

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLIED CONCEPTS INC.

Petitioner

v.

KUSTOM SIGNAL INC.

Patent Owner

Patent Nos. 11,194,039 & 11,703,602

**PETITIONER APPLIED CONCEPTS INC.'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Applied Concepts Inc. hereby appoints the practitioners associated with Jackson Walker LLP, Customer Number 33,649, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with *inter partes* review proceedings involving U.S. Patent Nos. 11,194,039 and 11,703,602.

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By:  _____
For: Applied Concepts Inc.

Name: Darlene Stoneham

Title: CFO, Vice President of Administration,
Executive Co-Chair, Secretary/Treasurer

Date: April 19, 2024