Move Networks Powers Seven of Top Ten Online Broadcast TV Network Entertainment Programs in December

Availability of High-Quality, Television-like Viewing Experience on any Internet Connected Device Spurs Significant Audience Growth; Hit Drama Lost *Exceeds One Million Unique Viewers*

February 24, 2009 -- American Fork, UT – Move Networks, the leader in Internet television services, today announced that its adaptive streaming technology delivered seven out of the top ten most viewed broadcast TV network programs online in December, according to data compiled by Nielsen. In addition, the company streamed approximately 600 live events during that same time, including sporting events for the NFL and ESPN, concerts, an educational series for Oprah, and more. Move Networks' current portfolio of customers also includes ABC, The CW, and Fox amongst others.

Move Networks' adaptive streaming provides a skip-free high-definition television-like viewing experience that does not interrupt with buffering and poor audio or video quality. Additionally, Move Networks remains the only provider of Internet television services capable of delivering high-definition Internet television to any Internet connected device – from Netbooks & laptops to mobile, set-tops and gaming consoles.

In January, the company streamed President Obama's inauguration on Sky Networks and local CBS affiliates to rave reviews. Analyst Dan Rayburn said on his blog, BusinessofVideo.com that CBS, "Has the best looking video quality by far with at least seven HD quality streams to choose from. Clean, crisp and great frame rate. Hands down the winner for me."

The top shows powered by Move Networks include:

- Lost
- Grey's Anatomy
- Desperate Housewives
- Ugly Betty
- Samantha Who?
- Scrubs
- True Beauty

ABC's hit drama *Lost* is one of only two network entertainment programs to surpass an average of one million unique viewers during the month of December. Those viewers watched *Lost* using the Move Media Player integrated into the ABC.com web property.

"Once again we're seeing that a high-quality, television-like viewing experience is the ultimate driving factor for the increase in Internet television viewership," said John Edwards CEO, Move Networks. "While more and more television content is put online each day, only the content that can be viewed in a hassle-free environment will truly engage viewers and keep them coming back for more."

About Move Networks

Move Networks, Inc. is a leading provider of Internet television services that drive the growth and support of online audiences for leading broadcasters and publishers including Fox, ABC, the CW, and Discovery. The video technologies and services developed and managed by Move Networks enable leading brands to deliver live and on-demand programming to millions of people without the buffering, stalling, and low-quality viewing experiences common with competing technologies.