

November 7, 2023

VIA EMAIL and FEDEX

Peter Lipke
CEO
Vectair Systems, Inc. |
2095 Spicer Cove |
Covington Way Distribution Center |
Memphis, TN 38134

Re: Infringement of Fresh Products Intellectual Property
Our Ref No.: FRESHPR.114IS

Dear Mr. Lipke:

As you know, our firm represents Fresh Products, Inc. in intellectual property matters.

Fresh Products has a reputation for innovation and quality in the air freshener and the urinal and bowl care market. Fresh Products' innovations have led to significant commercial sales growth and have established Fresh Products as a market leader. Because of the importance of Fresh Products' innovations to its business, Fresh Products protects these innovations by securing intellectual property rights.

In the urinal screen market, Fresh Products has developed innovative urinal screen technology and products. One of these innovative products is a urinal screen which Fresh Products sells under the mark WAVE 3D. To protect its investment and technology incorporated in the WAVE 3D urinal screen, Fresh Products has secured numerous U.S. and non-U.S. utility patents covering the WAVE 3D product. Fresh Products has also protected the design aspects of its innovations through US and non-U.S. Design Patents and has registered aspects of its urinal screen designs as Registered Community Designs (RCD's). With Brexit, these RCD's automatically were registered by the UK as "re-registered designs" (RRD's).

Vectair is well aware of Fresh Products innovative urinal screen product line and its intellectual property portfolio, having previously recognized Fresh Products intellectual property rights by entering into a Settlement Agreement and taking a license under U.S. Patent No. 8,007,707.

It has come to our attention that Vectair is selling a urinal screen in the United States and in the UK under the V-SCREEN trademark. Photos illustrating the Vectair V-SCREEN urinal screen are reproduced below for your convenience. This is to advise you that the Vectair V-SCREEN urinal screen is covered by Fresh Products intellectual property rights, including Claim 19 of U.S. utility Patent Number 10, 145,098; Claim 28 of U.S. Patent Number 10,501,924; and Claim 1 of U.S. Patent No. 11,396,745. The Vectair V-SCREEN is also covered by U.S. Design Patent No. D778,411. Further, the V-SCREEN is also covered by U.K. Re-registered Design 9-002695023.

The foregoing list is merely exemplary and the Vectair V-SCREEN is covered by other US and non-US intellectual property rights.

This is to put Vectair Systems, Inc. and Vectair Systems Ltd. on official notice that sales of the Vectair V-SCREEN in the U.S. and the UK are an infringement of Fresh Products' intellectual property rights, including, but not limited to the rights itemized above. Fresh Products has not licensed these rights to Vectair and any royalties paid for other Fresh Products patents do not grant any rights to the aforementioned intellectual property. Thus, in addition to Fresh Products rights to damages, this letter is to insist that Vectair cease and desist from the sale of the Vectair V-SCREEN product in all territories where Fresh Products has rights covering the Vectair V-SCREEN, including, but not limited to the United States and the UK.

While Fresh Products would like to resolve this matter in an amicable business manner, given the importance of this matter, this is to request that you provide us with Vectair's response to this demand within ten (10) days of receipt of this letter.

Nothing in this letter should be construed as a waiver of any rights or remedies of Fresh Products for sale of the Vectair V-SCREEN urinal screen or any related products.

Very truly yours,

/Edward A. Schlatter/

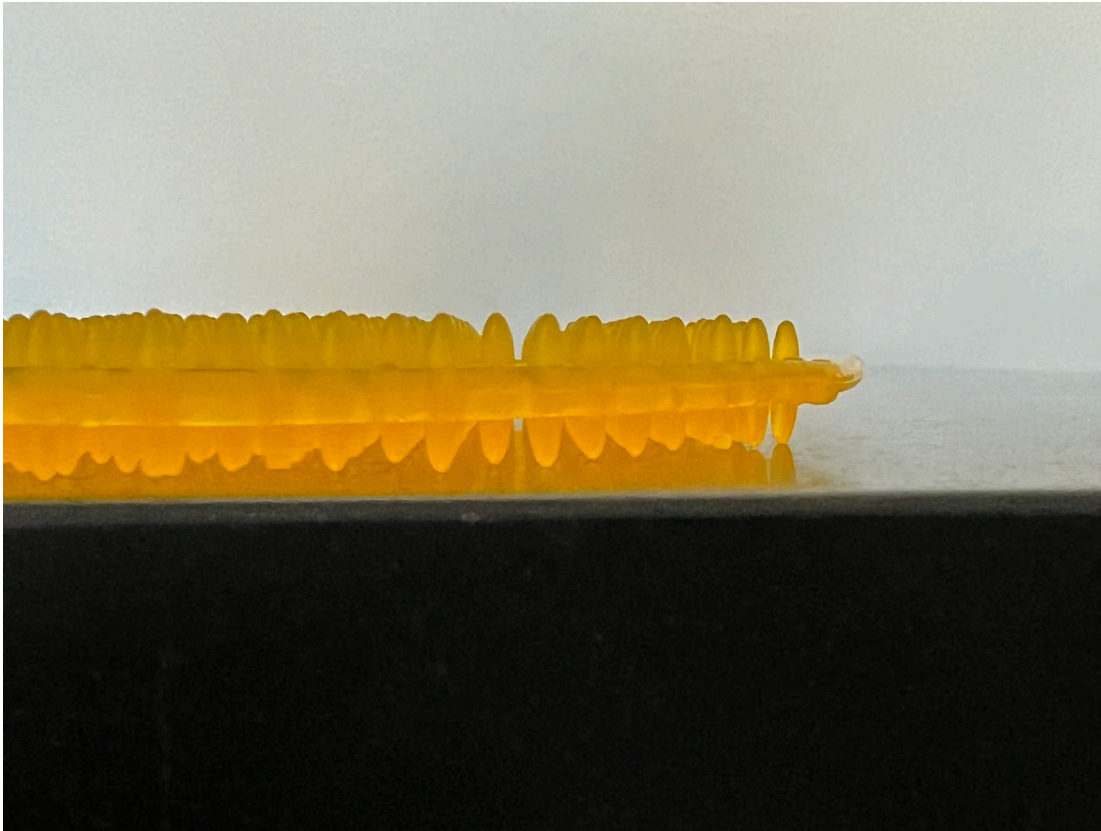
Edward A. Schlatter

cc: Keith Johnson, Supply Chain Director
Fresh Products, Inc.

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