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(19) **United States**(12) **Patent Application Publication****Hong et al.**(10) **Pub. No.: US 2013/0152135 A1**(43) **Pub. Date: Jun. 13, 2013**(54) **NETWORK TV AND METHOD FOR
OPERATING NETWORK TV****Publication Classification**(71) Applicants: **Hotaek Hong**, Seoul (KR); **Joonhui
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H04N 21/462 (2006.01)(72) Inventors: **Hotaek Hong**, Seoul (KR); **Joonhui
Lee**, Seoul (KR)(52) **U.S. Cl.**
CPC **H04N 21/4622** (2013.01)
USPC **725/51**(21) Appl. No.: **13/708,300**(57) **ABSTRACT**(22) Filed: **Dec. 7, 2012****Related U.S. Application Data**(60) Provisional application No. 61/568,638, filed on Dec.
8, 2011.

Provided is a method of operating a network TV. The method includes: displaying a TV-only page of an application selected by a user input; transmitting to a mobile terminal a mobile-only page mutually linked with the TV-only page; and controlling an operation of the application according to a user input transmitted from the mobile terminal.

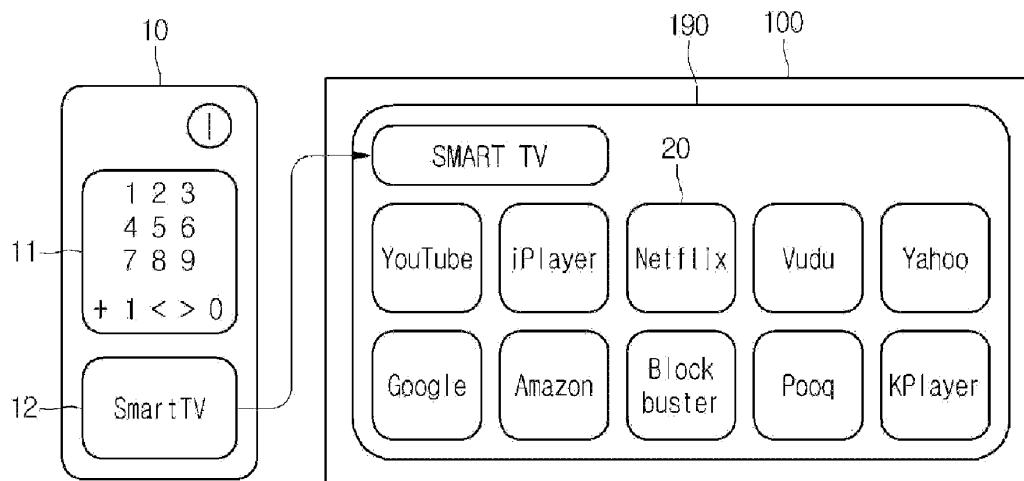


FIG.1

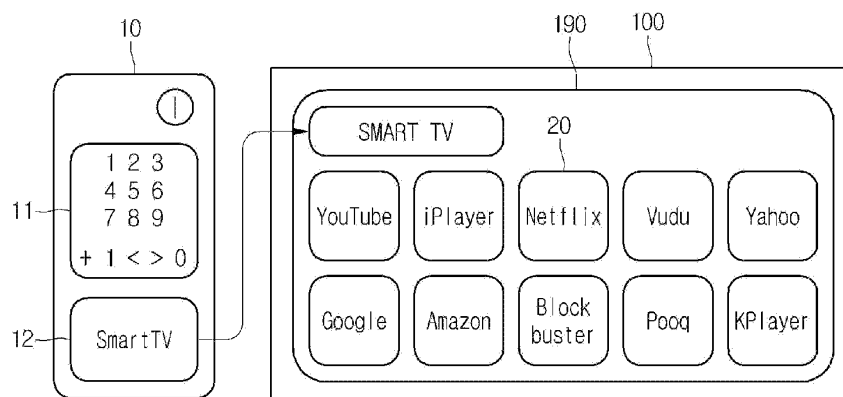


FIG.2

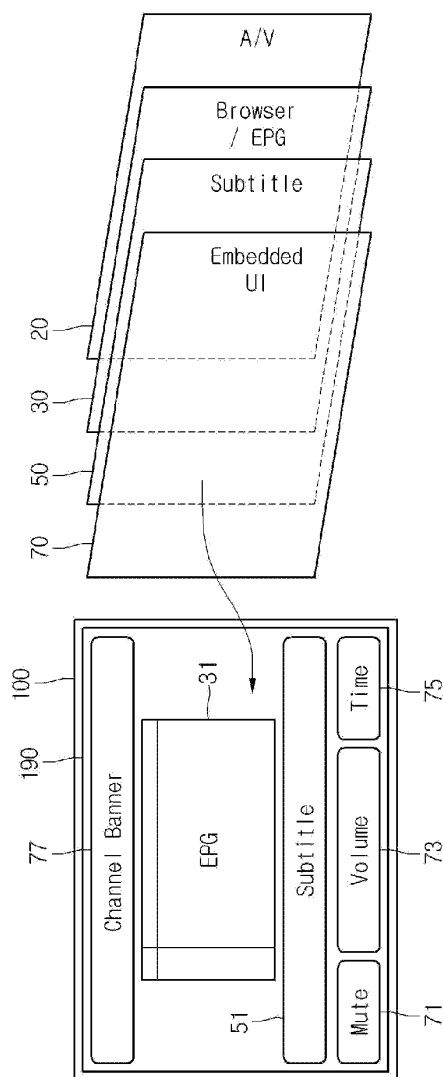


FIG.3

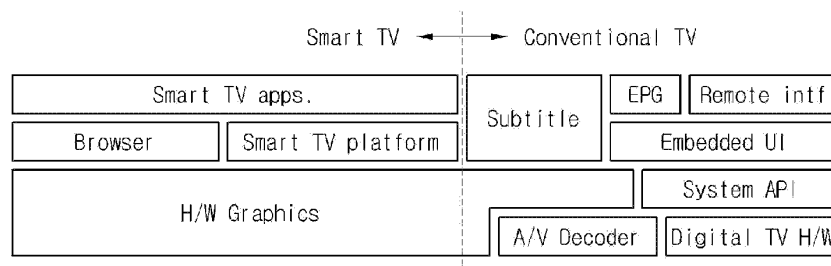


FIG. 4

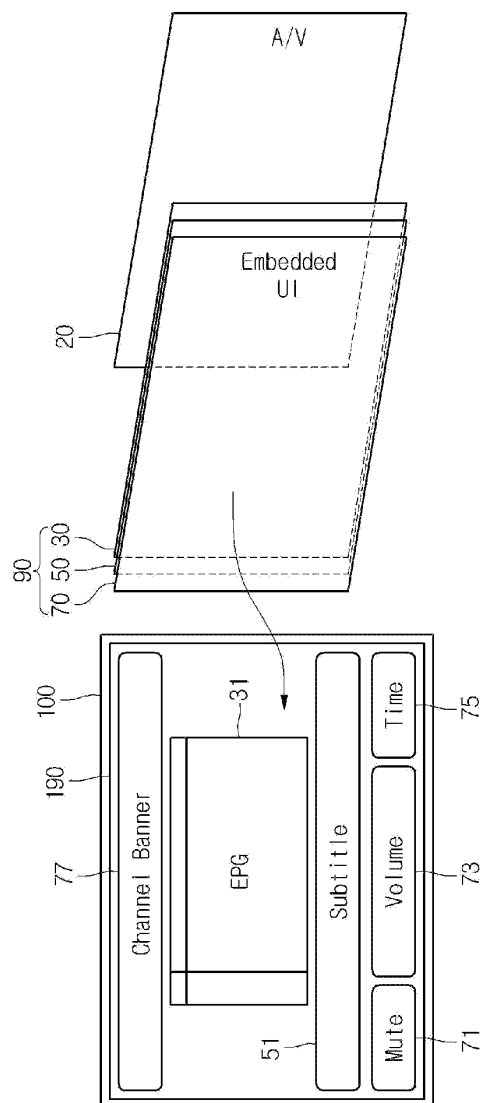
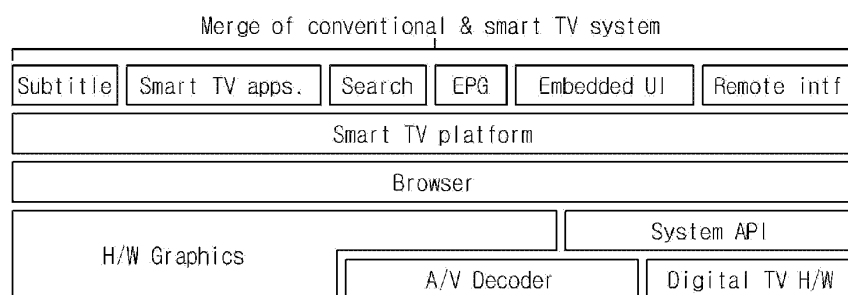


FIG.5



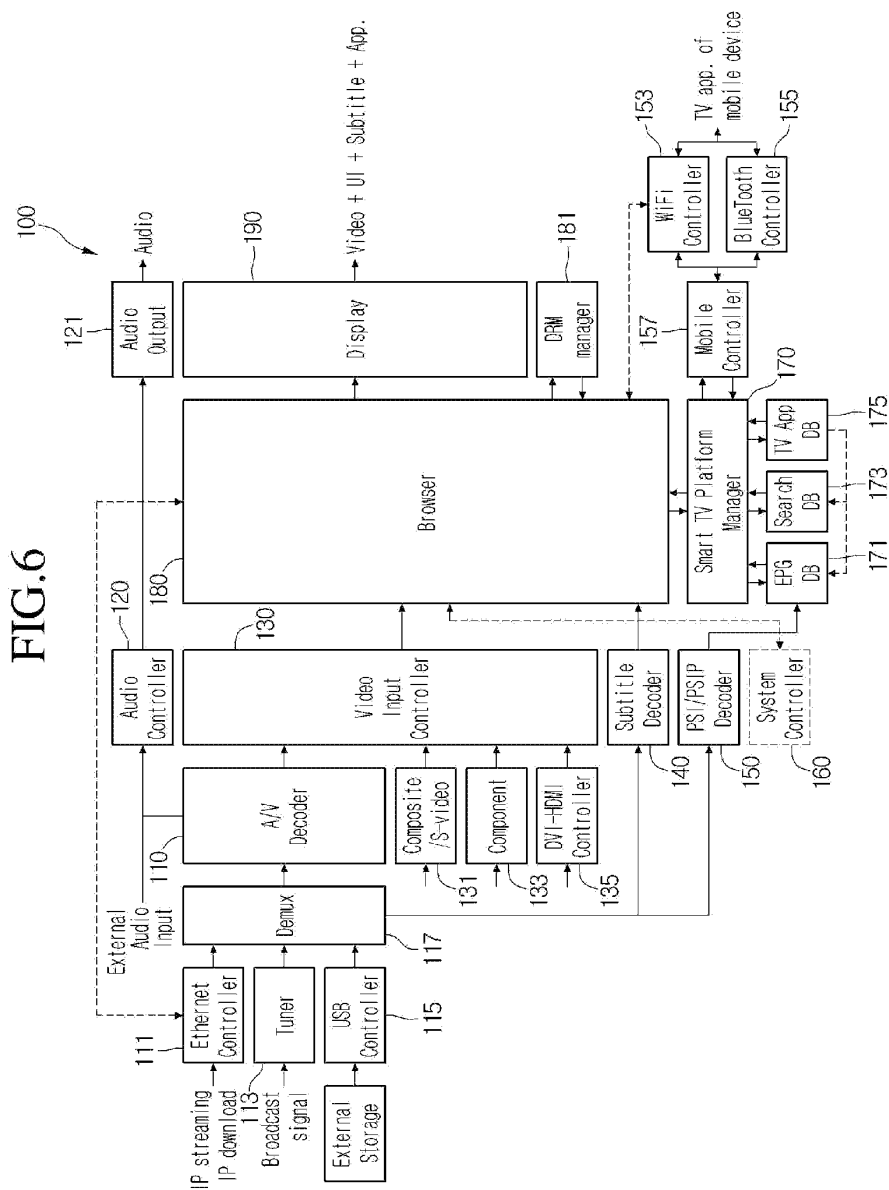


FIG. 7

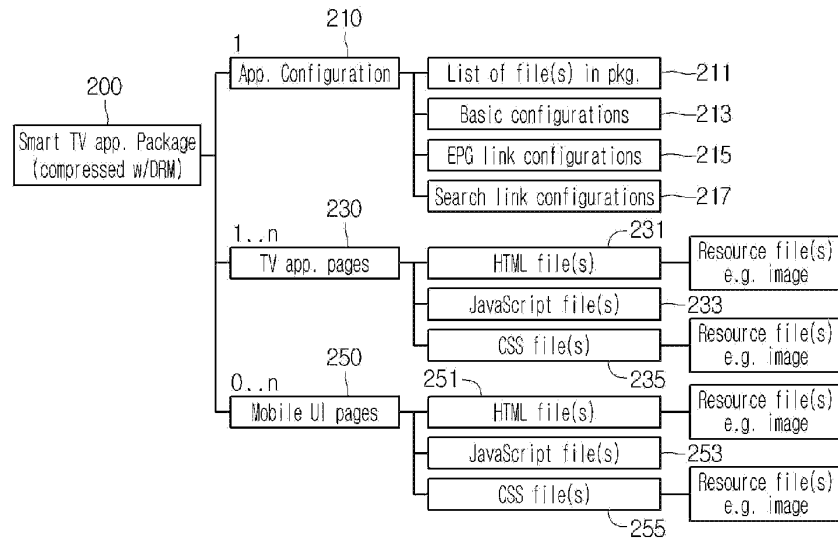


FIG. 8

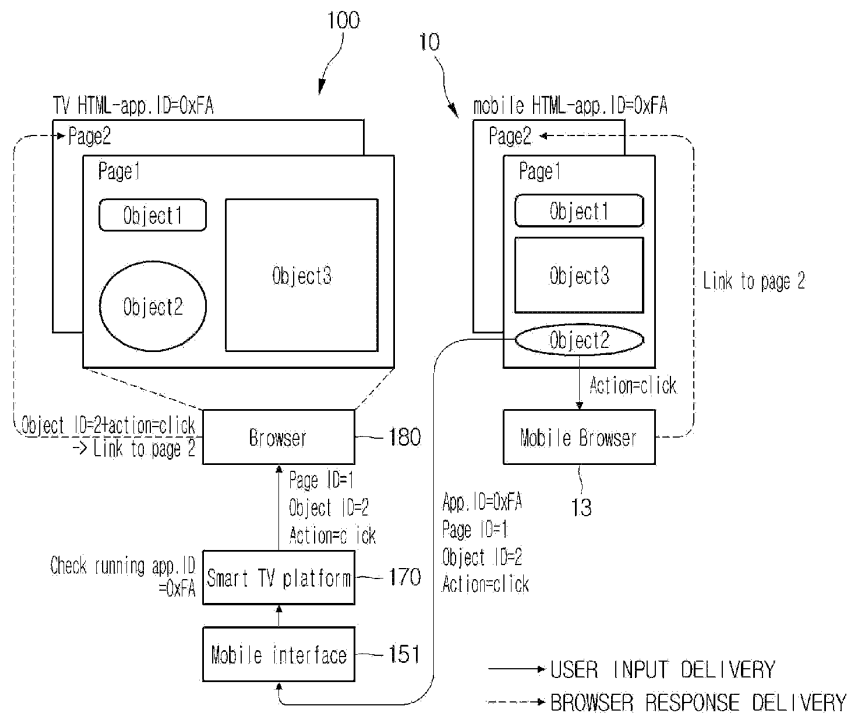


FIG. 9

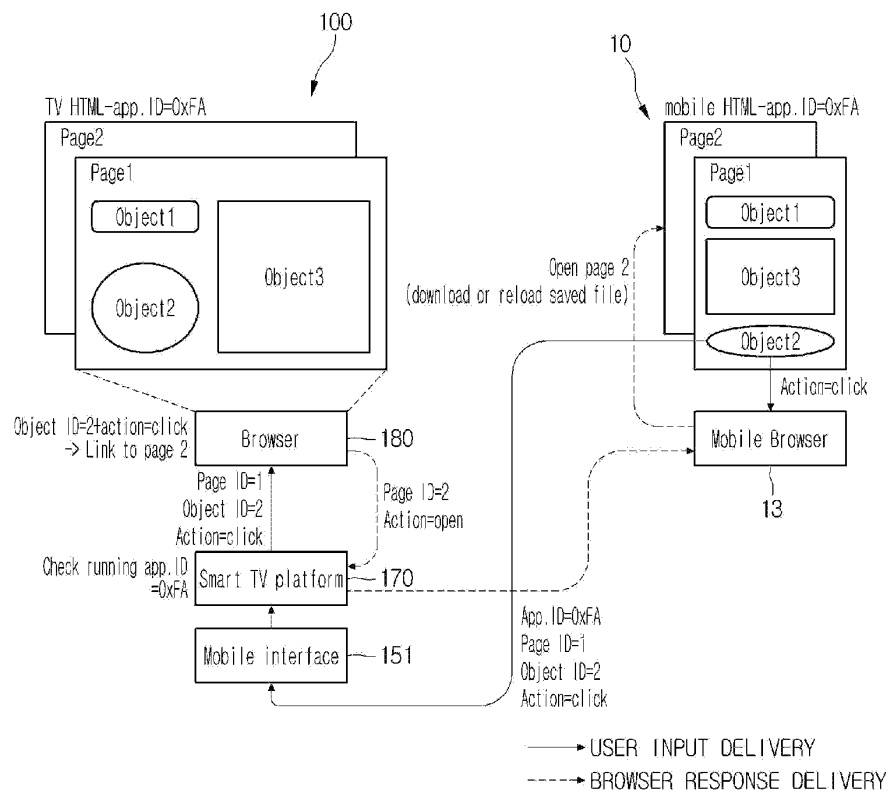


FIG. 10

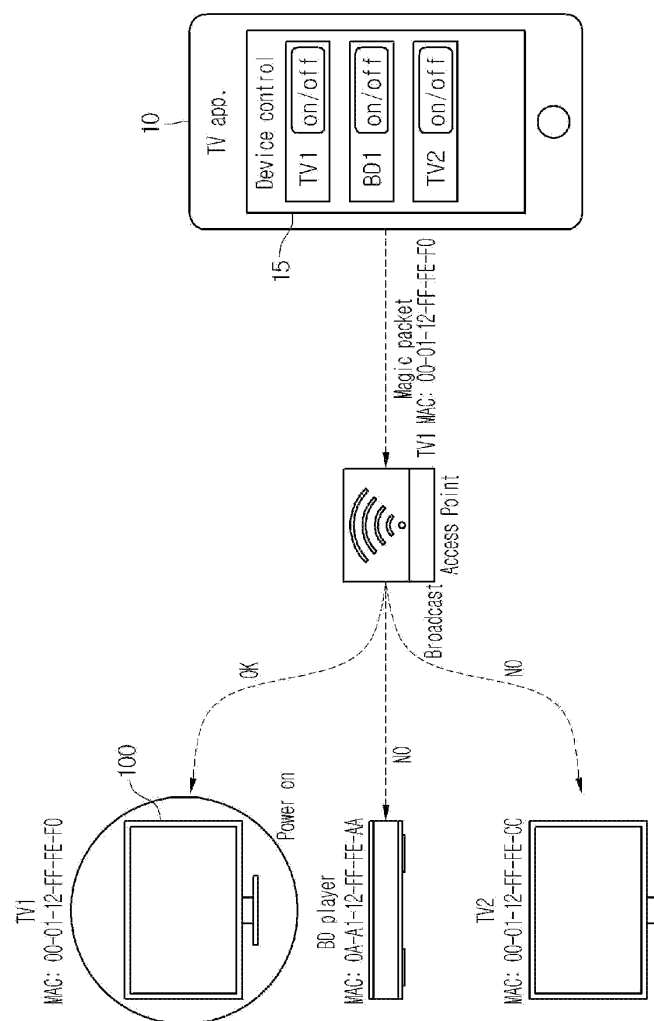


FIG. 11

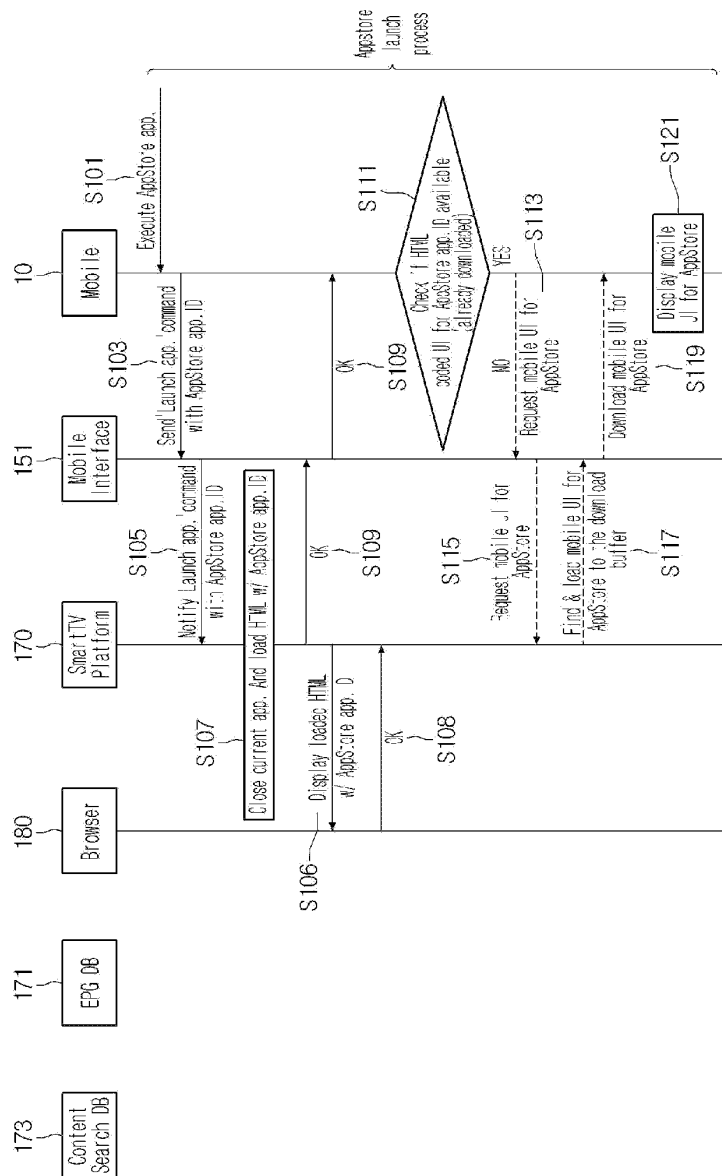


FIG. 12

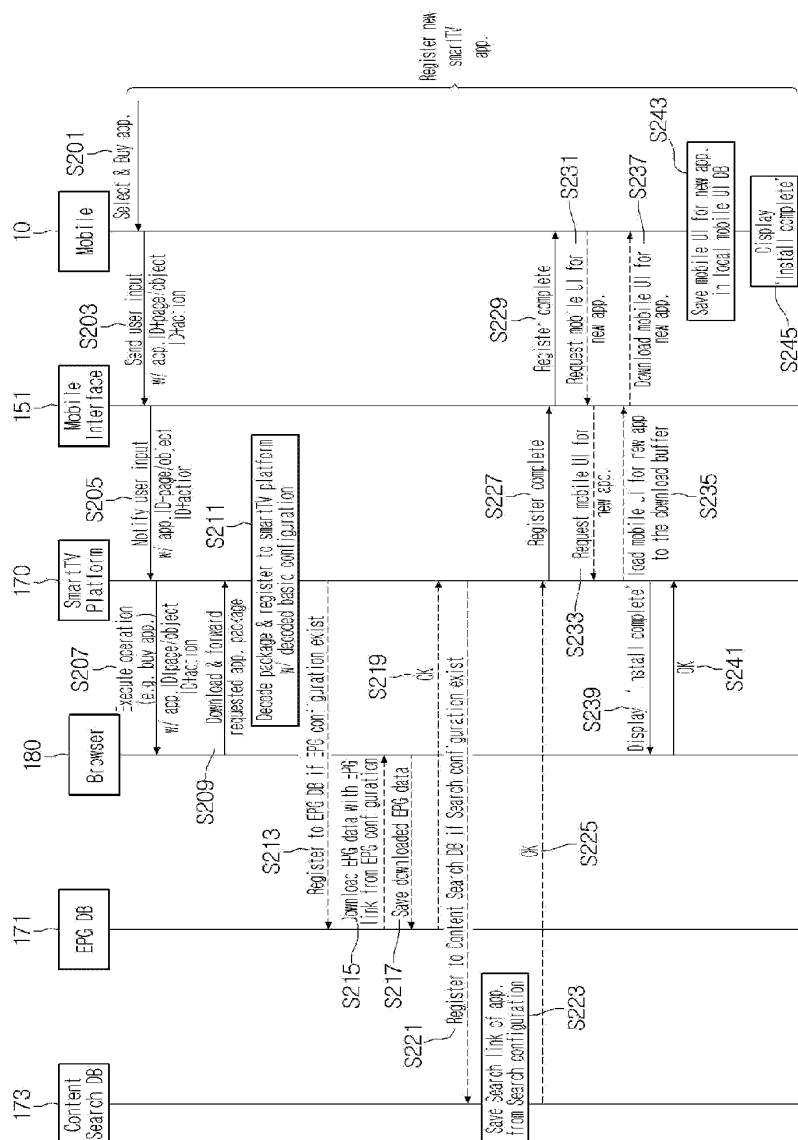


FIG.13

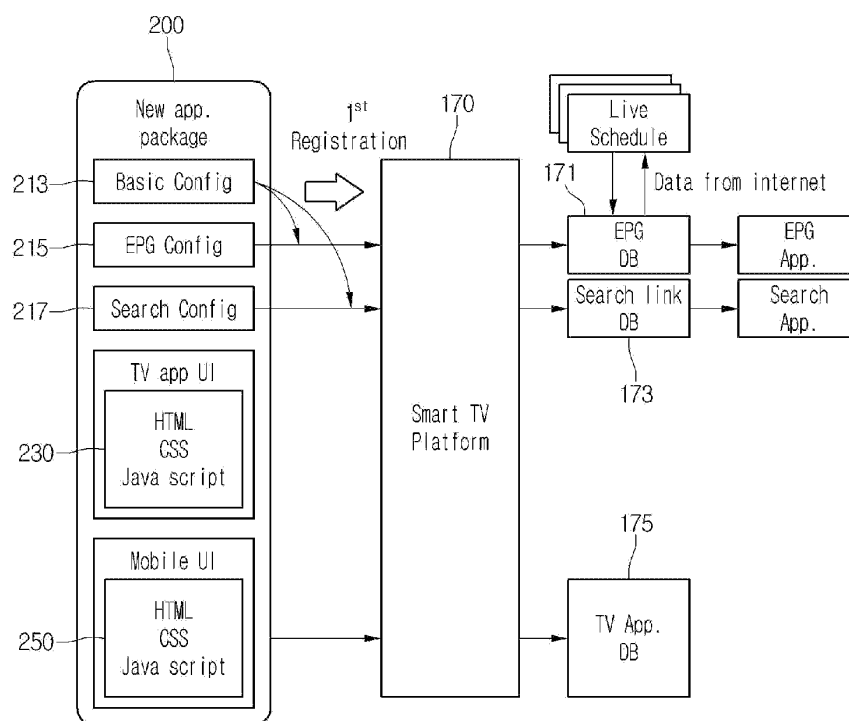


FIG. 14

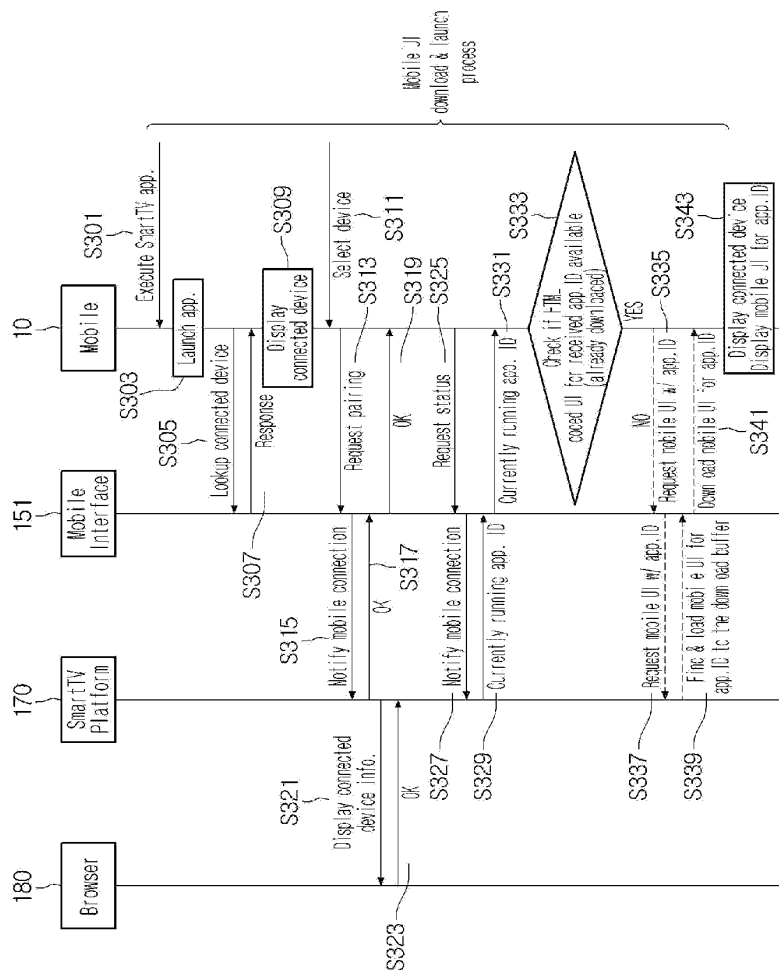


FIG. 15

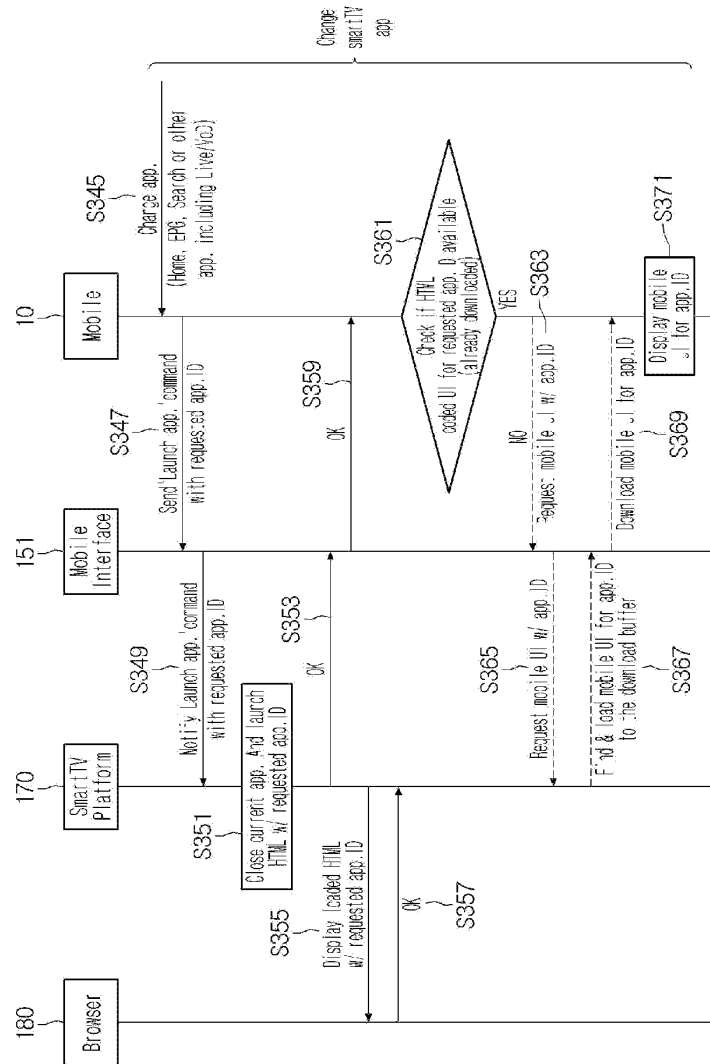


FIG. 16

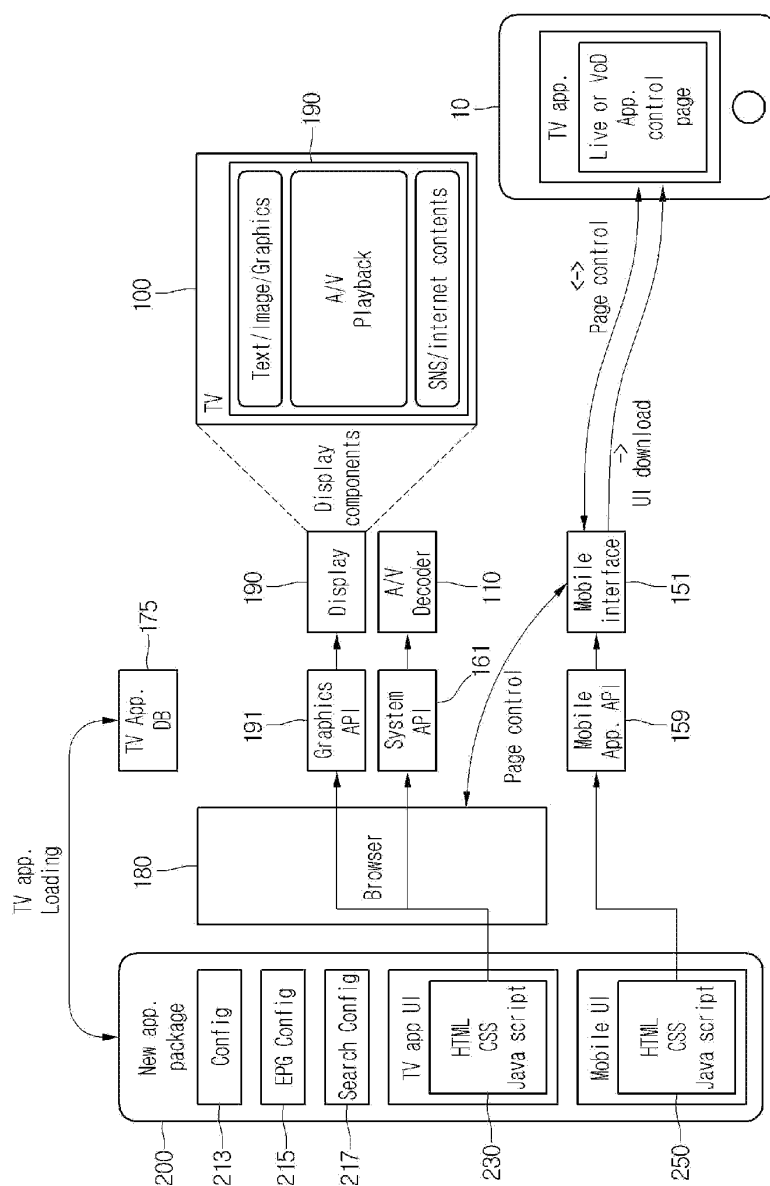


FIG. 17

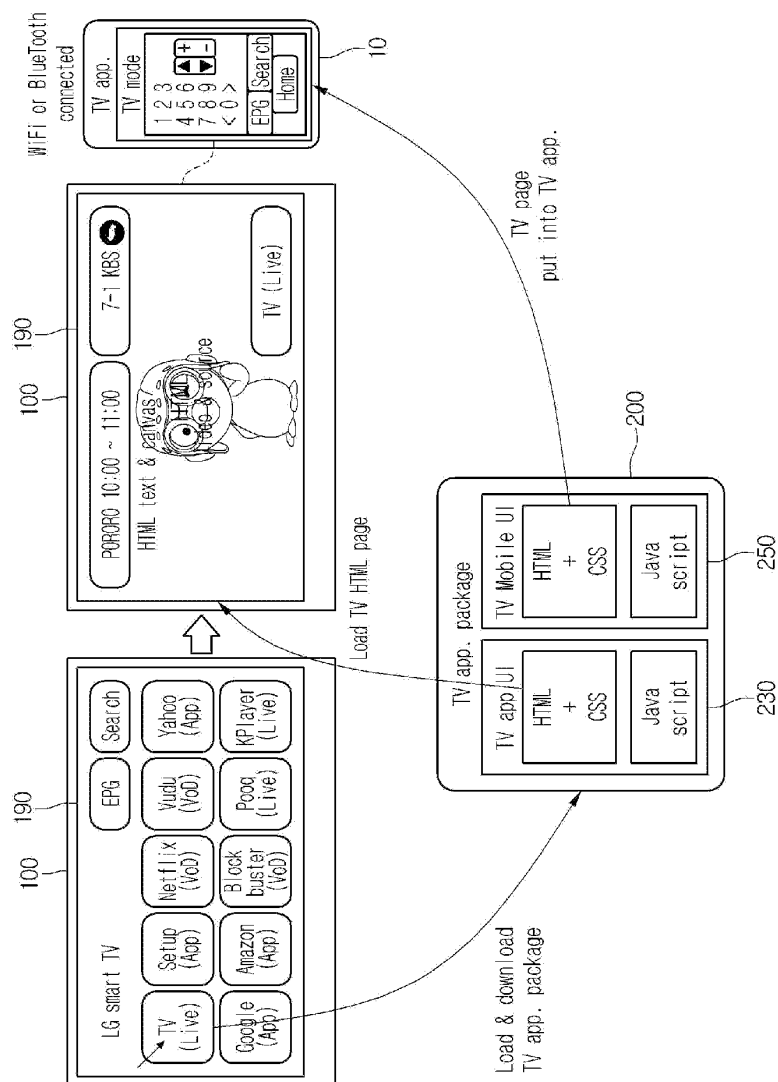


FIG. 18

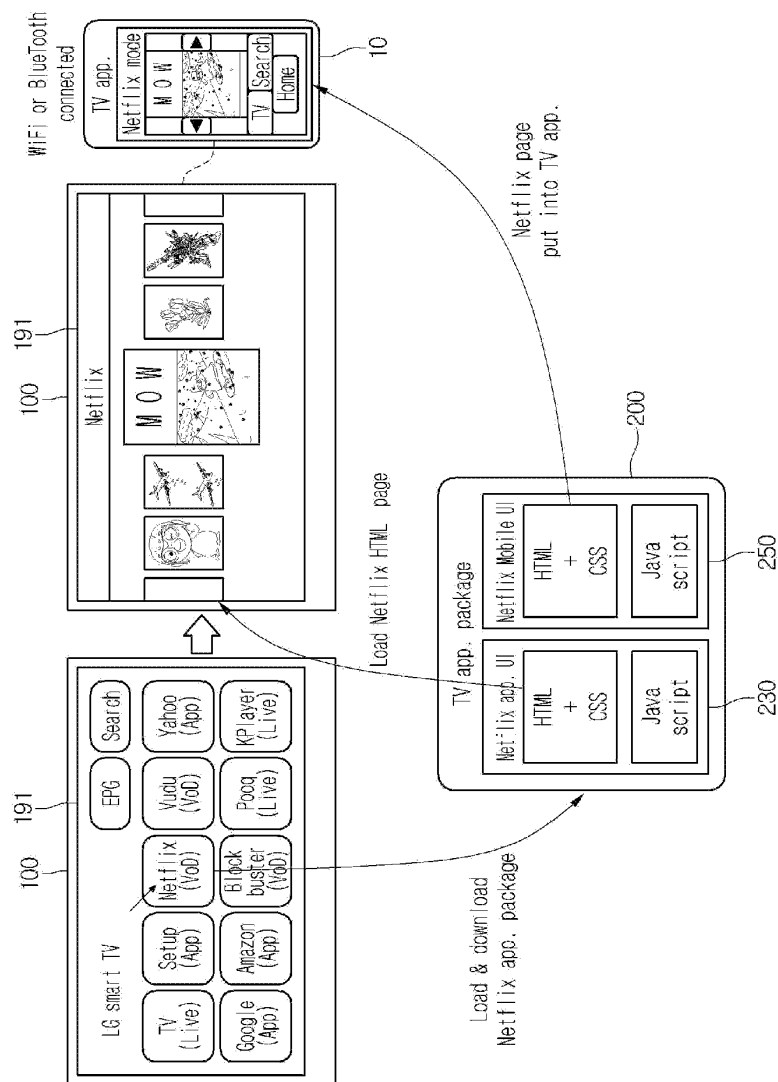


FIG. 19

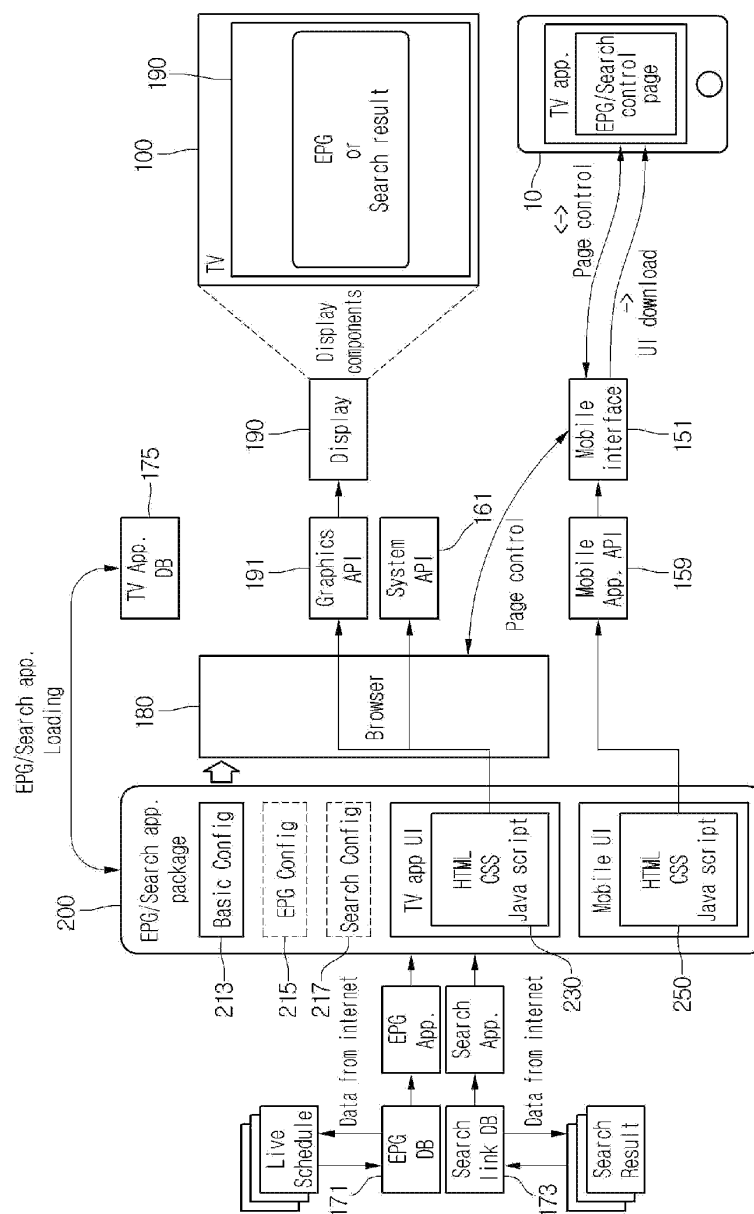


FIG. 20

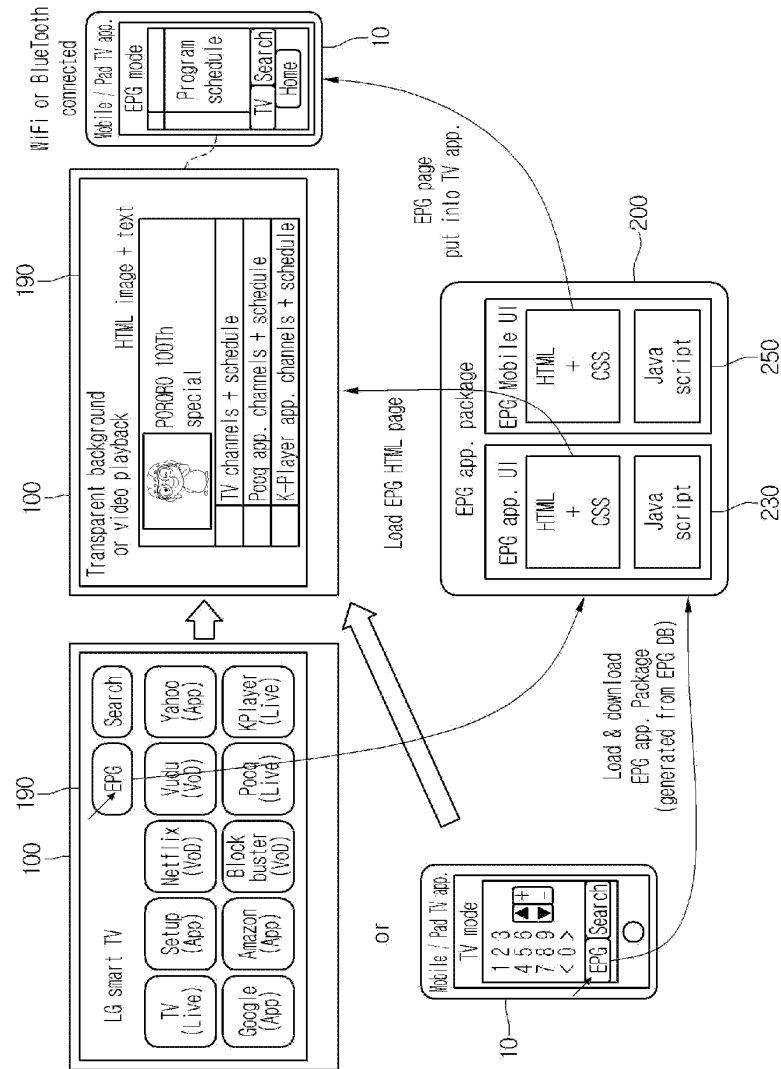


FIG. 21

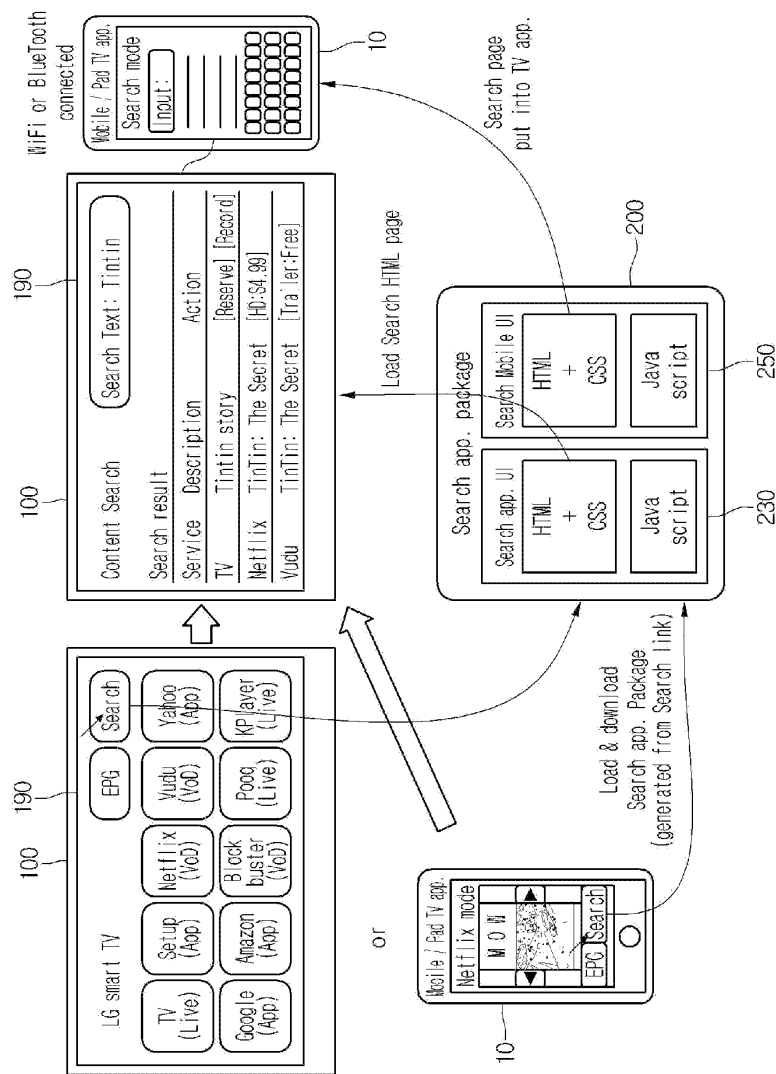


FIG. 22

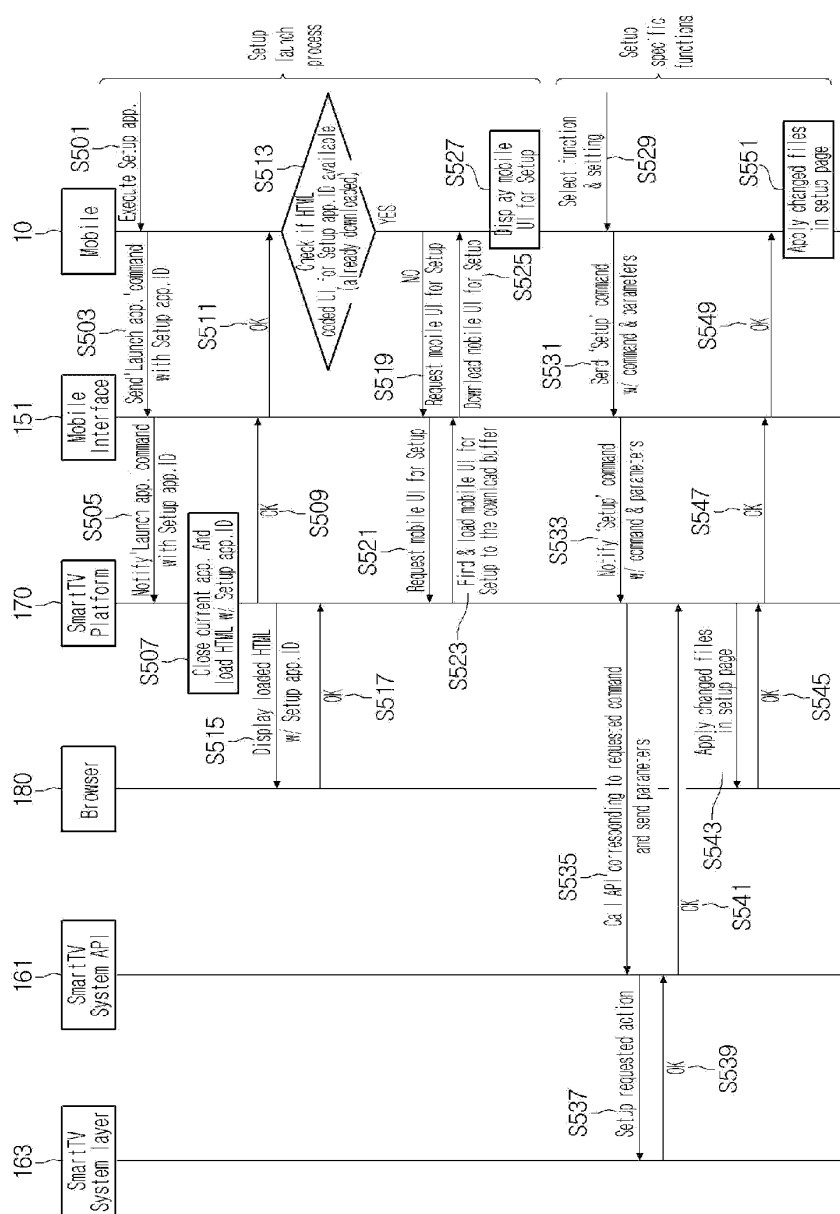


FIG. 23

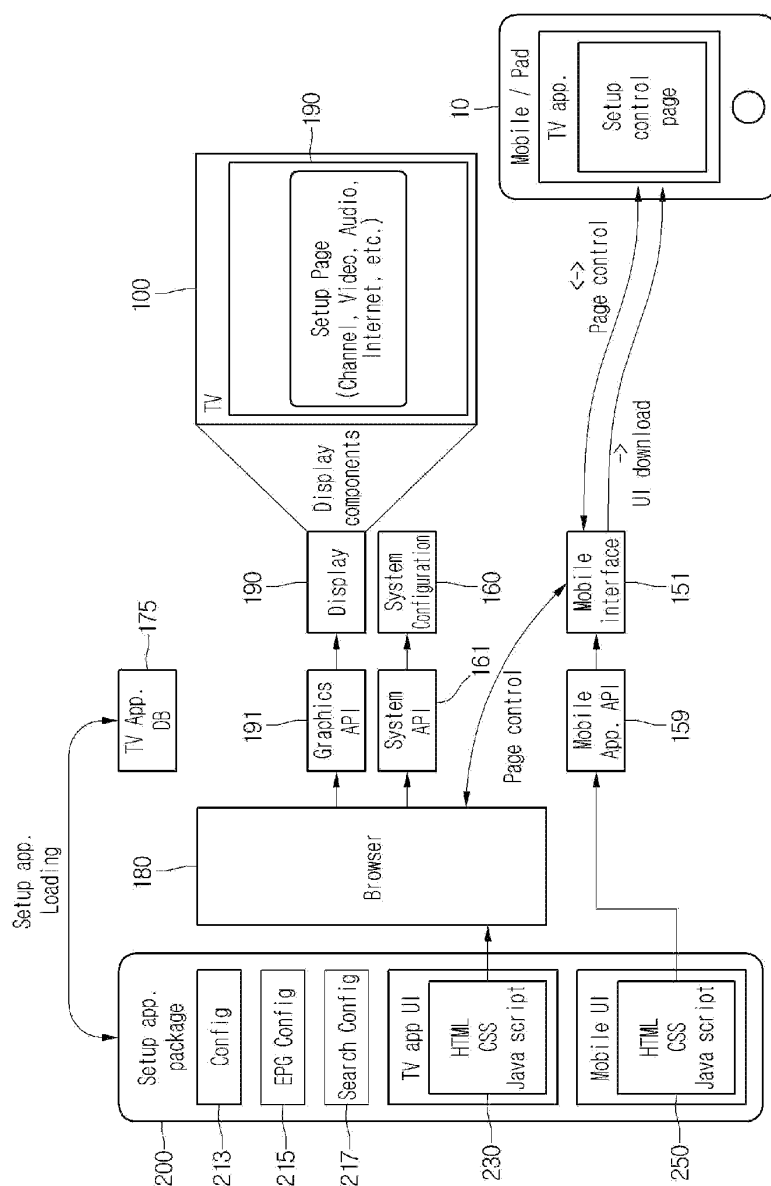


FIG.24

Category	Function	API	Description
Channel	Search, Add, Delete	ScanChannel AddChannel HideChannel DeleteChannel GetChannelList	Used to manage channel list
Video	Video mode, Brightness, Contrast, Sharpness, Color	SetVideoMode SetBrightness SetContrast SetSharpness SetColor GetVideoParameter GotoAudioonlymode	Used to control video parameters
Audio	Audio mode, Equalizer	SetAudioMode SetEqualizer SetTreble SetBass GetAudioParameter	Used to control audio parameters
EPG	Order setup, Add, Delete	SetEPGOrder AddEPG HideEPG GetEPGAppList	Used to manage app. list supporting Live broadcast and support EPG
Search	Order setup, Add, Delete	SetSearchOrder AddSearch HideSearch GetSearchAppList	Used to manage app. list supporting VoD or Live broadcast and support content search functionality
Mobile App.	WiFi Connection/Disconnection, Bluetooth Connection/Disconnection	FindMobileApp(WiFi/Bluetooth) GetMobileDeviceList	Used to control mobile device connectivity
TV App.	Order setup, Add, Delete	AddTVApp DeleteTVApp GetTVAppList UpdateTVApp	Used to manage TV app. List
General	WiFi Setup, Bluetooth Setup	SetWiFiConnection SetBTConnection GetConnectionInfo(WiFi/Bluetooth) GotoStandbymode	Used to control communication channel settings

NETWORK TV AND METHOD FOR OPERATING NETWORK TV

CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] Pursuant to 35 U.S.C. §119(a), this application claims the benefit of earlier filing date and right of priority to U.S. patent application Ser. No. 61/568,638, filed on Dec. 8, 2011, the contents of which are hereby incorporated by reference herein in their entirety.

BACKGROUND

[0002] The present disclosure relates to a network TV, and more particularly, to a network TV providing a browser-based user interface and a method of operating the same.

[0003] An image display device is a device with a function for receiving and processing a broadcast image that a user can watch. The image display device may display a broadcast that a user selects among broadcast signals transmitted from a broadcasting station. The current broadcast trend is the conversion from analog broadcast into digital broadcast. The digital broadcast means a broadcast transmitting digital video and audio signals.

[0004] Accordingly, as a digital based TV technology is developed and commercialized, various kinds of content services such as real-time broadcasts, Contents on Demand (COD), games and news may be provided to a user via an internet network connected to each home in addition to an existing propagation medium.

[0005] One example of contents services using the internet network is an Internet Protocol Television (IPTV). The IPTV means to transmit various information services, video contents, and broadcasts via a high-speed Internet network and provide them to a user's TV.

[0006] Recently, as one step further advanced network TV form such an IPTV, concepts of a broadband TV and a web TV have been suggested. Unlike a conventional IPTV, there are a plurality of contents providers in the broadband TV or the web TV. A user may separately access a plurality of contents providers in order to receive contents such as various VOD, games and video call services that each content provider provides.

[0007] Likewise, as a smart TV combining the features of an image display device and a multimedia device is introduced, a user interface providing a unified search of broadcast signals transmitted from a broadcasting station and contents provided from a plurality of contents providers becomes necessary.

SUMMARY

[0008] Embodiments provide a unified search method to allow a user to conveniently search broadcast signals and contents.

[0009] In one embodiment, a method of operating a network TV includes: displaying a TV-only page of an application selected by a user input; transmitting to a mobile terminal a mobile-only page mutually linked with the TV-only page; and controlling an operation of the application according to a user input transmitted from the mobile terminal.

[0010] In another embodiment, a method of operating a network TV includes: displaying a TV-only page of a setup application according to a user input; transmitting to a mobile terminal a mobile-only page that is mutually linked with the

TV-only page; and calling a system Application Programming Interface (API) according to a function change command transmitted from the mobile terminal; and applying a changed function to each of the TV-only page and the mobile-only page by using the system API.

[0011] In further another embodiment, a network TV includes: a display; a mobile interface; and a browser controlling a TV-only page of an application selected by a user input to be displayed on the display and controlling a mobile-only page that is mutually linked with the TV-only page to be transmitted to a mobile terminal through the mobile interface, and controlling an operation of the application according to a user input transmitted from the mobile terminal.

[0012] The details of one or more embodiments are set forth in the accompanying drawings and the description below. Other features will be apparent from the description and drawings, and from the claims.

BRIEF DESCRIPTION OF THE DRAWINGS

[0013] FIG. 1 is a view illustrating a method of switching a TV screen into a smart TV screen according to an embodiment of the present invention.

[0014] FIG. 2 is a view illustrating an embedded UI layer.

[0015] FIG. 3 is a view illustrating a platform structure of a TV having a divided existing TV screen and smart TV screen.

[0016] FIG. 4 is a view illustrating an integrated UI layer according to an embodiment of the present invention.

[0017] FIG. 5 is a view illustrating a platform structure of a TV having an integrated existing TV screen and smart TV screen.

[0018] FIG. 6 is a view illustrating a configuration of a network TV system according to an embodiment of the present invention.

[0019] FIG. 7 is a view illustrating a TV application configuration according to an embodiment of the present invention.

[0020] FIG. 8 is a view illustrating a method of linking a network TV screen with a screen of a remote control device controlling a network TV according to an embodiment of the present invention.

[0021] FIG. 9 is a view illustrating a method of linking a network TV screen with a screen of a remote control device controlling a network TV according to another embodiment of the present invention.

[0022] FIG. 10 is a view illustrating a network TV controlling method of a remote control device according to an embodiment of the present invention.

[0023] FIG. 11 is a ladder diagram illustrating an app store application entry method of a network TV according to an embodiment of the present invention.

[0024] FIG. 12 is a ladder diagram illustrating a new application registering method of a network TV according to an embodiment of the present invention.

[0025] FIG. 13 is a view illustrating a new application registration process of a network TV according to an embodiment of the present invention.

[0026] FIG. 14 is a ladder diagram illustrating an application entry method of a network TV according to an embodiment of the present invention.

[0027] FIG. 15 is a ladder diagram illustrating an application changing method of a network TV according to an embodiment of the present invention.

[0028] FIG. 16 is a view illustrating a process for executing a real-time broadcast or VOD of a network TV according to an embodiment of the present invention.

[0029] FIG. 17 is a view illustrating an application configuration file executed in a network TV and a remote control device when a real-time broadcast application runs according to an embodiment of the present invention.

[0030] FIG. 18 is a view illustrating an application configuration file executed in a network TV and a remote control device when a VOD application runs according to an embodiment of the present invention.

[0031] FIG. 19 is a view illustrating a process for executing EPG guide or search application of a network TV according to an embodiment of the present invention.

[0032] FIG. 20 is a view illustrating an application configuration file executed in a network TV and a remote control device when an EPG application runs according to an embodiment of the present invention.

[0033] FIG. 21 is a view illustrating an application configuration file executed in a network TV and a remote control device when a search application runs according to an embodiment of the present invention.

[0034] FIG. 22 is a ladder diagram illustrating a network TV setting method according to an embodiment of the present invention.

[0035] FIG. 23 is a view illustrating an application configuration file executed in a network TV and a remote control device when a setup application runs according to an embodiment of the present invention.

[0036] FIG. 24 is a table illustrating a network TV setup API according to an embodiment of the present invention.

DETAILED DESCRIPTION OF THE EMBODIMENTS

[0037] Hereinafter, embodiments of the present invention will be described with reference to the drawings below.

[0038] The suffix “module” and “unit” for components, which are used in the description below, are assigned and mixed in consideration of only the easiness in writing the specification. That is, the suffix itself does not have different meanings or roles

[0039] Additionally, a network TV described in this specification, as an artificial intelligent network TV having a computer supporting function in addition to a broadcast receiving function, may have a convenient interface such as a handwriting type input device, a touch screen, or a spatial remote controller by adding an internet function while fulfilling the broadcast receiving function. Moreover, the image display device 100 may perform functions such as e-mail, web browsing, banking, or gaming in access to an internet and computer with the support of a wired or wireless internet function. A standardized general OS may be used for such various functions.

[0040] Accordingly, for example, since the network TV of the present invention adds or deletes various applications on a general OS kernel without restrictions, it may perform various user-friendly functions. The network TV may be an Internet Protocol Television (IPTV), a Hybrid Broadcast Broadband Television (HBBTV), a Smart Television, and a Connected Television.

[0041] Furthermore, with reference to the accompanying drawings and the contents relating thereto, embodiments of the present invention will be described in more detail, but the present invention is not limited to the embodiments.

[0042] The terms used in this specification selects currently widely used available general terms but may vary according to the intentions or practices of those skilled in the art or the advent of new technologies. Additionally, in certain cases, the applicant may arbitrarily select terms, and in this case, their meanings will be described in the corresponding description part of the present invention. Accordingly, the terms used in this specification should be interpreted on the basis of the practical implications that the terms have and the contents across the specification.

[0043] FIG. 1 is a view illustrating a method of switching a TV screen into a smart TV screen according to an embodiment of the present invention.

[0044] Referring to FIG. 1, the network TV 100 switches a TV screen displayed on a display unit 190 into a smart TV screen in response to a control of the remote control device 10. A smart TV may perform a browser function and a TV-only application function. In addition to the basic function for receiving and processing a broadcast signal, the network TV 100 accesses a smart TV menu via internet and uses smart TV service, so that it may perform a smart TV function independently. That is, the smart TV function does not require a change of the basic function and thus does not interfere with a broadcasting function.

[0045] On the contrary, since the basic function is separately performed from a smart TV function, a user, who is used to watching a broadcast according to the basic function of the network TV 100, may have difficulties to launch a smart TV menu described below.

[0046] For example, as shown in FIG. 1, in order to display a smart TV screen on a display unit 190 of the network TV 100, a user needs to select a smart TV button 12 equipped in the remote control device 10. In addition to a general button unit 11, the smart TV button 12 may be included in the remote control device 10.

[0047] Additionally, although not shown in FIG. 1, by selecting a smart TV item in a menu that the network TV 100 provides, a user may display a smart TV screen on the display unit 190 of the network TV 100.

[0048] Such a smart TV lunching method may interfere with a user's intuitive TV function use.

[0049] Additionally, a smart TV screen displayed on the display unit 190 of the network TV 100 may include an icon 200 meaning a TV-only application. However, the number of icons 20 displayable on a smart TV screen is unlimited, a method of selecting one of them may be cumbersome for a user who is used to a channel selection method or a program guide method through EPG.

[0050] FIG. 2 is a view illustrating an embedded user interface layer.

[0051] Referring to FIG. 2, the display unit 190 of the network TV 100 displays a plurality of objects. An object may mean a component constituting a network TV screen. The object may include a Channel Banner 77, an EPG 31, a Subtitle 51, and Mute, Volume, and Time adjustment buttons 71, 73, and 75.

[0052] Additionally, a network TV screen may consist of a plurality of layers. The plurality of layers constituting a network TV screen may include an Audio/Video (A/V) layer 20, a browser/EPG layer 30, a Subtitle layer 50, and an embedded user interface (UI) layer 70. At this point, the A/V layer 20 may include an A/V output displayed on the overall surface of the display unit 190. The browser/EPG layer 30 may include the EPG 31. Although not shown in FIG. 2, the browser/EPG

layer **30** may include a browser. The subtitle layer **50** may include the subtitle **51**. The embedded UI layer **70** may include the channel banner **77**, the mute adjustment button **71**, the volume adjustment button **73**, and the time adjustment button **75**, and is not limited thereto.

[0053] FIG. **3** is a view illustrating a platform structure of a TV having a divided existing TV screen and smart TV screen.

[0054] The existing TV screen may mean a TV screen where the above-mentioned basic function is performed and the smart TV screen may mean a TV screen where the above-mentioned smart TV function is performed.

[0055] Referring to FIG. **3**, the basic function may be realized on a conventional TV system, and the smart TV function may be realized on a smart TV system. That is, the conventional TV system and the smart TV system may exist separately.

[0056] The conventional TV system structure may include a hardware and system layer such as a Digital TV Hardware (H/W) layer, an A/V Decoder layer, an H/W Graphics layer, and a System Application Programming Interface (API) layer and an application layer such as an Embedded UI layer, a Subtitle layer, an EPG layer, a Remote intf. layer.

[0057] By using such a conventional TV system structure, the network TV **100** may perform a basic function in such a way of displaying an embedded UI, an A/V output, and a remote interface on the basis of hardware graphics.

[0058] The smart TV system structure may further include a Middleware layer such as a Browser layer providing smart TV service and a Smart TV platform layer in addition to a hardware and system layer such as an H/W Graphics layer and an application layer such as a Smart TV apps. layer.

[0059] By using such a smart TV system structure, the network TV **100** may perform a smart TV function in such a way of registering and managing smart TV applications.

[0060] Accordingly, the conventional TV system and the smart TV system may operate separately.

[0061] Moreover, an operation of an application layer such as the browser/EPG layer **30**, the Subtitle layer **50**, and the embedded UI layer **70** depends on the hardware and system layer as shown in FIG. **3**. That is, since the embedded UI layer is limited in terms of hardware, a graphic change of an embedded UI is difficult and menus or functions provided are limited regardless of types of running services.

[0062] Next, referring to FIGS. **4** and **5**, an integrated TV system for providing a more intuitive smart TV launching method will be described according to an embodiment of the present invention. Hereinafter, the same part of the above description will be briefly described or omitted entirely.

[0063] FIG. **4** is a view illustrating an integrated UI layer according to an embodiment of the present invention.

[0064] Referring to FIG. **4**, a display unit **190** of the network TV **100** displays a plurality of objects such as a channel banner **77**, a mute adjustment button **71**, a volume adjustment button **73**, and a time adjustment button **75**.

[0065] Additionally, a network TV screen may include an A/V layer **20**, a browser/EPG layer **30**, a Subtitle layer **50**, and an embedded UI layer **70**. At this point, the browser/EPG layer **30**, the Subtitle layer **50**, and the embedded UI layer **70** may be managed as one by the browser of the network TV. The layer indicated with the reference number **90** means a layer that may be managed as one by the browser of the network TV.

[0066] FIG. **5** is a view illustrating a platform structure of a TV having an integrated existing TV screen and smart TV screen.

[0067] Referring to FIG. **5**, a basic function and a smart TV function may be realized on the same TV system. That is, the one integrated TV system may exist.

[0068] The integrated TV system structure may include a hardware and system layer such as a Digital TV H/W layer, an A/V Decoder layer, a H/W Graphics layer, and a System API layer, a middleware layer such as a Browser layer and a Smart TV platform layer, and an application layer such as a Subtitle layer, a Smart TV apps. layer, a search layer, an EPG layer, an Embedded UI layer, and a Remote intf. layer.

[0069] By using such an integrated TV system structure, the network TV **100** may perform all application operations including TV watching, menu setting, and EPG outputting on an integrated platform of the Browser layer and the Smart TV platform layer.

[0070] That is, since system API and graphics output are possible using a browser on an integrated platform in the network TV **100**, all UIs may be outputted based on Hyper Text Markup Language (HTML). Since the network TV **100** uses an HTML based browser, the design of a basically mounted UI such as a setting menu, an EPG, and a search window may be easily changed. Additionally, since it is possible to add a browser API, it is not necessary to directly call a system API. Therefore, a unified interface may be provided.

[0071] Additionally, since the network TV **100** performs a basic function and a smart TV function on the integrated platform, an EPG function for real-time broadcast search and a VOD search function may be integrated and serviced.

[0072] Accordingly, the conventional TV system and the smart TV system may operate simultaneously. The network TV **100** on the integrated TV system may manage a plurality of layers **90** as one according to a broadcast watching mode, a smart mode, and a UI mode.

[0073] For example, in the broadcast watching mode, the network TV **100** may transparently display the browser/EPG layer **30**, and may easily launch a corresponding layer when a service interworking with a smart TV function is provided. At this point, the subtitle layer **50** may be activated.

[0074] Additionally, in a smart mode, the network TV **100** may activate the browser/EPG layer **30** of a TV application and may deactivate the subtitle layer **50**.

[0075] In each of the broadcast watching mode and the smart mode, the network TV **100** may launch the UI mode, and may change a UI configuration by displaying a background screen transparently, semi-transparently, or opaquely.

[0076] Therefore, more intuitive smart TV launching is possible according to an embodiment of the present invention.

[0077] FIG. **6** is a view illustrating a configuration of a network TV system according to an embodiment of the present invention.

[0078] Referring to FIG. **6**, the network TV **100** includes an Ethernet Controller **111**, a Tuner **113**, a Universal Serial Bus (USB) Controller **115**, a Demux **117**, an Audio/Video Decoder **110**, a Composite/S-video **131**, a Component **133**, a Digital Video/visual Interactive/High Definition Multimedia Interface (DVI/HDMI) Controller **135**, a Video Input Controller **130**, an Audio Controller **120**, a Video Input Controller **130**, a Subtitle Decoder **140**, a Program Specific Information/Program and System Information Protocol (PSI/PSIP) Decoder **150**, a System Controller **160**, the browser **180**, a

Smart TV Platform Manager **170**, an EPG DB **171**, a Search DB **173**, a TV App. DB **175**, an Audio Output **121**, the display **190**, a Digital Rights Management (DRM) Manager **181**, a Mobile Controller **157**, a WiFi Controller **153**, and a Bluetooth Controller **155**.

[0079] The Ethernet controller **111** may receive data packets through an Internet Protocol (IP) streaming method or an IP download method in access to a network. If data packets are video and audio multimedia data, they may be played on the network TV **100**.

[0080] The tuner **113** may receive broadcast signals. The tuner **113** may be a digital broadcasting receiving tuner, and may include a Vestigial Side Bands (VSB) type tuner and an Orthogonal Frequency Division Multiplexing type tuner.

[0081] The USB controller **115** may receive an external input signal transmitted from an external storage.

[0082] Then, data packets received through the Ethernet controller **111**, broadcast signals received through the tuner **113**, and external input signals received through the USB controller **115** are separated into various additional data defined as a video signal, an audio signal, a subtitle signal, and a PSI/PSIP signal through the demux **117**, and then are outputted in a bit stream format. At this point, the outputted bit stream may be Moving Picture Experts Group-2 (MPEG-2) Transport Stream.

[0083] A video signal separated through the demux **117** may be transmitted to the video input controller **130** through the A/V decoder **110**. The A/V decoder **110** may play a video signal such as an MPEG-2 stream format and an Advanced Video Coding (AVC) format.

[0084] An audio signal separated through the demux **117** may be transmitted to the audio controller **120** through the A/V decoder **110**. The A/V decoder **110** may play an audio signal such as an Audio Codec code 3 (AC3) format, an MPEG-2 format, an Advanced Audio Coding (AAC) format, and an MPEG-1 Audio Layer-3 (MP3) format.

[0085] A subtitle signal separated through the demux **117** may be transmitted to the subtitle decoder **140**, and a PSI/PSIP signal may be transmitted to the PSI/PSIP decoder **150**.

[0086] The video input controller **130** controls a video signal decoded in the A/V decoder **110** and also an external video input signal received from each of the Composite/S-video **131**, the Component **133**, and the DVI/HDMI Controller **135** to be transmitted to the browser **180**.

[0087] The audio controller **120** controls an audio signal decoded in the A/V decoder **110** and also an external audio input to be transmitted to the browser **180**.

[0088] The system controller **160** may transmit/receive a setting signal of the network TV **100** according to a user's input to/from the browser **180**.

[0089] The browser **180** has a configuration to provide a smart TV function of the network TV **100**. All contents displayed on the screen of the network TV **100** such as data packets, broadcast signals, and external input signals transmitted through the video input controller **130** and the subtitle decoder **140** may be arranged and managed as objects of the browser **180**.

[0090] Additionally, the browser **180** controls an operation and a screen display of a TV application, which is downloaded through the Ethernet controller **111** and the WiFi controller **153** or transmitted from the smart TV platform manager **170**. The browser **180** may receive a certified TV application package from the DRM manager **181** in order to

control an operation of a TV application. The browser **180** may display a received video signal in order to display the screen of a TV application.

[0091] The browser **180** may use HTML, Cascading Style Sheets (CSS), and JavaScript in order to control an operation and a screen display of a TV application.

[0092] The display **190** may output a video signal, a UI, a subtitle, and an application screen.

[0093] The audio output **121** may output an audio signal received from the audio controller **120**.

[0094] The smart TV platform manager **170** may receive TV application package, real-time application EPG information, and VOD application search result information through the browser **180**. The smart TV platform manager **170** may perform application authentication through the DRM manager **181** connected to the browser **180**.

[0095] The smart TV platform manager **170** may store EPG link information, search link information, and TV application package in the EPG DB **171**, the search DB, and the TV app. DB **175**, respectively, and then may generate a necessary HTML screen according to an operation mode of the network TV **100**.

[0096] The EPG DB **171** and the search DB **173** may respectively receive EPG link information and search link information extracted from a TV application package stored in the TV app. DB **175**.

[0097] The smart TV platform manager **170** may exchange a signal, which relates to the remote control device **10** linked with the network TV **100**, with the mobile controller **157**. The mobile controller **157** may receive a control signal of the network TV **100** from the remote control device **10** or may transmit an operation signal of the network TV **100** to the remote control device **10**, but is not limited thereto. The mobile controller **157** may use the WiFi controller **153** and the Bluetooth controller **155** in order to communicate with the remote control device **10**.

[0098] The WiFi controller **153** and the Bluetooth controller **155** may operate in a standby mode in order to execute a Wakeup On LAN (WOL) function.

[0099] Next, a TV application configuration will be described according to an embodiment of the present invention.

[0100] FIG. 7 is a view illustrating a TV application configuration according to an embodiment of the present invention.

[0101] The TV application that the network TV **100** receives from a network consists of a package including a plurality of files shown in FIG. 7. The network TV **100** downloads and installs a smart TV app. Package **200** compressed w/DRM.

[0102] The TV app. Package **200** may include an App. Configuration **210**, TV app. Pages **230**, and Mobile UI pages **250**.

[0103] The App. Configuration **210** may include a List of file(s) in pkg **211** included in the TV app. Package **200**, Basic configurations **213** used when a corresponding TV application is installed in the network TV **100**, and a configuration used for integrated management of the network TV **100**.

[0104] The configuration used for integrated management of the network TV **100** may include EPG link configurations **215** when a corresponding TV application is a real-time broadcast application and Search link configurations **217** when a corresponding TV application is a VOD application.

[0105] The App. Configuration 210 is a required configuration, and it is determined according to information set in the basic configurations 213 whether there are the EPG link configurations or the search link configurations 217.

[0106] The TV app. pages 230 are a file including pages that are transmitted to the browser 180 when a TV application is executed. The TV app. pages 230 may include HTML file(s) 231, JavaScript file(s) 233, and CSS file(s) 235. The browser 180 may receive the TV app. pages 230 and then may display them on the display 190. The HTML file(s) 231 may include a component for constituting a page displayed on the display 190. The JavaScript file(s) may include a system driving API used in an HTML page and a component for setting an input/output operation of an HTML page itself. The CSS file(s) 235 may include a component for setting an icon or color of an HTML page. The HTML file(s) 231 may include a plurality of pages necessary for screen switching.

[0107] The Mobile UI pages 250 are a file for setting the network TV 100 or a screen displayed during execution of an application, which controls a TV application executed in the network TV 100, through a mobile device, i.e. a kind of the remote control device 10. According to information set in the basic configurations 213, it is determined whether there are the Mobile UI pages 250. The Mobile UI pages 250 may include a plurality of pages necessary for screen switching.

[0108] Likewise, through the TV app. Package 200, a method of registering and changing a TV application in the network TV 100 and displaying an execution screen of a TV application on the display 190 will be described with reference to FIG. 12, FIGS. 14 to 19, and FIG. 21.

[0109] Next, with reference to FIGS. 8 to 10, a TV application control method of a network TV using a remote control device will be described.

[0110] FIG. 8 is a view illustrating a method of linking a network TV screen with a screen of a remote control device controlling a network TV according to an embodiment of the present invention.

[0111] Referring to FIG. 8, the remote control device 10 may receive a user input by executing a TV control application. An execution screen of a TV control application executed in the remote control device 10 may have the same configuration as that of a TV application executed in the network TV 100. A user input may include a command for selecting at least one object displayed on an execution screen of a TV control application.

[0112] For example, the remote control device 10 may display on an execution screen of a TV control application a first page Page1 including a first object Object1, a second object Object2, and a third object Object3. At this point, the remote control device 10 may receive a user input for selecting the second object Object2. A user input for selecting the second object Object2 may include a user input for clicking the area of the second object Object2 on a screen.

[0113] A user input for selecting the second object Object2 is transmitted to the mobile browser 13 of the remote control device 10, and the mobile browser 13 may display a second page Page2 on an execution screen of a TV control application according to a user input.

[0114] Additionally, the remote control device 10 transmits control information according to the received user input to the mobile interface 151 of the network TV 100. The mobile interface 151 receives a control signal of the network TV 100 generated from the remote control device 10 and then transmits the received control signal to the mobile controller 157.

The control signal of the network TV 100 according to a user input received in the mobile interface 151 may include an application ID for identifying a corresponding TV application, a page ID for identifying a corresponding page, an object ID, and an action code. For example, a control signal of the network TV 100 may include the application ID having the value of "0xFA", the page ID having the value of "1", the object ID having the value of "2", and the action code corresponding to "click".

[0115] The mobile interface 151 may transmit a control signal of the network TV 100 to the smart TV platform manager 170. Then, the smart TV platform manager 170 may check whether the TV application having the value of "0xFA" is executed on the network TV 100.

[0116] When the TV application having the value of "0xFA" is executed on the network TV 100, the smart TV platform manager 170 may transmit to the browser 180 information except the TV application ID among the received control signal of the network TV 100. Then, the browser 180 may execute "Link to page 2", which is the result obtained when an action "click" is executed on the object having the value of "2" in the page having the value of "1". That is, the browser 180 may display the second page Page2 on the display 190.

[0117] According to an embodiment of the present invention shown in FIG. 8, in order for remote control, since the remote control device 10 only needs to transmit corresponding codes to the network TV 100, its implementation is easy. However, if TV HTML and remote control device HTML are not accurately linked, its linkage may be lost. Accordingly, after control signal execution, for example, after a command for screen switching to the second page Page2 is executed, the remote control device 10 may transmit a verification command to the network TV 100. Although not shown in the drawing, after transmitting a control signal of the network TV 100 to the network TV 100, the remote control device 10 may transmit a verification command including a corresponding TV application ID, a corresponding page ID, and an action code corresponding to "checkup".

[0118] However, a method of guaranteeing an accurate linkage between TV HTML and remote control device HTML without the transmission of such a verification command will be described with reference to FIG. 9. Hereinafter, the same part of the above description will be briefly described or omitted entirely.

[0119] FIG. 9 is a view illustrating a method of linking a network TV screen with a screen of a remote control device controlling a network TV according to another embodiment of the present invention.

[0120] Referring to FIG. 9, the remote control device 10 may receive a user input by executing a TV control application.

[0121] For example, the remote control device 10 may receive a user input for clicking the area of the second object Object2 on a screen.

[0122] Then, the remote control device 10 transmits control information according to the received user input to the mobile interface 151 of the network TV 100. A control signal of the network TV 100 may include the application ID having the value of "0xFA", the page ID having the value of "1", the object ID having the value of "2", and the action code corresponding to "click".

[0123] The smart TV platform manager 170 receiving the control signal of the network TV 100 through the mobile

interface **151** may check whether the TV application having the value of "0xFA" is being executed on the network TV **100**.

[0124] Then, when the TV application having the value of "0xFA" is being executed on the network TV **100**, the browser **180** may execute "Link to page 2", which is the result obtained when an action "click" is executed on the object having the value of "2" in the page having the value of "1". That is, the browser **180** may display the second page Page2 on the display **190**.

[0125] Then, the browser may transmit to the smart TV platform manager **170** browser operation information including the page ID having the value of "2" and the action code corresponding to "open". The smart TV platform manager **170** may transmit the received browser operation information to the mobile browser **13** of the remote control device **10**.

[0126] Finally, the mobile browser **13** may display the second page Page2 on an execution screen of a TV control application according to the received browser operation information (Open page 2). At this point, the mobile browser **13** may download the second page Page2 or may reload the saved file in order to display the second page Page2.

[0127] Likewise, since a mobile browser executes operation information of a TV browser transmitted to a remote control device, an accurate linkage between TV HTML and remote control device HTML may be guaranteed.

[0128] Next, a method of controlling network TV power of a remote control device, which is prerequisite for the linkage between the TV HTML and the remote control device HTML shown in FIGS. 8 and 9, will be described.

[0129] FIG. 10 is a view illustrating a network TV controlling method of a remote control device according to an embodiment of the present invention.

[0130] First, the conditions that the remote control device **10** remotely controls the network TV **100** will be described. The remote control device **10** uses a WOL function typically used in a Personal Computer (PC) in order to control the power of the network TV **100**. That is, the remote control device **10** and the network TV **100** should be connected to the same network and power should be being supplied to the network control unit of the network TV **100**. Additionally, the remote control device **10** should execute a TV control application to access a control target device, and then should receive and store the Media Access Control address (MAC) of a corresponding control target device. If those conditions are satisfied, the remote control device **10** may control the power of the network TV **100**.

[0131] As shown in FIG. 10, once a TV control application is executed, the remote control device **10** may display the execution screen of the TV control application on the display **15**. The execution screen of the TV control application may include a pre-registered controllable target device list. The pre-registered controllable target device list may include each ID of network TVs TV1 and TV2 or a Blu-ray Disc player.

[0132] The remote control device **10** may receive a user input for selecting at least one in the pre-registered controllable target device list. For example, the remote control device **10** may receive a user input for selecting the network TV1 **100**. Then, the remote control device **10** transmits a Magic packet to a corresponding control target device according to the received user input. For example, the remote control device **10** may transmit to an Access Point the magic packet including "00-01-12-FF-Fe-F0", i.e. the MAC address of the network TV1 **100**.

[0133] The magic packet includes the MAC address of a corresponding control target device, and may be transmitted to a corresponding control target device through an Access Point. The magic packet is a broadcast frame containing anywhere within its payload 6 bytes of all 255 (FF FF FF FF FF FF in hexadecimal), followed by sixteen repetitions of the target computer's 48-bit MAC address, for a total of 102 bytes.

[0134] When the MAC address included in the magic packet transmitted from an AP is identical to that of the Ethernet controller **111** itself, the Ethernet controller **111** of the WiFi controller **153** of the network TV **100** may recognize it as a power operation start signal. Accordingly, when the network TV **100** recognizes the magic packet including the same MAC address as itself, it turns on the power to start to link with the TV control application of the remote control device **10**, so that TV control service may be provided.

[0135] Moreover, the remote control device **10** may input a power operation end signal to the network TV **100** through the system API, so that it may switch the network TV **100** into a standby mode.

[0136] Next, with reference to FIGS. 11 to 13, a registration method according to the application buy of a network TV will be described according to an embodiment of the present invention.

[0137] FIG. 11 is a ladder diagram illustrating an app store application launching method of a network TV according to an embodiment of the present invention.

[0138] Referring to FIG. 11, the remote control device **10** may receive a user input including Execute AppStore app. in operation **S101**. An app store, as a kind of an application, may mean an application providing various kinds of TV-only applications.

[0139] Then, the remote control device **10** transmits to the mobile interface **151** of the network TV **100** a Launch app. command including an AppStore app. ID in operation **S103**.

[0140] Then, when the mobile interface **151** notifies the smart TV platform manager **170** that the Launch app. command including the AppStore app. ID is transmitted in operation **S105**, the smart TV platform manager **170** terminates the currently-executing application, and loads the HTML w/ AppStore app. ID in operation **S107**.

[0141] Additionally, when the smart TV platform manager **170** displays the HTML file corresponding to the AppStore app. ID to the browser **180** in operation **S106**, the browser **180** transmits to the smart TV platform manager **170** the information (OK) that notifies that the HTML file corresponding to the AppStore app. ID is recognized in operation **S108**.

[0142] Then, the smart TV platform manager **170** transmits the HTML file load status (OK) of a corresponding app store application to the remote control device **10** through the mobile interface **151** in operation **S109**. Then, the remote control device **10** checks whether the HTML-coded UI of a corresponding app store application is useful in operation **S111**.

[0143] When the HTML-coded UI of the corresponding app store application is not useful, the remote control device **10** requests a mobile UI for the corresponding app store application to the mobile interface **151** in operation **S113**.

[0144] When the mobile interface **151** requests the mobile UI for the corresponding app store application to the smart TV platform manager **170** in operation **S115**, the smart TV

platform manager **170** searches for the mobile UI for the corresponding app store application and loads it to the download buffer in operation **S117**.

[0145] When the mobile interface **151** downloads the mobile UI for the corresponding app store application loaded into the download buffer into remote control device **10** in operation **S119**, the remote control device **10** displays the mobile UI for the corresponding app store application in operation **S121**. Or, when the HTML-coded UI of the corresponding app store application is useful, the remote control device **10** does not perform operation **S113** to operation **S119**, and displays the mobile UI for the corresponding app store application.

[0146] Likewise, since operation **S101** to operation **S121** are performed, the remote control device **10** may launch an app store control mode in linkage with the network TV **100**.

[0147] FIG. **12** is a ladder diagram illustrating a new application registering method of a network TV according to an embodiment of the present invention.

[0148] Referring to FIG. **12**, in an app store mode, when receiving a user input for selecting and buying a specific application Select & Buy app. in operation **S201**, the remote control device **10** transmits the user input to the mobile interface **151** in operation **S203**. The user input information may include a selected app.ID, a page ID, an object ID, and an action code.

[0149] Then, when the mobile interface **151** notifies the user input information to the smart TV platform manager **170** in operation **S205**, the smart TV platform manager **170** transmits an operation execution command corresponding to the user input information to the browser **180** in operation **S207**. For example, the operation execution command may include an application buy command selected by a user input.

[0150] The browser **180** downloads an application package requested via internet and then forwards it to the smart TV platform manager **170** in response to the operation execution command in operation **S209**.

[0151] Then, the smart TV platform manager **170** decodes the forwarded application package **200**, and then registers a corresponding application package according to the information set in the decoded basic configurations **213** in operation **S211**.

[0152] For example, if the EPG link configurations are included in the decoded basic configurations **213**, the smart TV platform manager **170** registers the EPG link information of the EPG link configurations in the EPG DB **171** in operation **S213**. Then, the browser **180** may download the EPG link information from the EPG DB **171** in operation **S215** or stores the downloaded EPG link information in the EPG DB **171** in operation **S217**. At this point, the EPG DB **171** may notify to the smart TV platform manager **170** that the EPG link information is registered (OK) in operation **S219**.

[0153] For example, if the EPG link configurations are included in the decoded basic configurations **213**, the smart TV platform manager **173** registers the EPG link information of the EPG link configurations in the EPG DB **171** in operation **S221**. Then, the content search DB **173** extracts search link information of a corresponding application from the search link configurations **217** and stores it in operation **S223**. The content search DB **173** may notify to the smart TV platform manager **170** that the EPG link information is registered (OK) in operation **S225**.

[0154] Then, the smart TV platform manager **170** notifies to the remote control device **10** through the mobile interface **151** that the registration is completed in operation **S227** and operation **S229**.

[0155] When the remote control device **10** requests a mobile UI for newly-registered application to the smart TV platform manager **170** through the mobile interface **151** in operation **S231** and operation **S233**, the smart TV platform manager **170** searches for the mobile UI for newly-registered application and loads it to the download buffer in operation **S235**.

[0156] When the mobile interface **151** downloads the mobile UI for newly-registered application loaded into the download buffer into remote control device **10** in operation **S237**, the remote control device **10** stores the mobile UI for newly-registered application in a UI DB in operation **S121**.

[0157] Then, the remote control device **10** displays the mobile UI for newly-registered application in operation **S245**.

[0158] Additionally, the smart TV platform manager **170** notifies "Install complete" to the browser **180** in operation **S239**, and receives a response for that in operation **S241**.

[0159] Likewise, since operation **S201** to operation **S245** are performed, the remote control device **10** may register a new application in linkage with the network TV **100**.

[0160] Next, referring to FIG. **13**, a configuration of a new application package used in operation **S213** to operation **S225** will be described in more detail.

[0161] FIG. **13** is a view illustrating a new application registration process of a network TV according to an embodiment of the present invention.

[0162] Referring to FIG. **13**, a smart TV platform manager **170** controls a registration process of a new application selected and bought from a web store application. The new application may be provided in a New app. package format **200**.

[0163] The smart TV platform manager **170** may register a new TV application according to the information of basic configurations **213**. Additionally, the smart TV platform manager **170** may store the registered TV application in a TV App. DB **175**. The smart TV platform manager **170** may recognize whether the New TV app. package supports an EPG function or a search function according to the information of the basic configurations **213** of the registered TV application.

[0164] At this point, an application providing a real-time broadcast may include EPG link configurations **215** supporting an EPG function. The EPG link configurations **215** may include a server access path providing EPG data on a real-time broadcast of a corresponding application. Accordingly, the EPG DB **171** may receive and store real-time EPG schedule information via a corresponding server access path.

[0165] Moreover, an application providing VOD contents may include search link configurations **217** supporting a contents search function. The search link configurations **217** may include a server access path providing a search result on a contents list that a corresponding application provides. Accordingly, the search link DB **173** may receive and store a search result on a contents list that a corresponding application provides via a corresponding server access path.

[0166] FIG. **14** is a ladder diagram illustrating an application launching method of a network TV according to an embodiment of the present invention.

[0167] Referring to FIG. 14, the remote control device 10 may receive a user input including Execute SmartTV app. in operation S301.

[0168] The remote control device 10 launches a TV control application corresponding to the user input in operation S303, and then, transmits "Lookup connected device" to the mobile interface 151 of the network TV 100 in the same network in operation S305.

[0169] The mobile interface 151 of the network TV 100 connected to the remote control device 10 transmits a list including the ID of the corresponding network TV 100 to the remote control device 10 in response to the connected device search command in operation S307.

[0170] Then, the remote control device 10 displays the identification information of the connected network TV 100 in operation S309.

[0171] The remote control device 10 receives a user input for selecting the network TV 100 in operation S311, and requests pairing to the mobile interface 151 of the corresponding network TV 100 in operation S313.

[0172] Then, when the mobile interface 151 transmits a connection status notify signal of the remote control device 100 to the smart TV platform manager 170 (Notify mobile connection) in operation S315, the smart TV platform manager 170 notifies to the remote control device 10 through the mobile interface 151 that a corresponding signal is recognized (OK) in operation S317 and S319.

[0173] Additionally, when the smart TV platform manager 170 provides the connected device information to the browser 180 in operation 180 in operation S321, the browser 180 notifies to the smart TV platform manager 170 that the connected device information is recognized (OK) in operation S323.

[0174] When the remote control device 10 requests a status of a corresponding network TV in operation S325, the mobile terminal interface 151 transmits a connection status notify signal of the remote control device 100 to the smart TV platform manager 170 (Notify mobile connection) in operation S327, and the network TV 100 receives a Currently running app. ID in operation S329.

[0175] When the mobile terminal interface 151 transmits the currently running app. ID transmitted from the smart TV platform manager 170 to the remote control device 10 in operation S331, the remote control device 10 may check whether the HTML-coded UI of the received application is useful in operation S333.

[0176] When the HTML-coded UI of the corresponding application is not useful, the remote control device 10 requests a mobile UI for the corresponding application to the mobile interface 151 in operation S335.

[0177] When the mobile interface 151 requests the mobile UI for the corresponding application to the smart TV platform manager 170 in operation S337, the smart TV platform manager 170 searches for the mobile UI for the corresponding application and loads it to the download buffer in operation S339.

[0178] When the mobile interface 151 downloads the mobile UI for the corresponding application loaded into the download buffer into remote control device 10 in operation S341, the remote control device 10 displays the mobile UI for the corresponding application in operation S343. Or, when the HTML-coded UI of the corresponding application is use-

ful, the remote control device 10 does not perform operation S335 to operation S341, and displays the mobile UI for the corresponding application.

[0179] Likewise, since operation S301 to operation S343 are performed, the remote control device 10 may launch an application control mode in linkage with the network TV 100.

[0180] FIG. 15 is a ladder diagram illustrating an application changing method of a network TV according to an embodiment of the present invention.

[0181] Referring to FIG. 15, in an application control mode, the remote control device 10 may receive a user input for changing an application (Change app.) in operation S345. The user input may include a home menu, EPG information, search information or another application information, and the other application information may include information relating to an application that provides real-time broadcast or VOD. At this point, the home menu, the EPG information, and the search information is a kind of another application information.

[0182] Then, the remote control device 10 transmits to the mobile interface 151 of the network TV 10 a Launch app. command for a change requested application in operation S347. The Launch app. command may include a change requested app. ID.

[0183] Then, when the mobile interface 151 notifies the smart TV platform manager 170 of the Launch app. command including the change requested app. ID in operation S349, the smart TV platform manager 170 stops a currently running application and lunches the HTML execution of the change requested application in operation S351. The currently running application may mean an application running in operation S329.

[0184] The smart TV platform manager 170 notifies the remote control device 10 through the mobile interface 151 that the HTML of the change-requested application is loaded in operation S353 and operation S359.

[0185] Additionally, when the smart TV platform manager 170 displays to the browser 180 the loaded HTML of the change requested application in operation S355, the browser 180 notifies to the smart TV platform manager 170 that the HTML of the change requested application is loaded (OK) in operation S357.

[0186] Then, the remote control device 10 checks whether the HTML-coded UI of the change requested application is useful in operation S333. Then, in order to check whether the HTML-coded UI of the change requested application is useful, the remote control device 10 may check whether the HTML-coded UI of the change requested application is already downloaded.

[0187] When the HTML-coded UI of the change requested application is not useful, the remote control device 10 requests a mobile UI for the change requested application to the mobile interface 151 in operation S363.

[0188] When the mobile interface 151 requests the mobile UI for the change requested application to the smart TV platform manager 170 in operation S365, the smart TV platform manager 170 searches for the mobile UI for the change requested application and loads it to the download buffer in operation S357.

[0189] When the mobile interface 151 downloads the mobile UI for the change requested application loaded into the download buffer into remote control device 10 in operation S369, the remote control device 10 displays the mobile UI for the change requested application in operation S371.

Or, when the HTML-coded UI of the change requested application is already downloaded, the remote control device 10 does not perform operation S363 to operation S369, and displays the mobile UI for the change requested application.

[0190] Likewise, since operation S345 to operation S371 are performed, the remote control device 10 may change a running application in linkage with the network TV 100. That is, the remote control device 10 confirms whether a UI of a corresponding application is previously stored after receiving currently running application related information. If it is not stored, the remote control device 10 receives a mobile UI of the corresponding application from the network TV 100 and displays it, so that a control service on the network TV 100 may be provided to a user.

[0191] Next, referring to FIG. 16, an operation of displaying a page on a network TV when a real-time broadcast application or a VOD application is running and a remote control device controlling the same will be described.

[0192] FIG. 16 is a view illustrating a process for executing a real-time broadcast or VOD of a network TV according to an embodiment of the present invention.

[0193] Referring to FIG. 16, a TV application UI only HTML page is loaded into the network TV 100 through the browser 180 and then is displayed on a screen, and a remote control device UI only HTML page is downloaded into the remote control device 10 through the mobile interface 151 and then is displayed. At this point, a control signal that the remote control device 10 receives according to a user input is delivered to the network TV 100 so as to control an operation of an application. A corresponding operation result may be reflected on an HTML page displayed on the network TV 100 and an HTML page displayed on the remote control device 10.

[0194] The browser 180 loads a TV application package 200 selected according to a user input among TV application packages stored in a TV App. DB 175.

[0195] The browser 180 extracts a TV application related page 230 from the loaded TV application package 200, and controls the extracted TV application related page 230 to be processed in an A/V decoder 110 and then to be displayed on the display 190. Additionally, the browser 180 may control the extracted TV application related page 230 to be displayed on the display 190 through a Graphics API 191.

[0196] As a result, the display 190 may display A/V Playback signals processed in the A/V decoder 110 and a plurality of display components such as Text, Image, Graphics, Social Network Service (SNS) contents, and internet contents, which are processed in the Graphics API 191.

[0197] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. The browser 180 may download the mobile UI related page 250, which is processed in a Mobile App. API, into the remote control device 10 through the mobile interface 151. The browser 180 may exchange a page control signal with the remote control device 10 through the mobile interface 151.

[0198] Next, referring to FIG. 17, a UI displayed on the screens of a network TV and a remote control device when a real-time broadcast application is running will be described.

[0199] FIG. 17 is a view illustrating an application configuration file executed in a network TV and a remote control device when a real-time broadcast application runs according to an embodiment of the present invention.

[0200] Referring to FIG. 17, the network TV 100 may execute a broadcast watching mode according to a user input.

Once receiving a user input for selecting a real-time broadcast application from a plurality of registered TV application, the network TV 100 loads a TV application package 200 corresponding to the real-time broadcast application from the TV application DB 175.

[0201] The browser 180 may control to extract a TV application related page 230 from the loaded TV application package 200 and display it on the display 190. The TV application related page displayed on the display 190 may include an HTML text & canvas file, an HTML image file, and an HTML Video & source file. The HTML text & canvas file may include identification information on a real-time broadcasted program and broadcast time information. The HTML image file may include a logo of a broadcasters providing a real-time broadcast and broadcast channel information. The HTML Video & source file may include video and audio files of a program displayed on the display 190.

[0202] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. The browser 180 may transmit the mobile UI related page 250 to the remote control device 10 through the mobile interface 151. The remote control device 10 may display the mobile UI related page 250. The mobile UI related page 250 may include mobile UIs such as a button part for controlling a network TV on a broadcast watching mode, an EPG button part, a search button part, and a home button part.

[0203] Accordingly, when the remote control device 10 is wirelessly connected to the WiFi Controller 153 and the Bluetooth Controller 155 of the network TV 100, it may control a screen operation of the network TV 100 according to a user input received through the button part. Then, a screen operation result of the network TV 100 is delivered to the remote control device 10, so that a mobile HTML page including the screen operation result reflected may be displayed on the remote control device 10.

[0204] Next, referring to FIG. 18, a UI displayed on the screens of a network TV and a remote control device when a VOD application is executed will be described. Hereinafter, the same part described with reference to FIG. 17 will be briefly described or omitted entirely.

[0205] FIG. 18 is a view illustrating an application configuration file executed in a network TV and a remote control device when a VOD application runs according to an embodiment of the present invention.

[0206] Referring to FIG. 18, the network TV 100 may execute a VOD watching mode according to a user input. The VOD watching mode may be a kind of a broadcast watching mode. Once receiving a user input for selecting a VOD application from a plurality of registered TV applications, the network TV 100 loads a TV application package 200 corresponding to the VOD application from the TV application DB 175.

[0207] The browser 180 may control to extract a TV application related page 230 from the loaded TV application package 200 and display it on the display 190. The TV application related page 230 displayed on the display 190 may include a VOD list file. The VOD list file may include an icon identifying each VOD.

[0208] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. When the browser 180 transmits the mobile UI related page 250 to the remote control device 10, the remote control

device 10 may display the mobile UI related page 250. The mobile UI related pages 250 may include a VOD list and select buttons for user input.

[0209] Accordingly, the remote control device 10 controls a screen operation of the network TV 100 according to a user input received through a button part. Then, a screen operation result of the network TV 100 is delivered to the remote control device 10, so that a mobile HTML page including the screen operation result reflected may be displayed on the remote control device 10.

[0210] Next, referring to FIG. 19, an operation of displaying a page on a network TV and a remote control device controlling the same when an EPG application or a search application is executed will be described.

[0211] FIG. 19 is a view illustrating a process for executing a real-time broadcast or VOD of a network TV according to an embodiment of the present invention.

[0212] Referring to FIG. 19, a TV application UI only HTML page is loaded into the network TV 100 through the browser 180 and then is displayed on a screen, and a remote control device UI only HTML page is downloaded into the remote control device 10 through the mobile interface 151 and then is displayed. At this point, a control signal that the remote control device 10 receives according to a user input is delivered to the network TV 100 so as to control an operation of an application. A corresponding operation result may be reflected on an HTML page displayed on the network TV 100 and an HTML page displayed on the remote control device 10.

[0213] When there is an EPG information request according to a user input, the browser 180 may load the EPG application package 200 stored in the TV application DB 175. A user may request EPG information in a real-time broadcast mode.

[0214] Once the EPG application is executed, the browser 180 may display the EPG information stored in the EPG DB 171 by using the extracted TV application related page 230 from the EPG application package 200. At this point, the browser 180 may display on the display 190 the TV application related page 230 of an HTML format processed in the graphics API 191.

[0215] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. The browser 180 may download the mobile UI related page 250, which is processed in a Mobile App. API, into the remote control device 10 through the mobile interface 151. The browser 180 may exchange a page control signal with the remote control device 10 through the mobile interface 151.

[0216] Likewise, when there is a search information request according to a user input, the browser 180 may load the search application package 200 stored in the TV application DB 175. A user may request VOD content search information in a VOD broadcast mode.

[0217] Once the search application is executed, the browser 180 may search for content information in real-time through search path information stored in the search DB 173. At this point, the content information is search result information obtained by searching for each TV application registered in the network TV 100 and receiving it. The browser 180 may display the content information by using the extracted TV application related page 230 from the search application package 200.

[0218] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. The browser 180 may download the mobile UI related

page 250, which is processed in a Mobile App. API, into the remote control device 10 through the mobile interface 151. The browser 180 may exchange a page control signal with the remote control device 10 through the mobile interface 151.

[0219] Through such a process, an EPG result or a search result may be displayed on both the network TV 100 and the remote control device 100.

[0220] Next, referring to FIG. 20, a UI displayed on the screens of a network TV and a remote control device when an EPG application is executed will be described.

[0221] FIG. 20 is a view illustrating an application configuration file executed in a network TV and a remote control device when an EPG application runs according to an embodiment of the present invention.

[0222] Referring to FIG. 20, the network TV 100 may execute an EPG mode according to a user input. Once receiving a user input for selecting an EPG button, the network TV 100 loads an EPG application package 200 from the TV application DB 175.

[0223] The browser 180 may control to extract a TV application related page 230 from the loaded EPG application package 200 and display it on the display 190. The TV application related page 230 displayed on the display 190 may include an HTML image file and an HTML text file. Additionally, a TV application related page may display the background of corresponding EPG information transparently or a contents playback screen, but is not limited thereto. The HTML image file and the HTML text file may include information on currently played contents, real-time broadcast channel and schedule information, each application channel and schedule information but are not limited thereto. At this point, the schedule information may be loaded in XML from the EPG DB 171 and then, may be displayed on the display 190.

[0224] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded TV application package 200. The browser 180 may transmit the mobile UI related page 250 and the EPG information to the remote control device 10 through the mobile interface 151. The remote control device 10 may display the mobile UI related page 250. The mobile UI related pages 250 may include a mobile UI such as program schedule on an EPG mode.

[0225] Accordingly, when the remote control device 10 is wirelessly connected to the WiFi Controller 153 and the Bluetooth Controller 155 of the network TV 100, it may control an operation of the network TV 100 according to a user input received through the button part. Then, an operation result of the network TV 100 is delivered to the remote control device 10, so that a mobile HTML page including the operation result reflected may be displayed on the remote control device 10.

[0226] Next, referring to FIG. 21, a UI displayed on the screens of a network TV and a remote control device when a content search application is executed will be described.

[0227] FIG. 21 is a view illustrating an application configuration file executed in a network TV and a remote control device when a search application runs according to an embodiment of the present invention.

[0228] Referring to FIG. 21, the network TV 100 may execute a contents search mode according to a user input. Once receiving a user input for selecting a search button, the network TV 100 loads a search application package 200 from the TV application DB 175.

[0229] The browser 180 may control to display on the display 190 a TV application related page 230 in the loaded EPG application package 200. The TV application related page 230 displayed on the display 190 may include search text information and search result information. The search result information may include identification information on an application providing service, detailed information on contents that each application provides, and information for corresponding contents execution.

[0230] Additionally, the browser 180 may extract a mobile UI related page 250 from the loaded search application package 200. The browser 180 may transmit the mobile UI related page 250 and the search information to the remote control device 10 through the mobile interface 151. The remote control device 10 may display the mobile UI related page 250. The mobile UI related pages 250 may include a mobile UI such as search result information on a contents search mode.

[0231] Accordingly, when the remote control device 10 is wirelessly connected to the WiFi Controller 153 and the Bluetooth Controller 155 of the network TV 100, it may control a search operation of the network TV 100 according to a user input received through the button part, for example, a search word input signal. That is, the network TV 100 may search for corresponding contents information in a plurality of applications by using search link information stored in the search DB 173. Then, a screen operation result of the network TV 100 is delivered to the remote control device 10, so that a mobile HTML page including the search operation result reflected may be displayed on the remote control device 10.

[0232] FIG. 22 is a ladder diagram illustrating a network TV setting method according to an embodiment of the present invention.

[0233] Referring to FIG. 22, the remote control device 10 may receive a user input including Execute AppStore app. in operation S501. A setup application may mean an application for network TV setting mode entry.

[0234] Then, the remote control device 10 transmits to the mobile interface of the network TV 100 a Launch app. command including a Setup app. ID in operation S503.

[0235] Then, when the mobile interface 151 notifies the smart TV platform manager 170 that the Launch app. command including the Setup app. ID is transmitted in operation S505, the smart TV platform manager 170 terminates the currently-executing application, and loads the HTML w/ Setup app. ID in operation S507.

[0236] Additionally, when the smart TV platform manager 170 displays the loaded HTML w/ Setup app. ID to the browser 180 in operation S515, the browser 180 transmits to the smart TV platform manager 170 the information (OK) that notifies that the HTML file corresponding to the Setup app. ID is recognized in operation S517.

[0237] Then, the smart TV platform manager 170 transmits the HTML file load status (OK) of a corresponding setup application to the remote control device 10 through the mobile interface 151 in operation S509 and operation S511. Then, the remote control device 10 checks whether the HTML-coded UI of a corresponding setup application is useful in operation S513.

[0238] When the HTML-coded UI of the corresponding setup application is not useful, the remote control device 10 requests a mobile user interface for the corresponding setup application to the mobile interface 151 in operation S519.

[0239] When the mobile interface 151 requests the mobile user interface for the corresponding setup application to the

smart TV platform manager 170 in operation S521, the smart TV platform manager 170 searches for the mobile user interface for the corresponding setup application and loads it to the download buffer in operation S523.

[0240] When the mobile interface 151 downloads the mobile user interface for the corresponding setup application loaded into the download buffer into remote control device 10 in operation S525, the remote control device 10 displays the mobile user interface for the corresponding setup application in operation S527. Or, when the HTML-coded UI of the corresponding setup application is useful, the remote control device 10 does not perform operation S519 to operation S525, and displays the mobile user interface for the corresponding setup application.

[0241] Likewise, since operation S501 to operation S525 are performed, the remote control device 10 may enter a network TV setting mode in linkage with the network TV 100.

[0242] In a network TV setup mode, when receiving a user input for selecting and setting a specific function (Select function & setting) in operation S529, the remote control device transmits a Setup Command w/ command & parameters to the mobile interface 151 in operation S531.

[0243] Then, when the mobile interface 151 notifies the Setup Command w/ command & parameters to the smart TV platform manager 170 in operation S533, the smart TV platform manager 170 transmits the parameter information to a smart TV system API 161 while calling an API according to the requested command in operation S535.

[0244] When the API called smart TV system API 161 transmits the requested action setup signal to the system controller 160 in operation S537, the system controller 160 receives the response (OK) according to the corresponding action setup signal in operation S539. That is, the system controller 160 may perform the received function setup action by using an API. A smart TV system layer may mean the system controller 160.

[0245] When receiving a response signal (OK) from the smart TV system API 161 in operation S541, the smart TV platform manager 170 applies changed files on a page set in the browser 180 in operation S543. When the browser 180 transmits the response (OK) for a changed file applying request to the remote control device 10 through the smart TV platform manager 170 and the mobile controller 157 in operations S545, S547, and S549, the remote control device 10 applies the changed file to the set page and displays it in operation S551.

[0246] Likewise, since operation S529 to operation S551 are performed, the remote control device 10 may set a specific function of the network TV 100 in linkage with the network TV 100.

[0247] FIG. 23 is a view illustrating an application configuration file executed in a network TV and a remote control device when a configuration application runs according to an embodiment of the present invention.

[0248] Referring to FIG. 23, the browser 180 loads a setup application package 200 stored in a TV App. DB 175.

[0249] The browser 180 extracts a TV application related page 230 from the loaded setup application package 200, and controls the extracted TV application related page 230 to be displayed on a display 190 through a Graphics API 191. Additionally, the browser 180 may call an API from the system API 161 and then may request a user setup according to a user input to the system controller 160.

[0250] As a result, the display **190** displays on the display **190** a setup page including a plurality of display components such as a channel, video, audio, and internet processed in the graphics API **191**.

[0251] Additionally, the browser **180** may extract a mobile UI related page **250** from the loaded setup application package **200**. The browser **180** may download the mobile UI related page **250**, which is processed in a Mobile App. API, into the remote control device **10** through the mobile interface **151**. The browser **180** may exchange a setup signal with the remote control device **10** through the mobile interface **151**.

[0252] FIG. **24** is a table illustrating a network TV setup API according to an embodiment of the present invention.

[0253] A setup API described with reference to FIG. **24** may be an API for JavaScript. The setup API may have categories such as channel, video, audio, EPG, search, mobile app., TV app., and general.

[0254] A channel setup API may include an API for ScanChannel, an API for AddChannel, an API for HideChannel, an API for DeleteChannel, and an API for GetChannelList, in order to provide search, add, delete functions of a channel, and may manage a channel list.

[0255] A video setup API may include an API for SetVideoMode, an API for SetBrightness, an API for SetContrast, an API for SetSharpness, an API for SetColor, an API for GetVideoParameter, and an API for GotoAudioonlymode, in order to provide a function for controlling parameters such as the video mode, brightness, contrast, sharpness, and color of a video.

[0256] An audio setup API may include an API for SetAudioMode, an API for SetEqualizer, an API for SetTreble, an API for SetBase, and an API for GetAudioParameter, in order to provide a function of controlling an audio parameter such as sound mode and equalizer.

[0257] An EPG setup API may include an API for SetEPGorder, an API for AddEPG, an API for HideEPG, and an API for GetEPGappList, in order to manage a list of applications supporting real-time broadcast and EPG.

[0258] A search setup API may include an API for SetSearchOrder, an API for AddSearch, an API for HideSearch, and an API for GetSearchappList, in order to support a function for searching VODs, real-time broadcasts or contents.

[0259] A mobile application setup API may include an API for API for FindMobileApp (WiFi/Bluetooth) and an API for GetMobileDeviceList in order to provide a function for controlling mobile device connection such as WiFi or Bluetooth connection or disconnection.

[0260] A TV application setup API may include an API for AddTVapp, an API for DeleteTVapp, an API for GetTVappList, and an API for UpdateTVapp, in order to provide a management function for setting, adding, and deleting the order of a TV application list.

[0261] A general setup API may include an API for SetWiFiConnection, an API for SetBTConnection, an API for GetConnectionInfo(WiFi/Bluetooth), and an API for GotoStandbymode in order to provide a communication channel setup control function such as WiFi or Bluetooth setup.

[0262] According to an embodiment of the present invention, a user interface for unified search is provided in order to allow a user to easily search contents provided from a contents provider while watching a broadcast signal transmitted from a broadcasting station.

[0263] The methods according to the above embodiments of the present invention may be realized with a program executed by a general processor such as a computer, and especially, may be realized with flash application or 3D flash application. The realized program may be stored in a computer readable recording medium in a network TV. The computer readable recording medium is any data storage device that can store data which can be thereafter read by a computer system. Examples of the computer readable recording medium include read-only memory (ROM), random-access memory (RAM), CD-ROMs, magnetic tapes, floppy disks, and optical data storage devices, and further includes carrier waves (such as data transmission through the Internet).

[0264] The computer readable recording medium can also be distributed over network coupled computer systems so that the computer readable code is stored and executed in a distributed fashion. Also, functional programs, codes, and code segments for accomplishing the present invention can be easily construed by programmers skilled in the art to which the present invention pertains.

[0265] Besides the above embodiments, there may be contents providers providing numerous kinds of contents in a network TV according to the present invention, and a contents related image displayed each time an icon of each contents provider is selected may vary. These embodiments are included within the scope of the present invention.

What is claimed is:

1. A method of operating a network TV, the method comprising:

displaying a TV-only page of an application selected by a user input;
transmitting to a mobile terminal a mobile-only page mutually linked with the TV-only page; and
controlling an operation of the application according to a user input transmitted from the mobile terminal.

2. The method according to claim 1, wherein the mobile-only page comprises a second object matching a first object in the TV-only page.

3. The method according to claim 2, wherein the controlling of the application operation comprises controlling the application to operate in the same way as if the first object were selected, when a user input selecting the second object is transmitted.

4. The method according to claim 1, wherein each of the TV-only page and the mobile-only page comprises at least one of a Hyper Text Markup Language (HTML) file, a JavaScript file, and a CSS file.

5. The method according to claim 1, further comprising displaying a plurality of icons respectively corresponding to a plurality of applications, an Electronic Program Guide (EPG) select button, and a contents search button.

6. The method according to claim 1, further comprising:
displaying a TV-only page that the controlled application operation is applied; and
transmitting to the mobile terminal a mobile-only page that the application operation is applied.

7. The method according to claim 1, wherein, when the transmitted user input comprises an application register command, the controlling of the application operation comprises registering EPG link information when the application provides a real-time broadcast, and registering contents search link information when the application provides non-real-time contents.

8. The method according to claim 1, wherein, when the transmitted user input comprises an application change command, the controlling of the application operation comprises: terminating the application operation; displaying a TV-only page of a changed application; transmitting to the mobile terminal a mobile-only page that is mutually linked with the TV-only page of the changed application; and controlling an operation of the changed application according to a user input transmitted from the mobile terminal.

9. A method of operating a network TV, the method comprising:

displaying a TV-only page of a setup application according to a user input; transmitting to a mobile terminal a mobile-only page that is mutually linked with the TV-only page; calling a system Application Programming Interface (API) according to a function change command transmitted from the mobile terminal; and applying a changed function to each of the TV-only page and the mobile-only page by using the system API.

10. The method according to claim 9, wherein the mobile-only page comprises a second object matching a first object in the TV-only page,

wherein the calling of the system API comprises calling the system API in the same way as if the first object were selected, when a function change command including a user input selecting the second object is transmitted.

11. The method according to claim 9, wherein each of the TV-only page and the mobile-only page comprises at least one of an HTML file, a Javascript file, and a CSS file.

12. A network TV comprising:

a display;

a mobile interface; and

a browser controlling a TV-only page of an application selected by a user input to be displayed on the display and controlling a mobile-only page that is mutually

linked with the TV-only page to be transmitted to a mobile terminal through the mobile interface, and controlling an operation of the application according to a user input transmitted from the mobile terminal.

13. The network TV according to claim 12, wherein the mobile-only page comprises a second object matching a first object included in the TV-only page.

14. The network TV according to claim 13, wherein the browser controls the application to operate in the same way as if the first object were selected, when a user input selecting the second object is transmitted.

15. The network TV according to claim 12, wherein each of the TV-only page and the mobile-only page comprises at least one of an HTML file, a Javascript file, and a CSS file.

16. The network TV according to claim 12, wherein the browser controls a plurality of icons respectively corresponding to a plurality of applications, an EPG select button, and a contents search button to be displayed on the display before displaying a TV-only page of the selected application.

17. The network TV according to claim 12, wherein the browser controls a TV-only page, where the controlled application operation is applied, to be displayed on the display and controls a mobile-only page, where the application operation is applied, to be transmitted to the mobile terminal.

18. The network TV according to claim 12, further comprising:

an EPG storage unit; and

a contents search storage unit,

wherein, when the transmitted user input comprises an application register command, the browser registers EPG link information in the EPG storage unit when the application provides a real-time broadcast, and registers contents search link information in the contents search storage unit when the application provides non-real-time contents.

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