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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HULU, LLC, and CAPITAL ONE NATIONAL ASSOCIATION,

Petitioner

v.

IMPLICIT, LLC,

Patent Owner

Patent No. 6,976,248

Case No. IPR2024-00787

PETITIONER HULU, LLC'S POWER OF ATTORNEY

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Pursuant to 37 C.F.R. § 42.10(b), Petitioner Hulu, LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office associated with Hulu, LLC's Petition for *Inter Partes* Review of U.S. Patent 6,976,248:

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The individual signing below has the authority to execute this document on behalf of Petitioner.

Petitioner: HULU, LLC.

Signature: DocuSigned by: Neil Vohra 642084BCE52041F... Date: 4/8/2024 | 1:26:56 PM PDT

Name: Neil Vohra
Title: Principal Counsel on behalf of HULU, LLC

Certification of Service Under 37 C.F.R. §42.6(e)(4)

A copy of this Power of Attorney has been served at the following correspondence address of record for the subject patent via Federal Express Priority Overnight® on this 8th day of April, 2024:

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