

Message

From: Greg Smith [gsmith@movenetworks.com]
Sent: 2/22/2008 2:35:12 PM
To: Gabriele Di Piazza [Gabriele.DiPiazza@microsoft.com]; Robert Bryson [rbryson@movenetworks.com]; Christopher Carper [ccarper@microsoft.com]
CC: John Edwards [john@movenetworks.com]
Subject: Re: Opportunity at the BBC

Gabriele,

Thanks for the note. I do feel this is worth pursuing. We have also had some recent discussions with BBC and I think we should compare notes.

Greg

On 2/21/08 8:59 PM, "Gabriele Di Piazza" <Gabriele.DiPiazza@microsoft.com> wrote:

Hi John, Greg,

I am just back from Barcelona (Mobile World Congress). [REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED] We have an open and honest discussion.
[REDACTED] but my impression from this last meeting is that they are big supporters of flash, ...but the honeymoon is over. [REDACTED]
[REDACTED]

[REDACTED] This could also be applied to Olympics content for which the BBC has the rights in UK.

I promised him that we will follow-up on this. Who can we engage on your side, if you feel this is something worth pursuing? [REDACTED]
[REDACTED]

Many thanks

Gabriele
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