the evenings, weekends and on holidays. Similarly, low-performance applications can be utilized by businesses and schools on a low-performance server **402** with a Celeron CPU, no GPU (or a very low-end GPU) and limited RAM during business hours and a low-performance game can utilize a low-performance server **402** during non-business hours.

[0331] Further, with the hosting service arrangement described herein, resources are shared efficiently among thousands, if not millions, of users. In general, online services only have a small percentage of their total user base using the service at a given time. If we consider the Nielsen video game usage statistics listed previously, it is easy to see why. If active garners play console games only 17 hours of a week, and if we assume that the peak usage time for game is during the typical non-work, non-business hours of evenings (5-12 AM, 7*5 days=35 hours/week) and weekend (8 AM-12 AM, 16*2=32 hours/week), then there are 35+32=65 peak hours a week for 17 hours of game play. The exact peak user load on the system is difficult to estimate for many reasons: some users will play during off-peak times, there may be certain day times when there are clustering peaks of users, the peak times can be affected by the type of game played (e.g., children's games will likely be played earlier in the evening), etc. But, given that the average number of hours played by a gamer is far less than the number of hours of the day when a gamer is likely to play a game, only a fraction of the number of users of the hosting service **210** will be using it at a given time. For the sake of this analysis, we shall assume the peak load is 12.5%. Thus, only 12.5% of the computing, compression and bandwidth resources are used at a given time, resulting in only 12.5% of the hardware cost to support a given user to play a given level of performance game due to reuse of resources.

[0332] Moreover, given that some games and applications require more computing power than others, resources may be allocated dynamically based on the game being played or the applications executed by users. So, a user selecting a low-performance game or application will be allocated a low-performance (less expensive) server **402**, and a user selecting a high-performance game or applications will be allocated a high-performance (more expensive) server **402**. Indeed, a given game or application may have lower-performance and higher-performance sections of the game or applications, and the user can be switched from one server **402** to another server **402** between sections of the game or application to keep the user running on the lowest-cost server **402** that meets the game or application's needs. Note that the RAID arrays **405**, which will be far faster than a single disk, will be available to even low-performance servers **402**, that will have the benefit of the faster disk transfer rates. So, the average cost per server **402** across all of the games being played or applications being used is much less than the cost of the most expensive server **402** that plays the highest performance game or applications, yet even the low-performance servers **402**, will derive disk performance benefits from the RAID arrays **405**.

[0333] Further, a server **402** in the hosting service **210** may be nothing more than a PC motherboard without a disk or peripheral interfaces other than a network interface, and in time, may be integrated down to a single chip with just a fast network interface to the SAN **403**. Also, RAID Arrays **405** likely will be shared amongst far many more users than there are disks, so the disk cost per active user will be far less than one disk drive. All of this equipment will likely reside in a rack in a environmentally-controlled server room environ-

ment. If a server **402** fails, it can be readily repaired or replaced at the hosting service **210**. In contrast, a PC or game console in the home or office must be a sturdy, standalone appliance that has to be able to survive reasonable wear and tear from being banged or dropped, requires a housing, has at least one disk drive, has to survive adverse environment conditions (e.g., being crammed into an overheated AV cabinet with other gear), requires a service warranty, has to be packaged and shipped, and is sold by a retailer who will likely collect a retail margin. Further, a PC or game console must be configured to meet the peak performance of the most computationally-intensive anticipated game or application to be used at some point in the future, even though lower performance games or application (or sections of games or applications) may be played most of the time. And, if the PC or console fails, it is an expensive and time-consuming process (adversely impacting the manufacturer, user and software developer) to get it repaired.

[0334] Thus, given that the system shown in FIG. **4***a* provides an experience to the user comparable to that of a local computing resource, for a user in the home, office or school to experience a given level of computing capability, it is much less expensive to provide that computing capability through the architecture shown in FIG. **4***a*.

[0335] Eliminating the Need to Upgrade

[0336] Further, users no longer have to worry about upgrading PCs and/or consoles to play new games or handle higher performance new applications. Any game or applications on the hosting service **210**, regardless of what type of server **402** is required for that game or applications, is available to the user, and all games and applications run nearly instantly (i.e., loading rapidly from the RAID Arrays **405** or local storage on a servers **402**) and properly with the latest updates and bug fixes (i.e., software developers will be able to choose an ideal server configuration for the server(s) **402** that run(s) a given game or application, and then configure the server(s) **402** with optimal drivers, and then over time, the developers will be able to provide updates, bug fixes, etc. to all copies of the game or application in the hosting service **210** at once). Indeed, after the user starts using the hosting service **210**, the user is likely to find that games and applications continue to provide a better experience (e.g., through updates and/or bug fixes) and it may be the case that user discovers a year later that a new game or application is made available on the service **210** that is utilizing computing technology (e.g., a higher-performance GPU) that did not even exist a year before, so it would have been impossible for the user to buy the technology a year before that would play the game or run the applications a year later. Since the computing resource that is playing the game or running the application is invisible to the user (i.e., from the user's perspective the user is simply selecting a game or application that begins running nearly instantly—much as if the user had changed channels on a television), the user's hardware will have been "upgraded" without the user even being aware of the upgrade.

[0337] Eliminating the Need for Backups

[0338] Another major problem for users in businesses, schools and homes are backups. Information stored in a local PC or video game console (e.g., in the case of a console, a user's game achievements and ranking) can be lost if a disk fails, or if there is an inadvertent erasure. There are many applications available that provide manual or automatic backups for PCs, and game console state can be uploaded to an online server for backup, but local backups are typically copied to another local disk (or other non-volatile storage device) which has to be stored somewhere safe and organized, and backups to online services are often limited because of the slow upstream speed available through typical low-cost Internet connections. With the hosting service **210** of FIG. **4***a*, the data that is stored in RAID arrays **405** can be configured using prior art RAID configuration techniques well-known to those skilled in the art such that if a disk fails, no data will be lost, and a technician at the server center housing the failed disk will be notified, and then will replace the disk, which then will be automatically updated so that the RAID array is once again failure tolerant. Further, since all of the disk drives are near one another and with fast local networks between them through the SAN **403** it is not difficult in a server center to arrange for all of the disk systems to be backed up on a regular basis to secondary storage, which can be either stored at the server center or relocated offsite. From the point of view of the users of hosting service **210**, their data is simply secure all the time, and they never have to think about backups.

[0339] Access to Demos

[0340] Users frequently want to try out games or applications before buying them. As described previously, there are prior art means by which to demo (the verb form of "demo" means to try out a demonstration version, which is also called a "demo", but as a noun) games and applications, but each of them suffers from limitations and/or inconveniences. Using the hosting service **210**, it is easy and convenient for users to try out demos. Indeed, all the user does is select the demo through a user interface (such as one described below) and try out the demo. The demo will load almost instantly onto a server **402** appropriate for the demo, and it will just run like any other game or application. Whether the demo requires a very high performance server **402**, or a low performance server **402**, and no matter what type of home or office client **415** the user is using, from the point of view of the user, the demo will just work. The software publisher of either the game or application demo will be able to control exactly what demo the user is permitted to try out and for how long, and of course, the demo can include user interface elements that offer the user an opportunity to gain access to a full version of the game or application demonstrated.

[0341] Since demos are likely to be offered below cost or free of charge, some users may try to use demos repeated (particularly game demos, which may be fun to play repeatedly). The hosting service **210** can employ various techniques to limit demo use for a given user. The most straightforward approach is to establish a user ID for each user and limit the number of times a given user ID is allowed to play a demo. A user, however, may set up multiple user IDs, especially if they are free. One technique for addressing this problem is to limit the number of times a given client **415** is allowed to play a demo. If the client is a standalone device, then the device will have a serial number, and the hosting service **210** can limit the number of times a demo can be accessed by a client with that serial number. If the client **415** is running as software on a PC or other device, then a serial number can be assigned by the hosting service **210** and stored on the PC and used to limit demo usage, but given that PCs can be reprogrammed by users, and the serial number erased or changed, another option is for the hosting service **210** to keep a record of the PC network adapter Media Access Control (MAC) address (and/or other machine specific identifiers such as hard-drive serial numbers, etc.) and limit demo usage to it. Given that the MAC addresses of network adapters can be changed, however, this

is not a foolproof method. Another approach is to limit the number of times a demo can be played to a given IP address. Although IP addresses may be periodically reassigned by cable modem and DSL providers, it does not happen in practice very frequently, and if it can be determined (e.g., by contacting the ISP) that the IP is in a block of IP addresses for residential DSL or cable modem accesses, then a small number of demo uses can typically be established for a given home. Also, there may be multiple devices at a home behind a NAT router sharing the same IP address, but typically in a residential setting, there will be a limited number of such devices. If the IP address is in a block serving businesses, then a larger number of demos can be established for a business. But, in the end, a combination of all of the previously mentioned approaches is the best way to limit the number of demos on PCs. Although there may be no foolproof way that a determined and technically adept user can be limited in the number of demos played repeatedly, creating a large number of barriers can create a sufficient deterrent such that it's not worth the trouble most PC users to abuse the demo system, and rather they use the demos as they were intended to try out new games and applications.

[0342] Benefits to Schools, Businesses and Other Institutions

[0343] Significant benefits accrue particularly to businesses, schools and other institutions that utilize the system shown in FIG. **4***a*. Businesses and schools have substantial costs associated with installing, maintaining and upgrading PCs, particularly when it comes to PCs for running high-performance applications, such a Maya. As stated previously, PCs are generally utilized only a fraction of the hours of the week, and as in the home, the cost of PC with a given level of performance capability is far higher in an office or school environment than in a server center environment.

[0344] In the case of larger businesses or schools (e.g., large universities), it may be practical for the IT departments of such entities to set up server centers and maintain computers that are remotely accessed via LAN-grade connections. A number of solutions exist for remote access of computers over a LAN or through a private high bandwidth connection between offices. For example, with Microsoft's Windows Terminal Server, or through virtual network computing applications like VNC, from RealVNC, Ltd., or through thin client means from Sun Microsystems, users can gain remote access to PCs or servers, with a range of quality in graphics response time and user experience. Further, such self-managed server centers are typically dedicated for a single business or school and as such, are unable to take advantage of the overlap of usage that is possible when disparate applications (e.g., entertainment and business applications) utilize the same computing resources at different times of the week. So, many businesses and schools lack the scale, resources or expertise to set up a server center on their own that has a LAN-speed network connection to each user. Indeed, a large percentage of schools and businesses have the same Internet connections (e.g., DSL, cable modems) as homes.

[0345] Yet such organizations may still have the need for very high-performance computing, either on a regular basis or on a periodic basis. For example, a small architectural firm may have only a small number of architects, with relatively modest computing needs when doing design work, but it may require very high-performance 3D computing periodically (e.g., when creating a 3D fly-through of a new architectural design for a client). The system shown in FIG. **4***a* is extremely well suited for such organizations. The organizations need nothing more than the same sort of network connection that are offered to homes (e.g., DSL, cable modems) and are typically very inexpensive. They can either utilize inexpensive PCs as the client **415** or dispense with PCs altogether and utilize inexpensive dedicated devices which simply implement the control signal logic **413** and low-latency video decompression **412**. These features are particularly attractive for schools that may have problems with theft of PCs or damage to the delicate components within PCs.

[0346] Such an arrangement solves a number of problems for such organizations (and many of these advantages are also shared by home users doing general-purpose computing). For one, the operating cost (which ultimately must be passed back in some form to the users in order to have a viable business) can be much lower because (a) the computing resources are shared with other applications that have different peak usage times during the week, (b) the organizations can gain access to (and incur the cost of) high performance computing resources only when needed, (c) the organizations do not have to provide resources for backing up or otherwise maintaining the high performance computing resources.

[0347] Elimination of Piracy

[0348] In addition, games, applications, interactive movies, etc, can no longer be pirated as they are today. Because game is executed at the service center, users are not provided with access to the underlying program code, so there is nothing to pirate. Even if a user were to copy the source code, the user would not be able to execute the code on a standard game console or home computer. This opens up markets in places of the world such as China, where standard video gaming is not made available. The re-sale of used games is also not possible.

[0349] For game developers, there are fewer market discontinuities as is the case today. The hosting service **210** can be gradually updated over time as gaming requirements change, in contrast to the current situation where a completely new generation of technology forces users and developers to upgrade and the game developer is dependent on the timely delivery of the hardware platform.

[0350] Streaming Interactive Video

[0351] The above descriptions provide a wide range of applications enabled by the novel underlying concept of general Internet-based, low-latency streaming interactive video (which implicitly includes audio together with the video as well, as used herein). Prior art systems that have provided streaming video through the Internet only have enabled applications which can be implemented with high latency interactions. For example, basic playback controls for linear video (e.g. pause, rewind, fast forward) work adequately with high latency, and it is possible to select among linear video feeds. And, as stated previously, the nature of some video games allow them to be played with high latency. But the high latency (or low compression ratio) of prior art approaches for streaming video have severely limited the potential applications of streaming video or narrowed their deployments to specialized network environments, and even in such environments, prior art techniques introduce substantial burdens on the networks. The technology described herein opens the door for the wide range of applications possible with low-latency streaming interactive video through the Internet, particularly those enabled through consumer-grade Internet connections.

[0352] Indeed, with client devices as small as client **465** of FIG. **4***c* sufficient to provide an enhanced user experience

with an effectively arbitrary amount of computing power, arbitrary amount of fast storage, and extremely fast networking amongst powerful servers, it enables a new era of computing. Further, because the bandwidth requirements do not grow as the computing power of the system grows (i.e., because the bandwidth requirements are only tied to display resolution, quality and frame rate), once broadband Internet connectivity is ubiquitous (e.g., through widespread low-latency wireless coverage), reliable, and of sufficiently high bandwidth to meet the needs of the display devices **422** of all users, the question will be whether thick clients(such as PCs or mobile phones running Windows, Linux, OSX, etc.,) or even thin clients (such as Adobe Flash or Java) are necessary for typical consumer and business applications.

[0353] The advent of streaming interactive video results in a rethinking of assumptions about the structure of computing architectures. An example of this is the hosting service **210** server center embodiment shown in FIG. **15**. The video path for delay buffer and/or group video **1550** is a feedback loop where the multicasted streaming interactive video output of the app/game servers **1521-1525** is fed back into the app/game servers **1521-1525** either in real-time via path **1552** or after a selectable delay via path **1551**. This enables a wide range of practical applications (e.g. such as those illustrated in FIGS. **16**, **17** and **20**) that would be either impossible or infeasible through prior art server or local computing architectures. But, as a more general architectural feature, what feedback loop **1550** provides is recursion at the streaming interactive video level, since video can be looped back indefinitely as the application requires it. This enables a wide range of application possibilities never available before.

[0354] Another key architectural feature is that the video streams are unidirectional UDP streams. This enables effectively an arbitrary degree of multicasting of streaming interactive video (in contrast, two-way streams, such as TCP/IP streams, would create increasingly more traffic logjams on the networks from the back-and-forth communications as the number of users increased). Multicasting is an important capability within the server center because it allows the system to be responsive to the growing needs of Internet users (and indeed of the world's population) to communicate on a one-to-many, or even a many-to-many basis. Again, the examples discussed herein, such as FIG. **16** which illustrates the use of both streaming interactive video recursion and multicasting are just the tip of a very large iceberg of possibilities.

[0355] In one embodiment, the various functional modules illustrated herein and the associated steps may be performed by specific hardware components that contain hardwired logic for performing the steps, such as an application-specific integrated circuit ("ASIC") or by any combination of programmed computer components and custom hardware components.

[0356] In one embodiment, the modules may be implemented on a programmable digital signal processor ("DSP") such as a Texas Instruments' TMS320x architecture (e.g., a TMS320C6000, TMS320C5000, . . . etc). Various different DSPs may be used while still complying with these underlying principles.

[0357] Embodiments may include various steps as set forth above. The steps may be embodied in machine-executable instructions which cause a general-purpose or special-purpose processor to perform certain steps. Various elements which are not relevant to these underlying principles such as computer memory, hard drive, input devices, have been left out of the figures to avoid obscuring the pertinent aspects.

[0358] Elements of the disclosed subject matter may also be provided as a machine-readable medium for storing the machine-executable instructions. The machine-readable medium may include, but is not limited to, flash memory, optical disks, CD-ROMs, DVD ROMs, RAMs, EPROMs, EEPROMs, magnetic or optical cards, propagation media or other type of machine-readable media suitable for storing electronic instructions. For example, the present invention may be downloaded as a computer program which may be transferred from a remote computer (e.g., a server) to a requesting computer (e.g., a client) by way of data signals embodied in a carrier wave or other propagation medium via a communication link (e.g., a modem or network connection).

[0359] It should also be understood that elements of the disclosed subject matter may also be provided as a computer program product which may include a machine-readable medium having stored thereon instructions which may be used to program a computer (e.g., a processor or other electronic device) to perform a sequence of operations. Alternatively, the operations may be performed by a combination of hardware and software. The machine-readable medium may include, but is not limited to, floppy diskettes, optical disks, CD-ROMs, and magneto-optical disks, ROMs, RAMs, EPROMs, EEPROMs, magnet or optical cards, propagation media or other type of media/machine-readable medium suitable for storing electronic instructions. For example, elements of the disclosed subject matter may be downloaded as a computer program product, wherein the program may be transferred from a remote computer or electronic device to a requesting process by way of data signals embodied in a carrier wave or other propagation medium via a communication link (e.g., a modem or network connection).

[0360] Additionally, although the disclosed subject matter has been described in conjunction with specific embodiments, numerous modifications and alterations are well within the scope of the present disclosure. Accordingly, the specification and drawings are to be regarded in an illustrative rather than a restrictive sense.

What is claimed is:

1. A method comprising:

broadcasting a live game tournament in the form of a multicast real-time streaming interactive video stream from a hosting service to a plurality of viewers over the Internet;

interactively overlaying audio from an announcer, by the hosting service, onto the multicasted video stream.

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