



2019 camera market share: Canon 45.4%, Sony 20.2%, Nikon 18.6%, Fuji 4.7%, Panasonic 4.7%

By [NR] ADMIN | Published: ~~AUGUST 14, 2020~~



デジタルカメラ

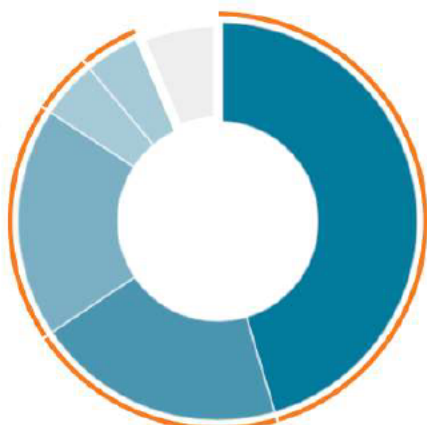
出荷台数
1483万台
-22.4%

Unit shipment

Digital Cameras

上位5社のシェア

93.7%



— 日本企業

only Japanese companies

●  キヤノン (日本)

Canon 45.4% +2.4

●  ソニー (日本)

Sony 20.2% +0.9

●  ニコン (日本)

Nikon 18.6% -1.6

●  富士フイルムホールディングス (日本)

Fuji 4.7% -0.4

●  パナソニック (日本)

Panasonic 4.7% 0.0

[Nikkei](#) released the 2019 [camera](#) market share – the top five [digital camera](#) companies combined had a 93.7% share in 2019 (sales units: 14,830,000 or -22.4%). The data includes only Japanese companies. Here is the breakdown:

- Canon 45.4% (+ 2.4)
- Sony 20.2% (+ 0.9)
- Nikon 18.6% (- 1.6)
- Fujifilm 4.7% (- 0.4)
- Panasonic 4.7% (0.0)

Via [Digicame-info](#)

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