UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NEW BALANCE ATHLETICS, INC.,

Petitioner,

v.

NIKE, INC.,

Patent Owner

Case IPR2024-00778
Patent No. 8,266,749

PATENT OWNER'S UPDATED POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Nike, Inc. ("NIKE") hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned Petition for *Inter Partes* Review.

Lead Counsel	**Backup Counsel *(UPDATED)***
Michael J. Harris (Reg. No. 62,957) Arnold & Porter Kaye Scholer LLP 70 West Madison Street, Suite 4200 Chicago, IL 60602-4231 Tel: (312) 583-2300 Fax: (312) 583-2360 Email: michael.harris@arnoldporter.com	Aaron P. Bowling (Reg. No. 67,311) Kurt C. Riester (Reg. No. 75,987) Arnold & Porter Kaye Scholer LLP 70 West Madison Street, Suite 4200 Chicago, IL 60602-4231 Tel: (312) 583-2300 Fax: (312) 583-2360 Email: aaron.bowling@arnoldporter.com Email: kurt.riester@arnoldporter.com Lindsey C. Staubach (Reg. No. 76,738) Arnold & Porter Kaye Scholer LLP 601 Massachusetts Ave, NW Washington, DC 20001-3743 Tel: (202) 942-5000 Fax: (202) 942-5999 Email:lindsey.staubach@arnoldporter.com

The individual signing below has authority to execute this document on behalf of Patent Owner Nike, Inc.

Dated: September 18, 2024

By: */s/ Brian M. Fogarty*
For Patent Owner Nike, Inc.
Name: Brian M. Fogarty
Title: VP, Global Litigation & Investigations

CERTIFICATE OF SERVICE

The undersigned hereby certifies service on the Petitioner, pursuant to 37 C.F.R. § 42.6(e) and by agreement of counsel, by electronic (e-mail) delivery of a true copy of the foregoing **PATENT OWNER'S UPDATED POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)** was served on September 18, 2024 to the following attorneys of record for Petitioner via e-mail:

Linnea Cipriano (Reg. No. 67,729)
Christine Potkay
Jenevieve N. Nutovits
GOODWIN PROCTER LLP
620 Eighth Avenue
New York, NY 10018
Phone: (212) 813-8800
Fax: (212) 355-3333
lcipriano@goodwinlaw.com
cpotkay@goodwinlaw.com
jnutovits@goodwinlaw.com
DG-NB-NIKE@goodwinlaw.com

Douglas J. Kline (Reg. No. 35,574)
Adrian J. Santiago Ortiz
GOODWIN PROCTER LLP
100 Northern Ave.
Boston, MA 02210
Phone: (617) 570-1209
Fax: (617) 649-1466
dkline@goodwinlaw.com
asantiagoortiz@goodwinlaw.com

Amadou K. Diaw
Jacqueline Genovese Bova
GOODWIN PROCTER LLP
1900 N St. NW
Washington, DC 20036
Phone: (202) 346-4191
Fax: (202) 204-7272
adiaw@goodwinlaw.com
jbova@goodwinlaw.com

/s/ Timothy Haugh
Timothy Haugh