



R. James Koch MD Inc. Legal & Medical Device Consulting

Stanford-trained,
Double Board-Certified Facial Plastic Surgeon

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Serendia, LLC
Exhibit 2150
EndyMed v. Serendia
IPR2024-00842
Ex. 2150-001

Exhibit #

Koch 01

10/19/2024 - BP

exhibitsticker.com

Legal & Medical Device Consulting

R James Koch, MD MS

*Medicolegal services, patent consulting, product liability, and
aesthetic device testing and consulting.*

Experience



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recommendations to attorneys as to whether the case has merit, discuss standard of care issues, and evaluate the strengths and weaknesses of the case. He is also available as a **testifying expert** after review of materials. He is available for both plaintiff and defense cases.

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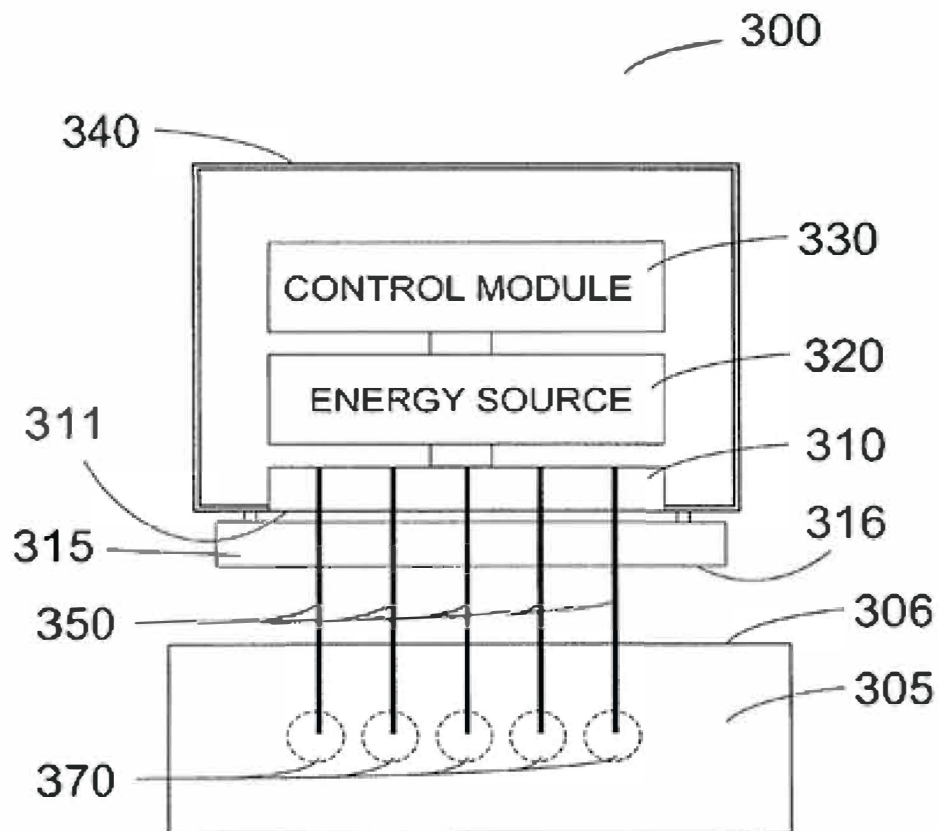


FIG. 3

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Patents

Dr. Koch has significant experience in **medical device patent law**, and recently served as the Non-Infringement Expert for Lumenis Ltd. & Pollogen Ltd. in a Section 337 Investigation and parallel litigation regarding radiofrequency skin treatment devices (“Certain Radiofrequency Microneedle Dermatological Treatment Devices and Components Thereof” (Investigation No. 337-TA-1112)). Dr. Koch testified at the US International Trade Commission in Washington, DC where the Administrative Law Judge tentatively ruled the asserted patent was invalid. This led to a favorable settlement with no exclusion after hearing.

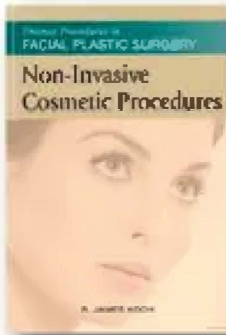
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Expertise in aesthetic lasers and related devices:

- 2 textbooks
- 10 book chapters
- 28 peer-reviewed journal articles
- 11 instructional videos and DVDs
- 72 national and international presentations, including keynote addresses at dermatology and plastic surgery society meetings
- 53 physician training multi-platform laser workshops (Luxar, ESC, and Sciton)
- 33 physician training fractional CO2 laser workshops (Lutronic)
- Currently a consultant for Zeltiq (Allergan)

Expertise in RF Energy Medical Devices

- Main clinical investigator for Thermage's ThermoCool™, having performed 7 Thermage-sponsored clinical trials, addressing:
 1. The nonsurgical browlift
 2. Facial treatment with moderate settings and multiple passes
 3. Facial contouring with the medium depth tip
 4. The long-term wound healing effects of radiofrequency energy
 5. Facial contouring with the deep tip
 6. The non-invasive tightening of arms
 7. The non-invasive treatment of cellulite
- Served on Thermage's Scientific Advisory Board, 1998 to 2004
- Physician trainer with a later generation of radiofrequency delivery using ThermiRF (ThermiTight and ThermiSmooth in Oculoplastic Surgery Certification Course, Danville, CA, May 2017)

Aesthetic device testing and consulting

Dr. Koch has a special expertise in aesthetic devices, including lasers, ultrasound devices, and radiofrequency devices. He is available for consultation related to device testing and development, assistance with clinical trials, Scientific Advisory Board functions, medical presentations and the preparation of white papers, instructional workshops, and in-services with individualized teaching across several laser platforms.

Dr. Koch is a leading innovator and authority on non-invasive techniques for facial rejuvenation and his teachings are recognized internationally by aesthetic health care professionals. *Through physician-only workshops and instructional courses, no one has taught more doctors how to perform laser skin resurfacing than Dr. Koch. Also through such educational functions, no one has taught more doctors how to perform the Thermage procedure than Dr. Koch.* Highly regarded as an expert in the area of non-invasive cosmetic procedures, Dr. Koch has been featured

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