

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD.,
SAMSUNG ELECTRONICS AMERICA, INC., and
GOOGLE LLC
Petitioners

v.

EYESMATCH LTD.
Patent Owner

U.S. Patent No. 8,982,110

PETITIONER'S POWER OF ATTORNEY

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Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Submitted Electronically

Under 37 C.F.R. § 42.10(b), Petitioner Samsung Electronics Co., Ltd.
hereby appoints the following practitioners as its attorneys to transact all business
in the United States Patent and Trademark Office associated with *Inter Partes*
Review of U.S. Patent No. 8,982,110:

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The individual signing below has the authority to execute this Power of Attorney on behalf of Petitioner Samsung Electronics Co., Ltd.

Petitioner Samsung Electronics Co., Ltd.

Signature: /Keunwoo Choi /

Date: April 17, 2024

Name: Keunwoo “Justin” Choi

Title: Principal Legal Counsel