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Here Comes More HD Video On the Web—Move Networks Raises \$46 Million in C Round

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[Here Comes More HD Video On the Web—Move Networks Raises \\$46 Million in C Round](#)

Erick Schonfeld

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 Investors are betting big on video streaming provider Move Networks. The Utah-based company just announced that it raised \$46 million in a C round of venture financing. The round was led by Benchmark Capital, and also included Cisco, Comcast Interactive Media, Televisa, Steamboat Ventures and Hummer Winblad Venture Partners. That brings the total raised since December, 2006 to \$91.3 million. (Competitor Brightcove has raised \$86.2 million and Maven Networks was [bought by Yahoo for \\$160 million](#) in February).

When it comes to streaming HD video on the Web, Move Networks is becoming one of the preferred video streaming partners for many major media sites, including ABC.com, Discovery.com, ESPN.com, and Fox.com. According to the company, it collectively streams videos to 6.5 million people a month, who average 50 minutes of viewing time *per session*. But Move requires that viewers install its own proprietary video player as a plug-in to their browsers. So in a way it competes with Flash, which is getting better all the time. (Brightcove is taking a different approach by [experimenting with BitTorrent](#) and other technologies to create [high-quality video experiences](#) through a Flash player). High-definition streams still tend to run into network bottlenecks and slow connection speeds at people's homes. Whoever can solve or bypass these problems will become adopted by more video sites as the demand for HD video rises.

Move Networks

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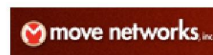
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Here Comes More HD Video On the Web—Move Networks Raises \$46 Million in C Round

Website: movenetworks.com

Location: American Fork, Utah, United States

Funding: \$91.3M



Move Networks provides Internet television delivery services to premium content owners and aggregators at a substantially lower cost and with much higher quality than competing solutions. Move Networks has inked several high-profile deals with... [Learn More](#)

Brightcove

Website: brightcove.com

Location: Cambridge, Massachusetts, United States

Funding: \$91.1M



Brightcove is an Internet TV platform/network that allows content makers to monetize their content with ad revenues. The site has two different content makers in mind, independents and established media entities. Brightcove provides different... [Learn More](#)

Maven Networks

Website: maven.net

Location: Cambridge, Massachusetts, United States

Acquired: January 31, 2008 by [Yahoo!](#) for \$160M



Maven Networks (www.maven.net) is an online video platform provider with end-to-end video syndication, content management and advertising solution. Maven helps media companies create, distribute and profit from direct-to-consumer Internet TV channels... [Learn More](#)

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