

## Message

**From:** Greg Smith [gsmith@movenetworks.com]  
**Sent:** 5/12/2007 6:24:01 PM  
**To:** John W. Edwards [john@movenetworks.com]; Loren Larsen [llarsen@movenetworks.com]; Robert Bryson [rbryson@movenetworks.com]; Dave Ericson [dericson@movenetworks.com]  
**Subject:** RE: Vista install issue at ABC - okay  
**Attachments:** Move Networks Demo Site.docx

Here is a quick capture of requirements for a beta and demo site to meet our goals of simplicity of presentation with as little new development as possible. Please comment if you think I have missed something, or added something unnecessary. The \* represent the only line items which I think are not already existing.

-----Original Message-----

From: John Edwards [mailto:jedwards@movenetworks.com]  
Sent: Friday, May 11, 2007 1:49 PM  
To: gsmith@movenetworks.com; 'Loren Larsen'; 'Bob Bryson'; 'Dave Ericson'  
Subject: RE: Vista install issue at ABC - okay

Loren, this is great news about ABC. On another subject ...

I want to talk about an environment for the demonstration of our solution around ABC and other content publishers.

We constantly struggle to get through all of the ABC/Schematic screens to get to the actual video. I noticed that Skarpi

likes our demo page for its simplicity. How could we set up his content on this same page or one like it for demo purposes?

It would be great to get a consistent player and environment with links to all of our content. We really struggle to move between the environments and have something which gets us to the content earlier would be great. Any ideas? This would be particularly great for the coming week.

A lot rides on success ... we consistently have annoying problems with demos. What can be done?

Dave, I asked for the high-dev version of all sites when I was in Las Vegas three weeks ago. You committed to expediting this for me. How are we coming? Any chance of getting this finished for this coming week? I wonder why we do not have demonstrations that are simply stunning. We must have priority around this for the coming week. We are giving links out to NBC, CBS, Fox, and other industry execs, including Akamai, Adobe, Microsoft, etc. We must have a consistent and high quality environment. It must work first time/every time. Give me status.

John

-----Original Message-----

From: gsmith@movenetworks.com [mailto:gsmith@movenetworks.com]  
Sent: Thursday, May 10, 2007 10:13 PM  
To: Loren Larsen; John Edwards; Bob Bryson; Dave Ericson

**PUBLIC VERSION**

Cc: Stephen Smith  
Subject: Re: Vista install issue at ABC - okay

Eggcellent!  
Sent via BlackBerry from Cingular Wireless

-----Original Message-----

From: Loren Larsen <llarsen@movenetworks.com>  
Date: Thu, 10 May 2007 21:24:26  
To: John Edwards <jedwards@movenetworks.com>, Robert Bryson  
<rbryson@movenetworks.com>, Dave Ericson  
<dericson@movenetworks.com>, Greg Smith <gsmith@movenetworks.com>  
Cc: Stephen Smith <ssmith@movenetworks.com>  
Subject: Vista install issue at ABC - okay

We received confirmation from ABC today that the issue they have been seeing with installing on their Vista machine is their issue.

We had assumed believed this, but had continued pursuing the bug in case we were wrong.

Loren