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Sony Outs The First HDTV Powered By Google TV

Matt Burns @mjburnsy / 5:23 PM CDT • October 12, 2010

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The first [Google TV](#)-powered HDTV is here. The Sony Internet TV line drops at four different sizes, 24, 32, 40, and 46, but all come packing the Google TV goodness. The whole package is just about as you would expect it.

Inside is the Google TV software that at least sounds exactly like the suite in the Logitech Revue Google TV setup box. There's a dual view mode for watching TV while fiddling with apps such as Twitter. A host of video streaming apps come pre-loaded including CNBC, NBA, Netflix, YouTube, along with the music services of Napster and Pandora. There's even a large RF QWERTY remote for navigation around the interface.

Hardware-wise, the HDTV is pretty much stock besides the addition of the Wi-Fi. The three larger sets rock 1080p panels backlit by LEDs while the 24-inch utilizes traditional CCFL lighting. The rest of the specs including contrast ratio and video processor haven't been release just yet so it's hard to tell where this screen will align with the rest of Sony's screens.

All four should be available this weekend at Sony Style outlets with Best Buy locations getting them on October 24. As for pricing, there's a bit of a premium, but nothing too unreasonable with the 24-inch starting things off at \$599 and climbing to \$1,399 for the 46-inch.

SONY REDEFINES HOME ENTERTAINMENT
WITH THE WORLD'S FIRST HDTV POWERED BY GOOGLE TV
Watch HDTV, Enjoy Apps and Browse the Internet Seamlessly on One Device
NEW YORK, October 12, 2010 – Furthering the company's leadership in the connected TV space, Sony today introduced Sony Internet TV, powered by Google TV — the world's first television with the ability to watch HDTV, enjoy apps, and browse the Internet seamlessly on one device.
The combination of Sony's hardware and engineering expertise and Google's understanding of open software provides a unique

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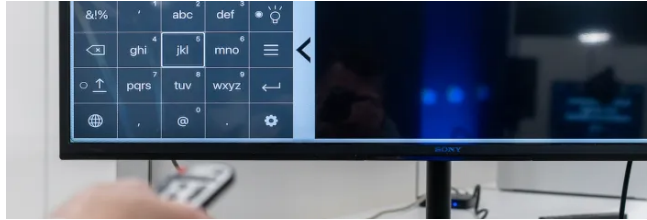
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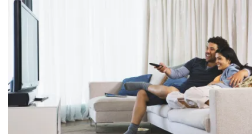
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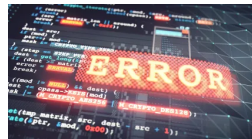
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