The Wayback Machine - https://web.archive.org/web/20081010231816/http://www.move.tv:80/news.html

Work at Move

Move Networks, Inc.

Move Networks Logo

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Newsroom

Welcome to the Move Networks Newsroom. Here you will find our press releases and recent coverage in the news media.

For all public relations inquiries, including requests for media interviews, please contact the public relations team at pr@movenetworks.com or (801) 216-8806.

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Press Releases

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Press Releases

Move Networks Gains Additional Recognition for High Quality Broadband Video as a Winner of "Red Herring 100 Global" Awards 2007American Fork, UT — December 5, 2007

Consumers also vote for Move Networks - More than 25 million unique viewers download Move's HD Video Player read more...

The Monetization Mandate: Move Networks Executives To Speak on Importance of "Quality" in Driving Profitable Streaming Video for Major Media CompaniesAmerican Fork, UT — November 5, 2007

More Consumers Are Watching TV Broadcasts Online Thanks to Higher Streaming QualityAmerican Fork, UT — November 14, 2007

The number of consumers viewing entire episodes online has dramatically increased as Move is gaining more than 100,000 new unique viewers every 24 hours. read more...

The Monetization Mandate: Move Networks Executives To Speak on Importance of "Quality" in Driving Profitable Streaming Video for Major Media CompaniesAmerican Fork, UT — November 5, 2007

Move's growing visibility within the industry comes at a time that the discussion from advertisers, major broadcast networks and cable companies intensifies about how streaming video can provide profitable revenues. read more...

CEO of Move Networks To Speak at iTVCon - Internet Video Conference & Expo 2007American Fork, UT — October 29, 2007

John Edwards, CEO of Move Networks and a frequent broadcast industry speaker, will be the featured speaker at an upcoming session of the two-day *iTVCon - Internet Video Conference & Expo 2007* being held in San Francisco on November 12-13, 2007. read more...

Move Networks to Provide High Quality Online Video Player for Discovery Communications American Fork, UT — August 2, 2007

Discovery will use Move Network's technology to air day-after episodes of "Dirty Jobs," "LA Ink," and others. read more...

Move Networks Expands Management Team as Industry Demand for High Quality Online Video SoarsAmerican Fork, UT — July 26, 2007

New hires include former Executive Vice President and Chief Technology Officer for the Walt Disney Internet Group and Sales Executive from Limelight. read more...

Red Herring Reveals Winners of the Red Herring 100 Spring 2007 San Francisco, CA — May 2, 2007

Red Herring today announced that Move Networks, Inc. is a recipient of Red Herring 100 Spring, an award given to the top 100 private technology companies based in North America. read more...

Move Networks Named to OnHollywood 100 by AlwaysOn Salt Lake City, UT — May 1, 2007

Move Networks, the leader in providing continuous long form and live video via the Internet, today announced that it has been selected by AlwaysOn as one of the OnHollywood 100 Top Private Companies. read more...

Move Networks Closes $11.3 Million In First Round VC Funding Salt Lake City, UT — February 7, 2007

Move Networks (www.movenetworks.com), the leader in providing continuous long form video via the Internet, announced that it has secured $11.3 million in its first round of external venture capital financing. read more...

In The News

Move Over, JoostAlways On Magazine | Fall 2007

First Generation internet video companies like YouTube did a great job of getting millions of users to feel good about watching video online. These days, if you read Big Media headlines, you might think that Joost-the fledging Internet video network started by Skype founders Janus Friis and Niklas Zennstrom-is the hottest of the new generation of Internet video startups. However, Utah-based Move Networks has been pumping out more than 50 million hours of broadcast-quality TV content to more than 20 million Internet viewers-in just the last eight months. That's worth a closer look. Full Article (PDF)...

Consumers Tune Into HD Streaming VideoVnunet.com | November 15, 2007

Today's publishers want to grab the attention of viewers and our statistics demonstrate that high quality video will garner the attention the publishers are seeking. Full Article...

MediaBytes Praises the Move Networks "Online Video Experience"Media3.0 | November 14, 2007

MOVE NETWORKS has released viewer data that shows evidence of long-form online viewing on the players it has created for ABC, Fox, ESPN360 and others. 6 million people watched long-form online content on Move technology during October. The company is also seeing an impressive 100,000 new viewers of long-form content every single day. Move is without question the best online video experience I've seen. It's no wonder their numbers are skyrocketing. Full Article...

Move Networks Sees Increased Viewership of Long-Form Online VideoTVWeek | November 13, 2007

In October more than 6 million people watched long-form video online that relied on the Move player and technology. Full Article...

Metrics Point to Maturation of Online VideoNewTeeVee | November 13, 2007

Less than halfway into November, more than twice as many people are using Move's platform than in August. Full Article...

Long-Form Video Gaining Viewers on the WebTechCrunch | November 12, 2007

As the quality of video improves, more people will be willing to sit and watch streams of half-hour sitcoms, hour-long dramas, and maybe even entire movies. Full Article...

Level 3 Streams and Other News from SMWNewTeeVee Live | November 6, 2007

Another premium service Level 3 will be offering is Move Networks' online video distribution platform. Move continues to offer the highest-quality online video viewing experience we've seen, as demonstrated on ABC.com. Level 3 will be integrating Move's technology and reselling it.
Full Article...

Level 3 Collaborates With Move Networks to Provide 'True' HD StreamingCNNMoney | November 6, 2007

Level 3 Communications' Content Markets Group today announced that it has formed a strategic relationship with Move Networks that will enable Level 3 to distribute Move's Media Services, and will enable integration of Move's technology into Level 3's content delivery infrastructure. Additionally, the two companies have agreed to a comprehensive collaboration on further development of technology and intellectual property with the aim of further increasing the quality and cost effectiveness of streaming video over the Internet. Full Article...

AOL and CBS Put Online HD Video Efforts on Hold NY Times | November 2, 2007

Some of the companies that still have faith in internet users warming up to HD including ABC.com (which is using tech from Move Networks, which just raised a big round) and DivX's Stage6, both of which run an in-browser plug-in player, while Vimeo has unveiled its own in-browser HD tool. In addition, VeohTV and Vuze, are betting that viewers will consider the downloading extra software as a fair price to pay for better looking video. Full Article...

Quarterly Investment in Utah Firms SurgesDeseret News | October 25, 2007

American Fork-based Move Networks Inc. received the largest investment, at $40 million. The 2-year-old company has developed technology that will deliver high-end online video that is already being used by television networks ABC and FOX for streaming their shows.
Full Article...

Q3 Investments Shower Utah, Total 78 MillionSalt Lake Tribune | October 22, 2007

"In 2007, companies in Utah in the software, life sciences, telecommunications and financial services industries all received venture funding," said Emily Mendell, vice president of strategic affairs for the National Venture Capital Associati on in Virginia. Move Networks Inc., and American Fork-based provider of video streaming services, landed the biggest deal, a $40.1 million investment from three venture capital companies. Full Article...

State of the Art Networks Start to Offer TV on the WebNew York Times | October 18, 2007

ABC offers 17 of its most popular series online: "Dancing With the Stars," "Desperate Housewives," "Lost," "Grey's Anatomy," "Ugly Betty" and so on. If you have a high-powered computer, you can even watch six of them in high definition, which looks sensational. Full Article...

Companies Try New Way to Boost Web Video QualityWall Street Journal | October 9, 2007

Move Networks, based in American Fork, Utah, has developed a technology that streams video at the fastest rate possible based on the user's computer, broadband connection and traffic on the network. Move Networks and its customers also are able to deliver high picture quality because content is stored on numerous servers throughout the country rather than at one central location. Full Article...

The Sports Page: ESPN 360 Relaunches With MoveOnline Video Watch | September 1, 2007

"A big step toward reasserting ESPN's lead in online video content for sports...promising a better live video experience for fans than that currently offered by any other service." Full Article...

Broadband: Ready for Primetime; Tech vendors, programmers push next-generation online video forwardBroadcasting and Cable | August 27, 2007

ABC.com's HD streams aren't for everyone...but the initial reaction has been very positive, says Skarpi Hedinsson, VP of technology for ABC Digital Media… A lot of the quality can be attributed to American Fork, Utah-based Move Networks, which has developed an innovative encoding scheme called "simulcoding" that creates multiple profiles of a program at different compression rates Full Article...

Strategy Analytics: Disney/ABC Throws Down Online HD GauntletIPCommunications | August 16, 2007

David Mercer, Principal Analyst at Strategy Analytics notes, "Most people's experience of web video is characterized by the tiny, pixilated windows familiar to YouTube users. But tomorrow's web users will expect service quality much closer to television, and major content owners like Disney recognize that they will have to step up to this mark to win and retain web viewers. Full Article...

Move Networks and the Quality SolutionOnline Video Watch | August 3, 2007

This is where we are going with online video. Content that can be viewed in highest quality by everyone on any broadband connection regardless of connection speed. Full Article...

Move Networks to Provide High Quality Online Video Player for Discovery CommunicationsNet4Now | August 2, 2007

Move Networks, based in Utah, has become the premier publishing platform for many leading media companies that want to deliver near-HD or HD video content online. Unlike other platforms, Move's technology is out of beta and has already been used by tens of millions of users to watch long form or live near-HD or HD video content online from leading broadcasters. Full Article...

Discovery to Stream Full-Length Episodes OnlineMultichannelNews | August 2, 2007

"We have had success in developing a VOD (video-on-demand) service that builds buzz, awareness and ratings for our networks and drives business for our distributors," said Bruce Campbell, Discovery's president of digital media and business development. "The addition of full-length online episodes represents a natural extension of our VOD strategy." Full Article...

Online HDTV: Does Disney's ABC Set the Standard?Strategy Analytics blog | July 27, 2007

Other technology providers are also moving into the online HD space… It seems clear that online HD, in spite of the obvious network and technology challenges, is firmly on the roadmap for media conglomerates. Full Article...

Discovery Shows Move OnlineMedia Post | August 3, 2007

Starting Friday, Discovery Communications will begin offering free full-length episodes of select series and specials on its Web sites as part of an expanded online initiative. Full Article...

ABC Clicks On Online HDTV TestMultichannel News | July 25, 2007

ABC.com Tuesday quietly kicked off a beta-test of its "high-definition" Internet-TV channel with four episodes from the network's top-rated primetime shows. Full Article...

We Never Had It So GoodMedia Post Publications | July 5, 2007

The winner is the consumer, who gets all the benefits of self-scheduling and the devices and bandwidth with which to enjoy TV in it's prime, online. Full Article...

ABC.Com to Stream HD Video OnlineTV Technology Magazine | May 31, 2007

Generally, the quality, fluidity and reliability of most broadband streaming has rarely ever matched that of typical cable, DBS or terrestrial television. Yet ABC/Disney is counting on a lot of consumers getting into the habit of thinking last night's missed episode of "Boston Legal" is only a few mouse clicks away—and that the simple process of viewing it in long form via streaming will be both uneventful and positive. Adding HD to the experience is designed to push the habit-changing experience a bit further along. Full Article...

Better Than YouTube – ForbesForbes | May 21, 2007

But maybe short attention spans were just a function of bad technology. A handful of show producers are trading in the Web's old flavor of video delivery (the dominant one being Adobe Systems flash) for newer technologies that deliver clear and smooth streamed images. Their supposedly attention-deficient viewers are suddenly half-hour fans again. Full Article...

"Streamlettes" from Move NetworksBeet.TV | May 21, 2007

One of the most spectacular online video players can be found at ABC.com. It was introduced just last month and has attracted quite a bit of attention. The player shows remarkable, full-screen high quality. And, it loads quickly.

It's not Flash, it's not Windows Media and it's not distributed on P2P. It's a new kind of streaming media from a small company in Utah, Move Networks. Full Article...

"Brave New Mouse"Fast Company | May 18, 2007

The challenge...was to develop a player that would "put TV shows on the Web in a way no one had done before"... Over the next 62 days—and more than their share of all-nighters—the abc.com crew, using technology from Move Networks, built a wide-screen format designed for watching an entire 43-minute program "like in an Imax theater..." Full Article...

ABC Offering Full Screen Streaming HD ContentCinema Blend | April 4, 2007

It's clear that ABC has the superior product... Move Networks, partially funded by Disney's venture capital arm, is also allowing Fox and The CW to use their program. Full Article...

ABC's big Move away from FlashCNNMoney | April 4, 2007

Alexis Rapo, vice president of digital media for ABC, added that the full-screen version offered by Move was "incredibly crisp and clean compared to Flash" and only had minimal buffering at the beginning of the stream. She said that this should hopefully lead to a better viewing experience for users, which in turn, should boost the effectiveness of the commercials that advertisers are placing within the streams. Full Article...

ABC Becomes First Network to Unveil Full Screen "HD Streamer"Gizmodo | April 2, 2007

Technology-wise, NBC relies on Adobe's Flash to stream their video, whereas ABC went with technology from Move Networks. I personally wouldn't say it's HD quality, but ABC clearly delivers a better, sharper picture. Ultimately, our hats go off to both networks for bringing us full-screen video online, though we hope ABC's push for quality gives other networks a nudge to do the same. Full Article...

ABC Adds Full-Screen Mode to Online ShowsYahoo! Tech Advisors | April 2, 2007

Move Network players stream videos at an adaptive rate, which means the quality of the video depends on your CPU and bandwidth, as opposed to Flash videos that look the same no matter how good your resources are. Full Story...

ABC TV's new player rocksScobleizer | April 2, 2007

Boy, does this rock! It's sharp and clear — does full-screen video. Lost is stunningly beautiful on it… Demonstrates that on YouTube or on iTunes we sure aren't getting anywhere close to the full experience that is possible today. Full Story...

After YouTube What's Next for Online Video?American Venture Magazine | April 2007
By John Edwards, Move Networks CEO

In a April 2006 report, Insight, a marketing research firm, concluded that as streaming video leaves the introductory phase and as technological problems are solved, the streaming market is expected to grow at a compound annual rate of nearly 32 percent over the next five years, driven by on-demand audio, on-demand video and accompanying advertising revenue. Full Article...

Move Networks Makes Web TV WatchableNewteevee | February 6, 2007

Move Networks, which has developed some interesting streaming video technology over the last two-and-a-half years, is finally starting to talk about itself. Full Article...

Disney backs video startupNew York Times | February 7, 2007

Many firms showed interest in Move but that the round was not large enough to include all of those who wanted to take a stake in the company... Hummer Winblad principal Will Price wrote... that Move's technology was used to stream and archive an episode of the Fox Network's hit show '24,' as well as a handful of other Fox and CW programs. Full Article...

Internet TV distributor Move Networks raises $11.3 millionDigital Media Wire | February 5, 2007

Utah-based Move Networks, whose customers include the CW and Fox Networks, said its research shows that users who watch videos using its proprietary player watch for an average of more than 35 minutes, compared to under 10 minutes for other players. Full Article...

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- Example Player – ESPN360.com

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