

5/11/2021

Move Crosses the Hour Threshold « NewTeeVee

The Wayback Machine - <https://web.archive.org/web/20080828082709/http://newteevee.com/2008/03/26/move-crosses-the-hour-threshold/>

GigaOM Network: [GigaOM](#) | [WebWorkerDaily](#) | [NewTeeVee](#) | [Earth2Tech](#) | [OStatic](#) | [jkOnTheRun](#) | [Mobilize Conference](#) | [Jobs](#) | [About](#) | [Advertise](#) | [Contact](#)

[NewTeeVee](#)

[NewTeeVee Home](#)

Follow the video revolution

[NewTeeVee Station](#)

Find the best web video

[Pier Screenings](#)

Taking it to the big screen

[NewTeeVee Live 08](#)

Showcasing industry trends

[Hardware](#) | [Shows & Stars](#) | [Stats](#) | [Money & Power](#) | [Apps](#) | [Legal](#) | [Distribution](#) | [Networks & Studios](#) | [Mobile](#) | [Startups](#)

-

Written by [Chris Albrecht](#)

Posted Wednesday, March 26, 2008 at 5:00 AM PT

-

Move Crosses the Hour Threshold

John Edwards, CEO of [Move Networks](#), which powers streaming for [ABC.com](#), [FOX.com](#) and [ESPN360.com](#), told us today people are spending more than an hour per session watching content Move provides. He also said that the company has crossed the 34 million viewer mark. This is an increase from the 50-minute average viewing time and 20 million viewers Move [announced](#) in November.

It certainly helps that the type of content Move delivers is long-form entertainment like *Lost* and sporting events. But this means viewers are sticking around for entire programs (and the ads).

We chatted with Edwards at the [Future of Television Conference](#) in L.A..

[Sphere](#)

Topic: [Distribution](#), [Online Video](#)

[« Previous Post](#) [Next Post »](#)

Comments & Trackbacks

1. [...] vídeo a veces no se ve bien, se puede consultar en <http://newteevee.com/2008/03/26/move-crosses-the-hour-threshold/>. Si sale algún anuncio, digamos, extraño, sobreimpresionado en el vídeo, la [...]

[De los medios y de lo digital : Move Networks sabe de vídeo](#) on April 7th, 2008 at 3:35 pm - [Permalink](#)

Leave a reply

Name (required)

Email (required, will not be published)

Web Site

Comment

Post Comment

If your comment doesn't show up immediately, it may have gotten caught in our trusty (but occasionally overly ambitious) spam filter. Please [drop us a note](#) and we'll retrieve it.

Sponsor Gallery

[Become a sponsor](#)

Recent

- [I Want My Three Minutes Back Goes Behind the Vlogging Scene](#)
- [Sneak Peek: The WB Launches Tomorrow](#)
- [Richard Dawkins, *Drawn By Pain*: NTV Station Today](#)
- [StudioNow Adds \\$2M More in Funding](#)
- [Vid-Biz: Brand.net, Animoto, Mad Men](#)

GigaOM Network

- [Court: Veoh Not Guilty of Copyright Infringement \[NewTeeVee\]](#)
- [Strike.TV Talks Hits and Hollywood \[NewTeeVee\]](#)
- [The Daily Sprout \[Earth2Tech\]](#)
- [WiiWare Finally Gets Some Rhythm! \[GigaOM\]](#)

5/11/2021

Move Crosses the Hour Threshold « NewTeeVee

- [Two Time-Saving Firefox Extensions Get Nods from Mozilla \[WebWorkerDaily\]](#)

[Get the Network Feed](#)

[Subscribe to feed](#)

GigaOM Jobs Feed

-
- [VP Engineering at Federated Media Publishing, Inc. \(San Francisco, California\)](#)
- [Inside Sales Manager at GigaOM \(San Francisco, California\)](#)
- [Lead Software Engineer - Algorithms at Mint \(Sunnyvale, California\)](#)

[See all jobs](#) | [Post a job](#) | [Get Feed](#)

GigaOM Network: [GigaOM](#) | [WebWorkerDaily](#) | [NewTeeVee](#) | [Earth2Tech](#) | [OStatic](#) | [jkOnTheRun](#) | [Mobilize Conference](#) | [Jobs](#) | [About](#) | [Advertise](#) | [Contact](#)

Copyright 2001–2008 [Giga Omni Media, Inc.](#) All rights reserved. Powered by [WordPress.com](#). Marketing consulting by [ACS](#).