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Application Data Sheet 37 CFR 1.76		Attorney Docket Number	340/0002
		Application Number	
Title of Invention	WEARABLE COMPUTING DEVICE		
<p>The application data sheet is part of the provisional or nonprovisional application for which it is being submitted. The following form contains the bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76.</p> <p>This document may be completed electronically and submitted to the Office in electronic format using the Electronic Filing System (EFS) or the document may be printed and included in a paper filed application.</p>			

Secrecy Order 37 CFR 5.2

☐ Portions or all of the application associated with this Application Data Sheet may fall under a Secrecy Order pursuant to 37 CFR 5.2 (Paper filers only. Applications that fall under Secrecy Order may not be filed electronically.)

Inventor Information:

Inventor 1					Remove
Legal Name					
Prefix	Given Name	Middle Name	Family Name	Suffix	
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Mr.	Peter		Twiss		
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Application Data Sheet 37 CFR 1.76		Attorney Docket Number		340/0002	
		Application Number			
Title of Invention		WEARABLE COMPUTING DEVICE			
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Application Information:

Title of the Invention	WEARABLE COMPUTING DEVICE		
Attorney Docket Number	340/0002	Small Entity Status Claimed	☒
Application Type	Nonprovisional		
Subject Matter	Utility		
Total Number of Drawing Sheets (if any)		Suggested Figure for Publication (if any)	

Filing By Reference :

Only complete this section when filing an application by reference under 35 U.S.C. 111(c) and 37 CFR 1.57(a). Do not complete this section if application papers including a specification and any drawings are being filed. Any domestic benefit or foreign priority information must be provided in the appropriate section(s) below (i.e., "Domestic Benefit/National Stage Information" and "Foreign Priority Information").

For the purposes of a filing date under 37 CFR 1.53(b), the description and any drawings of the present application are replaced by this reference to the previously filed application, subject to conditions and requirements of 37 CFR 1.57(a).

Application number of the previously filed application	Filing date (YYYY-MM-DD)	Intellectual Property Authority or Country i

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☐ Request Early Publication (Fee required at time of Request 37 CFR 1.219)
☐ Request Not to Publish. I hereby request that the attached application not be published under 35 U.S.C. 122(b) and certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at eighteen months after filing.

Application Data Sheet 37 CFR 1.76		Attorney Docket Number	340/0002
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When referring to the current application, please leave the application number blank.

Prior Application Status	Pending	Remove	
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)
	Claims benefit of provisional	61910201	2013-11-29
Prior Application Status	Pending	Remove	
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)
	Claims benefit of provisional	62006835	2014-06-02
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Application Data Sheet 37 CFR 1.76		Attorney Docket Number	340/0002
		Application Number	
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Statement under 37 CFR 1.55 or 1.78 for AIA (First Inventor to File) Transition Applications

<p>This application (1) claims priority to or the benefit of an application filed before March 16, 2013 and (2) also contains, or contained at any time, a claim to a claimed invention that has an effective filing date on or after March 16, 2013.</p> <p>☐ NOTE: By providing this statement under 37 CFR 1.55 or 1.78, this application, with a filing date on or after March 16, 2013, will be examined under the first inventor to file provisions of the AIA.</p>
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Application Data Sheet 37 CFR 1.76		Attorney Docket Number	340/0002
		Application Number	
Title of Invention	WEARABLE COMPUTING DEVICE		

Applicant 1				Remove
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		Application Number	
Title of Invention	WEARABLE COMPUTING DEVICE		

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UNITED STATES PATENT APPLICATION

of

Curt C. von Badinski

Michael J. Strasser

and

Peter Twiss

for a

WEARABLE COMPUTING DEVICE

WEARABLE COMPUTING DEVICE

RELATED APPLICATIONS

[0001] This application claims the benefit of United States Provisional Application Serial No. 62/006,835, filed June 2, 2014, entitled WEARABLE COMPUTING DEVICE and United States Provisional Application Serial No. 61/910,201, filed November 29, 2013, entitled FINGER RING DEVICE FOR ACTIVITY MONITORING OR GESTURAL INPUT, the entire disclosures of which is herein incorporated by reference.

FIELD OF THE INVENTION

[0002] This invention is in the field of wearable electronic devices.

BACKGROUND OF THE INVENTION

[0003] Wearable electronics are an emerging technology with many applications for the wearer. They can improve lifestyles, ease access to technology and help monitor activity within the wearer's body. However, many current wearable electronics are bulky and can be intrusive or interfere with a person's daily life. In this regard, the wearer may not be comfortable wearing the device for extended periods of time.

SUMMARY OF THE INVENTION

[0004] This invention overcomes the disadvantages of the prior art by providing a wearable computing device (WCD) in the shape of a ring. The wearable computing device can be worn for extended periods of time and can take many measurements and perform various functions because of its form factor and position on the finger of a user.

[0005] One aspect of the disclosure provides a wearable computing device, comprising: an interior wall; an exterior wall; a flexible printed circuit board disposed between the interior wall and the exterior wall; at least one component disposed on the flexible printed circuit board; and wherein at least one of the interior wall and the exterior

wall defines a window that facilitates at least one of data transmission, battery recharge, and status indication.

[0006] In one example, the window comprises an internal window defined by the interior wall.

[0007] In one example, the window comprises an exterior window defined by the exterior wall.

[0008] In one example, the window comprises a plurality of exterior windows defined by the exterior wall.

[0009] In one example, the plurality of exterior windows comprises a first exterior window and a second exterior window, wherein the first exterior window facilitates battery charging and the second exterior window facilitates data transmission.

[0010] In one example, at least one concentrated photovoltaic cell, an antenna, and at least one LED are accessible via the window.

[0011] Another aspect of the disclosure provides a wearable computing device, comprising: an internal housing portion configured to be disposed near a finger of a user; a flexible printed circuit board arranged around a portion of a circumference of an interior surface of the internal housing; at least one component disposed on the flexible printed circuit board; and an external housing portion configured to seal the at least one component and the printed circuit board in an internal space defined by the interior surface of the internal housing.

[0012] In one example, the external housing portion comprises a substantially transparent external potting.

[0013] In one example, the at least one component comprises at least one LED configured to emit at least one of visible light, infrared radiation, and ultraviolet radiation through the external potting.

[0014] In one example, the at least one component comprises a concentrated photovoltaic cell configured to receive concentrated light through the transparent external potting.

[0015] In one example, the flexible printed circuit board includes a plurality of stiffener elements configured to engage with a corresponding plurality of flanges disposed on the internal housing portion.

[0016] Another aspect of the disclosure provides a wearable computing device, comprising: an external housing portion; a flexible printed circuit board arranged around a portion of a circumference of an interior surface of the external housing; at least one component disposed on the flexible printed circuit board; and an internal housing portion configured to seal the at least one component and the printed circuit board in an internal space defined by the interior surface of the external housing.

[0017] In one example, the internal housing portion comprises a substantially transparent internal potting.

[0018] In one example, the at least one component comprises at least one LED configured to emit at least one of visible light, infrared radiation, and ultraviolet radiation through the internal potting.

[0019] In one example, the at least one component comprises a concentrated photovoltaic cell configured to receive concentrated light through the transparent internal potting.

[0020] In one example, the flexible printed circuit board includes a plurality of stiffener elements configured to engage with a corresponding plurality of flanges disposed on the external housing portion.

[0021] Another aspect of the disclosure provides a system, comprising: a wearable computing device, including a housing and a photovoltaic element disposed at least partially within the housing; and a base assembly, the base assembly including a concentrated light source directed at the photovoltaic element.

[0022] In one example, the wearable computing device includes at least one ferrous element disposed within the housing, and wherein the base assembly includes at least one magnetic element disposed therein.

[0023] In one example, the concentrated light source is arranged circumferentially around the wearable computing device when the wearable computing device is engaged with the base assembly.

[0024] In one example, the concentrated light source comprises at least one of a laser diode and a light emitting diode (LED).

[0025] In one example, a housing of the WCD defines an opening through which the WCD is configured to receive concentrated light.

[0026] In one example, the base assembly comprises an optical element for focusing concentrated light emitted from the concentrated light source.

[0027] In one example, the optical element comprises a lens and is selected from the group consisting of concave, convex, plano-concave, plano-convex.

[0028] In one example, the WCD comprises at least one transparent potting configured to allow concentrated light to pass therethrough.

[0029] In one example, the WCD is ring-shaped and the base assembly comprises at least one post configured to engaged with a finger space of the WCD.

[0030] In one example, the photovoltaic cell comprises a plurality of photovoltaic cells.

[0031] Another aspect of the disclosure provides an enclosure for a wearable computing device, the enclosure comprising: a base defining a receptacle for receiving the wearable computing; a lid configured to engage with the base to substantially enclose the wearable computing device, the lid having an optical element configured to direct incident electromagnetic radiation to a photovoltaic cell disposed on the wearable computing device to allow charging thereof.

[0032] In one example, the lid includes a plurality of vent holes that prevent overheating within the enclosure.

[0033] In one example, the optical element comprises a lens.

[0034] In one example, the lens has a focal length and wherein a distance between a central portion of the lens and the photovoltaic cell is greater than or less than the focal length.

[0035] Another aspect of the disclosure provides a timepiece system, comprising: a timepiece having a substantially planar under surface; and a timepiece computing device adhered to the planar under surface, the timepiece computing device being substantially cylindrical and comprising: a processor; a memory; and at least one sensor.

[0036] Another aspect of the disclosure provides a wearable computing device system, comprising: a wearable computing device; an attachment frame coupled to the wearable computing device; and an optical element removably coupled to the attachment frame, wherein the optical element is configured to direct electromagnetic radiation to a photovoltaic cell disposed on a surface of the wearable computing device to allow for charging of the wearable computing device.

[0037] In one example, the attachment frame is removably coupled to the wearable computing device.

[0038] In one example, the attachment frame engages with an inward-facing surface of the wearable computing device.

[0039] Another aspect of the disclosure provides a method of identifying an authorized user of a wearable computing device, comprising: illuminating a portion of a skin surface of the user; imaging the portion of the skin surface of the user to generate at least one first image; generating a reference capillary map corresponding to the user based at least in part on the at least one image.

[0040] In one example, the method further includes rotating the wearable computing device during the illuminating and imaging steps.

[0041] In one example, the method further includes imaging the portion of the skin surface of the user to generate at least one second image; and comparing the at least one second image to the reference capillary map in order to authenticate the user.

[0042] Another aspect of the disclosure provides a method of navigating, comprising: gesturing in a first direction while wearing a wearable computing device; comparing the first direction to a predetermined direction in a predetermined set of directions; providing feedback based on the comparison of the first direction of the predetermined direction.

[0043] In one example, the gesture comprises pointing a finger and the first direction comprises a first heading.

[0044] Another aspect of the disclosure provides a method of regulating temperature, comprising: measuring a skin temperature of a user via a first temperature sensor; measuring an ambient temperature via a second temperature sensor; comparing

the skin temperature to a predetermined threshold temperature; and adjusting the ambient temperature based in part on the comparison.

[0045] In one example, measuring the skin temperature comprises measuring the skin temperature via a first temperature sensor disposed at an inward facing surface of a wearable computing device.

[0046] In one example, measuring the ambient temperature comprises measuring the ambient temperature via a second temperature sensor disposed at an outward facing surface of the wearable computing device.

[0047] Another aspect of the disclosure provides a method for controlling appliances, comprising: identifying a position of a first appliance in a room; gesturing a first gesture in a direction of the first appliance; identifying the direction of the first direction via a wearable computing device; issuing a controlling command to the first appliance based in part on the identified direction of the gesture.

[0048] Another aspect of the disclosure provides a method of generating an alert, comprising: authenticating a first wearer of a first wearable computing device as a first authenticated user; transmitting first biometric data associated with the first wearer; associating the first biometric data with a first profile associated with the first wearer of the first wearable computing device; comparing the first biometric data with a group profile comprising aggregated biometric data from a plurality of distinct wearers of a plurality of distinct wearable computing devices; and generating an alert if the first biometric data falls outside of a predetermined threshold set by the aggregated biometric data.

[0049] In one example, the biometric data comprises at least one of heart rate; ECG profile; blood sugar, and blood pressure.

[0050] In one example, the plurality of distinct wearers share a common trait, resulting in their aggregation into the group profile.

[0051] In one example, the common trait comprises at least one of: age, gender, profession, and location.

[0052] Another aspect of the disclosure provides a method of determine a sampling rate of a wearable computing device, comprising: determining an activity level

of a wearer of a wearable computing device based at least in part on data from at least one sensor disposed onboard the wearable computing device; comparing the activity level to a predetermined activity threshold; and increasing a first sensor sampling rate if the activity level is above a predetermined activity threshold.

[0053] In one example, the method further includes decreasing the first sensor sampling rate if the activity level is below a predetermined activity threshold.

[0054] In one example, the predetermined activity threshold comprises an acceleration measurement.

BRIEF DESCRIPTION OF THE DRAWINGS

[0055] The invention description below refers to the accompanying drawings, of which:

[0056] FIG. 1A is a perspective view of a WCD illustrating an exterior window in accordance with some embodiments;

[0057] FIG. 1B is a perspective view of the WCD of FIG. 1A illustrating an interior window in accordance with some embodiments;

[0058] FIG. 1C is a perspective view of an alternative WCD design of the ring of FIG. 1A in accordance with some embodiments;

[0059] FIG. 2 is an abstract functional diagram illustrating example components within the WCD in accordance with some embodiments;

[0060] FIG. 3A is a view of an exterior window of a WCD with example components exposed in accordance with some embodiments;

[0061] FIG. 3B is a view of an interior window of a WCD with example components exposed in accordance with some embodiments;

[0062] FIG. 3C is a view of the exterior windows of an alternative WCD with example components exposed in accordance with some embodiments;

[0063] FIG. 4 is an exploded view of a WCD illustrating a battery and a flexible circuit which are configured to fit inside the housing of the WCD in accordance with some embodiments;

[0064] FIG. 5 is a perspective view of the flexible circuit of FIG. 4 in accordance with some embodiments;

[0065] FIG. 6 is an exploded view of a WCD with an alternative charging mechanism in accordance with some embodiments;

[0066] FIG. 7 is a perspective view of an alternative design of a WCD in accordance with some embodiments;

[0067] FIG. 8 is an exploded view of the WCD of FIG. 7 illustrating another alternative charging mechanism in accordance with some embodiments;

[0068] FIG. 9A is a perspective view of a charging device for the ring station in accordance with some embodiments;

[0069] FIG. 9B is an abstract diagram illustrating a partial structure of the charging station of FIG. 9A in accordance with some embodiments;

[0070] FIG. 10 is an example screenshot illustrating a user interface of a mobile application coupled to the WCD and displaying fitness monitoring readings in accordance with some embodiments;

[0071] FIG. 11 is an example screenshot illustrating a user interface of a mobile application coupled to the WCD and displaying sensor readings (e.g., for calibration purposes) in accordance with some embodiments;

[0072] Fig. 12A is a perspective view of a wearable computing device (WCD) according to one or more aspects of the disclosure;

[0073] Fig. 12B is a side view of a WCD according to one or more aspects of the disclosure;

[0074] Fig. 12C is a front view of the WCD according to one or more aspects of the disclosure;

[0075] Fig. 12D is a cross section of the WCD along the line A-A of Fig. 12C;

[0076] Fig. 12E is a perspective view of the internal housing without external potting;

[0077] Fig. 12F is a perspective view of the internal housing with a portion of the external potting removed and showing one or more components and printed circuit board (PCB);

- [0078] Fig. 13 is a cross section of a WCD according to another aspect of the disclosure;
- [0079] Fig. 14A is a cross section of a WCD according to another aspect of the disclosure;
- [0080] Fig. 14B is a perspective view of the PCB and stiffener element of Fig. 14A;
- [0081] Fig. 14C is a perspective view of the PCB and stiffener element of Fig. 14A;
- [0082] Fig. 14D shows a cross section of the WCD at a point in time when the PCB is being inserted into the internal space and prior to the application of potting;
- [0083] Fig. 14E is a cross section of the WCD of after a potting material has been applied subsequent to the WCD of Fig. 14D;
- [0084] Fig. 15A depicts a perspective view of a WCD according to another aspect of the disclosure;
- [0085] Fig. 15B is a side view of the WCD of Fig. 15A;
- [0086] Fig. 15C is an exploded view of the WCD;
- [0087] Fig. 16A is an exploded view of a housing and a PCB of a WCD according to one or more aspects of the disclosure;
- [0088] Fig. 16B is a cross section of Fig. 16A along line B-B;
- [0089] Fig. 16C is a perspective view of the WCD with potting material;
- [0090]
- [0091] Fig. 17A depicts a cross section of a WCD employing charging by concentrated light source according to one or more aspects of the disclosure;
- [0092] Fig. 17B depicts a cross section of a WCD employing charging by concentrated light source according to another aspect of the disclosure;
- [0093] Fig. 17C is a perspective view of a base assembly and WCD 700 according to one or more aspects of the disclosure;
- [0094] Fig. 17D depicts a perspective view of internal components of the base assembly 750 and WCD 700 according to another aspect of the disclosure;

- [0095] Figs. 17E-F depict other CPV configurations according to one or more aspects of the disclosure;
- [0096] Fig. 17G is perspective view of a WCD and base assembly with a 1x3 CPV arrangement;
- [0097] Fig. 18A depicts a cross section of a WCD 800 employing charging by concentrated light source according to another of the disclosure;
- [0098] Fig. 18B depicts a cross section of a WCD employing charging by concentrated light source according to another of the disclosure;
- [0099] Fig. 19A depicts a cross section of a WCD employing charging by concentrated light source according to another of the disclosure;
- [00100] Fig. 19B depicts a cross section of a WCD employing charging by concentrated light source according to another of the disclosure;
- [00101] Fig. 19C depicts a schematic diagram of magnets that can be used in a WCD and/or base assembly according to one or more aspects of the disclosure;
- [00102] Fig. 19D depicts a schematic diagram of magnets that can be used in a WCD and/or base assembly according to one or more aspects of the disclosure
- [00103] Fig. 19E is a perspective view of a WCD and a base assembly according to one or more aspects of the disclosure;
- [00104] Fig. 20A is a cross section of a WCD engaged with a base assembly 1050 according to one or more aspects of the disclosure;
- [00105] Fig. 20B is a perspective view of a PCB 1040b with a CPV 1030b and ferrous element 1020b configuration according to one or more aspects of the disclosure;
- [00106] Fig. 20C is a perspective view of a PCB with a CPV 1030c and ferrous element 1020c configuration according to one or more aspects of the disclosure;
- [00107] Fig. 20D is a perspective view of a magnet and a concentrated light source 1070d according to one or more aspects of the disclosure;
- [00108] Fig. 21A is a schematic view of a WCD showing components used for identifying the wearer of the WCD;
- [00109] Figs. 21B-C are perspective views of a skin surface according to one or more aspects of the disclosure;

- [00110] Fig. 22A is a perspective view of a user employing ECG monitoring according to one or more aspects of the disclosure;
- [00111] Fig. 22B is a view of a human with an electric pathway through his body according to one or more aspects of the disclosure;
- [00112] Fig. 22C is a perspective view of a WCD that can employ ECG monitoring according to one aspect of the disclosure;
- [00113] Fig. 23A is a perspective view of the hand of a user in various positions employing the navigational features of the WCD;
- [00114] Fig. 23B is a flow chart depicting a method of providing feedback to a user according to one or more aspects of the disclosure;
- [00115] Fig. 24A is a schematic diagram of a system 1400 for controlling an environment of a user according to one or more aspects of the disclosure;
- [00116] Fig. 24B is a side view of a WCD showing one or more temperatures sensors according to one or more aspects of the disclosure;
- [00117] Fig. 24C is a system diagram of a system for controlling home appliances according to one or more aspects of the disclosure;
- [00118] Fig. 24D is a flow chart depicting a method of controlling home appliances according to one or more aspects of the disclosure;
- [00119] Fig. 25 is a perspective view of the hand of a user employing a two-factor authentication technique according to one or more aspects of the disclosure;
- [00120] Fig. 26A is a schematic view of a charging apparatus for charging the WCD according to one or more aspects of the disclosure;
- [00121] Fig. 26B shows a WCD including an RF antenna and charging circuitry;
- [00122] Fig. 26C is a block diagram of the charging apparatus according to one aspect of the disclosure;
- [00123] Fig. 27A is a pictorial diagram and Fig. 27B is a block diagram of a WCD employing flash storage according to one or more aspects of the disclosure;
- [00124] Fig. 28A is a schematic diagram of one or more WCDs performing proximity functions according to one or more aspects of the disclosure;

- [00125] Fig. 28B is a schematic diagram of one or more WCDs performing proximity functions according to one or more aspects of the disclosure;
- [00126] Fig. 29A is a flow chart depicting a method of initiating gesture input according to one or more aspects of the disclosure;
- [00127] Fig. 29B is a chart showing acceleration vs. time as measured by the accelerometer of the WCD;
- [00128] Fig. 30 is a perspective view of a WCD 2000 employing a reset function;
- [00129] Fig. 31A is a perspective view of a WCD including an LED indicator according to one or more aspects of the disclosure;
- [00130] Figs. 31B and 31C are cross sections along line C-C of a WCD employing an LED indicator according to one or more aspects of the disclosure;
- [00131] Fig. 32 is flow chart depicting a method of communicating with a near field communication (NFC) device according to one or more aspects of the disclosure;
- [00132] Fig. 33A depicts a perspective view of a WCD assembly according to one or more aspects of the disclosure;
- [00133] Figs. 33B-D depict exploded views of the WCD assembly of Fig. 33A;
- [00134] Fig. 33E depicts a cross sectional view of the WCD assembly along A-A;
- [00135] Figs. 34A-B depict a WCD assembly according to one or more aspects of the disclosure;
- [00136] Fig. 35A depicts an enclosure or case for storing a WCD according to one or more aspects of the disclosure;
- [00137] Fig. 35B is a cross sectional view of the assembled enclosure of Fig. 35A along the line B-B;
- [00138] Fig. 35C depicts a cross sectional view of the assembled enclosure of Fig. 35B along line A-A;
- [00139] Fig. 36 depicts an enclosure including air vents according to one or more aspects of the disclosure;
- [00140] Fig. 37 depicts a method of sizing a finger according to one or more aspects of the disclosure;

- [00141] Fig. 38 is a pictorial diagram showing a plurality of image perspectives of a user's hand;
- [00142] Fig. 39 depicts a sizing tool for sizing the finger of a user;
- [00143] Fig. 40 depicts a sizing tool for sizing the finger of a user according to an alternate example;
- [00144] Fig. 41 depicts yet another alternate example of a sizing tool for sizing the finger of a user;
- [00145] Fig. 42 depicts a method of monitoring activity according to one or more aspects of the disclosure;
- [00146] Fig. 43 depicts a method of determining whether a user is wearing gloves according to one or more aspects of the disclosure;
- [00147] Fig. 44 depicts a method of securing data onboard the WCD according to one or more aspects of the disclosure;
- [00148] Fig. 45A is a timepiece system according to one or more aspects of the disclosure;
- [00149] Fig 45B is a bottom view of the TCD;
- [00150] Fig. 46 depicts a WCD with a pair of LED indicators disposed at an inward-facing portion of the WCD;
- [00151] Fig. 47A is a system for generating and managing alerts according to one or more aspects of the disclosure;
- [00152] Fig. 47B depicts a block process diagram for generating and managing alerts according to one or more aspects of the disclosure;
- [00153] Fig. 47C is a flow chart depicting a method for generating and managing alerts according to one or more aspects of the disclosure
- [00154] Fig. 48A is a method for variable sampling according to one or more aspects of the disclosure; Fig. 48B and 48c are graphs depicting one or more aspects of the sample method of Fig. 48A; and
- [00155] Fig. 49 is a diagrammatic representation of a machine in the example form of a computer system within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed.

DETAILED DESCRIPTION

[00156] The present disclosure describes a wearable computing device (WCD) that enables a wearable fitness monitor(s)/computer(s) which is suitable for prolonged usage with accurate results. The WCD can be in the form of a ring that can be worn on the finger of a human (or animal) user. Although the WCD of the present disclosure is depicted as a ring that can be worn on the finger of a user, other shapes, designs, and form factors can be utilized for the WCD. For example, the WCD can be in the form of a wrist band, bracelet, necklace, earring, or any other type of wearable accessory. In this regard, references to the finger of a user in the present application can be considered to apply to other portions of a human body depending on the form of the WCD, such as wrist, neck, ear, etc.

[00157] The term “coupled” as used herein means connected directly to or connected through one or more intervening components or circuits. Any of the signals provided over various buses described herein may be time-multiplexed with other signals and provided over one or more common buses. Additionally, the interconnection between circuit elements or software blocks may be shown as buses or as single signal lines. Each of the buses may alternatively be a single signal line, and each of the single signal lines may alternatively be buses, and a single line or bus might represent any one or more of a myriad of physical or logical mechanisms for communication (e.g., a network) between components. The present embodiments are not to be construed as limited to specific examples described herein but rather to include within their scope all embodiments defined by the appended claims.

[00158] FIG. 1A is a perspective view 100 of a WCD 110 illustrating an exterior window 120 in accordance with some embodiments, and FIG. 1B is a perspective view 102 of the WCD 110 of FIG. 1A illustrating an interior window 130.

[00159] As previously mentioned, it is recognized in the present disclosure that conventional wearable fitness monitors such as clip-on devices, wristbands, or watch-type monitors still often suffer from inaccuracy mainly because they lack constant and consistent ways to read from the body areas they aim to monitor. It can also be an extra

burden for the person to remember and wear such conventional fitness monitors each time the person perform exercises in order to create an accurate history tracking the exercise activities.

[00160] Accordingly, the present embodiments of the WCD 110 can function as fitness monitors/computer which is suitable for prolonged usage so as to create accurate results. In addition or as an alternative to fitness monitoring, as will be discussed in more detail below, the WCD 110 can function as a remote input device through, for example, gesture recognition. In some embodiments, the WCD 110 can further function as a sleep monitor, a heart rate sensor, a cardiac monitor a body temperature detector, or the like. It is noted that, for those embodiments which can function as a cardiac monitor (e.g., that measures electrocardiogram (EKG)), it may be necessary to establish a closed loop (e.g., for the electrical measurement of EKG) across the heart. As such, in some of those embodiments, a separate conductive pad can be coupled to the WCD 110 so that a user can pinch the pad with fingers on an opposite hand,

[00161] Specifically, in some embodiments of the present disclosure, the WCD 110 can be worn by the user (e.g., on a finger) for fitness, physical activity, biological data monitoring as well as for gestural input or other suitable purposes. As shown in FIGS. 1A and 1B, the WCD 110 can include the exterior window 120 on its exterior wall for input/output data transmission and reception, battery recharge, or status indication. The WCD 110 can also include the interior window 130 on its interior wall for various monitoring or sensing activities. The form factor of the WCD 110 allows it to be worn for prolonged hours with constant and consistent contact with the skin area, thereby creating a more reliable and extended recording (e.g., as compared to aforementioned conventional fitness monitors) of the user's fitness activity, physical exercise, as well as health information such as heart rates and body temperature. More implementation details regarding the WCD 110 are discussed below.

[00162] FIG. 1C is a perspective view of an alternative WCD design 112 of the WCD 110 of FIG. 1A in accordance with some embodiments. As shown in FIG. 1C, the WCD 112 includes a second exterior window 124 in addition to a first exterior window 122. The two exterior windows 122 and 124 can include spacing between the two

windows 122 and 124 so that the mechanical strength of the housing structure of the WCD 112 may be stronger than that of the WCD 110, which is shown to include one single exterior window 120. Further, in some embodiments, radio antennas (e.g., Bluetooth) or other sensitive circuitry can be positioned in the second exterior window 124 away from the first exterior window 122 so that quality of reception may be improved.

[00163] FIG. 2 is an abstract functional diagram 200 illustrating example components within the WCD (e.g., WCD 110) in accordance with some embodiments. As shown in diagram 200, the WCD 110 can include a processor module 210, a plurality of sensor modules 220, a status indicator module 230, a power generation and management module 240, a communication module 250, a memory 260, and miscellaneous modules 270 (e.g., a real-time clock (RTC) crystal oscillator as illustrated in FIG. 2). The WCD 110 can also include a battery module 280 that provides electrical power for the WCD 110. In some embodiments, the battery 280 can be of a lithium-polymer type or a zinc-polymer type. It is noted that modules illustrated in diagram 200 are for purposes of facilitating a better understanding of the present embodiments; other suitable modules may be included in the WCD 110 and are not shown for simplicity. As used herein, the term “components” is considered to generally include any of the modules depicted and/or described in Fig. 2, as well as any other modules described herein.

[00164] It is noted that the aforementioned modules are intended for purposes of enabling the present embodiments, rather than limiting. As such, a person of ordinary skill in the art will understand that the present disclosure covers apparent alternatives, modifications, and equivalents (e.g., combining or separating the modules) made to the techniques described herein. For example, in some embodiments, a portion of the communication module 250 (e.g., the Bluetooth Chip as shown in FIG. 2) can be combined into the processor module 210. For another example, one or more modules herein can be combined into one to form a system-on-the-chip (SOC).

[00165] The processor module 210 can have generic characteristics similar to general purpose processors or may be application specific integrated circuitry that provides arithmetic and control functions to the WCD 110. The processor can be any type

of processor, such as a processor manufactured by AMtel, Freescale, Nordic Semiconductor, Intel®, AMD®, or an ARM® type processor. The processor module 210 can include a dedicated cache memory (not shown for simplicity). The processor module 210 is coupled to all modules 220-270 in the WCD 110, either directly or indirectly, for data and control signal transmission.

[00166] The memory 260 may include any suitable type of storage device including, for example, ROM, such as Mask ROM, PROM, EPROM, EEPROM; NVRAM, such as Flash memory; Early stage NVRAM, such as nvSRAM, FeRAM, MRAM, or PRAM, or any other type, such as, CBRAM, SONOS, RRAM, Racetrack memory, NRAM, Millipede memory, or FJG. Other types of data memory can be employed as such are available in the form factor desired.

[00167] In addition to storing instructions which can be executed by the processor module 210, the memory 260 can also store data generated from the processor module 210. It is noted that the memory 260 can be an abstract representation of a generic storage environment. According to some embodiments, the memory 260 may be comprised of one or more actual memory chips or modules. In some embodiments, the memory 260 can function as a temporary storage (e.g., for firmware updates, and/or for avoiding accidental malfunctions (such as so-called “bricking”)).

[00168] In accordance with one or more embodiments, the sensor modules 220 can include various sub-modules for the WCD 110 to perform different monitoring or sensing activities. A view 302 of the interior window (e.g., window 130) of a WCD (e.g., WCD 110) with example components exposed is shown in FIG. 3B. As shown in the example of FIG. 3B, the sensor modules 220 can include a temperature sensor 320a, a red light emitting diode (LED) 320b, a light sensor 320c, and an infra-red LED 320d. Among the sensors in the sensor modules 220, those sensors (e.g., sensors 320a-320d) which are directly related to biological sign monitoring can be configured and positioned in a way that is close to the skin (e.g., facing the interior window 130 of the WCD 110). Although not shown in FIG. 3B for simplicity, the sensor modules 220 can further include sensors that are not directly related to biological sign monitoring; some examples of these sensors include accelerometers, gyroscopes, vibration, sensors (e.g., a magnetometer or a digital

compass), or other suitable sensors (e.g., for gesture recognition). The magnetometer can measure the strength and/or direction of a prevailing magnetic field. In this regard, the magnetometer can be used during global positioning and/or navigation. In particular, the magnetometer can be used to measure a directional heading when the WCD is in motion and can supplement position data where the WCD is out of communication range. In one or more embodiments, the accelerometers in the sensor modules 220 can detect movements in multiple (e.g., 3) dimensions or axes. The accelerometer can measure force of acceleration of the WCD and can measure gestures performed by a user while wearing the WCD. In other examples, the accelerometer can detect acceleration of the user while wearing the WCD. This can permit tracking of activity level, such as steps taken or number of laps swum in a pool.

[00169] The temperature sensor can be any type of sensor that detects temperature, such as a thermistor, PTC, NTC, etc. In another example, the temperature sensor can use IR light emitted from an object to calculate a surface temperature of the object in a manner clear to those of ordinary skill in the art.

[00170] Together, the processor module 210 and the sensor modules 220 can enable the WCD 110 to perform multiple functions including, for example, pedometer, sleep monitor (e.g., which monitors sleep quality), heart rate sensor, pulse oximetry, skin (and in select embodiments, ambient) temperature. In addition, some embodiments of the WCD 110 can further function as a gesture input device. In particular, the present embodiments recognize that the WCD 110 can detect finger motions or gestures which may be difficult for conventional fitness sensors to detect, such as a tap, a snap, a knock on the table, and the like. In some embodiments, the WCD 110 can utilize the accelerometer to measure the activity level (e.g., arm movement) in conjunction with the measured heart rate to determine if the user is walking horizontally, running, swimming, or climbing stairs. Other activities can be identified by the WCD 110 may include biking or sleeping.

[00171] In some embodiments, the WCD 110 can also be programmed to learn particular gestures or physical exercise from the user using, for example, a training mode. For example, the user can instruct (e.g., using a computer or a mobile device of the user)

the WCD 110 to enter the training mode and perform the gesture or physical exercise; the WCD 110 can record the readings from the sensor modules 220, recognize patterns therefrom, and store the result in, for example the memory 260, so that such gesture or exercise can be recognized by the WCD 110 after the training. The WCD 110 can be configured (e.g., via a mobile application running on a mobile device of the user) so that the recognized gestures can perform functions designated by the user, such as clicks, swipes, unlocks, or media player controls. In one embodiment, the WCD 110 can include near field communication (NFC) chips so that certain functions (e.g., unlocking a smart phone) can be performed when the WCD 110 touches upon or otherwise be detected by another NFC device. In some embodiments, the unlocking function of the WCD 110 can also unlock a user device (e.g., a phone) via the communication module 250 (e.g., Bluetooth) by the WCD 110 transmitting a proper unlock code.

[00172] Moreover, the WCD 110 can function as a key or a control device for keyless access to home, automobile, or other suitable user authentication processes. The WCD 110 can also be integrated with games and game consoles so that it can function as an input device to those games and consoles. In some embodiments, the WCD 110 can be adapted for use in medical and home health monitoring, or as a transportation safety device (e.g., that broadcasts emergency messages to relevant authorities). Additional examples of sensors/functionalities of the WCD 110 can include an inertial measurement unit (IMU) (e.g., for more complex gesture recognition, a near-infrared (NIR) spectrometer (e.g., for measuring light absorption and deriving blood glucose / blood alcohol / CO₂ content), a Galvanic skin response sensor (e.g., for measuring sweat / nervousness), an electrocardiogram (ECG or EKG), and so forth.

[00173] In some embodiments, the processor module 210 can determine (e.g., based on identified physical activities, routine pattern, and/or time) a frequency at which one or more sensors in the sensor modules 220 should operate. Because it is recognized in the present disclosure that the heart rate of a human being typically does not vary too widely (e.g., beyond a certain percentage of what has been previously measured), in some embodiments, the WCD 110 can automatically adjust the sensor modules 220 (e.g., to slow down) so as to save power. More specifically, some embodiments of the WCD 110

can include a phase-locked loop or logic to predict the pulse width by determining lower and upper ranges in which the heart rate is predicted to be, thus only powering up the sensor modules 220 at the time of the predicted heartbeats. For one example, if the WCD 110 determines that the user is at sleep (e.g., based on the heart rate, the body temperature, together with the movements detected by the accelerometer and/or the vibration detector), the WCD 110 can slow down its heart rate detection frequency (e.g., from 1 measurement per second to 1 measurement per 10 seconds) and skip the measurement of several heartbeats because it is unlikely that the heart rate will change drastically during that period. Conversely, if the WCD 110 determines that the user is performing a high intensity physical exercise, the WCD 110 can increase the frequency of monitoring and recording of the sensor modules 220.

[00174] In accordance with one or more embodiments, the WCD 110 also includes various modules coupled to the processor module 210 for, by way of example but not limitation, input/output data transmission, battery recharge, or status indication. A view 300 of the exterior window (e.g., window 120) of a WCD (e.g., WCD 110) with example components exposed is shown in FIG. 3A. As shown in the example of FIG. 3A, the modules configured to face the exterior window 120 of the WCD 110 can include parts from the status indicator module 230, the power generation and management module 240, and the communication module 250.

[00175] Specifically, one embodiment of the WCD 110 includes the status indicator module 230 coupled to the processor module 210 to indicate various statuses. In some embodiments, the status indicator module 230 includes a light emitting diode (LED) 330, such as shown in FIG. 3A. The LED 330 can be a single red/green/blue (RGB) LED. In other embodiments, the status indicator module 230 can include other suitable types of indicator devices including, for example, a single color LED, an electrophoretic ink (or “e-ink”) display, a persistent display, or the like. In accordance with some embodiments, the WCD 110 can utilize the indicator module 230 (e.g., via the RGB LED 330 through the exterior window 130) to visually communicate with the user. For example, a red color can be displayed (e.g., for a predetermined period of time) by the LED 330 that the WCD 110 needs to be recharged, and a green color can be displayed

to indicate that the WCD 110 is fully charged. For another example, a blue color can be displayed when the communication module 250 is in use. In one or more embodiments, the user can program a fitness goal (e.g., a target heart rate) to the WCD 110 so that, for example, a green color can be displayed when the heart rate is below the target, a yellow color can be displayed when the target is reached, and a red color can be displayed when the heart rate is above a certain percentage of the set target. Some embodiments of the WCD 110 include the communication module 250 for wireless data transmission.

Particularly, in some embodiments, the communication module 250 includes one Bluetooth chip and a Bluetooth antenna 350, such as shown in FIG. 3A. One or more embodiments of the WCD 110 also provides the capability of storing activity logs (e.g., in the memory 260). More specifically, fitness activities, exercise histories, as well as recorded biological signs such as heart rate and body temperature, can be stored onboard in the memory 260 of the WCD 110. Each data entry in the activity logs can be time-stamped using, for example, an onboard real-time clock (e.g., which may be included in miscellaneous modules 270). For power saving and other purposes, the activity log can be downloaded (e.g., via the communication module 250) when requested by the user. In other embodiments, the activity log can be pushed (e.g., via email or other suitable means) by the WCD 110 to a user device at a time designated by the user. In some embodiments, the memory 260 can store up to a full week worth of activity logs.

[00176] The WCD 110 can include the power generation and management module 240 for recharging the battery 280 and for providing electrical power to various modules 210-270 in the WCD 110. Particularly, in some embodiments, the power generation and management module 240 includes one or more concentrated photovoltaic (CPV) cells 340, such as shown in FIG. 3A. The CPV cells 340 can be high-efficiency tandem solar cells and can be attached on the flexible printed circuit (e.g., circuit 415, 515). Because the small form factor of the embodiments of the WCD 110, CPV cells 340, which can absorb more light energy from a wider spectrum of light than the traditional solar cells, are used. In some embodiments, multiple (e.g., 3) CPV cells 340 can be configured in series to provide sufficient voltage and/or current for charging the battery 280.

[00177] According to some embodiments, the WCD can include one or more sensing or imaging devices that can be any type of device capable of detecting electromagnetic radiation, such as visible light, IR, NIR, UV, etc. In one example, the device is an imaging device, such as a CMOS or CCD camera.

[00178] According to some embodiments, the WCD 110 can be placed or docked into a charging station for recharging. A perspective view 900 of an example charging station 910 for the WCD 110 is shown in FIG. 9A. The charging station 910 can have concentrated light source circumferentially around the WCD 110 so that the user does not have to be concerned with whether the WCD 110 is facing the right direction for charging. Some embodiments of the charging station 910 can include a light distribution means that takes a single light source and distributes the light all around. An abstract diagram illustrating a partial structure of the light distribution means inside the charging device of FIG. 9A is shown in FIG. 9B. It is noted that, even with the charging station 910, for some embodiments, regular outdoor sunlight or other ambient light source can still function as a secondary source of energy so that the CPV cells 340 on the WCD 110 can extend the operational time provided by the battery 280.

[00179] Additionally or alternatively, energy source attached to the power generation and management module 240 can be passive; for example, some embodiments provides that a clip with a concentrator lens can be attached to the WCD 110 in a way such that the power generation and management module 240 can charge the battery 280 using natural sunlight. In an alternative embodiment, gemstone(s) (e.g., sapphire, diamond, or other suitable materials) in the shape of a dome or with faceted protrusion can be configured to concentrate/magnify light energy while also serving as a decorative feature.

[00180] In some alternative embodiments, the power generation and management module 240 can include electromagnetic induction charging coil so that a WCD (e.g., ring 610) can be charged using an inductive charger. FIG. 6 shows an exploded view 600 of such alternative embodiment of WCD with the inductive charging mechanism including the charging coil 640, as well as battery 680, housing 612, and rigid-flex PCBA 615. However, it is noted that there may be a need to manufacture the inductive charging

coil 640 in different sizes that correspond to different ring sizes. Further, it is noted that the efficiency of the electromagnetic induction charging mechanism may be adversely affected by the adoption of a metallic housing. Additionally or alternatively, to avoid multiple sized coils mounted to the edge of the ring, the coil can be placed on the inner or outer sides of the ring by positioning the coil beneath a window in the metal housing of the ring.

[00181] In order to achieve optimal power management of the WCD, one or more of the components can be selected to minimize power usage. For example, a processor, memory, or any other component can be selected based on rated power usage. In one example, it may be desirable to select components that draw current on the order of microamps in order to extend the battery life of the WCD and to allow the WCD to perform health/activity monitoring functions between charging sessions.

[00182] In still some other alternative embodiments, the power generation and management module 240 can include thermoelectric generator (TEG) modules so that a WCD (e.g., WCD 710, 810) can be charged by the difference between the body temperature and the ambient temperature. FIG. 7 is a perspective view 700 of such alternative design, and FIG. 8 is an exploded view 800 of the WCD 710 of FIG. 7. Also shown in FIGS. 7 and 8 is an alternative design of the housing for the WCD where the ring includes an outer ring 812a, an inner ring 812b, and insulators 814a and 814b. However, it is noted that utilizing TEGs for charging the battery may be less than ideal since the difference between body temperature and ambient temperature might not be great enough to fully charge the battery, and that in many occasions (e.g., during sleep), the temperature difference needed for TEG to generate electricity may quickly disappear (e.g., since the WCD 710, 810 may be covered inside the comforter).

[00183] The battery can be any type of battery, such as a rechargeable battery. The battery can be a thin, flexible lithium ceramic chemistry battery. In another example, the battery can be a circular formed lithium polymer or lithium ion battery. The battery can provide power to any of the components described above. In one example, the battery can be a lithium cell integrated directly with the flexible PCB described above. Other

implementations can integrated the battery directly onto the housing to reduce the volume of space taken up by battery packaging.

[00184] The WCD can also include one or more polymer or piezo actuators for providing appropriate haptic or physical feedback and alerts to a user while the user is wearing the ring. The piezo actuator can also provide audible feedback to a user.

[00185] As previously mentioned, the WCD 110 can be used with a software application (e.g., a mobile phone application for the Apple iOS or the Google Android OS) which can run on the user's computing device (e.g., a mobile device such as a smart phone). Specifically, the software application can facilitate the mobile device of the user to couple to the WCD 110 (e.g., via the communication module 250) for data communication, such as downloading activity logs, changing configuration and preferences, training the WCD. The software application can also generate a user interface showing the results or readings from the health and fitness tracking performed by the WCD 110. FIG. 10 is an example screenshot illustrating such user interface 1000 displaying fitness monitoring readings in accordance with some embodiments.

[00186] Further, the WCD 110 can be used for gesture input, and the software application can facilitate the user to customize gesture input and control. FIG. 11 is an example screenshot illustrating such user interface 1100 displaying sensor readings (e.g., for calibration purposes) in accordance with some embodiments. In one or more embodiments, the WCD 110 can also be used directly with other Bluetooth enabled devices such as electronic locks or keyless car entry. In other examples, the WCD 110 can also control other devices via a smartphone and other Wireless LAN enabled devices such as home automation systems.

[00187] FIG. 3C is a view 304 of two exterior windows of an alternative WCD (e.g., WCD 112 of FIG. 3C) with example components exposed in accordance with some embodiments. The components 330, 340, and 350 shown in FIG. 3C function similarly to those components described in FIG. 3A. However, some components (e.g., antenna 350) can be positioned to face a different exterior window than the exterior window the rest of the components face. This may increase the mechanical strength of the housing structure of the ring, and/or may reduce signal interference among the components.

[00188] FIG. 4 is an exploded view 400 showing an exemplary WCD 410 (e.g., WCD 110) illustrating a battery 480 and a flexible circuit 415 which are configured to fit inside a housing 412 of the WCD 410. It is recognized by the present disclosure that a human being's finger can come in various different sizes and so should the WCD 410. In order to reduce the cost of manufacturing different sizes of printed circuits, in some embodiments, the modules 210-270 (of FIG. 2) are formed on a flexible or rigid-flex printed circuit (FPC) board, an example 500 of which is shown as FPC 515 in FIG. 5. In particular, one or more embodiments provide that the FPC 515 and the battery 480 are not specific to a ring size, and that the same circuitry and/or battery can fit a multitude of sizes.

[00189] According to some embodiments, the WCD 410 provides a desirable form factor for a user to wear it for a prolonged period of time. The edges and the shape of the WCD 410 can be configured in a way that is comfortable and ergonomic; for example, the finished parts of the embodiments are to be free from burrs and sharp edges. The material which forms the housing portion of the WCD 410 can include medical grade metallic alloys that reduce the likelihood of allergic reactions. Examples of the housing material include stainless steel, tungsten carbide, titanium alloy, silver, platinum or gold.

[00190] In the examples shown in FIG. 4, the U-shape of the ring housing 412 allows for the flexible PCB 415 to be inserted into the edge of the WCD 410. The windows (e.g., windows 120, 130) on the walls of the WCD 410 can align with the operating circuitry to allow, for example, battery charging, Bluetooth connection, and user feedback LED/micro display on the outer wall, and biological feedback sensors (e.g., pulse oximetry, temperature sensor) on the inner wall. In one or more embodiments, the WCD 410 can be completely sealed using potting epoxy. The sealing epoxy can be transparent to allow light to pass through for the CPVs and sensors. In some embodiments, the WCD 410 can be potted with two different compounds. In these embodiments, the body of the WCD 410 can be filled with clear material, and the edge of the WCD 410 can be filled with an opaque material so that different colors can be incorporated (e.g., as a decorative element). It is noted that sealing the assembly using potting epoxy can also bring the additional benefit of making the WCD 410 completely

or almost completely waterproof as well as increasing the structural rigidity of the WCD 410.

[00191] I. Internal Housing/External Potting

[00192] Fig. 12A is a perspective view and Fig. 12B is a side view of a WCD 1200 according to one or more aspects of the disclosure. The WCD 1200 can be in the shape of a ring and can be worn on any of the five fingers (including the thumb) of (typically) a human user. In this regard, the WCD 1200 can define an interior diameter d_1 and exterior diameter d_2 . The interior diameter d_1 can be defined as the distance between opposing points on the interior surface of the ring, with the interior surface being the portion of the WCD facing the finger of a user while the device is worn by the user. The interior surface of the WCD can generally define a finger space for receiving the finger of the user. The exterior diameter d_2 can be defined as the diameter between opposing points on the exterior surface of the ring, with the exterior surface being the portion of the WCD opposed to the interior surface and facing away from the finger of the user.

[00193] The interior diameter d_1 and exterior diameter d_2 can be any size to accommodate any finger size. In one example, d_2 is determined by d_1 plus a thickness of any components and/or flexible circuit boards disposed within the WCD. Additionally, although depicted as being circular, the finger space of the WCD 1200 can be any shape, such as ovular, elliptical, or the like, to accommodate users with atypical finger profiles. In these examples, the dimensions of the interior and/or exterior diameter may be measured according to other variables, such as length, width, major diameter, minor diameter, etc. By way of non-limiting example, the WCD interior diameter d_1 (the diameter generally defining the ring size) can be in an approximate range of 12mm to 24mm so as to accommodate finger sizes ranging from a small child to a larger adult, and on any acceptable finger, including the thumb. The exterior diameter d_2 can also be any reasonable size or shape, and can define an approximate range of between 18mm and 30mm. Likewise, the thickness between diameters d_1 and d_2 can vary widely, but can typically reside in an approximate range of 1.5mm to 3 mm. The width WR of the WCD along the direction of finger extension (finger longitudinal direction) is widely variable,

and can be selected, in part to accommodate internal and external components. In a non-limiting example, the width WR is in a range of approximately 3mm to 8mm.

[00194] The WCD 1200 can include an overall housing 1210 that includes an internal housing 1212 and an external potting or encapsulant 1214. Together, the internal housing 1212 and external potting 1214 combine to form the overall form factor of the WCD 1200, in addition to providing a housing for one or more electronic components stored within the housing 1210 of the WCD 1200, as will be described in greater detail below.

[00195] The internal housing 1212 can be formed of any material, such as a nonconductive material, a conductive material, a ferrous material and/or a nonferrous metal, composite material (e.g. carbon-fiber and/or glass fiber composite) a dielectric material, or a combination of any of the above. In one example, the material of the inner housing 1212 is conductive and nonferrous, such as aluminum, titanium, or stainless steel. In other examples, the internal housing can be formed of a polymer, such as plastic. The external potting 1214 can be formed of any material, solid or gelatinous, that can provide resistance to shock and/or vibration and can prevent moisture and/or debris from entering the housing 1210 of the WCD 1200, such as silicone, epoxy, polyester resin or any other polymer.

[00196] In one example, the external potting 1214 can be transparent. In this regard, the transparent external potting can allow electromagnetic radiation, such as visible, IR, or UV light sources from inside the housing 1210 to pass through the external potting 1214 without the need of a window or discontinuity in the external potting 1214 and without changing the optical properties of the radiation. In the same vein, electromagnetic radiation sources, such as visible, IR, or UV light, external to the housing can pass through the external potting 1214 and can be detected by, sensed by, or fall incident upon internal components of the WCD 1200 without the need for a window or discontinuity in the housing and without changing the optical properties of the radiation. In another example, the external potting 1214 can be tinted. The tint can be cosmetic and can prevent the internal components of the WCD to be visible by the user. In this regard, depending on the tint, optical properties of light passing therethrough may

be slightly changed. For example, certain colors of the light can be filtered and can result in decreased power transmission. The above description regarding external potting 1214 can be applied to any of the pottings described below.

[00197] The internal housing 1212 can define a window 1216. In one example, the internal housing is formed of a material that completely or partially prevents light (or other electromagnetic radiation) from passing through the internal housing 1212. In this regard, the internal housing 1212 can define the window 1216 to allow for such radiation to pass through the housing 1212. As shown, the window 1216 can be generally elliptical-shaped, but can be any other suitable shape according to other examples, such as rectangular, circular, ovular, etc. Since the window 116 is defined by the internal housing 1212, the window 1216 can face the finger of the user while the user is wearing the WCD 1200, which can provide many advantageous features and implementations, as will be described in greater detail below.

[00198] Fig. 12C is a front view of the WCD and Fig. 12D is a cross section of the WCD 1200 along the line A-A of Fig. 12C. As shown, the internal housing 1212 can have a generally U-shaped internal surface 1212a to accommodate one or more internal components and can define a pair of flanges 1212b and 1212c. The external potting 1214 can extend between the flanges 1212b and 1212c of the internal housing to provide an internal space 1220 to accommodate one or more components. By virtue of the external potting 1214, the internal space 1220 defined by the internal surface 1212a and the external potting 1214 can be hermetically sealed, thereby preventing debris, dust, moisture, or any other unwanted fluids or materials from interacting with the internal components of the WCD 1200. Although not depicted, the internal components can reside within the internal space 1220, and the external potting 1214 can be disposed immediately atop the components to provide the seal.

[00199] Fig. 12E is a perspective view of the internal housing 1212 without external potting 1214. As shown, the internal surface 1212a defines a generally U-shaped surface for receiving the components.

[00200] Fig. 12F is a perspective view of the internal housing 1212 with a portion of the external potting 1214 removed and showing one or more components 1230 and

printed circuit board (PCB) 1240. The components and PCB can be constructed as flex circuits, thereby allowing the components 1230 and PCB 1240 to be geometrically configured within the ring shaped internal space 1220. The PCB 1240 can be any type of flexible material clear to those of skill, such as polyimide, PEEK, etc. Additionally, the PCB could be rigid-flex whereby panels of RF4 are connected together with a flexible substrate.

[00201] As shown, the PCB 1240 and the components 1230 can be disposed within the internal space 1220 generally defined by the internal surface 1220a and the flanges 1220b-c. The PCB 1240 can define one or more folding regions 1242 that allow the PCB 1240 to conform to the circumference and/or perimeter of the internal surface 1212a. The PCB 1240 can extend around at least a portion, or up to an entire circumference, of the internal surface 1212a. In one example, the size of the internal diameter d_1 of the WCD can determine the portion of the internal surface 1212a around which the PCB 1240 extends. Illustratively, for a larger ring size and a larger internal diameter d_1 , the PCB 1240 can extend only a portion (an arc) of the overall circumference, while for smaller ring sizes a greater portion (arc) of the circumference can be employed to accommodate PCB 1240 and the internal components 1230. The adjacent portions of PCB can form an arc angle therebetween by virtue of the folding regions disposed therebetween, allowing for the PCB to be conform to the internal surface 1212a.

[00202] II. External Housing/Internal Potting

[00203] Fig. 13 is a cross section of a WCD 1300 according to another aspect of the disclosure and illustrative embodiments. In this example, the WCD 1300 includes a housing 1310 that includes an external housing 1312 and an internal potting or encapsulant 1314. The external housing 1312 includes an internal surface 1312a that has a generally C-shaped cross section—but alternate cross section shapes, such shapes with an external notch or groove. The external housing includes flanges 1312b-c that extend toward each other, beyond portions of the internal surface 1312a, to define a partially enclosed internal space 1320. In an assembled state, the WCD 1300 can include a battery 1330, a PCB 1340, and components 1350, which can be at least partially or completely disposed within the partially enclosed internal space 1320. The internal

potting 1314 can extend between the flanges 1312b-c and can seal the partially enclosed internal space 1320. The components can be encapsulated by the internal potting 1314. The PCB 1340 and components 1350 can extend along an inner circumference of the internal surface 1312a

[00204] Illustratively, the external housing 1312 can be formed of the same materials as the internal housing 1212 described above, and the internal potting 1314 can be formed of the same materials as the external potting 1214 described above. As also described above, the internal potting 1314 can be transparent and the external housing 1312 can define one or more windows according to one or more aspects of the disclosure.

[00205] Fig. 14A is a cross section of a WCD according to another aspect of the disclosure and illustrative embodiment. In this example, the WCD 1400 includes a housing 1410, internal surface 1412a, an internal or external housing 1412, an internal or external potting 1414, an internal space 1420, a battery 1430, a flexible circuit 1440, and one or more components 1450. This example is similar to the examples described above with respect to Figs. 12 and 13, except the addition of a stiffener element 1442 and the flanges 1412b-c extend further into the space 1420 toward one another such that the flanges 1412b-c overlap with the stiffener element 1442.

[00206] Fig. 14B is a perspective view of the PCB and stiffener element of Fig. 14A. As shown in FIG. 14B, the stiffener element 1442 extends beyond an overall width w of the PCB 1440 and extends wider than a distance between flanges 1412b-c. The stiffener element is disposed between folding regions 1444. The PCB 1440 can include one or more stiffener elements 1442 attached thereto, and the elements 1442 can be disposed periodically (in separated intervals) along a length l of the PCB 1440. As shown in Fig. 14C, the stiffener element 1442 can be disposed underneath the flexible circuit 1440, e.g., on a face of the flexible circuit 1440 opposed to the face on which the components 1450 are disposed, and can be permanently or semi-permanently attached thereto. The stiffener element can be implemented in any of the configurations described, and in particular, with either the internal housing/external potting arrangement or the external housing/internal potting arrangement.

[00207] The stiffener element 1442 can be formed of any material, such as polyamide or thin FR4, depending on construction of the PCB 1440. In particular, the material of the stiffener can be chosen to be more or less flexible than the PCB 1440. In one example, the stiffener element 1442 can be a polyamide stiffener disposed on a back surface of a flexible PCB. In another example, the stiffener element 1442 can be FR4 and can be substantially flush with respect to the flanges 1412b-c. In this regard, the stiffener element can extend substantially the distance between flanges 1412b-c and may not deform upon insertion into the space 1420. The stiffener element can include surface features disposed on an edge thereof, with the edge facing one of the flanges 1412b-c. The surface features can include a sawtooth profile (e.g., intersecting straight lines at acute angles), or any other type of feature capable of providing an interference fit between flanges 1412b-c.

[00208] Fig. 14D shows a cross section of the WCD at a point in time during assembly/manufacture when the PCB 1440 is being inserted into the internal space 1420 and prior to the application of potting 1414. As shown, the stiffener 1442 contacts the flanges 1412b-c of the housing 1410 by virtue of the width w of the stiffener element 1442. Upon an application of force, the PCB 1440 and stiffener 1442 assembly can be inserted into the internal space 1420. In this regard, the stiffener element has a predetermined flexibility that allows for a certain amount of flexion, as shown in Fig. 14D. The flexion allows for the flexible circuit 1440 to be inserted within the internal space 1420 and can prevent the flexible circuit 1440 from being removed or from accidentally falling out once inserted. In this regard, the flexible circuit 1440 is held in place within the space 1420 by virtue of the width of the stiffener element 1442 and the distance between the flanges 1412b-c. Once inserted, the potting 1414 can be applied free of the concern of improper positioning of the flexible circuit 1440.

[00209] Fig. 14E is a cross section of the WCD of after a potting material 1414 has been applied subsequent to the WCD of Fig. 14D.

[00210] **III. Inner/outer bands**

[00211] Fig. 15A depicts a perspective view of a WCD 1500 according to another aspect of the disclosure. In this example, the WCD includes a housing 1510 that includes

an internal housing 1512 and an external housing 1514. The internal housing 1512 can be similar to the internal housing described above with respect to internal housing 1212, and the external housing can be similar to the external housing described above with respect to external housing 1312. The internal housing 1512 can include one or more windows 1516 that can allow electromagnetic radiation (e.g. visible and near-visible light) to pass therethrough, allowing it to fall incident upon components disposed within the housing 1510 and allowing EM radiation sources (e.g. visible light, RF, IR, etc.) within the housing to exit the housing.

[00212] Fig.15B is an exploded view of the WCD 1500. As shown, the WCD can include internal housing and external housing 1512 and 1514. The WCD can further include a PCB 1540 and components 1550. Once the housings 1512-1514 are assembled and the PCB 1540 and components 1550 are assembled within space defined between the housings 1512-1514, potting layers 1502 and 1504 can be applied to seal the WCD at both sides thereof to ensure a secure seal.

[00213] **IV. Inner/outer bands with U shaped window**

[00214] Fig. 16A is an exploded view of a housing 1610 and a PCB of a WCD according to one or more aspects of the disclosure. The WCD 1600 comprises a housing 1610 with an integral inner wall and outer wall 1612 and 1614. The housing can be made of any material, such as any material described above with respect to the internal/external housing structures. In this example, the inner and outer walls 1612, 1614 each define a window in the shape cutaway portions 1616. The cutaway portions are bounded on three sides by the walls 1612 and 1614 and unbounded at the other side thereof. The cutaway portions 1616 can be aligned with one another to ensure transmission of radiation into/out of the housing 1610. The space 1620 between the inner and outer walls 1612, 1614 can receive a PCB 1640, battery, components, etc.

[00215] Fig.16B is a cross section of Fig.16A along line B-B. As shown, the inner and outer walls 1612, 1614 are directly connected by a floor 1618. The space 1620 is defined by the space between the inner and outer walls 1612, 1614 and the floor 1618.

[00216] Fig.16C is a perspective view of the WCD with potting material 1630. As described above, the PCB, battery, and components can be disposed within the space.

Once disposed therein, a potting 1630 can be provided atop the components and within the cutaway portion 1616. The potting 1630 can be transparent to allow for transmission of light through the cutaway portions 1616.

[00217] V. Charging By Concentrated Light Source

[00218] According to one aspect of the disclosure, the WCD can be charged by an external concentrated light source, e.g., laser light, laser diode, etc. In this regard, the photovoltaic device described above can include a concentrated photovoltaic element (CPV) that is constructed and arranged to receive concentrated light from the concentrated light source, e.g., laser light from a laser diode, light from a light emitting diode (LED), etc., and converting the received concentrated light into an electric current. The photovoltaic device can also generate power from nonconcentrated light sources, such as office lighting and ambient sunlight. The electric current can be used to charge one or more batteries stored within the housing of the WCD.

[00219] Fig.17A depicts a cross section of a WCD employing charging by concentrated light source according to one or more aspects of the disclosure. In this example, the WCD 1700 can include a housing material 1710. The WCD can include a PCB 1720 and a concentrated photovoltaic cell 1730. The WCD can be positioned adjacent a base assembly or base station 1750. The base assembly 1750 can be connected to an external power source 1765 and can have internal circuitry 1760 to power one or more concentrated light sources 1770, e.g., one or more laser diodes and/or one or more LEDs, disposed within the base assembly 1750. In this example, the concentrated light source 1770 comprises one or more laser diodes.

[00220] The base assembly 1750 can define a first opening 1752 at one portion thereof to allow the concentrated light 1780 to exit the housing of the base assembly 1750. As shown in the diagram of Fig.17A, the concentrated light 1780 is generated by the concentrated light source 1770 and exits the housing of the base assembly 1750 via a first opening 1752. The concentrated light 1780 then enters into the WCD by a second opening 1712 in the housing of the WCD 1700 where it can fall upon the CPV 1730. Once the concentrated laser light falls upon the CPV 1730, the CPV 1730 can convert the incident concentrated light into a current that can be used to directly power one or more

components within the WCD and/or can be used to charge one or more rechargeable batteries onboard the WCD.

[00221] The concentrated light source 1770, as described above, can be any type of light source that is arranged to generate concentrated light, such as an LED or a laser diode. The concentrated light can be any type of concentrated and/or coherent electromagnetic radiation, such as laser light and/or LED light. The concentrated light can have any desired intensity or wavelength, according to the characteristics of the CPV 1730.

[00222] In one example, the source 1770 can be a 200 mW laser diode that produces red or green laser light. This can generate approximately 80mW (or typically less) of power in the WCD where the CPV 1730 includes a plurality of groups of photovoltaics configured in series or in parallel with one another. Each group of photovoltaics can include one or more CPV cells. In another example, the CPV can include a single group of photovoltaics.

[00223] The base assembly 1750 described above can include additional components that can interact with the WCD 1700. For example, the base assembly can include one or more antennas that can communicate according to one or more wireless protocols, such as 3G, 4G, WiFi, Bluetooth®, NFC, or the like, for direct or indirect wired or wireless communication with the WCD or mobile device. In addition to the charging methods above, the base assembly can employ inductive charging techniques.

[00224] Fig.17B depicts a cross section of a WCD employing charging by concentrated light source according to another aspect of the disclosure. In this example, the concentrated light source 1770 comprises an LED. Further, the base assembly comprises an optical element 1790 positioned adjacent to the concentrated light source 1770 for focusing the LED light onto the CPV inside the WCD. The optical element 1790 can be any type of optical element, such as a lens. The lens can be formed of any material, such as glass, plastic, etc., and can be any type of lens, such as concave, convex, plano-concave, plano-convex, etc. In this example, the optical element 1790 includes a plano-concave, with the concave portion facing the concentrated light source 1770. In the example where the source 1770 is an LED, the LED emits light in many

directions. The optical element 1790 can focus the emitted LED light to focus as much of the LED light as possible onto the CPV of the WCD. The optical element 1790 can be disposed at least partially or completely within the first opening 1752. In some implementations, the optical element may not be necessary due to LEDs with substantially focused light.

[00225] Fig.17C is a perspective view of a base assembly 1750 and WCD 1700 according to one or more aspects of the disclosure. As shown, the WCD 1700 is in the shape of a ring and the base assembly 1750 includes a post 1754 for receiving the ring. The post 1754 can be cylindrical and can be sized and shaped according to an internal diameter of the WCD in order for the WCD to be received on an external surface of the post. The first opening 1752 of the base assembly 1750 is formed on a portion of the post 1754 such that, when the WCD 1700 is stored on the post, the second opening 1712 can be aligned with the first opening 1752 to ensure alignment of the CPV and the concentrated light source. The base assembly can receive/transmit power and/or data via external input/output 1795, which can be a DC power input, a USB input connection or any other acceptable connection/form factor.

[00226] Fig.17D depicts a perspective view of internal components of the base assembly 1750 and WCD 1700 according to another aspect of the disclosure. In this figure, the respective housings of the base assembly and WCD have been omitted, thereby showing a plurality of concentrated light sources 1770, optical elements 1790, and a plurality of CPVs 1730 disposed on mounting substrates 1775 on a PCB. In this example, the WCD can include a plurality of CPVs and the base assembly can include a plurality of sources. This allows for a greater current to be generated during charging and for faster charging times of the WCD. The CPVs and concentrated light sources can correspondingly be disposed in a line, with a constant or variable pitch between respective elements. In this regard, the optical element can include corresponding concavities with the same pitch.

[00227] Figs.17E-F depicts other CPV configurations according to one or more aspects of the disclosure. As shown in Fig.17E, the CPVs 1730 can be arranged in a 1x4 array, while Fig.17F depicts the CPVs arranged in a 2x2 array. In addition to the

examples shown in the above figures, the WCD can include any number of CPVs according to any number of geometric configurations.

[00228] Fig.17G is perspective view of a WCD and base assembly with a 1x3 CPV arrangement. As shown, the WCD can include a 1x3 array of CPVs and the base assembly can include a corresponding 1x3 array of concentrated light sources. As indicated by the arrow, a user can then rotate the WCD on the base assembly in order to align the respective first and second openings, as well as the CPV and concentrated light sources.

[00229] Fig.18A depicts a cross section of a WCD 1800 employing charging by concentrated light source 1870 according to another aspect of the disclosure. In this example, the WCD includes an internal/external housing portion 1810 and an internal/external potting portion 1820, as described above. In this regard, the base assembly 1850 includes a first opening 1852, but is free of a second opening on the WCD. The concentrated light 1880 passes through the transparent potting portion and falls incident upon the CPV cell 1830. In this example, the source can be a laser diode.

[00230] Fig.18B depicts a cross section of a WCD employing charging by concentrated light source according to another of the disclosure. In this example, the concentrated light source 1870 includes one or more LEDs and the base includes one or more optical elements 1890 for focusing the concentrated light 1880. The LEDs may be of different wavelengths to provide power to two or more junctions in the triple junction CPV cell.

[00231] Fig.19A depicts a cross section of a WCD 1900 employing charging by concentrated light source 1970 according to another of the disclosure. In this example, the WCD and/or the base assembly 1950 can employ one or more magnetic and/or ferrous materials to ensure alignment between the concentrated light source and the CPV cell. Such alignment can improve charging efficiency of the WCD.

[00232] The base assembly includes a first opening 1952 and the WCD includes a second opening 1912 to allow for concentrated light to fall incident upon the CPV 1930. In this example, the second opening is formed on an external housing portion of the

WCD. In this arrangement, the base assembly can charge the WCD from an exterior of the WCD, rather than an internal charging method as identified above.

[00233] The WCD can include a ferrous or other suitable (e.g. ferromagnetic) material 1920, such as steel, disposed within the housing 1910. In this example, the ferrous material is disposed in a space defined between an internal housing and an external housing. The ferrous material can surround the CPV.

[00234] The base assembly can include corresponding magnets 1960 that can cause an attractive force between the WCD and the base assembly into an optimal configuration for charging. The magnets can be disposed within the base assembly and can surround the concentrated light source. The magnets 1960 can be formed of a rare earth material, such as neodymium or any other acceptable material that provides a requisite magnetic field strength.

[00235] Fig.19B depicts a cross section of a WCD 1900b employing charging by concentrated light source 1980b according to another of the disclosure. The CPV 1930b of the WCD1900 is charged from an interior portion, such as by a base assembly 1950b with a post 1954b. Similarly, the WCD can include a ferrous material 1920b disposed within the housing1910b and the base assembly1950b can include a magnet 1960b.

[00236] Fig.19C depicts a schematic diagram of magnets 1920c,1960c that can be used in a WCD and/or base assembly, including a CPV 1930d and concentrated light source 1930d, according to one or more aspects of the disclosure. As shown, the magnets and/or ferrous/ferromagnetic materials can be axially polarized, with each having a respective north pole and south pole. In this regard, the WCD can have axially polarized magnets 1920c with a south pole S facing toward the base assembly, and the base assembly can have axially polarized magnets 1960c with a north pole N facing toward the WCD. The attractive force between the north and south poles can ensure alignment of the CPV 1930c of the WCD and the source 1970c base.

[00237] Fig.19D depicts a schematic diagram of magnets that can be used in a WCD and/or base assembly according to one or more aspects of the disclosure. In this example, the base assembly includes axially polarized magnet 1960d, with a north pole N

facing toward the WCD. The WCD can include ferrous steel 1920d, with an attractive force between the ferrous steel and the north pole of the base assembly magnet.

[00238] Fig.19E is a perspective view of a WCD and a base assembly according to one or more aspects of the disclosure. As shown, the WCD 1900e can be received by a post 1954e of a base assembly 1950e. The respective magnets 1960e and/or ferrous materials 1920e are shown in phantom to illustrate their positioning with respect to the WCD and base assembly devices and the CPV 1930e as well as the concentrated light source 1970e.

[00239] Fig. 20A is a cross section of a WCD 2000 engaged with a base assembly 2050 according to one or more aspects of the disclosure. In this example, the magnets 2060 can surround the concentrated light source 2070, and the WCD can include a ferrous steel 2020, CPV 2022, and battery 2024 disposed within an internal/external potting 2014 of the WCD. The ferrous steel 2020 can be disposed on a face of the PCB 2040 and can be encapsulated by the internal/external potting 2014. The base assembly can include one or more optical elements 2090 for focusing the concentrated light 2080.

[00240] Fig. 20B is a perspective view of a PCB 2040b with a CPV 2030b and ferrous element 2020b configuration according to one or more aspects of the disclosure. In this example, the ferrous element 2020b comprises a steel ring that can surround a CPV 2030b and can be disposed on the PCB 2040b.

[00241] Fig.20C is a perspective view of a PCB 2040c with a CPV 2030c and ferrous element 2020c configuration according to one or more aspects of the disclosure. In this example, the ferrous element 2020c comprises a plurality of rectangular bars disposed on the PCB. In this way, the ferrous element 2020c can be coated to be reflowed onto the PCB.

[00242] Fig.20D is a perspective view of a magnet 2060d and a concentrated light source 2070d according to one or more aspects of the disclosure. As shown, the magnet 2060d can include a ring that can extend around a circumference of the concentrated light source 2070d. The magnetic ring can be attracted to the ferrous steel ring and/or the rectangular ferrous steel examples set forth in 20A-C above.

[00243] In some examples, the WCD can be adapted to uniquely identify the wearer of the WCD using, for example biometric features unique to the user.

[00244] Fig.21A is a schematic view of a WCD 2100 showing components used for identifying the wearer of the WCD. As shown, the WCD2100 can include one or more infrared illumination sources 2110 and an infrared CMOS imaging device 2120. The finger 2190 can extend through the finger space of the WCD and the IR source 2110 can illuminate a portion of the skin of the finger 2190. The IR CMOS imaging device 2120 can receive light that has been reflected from the skin surface and produce an image of the skin of the finger 2190. As shown, the IR source2110 and the imaging device 2120 are positioned near the interior surface of the WCD, e.g., the surface facing the skin of the finger. The IR illumination can pass through a window provided on the interior housing or can pass through a transparent potting material.

[00245] During the imaging process, the WCD 2100 can be rotated about an axis passing through the center of the finger space and along the longitudinal direction of the finger. In this regard, the imager 2120 can capture a larger swath of the skin surface than if the WCD 2100 were held stationary with respect to the finger during the imaging process.

[00246] At the time of first use, or any time thereafter, the user can generate a reference capillary map in order to identify himself/herself as the authorized user of the WCD. As described above, the user can rotate the WCD around the finger to capture image data of an analyzed section of skin 2192 and on or more capillaries 2194 of the user currently wearing the WCD. The image data can correspond to an overall analyzed section of the skin 2196 of the wearer. The image data of the capillaries can be used to generate a reference capillary map of the wearer, which can be stored in the memory, such as flash memory or EEPROM, of the WCD.

[00247] When the same user puts the WCD on his or her finger after generation of the reference capillary map, the WCD can capture image data of the wearer's skin surface that can be compared to the reference capillary map stored in the memory. In this regard, the user need not rotate the device around the finger. Instead, the WCD can compare a subset of the gathered image data to a corresponding subset of reference capillary map. If

there a match, within a predetermine error tolerance, the WCD can uniquely identify the wearer as an authorized user of the WCD and as the unique individual who generated the reference capillary map. Once authorized, the wearer can have access to certain functions, features, data, or other content that is not otherwise available without authorization. In another example, the identification can be a step in a transaction or other type of authorization, such as an electronic payment, bank transaction, etc. If the gathered data does not match the reference capillary map, then the user may be prevented from accessing certain features on the WCD.

[00248] Illustratively, the comparison process between sensed capillaries and some or all of the capillary map can be implemented using basic pattern recognition algorithms (processes) instantiated in the electronics of the WCD. Such processes can rely on edge detection and similar techniques that should be clear to those of skill in the art and can be sourced from various commercial vendors of biometric recognition software.

[00249] In another example, the illumination can include NIR illumination and can project radiation into the skin of the finger. The reflected NIR illumination can then be analyzed to determine one or more characteristics of the blood, such as blood alcohol levels, blood glucose levels, and blood oxygenation levels. In this regard, the WCD analyzes the reflected radiation to identify wavelengths that were absorbed from the projected radiation by the blood of the user. Techniques and processes used in conjunction with commercially available venous oximeters (for example) can be employed to undertake certain readings.

[00250] Fig. 22A is a perspective view of a user employing ECG monitoring according to one or more aspects of the disclosure. In this example, the user can wear the WCD 2200 on a first finger 2210 of first hand 2220, and can touch a second finger 2230 of a second hand 2240 to an exterior surface of the WCD 2200. This can provide an electric pathway 2250 through the body, as shown in FIG. 22B, allowing for the transmission of electrical current between distant portions of the body.

[00251] Fig. 22C is a perspective view of a WCD that can employ ECG monitoring according to one aspect of the disclosure. In this example, the WCD 2200 includes an internal/external housing 2250 with a conductive pad 2260. The conductive

pad 2260 can be electrically isolated from the external/internal housing 2250 of the WCD, thereby providing distinct and isolated electrical contacts on the WCD. The internal/external housing 2250 can be in electrical communication with the first finger 2210 of the first hand, while the conductive pad 2260 can be in electrical communication with the second finger 2230 of the second hand. In this regard, an electrical path 2250 is formed through the respective hands 2220, 2240 and through the rest of the user's body, particularly through the chest. In this regard, the WCD can take various electrical measurements of the user, such as ECG. The ECG measurement can include measurements of the various waveforms, such as P-U waveforms. The WCD can store such ECG data in a memory and/or can communicate the data to a wirelessly connected mobile device. In another example, the WCD can employ electrically isolated internal and external housings, such as those described above. In this regard, the conductive pad may not be utilized, and the user can wear the WCD on a first finger and apply the second finger anywhere on the external housing.

[00252] The WCD can also serve as a monitor for those who are mobility impaired or who are prone to falls, such as disabled persons and/or retired persons. The accelerometer onboard the WCD detect a fall of the user via a sudden change in acceleration data. The WCD, in conjunction with a mobile device and/or one or more base stations positioned around the home of the user, can determine the position of the user within the house. For example, the mobile device can employ GPS capabilities, and either the mobile device or the base stations can use GPS in combination with WiFi signal strengths to determine the location of the user within the house. The WCD can then issue an alert, either directly or indirectly (via the mobile device or base station) to a third party that a fall has occurred. The alert can be a phone call, text message, e-mail, or any other type of communication. The third party can then take appropriate measures to aid the fallen user.

[00253] The WCD can also monitor heart rate and/or temperature, in addition to the other monitored characteristics described above. If any of the monitored characteristics is abnormal, e.g., measured parameters outside of a predetermined threshold range, an alert can be sent to a third party. In some examples, the third party

can be a medical health professional, such as a doctor, nurse, caretaker, etc. It is noted that, for those embodiments which can function as a cardiac monitor (e.g., that measures electrocardiogram (EKG)), it can be necessary to establish a closed loop (e.g., for the electrical measurement of EKG) across the heart. As such, in some of those embodiments, a separate conductive pad or other skin-contacting structure/probe can be coupled to the WCD so that a user can pinch the pad with fingers on an opposite hand.

[00254] Since the WCD has the form factor of a ring, the WCD is designed to be worn over long periods of time by a user with little to no discomfort or interference. In this regard, the WCD can monitor the above-described, monitored characteristics over long periods of time (e.g. weeks, months, etc.), and determine trends in the data. For example, the WCD can measure heart rate over a long period of time and determine a unique resting heart rate for a user. If the user's heart rate deviates from the resting heart rate, the WCD can be arranged to issue an alert to a third party. In one specific example, the WCD can use appropriate processes to analyze both the trends of monitored characteristics, as well as current accelerometer data. In this way, if a person's heart rate deviates from a resting heart rate, but the accelerometer indicates that the user is exercising and/or engaging in strenuous activity that provides an equivalent workout, then the WCD may not issue an alert in this circumstance.

[00255] Fig.23A is a perspective view of the hand of a user in various positions employing the navigational features of the WCD. As described above, the WCD can communicate with a mobile device through one or more wireless communication protocols. The mobile device can include a processor and a memory and can execute a map application/process that can provide turn-by-turn walking or driving directions to the user based on the user's GPS location. A portion of those directions can include information regarding heading, distance to travel at that heading, waypoints, and the direction of next turn. By way of the wireless communication, the mobile device can communicate one or more of pieces of information relating to directions, such as the heading. Once the heading is received by the WCD, the WCD can give feedback to the user regarding the actual heading measured by the onboard magnetometer and the heading set

forth in the direction information. In one example, the feedback can be haptic or physical feedback provided by one or more actuators, such as the actuators 670 described above.

[00256] Fig. 23A depicts a user's hand in various positions of navigation, each hand including a WCD worn thereon. In this example, the heading provided by the mobile device is the heading 2335, which represents the direction in front of the hand position 2330. In this regard, if the user gestures, e.g., points a ring finger, in the direction of the correct heading, the WCD 2300 can give feedback to the user indicating the correct heading. The feedback can include, for example, an LED indicator 2310 showing a green visible light. In the example of hand position 2320, the finger is gesturing in a direction to the left of the correct course 2325. In this way, the WCD 2300 can provide feedback to correct the heading of the user. Such feedback can include illumination of an LED indicator showing (e.g.) a red visible light. Similarly, hand 2340 is gesturing in direction 2345, which is to the right of the correct/appropriate direction. The WCD can provide (e.g.) a blue indicator informing the user to change heading.

[00257] Fig. 23B is a flow chart 2300B depicting a method of providing feedback to a user according to one or more aspects of the disclosure. At block 2310B, a user can establish a communication link between a WCD and a mobile device. At block 2320B, the user can generate or request a set of directions at the mobile device, including information/data regarding heading, distance to travel at that heading, and the direction of next turn. At block 2330B, the mobile device can transmit at least one of the information items/datum regarding heading, distance to travel at that heading, and the direction of next turn. At 2340B, the WCD can take a measurement of heading by measuring a heading associated with an explicit gesture by the user's finger donning the ring. Such gesture can include pointing in a proposed heading of travel. At block 2350B, the WCD can compare the measured or proposed heading to the correct heading provided by the mobile device. At 2360B, the WCD can provide feedback to the user based on the comparison at 2350B, e.g., if the user is gesturing in the correct direction, a green LED indicator may appear. In other examples, if the gesture is in a direction that does not correspond with the correct direction, a (e.g.) blue or red indicator can appear. In one

specific example, indicators representing left and right course alterations can be different so a user can easily discern a correct direction of travel.

[00258] Fig. 24A is a schematic diagram of a system 2400 for controlling an environment of a user according to one or more aspects of the disclosure. As shown, the WCD can be connected, wired or wirelessly, to one or more appliances in the home of a user. The system 2400 can include a WCD 2410, a thermostat 2420, a wireless access point (e.g., WiFi router) 2430, and a mobile device 2440. The WCD can be wirelessly connected (e.g., link 2415) to both the thermostat and the mobile device by any type of wireless communication protocol, such as Bluetooth. The access point can be wirelessly connected to the thermostat and the mobile device by any type of wireless communication protocol, such as WiFi. It is noted that a wide range of commercially available appliances, thermostats, lighting controllers, home controllers, and the like, can interface with the WCD using WiFi or another conventional/proprietary communication protocol, as described further below.

[00259] The WCD 2410 can include one or more temperature sensors. In one example, the WCD can include at least one internal facing temperature sensor 2410a and an at least one outward facing temperature sensor 2410b, as shown at Fig. 24B. The inward facing temperature sensor 2410a can be near the skin of a user when the user is wearing the ring, and can therefore measure the skin temperature of the user. The outward facing temperature sensors 2410b can be disposed away from the finger of the user, and can therefore be arranged to measure an ambient temperature of the room in which the user currently resides with sufficient thermal isolation from the user's hand and his/her body heat. In particular, in order to ensure accurate ambient temperature measurements, the WCD can employ a combination of multiple light sensors 2410c and outward facing temperature sensors 2410b. In this regard, the temperature sensor 2410b associated with the light sensor 2410c that receives the most light can be the most accurate, as it is most likely that this sensor is furthest from the finger or palm of the user. In another example, the WCD can employ multiple outwardly facing temperature sensors 2410b and compare the temperature values of each to the inward facing sensor 2410a.

The WCD can then select the most accurate temperature value from the outward facing sensors.

[00260] Based on the measured skin temperature and measured ambient temperature, the WCD can automatically adjust the thermostat 2420 to alter the ambient temperature of the room. In this regard, if a user's skin temperature is too high, the WCD can instruct the thermostat 2420 to lower the ambient temperature. Similarly, if the user's skin temperature is too cold, the WCD can instruct the thermostat 2420 to raise the temperature. The WCD 2410 can instruct the thermostat (and/or an HVAC controller) directly, e.g., via a direct wireless link 2415, or indirectly, e.g., via one or more of the mobile device 2440 and the access point 2430. The WCD can also use historic temperature data to develop trend temperature data.

[00261] In another example, the WCD can be part of a system 2400C for controlling home appliances. The system 2400C can include a WCD 2410C, one or more home appliances 2420C, and an access point 2430C. Such home appliances 2420C can include, for example, a television, lights, speakers, microwave, range, stove, oven, etc. Each of the home appliances can include an antenna that allows the respective home appliances to communicate wirelessly with one or more access points 2430C. In one example, the appliances can include a ScenSor DW1000 chip provided by DecaWave. In this way, the locations of the appliances in the room can be determined to an accuracy of approximately 10 cm. The location of the WCD 2410C can also be determined, using the above-referenced chip, or by using signal strengths of one or more base stations.

[00262] Having established the position of one or more home appliances and the user in a room, the user can make a gesture to control such home appliances 2420C. For example, the user can point at the TV (while wearing the WCD) in order to turn it on/off. Knowing the position of the user and the position of the TV, the direction of the gesture and the type of gesture can indicate what action to take on which device. The accelerometer and/or magnetometer on the WCD can be used to create a vector to the object to control, and a wireless packet can be sent to a wireless access point to control the respective appliance.

[00263] Fig. 24D is a flow chart depicting a method 2400D of controlling home appliances according to one or more aspects of the disclosure. At block 2410D, the locations of one or more home appliances in a room and/or house can be ascertained/determined. As described above, the appliances can include a processor configured to identify location within a room. At block 2420D, the location of the WCD is determined. At block 2430D, the user can make a gesture toward a home appliance to exert control over the home appliance. Such gesture can include a snap, a point, etc. At block 2440D, the accelerometer and/or magnetometer on the WCD can be used to create a vector to the object to control. At block 2450D, a wireless packet can be sent to a wireless access point to control the respective appliance. The access point can then issue the command to the respective appliance.

[00264] Fig. 25 is a perspective view of the hand of a user employing a two-factor authentication technique according to one or more aspects of the disclosure.

[00265] As shown, the user 2500 is wearing a WCD 2510 and is approaching a locked door 2520 with an access node 2530 associated therewith. The access node 2530 can be a wireless access node of a conventional or custom arrangement, and can communicate wirelessly according to any type of wireless protocol, such as WiFi or Bluetooth. As the user approaches the door 2520, the WCD 2510 can initiate a communication link, e.g., Bluetooth or WiFi, with the access node 2530. In this way, the WCD and the access node can engage in one or more handshaking or query procedures to verify the WCD. For example, the access node 2530 can detect a MAC address, IP address, or other alphanumeric identifier associated with the WCD and compare it to a list of authorized users. Such network-based communication processes should also be clear to those of skill.

[00266] Once the MAC address or other identifier is verified, the user can engage in a pre-defined gesture 2550 to complete the authentication procedure. The gesture 2550 can be any type of hand and/or finger motion that can be performed by the user. In this regard, the accelerometer or magnetometer can detect the gesture 2550 performed by the user and provide the gesture information to the access node. If the provided gesture information corresponds with an authorized gesture stored at or accessible by the access

node, then the user may be granted authorization and the door can be unlocked. The authorized gesture can be a general authorized gesture for all users, or can be a specific gesture authorized only for the particular MAC address.

[00267] In addition to a door, the method above can be use to gain access to other features, such as unlocking a mobile phone, unlocking a car door, starting a car. The authentication technique above is advantageous in that it can eliminate extraneous authentication devices, such as key fobs for a car, a door, keypads for entry control, etc., and can provide a secure two-factor authentication technique to avoid unwanted access. More generally any type of keyless entry system (e.g. a keypad, card-reader, keyless lock, etc.) can be equipped with appropriate communication interfaces (RF, IR, etc.) to communicate with the WCD and operate based on a gesture and/or proximity of the user using the techniques described above. The WCD can also be employed generally in this manner to activate or deactivate a residential or commercial alarm system—substituting, for example, for a key fob used for this purpose.

[00268] Fig. 26A is a schematic view of a charging apparatus for charging the WCD according to one or more aspects of the disclosure. As shown, a mobile device 2610 can be received within a case 2620. The mobile device 2610 can be electrically connected to the case 2620 via a port 2610a on the mobile device 2610 and a connector 2620a on the case 2620. As shown in phantom, the case 2620 can include an integrated battery 2630 within the case that can charge the mobile device via the connector or can charge a WCD, as will be described in greater detail below.

[00269] The integrated battery can be connected to an antenna 2640 disposed on or within the case 2620 that can emit an RF signal, as shown in the block diagram in Fig. 26C. The RF signal can have a power of less than 500mW and a frequency of 13.56MHz. The RF signal can be emitted in all directions around the case such that it can be received by a WCD in proximity to the case.

[00270] Fig. 26B shows a WCD 2650 including an RF antenna 2660 and charging circuitry 2670. The RF antenna 2640 can be disposed within the housing 2680 and can receive the RF signal emitted by the case 2620 and convert it to a current that can be used to charge the WCD battery (not shown). This can advantageously allow the user to

charge the WCD without removing the WCD from the finger. As shown in Fig. 26D, the charging can occur whenever the WCD is in close proximity to the case, such as when a user talking on the phone or merely handling the phone. In another implementation, the case can utilize inductive charging to charge the WCD. In this regard, the case can include an induction coil subjected to a predetermined current to produce a magnetic field. A corresponding induction coil within the housing of the WCD can be subjected to the magnetic field to produce a current that can charge the onboard battery in accordance with known electromagnetic principles.

[00271] Fig. 27A is a pictorial diagram and Fig. 27B is a block diagram of a WCD employing flash storage according to one or more aspects of the disclosure. As described above, the WCD 2700 can include a housing 2710, an antenna 2720, and an integrated circuit (IC) 2730 including a flash memory 2740. The IC and the flash memory can be disposed within the housing 2710. The flash memory 2740 can be powered by a battery 2750 and connected to the IC 2730, which can be implemented as a system-on-a-chip (SoC) IC 2760. The IC can include Bluetooth Low Energy (BLE) capability to allow for communication with another device. The flash memory can be used to store data, or can be used in any of the authentication techniques described above. The WCD can transmit data stored on the flash memory to another device 2780 via the BLE connection, or can receive data and store the data on the flash memory.

[00272] Fig. 28A is a schematic diagram of one or more WCDs performing proximity functions according to one or more aspects of the disclosure. The WCD can detect a strength of an RF signal received by its antenna, and calculate a distance to the source of the RF signal using a Received Signal Strength Indicator (RSSI). In one example, the RF signal can be from a mobile device, an access point, or another WCD. The use of RSSI can have many applications in proximity detection. For example, the WCD can be placed on a child and can be connected to a mobile device held by a parent. If the WCD travels a predetermined distance from the mobile device, the WCD can issue an alert to the mobile device, thereby alerting the parent that the child has wandered too far. In another example, the parent can wear a first WCD and the child can wear a second WCD. The first WCD can alert the parent that a child has wandered too far.

[00273] A single user can wear a first WCD 2800 on a first finger on a first hand and a second WCD 2810 on a second finger on a second hand. In this regard, the user can measure the relative distance between the first and second fingers using an RSSI via a wireless link 2830 between the WCDs 2800, 2810, such as a BLE connection. This can be used to measure an approximate dimension of an object held in both hands or to estimate a mid-air measurement.

[00274] In some examples, a first user can wear a first WCD 2800 and a second user can wear a second WCD 2810. The RSSI can be collected over a period of time and the processor can analyze the data to develop trends or statistics. For example, the RSSI data can indicate that the first and second users have spent a certain amount of time together and can serve as a relationship monitor.

[00275] The WCD can also detect when the first user and second user are holding hands. Fig. 28B is a schematic diagram of one or more WCDs 2800, 2810 performing proximity functions according to one or more aspects of the disclosure. Similar to the ECG monitoring techniques described above, a circuit can be formed when the users hold hands 2840 (with the respective hands wearing the WCDs). The circuit can be used to transmit data and/or electrical impulses between the respective WCDs via the circuit. The WCDs can collect data regarding the length of time that the users are holding hands and, in combination with the amount of time spent together, monitor the relationship of the two users. In addition, the WCD can collect data regarding communication between the users, e.g., e-mail, social media, etc. Based on all of the above factors, the WCD can develop a relationship score between respective WCD users, with a higher relationship score indicating more and more frequent interactions.

[00276] Fig.29A is a flow chart depicting a method of initiating gesture input according to one or more aspects of the disclosure. The WCD can be used to perform one or more commands, or to instruct another device, such as a mobile device, to perform one or more commands. Such commands can include, initiate sleep state of WCD, initiate sleep mode or default mode of WCD, powering off/on of the WCD, turning on/off an LED light of the WCD, powering on/off of a mobile device, placing a phone call on the mobile device, etc. The user can establish one or more custom gestures to initiate any

of the commands above. For example, the user can select a command to be customized from a number of commands. Once selected, the user can perform a custom gesture to be associated with that command. In some examples, the user can perform the custom gesture multiple times to allow the WCD to better identify the gesture and to develop error tolerances for registering the gesture.

[00277] At block 2910, the user can perform a first gesture. In this example, the user can perform a finger snap. At block 2920, WCD can register the gesture, via the accelerometer and/or the magnetometer. At block 2930, the accelerometer can send an interrupt signal to the processor. At block 2940, the processor can wake from a sleep or default system state. At block 2950, the processor can monitor the accelerometer for a second gesture, at which point the user can perform a second gesture. If the second gesture matches a gesture in the gesture command database, then the WCD can perform the associated command. If not, the WCD can return to the sleep state.

[00278] Fig. 29B is a chart 2900B showing an exemplary graph of acceleration vs. time as measured by the accelerometer of the WCD. As shown at peak 2910B, the gesture can only be registered if it reaches a predetermined acceleration threshold. If the gesture performed at 2910 meets the threshold, it can proceed to block 2930 where the interrupt procedure is performed.

[00279] Fig. 30 is a perspective view of a WCD 3000 employing an illustrative reset function and associated procedure/process. As shown, the WCD 3000 can be removed from the finger of the user in order to initiate a system reset of the WCD. In one example, the system reset can be initiated by spinning about a rotation axis R at a predetermined speed. The predetermined speed can be any value, and in one example is a rotational velocity. Upon performing the reset procedure at the predetermined speed, operation of the WCD 3000 can be interrupted and the onboard components of the 3000 can power off, and revert to factory default settings. Additionally, a series of movements can initiate a reset, such as putting the ring on a table and turning it over several times.

[00280] Fig. 31A is a perspective view of a WCD including an LED indicator according to one or more aspects of the disclosure. As shown, the WCD 3100 can include an internal/external housing 3112 and an internal/external potting 3114. The

WCD can include an LED 3120 that can be visible through the internal/external potting 3114.

[00281] Figs. 31B and 31C are cross sections along line C-C of a WCD employing an LED indicator according to one or more aspects of the disclosure. As described above, the WCD 3100 can have an internal and/or external potting 3114 that can be transparent. This allows light sources within the housing to pass through the potting without changing, or with minimal change to, the optical properties of the light. In this way, a light source 3120, such as an LED, can be disposed on the PCB 3140 and can be powered at least partially by battery 3130. The LED can be encapsulated by the potting 3112 and can project light through the potting 3112. As shown in Fig. 31B, the LED 3120 can include a vertical LED, while 31C depicts a right angle LED. The vertical LED can project light along direction L1, while the right angle LED can project light along direction L2. When light is projected along L2, the light can travel around a circumference of the finger of the user. . Note that, according to aspects of the disclosure, the potting can be generally adapted in whole or in part to condition, filter or modify the wavelengths and/or projection qualities of light by for example, embedding lensmatic components, applying light-diffusive additives, light attenuating filter materials, etc.

[00282] Fig. 32 is flow chart depicting a method 3200 of communicating with a near field communication (NFC) device according to one or more aspects of the disclosure.

[00283] In some examples, the WCD can enable or disable NFC or change the functionality of a NFC device. For example, the WCD can itself engage in NFC with another computing device, or the WCD can be connected via wireless link to a computing device that engages in NFC with a different computing device. In certain existing NFC devices, NFC will connect and begin transmitting data as soon as it is queried. In the present example, NFC is enabled or begin transmitting data exclusively upon performing of a pre-determined gesture. However, a variety of other transmission processes can be implemented—for example a periodic chirp or handshake request by the WCD for communication with appropriate devices.

[00284] At block 3210, a NFC capable device is provided. The device can be any type of device, such as a laptop, tablet, mobile device, or dedicated NFC device.

[00285] At block 3220, the WCD initiates a connection with the NFC device. The connection can be a direct connection via NFC, or an indirection connection via an intermediate device. At this point, no data has yet been transmitted between the WCD and the NFC device.

[00286] At block 3230, a user performs a predetermined gesture that is registered by the WCD. The gesture can be any type of gesture, such as a point, a snap, waving the hand, etc.

[00287] At block 3240, data transmission begins between the NFC device and the WCD.

[00288] In other examples, the user can perform another gesture to cease NFC communication. The gesture can be the same gesture as described above or a different gesture. Additionally, the user can remove the ring to disable the NFC. Upon donning the ring the user will be prompted by the application on the mobile device to re-authenticate by entering a PIN, whereby the proper PIN results in re-enabling the NFC functionality.

[00289] In yet another example, the WCD device employing NFC can be configured on the fly to map to different data sets stored thereon. For example, the WCD device employing NFC can employ data thereon to make purchases, e.g., account information, data to access a building, e.g., a key fob, and data thereon to board public transportation, e.g., smart card, metro card, etc. A user can perform a predetermined different gesture for each of the above data sets to access the data. Once accessed, the WCD device employing NFC can initiate a link with another computing device to initiate a transaction, to open a door, or to board public transportation, etc.

[00290] VII. Optical Element and Attachment Frame

[00291] Fig. 33A depicts a perspective view of a WCD assembly 3300 according to one or more aspects of the disclosure, while Figs. 33B-D depict exploded views of the WCD assembly and 33E depicts a cross sectional view of the WCD assembly along A-A. In this example, the WCD assembly 3300 includes a WCD 3310, an attachment frame

3320, and an optical element 3330. The WCD 3310 can be any of the WCD examples described above or below in the present application.

[00292] The attachment frame 3320 is releasably attached to the WCD3310. The optical element 3330 is itself releasably attachable to the attachment frame 3320. In this regard, the attachment frame 3320 provides an attachment interface between the WCD 3310 and the optical element 3330, thereby allowing the optical element 3330 to be at a fixed position in space with respect to the WCD 3310 or any portion thereof. The attachment frame3320 can be made of any material, such as a metal, polymer, etc. Any type of polymer can be used, such as thermosetting plastics, thermoplastics, PETE, polycarbonate, polyethylene, LDPE, or any other type of plastic.

[00293] The attachment frame can be sized and shaped to fit along the curved surface of the WCD. For example, the attachment frame can have a curved undersurface to allow a flush fit with the curved surface of the WCD. The attachment frame can have any shape, size, or radius of curvature depending on the size and shape of the WCD.

[00294] The attachment frame 3320 includes a first retaining a portion 3322 and a pair of second retaining portions 3324. The first retaining portion 3322 defines a conical recess 3322a configured to receive the optical element 3330, and provides a generally unoccluded pathway for light to pass through the optical element and onto the WCD. Although depicted as defining a conical or frustoconical shape, the recess 3322a can be any other shape depending on the shape of the optical element 3330. Each of the second retaining portions3324 includes a respective locking feature 3324a. The respective locking features3324 and a extend from the second it retaining portion3324 toward one another such that a distance between the respective locking features is greater than a distance between the remaining portions of the second retaining portions. As shown in Fig. 33E, the locking features engage with an inward-facing surface 3350 of the WCD to ensure a secure fit. In one example, the inward-facing surface of the WCD may itself have one or more features 3360 to engage with the locking features of the second retaining portions. Such one or more WCD features can include projected surfaces, recesses, or any other type a feature to allow for engagement with the attachment frame.

[00295] The optical element 3330 can be made of any material capable of modifying, e.g., focusing, incident electromagnetic radiation, such as visible light, ultraviolet light, infrared light, or any other type of electromagnetic radiation. In some examples, the optical element 3330 can be constructed from a polymer, such as any of the polymers identified above. In another example, the optical element can be made of glass, quartz, diamond, zirconium, or any other material capable of focusing light. More generally, the optical element 3330 is formed with a general outward appearance simulative of a faceted jewel with an appropriate tint or coloration (including clear/white). The term “jewel” can also be used in the alternative to describe the optical element 3330 herein.

[00296] The WCD can include CPV cell 3312 that can be disposed directly underneath the attachment frame 3320 and optical element 3330 when assembled. In other examples, the CPV can be positioned within the housing and can receive electromagnetic radiation via a transparent potting material. In this regard, incident light striking the optical element 3330 can be focused on to the CPV cell to allow for charging of the internal battery of the WCD. The optical element 3330 provides an increased charging efficiency when compared to the CPV exclusively receiving ambient light, since the ambient light is collected/gathered from a wider field, and then focused onto the CPV by the optical element 3330. In one example, a focal length of the optical element 3330 is different than a distance between the optical element and the CPV. For example, the focal length can be greater than or less than the distance between the optical element and the CPV. This can be advantageous in various aspects of the disclosure so as to avoid the light from focusing at a focal point directly on the CPV, which could cause damage to the CPV itself by over-concentrating the light at that single point of the overall CPV surface.

[00297] Figs.34A-B depict a WCD assembly 3400 according to one or more aspects of the disclosure. In this example, the attachment frame 3420 does not extend to an inward-facing surface of the WCD 3410, but is instead formed entirely on the outside-facing surface of the WCD. In some examples, the attachment frame 3420 can be semi-permanently or permanently affixed to the outward-facing surface of the WCD and can have a plurality of retaining portions (mounting prongs) 3422 that at least partially define

a recess 3422a for receiving the optical element. As shown in Fig.34B, the optical element 3430 is releasably attached to the attachment frame 3420. This configuration can be particularly desirable, as it exhibits ornamental similarities to a traditional engagement ring while still having the increased functionality of the WCD. Note that while not shown, the mounting prongs can include small hook ends springably retain the optical element 3430 when attached, but that can release the optical element based upon a prying motion. A customized grasping tool (not shown) can also be employed to remove (and attach) the optical element in this example.

[00298] VI. Enclosure/Packaging

[00299] Fig. 35A depicts an enclosure or case 3500 for storing a WCD according to one or more aspects of the disclosure. As shown, the enclosure 3500 includes a lid 3510 and a base 3520. The lid 3510 and base 3520 can engage via a recessed portion 3522 formed in the base 3520 to provide a substantially sealed interior environment.

[00300] The lid 3510 can be cuboidal in external dimensions, or define any other type of geometric shape that allows sufficient internal volume to contain the WCD. For example a custom design shape (polyhedral, etc.) can be employed. In this example, the top portion 3510 is substantially cuboidal as shown, including rounded edges rather than vertices. The lid can be substantially transparent to allow viewing of the WCD while enclosed therein, and can be made of any type of material, such as a polymer, glass, etc. The lid can also be mounted with pins on a hinge.

[00301] The base 3520 can be cuboidal, or any other type of geometric shape. In this example, the bottom portion is substantially cuboidal, including rounded edges rather than vertices as shown. The bottom portion can be made of any material and can be transparent or opaque.

[00302] The base 3520 can define a receptacle 3524 for receiving the WCD 3505. The receptacle 3524 can be sized and shaped to receive the WCD 3505 and in this example is semicylindrical, e.g., a portion of a cylinder. The radius of the semicylinder can be slightly larger than a radius of the WCD in order to accommodate the WCD securely. The receptacle can be lined with a soft material to allow for a soft, safe material to receive the WCD, such as a silicone, thermoplastic, fabric, felt, or other material.

[00303] Fig.35B is a cross sectional view of the assembled enclosure 3500 shown above along the line B-B. As shown, when assembled, the WCD 3505 fits securely within the receptacle 3524. The interior of the lid 3510 can be sized and shaped to conform to the shape of the WCD such that the WCD is completely surrounded and enclosed by the lid 3510, while in other examples, the lid 3510 can be sized and shaped to allow for airspace 3514 between the lid surface and the WCD.

[00304] Fig.35C is a cross section of the enclosure along line A-A. As shown, the lid 3510 can include an integral optical element 3512. The optical element 3512 can be a lens or any other device to modify, e.g. focus, light that passes therethrough. In this example, the optical element 3512 can be disposed at a predetermined distance away from one or more CPV cells 3507 disposed on the WCD 3505. This distance d can be measured from the center of the optical element to the CPV cells 3507, and the optical element can itself have a focal length f . In one example, the distance d can be greater than the focal length f , such that the optical element focuses light at a point above the WCD in the enclosure. In this regard, the light will not focus directly on the CPV cells disposed at the surface of the WCD, thereby avoiding overheating or damage to the CPV cells. In other examples, the distance d can be less than the focal length, which can also prevent light from focusing at a surface of the WCD.

[00305] Fig. 36 depicts an enclosure 3600 including air vents 3650 according to one or more aspects of the disclosure. In this example, the enclosure 3600 includes a plurality of vent holes 3650. The vent holes can be arranged on one or more faces of the lid. The vent holes 3650 can prevent overheating within the enclosure during charging of the WCD by allowing for circulation of convective air current. During shipping, the vent holes 3650 can be covered by an adhesive and/or adhering (peel-off) polymer sheet of conventional arrangement to prevent debris or moisture from entering the enclosure. The enclosure can include a lid 3610, base 3620, receptacle 3624, and optical element 3612 as in the examples set forth above.

[00306] **VII. Sizing**

[00307] Fig. 37 depicts a method 3700 of sizing a finger according to one or more aspects of the disclosure. At block 3710, the hand of a user can be provided. The hand can be held still in mid-air or alternatively can be resting on a surface.

[00308] At block 3720, a first image is taken of the user's hand from a first perspective. The image can be taken by any type of imaging apparatus, such as a CCD or CMOS camera, a digital camera, a camera associated with a mobile phone, etc. The first image can be stored in a memory.

[00309] At block 3730, a second image is taken of the user's hand at a second perspective. In this regard, the second perspective is different from the first perspective so as to provide a distinct view in the second image of the user's hand. Block 3730 can be repeated any number of times. For example, a third image can be taken of the user's hand at a third perspective. In this regard, the third perspective is different from both the first and second perspectives so as to provide a distinct view in the third image of the user's hand, and so on.

[00310] At block 3740, a size of the user's finger can be derived from the plurality of images taken above. In some examples, as few as two images may be required, while in other scenarios, more than three images may be required, depending on a number of circumstances including image quality, selected perspectives, etc. The size can be derived from the plurality of images by any number of techniques, such as stitching the plurality of images together to generate a 3D topography of the fingers, then using photogrammetry algorithms to identify features on the fingers to determine the appropriate ring size. Furthermore, the touch screen of the smart phone can be used to measure the hardness of tissue by measuring the footprint/impression the fingers make while pressing a finger against the touch screen of a mobile phone.

[00311] Fig. 38 is a pictorial diagram showing a plurality of image perspectives of a user's hand 3802. As shown, perspectives 3810, 3820, and 3830, as well as the other perspectives, produce corresponding images (in a strip) 3812, 3822, and 3832. The images can be used to derive a size of the user's finger according to the methods described above.

[00312] Fig. 39 depicts a sizing tool for sizing the finger of a user. As shown, the tool 2900 can include a plurality of finger holes 3910-3950. The tool 3900 can be made of any material, such as plastic, metal, or cardboard.

[00313] Fig. 40 depicts a sizing tool for sizing the finger of a user according to an alternate example. As shown, the tool 4000 can include a plurality of finger holes 4010-4050. The tool 4000 can be made of any material, such as plastic, metal, or cardboard.

[00314] Fig. 41 depicts yet another alternate example of a sizing tool for sizing the finger of a user. As shown, the tool 4100 can include a plurality of finger holes 4110-4150. The tool 4100 can be made of any material, such as plastic, metal, or cardboard. The thickness of the card reflects the thickness of the ring to ensure proper fit. Additionally, the sizing tool is designed such that it can be easily mailed to the user with a standard mail service such as USPS.

[00315] Any of the tools 3900, 4000, or 4100 can be provided to a user prior to purchase of the ring in order to obtain accurate sizing information prior to purchase. The tools include holes, as shown above, that can come in a plurality of predetermined finger sizes to allow a user to match his or her finger size with the tool. The best match, e.g., closest size that ensures a comfortable fit, can be identified using the tools. Alternatively, the tools can be provided at retail locations to size the finger of the user on site prior to purchase. More generally, a variety of other sizing techniques, such as those employed by conventional jewelers can be employed according to further aspects of the disclosure.

[00316] In another embodiment, a packaging or enclosure of the WCD can include a sizing diagram or interface embodied therein to allow a user to size a finger during the purchase process.

[00317] Fig. 42 depicts a method 4200 of monitoring activity according to one or more aspects of the disclosure.

[00318] At block 4210, a user can don or place the WCD onto the finger to secure it in the wearing position.

[00319] At block 4220, a user can perform any number of daily activities, such as running on a treadmill, walking, exercising, typing, etc.

[00320] At block 4230, the WCD, contemporaneous with block 3220, can use one or more sensors to sense the activities of the user. For example, the sensors can detect location, speed, acceleration, orientation, heart rate, etc.

[00321] At block 4240, the WCD, or another computing device, can generate an entry in an activity log at the conclusion of a detected activity. If the activity detected by the sensors has a profile that has not yet been identified, the WCD can prompt the user to identify the activity. For example, the user can identify profiles such as “Run in Central Park,” “Typing,” “Run on Treadmill,” etc. The WCD can associate the identity provided by the user with the activity profile identified by the sensors and store the identified activity in the WCD memory, or any other memory. Later, if the user performs the same activity and the WCD detects the activity profile as being similar to a saved activity, the WCD can identify the activity while the user is performing the activity and save the activity in the activity log. Each of the activities performed can be saved in the overall activity log and can be stored in a memory on the WCD, or other device, for later viewing.

[00322] Fig.43 depicts a method 4300 of determining whether a user is wearing gloves according to one or more aspects of the disclosure. At block 4310, a user is provided while wearing the WCD, where such user may or may not be wearing gloves.

[00323] At block 4320, one or more light sensors on board the WCD can detect surrounding ambient light. Such light sensors could include, for example, a CPV or other light sensitive element.

[00324] At block 4330, one or more additional measurements maybe made. Such additional measurements can include, for example, an ambient temperature measurement and or a proximity measurement, e.g., detecting proximity of an object to the WCD via reflected electromagnetic radiation in the form of IR light.

[00325] At block 4340, a measured ambient temperature and ambient light measurements are compared to predetermined thresholds. If the ambient temperature measurement is above a certain predetermined temperature threshold and the ambient light measurement is below a certain threshold, it can be determined that the user is wearing a glove over the WCD.

[00326] At block 4350, a measured proximity and ambient light measurements are compared to respective predetermined thresholds. If the proximity measurement is below a certain distance threshold (e.g., determines an item is in close proximity to the WCD) and the ambient light measurement is below threshold, it can be determined that the user is wearing a glove over the WCD. In any of the above examples, an intensity of LED indicators of the WCD can be adjusted according to a detected ambient light using an appropriate algorithm or process that compares the ambient light to a scale and adjusts a desired driving current/voltage for the LEDs according to a predetermined formula (e.g. a proportional adjustment using an adjustment coefficient) or scale (e.g. a lookup table). For example, where there is abundant ambient light (e.g., detected ambient light above a predetermined threshold), the intensity of the LED indicators can be increased. In the same way, where there is little ambient light (detected ambient light below a predetermined threshold), the intensity of the LED indicators can be decreased.

[00327] In one example, the WCD can detect whether it is removed and/or installed on the finger of the user. In this regard, as mentioned above, the WCD can have inward-facing light sensors, CPV, or temperature sensors. When a user installs a ring on his finger the measure of ambient light may decrease or the temperature may increase. Such changes in ambient light and/or temperature can be detected by one or more sensors onboard the WCD and a determination can be made that the user has removed and/or installed the ring on his finger.

[00328] Fig.44 depicts a method 4400 of securing data onboard the WCD according to one or more aspects of the disclosure. At block 4410, a user may don the WCD on the finger. At block 4420, a user may execute an application on a mobile device, or other computing device, that can be previously associated and authenticated with the WCD. At block 4430, the user can enter an authorization code into the application running on the mobile device, such as a PIN code. At block 4440 the mobile device may transmit the authorization code to the WCD by any means of communication, such as, wired, wireless, Bluetooth, NFC, etc. At block 4450, the user wearing the WCD can now be again authenticated and associated with the WCD and can be granted access to certain functions and/or data storage of the WCD. At block 4460 a user may remove

the WCD. At block 4470 the WCD can detect that it is removed such as bio detection (including e.g., biometric identification) techniques described above with respect to inward facing sensor changes, temperature changes, or heart rate decreasing to zero. At block 4480, the authorization code previously stored on the WCD can be automatically deleted upon detection of removal to avoid unauthorized access to such information by a subsequent wearer or other querying party. Further or alternatively, additional information can be automatically deleted upon removal of the WCD, for example any data and or instructions stored on the onboard memory of the WCD such as personal information, banking information, confidential information, or other sensitive data.

[00329] **VIII.. Timepiece System**

[00330] Fig. 45A is a timepiece system 4500 according to one or more aspects of the disclosure. As shown, the timepiece system 4500 can include a conventional timepiece 4510 and a timepiece computing device (TCD) 4520. The TCD can be any shape, and in this example is in the shape of a cylinder. The radius can be significantly greater than a height of the TCD to provide the shape of a puck. The TCD can have one or more structural and/or functional components, and can be similar to the WCD described above with respect to hardware features, components, sensors, etc. Although depicted as cylindrical, the TCD can have any shape depending on the shape of the conventional timepiece. For example, where the timepiece has a rectangular or square face, the TCD can similarly have a rectangular or square profile.

[00331] A top surface 4520a of the TCD can include a pressure sensitive adhesive (PSA) layer 4522 to allow for adhesion of the TCD to the under surface of the timepiece 4510. The TCD 4520 can have a radius or circumference that does not exceed radius or circumference of the face of the conventional timepiece so as not to be seen when a user is wearing the timepiece system 4500. The TCD can enhance the conventional timepiece with many of the features described above with respect to the WCD such as, heart rate sensing, temperature sensing pedometer, activity sensing, gesture sensing and control, without having to alter the look of the conventional timepiece.

[00332] Fig 45B is a bottom view of the TCD. As shown, the TCD can include a battery 4540, any printed circuit board 4550 with one or more components attached

thereto (not shown) such as motion sensors, power management circuitry, charging circuitry, etc. As with the WCD, the printed circuit board of the TCD can be overmolded 4560. The overmold can be transparent or substantially transparent to allow electromagnetic radiation to pass through to be incident upon one or more components of the TCD.

[00333] As shown, the TCD can include a light pipe 4524 around the perimeter thereof. The lightpipe 4524 can be substantially annular in shape and can be formed in part by the overmold of the TCD. The lightpipe can be constructed from a conventional transparent or translucent moldable material (e.g. acrylic, polycarbonate, etc), and can be arranged to focus ambient light onto a CPV disposed onboard the TCD for additional charging capability. The optical arrangement/geometry of the light pipe can be implemented using skill in the art to achieve the desired optical characteristics. In another example, excess heat generated by the TCD or excess body heat emitted from the skin of the user can be converted to electrical energy via a thermoelectric (TEG) module, such as a Peltier module, disposed onboard the TCD.

[00334] The TCD can also include any number of CPV cells, either on a top surface or bottom surface, to allow for charging. For example, a CPV cell can be placed on the underside of the TCD to allow for docking with a charging/docking station.

[00335] Fig.46 depicts a WCD 4600 with a pair of LED indicators 4610-4620 disposed at an inward-facing portion of the WCD. As shown, the WCD 4600 can include a pair of transparent regions 4640-3650 and an opaque region 4630. The LEDs 4610-3620 can be positioned under the transparent regions 4640-3650 to allow light from the LEDs to exit the WCD. In one example, the LEDs 4610-3620 can create a subtle diffuse glow to the skin to provide a desirable visual effect to user. In another example, a user feedback LED can be placed at an inward facing surface and a second can be placed at an outward facing surface of the WCD. Depending on the circumstances, one of the LEDs may be disabled to save battery life. For example, LEDs that are facing away from a user e.g. facing down or away from user's line of sight, may be disabled. As described above, the WCD can determine its orientation based on onboard sensors, such as the magnetometer, accelerometer, GPS, etc.

[00336] Fig. 47A is a system for generating and managing alerts according to one or more aspects of the disclosure. As shown, the system can include a WCD 4710A, one or more networks 4720A, and one or more server computers 4730A according to one or more aspects of the disclosure. The WCD 4710A can communicate directly and/or indirectly with the server 4730A via the network 4720A. In this regard, data generated and/or stored at the WCD 4710A can be transmitted to the server 4730A and vice versa. In one example, such data can include biometric data pertaining to a user wearing the WCD that is detected and stored by the WCD.

[00337] Fig. 47B depicts a block process diagram for generating and managing alerts according to one or more aspects of the disclosure and Fig. 47C is a flow chart depicting a method for generating and managing alerts according to one or more aspects of the disclosure.

[00338] At block 4710C, and as shown at process block 4710B, the user is authenticated with respect to the WCD. In this regard, a single user can be associated with a single WCD and can be associated with a predetermine identifier, such as an alphanumeric number. If the user is not authenticated or the authentication process is not conclusive, the WCD may invite the user to retry authentication at block 4715C until the user is successfully authenticated. In some examples, the WCD may timeout the authentication process, lock the WCD, or place the WCD in safe mode in the event of too many unsuccessful authentication attempts as a security measure.

[00339] The user can be authenticated according to any of the authentication methods described in the present application, such as via a unique capillary map, a unique ECG profile, etc.

[00340] If the user is authenticated, biometric data can be transmitted to the server at block 4720C. The captured biometric data 4720B can be transmitted to the server via network 4720A, 47222B

[00341] Once received at the server, the biometric data can be aggregated, sorted, categorized, or profiled at block 4730C and as shown at process block 4730B. In this regard, a profile (corresponding to the alphanumeric identifier) may be created at a database at the server that stores data for a particular user. The profile can store

transmitted biometric data, as well as other data, such as user gender, height, weight, age, family history, disease information, location, etc.

[00342] In some examples, identifying information may be removed from the data and/or not transmitted to allow for anonymity and/or to comply with regulations regarding transmission of medical data. The transmitted biometric data can be normalized in order to comply with predetermined data requirements in order to be added to the profile. In one example, a minimum amount of data may be required in order to be considered viable for association with the profile. The biometric data of a single profile can be aggregated, or in other examples multiple profiles can be aggregated simultaneously.

[00343] Aggregation of the user's biometric data into a single profile allows for the profile to be visualized or analyzed according to any number of methods. For example, a timeline can be created showing biometric data over a period of time. The data can also be synthesized or analyzed to calculate trend data, or other mathematical features.

[00344] Although only one WCD is depicted, it is contemplated that a plurality of WCDs can exist, with each WCD corresponding to a distinct user (and distinct alphanumeric identifier) and therefore resulting in a plurality of distinct profiles at the server. Accordingly, each of the distinct users/WCDs may be authenticated separately according to the methods described herein.

[00345] At block 4740C, once the transmitted data has been associated with the user profile, the updated profile can be correlated with one or more other profiles stored at the server as shown as process block 4740B. The profiles may be correlated according to any number of correlation standards, such as correlating users with similar traits such as age, gender, location, profession, or by any other data stored at the server. In some examples, one or more of the traits can be used to make such a correlation. The biometric data from the one or more users that are correlated with one another can be combined to form a group profile. The group profile can be the aggregation, average, range, or sum of individual profiles that form the group profile. For example, for a particular group profile, a range of resting heart can be generated by taking the maximum and minimum values of resting heart from the individual profiles. In other examples, an

average (and standard deviation or standard deviation of the mean) can be generated for each trait, such as average resting heart rate, average active heart rate, average blood pressure, average blood sugar, average skin temperature, ECG profiles, as well as any other features capable of being detected by the WCD as described above.

[00346] At block 4750C, transmitted biometric data can be compared to the established values from the group profile. In this way, if a user's heart rate deviates by a predetermined threshold (such as by predetermined magnitude or standard deviation), an alert can be generated at process block 4750B. The comparison process can occur at the server after transmission of the biometric data. In another example, the group profile data can be transmitted to the WCD for comparison at the WCD. This advantageously allows the comparison to be made where the WCD cannot establish a network link. The group profile can be updated on a continuous basis or a predetermined time interval or at each transmission of biometric data.

[00347] At block 4760C, the alert is transmitted to the WCD and displayed to the user at process block 4760B. The alert can indicate that the user's biometric data has deviated from the profile group and may advise the user to seek medical attention. In another example, the server can directly contact a medical health professional. In the example where block 4750C occurs at the WCD, transmission of alert information from the server may not be necessary.

[00348] The alert at the WCD can be any type of audio or visual indicator, such as an LED, haptic feedback, audible alarm, etc. The indicator may also invite the user to rest, make an appointment with a medical health professional, recommend a particular medication, or suggest certain physical activities that may health condition that caused the alert.

[00349] As shown in Fig. 47B, the authentication 4710B, aggregation 4730B, and correlation 4740B can occur at server 4730A, which can include a process, memory, and any other features of a general purpose computer. The authentication 4710B, aggregation 4730B, and correlation 4740B can access a database stored at the memory, where profiles, group profiles, and biometric data can be stored.

[00350] Fig. 48A is a method for variable sampling according to one or more aspects of the disclosure. As described above, the processor module of the WCD can determine (e.g., based on identified physical activities, routine pattern, and/or time) a frequency at which one or more sensors in the sensor modules should operate.

[00351] At block 4810A, one or more sensors of the WCD may take one or more measurements. For example, the WCD can detect temperature, heart rate, acceleration, as described above.

[00352] At block 4820A, the WCD can calculate an activity level of a user. For example, the WCD can compare to a number of stored activity profiles (as described above) stored by the user, or can compare the sensor measurements to sensor threshold values corresponding to different activities, such as sitting, running, sleeping etc. In one example, the WCD detect acceleration values over time to generate an activity level for a particular time period.

[00353] At block 4830A, the WCD may compare the identified activity level to a predetermine activity threshold value. In one example, the WCD may categorize the detected activity as either a high level activity or a low level activity. High level activities can include running, swimming, biking etc., while low level activities may include sitting, standing still, or sleeping.

[00354] At block 4840A, the WCD can set a first sample rate for high level activities and at block 4850A, the WCD can set a second sample rate for low level activities. The first sample rate can be a shorter time interval than the second sample rate, resulting in more data being detected and generated during a set amount of time while the user is active. This allows for increased power efficiency of the WCD while also providing the advantage of generating more data when a user is more active, thereby providing added biometric data for later analysis.

[00355] In another example, the sample rate can be scaled according to activity level. For example, the sample rate can be scaled to be directly proportional to heart rate. This results in a shorter time interval for sampling (more frequent data gather) for running than for walking.

[00356] As activity level changes, the method above can be repeated a plurality of times at certain intervals in order to quick or abrupt activity changes.

[00357] Fig. 48B and 48c are graphs depicting one or more aspects of the sample method of Fig. 48A. As shown in Fig. 48B, the WCD may determine a user is engaging in a high level activity by detecting acceleration values that are above a predetermined threshold value. In this regard, a shorter time interval (more frequent data gathering) can be set. As shown in Fig. 48C, the user is engaging in a low level activity since the acceleration values are below a predetermined threshold. A longer sample rate (less frequent data gathering) can be set in this instance.

[00358] FIG. 49 a diagrammatic representation of a machine in the example form of a computer system 4900 within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed. Specifically, FIG. 49 shows a diagrammatic representation of a machine in the example form of a computer system within which instructions (e.g., software or program code) for causing the machine to perform any one or more of the methodologies discussed herein may be executed. In alternative embodiments, the machine operates as a standalone device or may be connected (e.g., networked) to other machines. In a networked deployment, the machine may operate in the capacity of a server machine or a client machine in a server-client network environment, or as a peer machine in a peer-to-peer (or distributed) network environment.

[00359] The machine may be a server computer, a client computer, a personal computer (PC), a tablet PC, a set-top box (STB), a personal digital assistant (PDA), a cellular telephone, a smartphone, a web appliance, a network router, switch or bridge, or any machine capable of executing instructions (sequential or otherwise) that specify actions to be taken by that machine. Further, while only a single machine is illustrated, the term “machine” shall also be taken to include any collection of machines that individually or jointly execute instructions to perform any one or more of the methodologies discussed herein.

[00360] The example computer system includes a processor (e.g., a central processing unit (CPU), a graphics processing unit (GPU), a digital signal processor

(DSP), one or more application specific integrated circuits (ASICs), one or more radio-frequency integrated circuits (RFICs), or any combination of these), a main memory, and a non-volatile memory, which are configured to communicate with each other via a bus. The computer system may further include graphics display unit (e.g., a plasma display panel (PDP), a liquid crystal display (LCD), a projector, or a cathode ray tube (CRT)). The computer system may also include alphanumeric input device (e.g., a keyboard), a cursor control device (e.g., a mouse, a trackball, a joystick, a motion sensor, a touch screen, or other pointing instrument), a storage unit, a signal generation device (e.g., a speaker), and a network interface device, which also are configured to communicate via the bus.

[00361] The storage unit includes a non-transitory machine-readable medium on which is stored instructions embodying any one or more of the methodologies or functions described herein. The instructions may also reside, completely or at least partially, within the main memory or within the processor (e.g., within a processor's cache memory) during execution thereof by the computer system, the main memory and the processor also constituting machine-readable media. The instructions may be transmitted or received over a network via the network interface device.

[00362] While machine-readable medium is shown in an example embodiment to be a single medium, the term “machine-readable medium” should be taken to include a single medium or multiple media (e.g., a centralized or distributed database, or associated caches and servers) able to store instructions. The term “machine-readable medium” shall also be taken to include any medium that is capable of storing instructions for execution by the machine and that cause the machine to perform any one or more of the methodologies disclosed herein. The term “machine-readable medium” includes, but not be limited to, data repositories in the form of solid-state memories, optical media, magnetic media, or other non-transitory machine readable medium.

[00363] **IX.. Conclusion**

[00364] It should be clear that the WCD and TCD arrangements described according to various aspects of the disclosure provide a highly versatile and useful item of wearable electronics that is comfortable and convenient to wear, conveniently charged,

and weatherproof for all-purpose and all-condition wearing. Various options for style and appearance can be implemented, as well as a variety of storage options. The functions and structure of the device lend themselves to both a ring version and a wrist-worn version. All versions are designed for long-life with minimal maintenance, and are adaptable to interoperate with a variety of networked devices including computers, smartphones, home controllers, security systems, and virtually any other device capable of communicating over a wireless link—including another WCD or TCD.

[00365] The foregoing has been a detailed description of illustrative embodiments of the invention. Various modifications and additions can be made without departing from the spirit and scope of this invention. Features of each of the various embodiments described above may be combined with features of other described embodiments as appropriate in order to provide a multiplicity of feature combinations in associated new embodiments. Furthermore, while the foregoing describes a number of separate embodiments of the apparatus and method of the present invention, what has been described herein is merely illustrative of the application of the principles of the present invention. For example, as used herein various directional and orientational terms such as “vertical”, “horizontal”, “up”, “down”, “bottom”, “top”, “side”, “front”, “rear”, “left”, “right”, and the like, are used only as relative conventions and not as absolute orientations with respect to a fixed coordinate system, such as the acting direction of gravity. Note also, as used herein the terms “process” and/or “processor” should be taken broadly to include a variety of electronic hardware and/or software based functions and components. Moreover, a depicted process or processor can be combined with other processes and/or processors or divided into various sub-processes or processors. Such sub-processes and/or sub-processors can be variously combined according to embodiments herein. Likewise, it is expressly contemplated that any function, process, application, and/or processor here herein can be implemented using electronic hardware, software consisting of a non-transitory computer-readable medium of program instructions, or a combination of hardware and software. Also, while a variety of visible and near-visible radiation sources are described as LEDs, it is expressly contemplated that other types of sources can be employed according to aspects of the disclosure—for

example plasma discharge sources and bioluminescent sources, as well as sources that are based upon developing technologies. Electronic circuits and RF components can similarly be based on alternate and/or developing technologies. Accordingly, this description is meant to be taken only by way of example, and not to otherwise limit the scope of this invention.

[00366] What is claimed is:

CLAIMS

- 1 1. A wearable computing device, comprising:
2 an interior wall;
3 an exterior wall;
4 a flexible printed circuit board disposed between the interior wall and the exterior
5 wall;
6 at least one component disposed on the flexible printed circuit board; and
7 wherein at least one of the interior wall and the exterior wall defines a window
8 that facilitates at least one of data transmission, battery recharge, and status indication.
- 1 2. The wearable computing device of claim 1, wherein the window comprises an
2 internal window defined by the interior wall.
- 1 3. The wearable computing device of claim 1, wherein the window comprises an
2 exterior window defined by the exterior wall.
- 1 4. The wearable computing device of claim 1, wherein the window comprises a
2 plurality of exterior windows defined by the exterior wall.
- 1 5. The wearable computing device of claim 4, wherein the plurality of exterior
2 windows comprises a first exterior window and a second exterior window, wherein the
3 first exterior window facilitates battery charging and the second exterior window facilitates
4 data transmission.
- 1 6. The wearable computing device of claim 4, wherein at least one concentrated
2 photovoltaic cell, an antenna, and at least one LED are accessible via the window.
- 1 7. A wearable computing device, comprising:
2 an internal housing portion configured to be disposed near a finger of a user;

3 a flexible printed circuit board arranged around a portion of a circumference of an
4 interior surface of the internal housing;
5 at least one component disposed on the flexible printed circuit board; and
6 an external housing portion configured to seal the at least one component and the
7 printed circuit board in an internal space defined by the interior surface of the internal
8 housing.

1 8. The wearable device of claim 7, wherein the external housing portion comprises a
2 substantially transparent external potting.

1 9. The wearable computing device of claim 8, wherein the at least one component
2 comprises at least one LED configured to emit at least one of visible light, infrared
3 radiation, and ultraviolet radiation through the external potting.

1 10. The wearable computing device of claim 8, wherein the at least one component
2 comprises a concentrated photovoltaic cell configured to receive concentrated light
3 through the transparent external potting.

1 11. The wearable computing device of claim 8, wherein the flexible printed circuit
2 board includes a plurality of stiffener elements configured to engage with a
3 corresponding plurality of flanges disposed on the internal housing portion.

1 12. A wearable computing device, comprising:
2 an external housing portion;
3 a flexible printed circuit board arranged around a portion of a circumference of an
4 interior surface of the external housing;
5 at least one component disposed on the flexible printed circuit board; and
6 an internal housing portion configured to seal the at least one component and the
7 printed circuit board in an internal space defined by the interior surface of the external
8 housing.

1 13. The wearable device of claim 12, wherein the internal housing portion comprises
2 a substantially transparent internal potting.
3

1 14. The wearable computing device of claim 13, wherein the at least one component
2 comprises at least one LED configured to emit at least one of visible light, infrared
3 radiation, and ultraviolet radiation through the internal potting.

1 15. The wearable computing device of claim 13, wherein the at least one component
2 comprises a concentrated photovoltaic cell configured to receive concentrated light
3 through the transparent internal potting.

1 16. The wearable computing device of claim 13, wherein the flexible printed circuit
2 board includes a plurality of stiffener elements configured to engage with a
3 corresponding plurality of flanges disposed on the external housing portion.

1 17. A system, comprising:
2 a wearable computing device, including a housing and a photovoltaic element
3 disposed at least partially within the housing; and
4 a base assembly, the base assembly including a concentrated light source directed
5 at the photovoltaic element.

1 18. The system of claim 17, wherein the wearable computing device includes at least
2 one ferrous element disposed within the housing, and wherein the base assembly includes
3 at least one magnetic element disposed therein.

1 19. The system of claim 17, wherein the concentrated light source is arranged
2 circumferentially around the wearable computing device when the wearable computing
3 device is engaged with the base assembly.

- 1 20. The system of claim 17, wherein the concentrated light source comprises at least
2 one of a laser diode and a light emitting diode (LED).
- 1 21. The system of claim 17, wherein a housing of the WCD defines an opening
2 through which the WCD is configured to receive concentrated light.
- 1 22. The system of claim 17, wherein the base assembly comprises an optical element
2 for focusing concentrated light emitted from the concentrated light source.
- 1 23. The system of claim 22, wherein the optical element comprises a lens and is
2 selected from the group consisting of concave, convex, plano-concave, plano-convex.
- 1 24. The system of claim 17, wherein the WCD comprises at least one transparent
2 potting configured to allow concentrated light to pass therethrough.
- 1 25. The system of claim 17, wherein the WCD is ring-shaped and the base assembly
2 comprises at least one post configured to engaged with a finger space of the WCD.
- 1 26. The system of claim 17, wherein the photovoltaic cell comprises a plurality of
2 photovoltaic cells.
- 1 27. An enclosure for a wearable computing device, the enclosure comprising:
2 a base defining a receptacle for receiving the wearable computing;
3 a lid configured to engage with the base to substantially enclose the wearable
4 computing device, the lid having an optical element configured to direct incident
5 electromagnetic radiation to a photovoltaic cell disposed on the wearable computing
6 device to allow charging thereof.
- 1 28. The enclosure of claim 27, wherein the lid includes a plurality of vent holes that
2 prevent overheating within the enclosure.

1 29. The enclosure of claim 27, wherein the optical element comprises a lens.

1 30. The enclosure of claim 29, wherein the lens has a focal length and wherein a
2 distance between a central portion of the lens and the photovoltaic cell is greater than or
3 less than the focal length.

1 31. A timepiece system, comprising:
2 a timepiece having a substantially planar under surface; and
3 a timepiece computing device adhered to the planar under surface, the timepiece
4 computing device being substantially cylindrical and comprising:
5 a processor;
6 a memory; and
7 at least one sensor.

1 32. A wearable computing device system, comprising:
2 a wearable computing device;
3 an attachment frame coupled to the wearable computing device; and
4 an optical element removably coupled to the attachment frame, wherein the
5 optical element is configured to direct electromagnetic radiation to a photovoltaic cell
6 disposed on a surface of the wearable computing device to allow for charging of the
7 wearable computing device.

1 33. The wearable computing system of claim 32, wherein the attachment frame is
2 removably coupled to the wearable computing device.

1 34. The wearable computing device system of claim 33, wherein the attachment
2 frame engages with an inward-facing surface of the wearable computing device.

1

- 1 35. A method of identifying an authorized user of a wearable computing device,
2 comprising:
3 illuminating a portion of a skin surface of the user;
4 imaging the portion of the skin surface of the user to generate at least one first
5 image;
6 generating a reference capillary map corresponding to the user based at least in
7 part on the at least one image.
- 1 36. The method of claim 35, further comprising rotating the wearable computing
2 device during the illuminating and imaging steps.
- 1 37. The method of claim 35, further comprising:
2 imaging the portion of the skin surface of the user to generate at least one second
3 image; and
4 comparing the at least one second image to the reference capillary map in order to
5 authenticate the user.
- 1 38. A method of navigating, comprising:
2 gesturing in a first direction while wearing a wearable computing device;
3 comparing the first direction to a predetermined direction in a predetermined set
4 of directions;
5 providing feedback based on the comparison of the first direction of the
6 predetermined direction.
- 1 39. The method of claim 38, wherein the gesture comprises pointing a finger and the
2 first direction comprises a first heading.
- 1 40. A method of regulating temperature, comprising:
2 measuring a skin temperature of a user via a first temperature sensor;
3 measuring an ambient temperature via a second temperature sensor;

4 comparing the skin temperature to a predetermined threshold temperature; and
5 adjusting the ambient temperature based in part on the comparison.

1 41. The method of claim 40, wherein measuring the skin temperature comprises
2 measuring the skin temperature via a first temperature sensor disposed at an inward
3 facing surface of a wearable computing device.

1 42. The method of claim 41, wherein measuring the ambient temperature comprises
2 measuring the ambient temperature via a second temperature sensor disposed at an
3 outward facing surface of the wearable computing device.

1 43. A method for controlling appliances, comprising:
2 identifying a position of a first appliance in a room;
3 gesturing a first gesture in a direction of the first appliance;
4 identifying the direction of the first direction via a wearable computing device;
5 issuing a controlling command to the first appliance based in part on the identified
6 direction of the gesture.

1 44. A method of generating an alert, comprising:
2 authenticating a first wearer of a first wearable computing device as a first
3 authenticated user;
4 transmitting first biometric data associated with the first wearer;
5 associating the first biometric data with a first profile associated with the first
6 wearer of the first wearable computing device;
7 comparing the first biometric data with a group profile comprising aggregated
8 biometric data from a plurality of distinct wearers of a plurality of distinct wearable
9 computing devices; and
10 generating an alert if the first biometric data falls outside of a predetermined
11 threshold set by the aggregated biometric data.

- 1 45. The method of claim 44, wherein the biometric data comprises at least one of
2 heart rate; ECG profile; blood sugar, and blood pressure.
- 1 46. The method of claim 44, wherein the plurality of distinct wearers share a common
2 trait, resulting in their aggregation into the group profile.
- 1 47. The method of claim 46, wherein the common trait comprises at least one of: age,
2 gender, profession, and location.
- 1 48. A method of determine a sampling rate of a wearable computing device,
2 comprising:
3 determining an activity level of a wearer of a wearable computing device based at
4 least in part on data from at least one sensor disposed onboard the wearable computing
5 device;
6 comparing the activity level to a predetermined activity threshold; and
7 increasing a first sensor sampling rate if the activity level is above a
8 predetermined activity threshold.
- 1 49. The method of claim 48, further comprising: decreasing the first sensor sampling
2 rate if the activity level is below a predetermined activity threshold.
- 1 50. The method of claim 49, wherein the predetermined activity threshold comprises
2 an acceleration measurement.

ABSTRACT OF THE DISCLOSURE

The present disclosure describes a wearable computing device (WCD) in the form of a ring that can be worn on the finger of a human user.

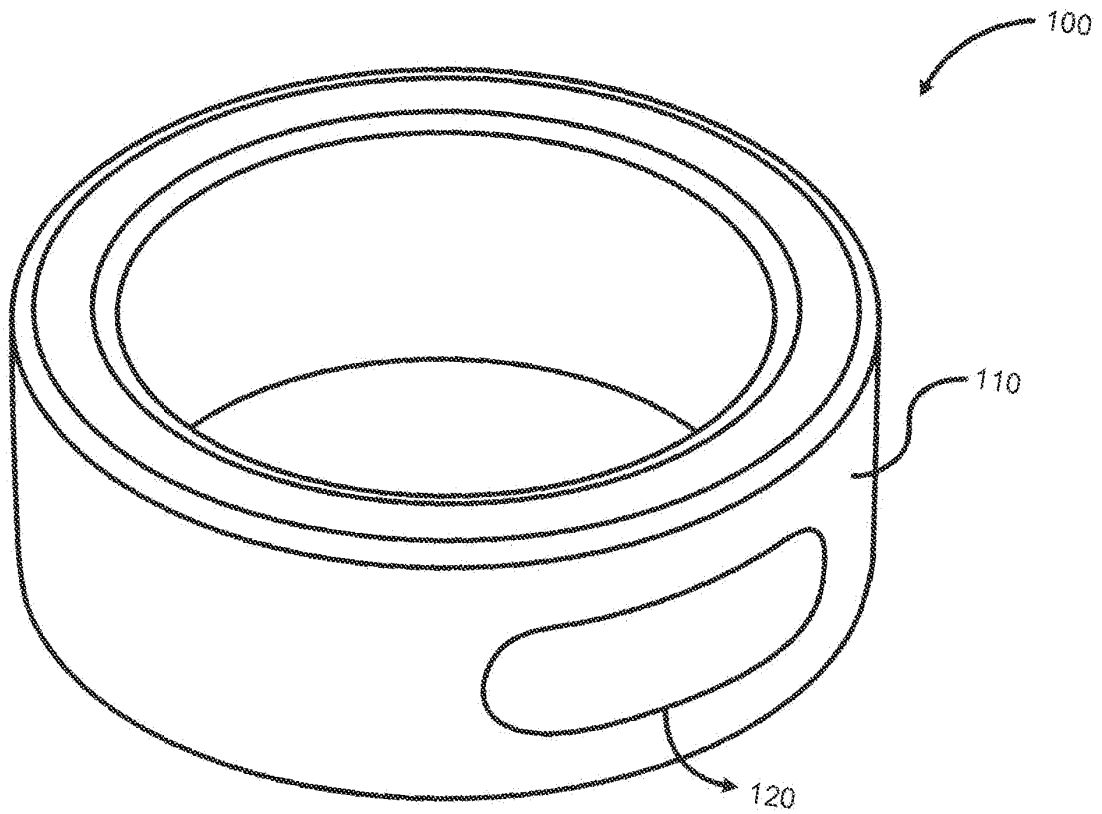


FIG. 1A

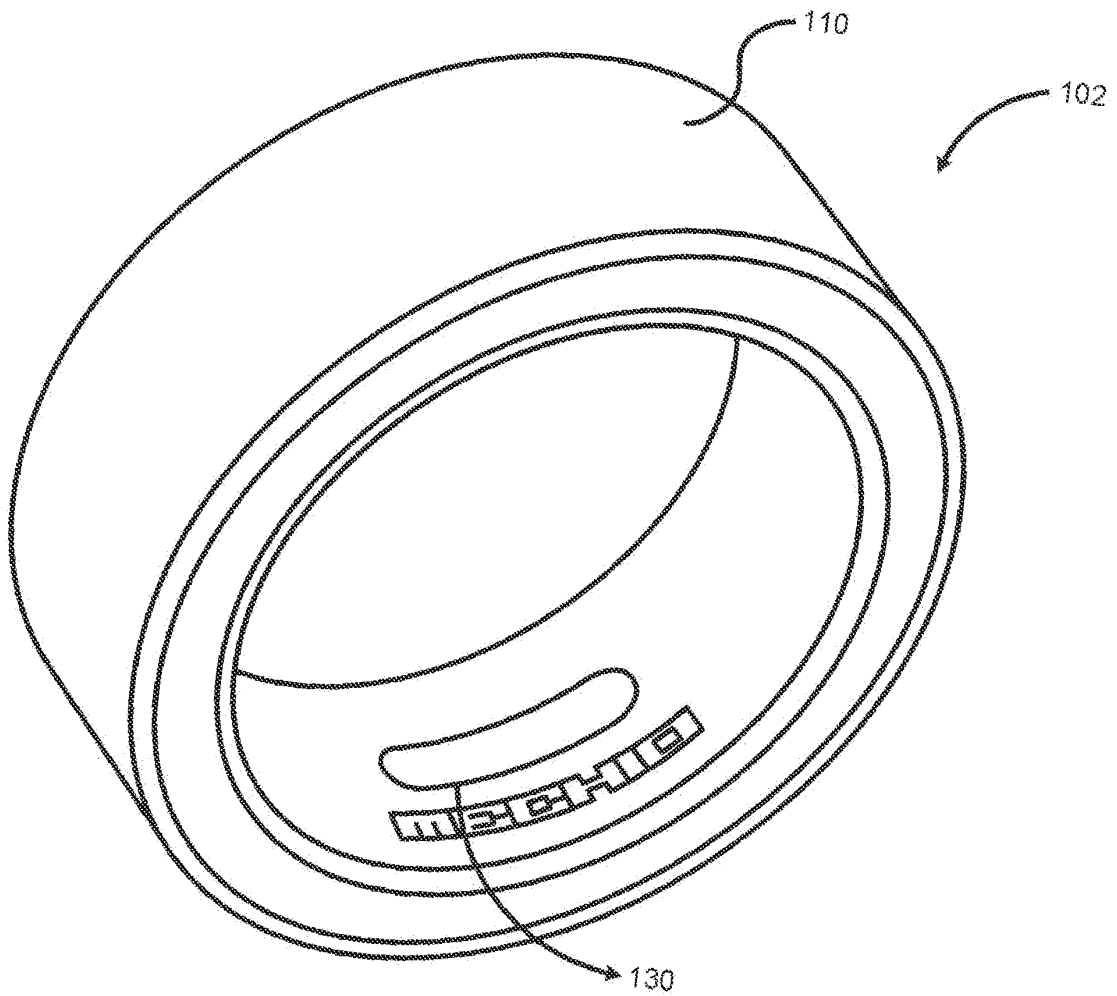


FIG. 1B

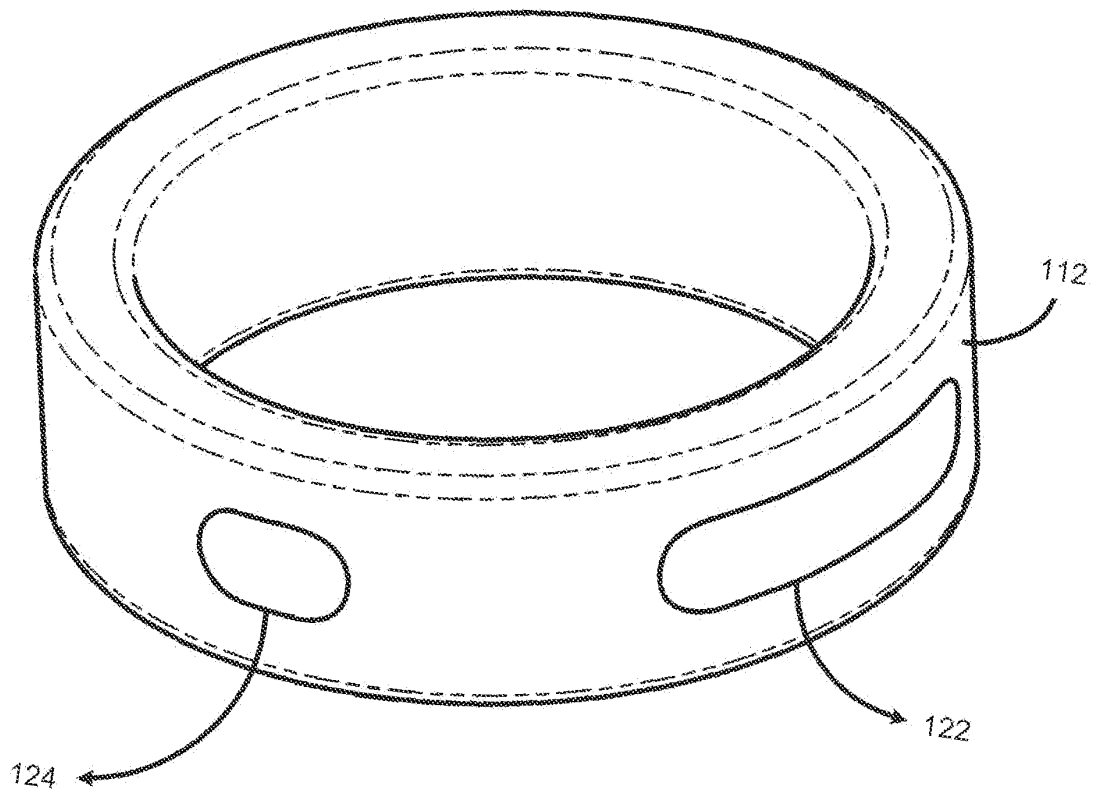


FIG. 1C

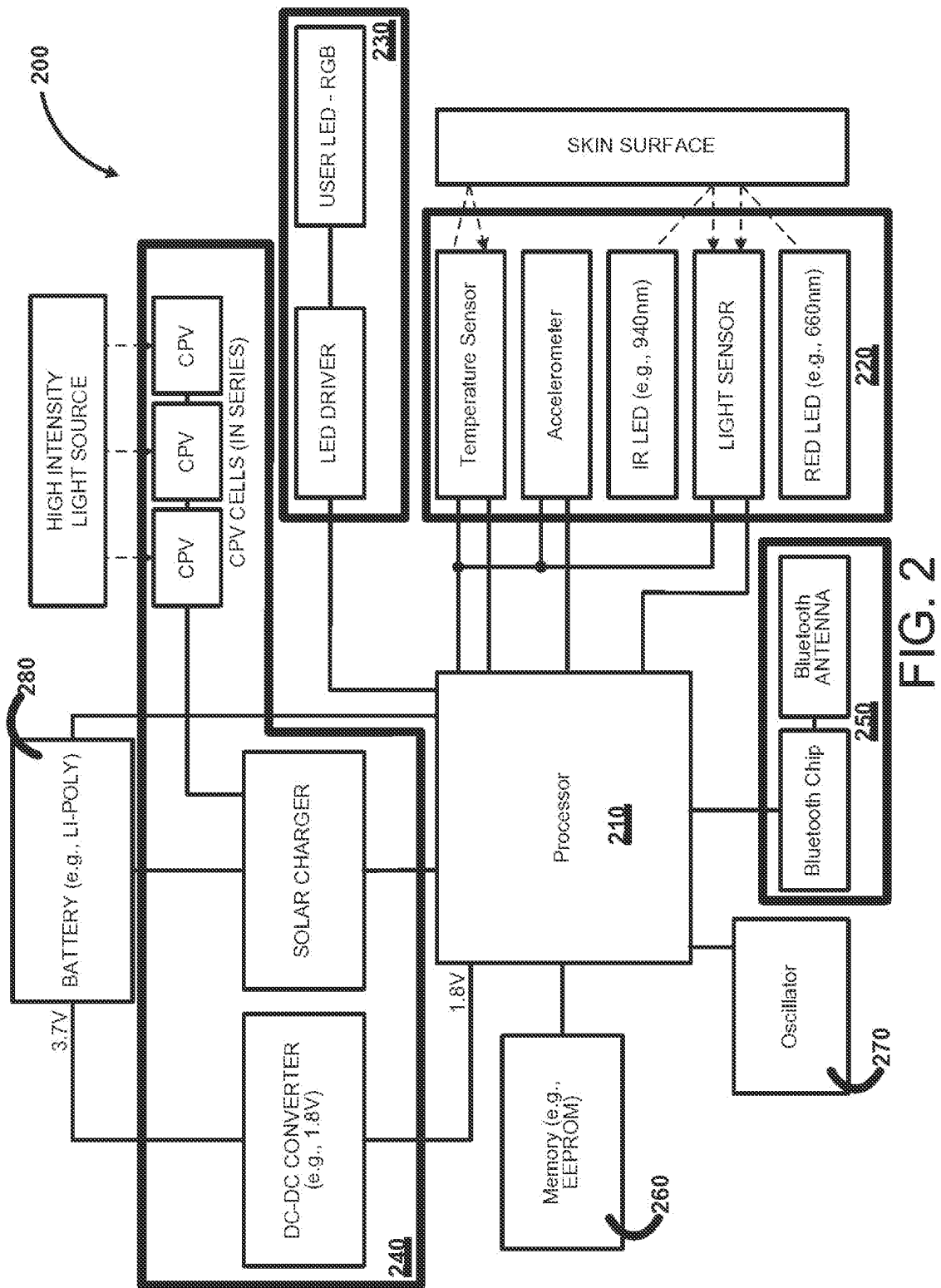


FIG. 2

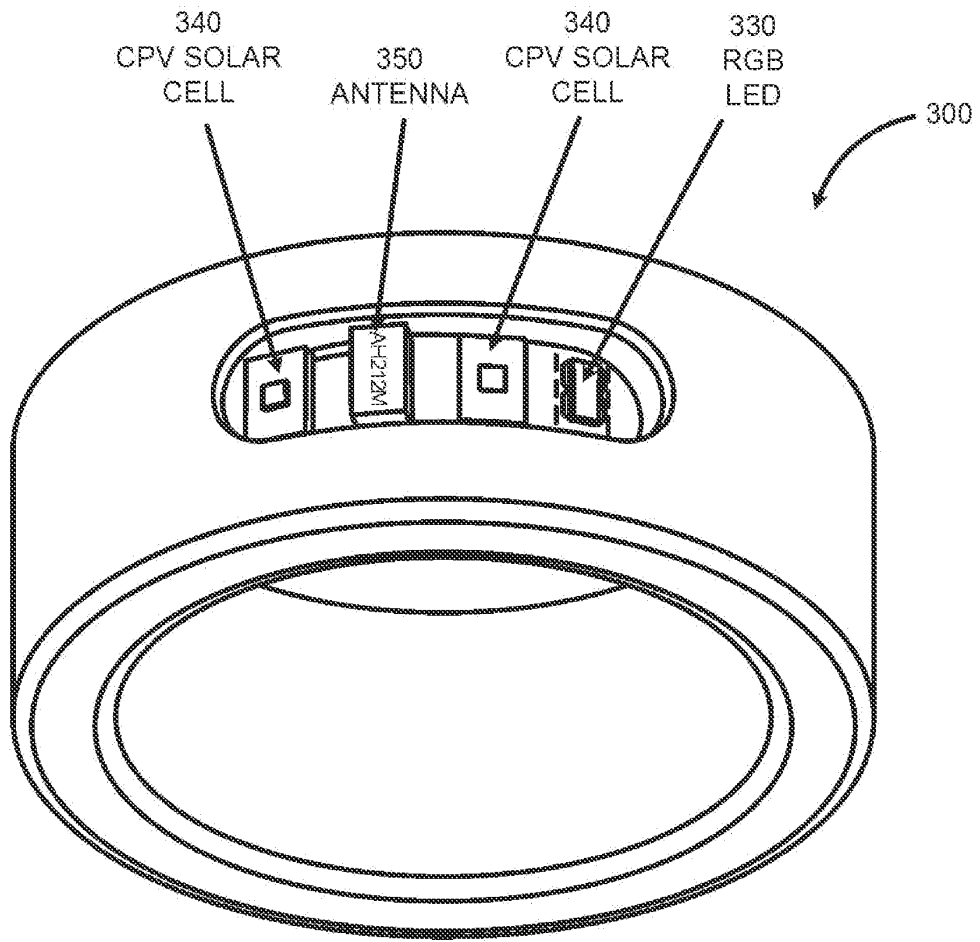


FIG. 3A

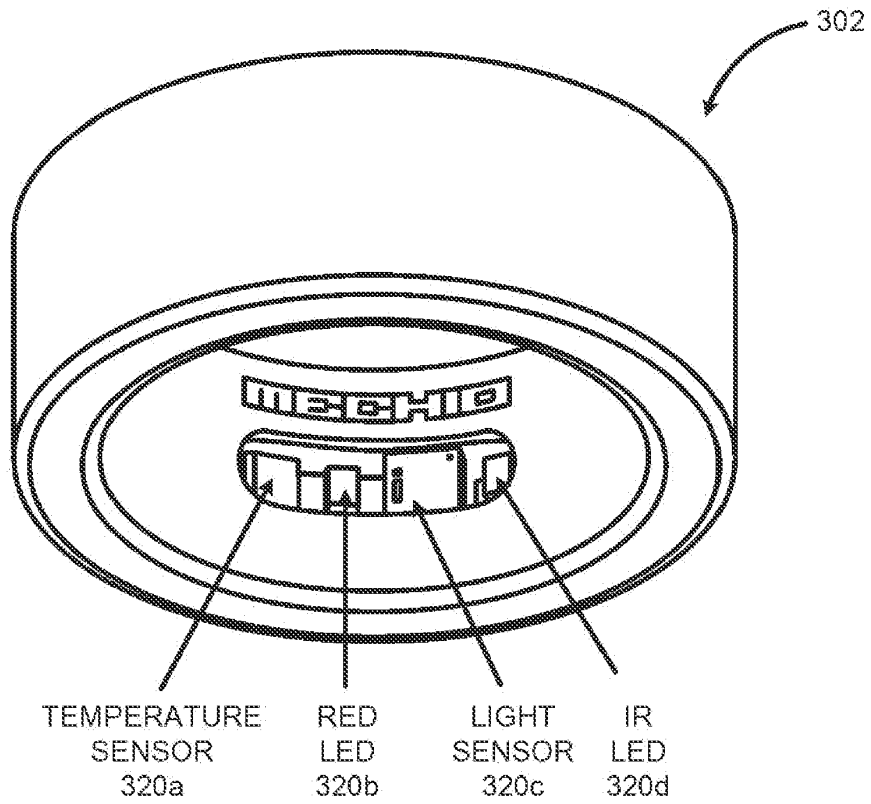


FIG. 3B

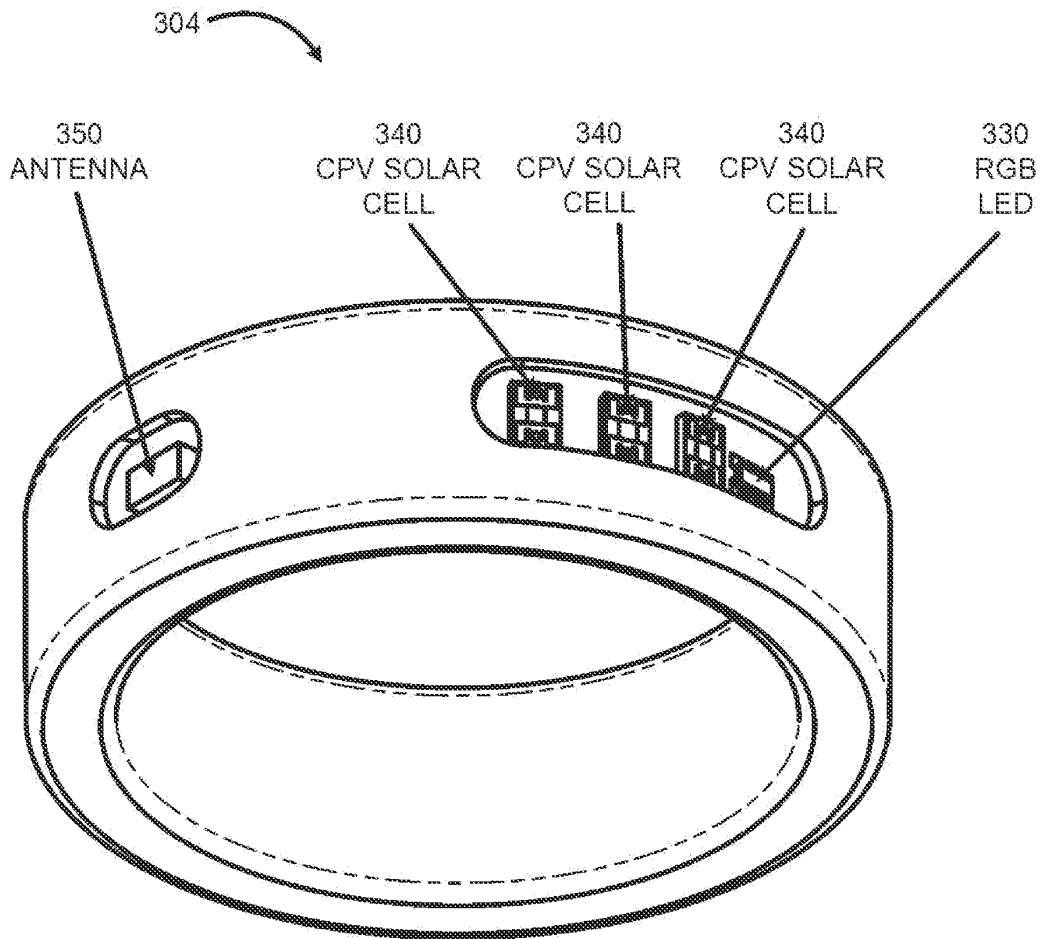


FIG. 3C

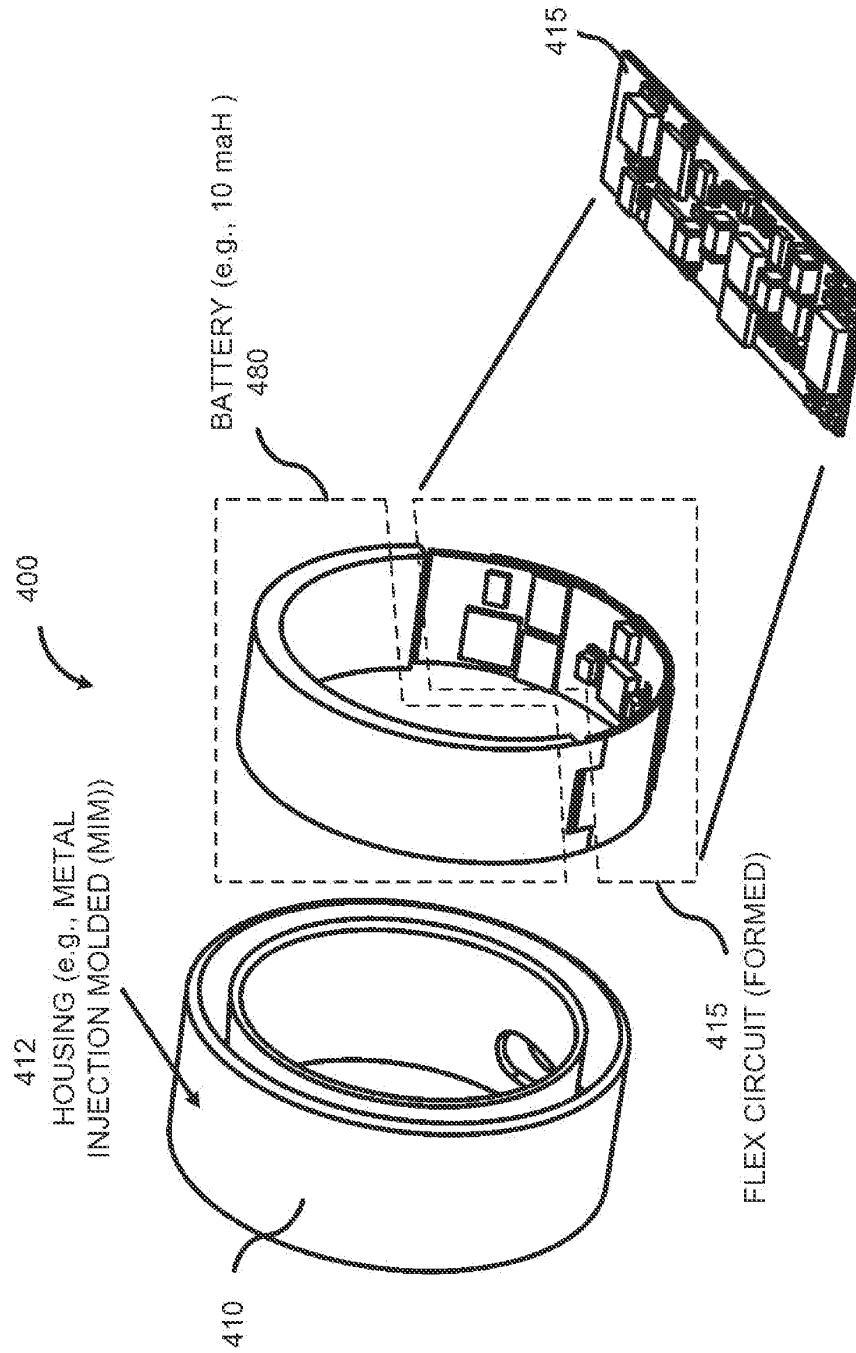


FIG. 4

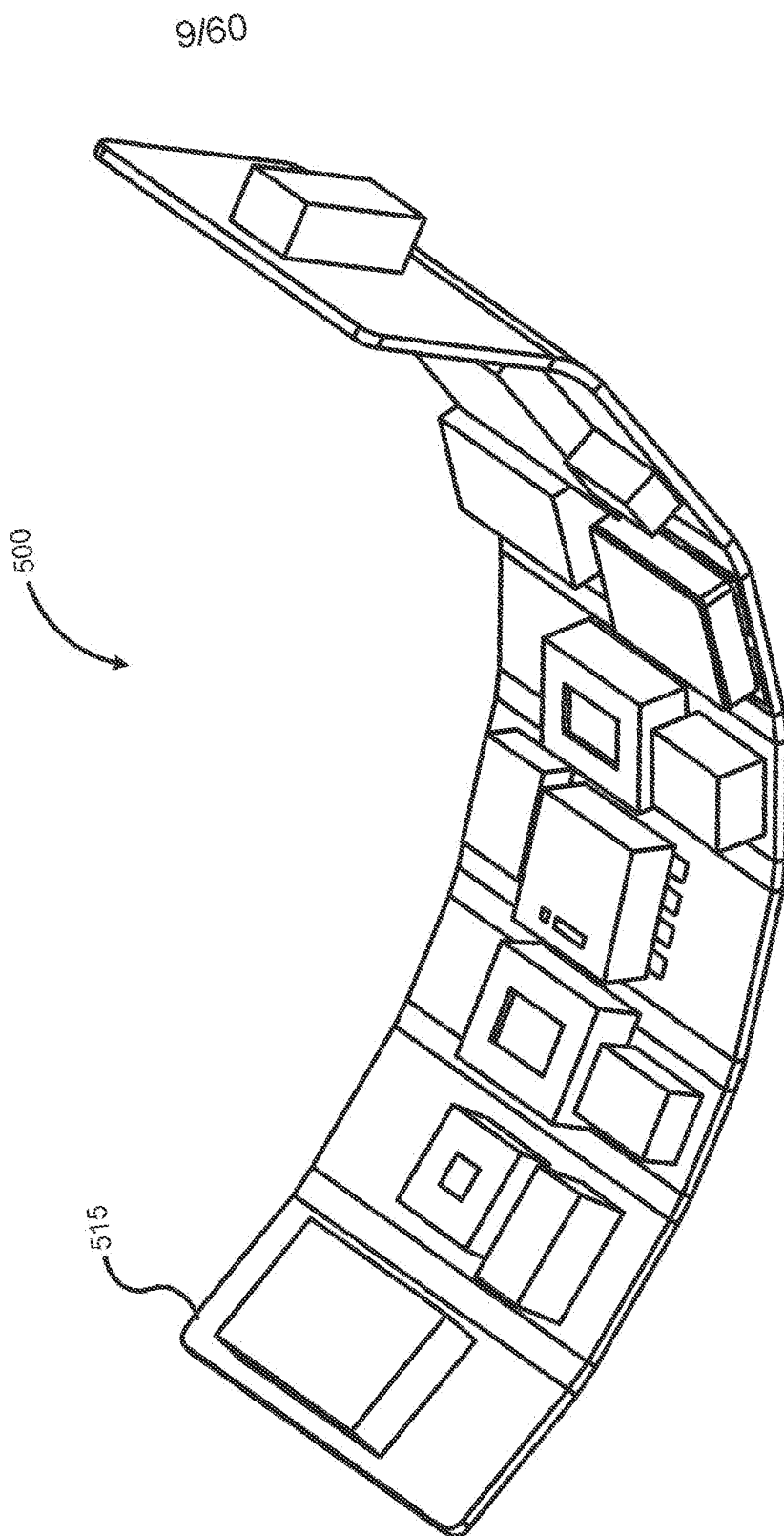


FIG. 5

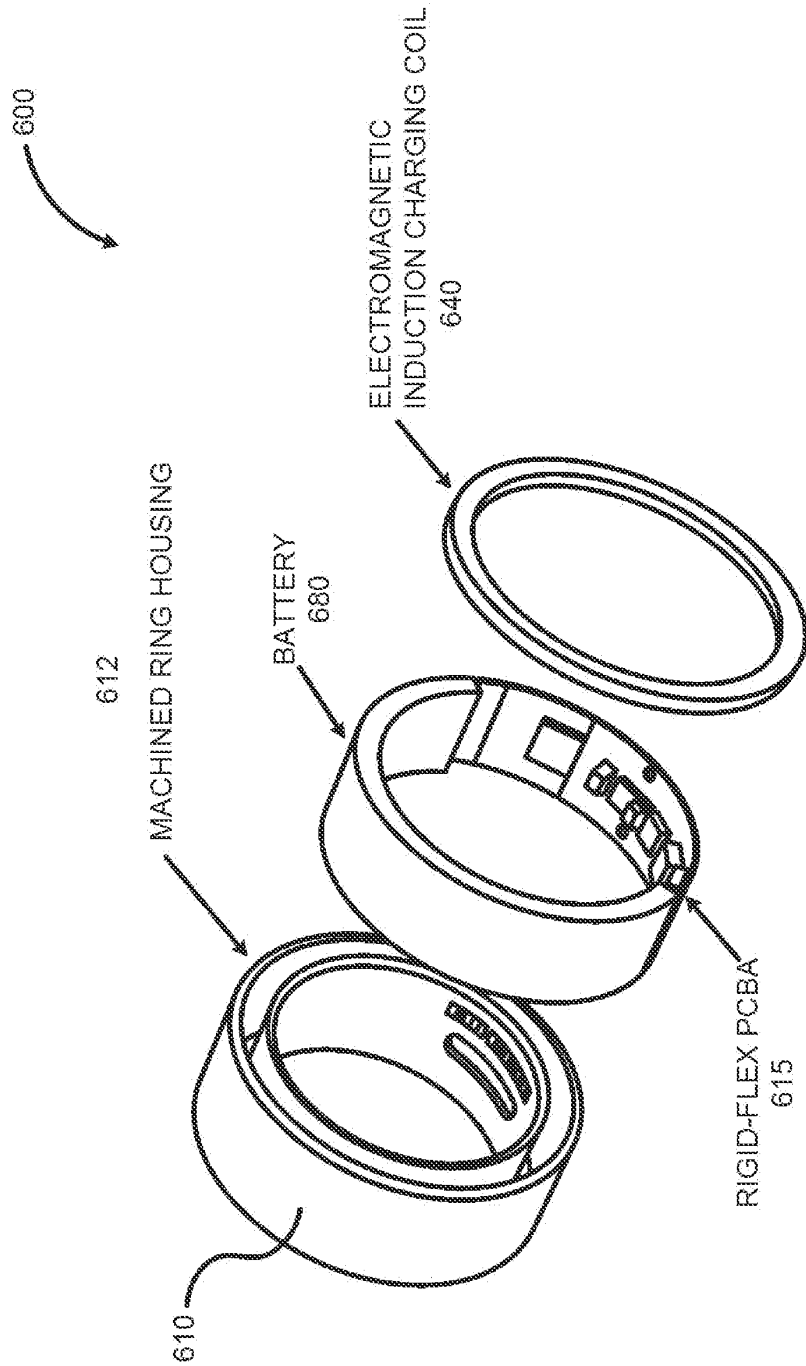


FIG. 6

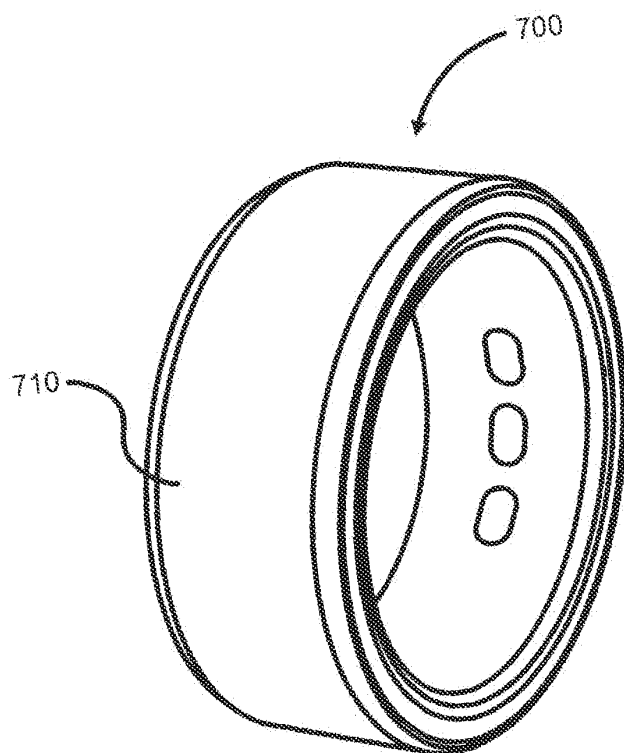


FIG. 7

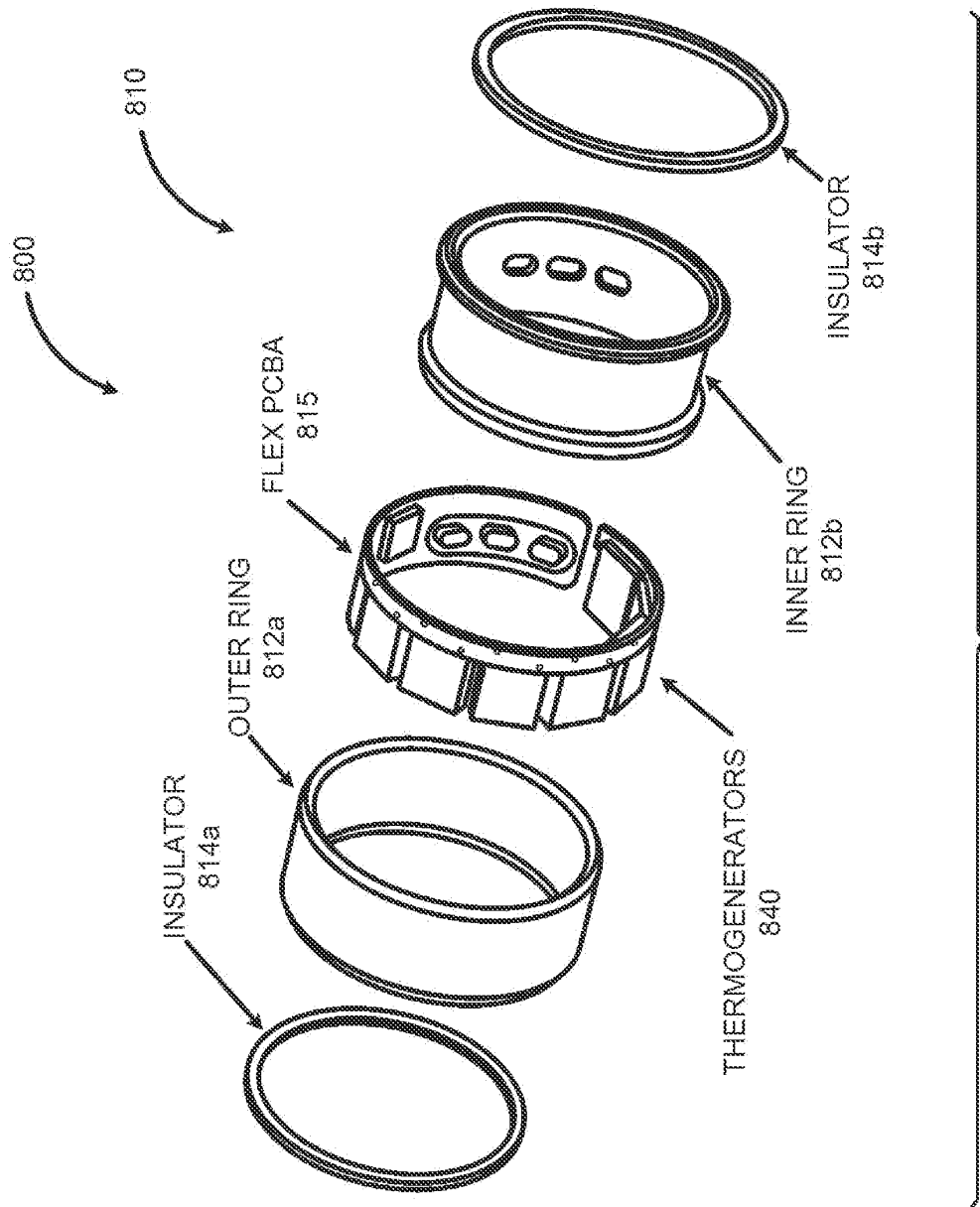


FIG. 8

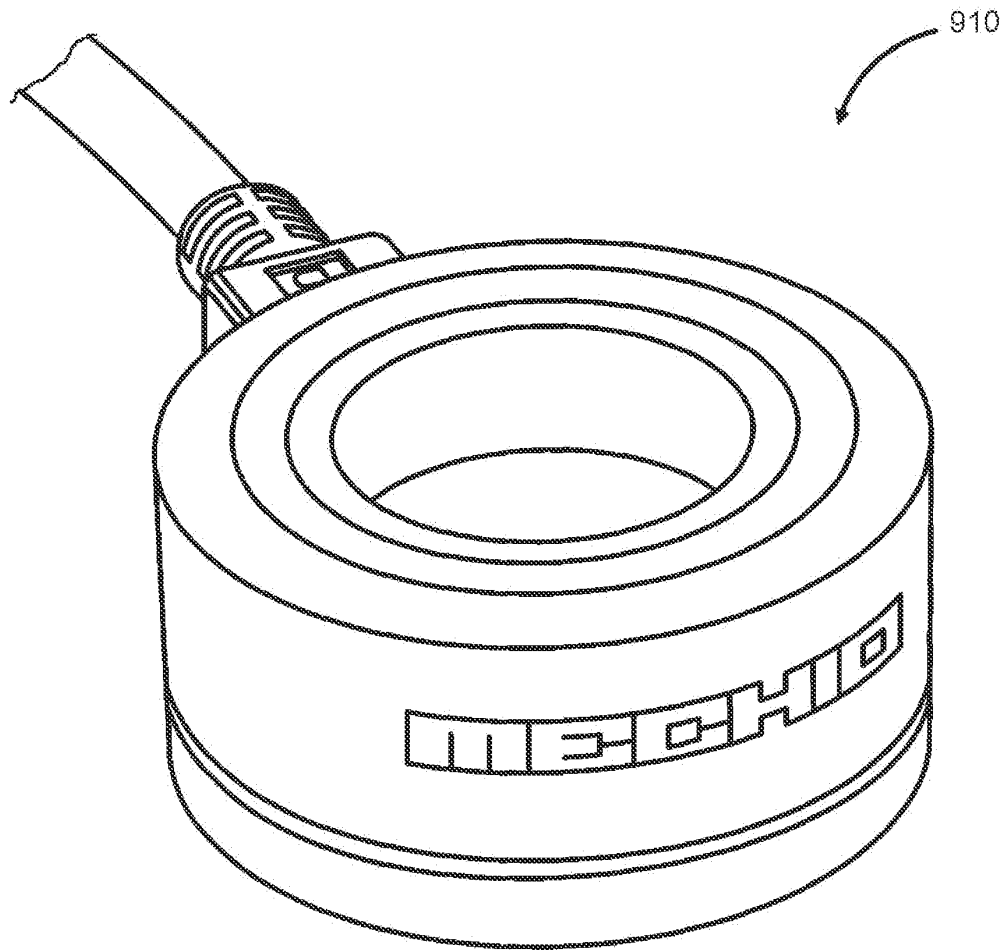


FIG. 9A

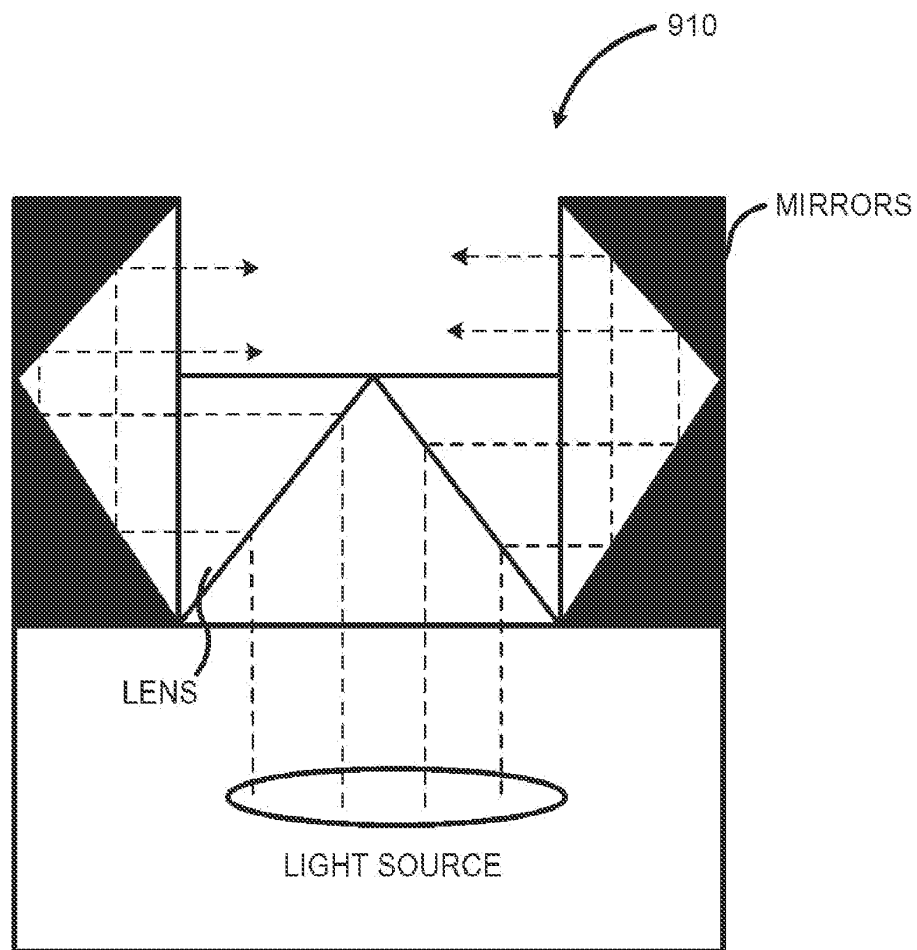


FIG. 9B

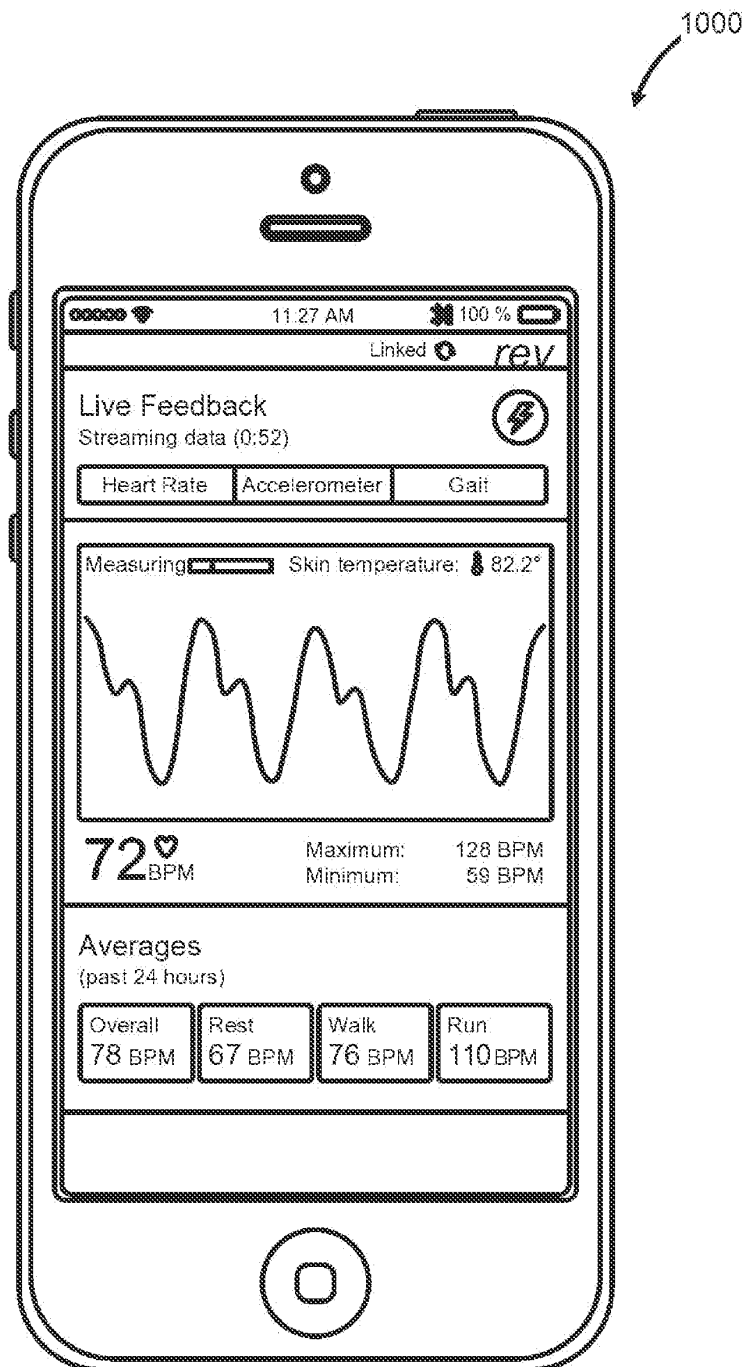


FIG. 10

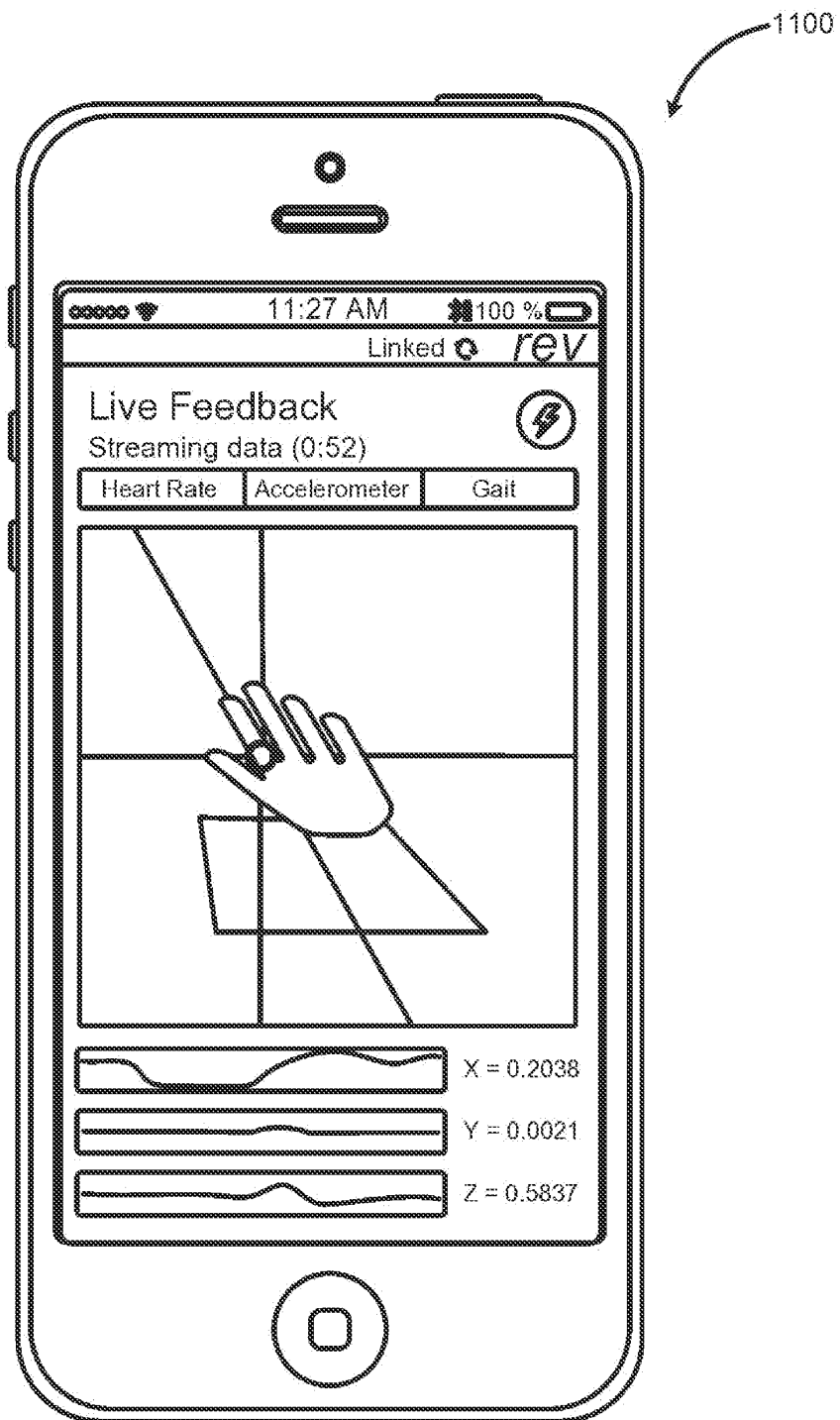


FIG. 11

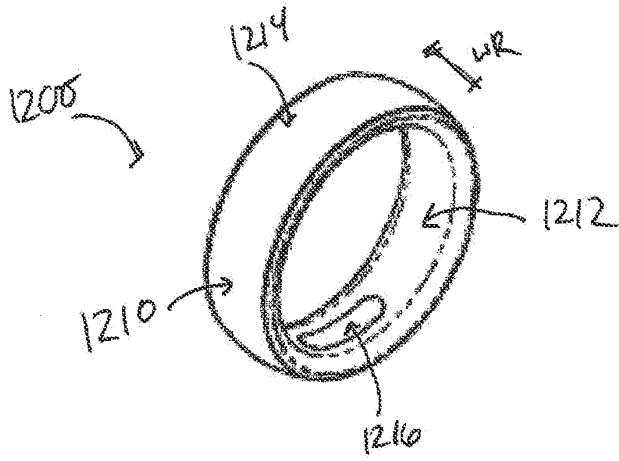


FIG. 12A

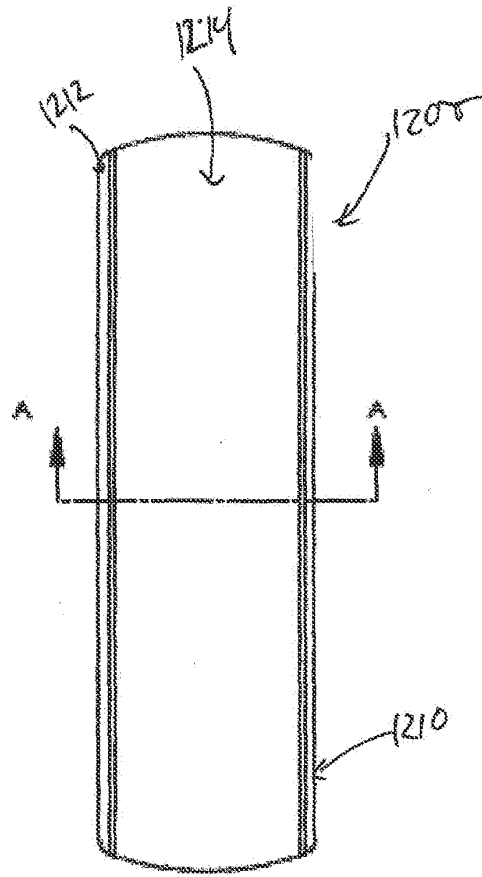


FIG. 12C

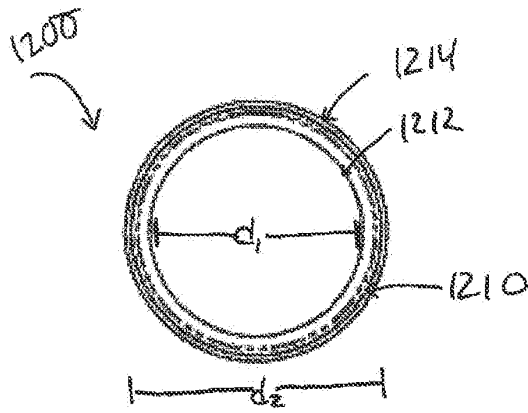


FIG. 12B

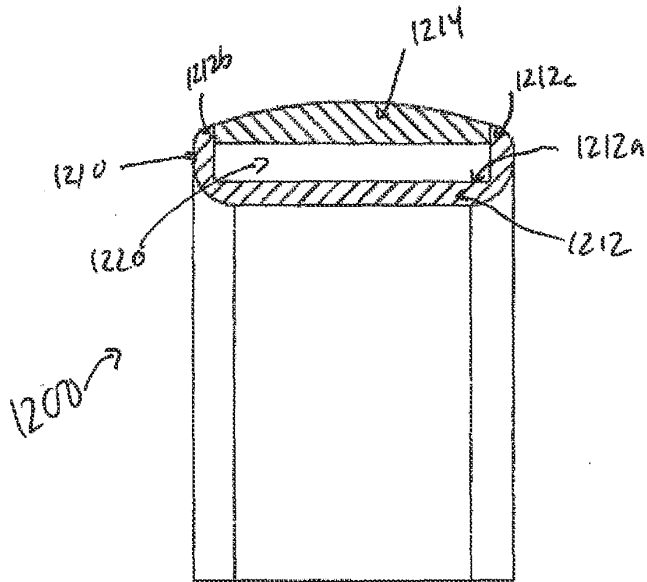


FIG. 12D

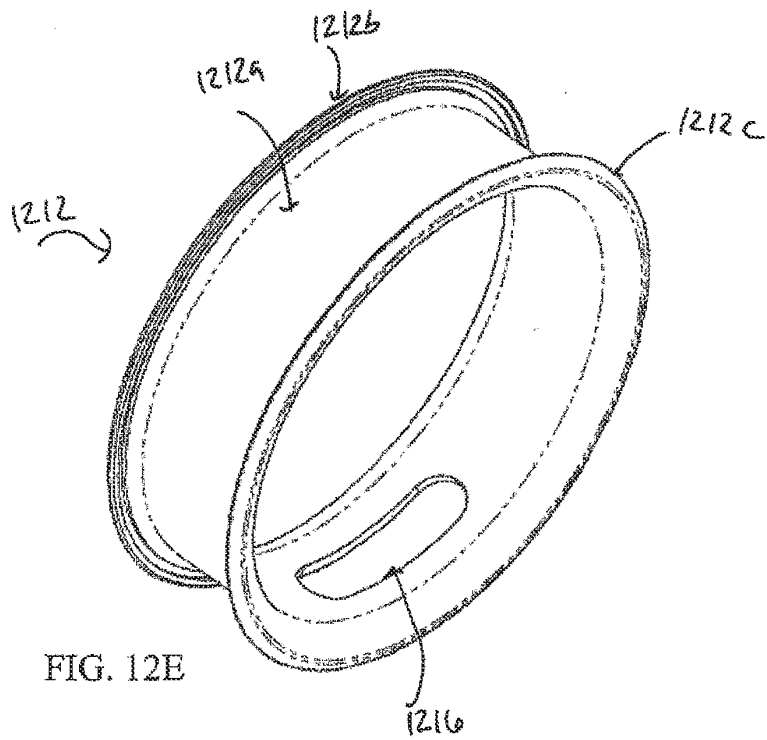


FIG. 12E

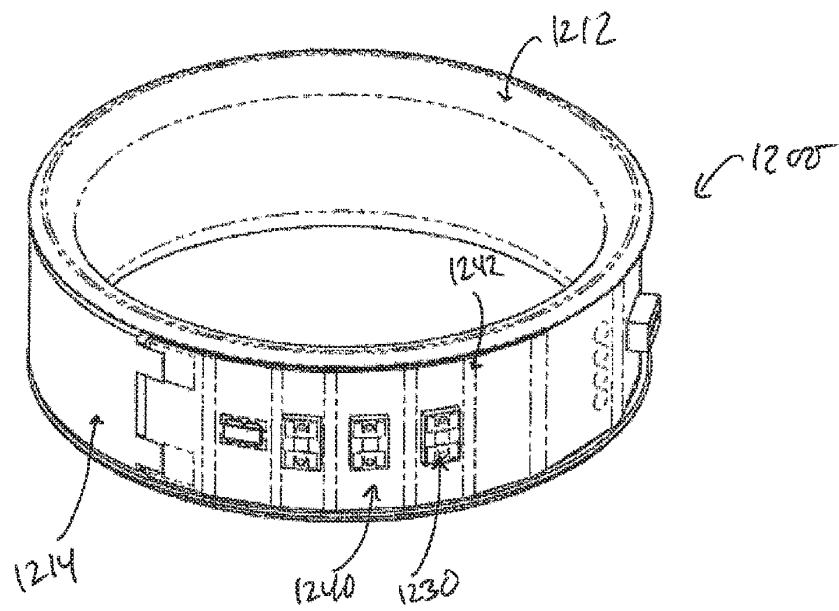


FIG. 12F

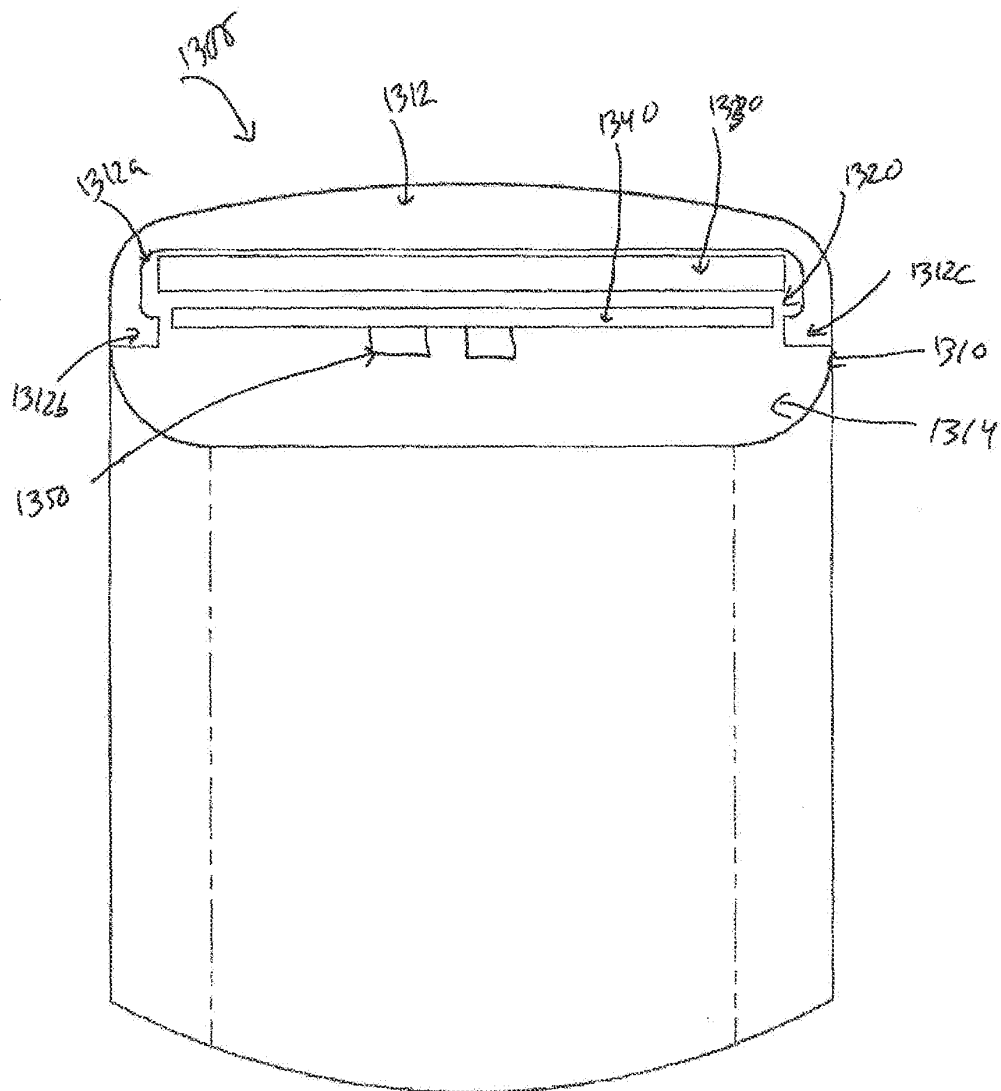


FIG. 13

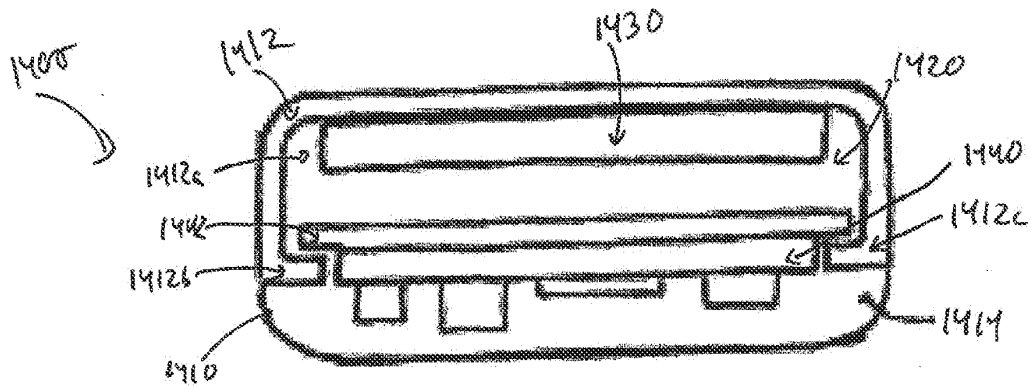


FIG. 14A

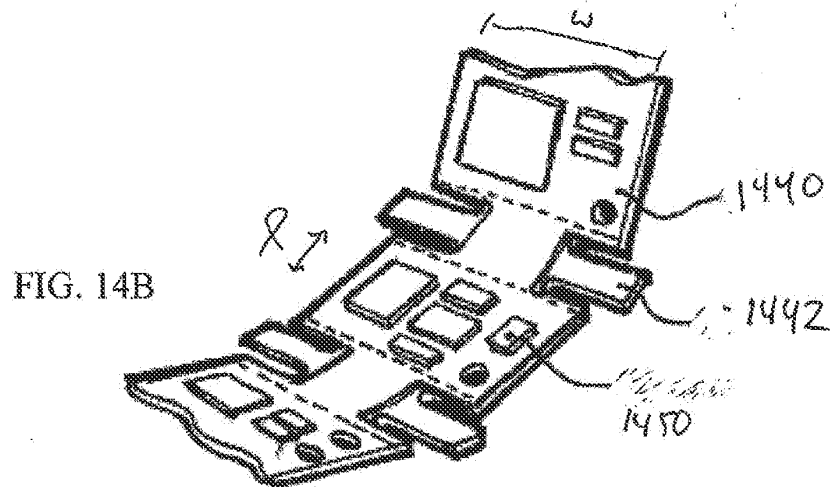


FIG. 14B

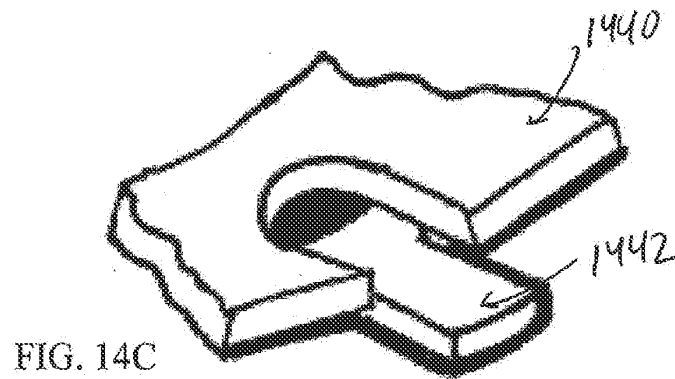
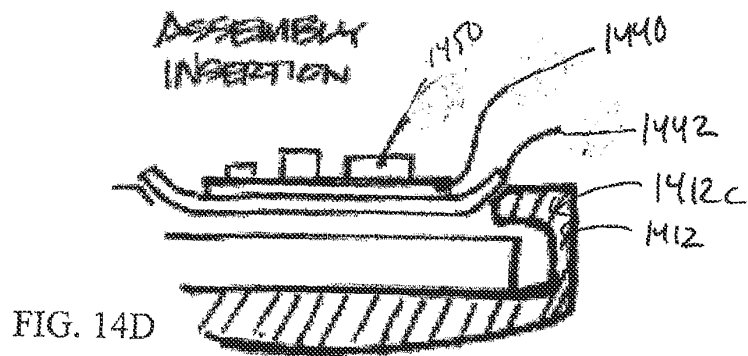
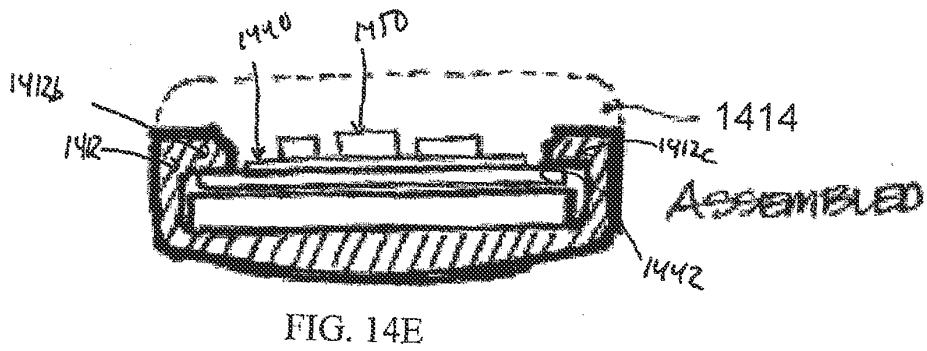
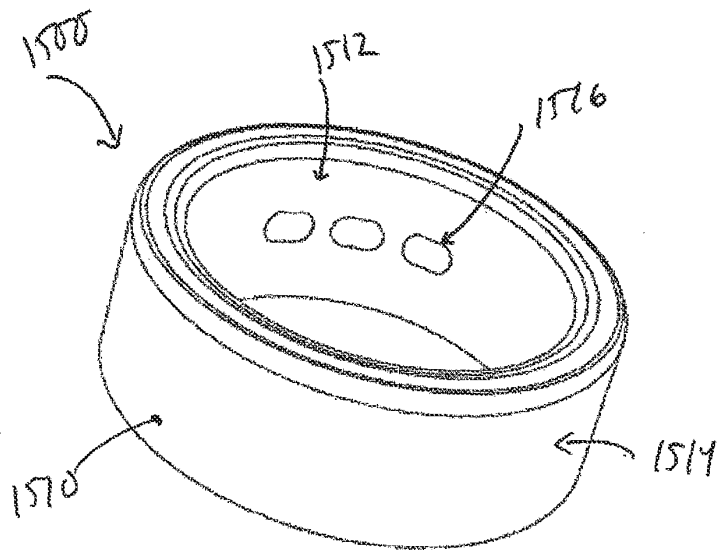
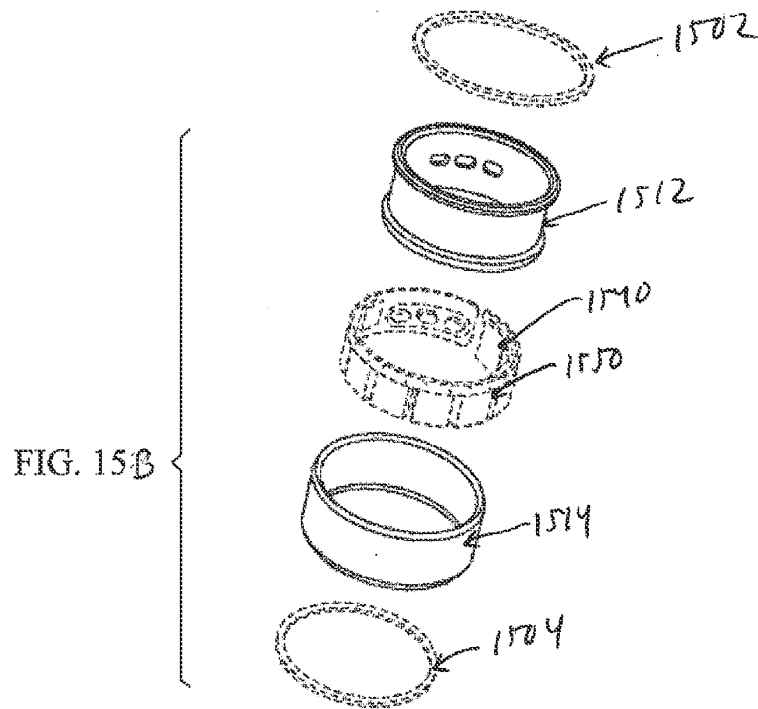
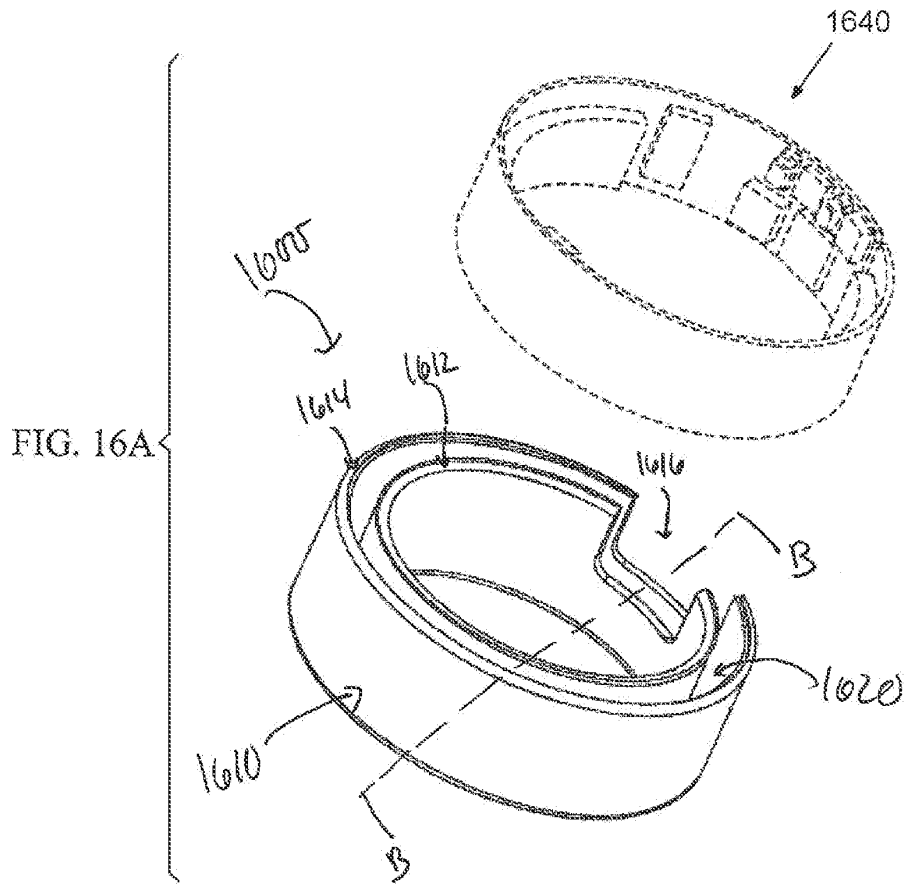
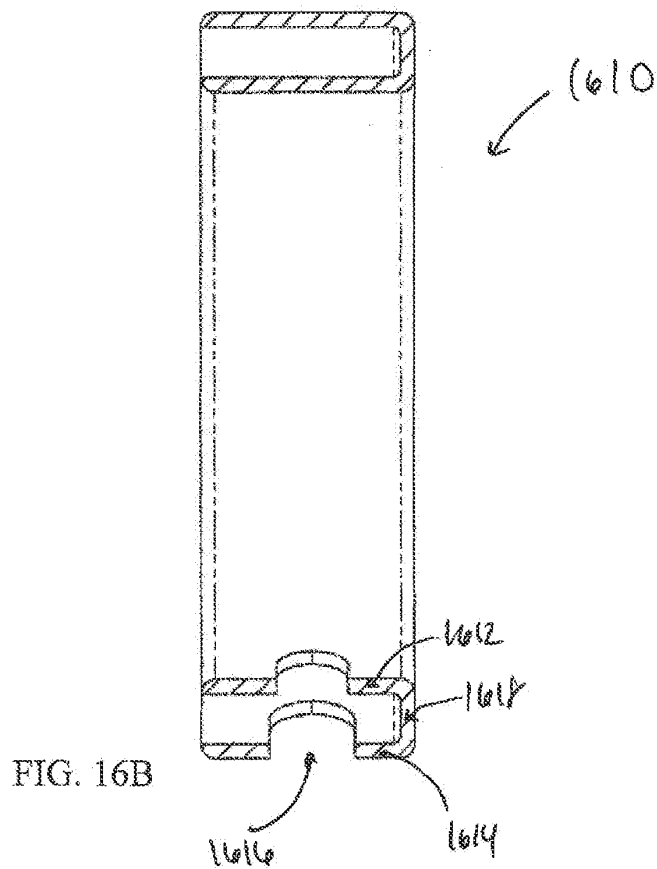
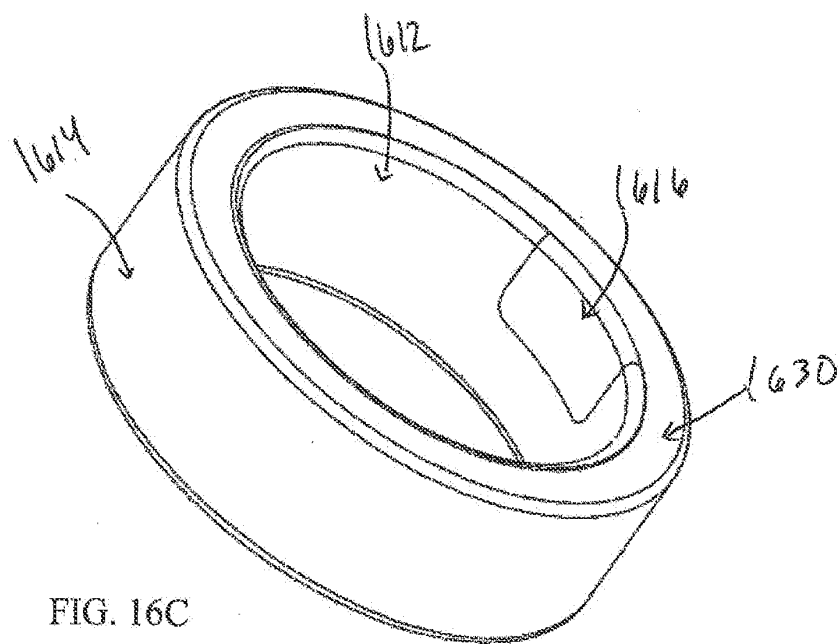


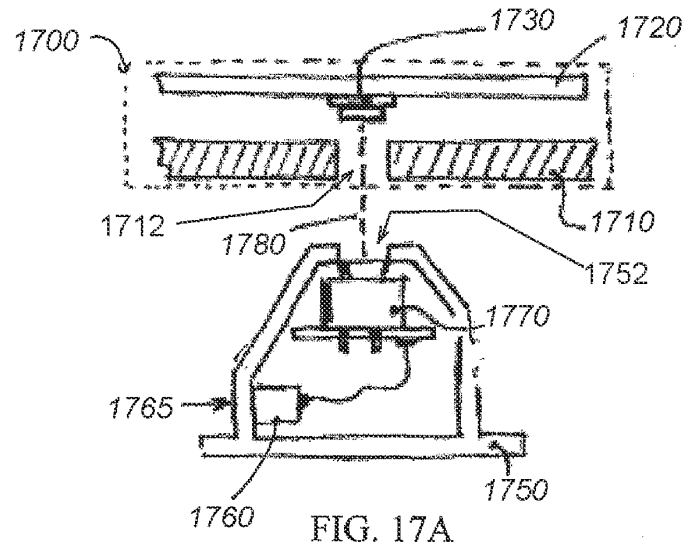
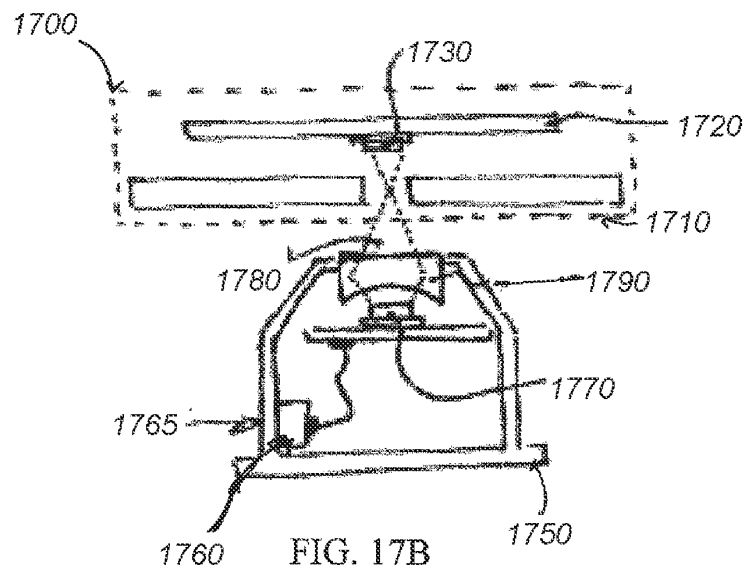
FIG. 14C



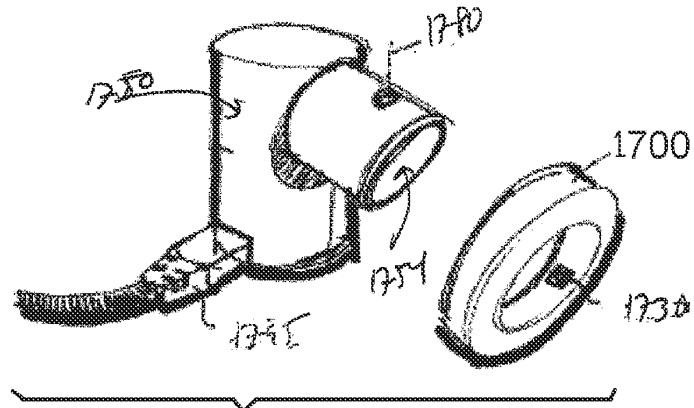
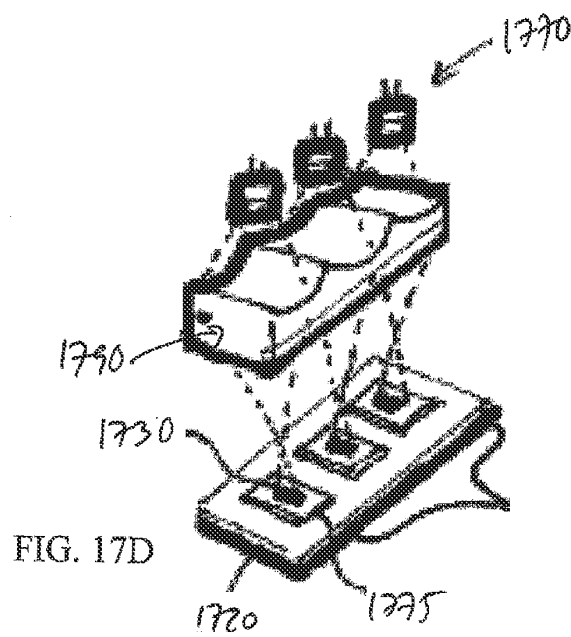








27/64



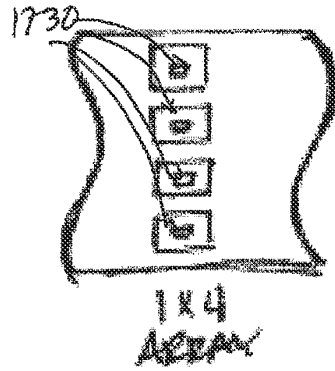


FIG. 17E

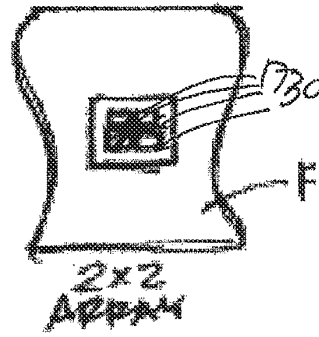


FIG. 17F

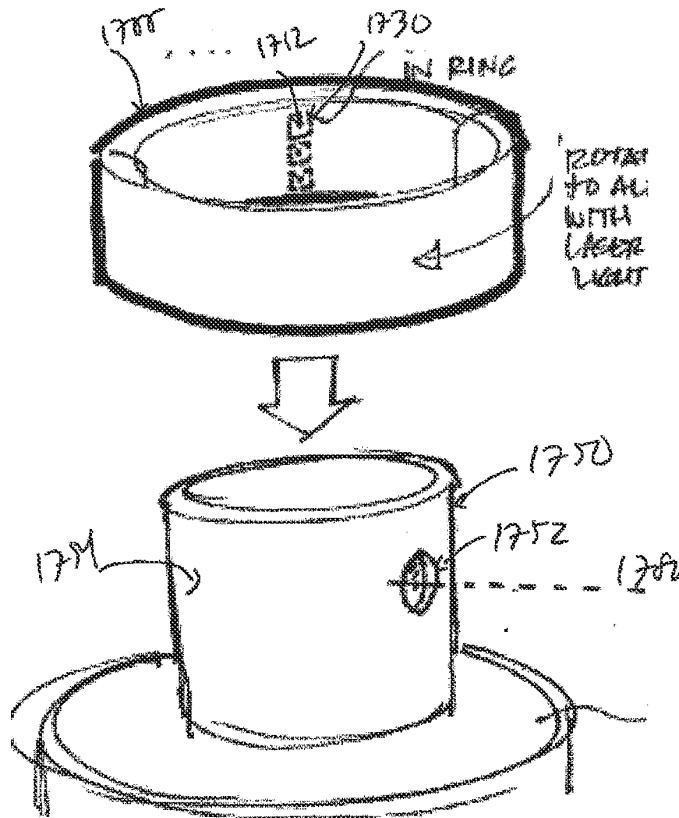
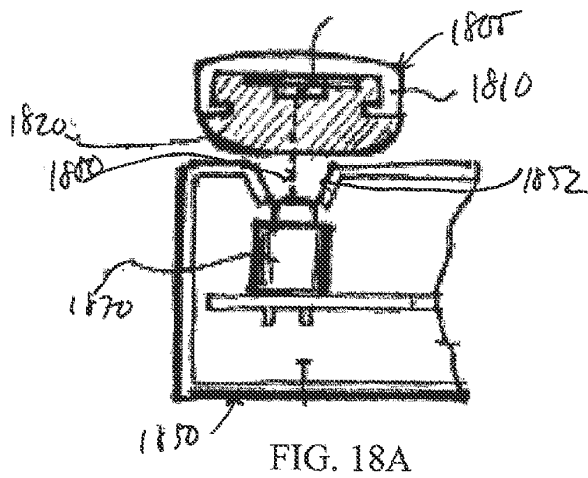
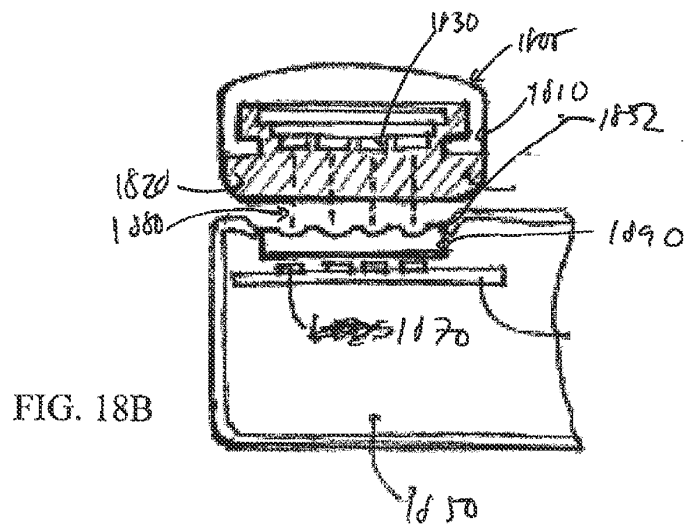
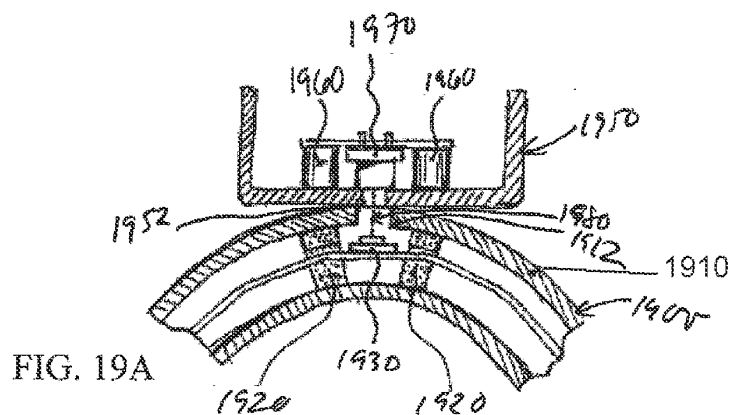


FIG. 17G

29/64



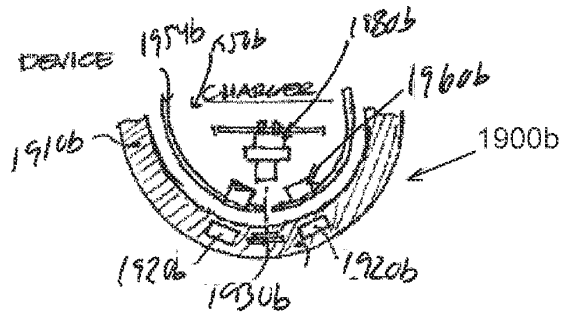


FIG. 19B

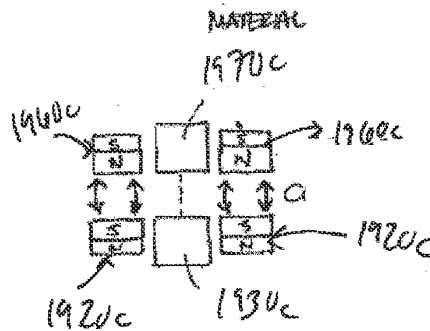


FIG. 19C

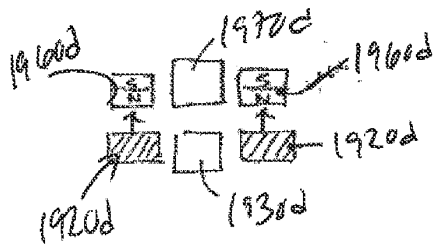


FIG. 19D

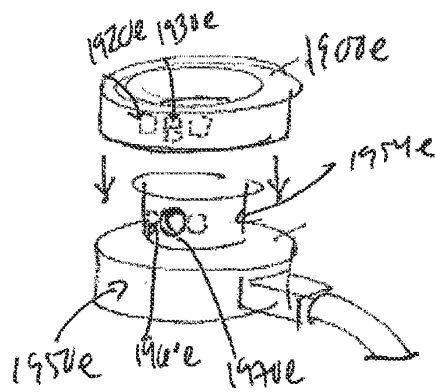


FIG. 19E

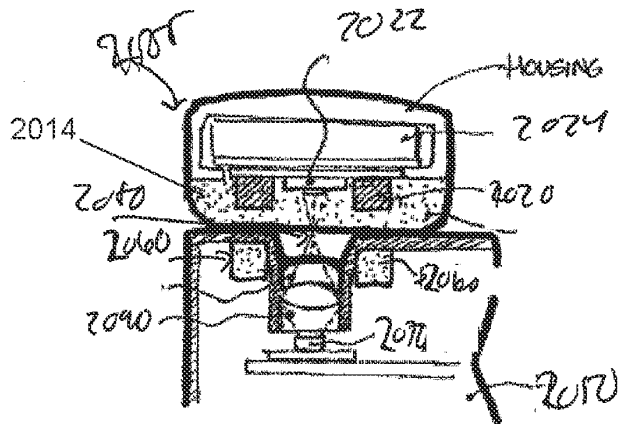


FIG. 20A

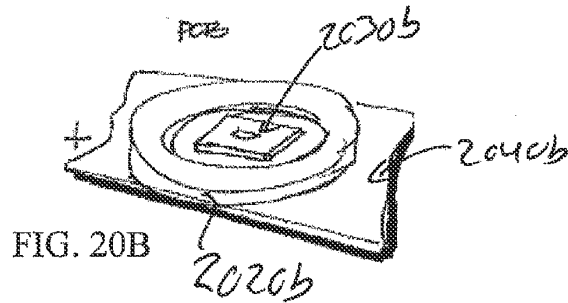


FIG. 20B

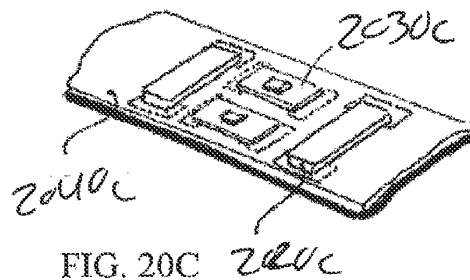


FIG. 20C

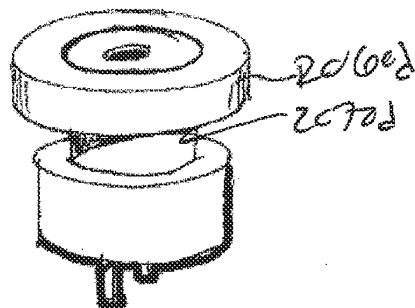


FIG. 20D

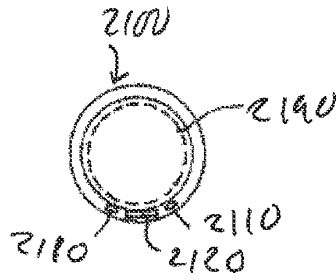


FIG. 21A

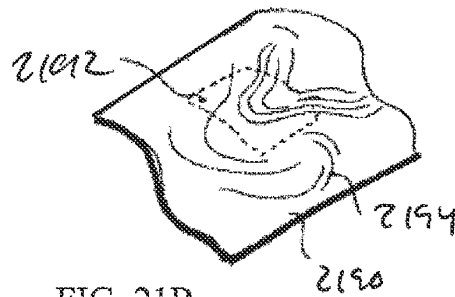


FIG. 21B

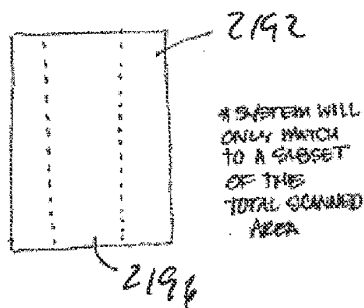


FIG. 21C

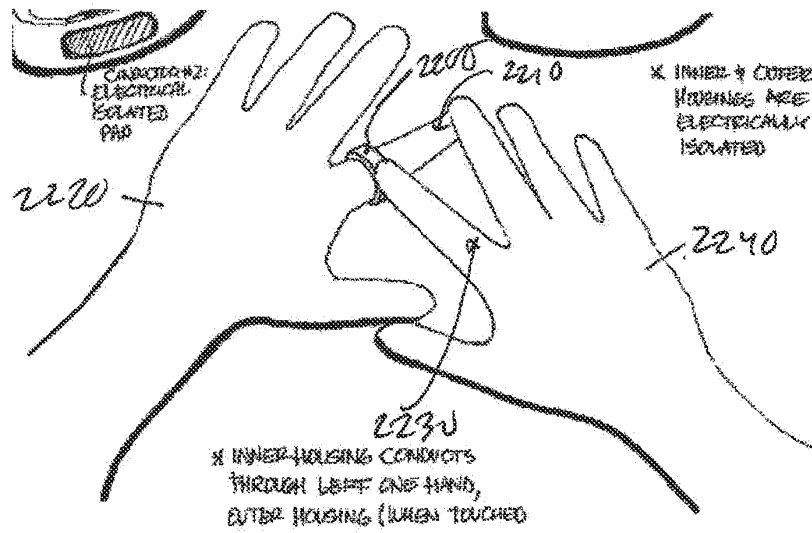


FIG. 22A

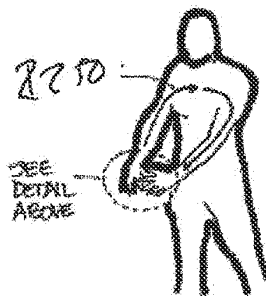


FIG. 22B

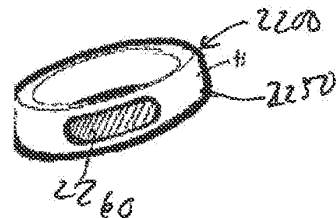
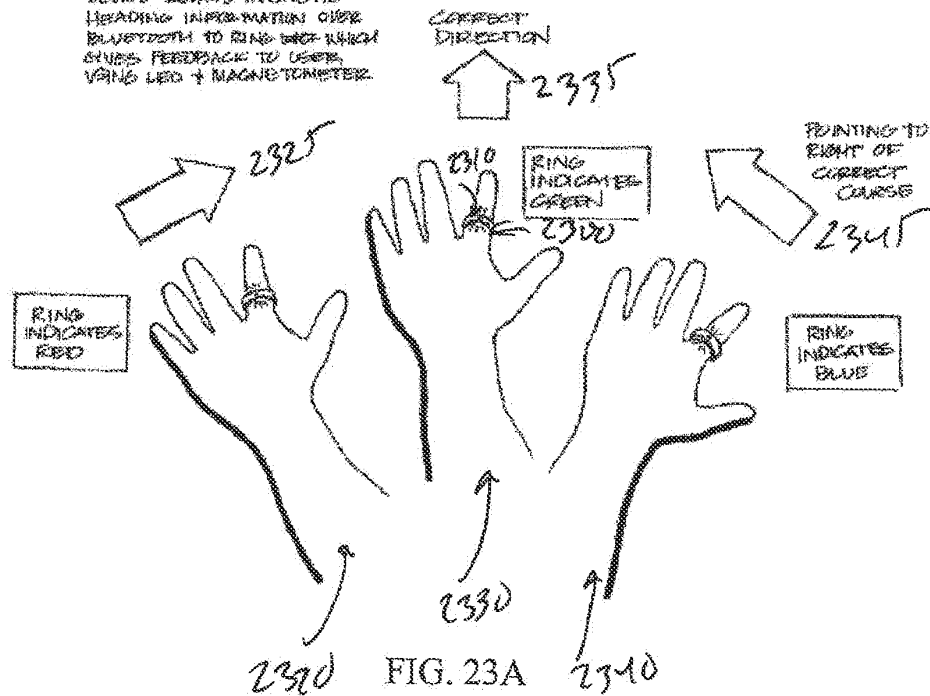


FIG. 22c

IDEA
#3

RING BASED NAVIGATION AID

DESCRIPTION: GPS ON MOBILE
DEVICE RELAYS MAGNETIC
HEADING INFORMATION OVER
BLUETOOTH TO RING W/WHICH
GIVES FEEDBACK TO USER.
RING LED + MAGNETOMETER



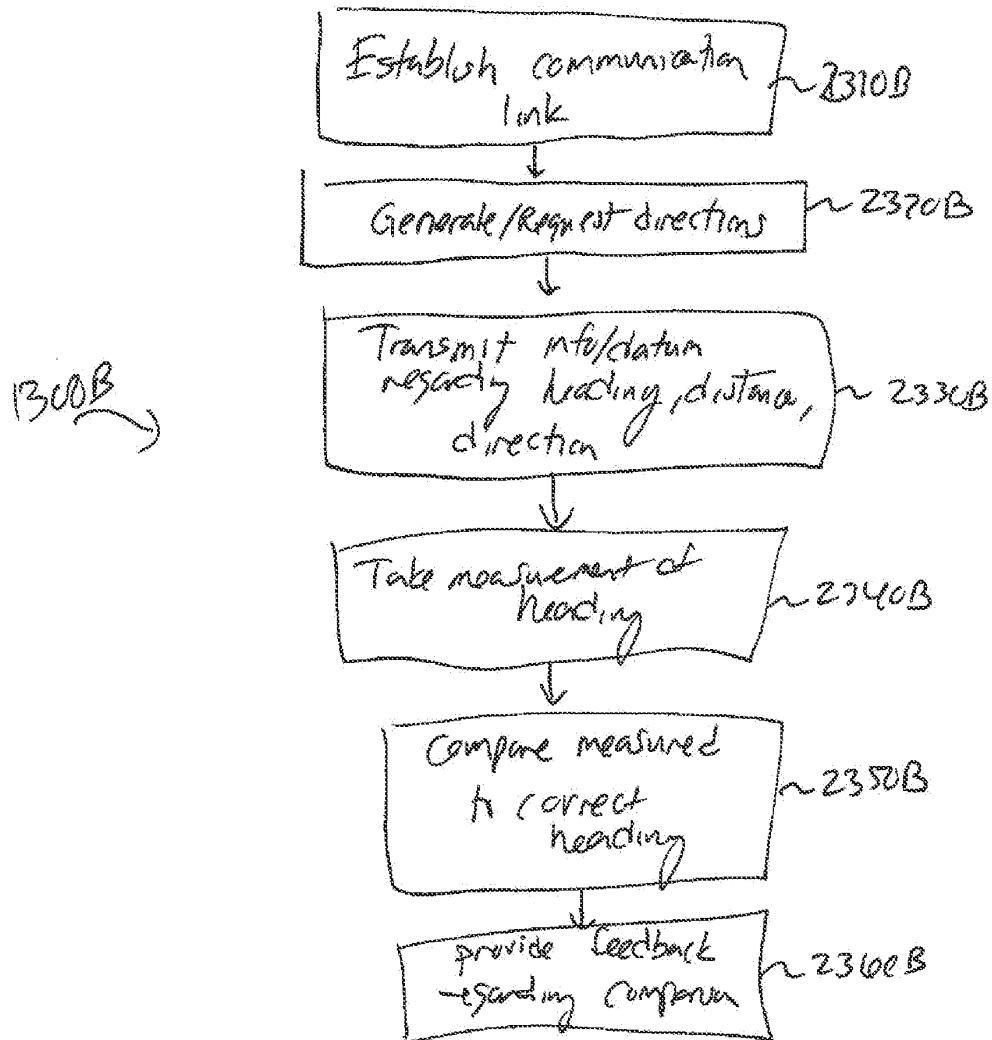


FIG. 23B

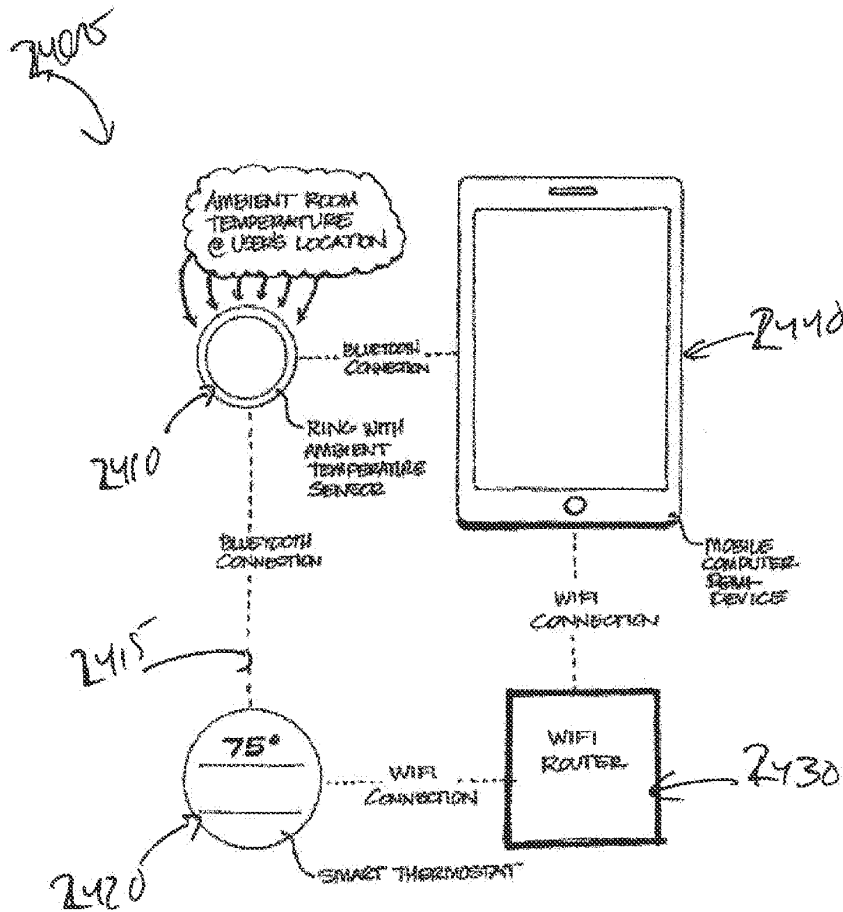


FIG. 24A

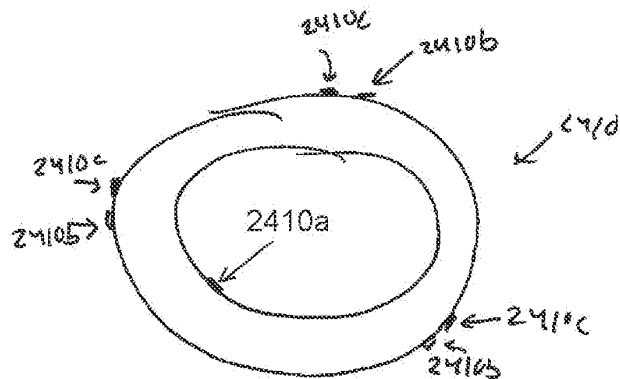
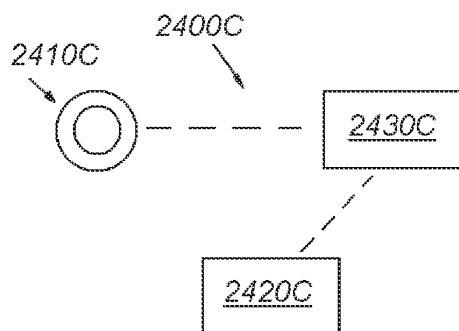
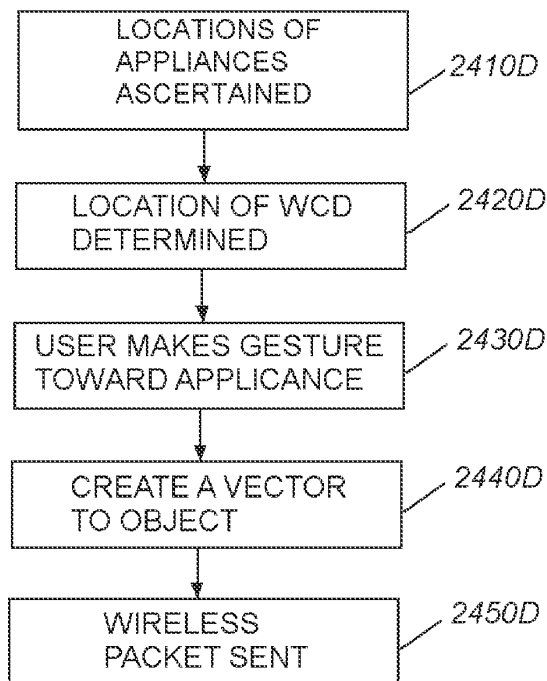
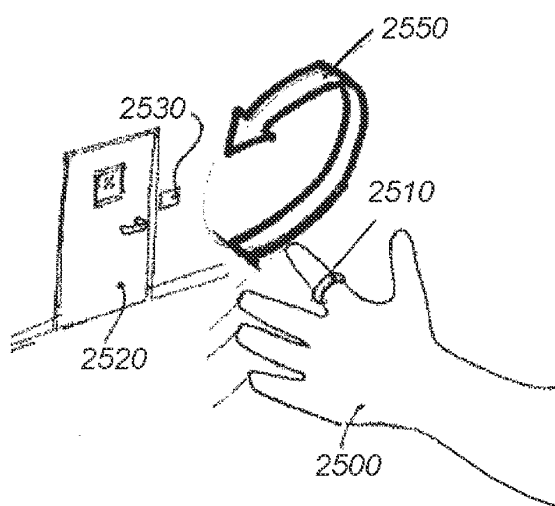
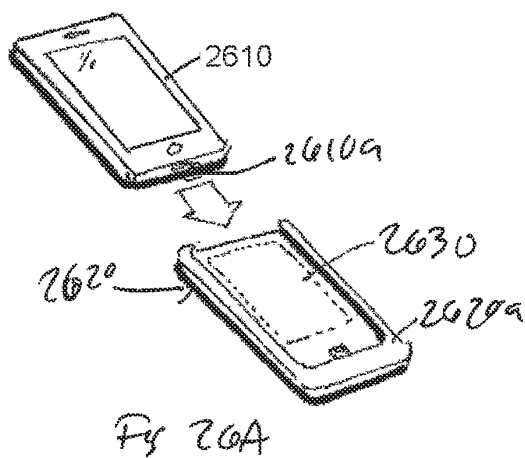
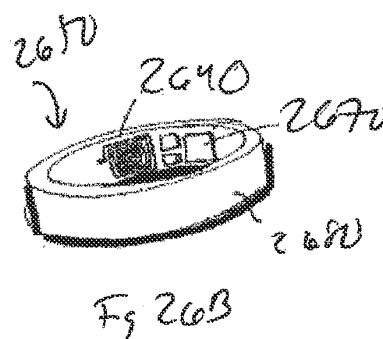
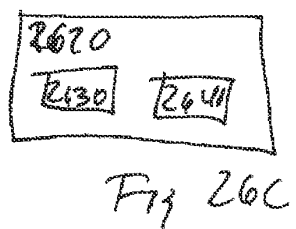
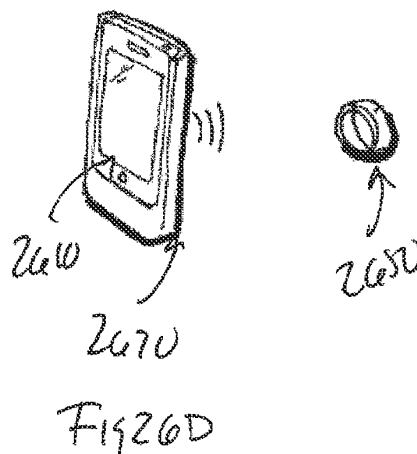


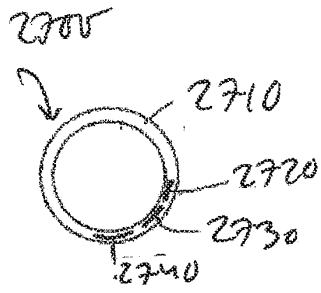
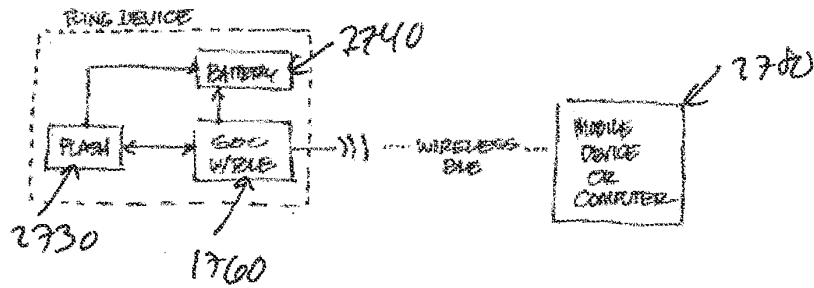
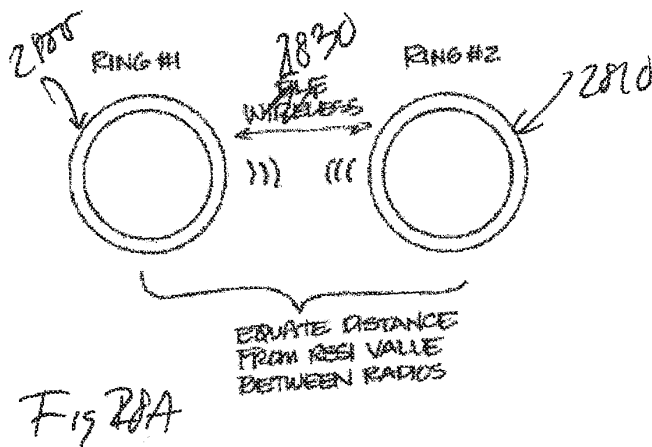
FIG. 24B



2400D







ACK RECORD THE AMOUNT OF TIME WITH
IEE AS WELL AS PROXIMITY VALUES TO
ALITY OF A RELATIONSHIP

UNITS MAY BE ABLE TO DETECT IF
HOLDING HANDS VIA HIGH FREQUENCY
TIONS THROUGH THE SKIN OF BOTH USERS
THEIR RESPECTIVE RINGS

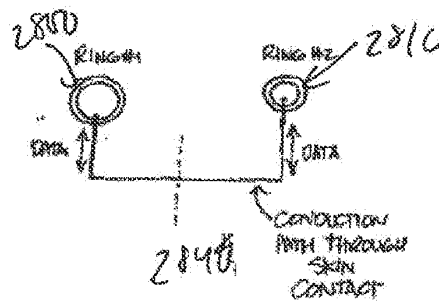


Fig 28B

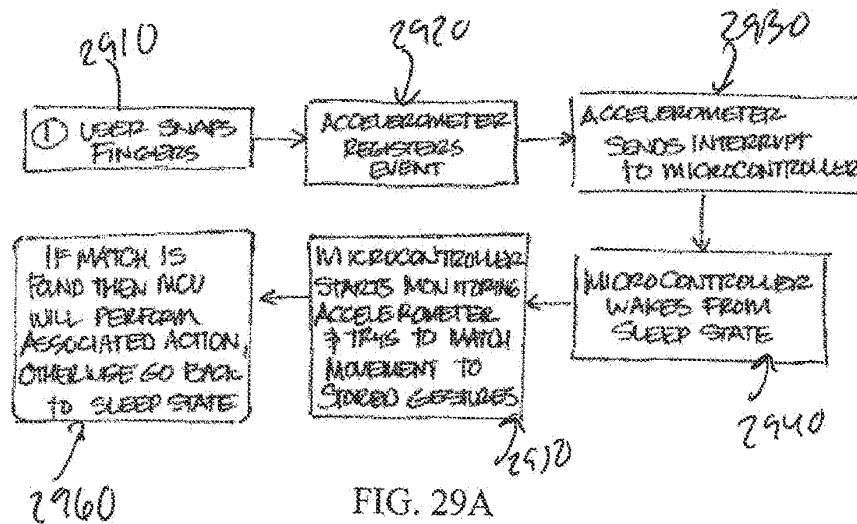


FIG. 29A

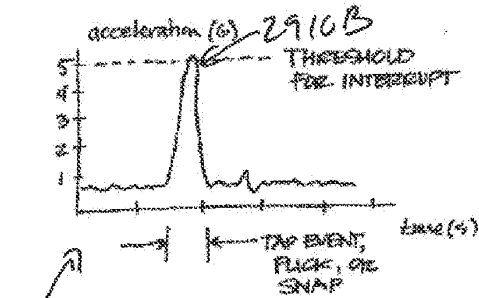


FIG. 29B

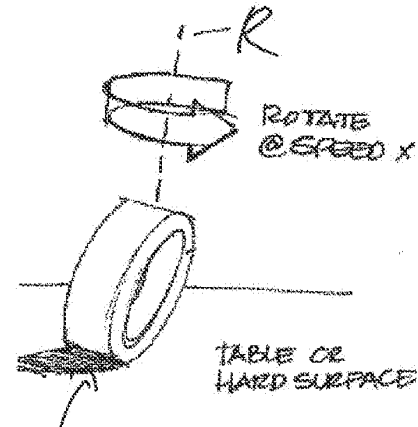


FIG. 30

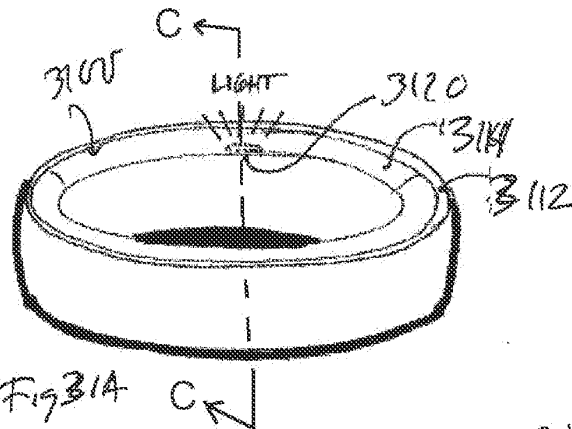


FIG. 31A

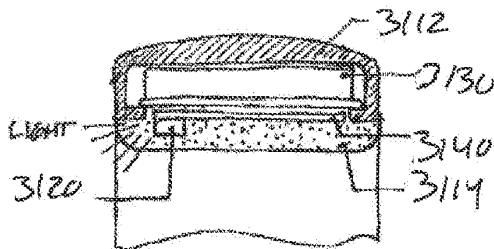


FIG. 31C

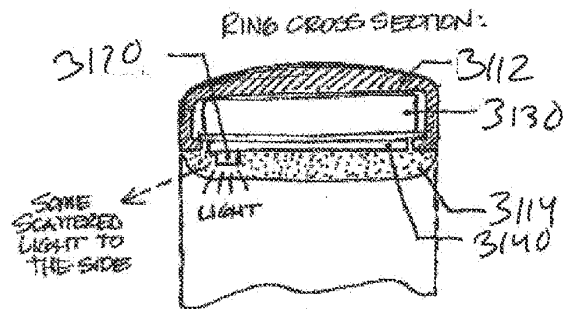


FIG. 31B

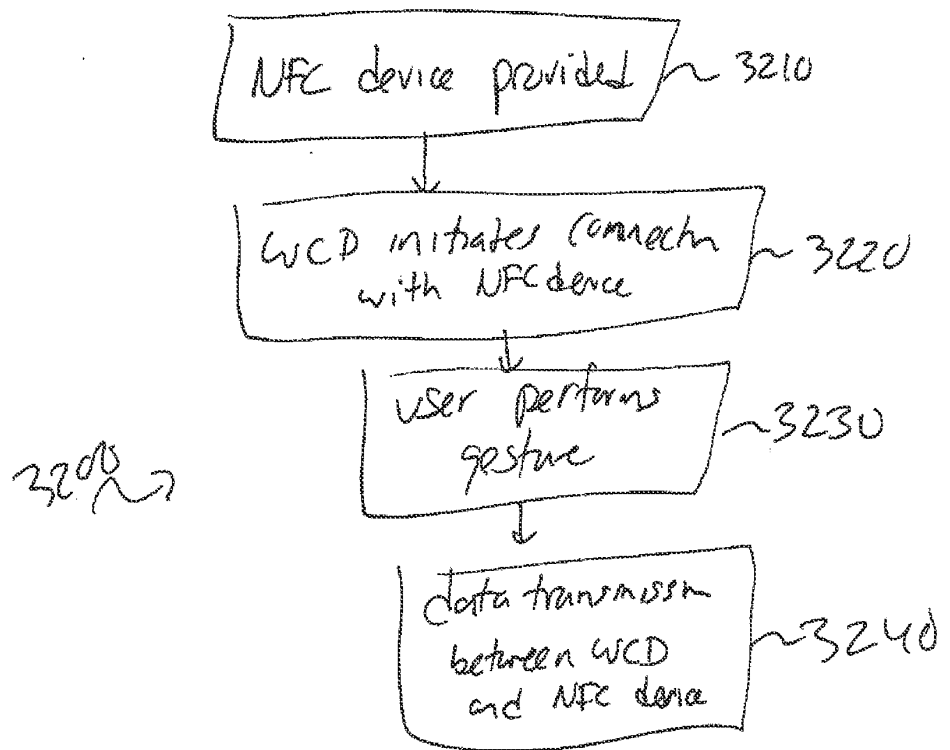


Fig 32

43/60

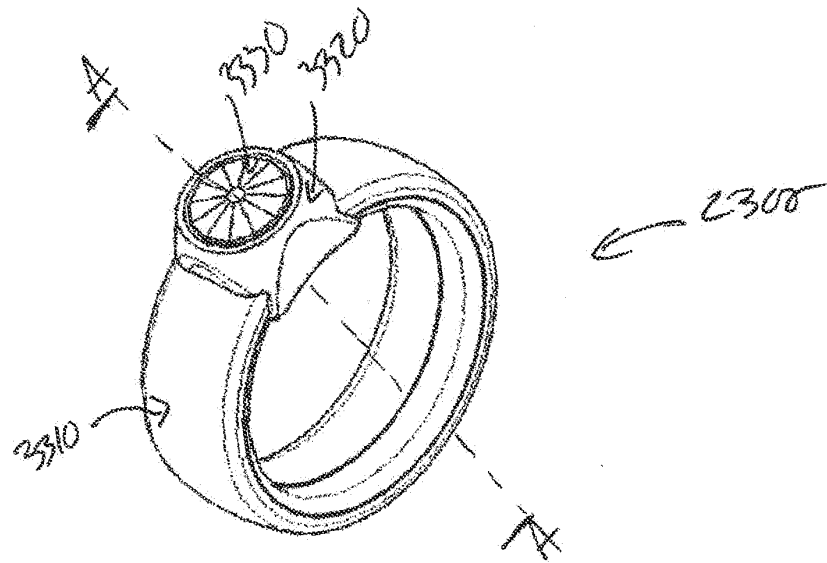


Fig 33A

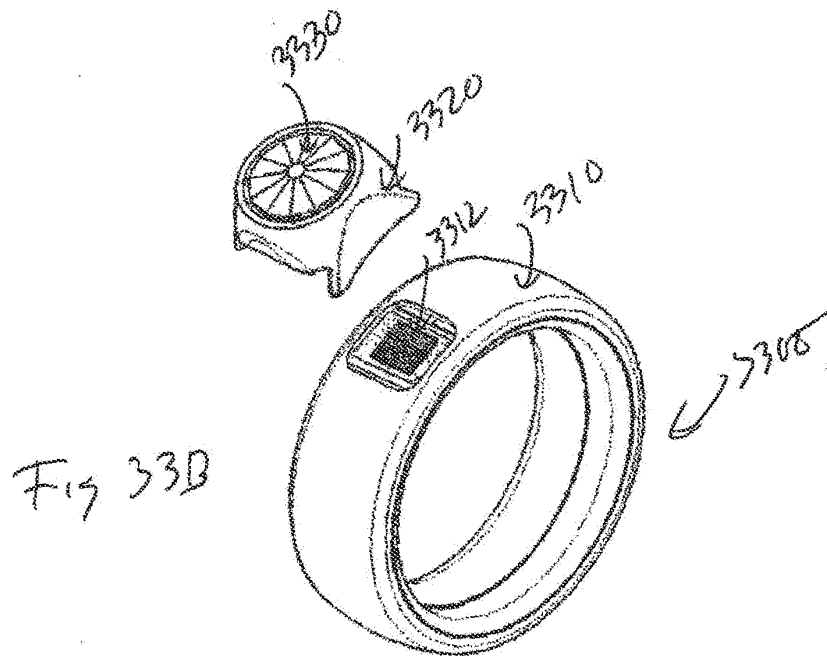


Fig 33B

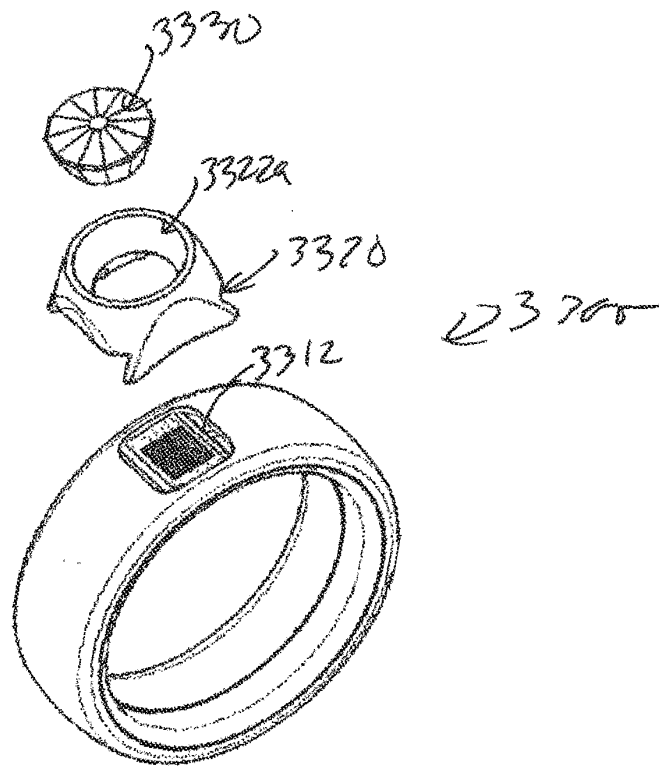


Fig 33C

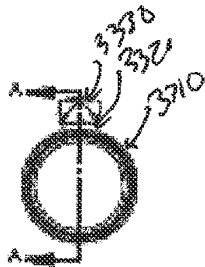
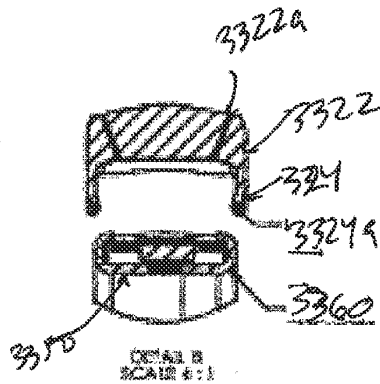


Fig 33D



DETAIL B
SCALE 6:1

Fig 33E

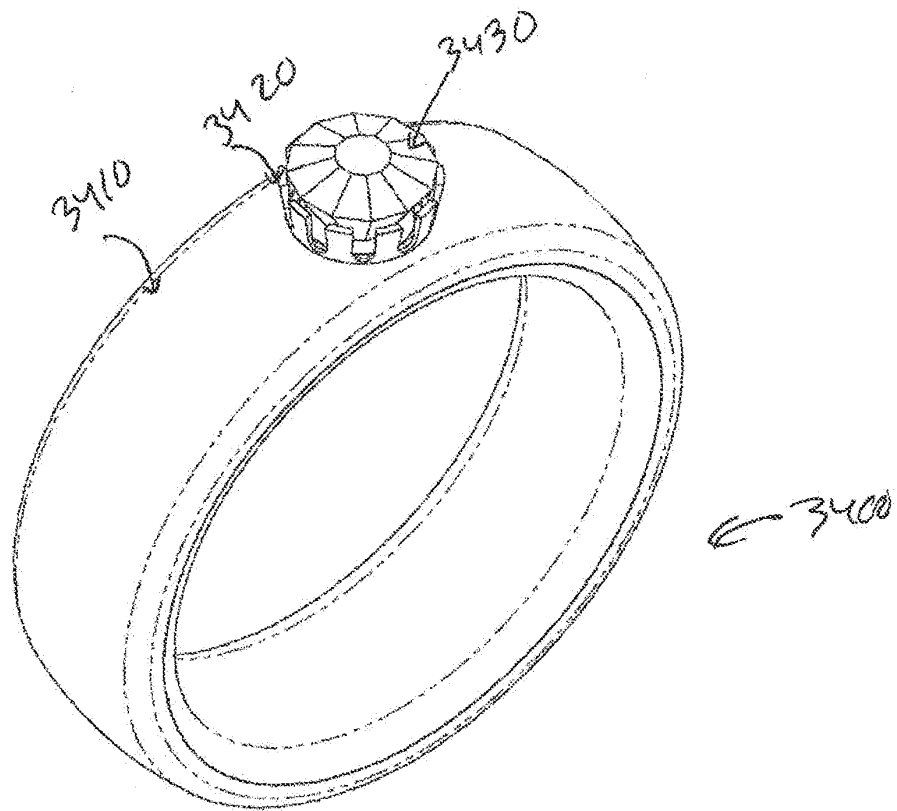


Fig 34A

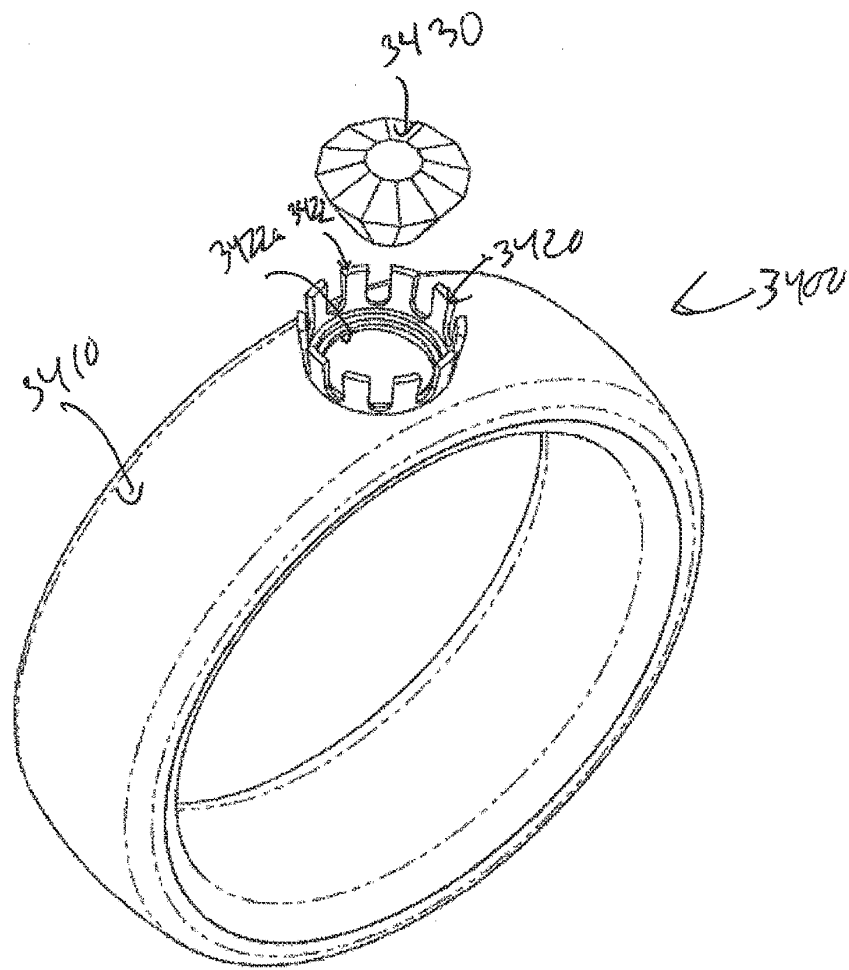


Fig 34B

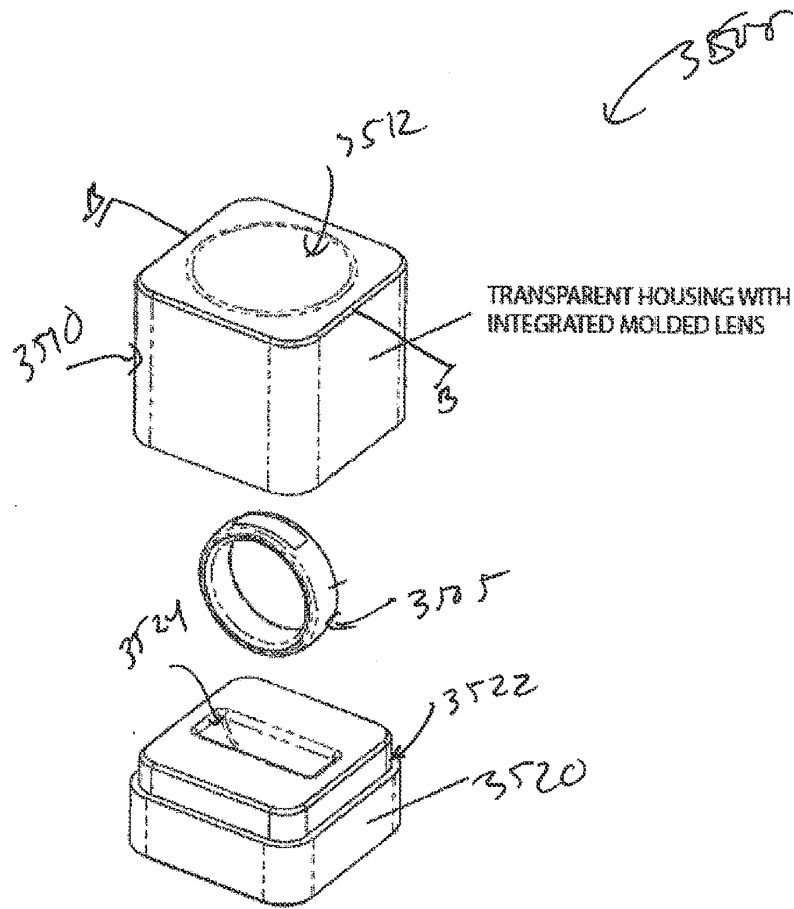


Fig 35A

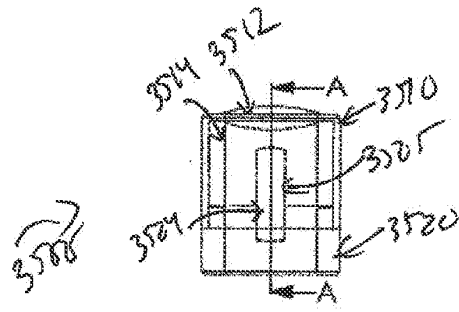


Fig 35B

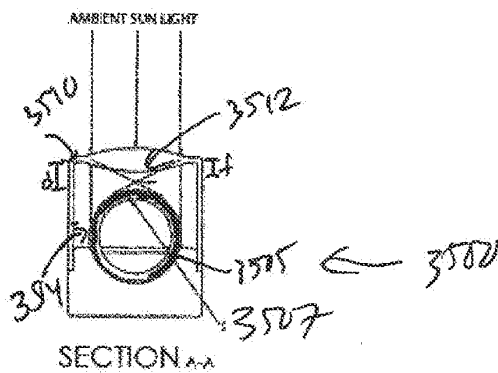
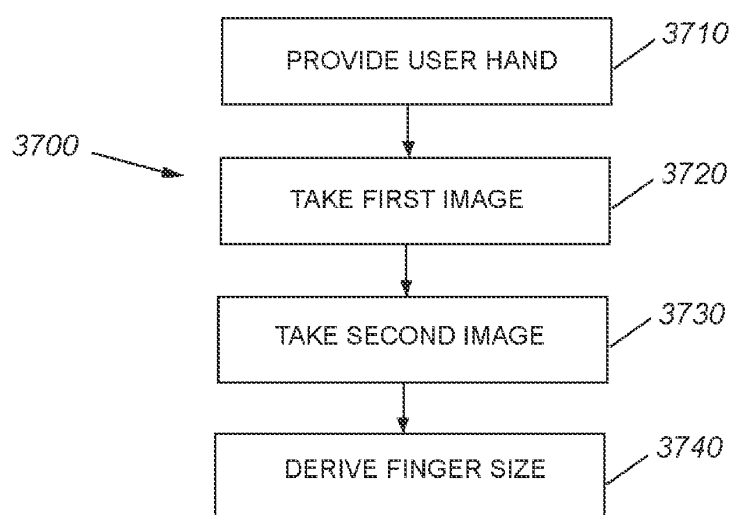
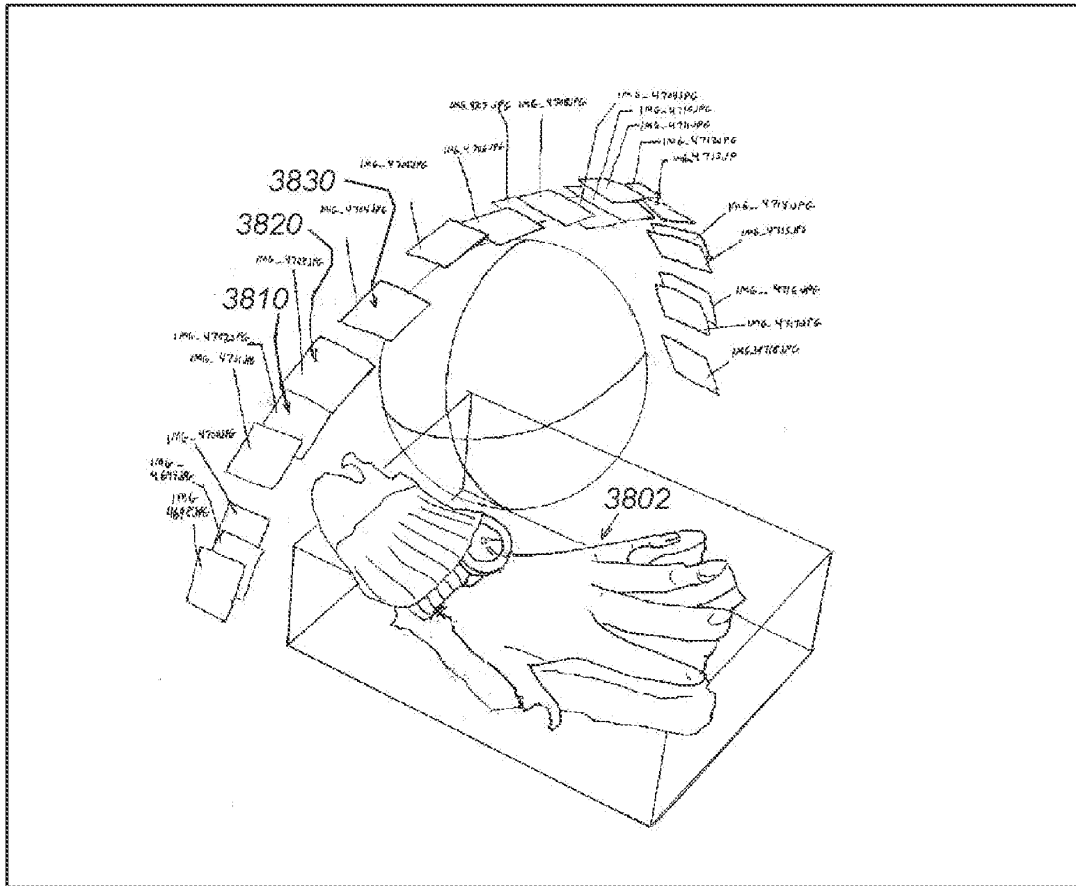


Fig 35C

**Fig. 37**



PHOTOS



IMG_4702.JPG

IMG_4703.JPG

IMG_4704.JPG

IMG_4705.JPG

IMG_4706.JPG

IMG_4707.JPG

IMG_4708.JPG

3812

3822

3832

Fig 38

3900

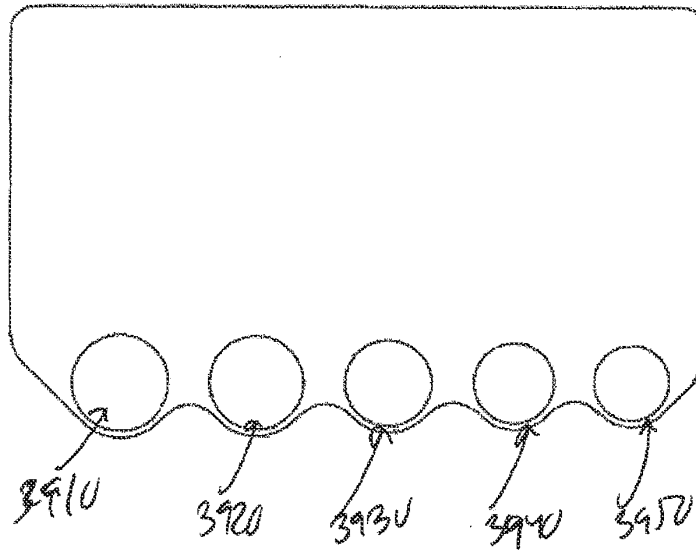


Fig 29

4000

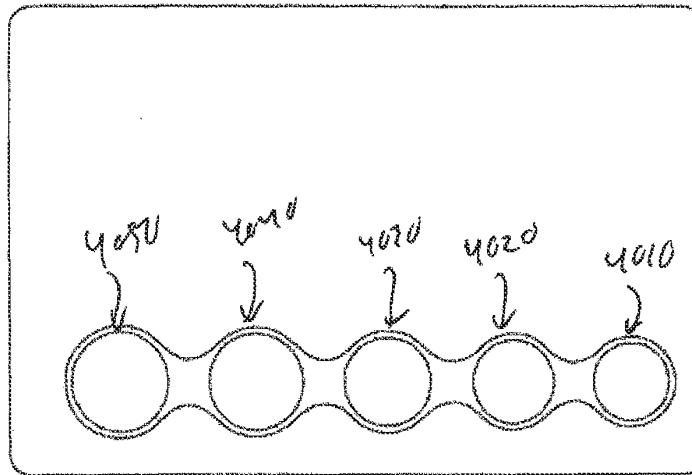


Fig 40

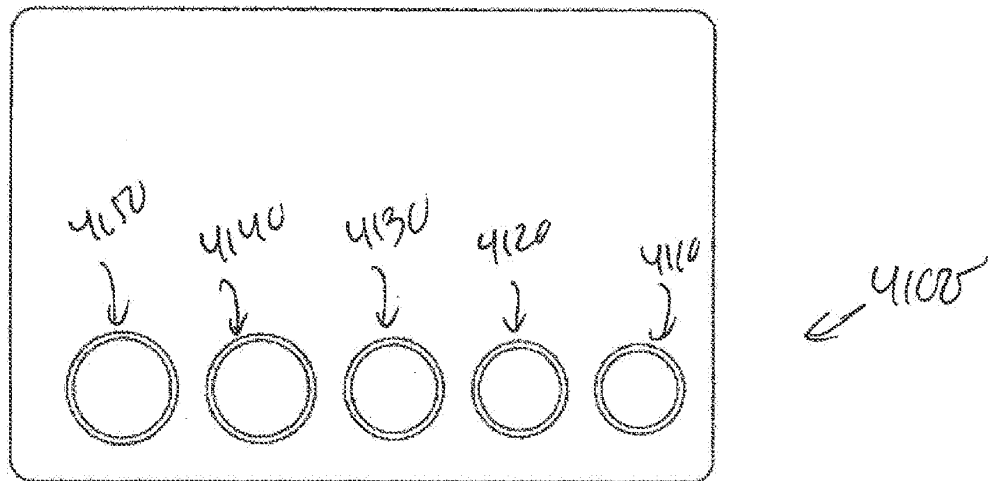


Fig 41

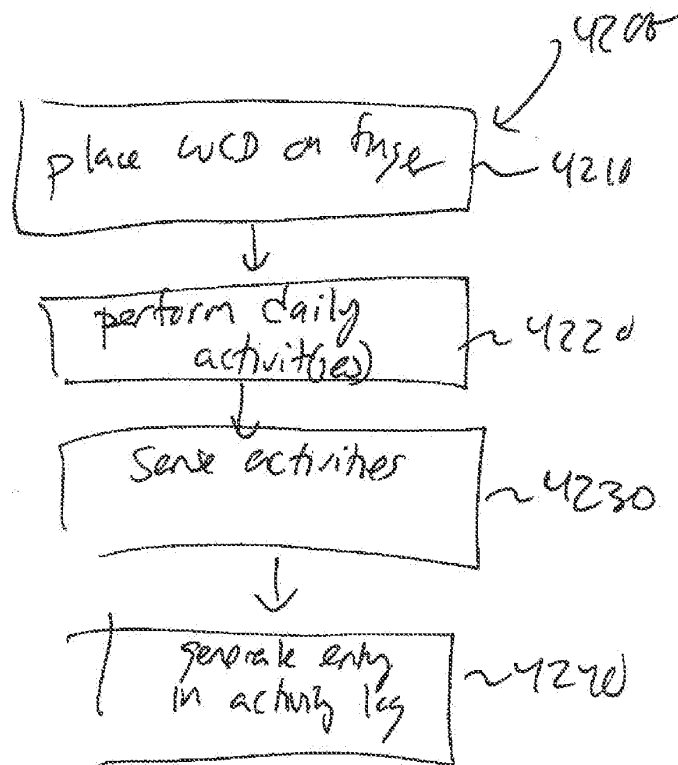


Fig 42

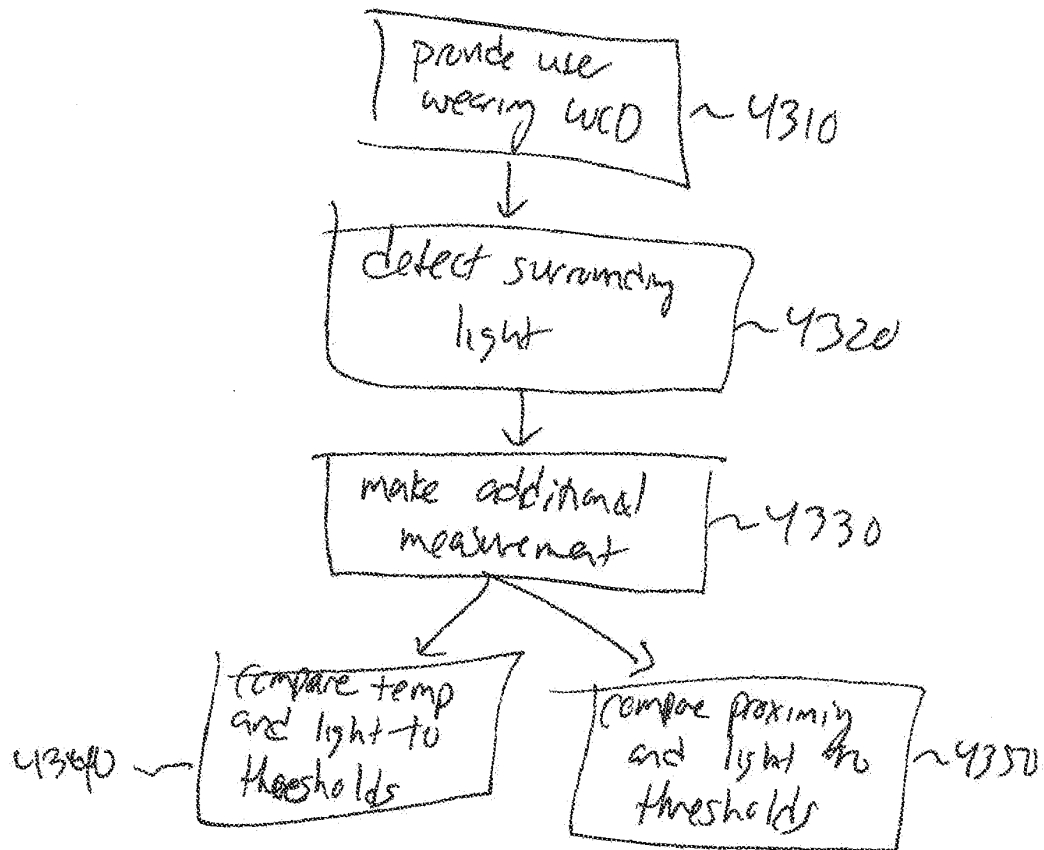


Fig. 43

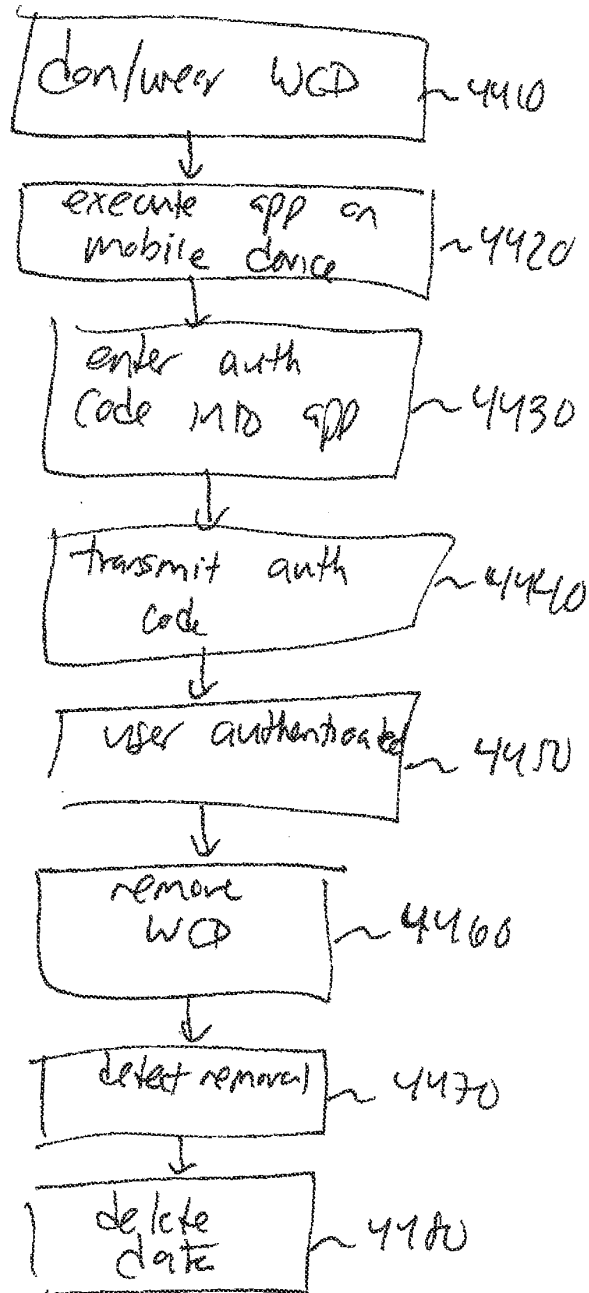
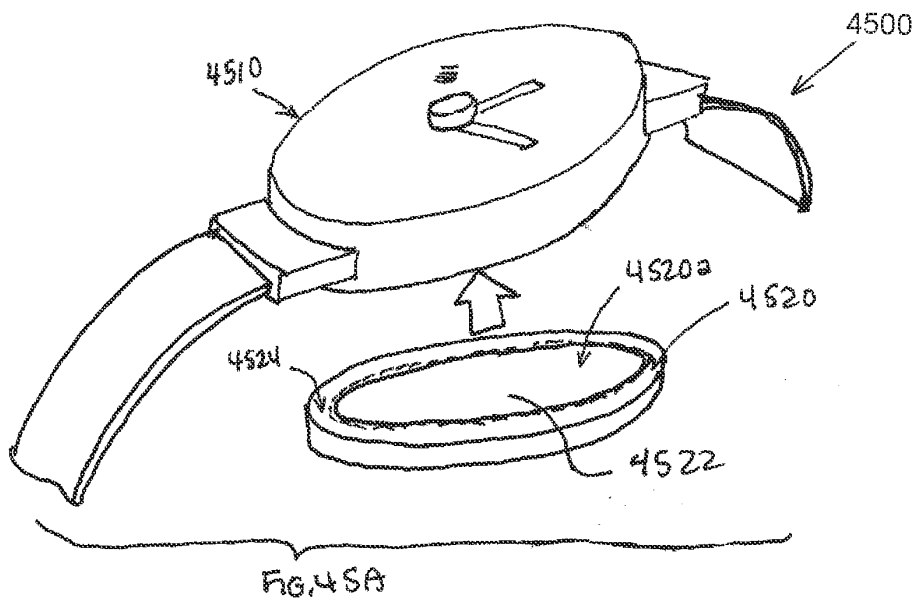
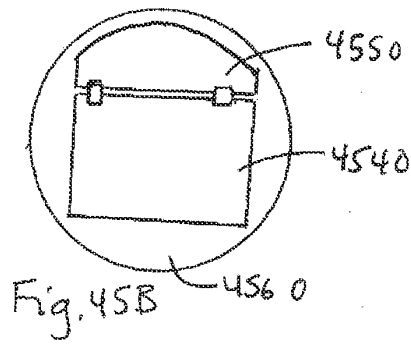
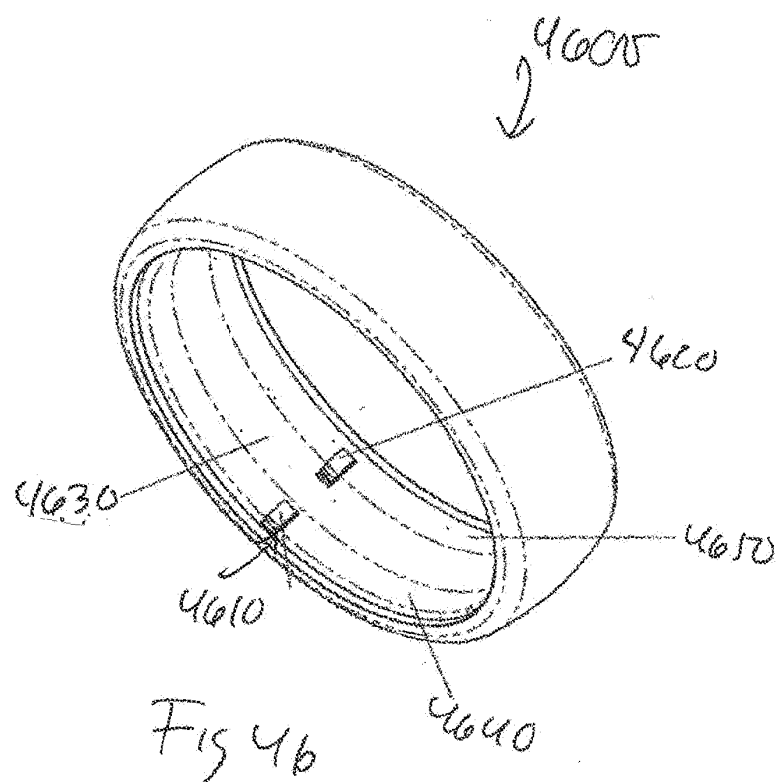
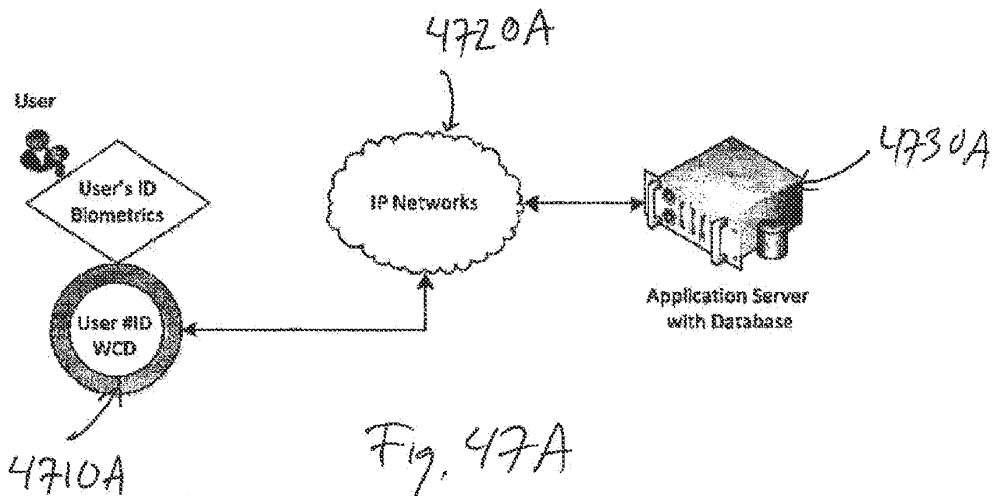
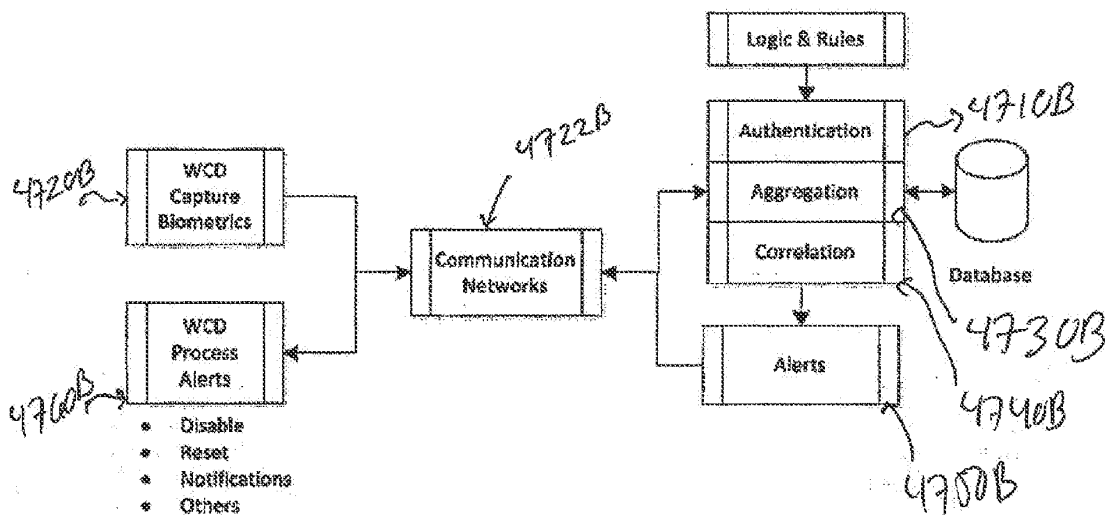


Fig 44







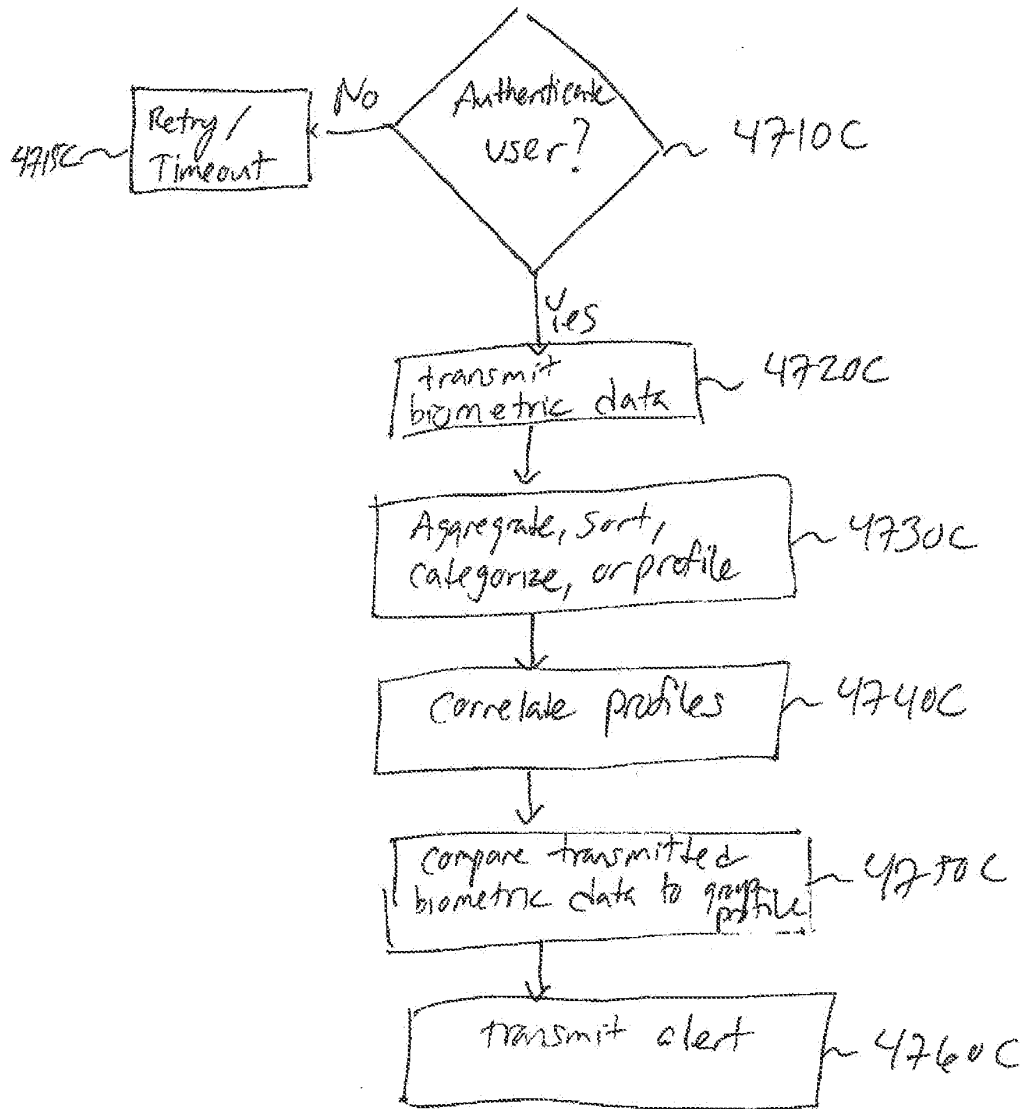


Fig 47C

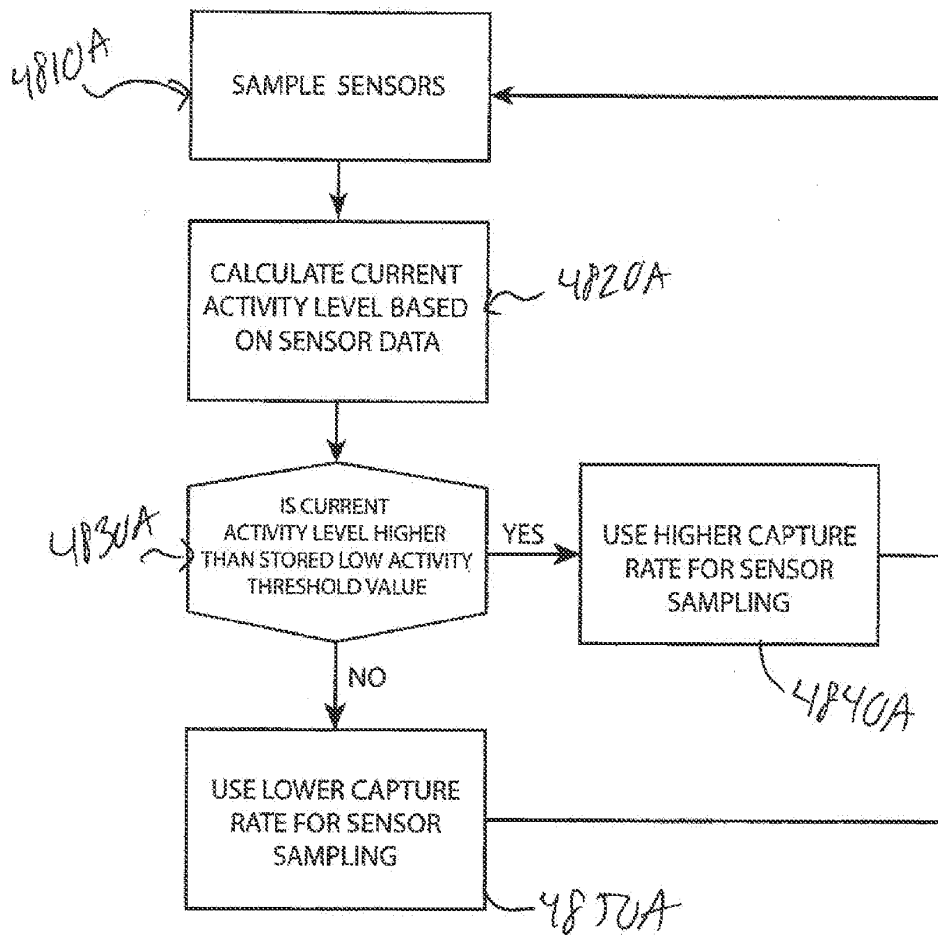


Fig 48A

63/64

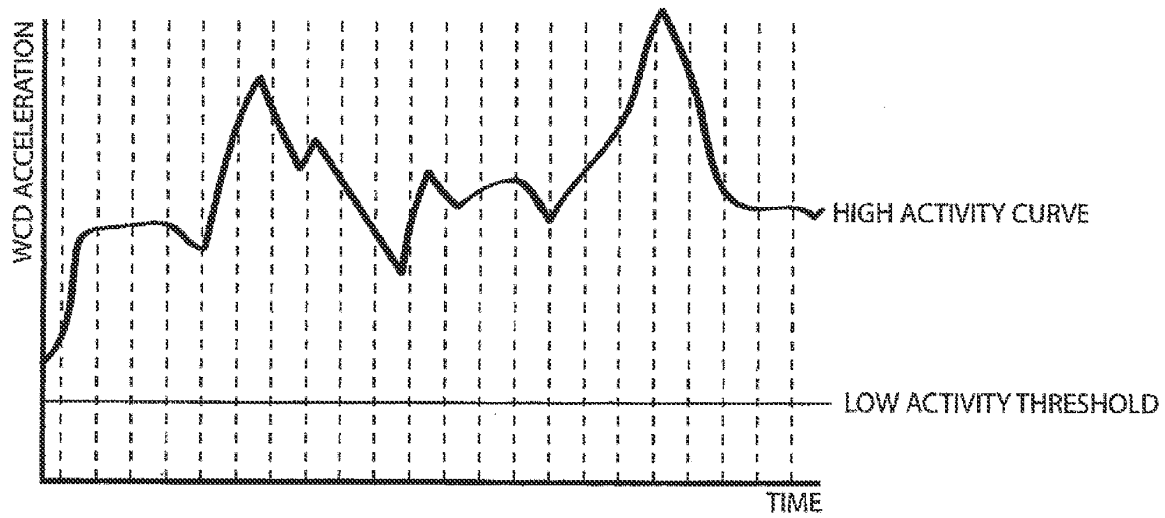


Fig 48B

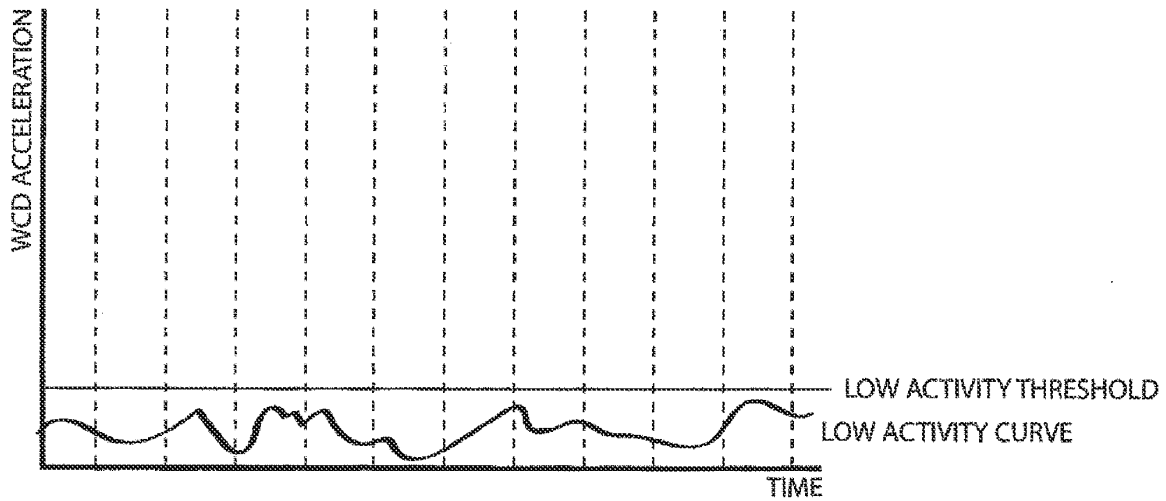


Fig 48C

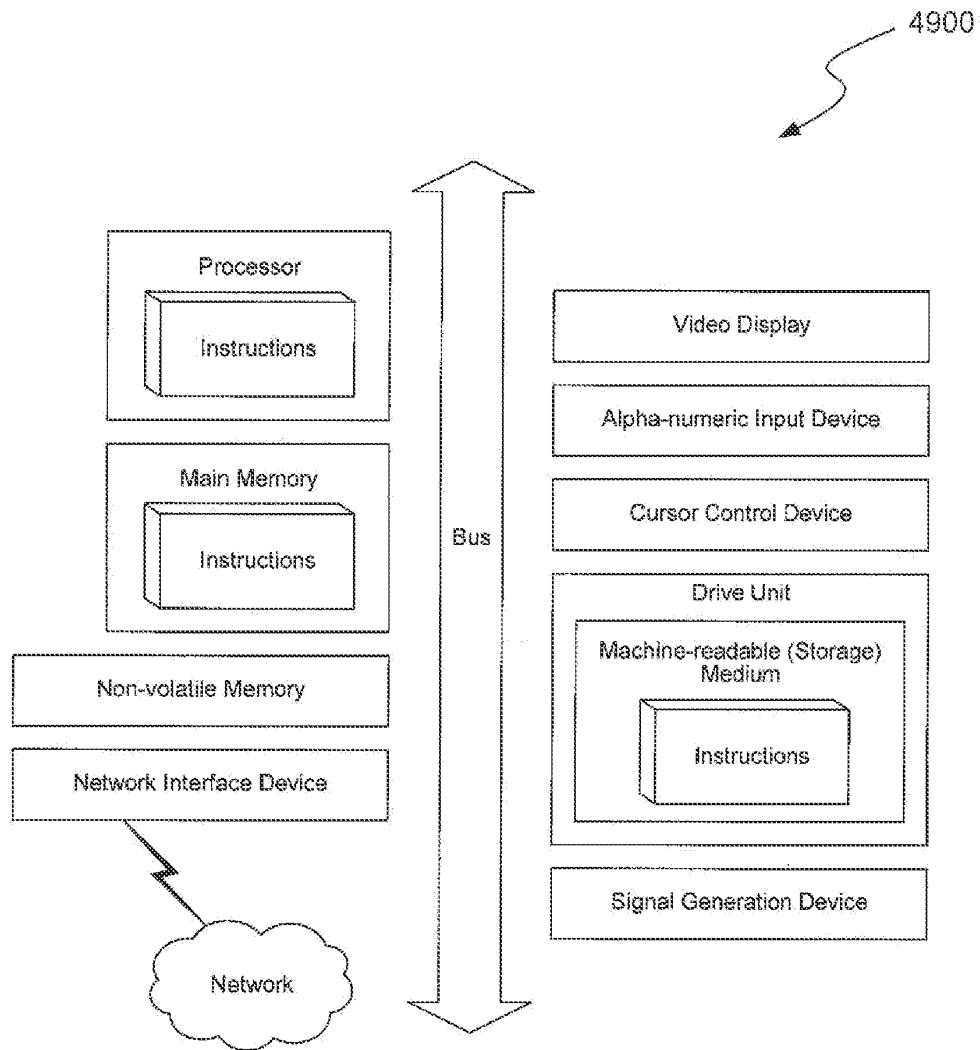


FIG. 49

Electronic Patent Application Fee Transmittal				
Application Number:				
Filing Date:				
Title of Invention:		WEARABLE COMPUTING DEVICE		
First Named Inventor/Applicant Name:		Curt C. von Badinski		
Filer:		William Alex Loginov		
Attorney Docket Number:		340/0002		
Filed as Small Entity				
Utility under 35 USC 111(a) Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Utility filing Fee (Electronic filing)	4011	1	70	70
Utility Search Fee	2111	1	300	300
Utility Examination Fee	2311	1	360	360
Pages:				
Utility Appl Size fee per 50 sheets >100	2081	1	200	200
Claims:				
Claims in excess of 20	2202	30	40	1200
Independent Claims in Excess of 3	2201	9	210	1890

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous-Filing:				
Late Filing Fee for Oath or Declaration	2051	1	70	70
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Miscellaneous:				
Total in USD (\$)				4090

Electronic Acknowledgement Receipt	
EFS ID:	20820202
Application Number:	14556062
International Application Number:	
Confirmation Number:	8229
Title of Invention:	WEARABLE COMPUTING DEVICE
First Named Inventor/Applicant Name:	Curt C. von Badinski
Customer Number:	77099
Filer:	William Alex Loginov
Filer Authorized By:	
Attorney Docket Number:	340/0002
Receipt Date:	28-NOV-2014
Filing Date:	
Time Stamp:	21:29:57
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Application Data Sheet	MechioAppDataSheet0002.pdf	1560799 80c2836d0348f6c2525c97d9535ec1d773e1cba6	no	7

Warnings:

Information:

2		MechioPatApp0002.pdf	301930 37efb845812a9afd5a7915c4f9584cc6f0a68760	yes	80
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Specification		1	71	
	Claims		72	79	
	Abstract		80	80	
Warnings:					
Information:					
3	Drawings-only black and white line drawings	MechioInformalDrawings0002.pdf	7541274 acd0172ec8404fb29eeec5ebf0af2a980dd4dcbe	no	64
Warnings:					
Information:					
4	Fee Worksheet (SB06)	fee-info.pdf	41716 dc0255693bc7da64c5434f413f00b41b936eebad	no	2
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Total Files Size (in bytes):			9445719		
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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875						Application or Docket Number 14/556,062	
APPLICATION AS FILED - PART I							
(Column 1)		(Column 2)		SMALL ENTITY		OTHER THAN SMALL ENTITY	
FOR	NUMBER FILED	NUMBER EXTRA	RATE(\$)	FEE(\$)		RATE(\$)	FEE(\$)
BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A	N/A	70		N/A	
SEARCH FEE (37 CFR 1.16(k), (l), or (m))	N/A	N/A	N/A	300		N/A	
EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A	N/A	360		N/A	
TOTAL CLAIMS (37 CFR 1.16(j))	50	minus 20 = 30	x 40	= 1200	OR		
INDEPENDENT CLAIMS (37 CFR 1.16(h))	13	minus 3 = 10	x 210	= 2100			
APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$310 (\$155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).			0.00			
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))				0.00			
* If the difference in column 1 is less than zero, enter "0" in column 2.			TOTAL	4030		TOTAL	
APPLICATION AS AMENDED - PART II							
(Column 1)		(Column 2)		(Column 3)		SMALL ENTITY	
AMENDMENT A		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE(\$)	ADDITIONAL FEE(\$)
	Total (37 CFR 1.16(i))	*	Minus	**	=	x	=
	Independent (37 CFR 1.16(h))	*	Minus	***	=	x	=
	Application Size Fee (37 CFR 1.16(s))						
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))						
						TOTAL ADD'L FEE	
(Column 1)		(Column 2)		(Column 3)		OTHER THAN SMALL ENTITY	
AMENDMENT B		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE(\$)	ADDITIONAL FEE(\$)
	Total (37 CFR 1.16(i))	*	Minus	**	=	x	=
	Independent (37 CFR 1.16(h))	*	Minus	***	=	x	=
	Application Size Fee (37 CFR 1.16(s))						
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))						
						TOTAL ADD'L FEE	
<p style="font-size: x-small;">* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.</p> <p style="font-size: x-small;">** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".</p> <p style="font-size: x-small;">*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".</p> <p style="font-size: x-small;">The "Highest Number Previously Paid For" (Total or Independent) is the highest found in the appropriate box in column 1.</p>							



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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	TOT CLAIMS	IND CLAIMS
14/556,062	11/28/2014	2668	0.00	340/0002	50	13

CONFIRMATION NO. 8229

77099
LOGINOV & ASSOCIATES, PLLC
214 South Main Street
CONCORD, NH 03301

FILING RECEIPT



OC000000072356462

Date Mailed: 12/16/2014

Receipt is acknowledged of this non-provisional patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

Inventor(s)

Curt C. von Badinski, Valencia, CA;
Michael J. Strasser, San Francisco, CA;
Peter Twiss, Lakewood, CA;

Applicant(s)

Mechio Inc., San Francisco, CA

Power of Attorney: None

Domestic Priority data as claimed by applicant

This appln claims benefit of 61/910,201 11/29/2013
and claims benefit of 62/006,835 06/02/2014

Foreign Applications for which priority is claimed (You may be eligible to benefit from the **Patent Prosecution Highway** program at the USPTO. Please see <http://www.uspto.gov> for more information.) - None.

Foreign application information must be provided in an Application Data Sheet in order to constitute a claim to foreign priority. See 37 CFR 1.55 and 1.76.

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The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 14/556,062**

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

**** SMALL ENTITY ****

Title

WEARABLE COMPUTING DEVICE

Preliminary Class

382

Statement under 37 CFR 1.55 or 1.78 for AIA (First Inventor to File) Transition Applications: No

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This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Bureau of Industry and Security, Department of Commerce (15 CFR parts 730-774); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).

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APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
14/556,062	11/28/2014	Curt C. von Badinski	340/0002

CONFIRMATION NO. 8229

77099
LOGINOV & ASSOCIATES, PLLC
214 South Main Street
CONCORD, NH 03301

FORMALITIES LETTER



Date Mailed: 12/16/2014

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

Items Required To Avoid Abandonment:

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
- The application search fee must be submitted.
- The application examination fee must be submitted.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- A substitute specification in compliance with 37 CFR 1.52, 1.121(b)(3), and 1.125, is required. The substitute specification must be submitted with markings and be accompanied by a clean version (without markings) as set forth in 37 CFR 1.125(c) and a statement that the substitute specification contains no new matter (see 37 CFR 1.125(b)). The specification, claims, and/or abstract page(s) submitted is not acceptable and cannot be scanned or properly stored because:
 - The application contains drawings, but the specification does not contain a brief description of the several views of the drawings as required by 37 CFR 1.74 and 37 CFR 1.77(b)(9).
- Replacement drawings in compliance with 37 CFR 1.84 and 37 CFR 1.121(d) are required. The drawings submitted are not acceptable because:
 - The drawings must be reasonably free from erasures and must be free from alterations, overwriting, interlineations, folds, and copy marks. See Figure(s) 14B, 14D, 27A.
 - The drawings contain excessive text. Suitable descriptive legends may be used, or may be required by the Examiner where necessary for understanding of the drawing but should contain as few words as possible (see 37 CFR 1.84(o)). See Figure(s) 23A, 28B.
 - The drawings submitted to the Office are not electronically reproducible because portions of figures 27B, 33D, 33E are missing and/or blurry.

The following item(s) appear to have been **omitted** from the application:

- Figure(s) **15C** described in the specification.

Applicant must reply to this notice within the time period set forth in this notice to avoid abandonment of this application. Applicant must select one of the three following options and the reply must comply with the requirements set forth in the selected option and any other requirements set forth in this notice. The reply should also indicate which option applicant has selected.

I. Petition for date of deposit: Should applicant contend that the above-noted omitted item(s) was in fact deposited in the U.S. Patent and Trademark Office (USPTO) with the nonprovisional application papers, a copy of this Notice and a petition (and the petition fee set forth in 37 CFR 1.17(f) with evidence of such deposit **must** be filed within **TWO MONTHS** of the date of this Notice. The petition fee will be refunded if it is determined that the item(s) was received by the USPTO. **THIS TWO MONTH PERIOD IS EXTENDABLE UNDER 37 CFR 1.136(a) or (b).**

II. Petition for later filing date: Should applicant desire to supply the omitted item(s) and accept the date that such omitted item(s) was filed in the USPTO as the filing date of the above-identified application, a copy of this Notice, the omitted item(s), and a petition under 37 CFR 1.182 with the petition fee set forth in 37 CFR 1.17(f) requesting the later filing date **must** be filed within **TWO MONTHS** of the date of this Notice. **THIS TWO MONTH PERIOD IS EXTENDABLE UNDER 37 CFR 1.136(a) or (b).**

Applicant is advised that generally the filing fee required for an application is the filing fee in effect on the filing date accorded the application and that payment of the requisite basic filing fee on a date later than the filing date of the application requires payment of a surcharge (37 CFR 1.16(f)). To avoid processing delays and payment of a surcharge, applicant should submit any balance due for the requisite filing fee based on the later filing date being requested when submitting the omitted item(s) and the petition (and petition fee) requesting the later filing date.

III. Acceptance of application as deposited: Applicant may accept the application as deposited in the USPTO by filing an appropriate amendment as set forth in either (A) or (B) below within **TWO MONTHS** of the date of this Notice. **THIS TWO MONTH PERIOD IS EXTENDABLE UNDER 37 CFR 1.136(a) or (b)**. The application will maintain a filing date as of the date of deposit of the application papers in the USPTO, and original application papers (i.e., the original disclosure of the invention) will include only those application papers present in the USPTO on the date of deposit. A petition is not required for this option.

(A) If applicant wants to accept the application as deposited without adding the subject matter that was in the omitted item (e.g., a missing page or figure), applicant is required to submit one or more of the following items without adding any new matter (see 35 U.S.C. 132(a)):

1. For a missing page of the specification,
 - a) a substitute specification including claims that amends the specification to renumber the pages consecutively and cancels any incomplete sentences, and
 - b) a statement that the substitute specification includes no new matter, in compliance with 37 CFR 1.121(b)(3) and 1.125;
2. For a missing figure of the drawings,
 - a) replacement drawing sheets in compliance with 37 CFR 1.121(d) to renumber the drawing figures consecutively (if necessary),
 - b) a substitute specification excluding claims that amends the specification to cancel any references to any omitted drawing(s) and corrects the references in the specification to the drawing figures to correspond with any relabeled drawing figures, and
 - c) a statement that the substitute specification includes no new matter, in compliance with 37 CFR 1.121(b)(3) and 1.125;
3. For a missing page of the claim listing only, a replacement claim listing with the claims renumbered consecutively or, if amendment to the claims is also necessary, then a complete claim listing in compliance with 37 CFR 1.121(c);
4. For a missing or unreadable compact disc,

- a) a substitute specification (excluding the claims) deleting the reference to the compact disc and the files contained on the compact disc, and
 - b) a statement that the substitute specification includes no new matter, in compliance with 37 CFR 1.121(b)(3) and 1.125; and
5. For a missing or unreadable file submitted on a compact disc,
- a) a substitute specification (excluding the claims) deleting the reference to the missing or unreadable file, and a statement that the substitute specification includes no new matter, in compliance with 37 CFR 1.121(b)(3) and 1.125; and
 - b) a replacement transmittal letter listing all of the files except the missing or unreadable file in compliance with 37 CFR 1.52(e)(3)(ii).

(B) Alternatively, if applicant wants to accept the application as deposited but wishes to add the subject matter in the omitted item (e.g., a missing page or figure) by relying on an incorporation by reference under 37 CFR 1.57 or other portions of the original disclosure, applicant is required to submit one or more of the following items without adding any new matter (see 35 U.S.C. 132(a)):

1. To add the subject matter in a missing page of specification,
 - a) a substitute specification excluding claims and
 - b) a statement that the substitute specification includes no new matter, in compliance with 37 CFR 1.121(b)(3) and 1.125;
2. To add a missing figure of the drawings, new and replacement drawing sheets in compliance with 37 CFR 1.121(d);
3. To add the subject matter in a missing page of the claim listing, a complete claim listing in compliance with 37 CFR 1.121(c) (e.g., a claim in the missing page should be submitted as a new claim);
4. To add the subject matter in a missing or unreadable compact disc,
 - a) a replacement compact disc and a duplicate copy of the compact disc, in compliance with 37 CFR 1.52(e); and
 - b) a statement that the replacement compact disc contains no new matter in compliance with 37 CFR 1.52(e)(4); and,
5. To add the subject matter in a missing or unreadable file submitted on a compact disc,
 - a) a replacement compact disc that contains all of the files listed in the specification including the missing or unreadable file and a duplicate copy of the compact disc, in compliance with 37 CFR 1.52(e); and
 - b) a statement that the replacement compact disc contains no new matter in compliance with 37 CFR 1.52(e)(4).

If applicant is relying on an incorporation by reference under 37 CFR 1.57 to add the omitted subject matter, then applicant must also comply with the requirements of 37 CFR 1.57.

Applicant is cautioned that correction of the above items may cause the specification and drawings page count to exceed 100 pages. If the specification and drawings exceed 100 pages, applicant will need to submit the required application size fee.

- Additional claim fees of \$ **3300** as a small entity, including any required multiple dependent claim fee, are required. Applicant must submit the additional claim fees or cancel the additional claims for which fees are due.
- Surcharge as set forth in 37 CFR 1.16(f) must be submitted.

The surcharge is due for any one of:

- late submission of the basic filing fee, search fee, or examination fee,
- late submission of inventor's oath or declaration,
- filing an application that does not contain at least one claim on filing, or
- submission of an application filed by reference to a previously filed application.

SUMMARY OF FEES DUE:

The fee(s) required within **TWO MONTHS** from the date of this Notice to avoid abandonment is/are itemized below. Small entity discount is in effect. If applicant is qualified for micro entity status, an acceptable Certification of Micro Entity Status must be submitted to establish micro entity status. (See 37 CFR 1.29 and forms PTO/SB/15A and 15B.)

- \$ **70** basic filing fee.
- \$ **70** surcharge.
- \$ **300** search fee.
- \$ **360** examination fee.
- \$ **2100** for **10** independent claims over 3.
- \$ **1200** for **30** total claims over 20.
- \$(**0**) previous unapplied payment amount.
- \$ **4100** TOTAL FEE BALANCE DUE.

Items Required To Avoid Processing Delays:

Applicant is notified that the above-identified application contains the deficiencies noted below. No period for reply is set forth in this notice for correction of these deficiencies. However, if a deficiency relates to the inventor's oath or declaration, the applicant must file an oath or declaration in compliance with 37 CFR 1.63, or a substitute statement in compliance with 37 CFR 1.64, executed by or with respect to each actual inventor no later than the expiration of the time period set in the "Notice of Allowability" to avoid abandonment. See 37 CFR 1.53(f).

- A properly executed inventor's oath or declaration has not been received for the following inventor(s):
Curt C. von Badinski
Michael J. Strasser
Peter Twiss

Replies must be received in the USPTO within the set time period or must include a proper Certificate of Mailing or Transmission under 37 CFR 1.8 with a mailing or transmission date within the set time period. For more information and a suggested format, see Form PTO/SB/92 and MPEP 512.

Replies should be mailed to:

Mail Stop Missing Parts
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Registered users of EFS-Web may alternatively submit their reply to this notice via EFS-Web, including a copy of this Notice and selecting the document description "Applicant response to Pre-Exam Formalities Notice".
<https://portal.uspto.gov/authenticate/AuthenticateUserLocalEPF.html>

For more information about EFS-Web please call the USPTO Electronic Business Center at **1-866-217-9197** or visit our website at <http://www.uspto.gov/ebc>.

If you are not using EFS-Web to submit your reply, you must include a copy of this notice.

/hhagos/

Office of Data Management, Application Assistance Unit (571) 272-4000, or (571) 272-4200, or 1-888-786-0101

Doc code: IDS

Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-10)

Approved for use through 07/31/2012. OMB 0651-0031

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		14556062
	Filing Date		2014-11-28
	First Named Inventor	von Badinski	
	Art Unit	2668	
	Examiner Name		
	Attorney Docket Number	340/0002	

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Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	4407295		1983-08-04	Steuer, et al.	
	2	5191891		1993-03-09	Righter	
	3	5490523		1996-02-13	Isaacson, et al.	
	4	6255800	B1	2001-07-03	Bork	
	5	6277079	B1	2001-08-21	Avicola, et al.	
	6	7427979	B2	2008-09-23	Park, et al.	
	7	7444001	B2	2008-10-28	Roberts, et al.	
	8	8346327	B2	2013-01-01	Campbell, et al.	

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	Examiner Name			
	Attorney Docket Number	340/0002		

	9	8373656	B2	2013-02-12	Hou, et al.	
	10	8515506	B2	2013-08-20	Ridder, et al.	
	11	8554297	B2	2013-10-08	Moon, et al.	
	12	8570372	B2	2013-10-29	Russell	
	13	8583167	B2	2013-11-12	Chun	
	14	8626249	B2	2014-01-07	Ungari, et al.	
	15	8638190	B1	2014-01-28	Want, et al.	

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	1	20020156352	A1	2002-10-24	Eggers	
	2	20030142065	A1	2003-07-31	Pahlavan	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	14556062
	Filing Date	2014-11-28
	First Named Inventor	von Badinski
	Art Unit	2668
	Examiner Name	
	Attorney Docket Number	340/0002

	3	20050038348	A1	2005-02-17	Avicola, et al.	
	4	20060046709	A1	2006-03-02	Krumm, et al.	
	5	20060142968	A1	2006-06-29	Han, et al.	
	6	20100100004	A1	2010-04-22	van Someren	
	7	20100156624	A1	2010-06-24	Hounsell	
	8	20110070829	A1	2011-03-24	Griffin, et al.	
	9	20120218184	A1	2012-08-30	Wissmar	
	10	20120254809	A1	2012-10-04	Yang, et al.	
	11	20130167221	A1	2013-06-27	Vukoszavlyev, et al.	
	12	20130191789	A1	2013-07-25	Calman, et al.	
	13	20130217326	A1	2013-06-22	Symons	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		14556062	
	Filing Date		2014-11-28	
	First Named Inventor	von Badinski		
	Art Unit	2668		
	Examiner Name			
	Attorney Docket Number	340/0002		

	14	20130261771	A1	2013-10-03	Ten Kate	
	15	20130271069	A1	2013-10-17	Partovi	

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	1	2660680	EP	A1	2013-11-06	Turkiewicz, et al.		☐
	2	2004078028	WO	A2	2004-09-16	Avicola, et al.		☐
	3	2011053235	WO	A1	2011-05-05	Wissmar, et al.		☐
	4	2013093638	WO	A3	2013-06-27	Beadle, et al.		☐
	5	2013163326	WO	A1	2013-10-31	Hunter, et al.		☐

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		14556062
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	First Named Inventor	von Badinski	
	Art Unit	2668	
	Examiner Name		
	Attorney Docket Number	340/0002	

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EXAMINER SIGNATURE

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number	14556062
	Filing Date	2014-11-28
	First Named Inventor	von Badinski
	Art Unit	2668
	Examiner Name	
	Attorney Docket Number	340/0002

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

☐ That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☐ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

☐ See attached certification statement.

☐ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

☒ A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/William A. Loginov/	Date (YYYY-MM-DD)	2015-01-12
Name/Print	Loginov, William A.	Registration Number	34863

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

(19)



(11)

EP 2 660 680 A1

(12)

EUROPEAN PATENT APPLICATION

(43) Date of publication:
06.11.2013 Bulletin 2013/45

(51) Int Cl.:
G06F 3/01 (2006.01) *G06F 3/048* (2013.01)
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(21) Application number: 12305497.5

(22) Date of filing: 03.05.2012

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GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO
PL PT RO RS SE SI SK SM TR
Designated Extension States:
BA ME

• Kostadinov, Dimitre
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75009 Paris (FR)

(72) Inventors:
• Turkiewicz, Pierre
91620 NOZAY (FR)

(54) **System and method for enabling collaborative gesture-based sharing of ressources between devices**

(57) A method for content sharing between a first user terminal (1) and at least a second user terminal (2), comprising the following steps:

- identifying a first gesture involving the first user terminal (1);
- identifying a content (3), comprised within the first user terminal (1), intended to be shared;
- sending, to the at least second user terminal (2), meta-

data of the content (3) and metadata of the identified first gesture;

- identifying a second gesture involving the at least second user terminal (2);
- determining if the first gesture and the second gesture relate to a predefined interaction gesture scenario aiming at content sharing;
- triggering the content (3) sharing.

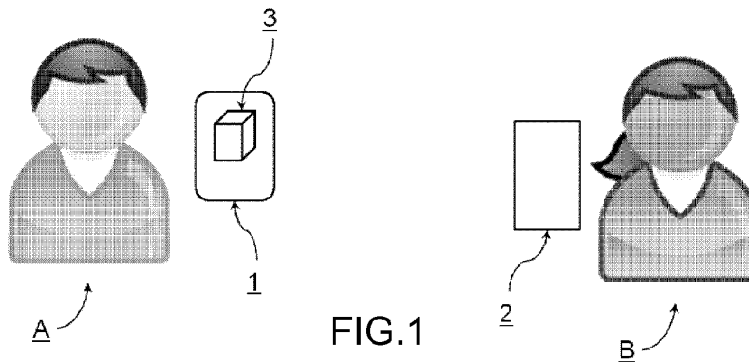


FIG.1

EP 2 660 680 A1

Description

"save attachment as" function) before consumption.

FIELD OF THE INVENTION

[0001] The present invention relates to a method and a system for digital contents sharing between user terminals.

[0007] Accordingly, for sharing content with a peer, the user experience is often complex: both the senders and the recipients need to perform a sequence of actions. Further, quite often a shared third party service provider needs to be involved.

BACKGROUND OF THE INVENTION

[0008] Slightly less constraining known approach for content sharing are as follow:

[0002] As used herein, the term "user terminal" is meant broadly and not restrictively, to include any electronic device which may interact through user-interfaces to transmit/receive data to/from another electronic device and/or a communications network. As non limitative examples of such user terminals, one can mention a smart-phone; tablet PC, MP3 player, Personal Digital Assistant (PDA), laptop and the like.

- choosing a sharing service on the device that the recipients also support (example: start the Facebook® application)
- with an interaction specific to the sharing service, selecting the content to be shared (example: choose the pictures to share with the gallery);
- with an interaction specific to the sharing service, requesting the sharing of content with the chosen recipients.

[0003] Unquestionably, such user terminals, particularly handheld ones, are now increasingly common, because they are expected to provide a plurality of applications/services such as Internet browsing, phone-calling, messaging, photo-taking, localization, games, and content sharing. The "how-to-use" of these applications/services is generally inherited from earlier systems providing similar services (such as desktop computer, or wired telephone). However, the implementation of many of these services, even if it is apprehensible by users, is certainly inappropriate and inadequate for mobile devices.

[0009] From the recipient side, steps cited above are unchanged.

[0004] In the following, content sharing service is taken as an illustrative example of the above problem. A "content" is intended to mean, here, any content/resource/information in a digital format, including but not limited to music, videos, photos, movies, ring tones, eBooks, contact details, Electronic Business Card, document, reminder, to-do list, notification, mobile applications, message, GPS location, URL.

[0010] Accordingly, existing solutions remain of excessive complexity because they require many interactions from each participant: selection of the content, selection of the sharing service, and selection of recipients. Another problem arises in the prior art with regards to the quality of human communications through electronic devices. In fact, during known content sharing methods, users interact with their respective personal devices as if they were on remote locations, without any consideration of the quality of human communication and interaction. In other words, content sharing according to known solutions is performed in almost pure human-machine interactions without any consideration of user-friendly and human-centric.

[0005] In fact, in order to share content (a picture for example) with a peer, a user is generally constrained to:

[0011] It happens that the selection step of recipients for the sharing is simplified, as it is proposed by Bump@ application (bu.mp). In fact the Bump@ application lets two users shake their mobile phone together. Based on the location of users and other information from the devices' sensors, the Bump@ service establishes a peering between users within which information assets can be shared.

- open the content on his/her terminal with an appropriate application (example: gallery application);
- request the sharing of the content with an interaction that varies from one application to another (for example: a 'share' menu option)
- among the many sharing services available on the device, pick one that all recipients also support (for example: email, Facebook®);
- select the recipients (examples: contacts chooser, Google circles®).

[0012] Nonetheless, Bump@ solution remains partial as it requires that each user terminal is connected to the Internet. Such drawback prevents information assets sharing where this is insufficient radio coverage, or when users choose to disable data (for cost reasons when traveling abroad for example). Yet another drawback of this solution is that the chosen interaction (i.e. shake devices simultaneously) between users is not intuitively associated with the sharing.

[0006] Each recipient will later:

[0013] One object of the present invention is to make sharing as simple as a natural interaction gestures.

- receive a message on his own terminal, in a way that is specific to the chosen sharing service (for instance, a notification for an incoming email);
- extract the content from the message (example:

[0014] Another object of the present invention is to make sharing of information assets between mobile devices easier, funnier, and more intuitive, thereby enhancing

ing the human communication between sharing users (typically, body language and emotional display).

[0015] Another object of the present invention is to find "natural" and easy-to-use user interface for content sharing among mobile user equipments.

SUMMARY

[0016] Various embodiments are directed to addressing the effects of one or more of the problems set forth above. The following presents a simplified summary of embodiments in order to provide a basic understanding of some aspects of the various embodiments. This summary is not an exhaustive overview of these various embodiments. It is not intended to identify key of critical elements or to delineate the scope of these various embodiments. Its sole purpose is to present some concepts in a simplified form as a prelude to the more detailed description that is discussed later.

[0017] Various embodiments relate to methods for content sharing between a first user terminal and at least a second user terminal, comprising the following steps:

- identifying a first gesture involving the first user terminal;
- identifying a content, comprised within the first user terminal, intended to be shared;
- sending, to the at least second user terminal, metadata of the content and metadata of the identified first gesture;
- identifying a second gesture involving the at least second user terminal;
- determining if the first gesture and the second gesture relate to a predefined interaction gesture scenario aiming at content sharing;
- triggering the content sharing.

[0018] Various embodiments relate to systems for content sharing between a first user terminal and at least a second user terminal, comprising

- means for identifying a first gesture involving the first user terminal;
- means for identifying a content, comprised within the first user terminal, intended to be shared ;
- means for sending, to the at least second user terminal, metadata of the content and metadata of the identified first gesture;
- means for identifying a gesture involving the at least second user terminal;
- means for determining if the first gesture and the second gesture relate to a predefined interaction gesture scenario aiming at content sharing;
- means for triggering the content sharing.

[0019] Various embodiments further relate to a computer program product for performing the above methods.

[0020] While the various embodiments are susceptible to various modification and alternative forms, specific embodiments thereof have been shown by way of example in the drawings. It should be understood, however, that the description herein of specific embodiments is not intended to limit the various embodiments to the particular forms disclosed.

[0021] It may of course be appreciated that in the development of any such actual embodiments, implementation-specific decisions should be made to achieve the developer's specific goal, such as compliance with system-related and business-related constraints. It will be appreciated that such a development effort might be time consuming but may nevertheless be a routine understanding for those of ordinary skill in the art having the benefit of this disclosure.

BRIEF DESCRIPTION OF THE DRAWINGS

[0022] The above and other objects and advantages of various embodiments will become apparent from the detailed description of preferred embodiments, considered in conjunction with the accompanying drawing, in which

- Fig.1 is a schematic diagram illustrating the context of content sharing;
- Fig.2 is a schematic diagram illustrating components of one embodiment;
- Fig. 3 is a schematic diagram illustrating steps of a content sharing according to one embodiment.

DESCRIPTION OF PREFERRED EMBODIMENTS

[0023] With reference to figure 1, a first user **A** provided with a user terminal **1** is willing to share a content **3**, held on his/her user terminal **1**, with a second user **B** provided with a user terminal **2**.

[0024] The act of sharing is to be understood, here, broadly to include sending/transferring/communicating content **3** (with or without leaving a copy of this content **3** in its original location) from one user terminal **1** to one or more other user terminals **2**.

[0025] To that end, each of the user terminals **1-2** comprises an intuitive gesture-based sharing system **20** (figure 2) enabling content sharing on the basis of natural interaction gesture of users **A** and/or **B**.

[0026] A natural interaction gesture is considered, here, as a gesture involving real-life artifacts and having a generally accepted meaning in a given context. As non exhaustive examples of such interaction gestures, one can mention

- pouring, by a first person (sender), water from a bottle into a glass of a second person (receiver), wherein water (a content) is transferred (shared) from the bottle to the glass;
- throwing (share), by a first person (sender), an apple/

ball/key (content) to a second person (receiver) willing to catch it;

- giving (share) for a while, by a first person (sender), an object (content) to a second person (receiver), then get back it;
- picking up an object (content) from one's bag and filing it (share) in the bag of the interlocutor (receiver);
- knocking marbles (content) from a first person (sender) container toward a second person container (receiver).

[0027] An interaction gesture may be identified on the basis of a combination of

- a sampling of sensors values on user terminals **1-2**;
- an optional gesture filter (set of applicable gestures/ scenario patterns with parameters for example);
- optional information about the proximity between user terminals **1-2**;
- optional sets of capabilities of user terminals **1-2** (supported communication channels, touch screen, accelerometers for example).

[0028] The gesture-based sharing system **20**, embedded on the platform **29** of the user terminal **1**, is configured to detect/track and to identify, with appropriated sensors **23**, interaction gestures involving the user terminal **1**, in order to control collaborative workflows on the basis thereof. In fact, when the gesture-based sharing system **20** recognizes/determines an interaction gesture, it, subsequently, organizes/triggers the sharing of the content **3** between user terminals **1-2** that are involved in the detected interaction gesture.

[0029] Sensors **23** are configured to capture user interaction events involving the user terminal **1**, such as touches on the sensitive screen, bring the user terminal **1** at a given speed/acceleration to a given point, maintaining the user terminal **1** in a given orientation/position/height, a speech/gesture intended for the user terminal **1**. Examples of such sensors **23** are accelerometer, GPS (position, latitude, longitude, and height), gyroscope (pitch, roll, azimuth for example), microphone, camera, touch & multi-touch screen.

[0030] Sensors **23** are configured to communicate with the local gesture detection component **24** which is responsible for detecting fragments of local gestures based on inputs from sensors **23** (such as, the user is shaking his user terminal, a finger pick up against the screen of the user terminal, the user terminal is held in an oblique position and in a given orientation, the phone is quickly brought forward with a sudden stop). A collaborative gesture detection component **25** is programmed for

- sharing local gestures fragments detected by the local gesture detection component **24** of each participating user terminal **1-2** (i.e. participants) ; and for
- determining from the received fragments (fragments received from the local gesture detection component

24 and those shared from neighboring user terminals **2**) an interaction gesture aiming at content sharing such as

○ "a pinch-in gesture on a icon" (received from the local gesture detection component **23**), and "a pinch-out gesture against the screen of user terminal **2**" (these associated gestures are supposed to relate to an interaction gesture scenario aiming at content sharing) ;

○ "a file is selected", "the user terminal **1** is held in an oblique position and oriented to the ground at one meter height" (gesture fragments received from the local gesture detection component **23**), "a folder is selected on user terminal **2**", "the user terminal **2** is held in an approximately horizontal plane at eighty centimeter height", "the user terminals **1** and **2** are less than forty centimeter from each other" (gestures involving user terminal **2**). These associated gestures are supposed to relate to an interaction gesture scenario aiming at content sharing, in a similar way to pouring water from a bottle into a glass.

[0031] Moreover, a gesture may include the explicit selection of the content to be shared (example: touch on the icon), or the selection may be implicit for that gesture (example: last photo sequence).

[0032] It is to be noted that some gestures may be reserved for the control of the gesture-based sharing system **20**. For example, when detecting such gestures, the collaborative gesture detection component **25** can update the user preferences (for example, add the gesture of a given participant to a white-list or to a privileged user group).

[0033] Detected user events by sensors **23** as well as derived gesture by the collaborative gesture detection component **25** are handled by a workspace **21** so as to control

- the process of content sharing, between users **1-2**, through a content sharing module **27**; and
- the feedbacks provided to users regarding the progress/state of the sharing, via output and feedback means **22** (such as a display, audio output, haptic device for example). Output and feedback means **22** are configured for displaying information on the user terminal screen, or for generating an audio output, or any other feedback (such as vibrations).

[0034] The workspace **21** is also configured to enable users to organize the access to key content with shortcut icons. Accordingly, the workspace **21** may, further, comprise, among others, a content management user interface to take into account user preferences and configuration parameters (sensors **23** configuration, black-list of user terminals for example).

[0035] The content sharing module **27** is in charge of the sharing of a content **3** from a user **A** (a sender) to

one or several users **B** (receivers). The content sharing module **27** determines the appropriate sharing method, such as copy of the content **3** between user terminals **1-2**, transmit a pointer to the content **3** (which may be retrieved from another source), or order a third party to deliver to the user terminal **2** the content requested to be shared.

[0036] The content sharing module **27** relies on the user terminal **1** communications interface **28** for communicating with the other user terminals **2** involved in the sharing.

[0037] Advantageously, the communications interface **28** is further configured to control/take care of the authorization (digital rights management), and of content adaptation/translation (such as changing technical formats/quality level, media re-encoding with different parameters or technology that better suit recipients' capabilities), as needed.

[0038] The communications interface **28** provides an abstraction layer on top of the various communication channels **281-282** available between two user terminals **1-2**. Communications channels **281-282** may comprise

- IP network interfaces **281** for conveying data over general purpose IP networks to which the user terminal **1** connects with Wi-Fi or cellular data protocols (such as 3G, 4G);
- short-range communications interfaces **282** for conveying data over short-range communication channels (such as Bluetooth or NFC).

The communications interface **28** is in charge of establishing communication channels with other mobiles participating in the sharing, further called "participants". The selection of participants may be made on the basis of proximity (as detected with sensors **23** (location), or using information from short-range communication interfaces **282** such as Bluetooth or NFC) as well as user preferences (such as white-list, black-list, user groups).

[0039] Accordingly, the sharing may take place for instance with a direct transfer of the content **3** over a short range communication network (e.g. Bluetooth, Wi-Fi, ad-hoc for example), or a public wireless data network (3G, 4G). Alternatively, the sharing may take place with the transfer of information allowing the recipient (user terminal **2**) to obtain the resource from a third party service provider, or with the transfer of information allowing the recipient to order the copy of the content **3** from one third party provider to another.

[0040] The content sharing module **27**, further, relies on a content manager **26** which is configured to provide an abstraction layer for the various classes of resources **261-264** such as: contacts **261**, files **262**, applications **263**, or shortcut to external resources **264**.

[0041] As an illustrative implementation of the above described gesture-based sharing system **20** and method, consider, with reference to figure 3, the case of a user **A** willing to share a mobile application **3** with a user **B**, both

users **A-B** being located within the range of Bluetooth coverage and having established (step **30** in figure 3) a trusted communication channel linking their respective user terminals **1-2**. Accordingly, the user **A**

- performs (step **31** in figure 3) a 2-finger pick gesture (pinch in) against the screen **23** of its user terminal **1** over the application **3** to be shared with the user **B** provided with user terminal **2**;
- the local gesture detection component **24** of user terminal **1** identifies (step **32** in figure 3) a pinch-in gesture from the data of sensors **23** (multi-touch screen);
- the collaborative gesture detection component **25** identifies (step **33** in figure 3) the local gesture as an intent to select a local content **3**, to possibly share it with a neighboring user terminal;
- the workspace **21** identifies (step **34** in figure 3) the content **3** targeted by the local gesture as a mobile application **3**;
- the workspace **21** updates (step **35** in figure 3) the display to show that the mobile application **3** picked by the 2 fingers-gesture has been picked ;
- the content sharing module **27** prepares (step **36** in figure 3) metadata for the selected content, to be transferred to the neighboring user terminal **2**;
- the communications interface **28** sends (step **37** in figure 3) metadata relative to the content (name, reference, type, source, size for example) and metadata relative to the local gesture to the neighboring user terminal **2** over the already established Bluetooth communication channel.

[0042] On the receiver side (i.e. user terminal **2**),

- the communications interface **28** of the user terminal **2** receives (step **41** in figure 3) the remote content and gesture metadata from the sender (i.e. user terminal **1**);
- the content sharing module **27** of the user terminal **2** handle (step **42** in figure 3) the received content metadata into;
- The user **A**, or **B** performs (step **43** in figure 3) a 2-finger drop gesture (pinch out) against the screen of the user terminal **2**;
- the local gesture detection component **23** (i.e. that of the user terminal **2**) identifies (step **44** in figure 3) a pinch-out gesture from the sensors' data;
- with reference to predefined interaction gesture scenarios aiming at content sharing which are known by the gesture-based sharing system **20** (for example, stored within a local database), the collaborative gesture detection component **25** determines/recognizes (step **45** in figure 3) the local gesture as related/associated to the previously remote gesture (in other words, the local gesture matches with the remote gesture), and derive a request to handle a content **3** shared by the user terminal **1** ;

- triggered by the workspace component, the content sharing module 27 of the user terminal 2 retrieves (step 46 in figure 3) from the sender (through its communications interface 28) additional data associated to shared content 3 by the user terminal 1;
- the workspace component updates (step 47 in figure 3) the user terminal 2 display (output and feedback means 22) to show the icon of the shared content at the location where the 2-fingers pinch-out local gesture occurred.

[0043] Consequently, the content 3 (a mobile application in the above example) is shared from user terminal 1 to user terminal 2 through pick-and-drop. A notification message may be notified to user A and/or B, via output and feedback means 22, informing him/her about the success/failure of the sharing.

[0044] Alternatively, the sharing interactions between user terminals may be performed according to any of the followings interaction gesture scenarios (in form of couples of gestures involving sender and recipients):

- sharing a content from one device to a neighboring device through drag-and-drop, using
 - a point-and-slide finger gesture against the user terminal screen of the sender; and
 - a slide-and-raise finger gesture against the user terminal screen of the receiver ;
- sharing of an application from one user terminal to several neighboring user terminals, using a
 - pouring gesture with the sender's user terminal; and
 - a give-me gesture with the receiver user terminal (palm extended forward upwards while holding the user terminal oriented facing up, and opening and closing fingers or moving hand forward-backward).

[0045] Further, a gesture may specify the location on recipients user terminal wherein a shortcut to the content will be created (on the "home screen" for example);

- establishment of a trusted communication channel between 2 user terminals, using a waving gesture while holding each user terminal;
- release of a trusted communication channel between 2 user terminals, using a waving gesture while holding each user terminal.

[0046] Representation of contents (typically icons) may be transmitted in anticipation to potential recipients so it is possible to render animations on the recipients' devices during the execution of a gesture.

[0047] Advantageously, the above described method and system reduce the number of interactions required

to share a digital content between mobile devices and make it more intuitive, pleasant and user-friendly.

5 Claims

1. A method for content sharing between a first user terminal (1) and at least a second user terminal (2), said method comprising the following steps:

- a) identifying a first gesture involving the first user terminal (1) ;
- b) identifying a content (3), comprised within the first user terminal (1), intended to be shared ;
- c) sending, to the at least second user terminal (2), metadata of the content (3) and metadata of the identified first gesture;
- d) identifying a second gesture involving the at least second user terminal (2) ;
- e) determining if the first gesture and the second gesture relate to a predefined interaction gesture scenario aiming at content sharing;
- f) triggering the content (3) sharing.

2. The method of claim 1, wherein the identification of a first gesture involving the first user terminal (1) includes a sampling step of sensor values comprised within the first user terminal (1).

3. The method of claims 1 or 2, further comprising a controlling step for authorizing the sharing.

4. The method of any of the preceding claims, further comprising an adaptation step of the content (3) to be shared.

5. The method of any of the preceding claims, wherein the triggering step include ordering a third party to deliver the content to the at least second user terminal (2).

6. The method of any of the preceding claims, wherein the first gesture involving the first user terminal (1) is a pinch-in gesture, and the second gesture involving the at least second user terminal (2) is a pinch-out gesture.

7. The method of any of the preceding claims, wherein the metadata of the content and the metadata of the identified first gesture are sent over an established communication channel linking the first user terminal (1) to the second user terminal (2).

8. The method of claim 7, wherein the communication channel is a short-range communication channel.

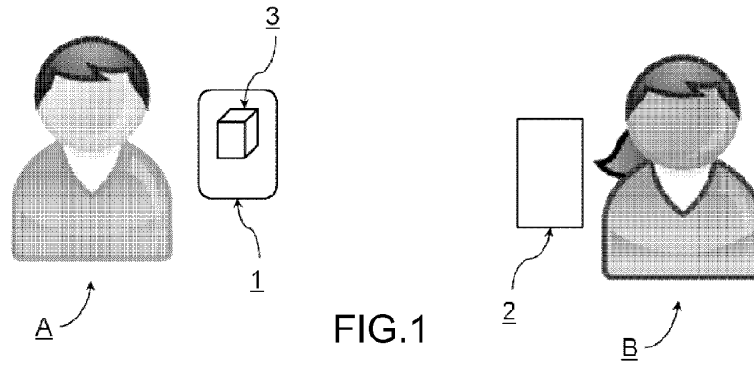
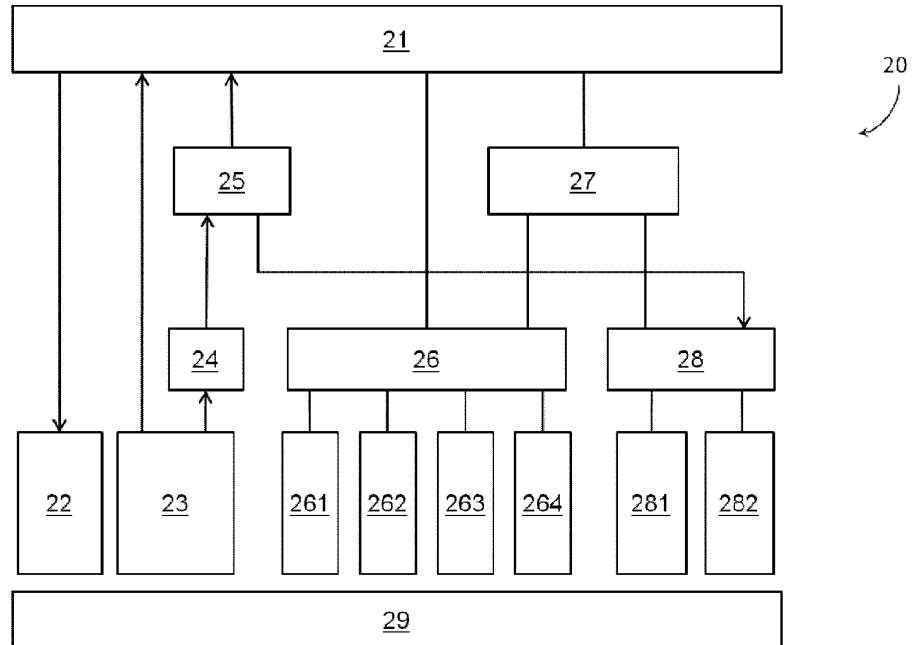
9. A system for content sharing between a first user terminal (1) and at least a second user terminal (2),

said system comprising

- a) means for identifying a first gesture involving the first user terminal (1);
- b) means for identifying a content (3), comprised within the first user terminal (1), intended to be shared ;
- c) means for sending, to the at least second user terminal (2), metadata of the content (3) and metadata of the identified first gesture;
- d) means for identifying a second gesture involving the at least second user terminal (2);
- e) means for determining if the first gesture and the second gesture relate to a predefined interaction gesture scenario aiming at content sharing;
- f) means for triggering the content (3) sharing.

10. The system of claim 9, wherein the means for identifying a first gesture involving the first user terminal (1) include at least a sensor (23) configured to capture user interaction events involving the user terminal (1).
11. The system of claim 10, wherein the means for identifying a first gesture involving the first user terminal (1), further, include a local gesture detection component (24) configured to detect fragments of local gestures based on inputs from the at least sensor (23).
12. The system of claims 10 or 11, wherein the means for identifying a first gesture involving the first user terminal (1), further, include a collaborative gesture detection component (5) configured to determine from gesture fragments an interaction gesture aiming at content sharing.
13. The system of any of claims 9 to 12, wherein the sending means include a short-range communications interface (282).
14. The system of any of claims 9 to 13, wherein the sending means further include an IP network interface (281).
15. A computer program including instructions stored on a memory of a dedicated system for content sharing between a first user terminal (1) and at least a second user terminal (2) wherein said computer program is adapted to perform the method as claimed in any of claims 1 to 8.

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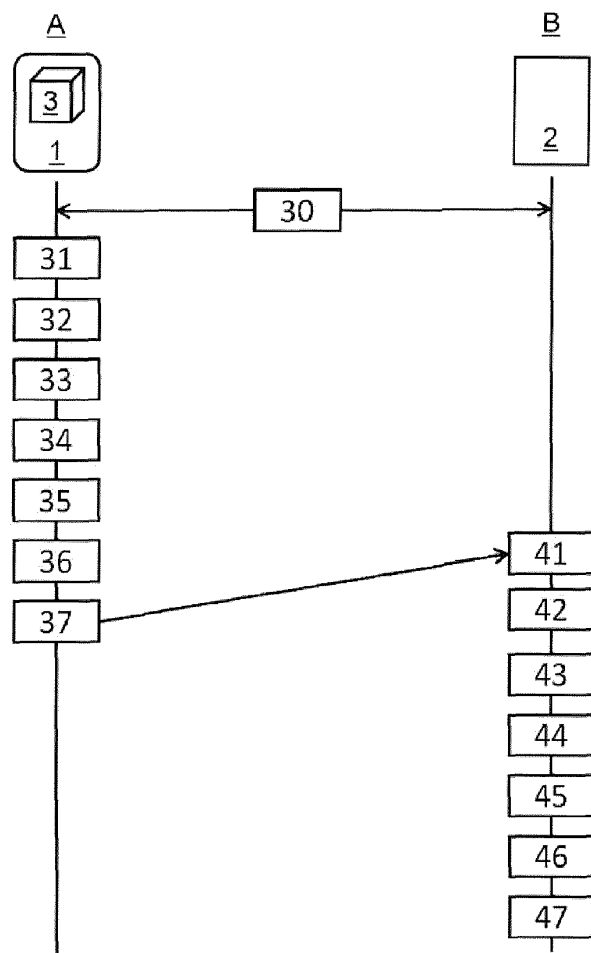


FIG.3



EUROPEAN SEARCH REPORT

Application Number
EP 12 30 5497

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
X	US 2009/140986 A1 (KARKKAINEN LEO MIKKO JOHANNES [FI] ET AL) 4 June 2009 (2009-06-04) * paragraph [0020] * * paragraph [0025]; figure 1 * * paragraph [0036] - paragraph [0049]; figures 3-5 *	1-15	INV. G06F3/01 G06F3/048 G06F1/16 H04W4/20
X	US 2011/316790 A1 (OLLILA ELINA [FI] ET AL) 29 December 2011 (2011-12-29) * paragraph [0020] - paragraph [0066]; figures 1-7 *	1-15	
X	US 2012/077436 A1 (KONDED VIKAS SHANKAR [IN] ET AL) 29 March 2012 (2012-03-29) * paragraph [0040]; figure 7 * * paragraph [0017] - paragraph [0035]; figures 1-6 *	1-15	
A	US 2010/257251 A1 (MOORING DAVID J [US] ET AL) 7 October 2010 (2010-10-07) * paragraph [0054] * * paragraph [0058] - paragraph [0062]; figure 4 *	1-15	TECHNICAL FIELDS SEARCHED (IPC) G06F H04W
The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 17 August 2012	Examiner Ballerstein, Jens
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

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**ANNEX TO THE EUROPEAN SEARCH REPORT
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This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
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US 2010257251 A1	07-10-2010	NONE	

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KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD,
ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI,
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RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ,
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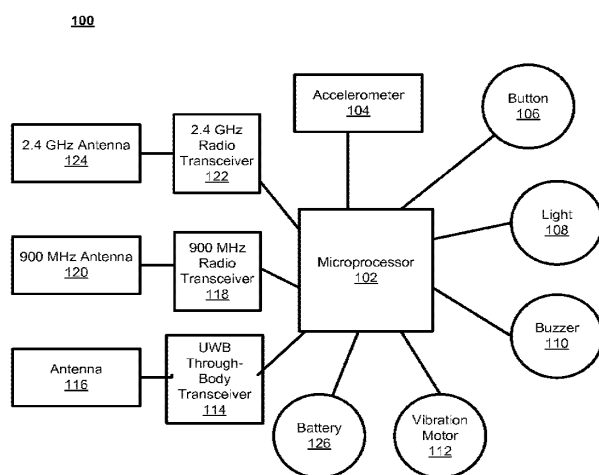


Fig. 1

(57) Abstract: The use of gestures on a user device to interact with and obtain functionality from remote communication hub devices is disclosed. A user device includes an accelerometer or other motion detection device and a wireless communications capability. The device is small enough to be placed conveniently about the person and communicates with a communication hub device to perform context-dependent actions. A user makes a gestural command to the device. The device interprets the gesture and undertakes activity. The gestural sensing device may be a motion switch, a multi-axis accelerometer, a video camera, a variable capacitance device, a magnetic field sensor, an electrical field sensor etc. When combined with business logic running on a remote computer system, the device can be used to implement a range of applications and services.

INTERNATIONAL SEARCH REPORT

International application No.
PCT/IB2012/003048

A. CLASSIFICATION OF SUBJECT MATTER

G06F 3/00 (2006.01) G06F 3/01 (2006.01) A63F 11/00 (2006.01) G06Q 20/00 (2012.01) G06Q 30/00 (2012.01) G07C 9/00 (2006.01)

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPODOC; WPI; GOOGLE PATENTS and G06F/3/ic/cc , A63F/ic/cc , G06Q/20/ic/cc , G06Q/30/ic/cc and keywords: gesture, sensor, detect, accelerometer, identification, motion, recognition, nintendo, wii, remote and like terms.

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
	Documents are listed in the continuation of Box C	



Further documents are listed in the continuation of Box C



See patent family annex

* "A"	Special categories of cited documents: document defining the general state of the art which is not considered to be of particular relevance	"T"	later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E"	earlier application or patent but published on or after the international filing date	"X"	document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L"	document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y"	document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O"	document referring to an oral disclosure, use, exhibition or other means	"&"	document member of the same patent family
"P"	document published prior to the international filing date but later than the priority date claimed		

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INTERNATIONAL SEARCH REPORT		International application No.
C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		PCT/IB2012/003048
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 7774155 B2 (SATO et al.) 10 August 2010 Abstract and Column 14 lines 39-54	1-4
X	US 2011/0187505 A1 (FAITH et al.) 04 August 2011 para [0059] and [0064]	1-9
X	US 2005/0212749 A1 (MARVIT et al.) 29 September 2005 Abstract, fig 2, fig 4, fig 14, fig 17	1-9

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INTERNATIONAL SEARCH REPORT		International application No.	
Information on patent family members		PCT/IB2012/003048	
This Annex lists known patent family members relating to the patent documents cited in the above-mentioned international search report. The Australian Patent Office is in no way liable for these particulars which are merely given for the purpose of information.			
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Due to data integration issues this family listing may not include 10 digit Australian applications filed since May 2001.

Due to data integration issues this family listing may not include 10 digit Australian applications filed since May 2001.
Form PCT/ISA/210 (Family Annex)(July 2009)

INTERNATIONAL SEARCH REPORT Information on patent family members		International application No. PCT/IB2012/003048	
This Annex lists known patent family members relating to the patent documents cited in the above-mentioned international search report. The Australian Patent Office is in no way liable for these particulars which are merely given for the purpose of information.			
Patent Document/s Cited in Search Report		Patent Family Member/s	
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[Continued on next page]

(54) Title: SYSTEM FOR DELIVERING RELEVANT USER INFORMATION BASED ON PROXIMITY AND PRIVACY CON-
TROLS

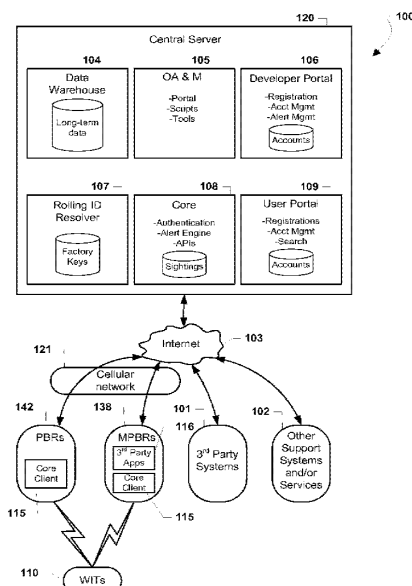


FIG. 1

(57) Abstract: Methods, systems and devices for providing relevant user information to devices within proximity of a user. A wireless identity transmitter associated with the user periodically broadcasts messages that include obscured identifiers. A proximate proximity broadcast receiver may receive and relay the broadcast messages to a central server which may process the included information. Based on categories related to the proximity broadcast receiver and the user, the central server may identify subsets of stored profile information about the user that are relevant to the proximity broadcast receiver. The central server may transmit relevant profile information to devices to assist in activities associated with the proximity broadcast receiver. In an embodiment, the central server may only transmit relevant profile information that is authorized by the user via permissions associated with the profile. Further, the central server may transmit payment authentication profile information for use by point-of-sale devices within proximity of the user.



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SYSTEM FOR DELIVERING RELEVANT USER INFORMATION BASED
ON PROXIMITY AND PRIVACY CONTROLS

RELATED APPLICATIONS

[0001] The present application is a continuation-in-part of and claims priority to U.S. Patent Application No. 13/773,379, titled "Platform for Wireless Identity Transmitter and System Using Short-Range Wireless Broadcasts," filed February 21, 2013 and U.S. Patent Application No. 13/773,336, titled "Preserving Security By Synchronizing a Nonce or Counter Between Systems," filed February 21, 2013, each of which claims the benefit of priority to U.S. Provisional Application No. 61/601,620, filed February 22, 2012, U.S. Provisional Application No. 61/637,834, filed April 24, 2012, U.S. Provisional Application No. 61/693,169, filed August 24, 2012, U.S. Provisional Application No. 61/670,226, filed July 11, 2012, U.S. Provisional Application No. 61/701,457, filed September 14, 2012, U.S. Provisional Application No. 61/713,239, filed October 12, 2012, U.S. Provisional Application No. 61/716,373, filed October 19, 2012, U.S. Provisional Application No. 61/717,964, filed October 24, 2012, U.S. Provisional Application No. 61/728,677, filed November 20, 2012, and U.S. Provisional Application No. 61/745,395, filed December 21, 2012, U.S. Provisional Application No. 61/745,308, filed December 21, 2012, the entire contents of all of which are hereby incorporated by reference.

BACKGROUND

[0002] Efficient, directed customer service is often difficult for merchants, retailers, and other businesses to accomplish. For market or service models that utilize numerous locations and customer service representatives, merchants may not be able to immediately address and attend to customers with seamless, "high touch" service. In particular, counter staff, waiters, and attendants may have to conduct "cold start" interactions with customers to learn the customers' identities, preferences, and particular needs. For example, customer service personnel may

have to ask many questions of customers to discover preference information, such as favorite colors/styles of clothing, sizing information, shoe size, and other essential data related to the customers' experience. Merchants may benefit from an automated process that provides such customer information to expedite, customize, and improve dining, shopping, and other service experiences.

[0003] Further, when customers do provide essential customer information, merchants may access non-essential customer information that is unnecessary for serving the customer. For example, to meet with state alcohol licensing regulations, a bartender may request to see a customer's driver's license to confirm a legal drinking age and, as a result, may view the customer's address and other unrelated personal information. Customers may desire a more controlled manner of delivering personal information to services that protects privacy by only disclosing information authorized by the customers.

[0004] Additionally, retailers, merchants, and payment providers are trying to innovate around new payment technologies and processes utilizing mobile devices and enhanced foot traffic metrics. A key problem these providers are trying to solve involves hands-free payment via proximity. Currently providers are using global positioning systems (GPS) and near-field communication (NFC) to try to achieve a hands-free payment authentication system, but each technology has its own advantages and disadvantages. In particular, some providers may use geofencing GPS technology to establish a virtual fence, however GPS geofencing requires a much larger radius than what is necessarily ideal for a payment engagement. For example many providers may use a geofence radius of 300 feet which may place a customer into a point-of-sale system for payment engagement when he/she is not even located within the retail store. Additionally problematic, in an area with numerous closely positioned retailers (e.g., a mall), retailer geofences may overlap and cause a customer to be in proximity for payment engagement at many merchants' stores at the same time. Further, due to various interferences, GPS does not work well within buildings. NFC systems may provide more granular proximity detections useful

for hands-free payment engagements. However, NFC may utilize too small a proximity for hands-free payments (e.g., less than one foot radius), and NFC devices used in payment engagements may need to be pulled out and bumped or come very close to point-of-sale devices (e.g., cash registers, etc.).

SUMMARY

[0005] The various embodiments provide systems, devices, and methods for dynamically providing relevant user information to devices within proximity of a user, such as a customer within a retail store. In general, a compact wireless identity transmitter associated with a registered user (or customer) may be configured to broadcast messages that include a unique and secure identification code via a short-range wireless radio, such as a Bluetooth® Low Energy (LE) transceiver. The identification broadcast packets (“broadcast messages”) may be received by physically proximate proximity broadcast receivers (PBR), which may be dedicated receivers, smartphones configured with a PBR application, tablet computers configured with a PBR application, and stationary receivers, to name just a few examples. The broadcast messages may be received by proximity broadcast receivers when the wireless identity transmitter is within reception range (e.g., within 0 to 25 feet). Proximity broadcast receivers may be mobile (e.g., smartphones configured with a PBR application) or stationary. Stationary proximity broadcast receivers may be positioned in strategic locations, such as in a movie theater, in or near stores within a shopping mall, at various locations within an amusement park, near doors of a house, and near particular product displays within a retail store. Because the wireless identity transmitter broadcasts short-range wireless signals, the proximity of the wireless identity transmitter to the areas may be recognized by reception of the signals by a proximity broadcast receiver located in the area. As the user travels through the place (e.g., a retail store), the proximity broadcast receivers may receive broadcast messages from user’s wireless identity transmitter.

[0006] Proximity broadcast receivers may relay received broadcast messages, along with other information (e.g., timestamp data, proximity information, etc.), to a central server in the form of sighting messages. Such a central server may use the information received in sighting messages to track the wireless identity transmitter, and thus a user associated with that device. The central server may maintain a database of relayed information that may represent both historical and actively updated information for the customer's wireless identity transmitter, such as proximities to proximity broadcast receivers and/or point-of-sale devices over a period. The central server may use the identification code within the relayed messages to identify the wireless identity transmitter, and thus the user of the device.

[0007] Once the user is identified as being within proximity of a proximity broadcast receiver, the central server may be configured to identify profile information associated with the user and relevant to the proximity broadcast receiver and/or a registered service deploying the proximity broadcast receiver. For example, the central server may identify information indicating the user's food preference as relevant to a restaurant deploying the proximity broadcast receiver. In various embodiments, the central server may compare information within profiles associated with both the user and the registered service related to the proximity broadcast receiver to identify relevant or matching profile information. The central server may transmit such relevant profile information to the proximity broadcast receiver or another device associated with the proximity broadcast receiver (e.g., another computing device within the same restaurant). In this way, the central server may not divulge the entirety or unnecessary information within the user's stored profile, and thus third-parties, such as stores and restaurants, may only gain access to information on a "need-to-know" basis. In various embodiments, the user may provide permissions (or permissions settings) that are stored and used by the central server to protect the privacy of the user. For example, the central server may only identify and transmit profile information that is authorized by the user for transmission to a particular store or

type of business. Thus, the user may provide his/her information only when a possible recipient may need the information and is authorized to receive it by the user.

[0008] In another embodiment, the central server may identify and transmit profile information that may be used to authenticate payments related to the user. The central server may determine when the user is within proximity of a point-of-sale device within a place, such as a cash register device within a retail store, and may transmit payment-related profile information to the point-of-sale device. For example, the central server may transmit a photograph or signature sample of the user to a device for verification by a cashier. Transmitting payment authentication information authorized by the user for delivery may promote proximity payment authentication services, such as identification confirmation, queuing for proximity payments, and expedited payment for goods while in line at a cash register

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] The accompanying drawings, which are incorporated herein and constitute part of this specification, illustrate exemplary embodiments of the invention, and together with the general description given above and the detailed description given below, serve to explain the features of the invention.

[0010] FIG. 1 is a system diagram illustrating network components suitable for use in various embodiments.

[0011] FIG. 2 is a communication system diagram illustrating network components of embodiment architectures suitable for use in various embodiments.

[0012] FIG. 3 is a process flow diagram illustrating an embodiment method for broadcasting an identifier from a wireless identity transmitter.

[0013] FIG. 4 is a process flow diagram illustrating an embodiment method for a wireless identity transmitter receiving configuration settings after performing boot-up operations.

[0014] FIG. 5 is a process flow diagram of an embodiment method for a wireless identity transmitter performing two-way wireless communications with a proximity broadcast receiver.

[0015] FIG. 6 is a component diagram illustrating various modules within a mobile proximity broadcast receiver suitable for use in various embodiments.

[0016] FIG. 7 is a process flow diagram illustrating an embodiment method of a mobile proximity broadcast receiver relaying a wireless identity transmitter's identifier along with other data such as a time or location.

[0017] FIG. 8 is a call flow diagram for responding to a user request for a wireless identity transmitter's location in accordance with various embodiments.

[0018] FIG. 9 is a process flow diagram illustrating an embodiment method of performing code within a received broadcast message.

[0019] FIG. 10 is a process flow diagram illustrating an embodiment method of receiving an instruction from a central server in response to transmitting a sighting message based on proximity to a wireless identity transmitter.

[0020] FIG. 11 is a process flow diagram illustrating an embodiment method for a proximity broadcast receiver relaying a received broadcast message to and receiving a return message from a central server.

[0021] FIG. 12 is a component diagram illustrating various modules within a central server suitable for use in various embodiments.

[0022] FIG. 13 is a diagram illustrating a wireless identity transmitter registration process for use in various embodiments.

[0023] FIGS. 14A and 14B are process flow diagrams illustrating embodiment methods for a central server to process sighting messages received from proximity broadcast receivers.

[0024] FIGS. 15A-B are call flow diagrams illustrating communications between a wireless identity transmitter, a proximity broadcast receiver, and a central server in accordance with various embodiments.

[0025] FIG. 16 is a process flow diagram illustrating an embodiment method for a central server receiving sighting messages from a proximity broadcast receiver and transmitting return messages including various data.

[0026] FIG. 17 is a process flow diagram illustrating an embodiment method for a central server determining whether a proximity broadcast receiver has lost a wireless identity transmitter.

[0027] FIGS. 18A and 18C are communication system diagrams of mobile proximity broadcast receivers in communication with a wireless identity transmitter.

[0028] FIGS. 18B and 18D are process flow diagrams illustrating embodiment methods for determining the location of the wireless identity transmitter in the communication systems illustrated in FIGS. 18A and 18C, respectively.

[0029] FIG. 19 is a process flow diagram illustrating an embodiment method for a server handling a rolling identifier.

[0030] FIG. 20 is a process flow diagram illustrating embodiment operations by a wireless identity transmitter and a central server for transmitting and processing rolling identifiers encrypted with an encryption algorithm.

[0031] FIG. 21A is a process flow diagram illustrating an embodiment method for a wireless identity transmitter generating and broadcasting rolling identifier payloads using an encryption algorithm.

[0032] FIG. 21B a process flow diagram illustrating an embodiment method for a central server receiving and handling rolling identifier payloads using an encryption algorithm.

[0033] FIG. 22 is a process flow diagram illustrating embodiment operations by a wireless identity transmitter and a central server for transmitting and processing rolling identifiers using a pseudo-random function.

[0034] FIG. 23A is a process flow diagram illustrating an embodiment method for a wireless identity transmitter generating and broadcasting rolling identifier payloads using a pseudo-random function.

[0035] FIG. 23B a process flow diagram illustrating an embodiment method for a central server receiving and handling rolling identifier payloads using a pseudo-random function.

[0036] FIG. 24A is a process flow diagram illustrating an embodiment method for a wireless identity transmitter generating and broadcasting messages with rolling identifiers and encoded counters.

[0037] FIGS. 24B-24C are process flow diagrams illustrating embodiment methods for a central server receiving and handling messages including rolling identifiers and encoded counters.

[0038] FIG. 25 is a diagram illustrating an embodiment scenario including a wireless identity transmitter in communication with a proximity broadcast receiver, and a mobile device displaying information received from a central server.

[0039] FIGS. 26A-26B are process flow diagrams illustrating embodiment methods for a central server to transmit relevant profile information to a computing device.

[0040] FIGS. 27A-27B are diagrams illustrating embodiment data tables that include a user's profile information that may be stored by a central server and transmitted in response to receiving a sighting message.

[0041] FIGS. 28A-28B are diagrams illustrating various proximity broadcast receivers and a mobile device receiving different authorized information based on related profiles.

[0042] FIG. 28C is a process flow diagram of an embodiment method for a central server to identify authorized data to share based on two different profiles.

[0043] FIGS. 29A-29B are diagrams illustrating a first mobile device sharing authorized profile information in response to receiving short-range wireless signals from a second mobile device within proximity.

[0044] FIG. 29C is a process flow diagram of an embodiment method for a first mobile device to share authorized profile information in response to receiving short-range signals from a second mobile device within proximity.

[0045] FIG. 30 is an illustrative display of payment authentication information on a local computing device in accordance with an embodiment.

[0046] FIG. 31 is a process flow diagram of an embodiment method for a central server to transmit payment authentication information in response to receiving a sighting message from a proximity broadcast receiver within a retail store.

[0047] FIGS. 32A-32C are process flow diagrams of embodiment methods for a local computing device to utilize payment authentication information to conduct transactions within a retail store.

[0048] FIGS. 33A-33B are component block diagrams of wireless identity transmitters in accordance with various embodiments.

[0049] FIGS. 34A-34B are component block diagrams of proximity broadcast receivers in accordance with various embodiments.

[0050] FIG. 35 is a component block diagram of a mobile device suitable for use in various embodiments.

[0051] FIG. 36 is a component block diagram of a server device suitable for use in various embodiments.

DETAILED DESCRIPTION

[0052] The various embodiments will be described in detail with reference to the accompanying drawings. Wherever possible, the same reference numbers will be used throughout the drawings to refer to the same or like parts. References made to particular examples and implementations are for illustrative purposes, and are not intended to limit the scope of the invention or the claims.

[0053] The word “exemplary” is used herein to mean “serving as an example, instance, or illustration.” Any implementation described herein as “exemplary” is not necessarily to be construed as preferred or advantageous over other implementations.

[0054] The term “mobile device” is used herein to refer to any one or all of cellular telephones, smart-phones (e.g., iPhone®), web-pads, tablet computers, Internet enabled cellular telephones, WiFi enabled electronic devices, personal data assistants (PDA’s), laptop computers, personal computers, and similar electronic devices equipped with a short-range radio (e.g., a Bluetooth® radio, a Peanut® radio, a WiFi radio, etc.) and a wide area network connection (e.g., an LTE, 3G or 4G wireless wide area network transceiver or a wired connection to the Internet). Reference to a particular type of computing device as being a mobile device is not intended to limit the scope of the claims unless a particular type of mobile device is recited in the claims.

[0055] The term “broadcast message” is used herein to refer to short-range wireless broadcast signals broadcast by wireless identity transmitters (defined below) that may include identification information (i.e., identifiers) associated

with the wireless identity transmitters and/or their users. Such identifiers may be periodically changed and encrypted, encoded, or otherwise obscured (i.e., rolling identifiers). In various embodiments, broadcast messages may include other identifying information, such as Bluetooth® MAC addresses and counters, which may also be encrypted. Additionally, broadcast messages may include metadata and other data, such as characteristics of the transmitting wireless identity transmitter (e.g., device type), sensor data, and/or commands or other instructions. In various embodiments, broadcast messages may be transmitted via a wireless communication protocol, such as Bluetooth® Low Energy, WiFi, WiFi Direct, Zigbee®, Peanut®, and other RF protocol. In various embodiments, because of the high unreliability of certain short-range transmission channels, broadcast messages may be single packet transmissions limited to a certain size (e.g., 80 bits, 10 bytes, 20 bytes, etc.). For example, the payload of an embodiment broadcast message may be 80 total bits, including 4 bits that indicate battery status information and 76 bits that indicate a rolling identifier. As another example, an embodiment broadcast message may include 20 bits representing a counter and 60 bits representing a rolling identifier, such as generated with a pseudo-random function or encryption algorithm.

[0056] The term “wireless identity transmitter” is used herein to refer to a compact device configured to periodically transmit broadcast messages via short-range wireless transmitters. Wireless identity transmitters may be mobile, such as when carried or affixed to mobile persons or items, or alternatively may be stationary, such as when installed within buildings. Wireless identity transmitters may store and be associated with a unique device identifier (i.e., a “*deviceID*”), such as a factory ID. In an embodiment, the unique device identifier may be a code 56-bits in length. In various embodiments, for security purposes, this unique device identifier, along with other data (e.g., counter values), may be encoded, encrypted, or otherwise obfuscated when included within broadcast messages as a “rolling identifier.” Wireless identity transmitters may be configured to maintain inaccurate time (e.g., UTC) information, such as by using

a 30 ppm 16 kHz crystal oscillator as a clock. In an embodiment, the wireless identity transmitter may be within or a mobile device, or alternatively, operations may be performed by a mobile device that are similar to the operations of the wireless identity transmitter. For example, a smartphone may execute software that configures that smartphone to utilize its Bluetooth® radio to transmit broadcast messages that include a secured, unique identifier. Wireless identity transmitters are described in more detail below with reference to FIGS. 33A-33B. In various figures and diagrams of this disclosure, wireless identity transmitters may be referred to as “WIT” or “WITs”.

[0057] The term “proximity broadcast receiver” is used herein to refer to devices that are configured to receive broadcast messages, such as transmitted by wireless identity transmitters. In various embodiments, proximity broadcast receivers may be stationary devices (or “stationary proximity broadcast receivers”) permanently positioned throughout places (e.g., buildings, retail stores, etc.) or alternatively may be mobile devices configured to operate as proximity broadcast receivers (or “mobile proximity broadcast receivers”). For example, a smartphone may be configured to receive broadcast messages and operate as a mobile proximity broadcast receiver. Reference to a particular type of computing device as being a proximity broadcast receiver is not intended to limit the scope of the claims unless a particular type of device is recited in the claims. Further, unless otherwise indicated, references to proximity broadcast receivers throughout this disclosure are not intended to limit any method or system to a particular type of proximity broadcast receiver device (e.g., wireless or stationary). Proximity broadcast receivers are described in more detail below with reference to FIGS. 34A-34B. In various figures and diagrams of this disclosure, proximity broadcast receivers may be referred to as “PBR” or “PBRs,” and mobile proximity broadcast receivers are referred to in the figures as “MPBR” or “MPBRs.”

[0058] The terms “identity transceiver” and “wireless identity transceiver” are used herein to refer to devices that are configured to receive and transmit

broadcast messages. In other words, an identity transceiver may function as both a proximity broadcast receiver and an identity transmitter. For example, a smartphone may be configured to broadcast short-range signals that include its unique identifier as well as receive broadcast messages from wireless identity transmitters within proximity. Throughout this disclosure, various operations may be described as being distinctly performed by either a wireless identity transmitter or a proximity broadcast receiver, however, those skilled in the art should appreciate that a device configured to operate as an identity transceiver may be configured to perform any or all of the same operations and thus may be interchangeable with references to either a wireless identity transmitter or a proximity broadcast receiver.

[0059] The term “sighting message” is used herein to refer to reports, signals, and/or messages sent by proximity broadcast receivers to a central server in response to receiving broadcast messages from wireless identity transmitters. Sighting messages may be transmissions that include part or all of the information encoded in received broadcast messages, including any obscured or encrypted information, such as identifiers of wireless identity transmitters. Additionally, sighting messages may include metadata and other information (or “associated data”), such as the sending proximity broadcast receivers’ identification information (e.g., device ID, third-party affiliations, etc.), whether the proximity broadcast receiver paired with a wireless identity transmitter, transmissions context information (e.g., a code indicating the sighting message is related to an alert or a registered service), information regarding software or applications executing on proximity broadcast receivers (e.g., app IDs), location information, proximity information with respect to known areas within a place, and timestamp data. In an embodiment, sighting messages may also include authentication information (e.g., secret keys, passes, special codes, digital certificates, etc.) that may be used by a central server to confirm the identification (or identification information) of proximity broadcast receivers transmitting the sighting messages. For example, a sighting message may

include a code from a hash function that can be decoded by the central server to ensure the sending proximity broadcast receiver is associated with a particular registered service. In various embodiments, sighting messages may be sent immediately after receipt of broadcasts (e.g., when related to an alert), buffered, or scheduled along with other scheduled transmissions.

[0060] The various embodiments provide methods, devices, and systems for dynamically providing user profile information to computing devices within proximity of a wireless identity transmitter associated with a user in a trusted architecture. Using a proximity-based signaling system, the embodiments provide mechanisms for delivering user profile information as permitted by the user to the organization where the user is standing in a manner that can be trusted by both the user and the recipient, such as a merchant. For example, when a user approaches a proximity broadcast receiver, such as at a merchant check out counter, that proximity broadcast receiver receives signals broadcasted by the user's wireless identity transmitter. The proximity broadcast receiver relays identity information obtained from the received broadcast signal in a sighting message sent to a central server trusted that by both the user and the merchant. The central server uses the identity information received in the sighting message to access a data record that includes user profile information (e.g., photo, name, address, credit card numbers, etc.). The central server may send a portion of the user's profile information, selected based on user privacy settings and permissions, to a merchant computing device, such as a computing device near or coupled to the proximity broadcast receiver. Since the central server is trusted by the merchant and the user profile information is sent to the merchant only when the user is close to the proximity broadcast receiver, the merchant can rely on the profile information to complete a transaction with the user.

[0061] In various embodiments, the wireless identity transmitter may be a compact device configured to transmit a packet with an identification code in a format that can be received by any proximity broadcast receiver within range of the short-range wireless broadcast. Since the wireless identity transmitter relies

on relatively short-range wireless signaling (e.g., short-range radio signals, Peanut[®], Zigbee[®], RF, WiFi, Bluetooth[®] Low Energy signals, light signals, sound signals, etc.) to transmit broadcast messages that include its identifier, only proximity broadcast receivers within proximity of the transmitter may receive such broadcast messages. Thus, a proximity broadcast receiver's own location may provide an approximate location for the wireless identity transmitter at the time of receipt of a broadcast message. Wireless identity transmitters may be deployed by various parties registered with the central server, such as government agencies, merchants, retailers, and stores. In an embodiment, the broadcast range of wireless identity transmitters may be three or less to one hundred feet while within a retail store.

[0062] Proximity broadcast receivers, in particular mobile proximity broadcast receivers (e.g., smartphones, etc.), may be configured with processor-executable instructions, such as an application that users may download or that may be incorporated in the device by the manufacturer. By configuring many mobile devices with such an application, a wide spread network of proximity broadcast receivers may be deployed for little or no cost, taking advantage of the popularity of smartphones. Stationary proximity broadcast receivers may be deployed in strategic places, such as throughout retail stores, to supplement the network of smartphones. Proximity broadcast receivers may be located coincident to, within, or otherwise within proximity of certain areas within a place, such as merchandise displays in a movie theater, point-of-sale devices, or an entrance to a retail store. For example, a proximity broadcast receiver may be on top of, next to, or within a product display arranged within a product aisle. Point-of-sale devices may coincide with either stationary proximity broadcast receivers or wireless identity transmitters deployed within an area (e.g., a retail store) to detect nearby customers. For example, a cash register device may coincide with a wireless identity transmitter that broadcasts messages related to a merchant.

[0063] Each proximity broadcast receiver receiving a broadcast message from the wireless identity transmitter may pass information to a central server for

processing, such as by transmitting sighting messages including the rolling identifier of the wireless identity transmitter. Sighting messages transmitted by proximity broadcast receivers to the central server may include part or all of the information encoded in received broadcast messages from proximate wireless identity transmitters, including any rolling, obscured, or encrypted information related to the wireless identity transmitters. In various embodiments, sighting messages may be sent immediately after receipt of broadcast message (e.g., when related to an alert), buffered, scheduled along with other scheduled transmissions, or otherwise based on characteristics of broadcast message. Sighting messages may include metadata, header information, or other encodings to indicate various reported data. For example, a sighting message may contain metadata that includes a code for a particular merchant, and may therefore indicate that the sighting message was transmitted by a proximity broadcast receiver within the merchant's store. As another example, a sighting message may contain metadata that includes a code indicating a user's smartphone and therefore the proximity broadcast receiver may be a mobile proximity broadcast receiver belonging to the user. In an alternative embodiment, a local computing device, such as a retail store server or router, may receive sighting messages from proximity broadcast receivers and may in turn pass each sighting message to the central server.

[0064] Upon receipt of sighting messages, the central server may decode, decrypt, or otherwise access obscured information (e.g., rolling identifiers) within the sighting messages. For example, the central server may decode a broadcast message within a sighting message and determine the customer associated with the broadcast message using data stored within a registration database. Based on the location of a proximity broadcast receiver that transmitted a sighting message, the central server may determine the proximity of the related broadcast message, or the approximate proximity. For example, since a stationary proximity broadcast receiver that transmits a sighting message is within proximity of a customer's wireless identity transmitter at the time of receiving a broadcast message, the central server may determine the customer's

wireless identity transmitter is within several feet of the GPS coordinates indicated in the proximity broadcast receiver's sighting message or known to the central server in the case of fixed proximity broadcast receivers. Further, the central server may be configured to transmit messages in response to receiving and processing sighting messages. For example, the central server may transmit return messages to devices associated with a merchant/retailer/store, such as a store server, a point-of-sale device (e.g., a cash register device), a mobile device or other computing device used by an employee of the merchant (e.g., a tablet device used by a waiter/hostess/customer service rep, etc.), and/or a proximity broadcast receiver associated with the merchant (e.g., a stationary proximity broadcast receiver that relayed the broadcast signal from the customer's wireless identity transmitter).

[0065] In various embodiments, the central server may serve as a trusted "middle-man" that delivers certain profile information to devices associated with registered services (e.g., retailers, merchants, marketing services), and only when the user's wireless identity transmitter is in proximity with a proximity broadcast receiver of the registered service. In other words, the central server may act as an indirection mechanism that transmits subsets of a user's profile when the user is within proximity of a registered service's devices. The central server may store profiles (or profile information) of users received during registration procedures. For example, a user may be required to submit personal information to the central server when activating a wireless identity transmitter and/or a mobile proximity broadcast receiver. During such a registration, users may indicate various profile information describe the users' interests, personal demographics or personal information (e.g., race, gender, age, etc.), characteristics, issues, needs, wants, and preferences regarding various topics. For example, profile information may include a user's birth date, residence, medical information, health conditions (e.g., food allergies), age, customer preferences, and clothing size information (e.g., shirts, pants, shoes, etc.). As another example, profile information may indicate preferences for certain products, colors, styles, brands, sellers, stores,

communities, websites, shopping experiences (e.g., how to be approached by salespersons), foods, beverages, and automobiles.

[0066] The central server may categorize or otherwise label all profile information associated within user profiles. For example, individual pieces of data provided by a customer may be labeled as relating to “Food,” “Clothes,” “Entertainment,” “Personal,” “Health,” “Politics,” etc. The types of categories may be simple, discrete headings (e.g., “Shopping”) and/or may include detailed sub-categories/groups (e.g., Shopping->Shoes->Sandals). In an embodiment, the central server may obtain (or “scrape”) profile information from other databases or online services users may be affiliated with or use to store personal information. For example, the central server may perform operations to receive preference information, shopping history, personal data, and other historical information about the user from shopping accounts or websites, such as an Amazon shopping profile/account, or social networking accounts, such as a Facebook, LinkedIn, MySpace, or FourSquare account.

[0067] In an embodiment, the profile information may be continually updated based on scheduled operations by the central server (e.g., the central server may query an Amazon account daily to detect shopping patterns or preferences) and/or from received sighting messages associated with the user. For example, the central server may determine the user was last in a certain restaurant based on broadcast signals being received by stationary proximity broadcast receivers within that restaurant. Additionally, the central server may determine profile information based on the user’s behavior over time. For example, the central server may store indicators that the user prefers a certain sporting team based on recorded attendance at a sporting event.

[0068] In various embodiments, the central server may determine categories describing profile information based on predefined relationships. For example, a certain profile creation question presented to the user during registration may be related to a “Job” category. Users may also manually modify and/or set

categories for profile information stored within the central server. Further, the central server may process stored profile information using natural language processing to determine the nature or topic of particular data within a profile. Alternatively, the central server may simply prompt parties registering with the central server, such as individual users or registered services (e.g., merchants, retailers, etc.), to provide categories that describe their primary demographics (e.g., “Shoe store,” “customer,” etc).

[0069] The central server may also store permissions corresponding to user profiles that may indicate how the central server is authorized to share profile information with third-parties, such as merchants, government entities, and/or other users (i.e., registered services). The terms “permissions” or “permissions settings” are used herein to refer to settings, tags, flags, or other information that indicates whether a user authorizes to have various information stored within a profile provided to third-parties, merchants, retailers, and other registered services. Permissions may be set, provided, or otherwise indicated during procedures initiated and/or participated in by users, such as during registration as a user with the central server or during configuration of a wireless identity transmitter. For example, a user may update his/her permission settings to indicate a certain store may subsequently receive messages including the user’s preference of cola drink. Permissions may indicate authorizations for individual recipients (e.g., no information sharing with Restaurant B), general types of recipients (e.g., information sharing is authorized for all hospitals), individual pieces of profile information (e.g., birth date is private), or sections of profiles (e.g., any data related to shopping habits is public), and any combination of similar authorizations (e.g., birth date is authorized for any recipient EXCEPT Restaurant B). Alternatively, permissions may include global settings for all profile information (i.e., an entire profile is private/public).

[0070] During and after registration, users may set profile permissions that may indicate subsets (e.g., “windows”) of the stored profile information that may be provided to particular registered services or in particular circumstances. For

example, a user may indicate that all personal information stored within his/her profile, such as birth date, address, and health information, may be private and thus may not be disclosed to any merchant. As another example, the user may indicate that his/her shopping preferences may be shared with merchants who offer particular products or services. When permissions are stored, the central server may only transmit profile information that is authorized, regardless of its relevance to a registered service. With permissions, the central server may provide profile information that assists third-parties in providing improved services to users while maintaining relative anonymity of the users.

[0071] In another embodiment, permissions may indicate a hierarchy of profile information that may be shared with third-parties. Such a hierarchy may indicate various conditions or categories must be present for certain profile information to be authorized for transmission to a registered service. For example, a user may indicate permissions settings that enable the central server to share basic information with a restaurant hostess (e.g., share the user's first name), more specific information with the restaurant's bartender (e.g., the user's is above the legal drinking age), and more information with the restaurant's waiter (e.g., a signature or photo for payment authentication).

[0072] In response to receiving a sighting message corresponding to broadcast messages from a user's wireless identity transmitter, the central server may identify profile information within the user's profile that is relevant to a registered service related to a received sighting message. Relevant profile information may be determined by matching categories related to the user and the registered service. Registered services may be associated with various categories that describe at least one of the services offered, the products offered, the type of business, demographics, interests, and/or target audience of the registered service. For example, a show seller that is registered with the central server may be associated with the categories of "Shoes," "Stores," and "Shopping," and thus the central server may identify profile information within the user's profile that relate to the categories of "Shoes," "Clothing," and/or "Shopping," such as prior

sneaker purchases or preferences in sneaker brands or shoe design. In an embodiment, the central server may find matches of categories related to information stored in two different profiles corresponding to the sighting message. For example, the central server may compare a first profile of the registered service (or another user) and a second profile of the user to find any similar or matching categories to determine relevant profile information of the user.

[0073] When there is relevant profile information that is authorized for sharing based on permissions, the central server may transmit a return message including the relevant profile information. For example, the central server may transmit a message to a computer within a retail store that instructs customer service representatives in the retail store to approach the user by name and show him/her shoes that are in his/her size. As another example, a waiter receiving food/beverage preferences profile information on a tablet device may offer a preferred drink or food selection, or alternatively avoid offering food with nuts when the profile information indicates a customer has a nut allergy.

[0074] In an embodiment, profile information may be shared between mobile devices without transmitting messages to the central server. For example, in response to receiving a short-range wireless signal from a first device within proximity that shares data from a first user's profile information, a second mobile device may respond with a transmission that includes certain profile information of a second user. In another embodiment, the central server may transmit payment authentication information to a point-of-sale device (e.g., a cash register computing device) when a user is determined to be within proximity. The term "payment authentication information" is used herein to refer to information stored within a user's profile that may be utilized by third-parties to confirm the user's identity and otherwise facilitate a transaction. For example, payment authentication information may include address information, email addresses, photographs, audio samples of a user's voice, and signature samples that may be used to verify the identity of the user carrying a wireless identity transmitter

within a retail store. Additionally, payment authentication information may include financial information, such as a user's credit card information (e.g., number, expiration date, etc.) or information about a preferred banking account. Store agents (e.g., customer service representatives, managers, cashiers, salesmen, etc.) may use payment authentication information to approach users waiting in line to efficiently conduct transactions and provide "high-touch" service.

[0075] To transmit payment authentication information, the central server may compare the location of a proximity broadcast receiver that transmitted a received sighting message to known locations of point-of-sale device within a place, such as a retail store. For example, the central server may compare the location of the proximity broadcast receiver indicated within the sighting message to the locations of all cash register point-of-sale devices within the retail store. When the proximity broadcast receiver is within a certain proximity threshold of a point-of-sale device, the wireless identity transmitter related to the sighting message may be assumed to be near a payment area (e.g., waiting at a check-out counter, in line at a cash register, etc.), and so the central server may transmit payment authentication information to the retail store. For example, the central server may send a photo of the user to a cash register near the user to assist store employees operating the cash register. Payment authentication information may only be relevant when users are in a location that is likely to include payment transactions, such as in a cash register line. Thus, the central server may use a rather small proximity threshold to ensure data is not sent to point-of-sale devices when users are merely walking or alternatively when users are not in a payment area. In an embodiment, the proximity threshold may be three feet or less to twenty-five feet or more.

[0076] In various embodiments, proximity information of wireless identity transmitters may be estimated by proximity broadcast receivers and/or a server (e.g., a local computing device, a central server, etc.). Based on signal strength of received broadcast messages or concurrent sighting messages from more than

one proximity broadcast receiver, a server may determine the proximity broadcast receiver closest to the wireless identity transmitter. In other words, a central server may determine the proximity broadcast receiver among a plurality of proximity broadcast receivers that is closest to a wireless identity transmitter. When the proximity broadcast receivers are placed in strategic places, such as on a cash register or embedded within aisles of a retail store, determining the proximity broadcast receiver that is closest to a transmitter possessed by a user may enable a server to determine the area or point-of-sale device the user intends to address (e.g., a particular check-out line).

[0077] In various embodiments, the operations to determine whether a wireless identity transmitter is within proximity of a point-of-sale device may be performed by a central server as described above, a local computing device, such as a retail store server, and/or proximity broadcast receivers. For example, a local computing device within the retail store may compare the location of a proximity broadcast receiver receiving a broadcast message to the locations of all cash register computing devices within the retail store to detect whether a wireless identity transmitter is within a proximity threshold.

[0078] In another embodiment, data within received sighting messages may be useful in generating statistical information and customer trending data (i.e., foot traffic information). For example, even when broadcast messages are received outside of the proximity threshold for a particular area within the retail store (e.g., the wireless identity transmitter is twenty-five to one hundred feet from a product aisle or point-of-sale device), data within the sighting message may be stored by the central server. The central server may store data from sighting messages in relation to users and collect valuable information about the users' habits while within places. Such data may include unique visitor counts, aggregated dwell time, specific customer dwell time, purchase conversions, passing-by data, and data useful in developing loyalty programs. Over time, the central server may receive and store proximity information of a particular customer's wireless identity transmitter to various areas within a place, and may

determine paths the customer repeatedly made throughout the place. For example, the data may describe the customer as walking from the entry of a retail store to a particular department numerous times over a period of time. As another example, the data from sighting messages may show that the user went to a check-out area after visiting a particular department, indicating a completed transaction. The various statistical information and trending data may be used by merchants, retailers, and other registered services to create profit equations and understand customer behaviors.

[0079] In various embodiments, a place, such as a retail store, building, or location associated with a registered service, may utilize stationary proximity broadcast receivers to receive and relay broadcast messages from customers' wireless identity transmitters. Alternatively, the place may deploy stationary wireless identity transmitters and customers' mobile proximity broadcast receivers may receive and relay broadcast messages. In further embodiments, the place may employ both proximity broadcast receivers and wireless identity transmitters to receive, relay, and process data from both users carrying wireless identity transmitters and/or mobile proximity broadcast receivers. Regardless of the source of broadcast messages, the central server (or a local computing device) may determine approximate proximities between a proximity broadcast receiver and a wireless identity transmitter based on received sighting messages.

[0080] Additionally, based on identification of the proximity broadcast receiver and the wireless identity transmitter related to a received sighting message, the central server may be configured to determine which device is related to a registered service (e.g., a retail store) and which is related to a user (e.g., a customer). The term "registered service" may be used herein to refer to a party or service that is registered, authenticated, valid, or otherwise known to a central server and that may be related with sighting messages. Registered services may include merchants, retailers, services, stores (e.g., big-box retailers, local coffee shops, etc.), and various other third-parties that are registered with the central server. Registered services may also include known routines, actions, or services

managed by the central server, such as particular searches or active alerts, or alternatively applications that may be executing on a mobile device (e.g., a third-party app). In an embodiment, registered services may further include any third-parties that have registered as developers with the central server. For example, a registered service may correspond to a merchant that has registered proximity broadcast receivers with the central server. In an embodiment, registered users (e.g., customers) employing mobile proximity broadcast receivers that transmit sighting messages in response to receiving broadcast messages from others' wireless identity transmitters (e.g., a merchant's stationary identity transmitter positioned within a retail store) may also be considered registered services by the central server.

[0081] For illustration purposes, a mobile proximity broadcast receiver (e.g., a smartphone configured to operate as a proximity broadcast receiver) carried by the user waiting in the check-out line may receive a broadcast message from a wireless identity transmitter positioned on top of the cash register point-of-sale device within the retail store and may transmit a sighting message to the central server. Upon receive of the sighting message, the central server may determine that the wireless identity transmitter belongs to the retail store based on the profile that corresponds to a rolling identifier and that the mobile proximity broadcast receiver is associated with a customer profile based on an identifier of the proximity broadcast receiver included within metadata in the sighting message. From this information, the central server may securely transmit payment authentication information to a cash register point-of-sale device within proximity of the customer's proximity broadcast receiver.

[0082] In various embodiments, a wireless identity transmitter may be configured to periodically generate new identification data (referred to as a rolling identifier) that may be decoded by a central server to reveal the unique device identifier and other identifying information of the wireless identity transmitter. For example, a wireless identity transmitter may be configured to periodically broadcast a Bluetooth® packet including an encoded version of the

wireless identity transmitter's device identifier (i.e., *deviceID*). Such encryption of identifiers indicated in broadcast messages may be required to enable the central server to reliably identify the wireless identity transmitter that sent the broadcast message while forcing a third-party (e.g., passive attacker) to determine the origin of the broadcast message by guessing. For example, if the identifier was static, the third party could sniff the identifier, such as by impersonating a proximity broadcast receiver, and then use the identifier to track the wireless identity transmitter. Rolling identifiers may make such an attack impossible if the third party lacks the means of generating the encrypted identifiers.

[0083] In various embodiments, a single packet broadcast message may not support a payload that can fit cipher text of a conventional asymmetric key encryption, making standard private/public key pair encryption impossible. Additionally, communications between wireless identity transmitters and various devices, such as direct transmissions to proximity broadcast receivers or indirect messages to a central server, may be one-way and not utilize any back channels. Therefore, in various embodiments, the central server may process encrypted message payloads by pre-provisioning a shared secret key unique to each wireless identity transmitter. Such secret keys may be associated with each wireless identity transmitter's unique device identifier at the central server and may be used to decode data (e.g., identifiers) encoded by the each wireless identity transmitter. Performing an embodiment method, a wireless identity transmitter may use a streaming-like encryption algorithm (e.g., AES-CTR) to encrypt its device identifier, shared secret key, and a counter, broadcasting a payload that includes the encrypted data with and the counter in the clear. Performing another embodiment method, a wireless identity transmitter may use a pseudo-random function to encrypt the device identifier, shared secret key, and a counter, broadcasting a payload that includes the encrypted data without the counter in the clear. Performing another embodiment method, a wireless identity transmitter may use a combination of a streaming-like and pseudo-random

function encryptions to generate a payload to broadcast. In an embodiment, the wireless identity transmitter and the central server may each have a cryptographically secure pseudo-random number generator or algorithm that is used to generate identifiers on a common time scale so that any given moment, the central server can calculate the identifier being transmitted by a particular wireless identity transmitter.

[0084] In various embodiments, the wireless identity transmitter may maintain a counter (or clock data) that periodically increments to represent the passage of time and that may be used in various encryption methods. When the wireless identity transmitter is powered on (or the battery is replaced), the counter may be set to a known initial value, such as 0. As the wireless identity transmitter functions, the counter may increment periodically (e.g., increment by one every several minutes/hour). If the wireless identity transmitter encounters inconsistent power (e.g., the battery is taken out or replaced), the counter may reset. Using such a counter, a wireless identity transmitter may be configured to periodically broadcast messages with encrypted payloads that include changing and encrypted device identification. In an embodiment, an encrypted payload may contain a concatenation of the device's unique identifier (i.e., the *deviceID*) and a current counter value for that wireless identity transmitter. In an embodiment, the wireless identity transmitter may encrypt the concatenated data using a secret key. Payloads may be broadcast at varying frequencies.

[0085] In an embodiment, the central server may be configured to identify wireless identity transmitters by matching received encrypted payloads with pre-generated payloads (or model payloads) corresponding to registered wireless identity transmitters. Based on information obtained during registration operations between the central server and wireless identity transmitters, the central server may store unique information about each wireless identity transmitter. For example, the central server may know the secret key, device identifier (or *deviceID*), and initial counter value of a wireless identity transmitter based on registration communications. Using such stored information, the

central server may generate a series of model payloads the wireless identity transmitter is expected (or likely) to broadcast within a time period, such as a 24-hour period. If the central server receives a payload that matches any of these model payloads, the central server may determine the identity of the originating wireless identity transmitter as well as a loosely-accurate counter value within the wireless identity transmitter. Model payloads may be generated based off of a current, synched counter for each registered wireless identity transmitter (i.e., current model payloads). In an embodiment, the central server may also adjust for wireless identity transmitter clock skew by keeping a window of model payloads. For example, the central server may generate payloads using counter values representing times before and after an expected counter. The central server may also determine the period of the wireless identity transmitter clock by monitoring the change in the received payloads over time. In an embodiment, the central server may track changes of the reported counter values of a wireless identity transmitter and may report how inaccurate a device clock is for a particular period of time.

[0086] Model payloads may also be generated based off of initial counter values reported by each registered wireless identity transmitter during registration operations (i.e., initial model payloads). When a wireless identity transmitter is powered off and on again (e.g., rest, battery replaced, etc.), the wireless identity transmitter may reset to the original or initial counter value. If an encrypted payload received at the central server does not match any current model payload, the central server may compare the received encrypted payload to stored initial model payloads. When the central server finds an initial model payload matches the received encrypted payload (e.g., the wireless identity transmitter was reset), the central server may update a database to indicate the corresponding wireless identity transmitter's counter was reset, thus re-synchronizing with the reset wireless identity transmitter's clock.

[0087] In a situation in which a wireless identity transmitter pauses for a period but does not reset its counter used for generating encrypted payloads, payloads

subsequently generated by the wireless identity transmitter may not match expected payloads stored in the central server (e.g., current model payloads and initial model payloads). Accordingly, the central server may determine that a pause occurred when model payloads and/or counter values do not match a received encrypted payload. The central server may identify the wireless identity transmitter by performing a brute-force search of all known and/or registered wireless identity transmitters represented in a database and decode the received encrypted payload based on recorded secret keys and device identifications. In an embodiment, the brute-force search may include only wireless identity transmitters that have not broadcast payloads recently received by the central server.

[0088] Additional precautions may be important to protect against security breaches, such as hacker attacks against databases associated with a central server, as well as to provide registered users (e.g., merchants, parents, children, etc.) peace of mind and confidence their privacy may be fully protected. Such privacy safeguards may be provided to parties registered with embodiment systems by storing identifying information (e.g., names, addresses, financial information, medical information, etc.) separately from other information related to tracking devices and/or proximity information of users. In particular, to avoid unintended leaking of personal information of registered merchants, customers, children, or individuals, embodiment systems may utilize “double-blind” architectures. For example, such a double-blind architecture may use a first unit (e.g., a server, database, or other computing hub) that stores and has access to information related to the proximity information or other location-based data of registered users’ devices (e.g., wireless identity transmitters, proximity broadcast receivers, identity transceivers, mobile devices, etc.). In other words, the first unit may access information associated with sighting messages that indicate approximate locations/proximities of various users’ devices. However, the first unit may not store uniquely identifying personal information, such as user names, addresses, and/or social security numbers. Instead, a second unit may store the

identifying personal information without being configured to access any location/proximity information as used by the first unit. The first and second units may use anonymous identifiers that connect data stored within the two units without indicating the protected information stored in either unit. In an embodiment, the first and second units may be maintained by separate entities (e.g., service providers), and further, at least one of such entities may be trusted by registered users who provide identifying information.

[0089] The various embodiments may leverage a large infrastructure of mobile devices already in place. Many modern mobile devices, such as smartphones, are already equipped with multiple radios, including short-range radios such as Bluetooth® radios, and therefore may be configured to perform as mobile proximity broadcast receivers and receive identification codes from a proximate wireless identity transmitter. For example, a customer carrying a smartphone configured to operate as a mobile proximity broadcast receiver (or mobile identity transceiver) may receive broadcast messages from wireless identity transmitters within a retail store. Mobile devices are also often equipped with a clock that may provide a current time and a GPS receiver that may provide a current location whenever a wireless identity transmitter identifier is received. The mobile devices may communicate these identification codes, times, and locations via sighting messages to central servers through longer range network connections, such as a cellular radio connection. Thus, many of the large number of mobile devices already in use or soon to be in use may be incorporated as mobile proximity broadcast receivers to extend the reach of various embodiment systems.

[0090] By relying on the long range radios and other services of proximity broadcast receivers to report the location and time of received broadcast message (or “sightings”) to a central server, wireless identity transmitters can be relatively small, inexpensive, and simple devices, including little more than a short-range radio, such as a Bluetooth® LE transceiver, and a battery. In various embodiments, wireless identity transmitters may also include additional short-

range radios, such as Peanut® radios. In various embodiments, the wireless identity transmitters may not include a user interface, multiple radios, global positioning system (GPS) receiver, or other features common on mobile devices. Embodiment wireless identity transmitters may also consume very little power allowing them to be deployed without needing to be frequently recharged or replaced. These characteristics make them ideal for a wide variety of uses and implementation in a variety of physical configurations. For example, wireless identity transmitters may be easily hidden or incorporated into many different personal objects, such as buttons, watches, shoes, briefcases, backpacks, ID badges, clothing, product packaging, etc.

[0091] In further embodiments, wireless identity transmitters and proximity broadcast receivers may be configured to exchange transmissions using various wireless technologies, such as LTE-D, peer-to-peer LTE-D, WiFi, and WiFi Direct. In an embodiment, wireless identity transmitters may be configured to broadcast messages via a WiFi radio such that proximity broadcast receivers with WiFi transceivers may receive the broadcast messages. In such embodiments, wireless identity transmitters may utilize WiFi transmissions to broadcast identification information similar to WiFi access point broadcasts advertisements. For example, a wireless identity transmitter including a WiFi radio may be configured to transmit broadcast messages via WiFi transmissions with low power so that the reception range is limited, thereby providing a short-range radio signal with a range similar to that of Bluetooth® LE transmissions. In utilizing various wireless broadcast technologies and communication protocols with wireless identity transmitters, proximity broadcast receivers with limited capabilities may still be capable of receiving and processing broadcast messages from wireless identity transmitters. For example, a smartphone configured to operate as a mobile proximity broadcast receiver and including a WiFi transceiver but not a Bluetooth® LE radio may receive and process broadcast messages from a wireless identity transmitter configured to broadcast short-range signals with a WiFi radio. In an embodiment, wireless identity transmitters may

broadcast over multiple radios, such as a Bluetooth® LE transceiver and a low-power WiFi transceiver, in order to enable more models of proximity broadcast receivers (e.g., more types of smartphones) to receive and relay sightings.

[0092] Wireless identity transmitters and proximity broadcast receivers are described throughout this disclosure as exchanging short-range wireless signals that include short-range RF signals, such as Bluetooth®, Bluetooth® Low Energy, Peanut, Zigbee, etc. However, such short-range wireless signals are not limited to short-range RF signals, and wireless identity transmitters may broadcast messages using other forms of wireless signaling, such as infrared light, visible light, vibration, heat, inaudible sound, and audible sound, as well as combinations of radio frequency (RF) signals and non-RF signals. For example, wireless identity transmitters may emit heat signals, such as infrared light, using infrared light-emitting diodes or other components capable of emitting infrared radiation. Additionally, wireless identity transmitters may emit vibration signals using vibration motors and other mechanical components capable of generating controlled vibrations. Wireless identity transmitters may also emit light signals from a number of common emitters, such as light emitting diodes, incandescent lights and projectors. Light signals may be received by light sensors (e.g., cameras) on proximity broadcast receivers, and may include visuals, such as lights, colors, and imagery (e.g., photos, projections, videos, symbols, etc.). Wireless identity transmitters may also or alternatively emit audible or inaudible (i.e., infrasonic or ultrasonic) sound signals from a speaker (e.g., a piezoelectric speaker). Sound signals may be received by a microphone of the proximity broadcast receivers, and may include a variety of sounds, such as beeps, voices, noise, clicks, ultrasounds, tones, and musical notes.

[0093] Wireless identity transmitters may be configured to broadcast the various short-range wireless signals in particular sequences, patterns, manners, durations, or manifestations such that proximity broadcast receivers may convert the signals into data in a manner similar to how RF signals (e.g., Bluetooth® LE signals) are interpreted in embodiments described herein. For example, a

wireless identity transmitter may broadcast particular sequences of modulating visible or sound signals, such as strings of differing musical notes, changing images, or flashing lights that a proximity broadcast receiver may receive and convert into data that includes an identity of the wireless identity transmitter. In an embodiment, proximity broadcast receivers may convert such wireless signals into data (and vice versa) based on matching sequences of signals with patterns within predefined protocols. As an illustrative example, a wireless identity transmitter affixed to the outside of a child's clothing may periodically emit a sequence of flashes using an embedded light source (e.g., an LED bulb) that may be received, converted to data, and relayed by a proximity broadcast receiver to a central server for determining identification information related to the child. As another example, a wireless identity transmitter within a business establishment may be mounted on the ceiling and may periodically emit a sequence of flashes using an embedded light source that may be received, converted to data, and relayed by a proximity broadcast receiver to a central server to obtain coupons, announcements or customer-incentives tied to the customer being on the premises.

[0094] The various embodiments are described within this disclosure as including communication systems for providing intermediary communications between wireless identity transmitters, proximity broadcast receivers (e.g., mobile proximity broadcast receivers and stationary proximity broadcast receivers) and a central server that utilize short-range messaging (such as with Bluetooth® LE signaling) that enables proximity detection based simply on signal reception. However, the various embodiments are not limited to the described communication systems and methods, and other communication systems, protocols, devices, methods and messaging protocols may be used to convey information to a central server to enable identifying when customers are within proximity of predefined areas to enable the central server to distribute relevant information without disclosing unauthorized information of customers. For example, transceivers in a retail store may be configured to monitor for WiFi,

Zigbee®, Bluetooth®, Peanut®, and/or other radio frequency signaling from customers' mobile devices or wireless broadcasting devices within proximity, and relay proximity information to a central server that delivers coupons to customers. Further, embodiments may not require determining exact locations for wireless identity transmitters and/or proximity broadcast receivers but instead may determine approximate and/or relative locations of devices between each other. Accordingly, references to determining location and/or distance throughout the disclosure may be for the purpose of determining proximity between signaling devices.

[0095] FIG. 1 illustrates an exemplary system 100 that may be used in various embodiments. In general, a central server 120 may be configured to receive, store, and otherwise process data corresponding to wireless identity transmitters 110. The central server 120 may be configured to exchange communications with various devices via the Internet 103, such as proximity broadcast receivers 142, mobile proximity broadcast receivers 138, third-party systems 101, and other support systems and/or services 102. The wireless identity transmitters 110 may broadcast messages that may be received by nearby proximity broadcast receivers 142 and/or the mobile proximity broadcast receivers 138 via short-range wireless signals. The proximity broadcast receivers 142, 138 may utilize long-range communications to relay received broadcast messages as sighting messages to the central server 120 via the Internet 103. For example, the proximity broadcast receivers 142 and mobile proximity broadcast receivers may utilize a cellular network 121 to transmit sighting messages to the central server 120. The third-party systems 101 may include merchant servers, retail store computing devices, computing devices associated with emergency services. The other support systems and/or services 102 may include computing devices associated with various technologies, such as computing devices utilized by users to provide registration information, systems that deliver user-relevant content (e.g., Qualcomm Gimbal™), and services that provide location-specific information (e.g., Qualcomm IZat™).

[0096] The central server 120 may include several components 104-109 to perform various operations to process data, such as received from proximity broadcast receivers 142, 138, third-party systems 101, or other support systems and/or services 102. In particular, the central server 120 may include a data warehouse component 104 that may store long-term data (e.g., archived user data, past location information, etc.). The central server 120 may also include an operations, administration and management (or OA&M) component 105 that may manage, process and/or store software associated with user portal accesses, scripts, tools (e.g., software utilities, routines, etc.), and any other elements for administering the central server 120. The central server 120 may also include a developer portal component 106 that may store developer account data and perform registration, account management, and alert (or notice) management routines associated with developers, such as vendors or merchants that register to interact with users of wireless identity transmitters 110. The central server 120 may also include a rolling identifier (or ID) resolver component 107 that may store factory keys associated with wireless identity transmitters 110 as well as perform operations, software, or routines to match encrypted, encoded, rolling, or otherwise obfuscated identification information within received sighting messages with affiliated user data. The central server 120 may also include a user portal component 109 that may store user account data and perform registration, account management, and search routines associated with users, such as persons associated with wireless identity transmitters 110. The central server 120 may also include a core component 108 that may process sighting messages, execute an alert or notice engine module, handle application programming interface (API) commands, and exchange data with other components within the central server 120. The core component 108 is described below with reference to FIG. 12.

[0097] In various embodiments, the various system components 104-109 may be computing devices, servers, software, and/or circuitry that is included within, connected to, or otherwise associated with the central server 120. For example,

the core component 108 may be a server blade or computing unit included within the central server 120. As another example, the data warehouse component 104 may be a remote cloud storage device that the central server 120 communicates with via Internet protocols. In an embodiment, the proximity broadcast receivers 142 and mobile proximity broadcast receivers 138 may be configured to execute a core client module 115 that may be software, instructions, routines, applications, operations, or other circuitry that enable the proximity broadcast receivers 142, 138 to process received broadcast messages from proximate wireless identity transmitters 110. The core client module 115 may also handle communications between the proximity broadcast receivers 142, 138 and the central server 120, such as transmitting sighting messages and receiving return messages from the central server 120. Further, the mobile proximity broadcast receivers 138 may be configured to execute third-party applications module 116 that may related to performing software instructions, routines, applications, or other operations provided by various third-parties (e.g., merchant apps). In an embodiment, when configured as registered services with the central server 120, the third-party applications module 116 may receive various data from the core client module 115. For example, a third-party application that is registered with the central server 120 may be configured to receive notifications from the core client module 115 when the user of the mobile proximity broadcast receiver 138 enters, remains, and/or leaves a particular place (e.g., a geofence, a retail store, etc.).

[0098] In another embodiment, the mobile proximity broadcast receivers 138 may be configured to receive and transmit broadcast messages and may also be referred to as “wireless identity transceivers.” For example, a user may employ a smartphone that is configured to receive broadcast messages from nearby wireless identity transmitters 110 as well as broadcast signals that include identifying information associated with the user.

[0099] FIG. 2 illustrates an exemplary communication system 200 that may be used in various embodiments. The communication system 200 effectively

enables wireless identity transmitters 110 (e.g., Bluetooth® LE transmitters) to transmit broadcast messages that include identification information to the central server 120 via a plurality of mobile proximity broadcast receivers 138 and/or stationary proximity broadcast receivers 142, without the need to negotiate a direct communication link. Such broadcast messages may be collected automatically by any proximity broadcast receiver within proximity (or broadcast range) of wireless identity transmitters. For example, a mobile proximity broadcast receiver 138 within a certain proximity may receive a broadcast message transmitted by a Bluetooth® radio within the wireless identity transmitter 110.

[0100] The communication system 200 may include a wireless identity transmitter 110. The wireless identity transmitter 110 may be coupled with various objects. For example, it may be embedded in a bracelet. The wireless identity transmitter 110 may transmit a short-range wireless signal 114, such as a broadcast message as described above. For example, this short-range wireless signal 114 may be a periodic broadcast of a packet, which includes the wireless identity transmitter's identification code. Alternately, the short-range wireless signal 114 may be an attempt to establish a wireless communication link with any of a plurality of mobile devices 138 that may be acting as proximity broadcast receivers. The short-range wireless signal 114 may be received by proximate proximity broadcast receivers, such as stationary proximity broadcast receivers 142 and/or mobile proximity broadcast receivers 138.

[0101] The short-range wireless signal 114 may be according to any of a variety of communication protocols, such as Bluetooth®, Bluetooth® LE®, Wi-Fi, infrared wireless, induction wireless, ultra-wideband (UWB), wireless universal serial bus (USB), Zigbee®, Peanut ®, or other short-range wireless technologies or protocols which have or which can be modified (e.g., by restricting transmit power) to limit their effective communication range to relatively short range (e.g., within about 100 meters). In some embodiments, the wireless identity transmitter 110 may use the low energy technology standardized in the

Bluetooth® 4.0 protocol (or later versions). For example, in some embodiment systems a wireless identity transmitter 110 may periodically broadcast identification packets configured as an advertiser as described in the Bluetooth® 4.0 protocol, and proximate proximity broadcast receivers 142, 138 may be configured to act as scanners according to that protocol.

[0102] The Bluetooth® protocol and Bluetooth® devices (e.g., Bluetooth® LE devices) have a relatively short effective communication range, are widely used in deployed communication and computing devices, have standard advertising or pairing procedures that meets the discovery and reporting needs of various embodiments, and exhibit low power consumption, which make the protocol ideal for many applications of the various embodiments. For this reason, Bluetooth® and Bluetooth® LE protocols and devices are referred to in many of the examples herein for illustrative purposes. However, the scope of the claims should not be limited to Bluetooth® or Bluetooth® LE devices and protocol unless specifically recited in the claims. For example, Peanut® transceivers may be included within wireless identity transmitters 110 and may be used to transmit two-way communications with proximity broadcast receivers 142, 138 also configured to utilize Peanut® short-range radio transmissions.

[0103] The communication system 200 may include a plurality of stationary proximity broadcast receivers 142, which may be deployed by authorities, merchants, or various third-parties throughout a region, building, or place. Such stationary proximity broadcast receivers 142 may be designed specifically for wireless identity transmitters 110 (or include such tracking functions in addition to other primary functionality, such as traffic lights, utility transformers, etc.). Stationary proximity broadcast receivers 142 may be located in strategic locations within a locality, such as forming a perimeter about a community and/or being located in high traffic areas (e.g., major intersections and highway on-ramps). The stationary proximity broadcast receivers 142 may be in communication with a local area network 202, such as a WiFi network, that may include an Internet access server 140 that provides a connection 148 to the

Internet 103. Stationary proximity broadcast receivers 142 may be connected to the local area network 202 by a wired or wireless link 146. In various embodiments, the stationary proximity broadcast receivers 142 may be contained within or located nearby the Internet access server 140. For example, the stationary proximity broadcast receivers 142 may be components within the Internet access server 140 or alternatively, may be placed on top of or to the sides of the Internet access server 140. In an embodiment, stationary proximity broadcast receivers 142 may be located in strategic places within a locality, such as forming a perimeter about a community and/or being located in high traffic areas (e.g., along aisles of a retail store, at entry ways to buildings, etc.). In an embodiment, stationary proximity broadcast receivers 142 may have additional functionality. For example, stationary proximity broadcast receivers 142 may also function as or be included within cash registers, point-of-sale devices, and/or display units within a retail store.

[0104] The communication system 200 may also include one or more mobile devices configured to act as mobile proximity broadcast receivers 138. The mobile proximity broadcast receivers 138 may be typical mobile devices or smartphones communicating with a cellular network 121 via long range wireless links 136 to one or more base stations 134 coupled to one or more network operations centers 132 by a wired or wireless connection 158. Such cellular network 121 may utilize various technologies, such as 3G, 4G, and LTE. The network operations centers 132 may manage voice calls and data traffic through the cellular network 121, and typically may include or may be connected to one or more servers 130 by a wired or wireless connection 156. The servers 130 may provide a connection 154 to the Internet 103. In the various embodiments, the mobile proximity broadcast receivers 138 may be mobile devices configured by an application or other software module to act as proximity broadcast receivers to relay reports of received broadcast messages from wireless identity transmitters 110 (i.e., sighting messages) to the central server 120 by way of the Internet 103. In an embodiment, stationary proximity broadcast receivers 142 may also

communicate with the cellular network 121 via long range wireless links 136 to a base station 134.

[0105] Proximity broadcast receivers 138, 142 may be configured to report contacts (or sightings) with a wireless identity transmitter 110 to a central server 120 via the Internet 103. For example, the proximity broadcast receivers 142 may transmit a sighting message to the central server 120 that includes a rolling identifier corresponding to the identity of a user of the wireless identity transmitter 110. Each time a proximity broadcast receiver 138, 142 receives an identifier from a wireless identity transmitter 110, the identifier may be associated with the time of the connection and the location of the proximity broadcast receiver 138, 142, and this information may be transmitted to the central server 120, such as within a sighting message. In some embodiments, the identifier, the time, and the location of the contact may be stored in the memory of the proximity broadcast receiver 138, 142 (or an intermediary server 130, 140) for later reporting, such as in response to a query message broadcast or multicast by the central server 120. Also, the central server 120 may store location information reported by sighting messages in a database, which may be used for locating, tracking or otherwise monitoring movements of the wireless identity transmitter 110.

[0106] In an embodiment, mobile proximity broadcast receivers 138 may be configured to exchange short-range wireless signals 189 with stationary proximity broadcast receivers 142. In other words, a mobile proximity broadcast receiver 138 may be configured to operate as a wireless identity transceiver that is capable of receiving short-range wireless signals 114 (i.e., broadcast messages) from the wireless identity transmitter 110 as well as transmitting short-range wireless signals 189 for receipt by proximity broadcast receivers 142.

[0107] In an embodiment, proximity broadcast receivers 138, 142 may transmit wireless signals 188 to a wireless router 185, such as part of the local area network 202, which may provide a connection 187 to the Internet 103. For

example, the stationary proximity broadcast receivers 142 may transmit sighting messages that include data from broadcast messages transmitted by the wireless identity transmitter 110 to a WiFi wireless router 185.

[0108] The central server 120 may also be connected to the Internet 103, thereby allowing communication between proximity broadcast receivers 142, 138 and the central server 120. As described above, the central server 120 may include a plurality of components, blades, or other modules to process sighting messages and data received from proximity broadcast receivers 142, 138. Further embodiments may provide a direct connection (not shown) between the central servers 120 and any of the mobile device network components, such as the network operations centers 132, to more directly connect the proximity broadcast receivers 142, 138 and the central servers 120.

[0109] The communication system 200 may also include computing terminals 124, such as personal computers at home or work, through which users may communicate via the Internet 103 with the central server 120. Such terminals 124 may allow users, such as parents, police, fire, medical attendants, and other authorized authorities to register devices (e.g., wireless identity transmitters 110), access tracking records on the central servers 120, and/or to request that the central server 120 initiate a search for a particular wireless identity transmitter 110. In an embodiment, users may use such terminals 124 to register wireless identity transmitters 110, proximity broadcast receivers 142, 138 (e.g., smartphones configured to execute client software associated with the central server), and/or identity transceivers (not shown), such as by accessing web portals and/or user accounts associated with the central server 120. Similarly, third-parties, such as merchants, may use terminals 124 to register wireless identity transmitters 110, proximity broadcast receivers 142, 138 (e.g., stationary receivers configured to execute client software and relay broadcast to the central server), and/or identity transceivers (not shown).

[0110] Based on the location of the proximity broadcast receivers 138, 142 within a place, multiple proximity broadcast receivers 138, 142 may be within the broadcast area of the wireless identity transmitter 110 and may concurrently receive broadcast messages. As described below with reference to FIGS. 28A-28D, the central server 120 may detect when proximity broadcast receivers 138, 142 concurrently (or within a certain time period) transmit sighting messages that indicate receipt of broadcast messages from the wireless identity transmitter. Such concurrent sighting messages may be used to determine more precise proximity information relating to the wireless identity transmitter at the time of broadcasting.

[0111] The communication system 200 may operate in a passive information gathering mode and/or an active search mode. In the passive information gathering mode, proximity broadcast receivers 138, 142 may continuously listen for broadcasts from any wireless identity transmitters 110, and report all identifier reception events via sighting messages (e.g., transmissions including identifiers, time and location) to the central server 120. When no active search is underway (i.e., no one is looking for a particular wireless identity transmitter 110), sightings of wireless identity transmitters 110 or received broadcast messages from wireless identity transmitters 110 may be stored in memory of the proximity broadcast receivers 138, 142 or the central server 120 for access at a later time. In order to protect privacy, such stored data may be stored for a limited period of time, such as a day, a week or a month, depending upon the person or asset being tracked. Then, if a person or asset is discovered to be missing, the stored data may be instantly accessed to locate and track the associated wireless identity transmitter 110, or at least determine its last reported location.

[0112] In a modification of the passive tracking mode, each proximity broadcast receiver 138, 142 may store IDs, times and locations corresponding to received broadcast messages (or contacts) from wireless identity transmitters 110 for a limited period of time. Alternatively, such information may be stored in servers

130, 140 connected to such proximity broadcast receivers 138, 142. Then, if a person or asset associated with a wireless identity transmitter 110 is discovered missing, a search can be initiated by the central server 120 querying the proximity broadcast receivers 138, 142 (or servers 130, 140) to download their stored data (e.g., databases indicating contacts with wireless identity transmitters 110) for analysis and storage in a database of the central server 120.

[0113] In an embodiment, in order to limit the demands on civilian mobile devices configured to operate as mobile proximity broadcast receivers 138, the passive tracking mode may only be implemented on the stationary proximity broadcast receivers 142. While the fewer number of such devices means the tracking of wireless identity transmitters 110 may be less effective, this embodiment may nevertheless enable receiving broadcast messages and thus the tracking of wireless identity transmitters 110 through high-traffic zones, such as intersections, highway on/off ramps, bus stations, airports, etc.

[0114] In the passive information gathering mode/embodiment, a user may use the communication system 200 to request the location of a particular wireless identity transmitter 110, such as by sending a request from a terminal 124 to the central server 120. For example, a mother may log in on her home computer terminal 124 and request the location of the wireless identity transmitter 110 in her child's backpack. The request may include a serial number, code, or other identifier corresponding to the wireless identity transmitter 110. The central server 120 may search the stored identification messages for the serial number, code, or other identifier and return any reported locations matching entered information, along with the times of such locations were reported via sighting messages. In further embodiments, the serial number or code entered by the parent may be cross-referenced with the identifier that the requested wireless identity transmitter 110 communicates in broadcast messages and that are relayed to the central server 120 in sighting messages submitted by proximity broadcast receivers 138, 142. In this manner only an authorized user (i.e., someone who knows the access code, password, or other secret code associated with a

particular wireless identity transmitter 110) can obtain information regarding a given wireless identity transmitter 110 even though data is being gathered continuously.

[0115] In the active search mode/embodiment, the central server 120 may instruct proximity broadcast receivers 138, 142 to actively search for a particular wireless identity transmitter 110 (i.e., a “targeted” wireless identity transmitter). An active search may be initiated in response to a request received from a terminal 124. Such a request may include the identifier for the particular wireless identity transmitter 110, or an account number/name that is or can be cross-linked to the identifier of the wireless identity transmitter 110. The central server 120 may transmit activation messages, such as via broadcast or multicast, to proximity broadcast receivers 138, 142 that may instruct proximity broadcast receivers 138, 142 to search for a particular wireless identity transmitter 110 and that may include an identifier of the targeted wireless identity transmitter 110 (i.e., target device ID). For example, an activation message corresponding to an active search for a targeted wireless identity transmitter 110 may include a rolling identifier that the wireless identity transmitter 110 changes periodically in an unpredictable manner and that is known to the central server 120. In an embodiment, activation messages transmitted, broadcast or multicast by the central server 120 may be sent only to proximity broadcast receivers 138, 142 within particular sectors or within a given distance of a particular location. Alternatively, the activation messages may identify particular sectors or a distance from a particular location to enable the proximity broadcast receivers 138, 142 to determine whether the activation message is applicable to them based on their own known location. In this manner the search can be focused on a given area, such as a sector encompassing the last known location of the wireless identity transmitter 110 or an eye witness sighting. By focusing the search in this manner, proximity broadcast receivers 138, 142 not within the sector of search need not be activated.

[0116] In the active search mode/embodiment, in response to receiving activation messages from the central server 120 that include target device IDs and determining that they are within the identified sector of search, proximity broadcast receivers 138, 142 may configure their short-range radios (e.g., Bluetooth® radio) to listen for broadcast messages having the identifiers. In other words, the proximity broadcast receivers 138, 142 may be considered activated for a search and may or pairing attempts with an identifier look for the identifiers included in the activation message (i.e., target device IDs). In embodiments that do not rely on pairing with the wireless identity transmitter, proximity broadcast receivers 138, 142 matching an identifier within a received broadcast message to a target device ID within an activation message may promptly report the event to the central server 120 via sighting messages transmitted via links 146 or long-range wireless links 136. In embodiments that rely on pairing or an exchange of messages between the wireless identity transmitter and proximity broadcast receivers, proximity broadcast receivers 138, 142 may listen for and only complete communication handshaking or pairing with a device that broadcasts the target device ID, and ignore other pairing attempts. In this alternative embodiment, proximity broadcast receivers 138, 142 may be protected from pairing with unauthorized devices while in the active search mode. Also, proximity broadcast receivers 138, 142 may modify the pairing process in the active search mode to terminate the communication link as soon as the device ID is received, further protecting against pairing with unauthorized devices in the active search mode. In the active search mode/embodiment, proximity broadcast receivers 138, 142 receiving the target device ID may promptly report that event to the central server 120 via a wired or wireless link to the Internet 103. As mentioned above, such a report may include the location of the proximity broadcast receiver 138, 142 and the time when the identifier was received if the report is not transmitted immediately. In the active search mode/embodiment, each sighting message received by the central server 120 may be reported to an interested person or authority, such as in the form of a webpage showing an update location indicator on a map.

[0117] Further, in the active search mode/embodiment, an authorized user, such as a police, FBI, fire/rescue or other person of authority may use the communication system 200 to activate a search for a particular wireless identity transmitter 110, such as by using a terminal 124 to provide the central server 120 with the target device ID and search location or sectors to be searched. For example, a mother discovering that her child is missing may call the police and provide them with an identifier of the wireless identity transmitter 110 concealed in her child's clothing. With the search activated, the central server 120 may transmit an alert (or message that indicates a search for a wireless identity transmitter has been activated) to proximity broadcast receivers 138, 142 within the initial targeted search sector. The central server 120 may then activate a webpage that presents a map of the search area and that may be maintained in near-real time so, that as relevant sighting messages are received, reported location information is displayed on the map. Authorized users may then access the website (or other information provided by the server) to coordinate in-person search efforts.

[0118] Of course, information gathered and stored in proximity broadcast receivers 138, 142 or in a database of the central server in the passive mode may be used upon initiation of an active search, such as to identify an initial search location or sector, track recent locations and movements, and to provide/display a history of locations reported by sighting messages that may be combined with near-real time search reports.

[0119] In another embodiment, the communication system 200 may further include a plurality of wireless identity transmitters (not shown in FIG. 2) that are placed throughout a building. In such a situation, the plurality's broadcast areas may cover a large portion of the enclosed area of such a building. For example, the building may be a retail store and the plurality of wireless identity transmitters may be permanently stationed throughout the sales floor of the building. As a mobile proximity broadcast receiver 138, such as a smartphone carried by a customer, moves throughout the building and within the broadcast

areas of the plurality of wireless identity transmitters, the mobile proximity broadcast receiver 138 may receive broadcast messages associated with the building. In another embodiment, the Internet access server 140 may be configured to store, receive, and otherwise process information relevant to the building. For example, the Internet access server 140 may be configured to perform as a local server for a retail store or alternatively a point-of-sale device that is configured to perform software and operations for conducting transaction with customers. For example, the Internet access server 140 may be configured to perform operations related to a customer purchase within a retail store building.

[0120] FIG. 3 illustrates an embodiment method 300 for implementation in a wireless identity transmitter 110 (referred to as “WIT” in FIG. 3), a proximity broadcast receiver 142, and a central server 120. In block 302, a wireless identity transmitter 110 may broadcast a message that includes an identifier, such as a broadcast message as described above. For example, the wireless identity transmitter 110 may broadcast a Bluetooth® LE advertising packet that includes a rolling identifier as described herein. This may be accomplished in block 302 by a microcontroller within the wireless identity transmitter 110 determining that it is time to broadcast its identifier, configuring a suitable broadcast message (e.g., an advertisement packet as specified for Bluetooth® LE devices in the Bluetooth®4.0 protocol), and transmitting that packet via a short-range radio.

[0121] In various embodiments, the message broadcast by the wireless identity transmitter (i.e., the broadcast message) may include an identifier segment, such as a rolling identifier. In various embodiments, the broadcast message may also include additional segments, such as a type segment. The type segment may indicate the type of wireless identity transmitter. For example, wireless identity transmitters may be marketed for various purposes, such as child safety devices, dog collars, or security tags for stores. The wireless identity transmitters may have a different type segment based on the intended purpose (e.g., one code for child safety devices, a second code for dog collars, etc.). Type segments may be

static and set by manufacturers, while the remaining portion of the identifier may be unique to each device, and may roll as described below. The type segment may also be changed by a user, such as when a wireless identity transmitter is reset for a different purpose or application.

[0122] In other embodiments, a broadcast message may also include one or more static or dynamic segments with instructions or commands to be implemented by a proximity broadcast receiver. Such command segments may also be passed along to instruct a central server or other network device. Command segments may be set or static, similar to type segments, or may vary over time based on various conditions, such as pairings or data from one or more proximity broadcast receivers. Such command settings may also be configured by a user of the wireless identity transmitter. Second or additional segments may also indicate the status of the wireless identity transmitter. For example, a second segment may indicate the remaining power or estimated time left before the battery dies. Proximity broadcast receivers or a central server may interpret this status and respond accordingly.

[0123] Returning to FIG. 3, in block 304, the wireless identity transmitter 110 may enter a sleep mode. For example, after broadcasting the broadcast message having the identifier, the wireless identity transmitter 110 may be configured to enter a power conservation state that may continue for a predetermined period of time. In various embodiments, the wireless identity transmitter 110 may sleep for a predetermined time, never sleep, or sleep for varying times determined based on various inputs. In block 306, the wireless identity transmitter 110 may wake up from the sleep mode, such as after the predetermined duration expires. In block 308, the wireless identity transmitter 110 may generate a new device identifier from an algorithm, such as a rolling identifier algorithm. For example, the wireless identity transmitter 110 may generate a rolling identifier using a pseudo-random function or a streaming-like encryption algorithm (e.g., AES-CTR), as described below. The wireless identity transmitter 110 may then return to block 302 to broadcast again. In an embodiment, the broadcast message may

contain timing, counter, count-down, or scheduling information indicating the availability of the wireless identity transmitter for receiving messages. For example, the broadcast message may indicate that the wireless identity transmitter will accept incoming configuration messages within a specified time window. In various embodiments, the operations in blocks 302-308 may be performed by an identity transceiver (e.g., a smartphone configured to operate as both an identity transmitter and a proximity broadcast receiver).

[0124] As mentioned above, the algorithm (or rolling identifier algorithm) used in block 308 may generate a rolling identifier which is very difficult to predict or recognize by a device or system that does not know either an identity of the wireless identity transmitter 110 (e.g., a MAC or Bluetooth® ID), a decode key, and/or the algorithm used to generate the rolling identifier. As discussed below with reference to FIG. 19, the central server 120, configured with the algorithm (or a decoding algorithm) or a decode key, and in possession of the wireless identity transmitter 110 identities, can use the rolling identifier to determine a corresponding account or device identity. While method 300 shows the rolling identifier changing with every wake and broadcast cycle as one example, in other embodiments the identifier may be changed less frequently, such as once per minute, once per hour, etc. In such embodiments, the operation of generating a new identifier in block 308 may be performed only at the designated interval, so at other times upon waking (i.e., block 306) the wireless identity transmitter 110 may return to block 302 to broadcast the identifier. Various algorithms for generating rolling identifiers or other encoded identifiers, as well as other decoding algorithms, are discussed below as well as in related application_U.S. Patent Application No. 13/773,336, entitled “Preserving Security By Synchronizing a Nonce or Counter Between Systems,” the entire contents of which are hereby incorporated by reference for purposes of algorithms for generating, transmitting and decoding rolling identifiers and other data.

[0125] The method 300 also illustrates operations that may be implemented in the proximity broadcast receiver 142. In block 312, the proximity broadcast

receiver 142 may receive the broadcast message from the wireless identity transmitter 110. The proximity broadcast receiver 142 may receive the broadcast message when within proximity of the wireless identity transmitter 110 (i.e., within communication range). When the broadcasted message with included identifier is received, the proximity broadcast receiver 142 may analyze header or metadata within the received broadcast message, as well as parse and evaluate various data within the broadcast message. In an embodiment, the broadcast message may contain encrypted and non-encrypted data that the proximity broadcast receiver 142 may or may not be configured to decrypt or otherwise access. In block 314, the proximity broadcast receiver 142 may transmit a sighting message to the central server 120 including the identifier, location information, and time corresponding to the receipt of the broadcast message. This transmission may be accomplished via a wireless wide area network, such as a cellular data network coupled to the Internet. In various embodiments, the operations in blocks 312 and 314 may be performed by a stationary proximity broadcast receiver, a mobile proximity broadcast receiver, or alternatively, an identity transceiver (e.g., a smartphone configured to operate as both a transmitter and a receiver).

[0126] In general, sighting messages may include metadata or header information that may describe received broadcast messages (e.g., message size, indicators of subject matter, etc.), the proximity broadcast receiver 142, such as the proximity broadcast receiver identification (e.g., a code, username, etc.), indications of services with which the proximity broadcast receiver 142 is affiliated regarding the server (e.g., the proximity broadcast receiver 142 participates in a tracking program for a particular vendor, merchant, area, etc.), as well as the conditions at the time of receipt of the broadcast message. For example, the sighting message may include signal strength information of the received broadcast message. In an embodiment, sighting messages may each include codes, flags, or other indicators that describe the general topic, subject

matter, or reason for the sighting message. For example, the sighting message may contain a flag that indicates a relation to an active alert.

[0127] Additionally, sighting messages may include location information of the proximity broadcast receiver 142. In particular, sighting messages may indicate network-specific information that relates to a location. For example, a sighting message may indicate the cell site (e.g., cell site ID), cellular network tower (e.g., cell tower ID), or other wireless network with which a mobile proximity broadcast receiver was in communication at the time of receipt of the broadcast message. Further, sighting messages may include more refined location information based on data from global positioning systems (GPS) or chips included within the proximity broadcast receiver 142. For example, the proximity broadcast receiver 142 may determine GPS information (i.e., GPS coordinates) of the proximity broadcast receiver 142 at the time of receipt of a broadcast message, including the coordinates in the corresponding sighting message. In an embodiment, sighting messages may also include sensor data from various sensors within the proximity broadcast receiver 142, such as accelerometers, gyroscopes, and magnetometers. Further, sighting messages may include authentication information that may confirm the legitimacy of the sighting message as coming from a known, registered, or otherwise valid proximity broadcast receiver 142. For example, authentication information included in a sighting message may include secret codes, certificates, or hash data that is shared between the proximity broadcast receiver and the central server 120.

[0128] In various embodiments, the proximity broadcast receiver 142 may generate sighting messages by appending data and various information to broadcast messages received from the wireless identity transmitter 110. In an embodiment, sighting messages may include the entirety of received broadcast messages or, alternatively, only portions of the received broadcast messages that the proximity broadcast receiver 142 determines to be of significance. For example, the proximity broadcast receiver 142 may extract particular header or

metadata information from a broadcast message before generating a corresponding sighting message. As another example, the proximity broadcast receiver 142 may compress, abbreviate, truncate and/or summarize data within the broadcast message. In another embodiment, the proximity broadcast receiver 142 may simply redirect, relay, or retransmit received broadcast messages to the central server.

[0129] Sighting messages may be transmitted via a wireless or wired communication link, such as a wireless cellular network, a local area network configured to communicate via Internet protocols, a long-range radio communication link, or a short-range radio. For example, the proximity broadcast receiver 142 may transmit sighting messages over a cellular network via the Internet to the central server. As another example, the proximity broadcast receiver 142 may transmit sighting messages via a wired Ethernet connection.

[0130] Returning to FIG. 3, the method 300 also illustrates operations that may be implemented in the central server 120. In block 322, the central server 120 may receive the sighting message from the proximity broadcast receiver 142. In block 324, the central server 120 may associate an identifier indicated by the sighting message with the wireless identity transmitter 110. The central server 120 may associate the identifier within the sighting message with an account registered/created by a user. Associating the identifier with a particular wireless identity transmitter 110 or user account may be accomplished by comparing the identifier with a database of codes corresponding to the wireless identity transmitter 110 or user accounts to determine the database record in which information from the sighting message (e.g., location info) should be stored. Since in some embodiments the wireless identity transmitter 110 identifier changes (rolls) frequently, this process may involve comparing the identifier received in the sighting message to several possible serial codes generated by a pseudo-random number generator algorithm, or applying a reverse algorithm which uses the received identifier as an input and outputs the corresponding

account number. In block 326, the central server 120 may store data from the sighting message in a database, such as location information and time data. For example, the central server 120 may determine the location of the proximity broadcast receiver 142 when the broadcast message was received based evaluating the received sighting message, and may store that data in a database linked to the wireless identity transmitter 110 or its user/owner.

[0131] In block 340, the central server 120 may perform an action in response to the sighting message, such as transmit a message to a recipient, send a coupon, and/or calculate rewards. In an embodiment, the central server 120 may transmit a return message to a recipient, such as the proximity broadcast receiver 142, that includes instructions, software, or codes indicating how the proximity broadcast receiver 142 may respond to the received broadcast message. For example, the return message may direct the proximity broadcast receiver 142 to transmit a link advertisement message. Recipients of such messages from the central server may include various devices and parties, including computing devices of registered services (e.g., merchants, emergency personnel), mobile devices of users, and proximity broadcast receivers (e.g., the proximity broadcast receiver 142 that received the broadcast message). In another embodiment, the central server 120 may use the stored data to identify when the wireless identity transmitter 110 enters, is within, and/or leaves a designated area. In other words, the central server 120 may identify when the wireless identity transmitter 110 comes within proximity, stays within proximity, or leaves proximity of a proximity broadcast receiver 142.

[0132] FIG. 4 illustrates an embodiment method 400 for a wireless identity transmitter (referred to as “WIT” in FIG. 4) receiving configuration settings after performing boot-up operations. Typically, wireless identity transmitters may only perform one-way communications, broadcasting signals for receipt by proximity broadcast receivers. However, wireless identity transmitters may be configured to selectively engage in two-way communications with other devices with similar short-range wireless signaling capabilities (e.g., Bluetooth® LE

transceivers). In particular, upon initialization operations (or “booting-up”), a wireless identity transmitter may be configured to receive incoming short-range wireless communications from proximity broadcast receivers. For example, when a battery is replaced or inserted for the first time, the wireless identity transmitter may accept incoming Bluetooth® packets for a predefined period of time, such as sixty seconds. Alternatively, the wireless identity transmitter may receive incoming messages as part of power-cycling (e.g., receive for the sixty seconds after a reboot of the wireless identity transmitter).

[0133] Such incoming short-range wireless communications may include instructions, software, firmware, commands, or other code for setting values for configuration parameters utilized by the wireless identity transmitter for performing various functions. In particular, the incoming communications may include configuration settings (or values) the wireless identity transmitter may use to set or modify established configuration parameters associated with transmitting broadcast messages that include identification information of the wireless identity transmitter. In an embodiment, incoming communications that include configuration settings may be Bluetooth® signals (e.g., setters or getters) that may not require pairing operations between the sender and receiver (i.e., the wireless identity transmitter). In other words, the incoming communications may be non-pairing Bluetooth® advertisements.

[0134] Configuration parameters may include the transmit interval for transmitting broadcast messages (i.e., how often the wireless identity transmitter should broadcast packets that include its identity) and the transmit power for transmitting broadcast messages (i.e., what signal strength to use when broadcasting). For example, received configuration settings may vary the intervals (i.e., broadcasting frequency) at which the wireless identity transmitter broadcasts its identifier in a manner configured to facilitate accurate tracking of the wireless identity transmitter while conserving battery power. This may be important as setting transmit power configuration parameters may affect the battery service life of the wireless identity transmitter (e.g., a longer interval may

include a longer sleep mode and thus decreased power consumption). In an embodiment, configuration parameters may also include a debug parameter that may be set or modified by a manufacturer or administrative party (e.g., a central server). The debug parameter may be utilized by software or algorithms executed by the wireless identity transmitter and may indicate when the wireless identity transmitter should generate new identifiers to broadcast (e.g., an interval for generating a new rolling identifier or Bluetooth® MAC address identifier). In another embodiment, incoming communications with configuration settings may include commands that instruct the wireless identity transmitter to change the data represented within broadcast messages, such as by entering/exiting an encoded mode. Alternatively, incoming communications may include instructions for the wireless identity transmitter to shorten its broadcast signal range to emulate near field communications (NFC).

[0135] In block 402, the wireless identity transmitter may boot-up. In other words, the wireless identity transmitter may be energized, initialized, and otherwise configured to operate from a hibernating, sleep, dormant, or otherwise deactivated state. In various embodiments, the boot-up operations may be performed in response to a user input (e.g., a button press), the insertion of a battery in the wireless identity transmitter, or receiving a short-range wireless signal (e.g., an activation signal). In block 403, the wireless identity transmitter's short-range radio may be activated. This activation may be accomplished by a timer or by the microcontroller determining that a duration has expired since the boot-up operations were performed or concurrently with the boot-up operations. In an embodiment, the activation of the short-range radio may be a routine within the boot-up operations in block 402.

[0136] In block 404, the wireless identity transmitter may broadcast a configuration message indicating there are configuration parameters that can be set in the wireless identity transmitter. For example, the configuration message may include the wireless identity transmitter's identity (or identifier) as well as an indication that a certain number or type of configuration parameters can be

set, modified, or initialized by subsequent short-range wireless signals. In an embodiment, the configuration message may include a list of configuration parameters available to be set, such as the transmit interval.

[0137] In an alternative embodiment, the configuration message may include an indicator that the wireless identity transmitter is available to receive configuration settings. In such an embodiment, any responding devices, such as proximate proximity broadcast receivers, may transmit responses (e.g., Bluetooth® LE signals) that request the list of configuration parameters. In response to receiving such a request, the mobile proximity broadcast receiver may transmit a second message that includes the list of configuration parameters.

[0138] In determination block 406, the wireless identity transmitter may determine whether configuration settings are received, such as in a short-range wireless signal from a proximate proximity broadcast receiver or identity transceiver. The wireless identity transmitter may monitor the short-range radio to determine whether a response is received from a proximate device. A response may be in the form of a simple response packet or pulse that the wireless identity transmitter microcontroller can recognize, or alternatively, an advertisement according to the Bluetooth® LE protocol. If configuration settings are received (i.e., determination block 406 = “Yes”), in block 408 the wireless identity transmitter may set parameters based on the received configuration settings. For example, the wireless identity transmitter may set a value that indicates how often it transmits broadcast messages. If no configuration settings are received (i.e., determination block 406 = “No”), or if the wireless identity transmitter performs the operations in block 408, in determination block 410 the wireless identity transmitter may determine whether a configuration period has elapsed. For example, the wireless identity transmitter may evaluate a counter or timer to determine whether a predefined number of seconds (e.g., 60 seconds) have elapsed since the boot-up operations were performed. If the configuration period has not elapsed (i.e., determination block 410 = “No”), in optional block 411 the wireless identity transmitter may wait a period, such as a number of

milliseconds, seconds, etc., and then may continue with the operations in block 404.

[0139] However, if the configuration period has elapsed (i.e., determination block 410 = “Yes”), in block 302’ the wireless identity transmitter may broadcast a message including an identifier based on the configuration parameters. For example, the wireless identity transmitter may transmit a broadcast message at a signal strength indicated by configuration parameters set in response to receiving configuration settings (or values) from a nearby proximity broadcast receiver. In optional block 412, the wireless identity transmitter may go to sleep for a period based on the configuration parameters, such as a transmit interval configuration parameter. In block 308, the wireless identity transmitter may generate a new device identifier (e.g., rolling identifier) from an algorithm, and may continue with the operations in block 302’.

[0140] In alternate embodiments, the wireless identity transmitter may be configured to receive incoming messages from proximity broadcast receivers based on clock timing (or clock signals), detected inputs from a user (e.g., a detected button press), or information within a previously received signal (e.g., a received message from a proximity broadcast receiver may instruct the wireless identity transmitter to become available for subsequent messages at a particular future time).

[0141] FIG. 5 illustrates an embodiment method 550 for a wireless identity transmitter performing two-way wireless communications with a proximity broadcast receiver. As described above, wireless identity transmitters may typically be used for one-way signaling, such as transmitting broadcast messages for receipt, use, and relay by proximity broadcast receivers. However, wireless identity transmitters may be configured to conduct two-way communications in order to receive firmware, software instructions or trigger signals directing the transmitter to perform certain operations (e.g., activate sensors), configuration data, and other information the wireless identity transmitter may use to transmit

broadcast messages. Such two-way communications may be available to wireless identity transmitters that include short-range radio transceivers, such as Bluetooth® radios. However, wireless identity transmitters may be configured to selectively engage in two-way communications with proximity broadcast receivers to minimize power consumption and maximize battery service life. In an embodiment, the wireless identity transmitter may broadcast messages indicating to proximity broadcast receivers a period of time when the wireless identity transmitter may be available for receiving messages from proximity broadcast receivers, and may receive messages for a limited or predefined period of time.

[0142] In block 552, the wireless identity transmitter may reset a counter, such as a counter variable to indicate the beginning (or initialization) of a period during which the wireless identity transmitter may not receive messages. The counter may be reset to a zero value and may be incremented up to a predefined number during the operations of the method 550. Alternatively, the counter may be reset or initialized at a predefined number and decremented down to a zero value. The use of a counter variable is merely a non-limiting example technique for the wireless identity transmitter determining when to configure itself for receiving messages. In alternate embodiments, the wireless identity transmitter may instead determine when to be available for receiving incoming messages based on clock timing (or clock signals), detected inputs from a user (e.g., a detected button press), information within a previously received signal (e.g., a received message from a proximity broadcast receiver may instruct the wireless identity transmitter to become available for subsequent messages at a particular future time), or power-cycling (e.g., one such time might be for the sixty seconds after initial boot-up or reboot of the wireless identity transmitter).

[0143] In an embodiment, the wireless identity transmitter may be roughly in clock synchronization with or maintain the counter variable that it is known and roughly tracked by various proximity broadcast receivers (e.g., smartphones, listening radios throughout a place, etc.) and/or a central server. For example,

when the wireless identity transmitter is activated (e.g., turned on, initialized by inserting a battery, etc.), a user may register the wireless identity transmitter with a central server that stores the wireless identity transmitter identification along with information that enables the central server to estimate a counter value or clock timing within the wireless identity transmitter. In an embodiment, such a counter variable or clock synchronization may be used to disambiguate wireless identity transmitter identities and/or be used as a decryption key for obfuscated or encoded messages. Such registration and synchronization operations are described further below.

[0144] In block 554, the wireless identity transmitter may generate a message including identification information, counter, and time of availability for receiving messages. The generated message may include information about the wireless identity transmitter's identity (e.g., a serial code/number, a username, or a rolling identifier). In an embodiment, the generated message may be encrypted, encoded, or otherwise obscured to prevent proximity broadcast receivers from determining the identity of the wireless identity transmitter and/or the user thereof. For example, the generated message may employ a rolling identifier or code known only to the wireless identity transmitter and a central server but not proximity broadcast receivers.

[0145] The generated message may also include information indicating a time or condition when the wireless identity transmitter may be available for accepting communications for proximity broadcast receivers. For example, the message may describe the current value of the counter or indicate a count-down timer showing when the wireless identity transmitter may be available. In another embodiment, the generated message may include instructions for proximity broadcast receivers to enable successful transmissions to the wireless identity transmitter. For example, the generated message may contain specifications (e.g., required codes, content, delivery time, etc.) for any messages transmitted by proximity broadcast receivers to the wireless identity transmitter.

[0146] In block 556, the transmitter may broadcast the generated message via short-range wireless transmissions, such as Bluetooth® LE packets. If within the range of the short-range broadcasts, a proximity broadcast receiver may receive and process the broadcasts as described below.

[0147] The wireless identity transmitter may periodically broadcast the same generated message multiple times for each counter time period. In other words, the wireless identity transmitter may broadcast the generated message more than once before modifying the counter variable value. In determination block 558, the wireless identity transmitter may determine whether the predetermined counter time period has expired. If the counter time period has not expired (i.e., determination block 558 = “No”), the wireless identity transmitter may continue to broadcast the generated message periodically in block 556.

[0148] If the counter time period has expired (i.e., determination block 558 = “Yes”), in block 560 the wireless identity transmitter may increment the counter and, in determination block 562, determine whether the wireless identity transmitter has become available for receiving messages based on the counter value. For example, the wireless identity transmitter may compare the current counter variable value to a predefined maximum (or minimum) counter value. As stated above, in various other embodiments, the wireless identity transmitter may determine availability for receiving messages based on other evaluations of time or instructions stored within the wireless identity transmitter.

[0149] If it is not available to receive messages (i.e., determination block 562 = “No”), the wireless identity transmitter may continue with the operations in block 554 to generate a new message to broadcast. If the wireless identity transmitter is available to receive messages (i.e., determination block 562 = “Yes”), in block 564 the wireless identity transmitter may listen for incoming messages, such as by monitoring a receiver circuit for incoming short-range radio transmissions, and in block 566 the wireless identity transmitter may process any received

incoming messages, such as with software or operations running on a processor or wireless modem within the wireless identity transmitter.

[0150] In determination block 568, the wireless identity transmitter may determine whether the receiving time period has expired. In other words, the wireless identity transmitter may determine whether incoming messages may still be received. The time period for receiving incoming messages may be based on a counter variable maintained by the wireless identity transmitter, a clock signal indication, or information within a received message. If the receiving time period has not expired (i.e., determination block 568 = “No”), the wireless identity transmitter may continue to listen for incoming messages in block 564. However, if the receiving time period has expired (i.e., determination block 568 = “Yes”), the wireless identity transmitter may repeat the process by returning to block 552.

[0151] FIG. 6 illustrates various modules within a mobile proximity broadcast receiver 138. As described above, proximity broadcast receivers may include stationary proximity broadcast receivers, such as dedicated devices placed around a building, and mobile proximity broadcast receivers 138, such as mobile devices that are configured to perform operations to receive broadcast messages from wireless identity transmitters 110 and transmit sighting messages over the Internet 103 to a central server 120 via long-range communications (e.g., via WiFi or a cellular network). The various modules and components are described below in the context of elements within a mobile proximity broadcast receiver 138, however in various embodiments, any proximity broadcast receiver, such as a stationary proximity broadcast receiver, may include similar modules and/or components.

[0152] The mobile proximity broadcast receiver 138 may include a core client module 115 that may be software, instructions, routines, applications, operations, or other circuitry utilized to process received broadcast messages from proximate wireless identity transmitters 110. The core client module 115 may also handle

communications between the proximity broadcast receivers 142, 138 and the central server 120, such as transmitting sighting messages and receiving return messages from the central server 120. For example, the core client module 115 may operate as a background service that performs operations, such as uploading or transmitting sighting messages, without interaction from a user.

[0153] The core client module 115 may include an API component 606 that corresponds to application programming interface data, code, or other commands related to broadcast messages and/or sighting messages. For example, the API component 606 may be utilized by a proximity broadcast receiver when listening for Bluetooth® LE advertising packets received from the wireless identity transmitter 110. As another example, the API component 606 may be utilized to register the mobile proximity broadcast receiver 138 to receive notifications, alerts, or other communications corresponding to wireless identity transmitters 110. The core client module 115 may also include an authorization system component 608 for processing received broadcast messages. For example, the mobile proximity broadcast receiver 138 may support OAuth for authorization requests and xAuth for approved communication partners. The core client module 115 may also include a radio specific sightings receiver component 610 (e.g., a component for handling Bluetooth® LE, LTE-D, WiFi, and other communications), an operations, administration, and management module 612, a wireless identity transmitter network manager component 614, an event registration component 616 that relates to stored look-ahead identifiers, and a sightings manager component 618. In an embodiment, the event registration component 616 may store numerous rolling identifiers downloaded from the central server 120 and corresponding to a particular wireless identity transmitter 110, such as a set of rolling identifiers that may match possible rolling identifiers broadcast by the wireless identity transmitter 110 during a certain time window.

[0154] Like many modern mobile devices, the mobile proximity broadcast receiver 138 may be configured to execute third-party applications (or “apps”), and thus may include a third-party applications module 116 that may execute,

manage, and otherwise perform software instructions and routines related to applications provided by various third-parties (e.g., merchants). For example, the third-party applications module 116 may receive various data from the core client module 115 to be used by various third-party applications. For illustration purposes, a third-party application related to a department store that is registered with the central server 120 may be configured to receive notifications from the core client module 115 when the user of the mobile proximity broadcast receiver 138 enters, remains, and/or leaves the department store (e.g., a geofence of the store). In an embodiment, for optimization purposes, applications or apps executing via the third-party applications module 116 may register or otherwise be configured to received notifications from the core client module 115 when particular wireless identity transmitters are within proximity, or alternatively, leave proximity. For example, applications may register in advance with the core client module 115 to receive event notifications that indicate whether a particular wireless identity transmitter enters proximity, stays within proximity (e.g., standing nearby and not moving), or leaves proximity of a proximity broadcast receiver.

[0155] The mobile proximity broadcast receiver 138 may also include an operating system and platform module 620 for performing various operations and managing circuitry, such as short-range signal receiver circuitry. In particular, the operating system and platform module 620 may include a Bluetooth® Low Energy module 624 for processing communications utilizing Bluetooth® LE protocols, a cellular network module 626 for processing communications corresponding to various cellular and similar long-range wireless networks (e.g., LTE-D, etc.). The operating system and platform module 620 may also include a time services component 628 that may track time and generate timestamp data, a location services component 630 that may maintain low-precision location data or alternatively more precise GPS (or A-GPS) location data, a storage component 632, and a wireless wide area network/ wireless local area network component 622 for enabling communications via WiFi or other wireless networks.

[0156] In an embodiment, the core client module 115 may request from the central server sets of wireless identity transmitter identifiers (e.g., rolling identifiers of all transmitters on an interested list, identifiers for all transmitters owned by a user, etc.). Such sets may correspond to wireless identity transmitters that are currently in use and are expected to be in use for some period of time.

[0157] FIG. 7 illustrates an embodiment method 700 that may be implemented on a proximity broadcast receiver, such as a stationary proximity broadcast receiver or a mobile proximity broadcast receiver. In determination block 702, the proximity broadcast receiver may determine whether a broadcast message is received. For example, the proximity broadcast receiver may begin listening for broadcast advertisement packets or pairing attempts by wireless identity transmitters. As discussed above, in the passive mode/embodiment, the proximity broadcast receiver may continuously be in a monitoring mode, or begin listening for particular identifiers in response to an alert (or search activation message) received from a central server. In embodiments in which pairing takes place, the pairing may be established automatically if the proximity broadcast receiver is set to pair with any wireless identity transmitter without using a key, by using a key saved from a previous pairing with the wireless identity transmitter, or by using a key received from a central server. If the proximity broadcast receiver does not receive a broadcast message (i.e., determination block 702 = “No”), the proximity broadcast receiver may continue with the operations in determination block 702.

[0158] If the proximity broadcast receiver receives a broadcast message (i.e., determination block 702 = “Yes”), in block 704 the proximity broadcast receiver may generate a sighting message based on information from the received broadcast message and other associated data. In particular, the sighting message may include an identifier specific to the wireless identity transmitter that transmitted the received broadcast message, such as a rolling identifier (i.e., an encoded device identifier), MAC address, or other unique code that may be used

to identify the particular wireless identity transmitter. In alternate embodiments, the wireless identity transmitter's identifier may be received as part of a pairing process. The other associated data may include various information related to the receipt of the broadcast message, such as the time the proximity broadcast receiver received the broadcast message, location information, the proximity broadcast receiver's identification information, related services (e.g., associated merchants), and signal strength information. In other words, the proximity broadcast receiver may associate data about present conditions (e.g., a timestamp, GPS coordinates, Cell ID of the closest base station, etc.) with the broadcast message and/or the wireless identity transmitter's identifier. This data may be stored in any of various types of data structures, such as an array with one or more identifiers associated with timestamps and GPS coordinates from when the sighting corresponding to each identifier occurred. In an embodiment, the sighting message may include authentication data, such as a digital certificate or code, that may be used by a central server to confirm the identity of the proximity broadcast receiver. For example, within the metadata of the sighting message, the proximity broadcast receiver may include a special hash code known only to the proximity broadcast receiver and the central server.

[0159] In block 706, the proximity broadcast receiver may transmit the sighting message to a central server, such as via a cellular (e.g., an LTE, 3G, or 4G network) or other network and the Internet as discussed above with reference to FIGS. 2A-2B. Upon reporting a contact event by transmitting the sighting message, the proximity broadcast receiver may promptly return to perform the operations in determination block 702 and await further broadcasts from wireless identity transmitters. This enables the proximity broadcast receiver to continuously report contact events to the central server.

[0160] FIG. 8 is a call flow diagram 800 illustrating communications during various embodiments. A wireless identity transmitter 110 may transmit a short range broadcast message 802 (e.g., a Bluetooth® LE signal) to a proximity broadcast receiver, such as a mobile proximity broadcast receiver (e.g., a mobile

device, cellular phone, etc.) or various other proximity broadcast receivers as discussed above. The broadcast message 802 may contain an identifier for the wireless identity transmitter. The proximity broadcast receiver may transmit (or upload) the wireless identity transmitter's identifier along with any associated data (e.g., timestamp, GPS coordinates, Cell ID, etc.) as a sighting message 804 to a central server 120. The central server 120 may receive the sighting message 804 and store many different identifiers from one or more proximity broadcast receivers.

[0161] In some embodiments, identifiers and the associated data may be transmitted (or uploaded) to the central server without any of a user's personal data to protect privacy. In the various embodiments attempting to leverage personal mobile phones, the phone users may opt-in as mobile proximity broadcast receivers. However, these phone users may refuse to opt-in if they fear that personally identifiable data will also be transmitted to the central server. Therefore, an application for uploading received identifiers installed on these personal mobile devices (i.e., mobile proximity broadcast receivers) may prohibit transmission of personal data or other data that may identify the mobile proximity broadcast receivers.

[0162] The central server 120 may receive a user request 806 from a user device, such as a terminal 124 or a mobile device, requesting the location of a wireless identity transmitter. This request may be sent by a user after logging into an account associated with a particular wireless identity transmitter. For example, each wireless identity transmitter may be registered with an authenticated user such that a request 806 for the registered wireless identity transmitter's location can only be transmitted after the authenticated user logs into a secure account.

[0163] After receiving a user request 806, the central server 120 may search through the previously reported wireless identity transmitter identifiers that are received via sighting messages to find any matches with the identifier of the

requested wireless identity transmitter. Any matches could be reported to the user in a response 808. The response 808 may also include associated data (e.g. timestamp, GPS coordinates, Cell ID) within the sighting message 804. A user may use this associated data to help locate or track the wireless identity transmitter (e.g., a mother could look for a lost child at the latest location reported for the child's wireless identity transmitter).

[0164] FIG. 9 illustrates an embodiment method 900 for including a type or command segment. In block 902, a proximity broadcast receiver may receive a broadcast message, such as a broadcast advertising packet, from a wireless identity transmitter (referred to as "WIT" in FIG. 9). In alternate embodiments, this message may be sent over a connection established by pairing or as part of the pairing procedure. The broadcast message may contain an identifier segment, as well as an additional segment or code, such as a type segment or command segment. The proximity broadcast receiver may perform an action based on this code in the received broadcast message in block 904. In various embodiments, this action may include any operation the proximity broadcast receiver is capable of performing. For example, the proximity broadcast receiver may assign different levels of priority to messages or identifiers based on a type segment or command segment (e.g., child safety devices have higher priority than security tags from stores). Received messages or identifiers with higher priority may be transmitted to a central server first or deleted last from a proximity broadcast receiver's local log.

[0165] A proximity broadcast receiver may handle the broadcast message or identifier differently based on a type or command segment. For example, the message may be stored locally for a certain time (e.g., various times depending on the value of the segment) prior to being transmitted to a central server. Alternatively, the message or identifier, along with any associated data such as timestamps and GPS coordinates, may be transmitted to multiple locations.

[0166] As another example, a proximity broadcast receiver may initiate various communications based on the type and/or command segments. The proximity broadcast receiver may report to particular URLs, transmit an SMS message, initiate a phone call, or establish new network connections. In various embodiments, some of these actions may be optionally disabled to protect user privacy.

[0167] In further embodiments, the proximity broadcast receiver may be configured to transmit the additional segment or other message to another network device for the other network device to take some action. For example, the proximity broadcast receiver may forward the message along with associated data to the central server. The central server may perform an action based on the additional segment in the message, such as automatically sending a message to a user without waiting for a user request.

[0168] FIG. 10 illustrates an embodiment method 1000 for providing content based on proximity to a wireless identity transmitter. A proximity broadcast receiver may receive a broadcast message from a wireless identity transmitter (referred to as “WIT” in FIG. 10) containing an identification code and/or second segment in block 1002. The proximity broadcast receiver may determine whether an action associated with the identification code and/or second segment is stored locally (e.g., in the proximity broadcast receiver’s memory) in determination block 1005. If an associated action is found locally (i.e., determination block 1005 = Yes), the action may be performed by the proximity broadcast receiver in block 1008.

[0169] If an associated action is not found locally (i.e., determination block 1005 = No), the proximity broadcast receiver may transmit a sighting message with the identifier and/or second segment to a central server in block 1010. In an embodiment, the proximity broadcast receiver may transmit a message to another device, such as a user device. The proximity broadcast receiver may receive an instruction message in block 1012. This instruction may be sent by the central

server or other device in response to the sighting message with the identifier and/or second segment. In block 1014, the proximity broadcast receiver may perform an action based on the received instruction message, such as access content by going to a web page or other online resource. In alternate embodiments, the proximity broadcast receiver may skip the determination block 1005 and automatically proceed to either transmit a sighting message in block 1010 or attempt to perform an action stored locally.

[0170] A proximity-based content publishing system may be used for a wide range of activities. For example, teens may carry a wireless identity transmitter with them that they point to their social networking pages (e.g., Facebook®). When they are proximate to friends, the pages can be quickly accessed on proximity broadcast receivers (i.e., mobile phones configured to operate as mobile proximity broadcast receivers). Realtors may setup a web page for a home and affix to the home's signpost a wireless identity transmitter pointing to the web page so that anyone driving by the home can access that information. Stores may include wireless identity transmitters with products to provide dynamic displays such as links to coupons, customer reports, or additional nutritional information. If a lost dog has a wireless identity transmitter on its collar, instead of trying to wrestle the dog for access to his collar, a proximity broadcast receiver may simply access the wireless identity transmitter and send a message or call the owner.

[0171] The various features and alternative actions may enable the system to have flexible and extensible functionality. The functionality could be added later as the actions taken are controlled by applications that may be updated in proximity broadcast receivers over time.

[0172] FIG. 11 illustrates an embodiment method 1100 for a proximity broadcast receiver relaying a broadcast message to and receiving a return message from a central server. Proximity broadcast receivers may be connected to facilities, such as houses, stores, gyms, schools, etc., and may be configured to

execute various operations relating to those facilities. For example, a proximity broadcast receiver may be contained within equipment that executes software routines. Such proximity broadcast receivers may be configured to execute particular routines in response to receiving broadcast messages from a wireless identity transmitter (referred to as “WIT” in FIG. 11). For example, the proximity broadcast receiver may modify the execution of operations to suit preferences of the user of the wireless identity transmitter.

[0173] However, as discussed above, the wireless identity transmitter may obscure, encode, or encrypt data within broadcast messages to protect the privacy and identity of the wireless identity transmitter user. For example, the broadcast messages may not transmit the user’s identity in the clear. To determine the identity information related to received broadcast messages, the proximity broadcast receiver may relay the broadcast messages to the central server, which may identify the wireless identity transmitter and its user based on information in the messages (e.g., a disguised, rolled, or encrypted device ID). As discussed above, the central server may store a secret to decrypt messages transmitted by the wireless identity transmitter. In response to receiving a sighting message, the central server may transmit a return message to the proximity broadcast receiver including identification information of the wireless identity transmitter.

[0174] In an embodiment, the central server may also store additional information relevant to the operations of the facility associated with the proximity broadcast receiver. For example, the central server may be an information hub that stores proprietary information related to the operations of the facility the proximity broadcast receiver is within. As another example, the central server may contain instructions for the proximity broadcast receiver to perform based on the identity of the wireless identity transmitter. Accordingly, the central server may transmit a return message that may not identify the wireless identity transmitter (or its user) related to a sighting message, but may instead includes data relevant to the wireless identity transmitter. In various embodiments, return messages may include or not include either data or

identification information based on the preferences of the user of the wireless identity transmitter and/or the services associated with the proximity broadcast receiver. For example, the proximity broadcast receiver may be registered as relating to a trusted service for the user of the wireless identity transmitter, and therefore the central server may transmit return messages that identify the user. As another example, the user of the wireless identity transmitter may have set privacy permissions (or settings) during a registration procedure with the central server that enable anonymous data to be distributed to proximity broadcast receivers. Privacy permissions are further discussed below.

[0175] In determination block 702, the proximity broadcast receiver may determine whether a broadcast message is received, such as from a wireless identity transmitter. If no broadcast message is received (i.e., determination block 702 = “No”), the proximity broadcast receiver may continue with the operations in determination block 702. If a broadcast message is received (i.e., determination block 702 = “Yes”), in block 706 the proximity broadcast receiver may transmit a sighting message to a central server. For example, the sighting message may include identification information of the wireless identity transmitter as well as associated data, such as the location of the proximity broadcast receiver and a timestamp. In determination block 1101, the proximity broadcast receiver may determine whether a return message from the central server is received. In an embodiment, the proximity broadcast receiver may record identification information about the sighting message and may compare that information to received messages to find a match. If no return message is received (i.e., determination block 1101 = “No”), the proximity broadcast receiver may continue with the operations in determination block 702. Alternatively, if no return message is received (i.e., determination block 1101 = “No”), the proximity broadcast receiver may optionally re-transmit the sighting message to the central server in block 706. In an embodiment, the proximity broadcast receiver may retransmit sighting messages a predefined number of times over a period of time when no return message is received.

[0176] When a return message is received (i.e., determination block 1101 = “Yes”), in determination block 1102 the proximity broadcast receiver may determine whether the return message includes wireless identity transmitter identification information. For example, identification information may include user names, addresses, sensitive information (e.g., social security number, banking information, passwords, etc.), and other data describing the wireless identity transmitter and/or the user of the wireless identity transmitter. If the return message does contain identification information (i.e., determination block 1102 = “Yes”), in optional block 1104 the proximity broadcast receiver may transmit a message to a local device, such as a local server, for processing. In other words, the proximity broadcast receiver may relay the identification information in the return message to a local device associated with proximity broadcast receiver and/or the facility in which the proximity broadcast receiver is located. For example, the proximity broadcast receiver may transmit the identification information of the wireless identity transmitter to a local computing device of a gym, retail store, a school, or other third-party that may in turn determine instructions for the proximity broadcast receiver based on the identification information. In an embodiment, the local device may store the identification information and/or relate the information to database data for further use with the various related devices of the facility.

[0177] If the return message does not include identification information (i.e., determination block 1102 = “No”) or the proximity broadcast receiver transmits a message to the local device in optional block 1104, the proximity broadcast receiver may determine whether the return message includes other data for use, such as by the proximity broadcast receiver or other devices associated with the proximity broadcast receiver in determination block 1106. For example, the return message may include commands or instructions for the proximity broadcast receiver to perform. Additionally, the data may contain configuration data (or configuration information) that may be used by various devices to accommodate the wireless identity transmitter and/or the preferences of the

wireless identity transmitter's user. For example, the return message may contain software instructions for the proximity broadcast receiver to use or transfer to the local device, the wireless identity transmitter, or various other associated devices. If the return message includes data for use (i.e., determination block 1106 = "Yes"), in block 1108 the proximity broadcast receiver may use the data within the return message. For example, the proximity broadcast receiver may execute operations to utilize configuration data from the return message (e.g., set equipment to suit the user's preferences). If the return message does not contain data for use by the proximity broadcast receiver (i.e., determination block 1106 = "No"), the proximity broadcast receiver may continue with the operations in determination block 702.

[0178] As a non-limiting, illustrative example: the proximity broadcast receiver may be connected to a piece of exercise equipment within a fitness facility that is registered with a central server (i.e., the facility relates to a registered service). When the proximity broadcast receiver receives a broadcast message from the wireless identity transmitter carried by a user intending to work-out on the exercise equipment, the proximity broadcast receiver may transmit a sighting message to the central server. The proximity broadcast receiver may receive a return message from the central server that includes data which may be used to configure the exercise equipment to suit the anatomical dimensions and preferences of the user of the wireless identity transmitter without necessarily sharing the user's identity. For example, the proximity broadcast receiver may use the data to adjust the height of the equipment's seat or pedals. As another example, the data may define a workout routine to be executed on the exercise equipment. Alternatively, the return message may include the user's fitness facility identification, which the proximity broadcast receiver may transmit to a local server (e.g., a gym administrative server). The local server may compare the user's fitness facility identification to a local database and in response to the comparison, may transmit personalized configuration instructions to the proximity broadcast receiver and exercise equipment. Other non-limiting but

illustrative applications of return message data may include configuring rental cars (e.g., seat positions, settings, etc.) and computer components (e.g., mouse, keyboards, etc.) for personalized use by the user of the wireless identity transmitter.

[0179] In an embodiment, return messages may include identification information such as photographic imagery useful to identify the user of the wireless identity transmitter. For example, in response to receiving a return message identifying the user of the wireless identity transmitter, the proximity broadcast receiver may display an image of the user or a sample of the user's handwriting (e.g., a signature). This functionality may be used by emergency personnel, citizens on alert, or merchants when attempting to quickly verify the identity of a person (e.g., a missing child, customer, etc.) equipped with a wireless identity transmitter. In another embodiment, a merchant's proximity broadcast receiver engaged in a business transaction (e.g., a point-of-sale device with an embedded proximity broadcast receiver) may transmit a sighting message including information broadcast by a proximate user's wireless identity transmitter. The resulting return message may include confirmation that the identities of the registered user of the wireless identity transmitter and the user match (i.e., the in-store person matches the user indicated in the central server as relating to the wireless identity transmitter). Additionally, if the identities are the same, the return message may include additional information to assist in the transactions, such as payment information, credit card numbers, or contact information for follow-up communications.

[0180] In another embodiment, the return message from the central server may include software instructions and/or data that may cause the proximity broadcast receiver to modify, adjust, remove, activate, or disable components, sensors, features, software, and/or functions of the proximity broadcast receiver. For example, the return message may include software instructions that the proximity broadcast receiver executes upon receiving the return message, or triggers the proximity broadcast receiver to execute a pre-loaded routine or enter a particular

operating mode. Such software instructions may define operations the proximity broadcast receiver may execute that configure the proximity broadcast receiver, such as activating (or de-activating) a camera component, a cellular network modem, speaker systems, WiFi transceivers, etc. As another example, the return message may instruct the proximity broadcast receiver, such as a smartphone configured to operate as a mobile proximity broadcast receiver, to execute an application, transmit a message (e.g., email, SMS, short-range radio signal, etc.), or turn itself off. Software instructions within such return messages may include timing information that indicates when affected components, sensors, features, software, and/or functions may be configured and/or re-configured. For example, the return message may include instructions that cause the proximity broadcast receiver to disable a microphone for a certain period of time. In an embodiment, the proximity broadcast receiver may be configured to reverse any modifications, adjustments, operating mode selections, or other configurations identified in return message software instructions after a period of time and/or when the proximity broadcast receiver no longer receives broadcast messages from wireless identity transmitters related to the return message. For example, the proximity broadcast receiver may disable the speakers on the proximity broadcast receiver so long as the proximity broadcast receiver receives broadcast messages from the wireless identity transmitter. In another embodiment, the proximity broadcast receiver may modify, adjust, remove, activate, or disable components, sensors, features, software, and/or functions of the proximity broadcast receiver based on information within received broadcast messages. For example, the proximity broadcast receiver may process a received broadcast message and execute detected software instructions that direct the proximity broadcast receiver to disable a sensor, such as a camera.

[0181] FIG. 12 illustrates a diagram 1200 of various modules within a central server 120. The various modules and components are described below in the context of modules, components, and/or elements within a central server 120. However, in various embodiments, the central server 120 may include or be

connected to individual computing devices, server blades, or other units that may perform the operations associated with the various modules and/or components described below.

[0182] As described above with reference to FIG. 1, the central server 120 may be configured to receive, store, and otherwise process data corresponding to wireless identity transmitters. For example, the central server 120 may be configured to exchange communications with various devices via the Internet 103, such as proximity broadcast receivers 142 and mobile proximity broadcast receivers 138 communicating via a cellular network 121, third-party systems 101, and other support systems and/or services 102.

[0183] The central server 120 may include several components 104-109 to perform various operations to process data, such as received from proximity broadcast receivers 142, 138, third-party systems 101, or other support systems and/or services 102. In particular, the central server 120 may include a core component 108 that may process sighting messages, execute an alert or notice engine module, handle application programming interface (API) commands, and exchange data with other components within the central server 120. The core component 108 may include a data layer module 1202 that may include units for storing short-term data and third-party specific data. The core component 108 may also include an alert engine module 1204 for generating alert messages for transmissions to proximity broadcast receivers and initiating searches of various target wireless identity transmitters. The core component 108 may further include a data anonymizer module 1206 that may generate generic, anonymous, or otherwise processed data based on privacy policies or profile preferences of users. For example, the data anonymizer module 1206 may strip personal information from return messages transmitted to a proximity broadcast receiver associated with a store so that a customer user of a wireless identity transmitter is not identified to the store, but the fact that the user is within the store is still reported to the store. The core component 108 may also include a privacy manager module 1208 that may maintain privacy permission information for

various users. For example, the privacy manager module 1208 may include a database of privacy parameters provided by users at registration. In an embodiment, the data anonymizer module 1206 and/or the privacy manager module 1208 may utilize the permissions described below.

[0184] The core component 108 may also include a search manager module 1210 for assisting in organizing and administering searches and an authorization system module 1212. The core component 108 may further include a sightings resolver module 1214 that may be utilized by the central server 120 for identifying wireless identity transmitters associated with broadcast messages reported within received sighting messages from proximity broadcast receivers 142, 138. The core component 108 may include an API module 1216 that may include functions and interfaces for initiating operations, a sightings aggregator module 1218 for compounding various sighting messages over a period for transmissions in consolidated form to merchants, third-parties, and other services. The core component 108 may also include a network module 1220 for transmitting and receiving various communications with devices, such as proximity broadcast receivers 142, 138 and third-party systems 101 via the Internet.

[0185] The central server 120 may also include a data warehouse component 104 that may store long-term data (e.g., archived user data, past location information, etc.). The data warehouse component 104 may include various databases for storing information pertinent to users of wireless identity transmitters, such as profile information provided by users via registration websites. The data warehouse component 104 may be configured to exchange data with the data layer module 1202 of the core component 108. The central server 120 may also include an operations, administration, and management component 105 that may process and/or store software associated with user portal accesses, scripts, and tools (e.g., software utilities, routines, etc.). The operations, administration, and management component 105 may be configured to exchange data with the core component 108.

[0186] The central server 120 may also include a developer portal component 106 that may store developer account data and perform registration, account management, and alert (or notice) management routines associated with developers, such as vendors or merchants that register to interact with users of wireless identity transmitters 110. The central server 120 may also include a user portal component 109 that may store user account data and perform registration, account management, and search routines associated with users, such as persons associated with wireless identity transmitters. The user portal component 109 and developer portal component 106 may be configured to exchange data with the authorization system module 1212 of the core component 108. The central server 120 may also include a rolling identifier (or ID) resolver component 107 that may store factory keys associated with wireless identity transmitters 110 as well as perform operations, software, or routines to match encrypted, encoded, rolling, or otherwise obfuscated identification information within received sighting messages with affiliated user data. The rolling identifier (or ID) resolver component 107 may be configured to exchange data with the sightings resolver module 1214 of the core component 108.

[0187] In various embodiments, the modules and components described with reference to FIG. 12, such as the rolling ID resolver component 107, may be performed or otherwise enabled by software instructions, applications, routines, threads, circuitry, or hardware units.

[0188] FIG. 13 illustrates a wireless identity transmitter registration process for use in various embodiments. In general, before broadcast messages may be processed by a central server, the central server may require that wireless identity transmitters and their users be registered with the central server. For example, before any tracking, searching, or other location-based activities related to a wireless identity transmitter can be initiated, the central server must be able to determine the users associated with the various wireless identity transmitters circulating in the world. Registration may create links between identifiers transmitted by wireless identity transmitters in broadcast messages, the wireless

identity transmitters, and their users. For example, in order to transmit a notification to a missing child's parents that the child has been found, relayed obfuscated (or encoded) identifiers must be matched to account information that indicates the parents' cell phone numbers as stored in relation to a registered user account.

[0189] In particular, through registration, a timing mechanism may be synchronized between each wireless identity transmitter and the central server (i.e., a counter). With such a counter, a wireless identity transmitter and the central server may encode (or roll) and decode identifiers respectively, keeping the identity associated with the wireless identity transmitter (and its users) concealed and private. The most appropriate time to synchronize such a timing mechanism or counter may be during a device registration and/or account creation process as described below. For the purpose of FIG. 13, a mobile device, such as a smartphone, is described as being used by a user to perform account creation and registration operations (e.g., the mobile device accesses a web portal to register with the central server, etc.). However, any computing device connected to the Internet and capable of exchanging communications with the central server via a registration web portal or website may be relevant.

[0190] In block 1302, a user's mobile device (e.g., an iPhone, Android, tablet device, etc.) may install an application for use with wireless identity transmitters. Such an application (or "app") may execute on the mobile device's processor as a background service or alternatively may be activated for selective use by the user. As described throughout this disclosure, such an application may enable the mobile device to process short-range broadcast messages from proximate wireless identity transmitters, such as by identifying received signals as broadcast messages and relaying sighting messages having location information to the central server in response. In block 1304, the mobile device may transmit a registration request with user information (e.g., a device identity or "deviceId"). The registration request may be sent to the central server via Internet communications with a web portal, web site, or web server controlled or

otherwise accessible by the central server. In other words, the mobile device may invoke the registration process or by providing user information (e.g., device ID) through the installed app by providing the device ID (deviceID) and other information the central server may utilize to bind the registration request to an account. For example, the user's mobile device may access a registration website, receive inputs from the user, and transmit the user input as data to the registration website for use by the central server as described above with reference to FIG. 12. In an embodiment, the user information may include personal information about the user, such as name, address, contact information (e.g., social network sites, cell phone number, email address, telephone number, etc.) age, and other demographic information, as well as identifying information about wireless identity transmitters and/or proximity broadcast receivers that may be associated with the user's account. For example, the user information transmitted to the central server may include the serial number on a wireless identity transmitter and/or a confirmation code produced by the mobile device in response to installing the application with the operations in block 1302. The user information may also include preference information, such as the user's preferred retail stores, product lines, and areas to eat or consume. The user information may further include privacy permissions that indicate how personal information may be distributed or used by the central server, such as discussed below. In an embodiment, users may register as anonymous users, such that the central server does not store any identifying information about the users. For example, an account may be registered that is linked to a non-descript post office box, a disposable cellular telephone number, or other contact information that does not directly identify the user or the holder of the account. This may be important for those who may choose to utilize services provided by the central server, but who are concerned about leaked private or identifying information. In block 1312, the user's mobile device may store account information, such as authentication information (e.g., codes, messages) from the central server or device ID associated with an owned wireless identity transmitter.

[0191] In block 1306, the central server may receive the user information for account registration. In block 1308, the central server may register an account for the user. For example, the central server may store the user's information, including provided device identifications, in a database of all registered users. In block 1310 the central server may provide account creation information to the user. The account creation information may include an authentication code or other information the user's mobile device may store for future use. For example, the central server may display confirmation of account creation on a website accessible by the user's mobile device or alternatively may transmit a confirmation signal, text message, email, or other communication to the user's mobile device.

[0192] In block 402, the wireless identity transmitter boots-up, such as in response to the user inserting a battery. When the wireless identity transmitter boots, a counter value may be initialized. For example, the wireless identity transmitter may begin to increment a value that represents the passage of time, starting from a zero value. In block 1313, the wireless identity transmitter may broadcast a message (i.e., a broadcast message) that includes an encoded (or rolling) identifier. For example, the wireless identity transmitter may begin transmitting broadcast messages every few seconds. The wireless identity transmitter may generate rolling identifiers with the embodiment methods described below. In general, the broadcast message may include a payload that includes data generated by performing a pseudo-random function. For example, the wireless identity transmitter may perform a pseudo-random function to generate encoded data based on input values of the wireless identity transmitter's device ID, a counter value, and a secret key, seed, or other value known only to the wireless identity transmitter and the central server. In an embodiment, the pseudo-random function may be a polynomial time computable function that may utilize a randomly selected seed value only known to the wireless identity transmitter and the central server, such that the pseudo-random function may be computationally indistinguishable from a random function defined on the same

domain with output to the same range as the pseudo-random function. In an embodiment, the keyed-hash Message Authentication Code (HMAC) or the cipher-based Message authentication Code (CMAC) may be used as the pseudo-random function.

[0193] In an embodiment, the wireless identity transmitter may be required to be activated within a predefined number of seconds within the time the mobile device begins the registration process with the operations in block 1304. In other words, once the wireless identity transmitter begins incrementing its counter value, the user must register with the central server within a certain period. This enables the central server to try at only a certain number of values when trying to determine the counter value at the wireless identity transmitter during registration.

[0194] In an embodiment, the wireless identity transmitter may indicate an initial broadcast by adjusting data within a broadcast message's payload. For example, the wireless identity transmitter may change a bit within a broadcast message that the central server may recognize as indicating an initialization time period for the wireless identity transmitter. If there are initialization indicators within payloads, the central server may expedite comparisons between received payloads and stored payloads by avoiding comparisons to payloads corresponding to already registered (or recognized) wireless identity transmitters within a central server lookup data table.

[0195] In block 1314, the user's mobile device may receive the broadcast message. In other words, based on the installed application (or app), the mobile device may function as a mobile proximity broadcast receiver. An installed application may, such as the app installed with the operations in block 1302, may be waiting to receive such a broadcast message in response to initiating registration operations with the central server via the registration request. In block 1316, the mobile device may transmit the wireless identity transmitter's rolling identifier and other information, such as the stored device ID and

authentication information. In an embodiment, the mobile device may extract encoded information from the received broadcast message, such as by using text comparison and/or parsing operations. For example, the mobile device may perform a most-significant bit operation.

[0196] In block 1318, the central server may receive the message with the encoded information, as well as the authentication information and the device ID. In block 1320, the central server may validate authentication information, such as in the received message from the mobile device. In particular, the central server may compare the authentication information to information generated in the operations in blocks 1308-1310. In block 1322, the central server may generate a set of rolling identifiers using the device ID and possible counter values. The central server may compare the encoded identifiers of the set with the rolling identifier received from the mobile device. In an embodiment, the central server may compute a set of encoded data by using a pseudo-random function, such as described above, along with the device ID and a number of counter values. For example, the central server may execute the pseudo-random function with a seed shared with wireless identity transmitters, the device ID indicated by the mobile device, and many counter values, starting with 0. In block 1324, when the central server matches the received rolling identifier to one of the rolling identifiers in the generated set, the central server may store relevant counter value and time in relation to the WIT. The central server may use the counter value used to generate the matching rolling identifier to sync with the counter running on the wireless identity transmitter. In an embodiment, the central server may store an indicator that describes the wireless identity transmitter as having been successfully registered and/or synced. In optional block 1326, the central server may then transmit a registration result message to the user, such as by transmitting a message to the mobile device. The registration result message may indicate whether or not the central server was able to match the received encoded identifier with a generated identifier. In optional block 1328, the mobile device may receive the registration result message. In an embodiment, the

registration result message indicates that the registration process failed (e.g., the received broadcast message received by the mobile device did not correspond to the user's wireless identity transmitter), the mobile device may re-attempt the registration by receiving and relaying another broadcast message.

[0197] The operations described above, particularly within blocks 1313-1324, assume that message processing operations performed by the various devices, as well as any propagation delay, may be much smaller than the time required to increment (or update) the counter value at the wireless identity transmitter. This ensures that the counter values at the wireless identity transmitter and central server do not differ by more than 1.

[0198] FIG. 14A illustrates an embodiment method 1400 for a central server to process sighting messages received from proximity broadcast receivers. As described above, the central server may be configured to utilize various modules, components, circuitry, and software to process sighting messages. In determination block 1402, the central server may determine whether a sighting message is received. The central server may evaluate a receiving circuit, buffer, queue or other indicator to determine when messages are received from various devices, such as proximity broadcast receivers. In an embodiment, the central server may utilize a network module as described above to determine whether a sighting message is received. In general, sighting messages may be received via long-range communications, such as packets transmitted via a cellular network over the Internet. If the central server does not receive a sighting message (i.e., determination block 1402 = "No"), the central server may continue with the operations in determination block 1402.

[0199] If the central server receives a sighting message (i.e., determination block 1402 = "Yes"), in block 1404 the central server may identify wireless identity transmitter information, proximity broadcast receiver information, and associated data based on the sighting message. The central server may evaluate, parse, and otherwise make accessible various data and information segments

within the received sighting message. For example, the central server may parse the sighting message to identify an included broadcast message from the wireless identity transmitter. As another example, the central server may identify encoded data corresponding to a wireless identity transmitter identity (i.e., rolling identifier), proximity broadcast receiver identification information (e.g., a receiver ID), location information, timestamp information, sensor data (e.g., accelerometer sensor data, etc.), identifiers of applications (or apps) associated with a proximity broadcast receiver (e.g., a list of installed applications, an identifier for a relevant app executing on the proximity broadcast receiver, etc.). In an embodiment, the central server may perform the operations of block 1404 with a sightings resolver module as described above.

[0200] In block 1406, the central server may obtain the wireless identity transmitter identity based on the rolling identifier within the sighting message. The central server may perform operations to decode, descramble, decrypt, or otherwise make accessible the rolling identifier. For example, the central server may perform operations to apply a secret key or decoding algorithm to obtain the identity of the wireless identity transmitter. In an embodiment, the operations of block 1406 may be performed by the central server by way of a rolling ID resolver component as described above. For example, the central server may cause a sightings resolver module to exchange data with the rolling ID resolver component to obtain a decoded wireless identity transmitter identifier. Embodiment operations to identify the wireless identity transmitter based on a sighting message that includes a rolling identifier are described below.

[0201] In block 1408, the central server may retrieve the wireless identity transmitter user information based on the obtained wireless identity transmitter identity. For example, the central server may retrieve user account information related to the wireless identity transmitter, such as demographics information, stored data indicating previous behaviors (e.g., travel paths, location history, etc.). In an embodiment, the operations of block 1408 may be performed by the central server by way of an authorization system module as described above. For

example, the central server may cause the authorization system module to exchange wireless identity transmitter identity information with a user portal component to obtain user information as saved within user registration databases.

[0202] In block 1410, the central server may retrieve proximity broadcast receiver identification information, such as proximity broadcast receiver user information and related services, based on the identified proximity broadcast receiver information. For example, the central server may retrieve the merchant identity associated with the proximity broadcast receiver that transmitted the received sighting message, the tracking services the proximity broadcast receiver is registered to participate in, as well as any other relevant information to the proximity broadcast receiver. The central server may retrieve email addresses, MAC addresses, phone numbers, and other contact information related to a user of related proximity broadcast receiver based on the information within the sighting message. For example, the central server may determine the user contact information associated with a proximity broadcast receiver that may be used for subsequent transmissions from the central server, such as emails or SMS text messages that indicate proximity to an item of interest. In an embodiment, the central server may determine the identity of a user of a smartphone that is configured to perform operations of a mobile proximity broadcast receiver. In an embodiment, the operations of block 1410 may be performed by the central server by way of an authorization system module as described above. For example, the central server may cause the authorization system module to exchange proximity broadcast receiver information with a developer (or user) portal component to obtain information about related registered services (e.g., merchants, stores, vendors, services, etc.) as saved within developer registration databases.

[0203] In optional block 1411, the central server may authenticate the sighting message. Based on authentication information within the received sighting message, the central server may perform authentication operations that confirm the legitimacy of the sighting message as coming from a known or otherwise

valid proximity broadcast receiver. As described above, sighting messages may include data, such as secret codes, certificates, or hash data, that can be used to confirm the identities of valid proximity broadcast receivers. As third-parties may attempt to spoof proximity broadcast receivers associated with registered services (e.g., a nefarious spammer may attempt to imitate a merchant's store proximity broadcast receiver by sending a fraudulent sighting message), the central server may check for authentication information that confirms the information within the sighting message is useful and related to a registered service (e.g., a registered merchant, a valid developer, or other party that deploys legitimate proximity broadcast receivers). For example, the central server may detect obscured header information within the sighting message that relates to a merchant established within the central server as a registered developer. When the sighting message does not include authentication information expected by the central server, such as a special code that all proximity broadcast receivers within a certain building possess, or does include authentication information that does not match information stored in the central server, the central server may disregard the sighting message and all included information. For example, a sighting message with out-of-date or incomplete authentication information may be disregarded by the central server, or alternatively stored in a list for potentially fraudulent proximity broadcast receivers.

[0204] In optional block 1412, the central server may generate hashed data based on the obtained and/or retrieve data. In an embodiment, the operations of optional block 1412 may be performed by the central server by way of a data anonymizer module as described above. In block 1414, the central server may store data based on the sighting message in relation to the wireless identity transmitter identity. For example, the central server may store identified associated data from the sighting message in a database in relation to the wireless identity transmitter's decoded identity. In an embodiment, the operations of block 1414 may be performed by the central server by way of a data layer module as described above.

[0205] FIG. 14B illustrates an embodiment method 1450 for a central server to process sighting messages received from proximity broadcast receivers. The method 1450 is similar to the method 1400 described above, except that the central server may perform the method 1450 to transmit messages for use by a third-party application executing on mobile device carried by a user. As described above, various messages, such as return messages, alerts (or search activation messages), may be transmitted by the central server to various recipients, such as mobile devices associated with a user. For example, the central server may transmit messages to a user's tablet, smartphone, mobile proximity broadcast receiver, or other computing device. A recipient may also include an application or app executing on a mobile device. In an embodiment, the central server may also transmit messages to other third-party recipients or devices, such registered services that may include emergency medical technicians (EMTs), fire, local police, retail store, merchant computing devices, and ad servers.

[0206] Messages transmitted by the central server in response to receiving sighting messages may be transmitted to inform devices, such as a mobile phone or mobile proximity broadcast receiver carried by a user, of the location of proximity of known wireless identity transmitters. For example, when a proximity broadcast receiver, such as a stationary proximity broadcast receiver within a retail store, relays a broadcast message from a wireless identity transmitter associated with a user, the central server may respond by transmitting a message back to a mobile device of the user indicating the user is near the store's proximity broadcast receiver. Further, a third-party application running on the user's device may use information within the message. For example, a retail store app running on a user's smartphone may receive a notice that the user has moved within proximity of a display area within proximity of a retail store building. In various other embodiments, the third-party applications may be utilized to track owned items associated with wireless identity transmitters. For

example, a particular third-party application may perform a ring tone when the user is within proximity of a searched for missing child.

[0207] In determination block 1402, the central server may determine whether a sighting message is received. If the central server does not receive a sighting message (i.e., determination block 1402 = “No”), the central server may continue with the operations in determination block 1402. If the central server receives a sighting message (i.e., determination block 1402 = “Yes”), in block 1404 the central server may identify wireless identity transmitter information, proximity broadcast receiver information, and associated data based on the sighting message. In block 1406, the central server may obtain the wireless identity transmitter identity based on the rolling identifier within the sighting message. In block 1408, the central server may retrieve the wireless identity transmitter user information based on the obtained wireless identity transmitter identity. In block 1410, the central server may retrieve proximity broadcast receiver identification information, such as proximity broadcast receiver user information and related services, based on the identified proximity broadcast receiver information. In optional block 1412, the central server may generate hashed data based on the obtained and/or retrieve data. In block 1414, the central server may store data based on the sighting message in relation to the wireless identity transmitter identity.

[0208] In determination block 1452, the central server may determine whether a third-party application (or app) is allowed to have obtained proximity broadcast receiver information. In other words, based on data stored in the central server that is associated with the user of the wireless identity transmitter, the central server may detect any registered services or third-party applications that are associated with the user’s devices. For example, the central server may evaluate database information to identify the user has installed a third-party application on his/her smartphone that corresponds to a retail store. The proximity broadcast receiver information may include proximity broadcast receiver identification (e.g., an ID code or identifier) and the user identity of the proximity broadcast

receiver. In an embodiment, the central server may identify whether third-party applications are allowed such information based on the third-party's developer rights, such as indicated when the third-party registered as a developer or registered service, or alternatively based on the user's permission settings, as described below. In an embodiment, the central server may use application identification information provided within the received sighting message to determine whether the third-party applications on the user's device may receive proximity broadcast receiver information. For example, the sighting message may contain indicators of applications (e.g., app IDs) that correspond to the sighting message and thus are allowed to receive any proximity broadcast receiver information from the central server.

[0209] If the third-party app is not allowed to have the obtained proximity broadcast receiver information (i.e., determination block 1452 = "No"), in block 1456 the central server may transmit a message to the user's device that includes only wireless identity transmitter identification information and associated data from the sighting message. For example, the message transmitted by the central server may include the obtained wireless identity transmitter identity, user information, timestamp data, and location information from the sighting message. If the third-party app is allowed to have the obtained proximity broadcast receiver information (i.e., determination block 1452 = "Yes"), in block 1454 the central server may transmit a message to the user's device that includes wireless identity transmitter identification information, proximity broadcast receiver information, and associated data from the sighting message. For example, the message transmitted by the central server to the user's smartphone may include indicators of the obtained proximity broadcast receiver identification (e.g., serial code, group affiliation, merchant category, etc.). The central server may then continue with the operations in determination block 1402. In an embodiment, the central server may utilize an alert engine module, such as described above with reference to FIG. 12, to transmit and/or generate messages for transmission to various devices.

[0210] FIG. 15A illustrates an embodiment call flow diagram 1500 illustrating communications between a wireless identity transmitter, a proximity broadcast receiver, and a central server. As described above, the wireless identity transmitter may periodically transmit a short-range broadcast message 802 via a short-range radio. When within signal range of the broadcast message 802, the proximity broadcast receiver may receive the broadcast message 802 using a similar short-range radio. The broadcast message 802 may be processed by the proximity broadcast receiver and related data may be relayed to the central server as a sighting message 804. In an embodiment, the sighting message 804 may include the broadcast message, identification information of the proximity broadcast receiver and/or the wireless identity transmitter, encrypted information the proximity broadcast receiver is incapable of decoding, and other information related to the reception of the broadcast message 802. In an embodiment, the sighting message 804 may be transmitted over various wireless or wired networks that may be configured to communicate via Internet protocols.

[0211] The central server may receive and process the sighting message 804. When the central server determines that the sighting message 804 requires a response based on the information in the sighting messages (e.g., metadata requesting a response, the sighting message relates to a wireless identity transmitter that needs to receive upgraded firmware, etc.), the central server may generate and transmit a return message 1502 to the proximity broadcast receiver. In various embodiments, the return message 1502 may contain configuration information, identification information describing the wireless identity transmitter, or other data as described above. The proximity broadcast receiver may receive and process the return message 1502. Based on the data within the return message 1502, the proximity broadcast receiver may optionally transmit a message 1504 to the wireless identity transmitter that may contain configuration information and other data from the central server. The wireless identity transmitter may selectively accept transmissions such as the message 1504 using operations as described above with reference to FIGs. 4.

[0212] As another option, the proximity broadcast receiver may transmit a message 1506 to a local server based on the return message 1502. The message 1506 may contain wireless identity transmitter identification information, configuration information, software routines, and various other data from the return message 1502 for storage, processing, and otherwise additional use by the local server. Based on the message 1506, the local server may in turn transmit an optional response message 1508 to the proximity broadcast receiver that may include software instructions, configuration data, or other data generated in response to receiving the message 1506.

[0213] In an embodiment, the central server may also transmit messages directly to the local server (not shown) that include configuration information and other data. For example, the sighting message 804 from the proximity broadcast receiver may provide the contact information for the local server which the central server may utilize for subsequent communications.

[0214] FIG. 15B illustrates an embodiment call flow diagram 1550 illustrating communications between a wireless identity transmitter, a proximity broadcast receiver, a local computing device, and a central server. The local computing device may be a local server, such as within a retail store, or alternatively, a device configured to perform operations of a point-of-sale device (e.g., a cash register). The proximity broadcast receiver may be a stationary receiver device associated with and communicates information to the local computing device. For example, the local computing device and the proximity broadcast receiver may both be associated with a merchant and/or both communicate over a common local area network, such as via a WiFi router. For example, the stationary proximity broadcast receiver may be placed at the cash register of the retail store and may receive transmissions from wireless identity transmitters when customers walk within proximity of the cash register.

[0215] As described above, the wireless identity transmitter 110 may periodically transmit a broadcast message 802 via short-range wireless signals

(e.g., Bluetooth® LE radio signals). When within signal range of the broadcast message 802, the proximity broadcast receiver may receive the broadcast message 802 using a similar transceiver. The broadcast message 802 may be processed by the proximity broadcast receiver and transmitted to the local computing device as a first sighting message 804' for processing. The local computing device may in turn transmit a second sighting message 1552 to the central server. The second sighting message 1552 may be identical to the first sighting message 804' or alternatively a new or modified version of the first sighting message 804'. For example, the second sighting message 1552 may include identification information of the local computing device in addition to a representation of the broadcast message 802.

[0216] The central server may receive and process the second sighting message 1552, as described above, and may generate and transmit a return message 1554 to the local computing device. In an embodiment, the local computing device may be configured to act as a message router and may transmit a message 1556 to the proximity broadcast receiver. The message 1556 may be similar to the return message 1554 or alternatively may include only portions of the return message 1554. For example, the message 1556 may contain information (e.g., marketing information, payment authentication information, etc.) to be rendered or otherwise used by the proximity broadcast receiver. In an embodiment, the message 1556 may include instructions for presenting marketing information, such as software instructions for rendering an advertising video.

[0217] In an embodiment, the central server may transmit a return message 1502 to the proximity broadcast receiver, which may in turn transmit a message 1560 to the local computing device that reports various information (e.g., the identification information of the wireless identity transmitter). In an embodiment, the proximity broadcast receiver may process the return message 1502 and the message 1556 and may store, utilize, and/or evaluate data of the return message 1502. For example, the stationary proximity broadcast receiver may detect software instructions within the return message 1502 or the message

1556, such as an instruction to re-calibrate a radio within the proximity broadcast receiver, and may perform operations in response to detecting the software instructions. As another example, the proximity broadcast receiver may store a list of wireless identity transmitter identities based on the return message 1502 or the message 1556. In an embodiment, the return message 1502, 1554 may not include identification information of the wireless identity transmitter, but may instead include an indicator of whether the wireless identity transmitter is related to an authorized user.

[0218] FIG. 16 illustrates an embodiment method 1600 for a central server to process sighting messages received from a proximity broadcast receiver. In general, based on the information within sighting messages, the central server may identify a wireless identity transmitter (and related user), determine whether there is a relationship between the proximity broadcast receiver and the wireless identity transmitter (i.e., related to a registered service), and transmit return messages with various data and/or information based on the sighting messages. Accordingly, return messages may be provided to proximity broadcast receivers such that no identifying information about the wireless identity transmitter is included. This may enable the proximity broadcast receiver to anonymously personalize equipment, devices, or other facilities, as described above, to benefit the user of the wireless identity transmitter without disclosing his/her identity. For example, a return message from the central server may include a user's configuration data for a piece of equipment but not the user's identity. In an embodiment, the method 1600 may be performed by the central server in connection with the proximity broadcast receiver performing the operations of the method 1100 as described above with reference to FIG. 11. In various embodiments, such return messages may be transmitted to any devices related to received sighting messages and/or the related wireless identity transmitter, such as third-parties (e.g., emergency services, retailers, etc.) or user devices associated with the sighting message.

[0219] In determination block 1402, the central server may determine whether a sighting message is received. If no sighting message is received (i.e., determination block 1402 = “No”), the central server may continue with the operations in determination block 1402. If a sighting message is received (i.e., determination block 1402 = “Yes”), in determination block 1602 the central server may determine whether the wireless identity transmitter identity is known. In other words, the central server may perform the operations in block 1404-1410 as described above with reference to FIG. 14A in order to evaluate, decode, decrypt, and otherwise access the data within the received sighting message to determine whether it includes a wireless identity transmitter identity (or identifier) that is associated with a user registered with the central server. For example, the central server may decrypt a rolling identifier within the received sighting message to identify a device identifier of a wireless identity transmitter and may match that identifier to stored information representing all registered users and/or devices. If the wireless identity transmitter is not known (i.e., determination block 1602 = “No”), in block 1603 the central server may ignore the sighting message and continue to perform the operations in determination block 1402. If the wireless identity transmitter is known (i.e., determination block 1602 = “Yes”), in block 1414 the central server may store data based on the sighting message in relation to the wireless identity transmitter identity, such as storing location data within the sighting message in a database in relation to the user of the wireless identity transmitter.

[0220] In determination block 1604, the central server may determine whether the received sighting message relates to a registered service. In other words, the central server may compare information obtained from the sighting message to lists of registered services to determine whether the sighting message is valid (or authenticated) and corresponding to a third-party, merchant, or other service registered with the central server. To make the determination, the central server may analyze the received sighting message and evaluate any metadata or header information that identifies the proximity broadcast receiver, the subject matter of

the sighting message, or other descriptive information regarding the proximity broadcast receiver and/or the wireless identity transmitter that transmitted the broadcast message reported by the sighting message. For example, the sighting message may contain metadata that indicates the sighting message was sent by a proximity broadcast receiver in response to an active alert. Alternatively, the sighting message may contain header information that indicates relevance to a particular vendor facility or service. For example, the sighting message may contain metadata that indicates the proximity broadcast receiver is associated with a particular third-party application (e.g., a retail store app ID). As another example, the central server may evaluate metadata within the sighting message to detect a code that identifies a registered merchant or retail store that is associated with a marketing service or data collection scheme. A sighting message may not relate to a registered service if the transmitting proximity broadcast receiver is not registered, authenticated, or otherwise known to the central server.

[0221] If the sighting message is not related to a registered service (i.e., determination block 1604 = “No”), the central server may continue with the operations in determination block 1402. If the sighting message does relate to a registered service, such as a valid vendor service or an active alert (i.e., determination block 1604 = “Yes”), in block 1606 the central server may generate a return message. The return message may include information that indicates the sighting message, the proximity broadcast receiver, related services, time of receipt of the sighting message, and other informational data. In determination block 1608, the central server may determine whether the proximity broadcast receiver is allowed to receive identification info. In other words, the central server may determine whether the proximity broadcast receiver has permission or is authorized to receive identification information of the wireless identity transmitter. For example, based on metadata within the sighting message indicating that the proximity broadcast receiver is associated with a vendor or a registered service, the central server may determine that the identification of the wireless identity transmitter (or its user) may not be included

within the return message. In an embodiment, the central server may evaluate a stored database that describes information permissions based on the identity of the proximity broadcast receiver and its associated services. For example, the database may indicate that the proximity broadcast receiver is associated with a service that is allowed to receive identification information about the wireless identity transmitter. Such permissions or privacy settings are described below with reference to FIGS. 31-32. For example, using user identification information obtained based on the sighting message, the central server may look-up user permissions to identify whether the user authorized user data to be shared with registered services.

[0222] If the proximity broadcast receiver is allowed to receive identification information (i.e., determination block 1608 = “Yes”), in block 1610 the central server may append identification information to the return message. For example, the return message may include the username, customer ID, address and/or name of the user of the wireless identity transmitter. If the proximity broadcast receiver is not allowed to receive identification information (i.e., determination block 1608 = “No”) or if the central server appended identification information to the return message in block 1610, the central server may determine whether there is stored data related to the wireless identity transmitter and the registered service in determination block 1612. The central server may evaluate a database and identify whether the proximity broadcast receiver, its associated devices or services (e.g., a local server), and/or the wireless identity transmitter require data based on the sighting message. Examples of such data may include firmware, software instructions, configuration information, proprietary information (e.g., customer ID), activity information (e.g., information describing recent wireless identity transmitter activities related to the proximity broadcast receiver), or any other relevant information. The central server may query the database using the wireless identity transmitter identification information in combination with the proximity broadcast receiver identification information to detect data within the database that may be included

in the return message. For example, the return message may contain personalization information for the user of the wireless identity transmitter to be used by the proximity broadcast receiver. In an embodiment, the database may indicate that the proximity broadcast receiver is associated with a service (e.g., vendor, merchant, etc.) that stores proprietary data within the central server database.

[0223] If there is stored data related to the wireless identity transmitter and the registered service (i.e., determination block 1612 = “Yes”), in block 1614 the central server may append the data regarding registered service and the wireless identity transmitter to the return message. If there is no stored data related to the wireless identity transmitter and the registered service (i.e., determination block 1612 = “No”), or if data is already appended, in block 1616 the central server may transmit the return message, such as to the proximity broadcast receiver. The central server may then continue to perform the operations in determination block 1402.

[0224] FIG. 17 illustrates an embodiment method 1700 for a central server determining whether a proximity broadcast receiver has lost a wireless identity transmitter. In the central server, the proximity broadcast receiver may be associated with the wireless identity transmitter. For example, the proximity broadcast receiver may be a user’s smartphone that is associated with the wireless identity transmitter within an asset (e.g., wallet, purse, luggage, medicine bag, clothing, etc.). In response to failing to receive sighting messages from a proximity broadcast receiver associated with a particular wireless identity transmitter, the central server may be configured to transmit messages, such as warnings, indicating that the wireless identity transmitter (and the object it is connected to) is lost, absent, forgotten, or otherwise non-proximate to the proximity broadcast receiver. This embodiment method 1700 may be useful for leashing certain assets, such as possessions, pets, and children. For example, when a child runs from a parent, broadcast messages from the child’s wireless identity transmitter may no longer be received by the parent’s proximity

broadcast receiver. As a result, the parent's proximity broadcast receiver may not transmit sighting messages to the central server and the central server may determine the child has been lost or run away.

[0225] In block 1702, the central server may register a relationship between the proximity broadcast receiver and the wireless identity transmitter, such as by storing information within a database. In various embodiments, each proximity broadcast receiver and wireless identity transmitter may be involved in numerous relationships. Additionally, the relationship information may be stored based on user input data to the central server via a registration web portal (e.g., the user may access a website and indicate all of his/her wireless identity transmitters). During such a registration, the central server may prompt the user to provide conditions under which the central server should transmit messages when wireless identity transmitters are lost or otherwise outside of the proximity of the proximity broadcast receiver. For example, the user may enter configuration data stored by the central server that indicates that if the proximity broadcast receiver does not receive broadcast messages from the wireless identity transmitter between certain hours of the day, the central server should transmit a warning message.

[0226] In determination block 1704, the central server may determine whether a sighting message has been received from the proximity broadcast receiver related to the wireless identity transmitter. In other words, based on whether or not such a sighting message is received, the central server may detect if the wireless identity transmitter is close to the proximity broadcast receiver. The central server may also evaluate sighting messages received over a period to determine whether the wireless identity transmitter is (or has recently been) within proximity of the proximity broadcast receiver. In an embodiment, the central server may determine whether it receives a sighting message for each wireless identity transmitter registered in the relationship. For example, if the registered relationship includes multiple wireless identity transmitters, the central server may expect to receive sighting messages from the proximity broadcast receiver

regarding all the wireless identity transmitters. If the central server receives a sighting message related to the wireless identity transmitter (i.e., determination block 1704 = “Yes”), in optional block 1705 the central server may wait a period and may continue with the operations in determination block 1704. In various embodiments, the central server may perform the operations in determination block 1704 periodically, such as every few seconds, minutes, or hours.

[0227] If the central server does not receive a sighting message related to the wireless identity transmitter (i.e., determination block 1704 = “No”), in block 1706 the central server may transmit a message indicating the wireless identity transmitter is lost. In various embodiments, the central server may transmit such a message to the proximity broadcast receiver, other devices associated with the user of the proximity broadcast receiver (e.g., a smartphone, tablet), and/or any other device relevant to the wireless identity transmitter. For example, the central server may transmit a warning message to a police server when the wireless identity transmitter is lost and associated with a child.

[0228] FIG. 18A illustrates two proximity broadcast receivers 138, 138' receiving short-range broadcast messages from a wireless identity transmitter 110. In various embodiments, the communication system may provide increased location or proximity granularity when multiple proximity broadcast receivers (e.g., mobile proximity broadcast receivers) are able to successfully communicate with a wireless identity transmitter. As previously discussed, since the wireless identity transmitter relies on a short-range radio to broadcast its identifier to proximity broadcast receivers, the location of a proximity broadcast receiver receiving such a short-range broadcast message provides an approximate location for the wireless identity transmitter (i.e., the proximity broadcast receiver and wireless identity transmitter are within proximity of each other when a broadcast message is received). However, if multiple proximity broadcast receivers receive the broadcast message from the wireless identity transmitter, the location of the wireless identity transmitter may be more precisely approximated.

[0229] In particular, two proximity broadcast receivers 138, 138' may receive broadcast messages from a wireless identity transmitter 110. Since the reception range of signals transmitted by wireless identity transmitters 110 is limited, proximity broadcast receivers 138, 138' may receive the broadcast messages only if the wireless identity transmitter 110 is within that reception range 1801, 1801'. Thus, if both proximity broadcast receivers 138, 138' receive the same broadcast message from the wireless identity transmitter 110, then the wireless identity transmitter 110 must be located in the overlapping region that is within the reception range 1801, 1801' of both of the two proximity broadcast receivers 138, 138'. Since the reception range 1801, 1801' will depend upon signal attenuators (e.g., structures and vegetation) along the transmission path and the sensitivity of proximity broadcast receivers 138, 138', this variability may be taken into account by a central server, such as by treating the reception range 1801, 1801' as a statistical parameter (e.g., average range with standard deviations, which may be determined through field testing). In such an embodiment, the central server may assign probabilities to different overlapping region sizes, which may help searchers focus initial search efforts.

[0230] FIG. 18B illustrates an embodiment method 1820 for a central server providing a finer grained location for a wireless identity transmitter. The central server may receive multiple sighting messages from proximity broadcast receivers in block 1822. The central server may determine whether any of the received sighting messages are concurrent in determination block 1825 (i.e., whether broadcast messages from the same wireless identity transmitter are reported as being received at approximately the same time from two different proximity broadcast receivers). The central server may not consider sighting messages concurrent unless they are associated with the same wireless identity transmitter (i.e., include the same identifier or corresponding rolling identifiers) and come from different proximity broadcast receivers. Further, the central server may determine whether sighting messages are concurrent based on the contents of the messages, such as by comparing and matching timestamps in the

received sighting messages (i.e., the time the proximity broadcast receivers received broadcast messages from the same wireless identity transmitter). The timestamps may be matched without being exactly the same in order to accommodate differences due to unsynchronized clocks within the proximity broadcast receivers, transmission delays, etc. In some cases, such as if the wireless identity transmitter is assumed or determined to be stationary, received sighting messages may be matched for purposes of refining the position despite the messages being received at different times. The acceptable time range for matching may be adjustable. Alternately, if the wireless identity transmitter is using a rolling identifier that shifts with each broadcast message, the central server may match received sighting messages based on the rolling identifier rather than on timestamps. If none of the sighting messages are determined to be concurrent (i.e., determination block 1825 = “No”), the central server may continue with the operations in block 1822.

[0231] If the central server determines that two or more sighting messages are concurrent (i.e., determination block 1825 = “Yes”), the central server may compute the location and area of an overlapping region related to the concurrent sighting messages in block 1828. For example, based on the locations of each of the proximity broadcast receivers associated with the concurrent sighting messages and the known transmission range of the wireless identity transmitter, the central server may compute the reception radius of each proximity broadcast receiver to determine the overlapping region. The location of each proximity broadcast receiver may be included in sighting messages transmitted by each proximity broadcast receiver.

[0232] In block 1830, the central server may associate the overlapping region (i.e., the computed location and area of the overlapping region) with the wireless identity transmitter. In other words, the central server may associate a finer grained location of the wireless identity transmitter by calculating multiple reception radii for each of the proximity broadcast receivers and identifying an overlapping region that falls within the reception range of each proximity

broadcast receiver. This finer grained location may also be associated with the contents of one or more of the proximity broadcast receiver sighting messages (e.g., timestamp, sensor data, etc.). Also as part of block 1830, the central server may identify a number of overlapping area boundaries and assign a probability value to each based on the average and variability of the transmission range.

[0233] Embodiment method 1820 may be applied to many concurrent sighting messages received from several proximity broadcast receivers, which may enable the overlapping area to be more narrowly defined. For example, the central server may compute the overlapping region between several proximity broadcast receiver listening ranges or refine a previously computed overlapping region based on another overlapping report (i.e., compute the overlapping region shared by a previous overlapping region and another proximity broadcast receiver listening area). For example, as searchers close in on the wireless identity transmitter, each of their respective mobile proximity broadcast receivers will begin to transmit sighting messages related to the wireless identity transmitter, which the central server may combine to further narrow the search area as searchers approach from different directions. This capability may be further leveraged by having some searchers move away from a suspected location of the wireless identity transmitter until their mobile proximity broadcast receivers are transmitting sighting messages only intermittently, indicating they are on the edge of the transmission range. With multiple proximity broadcast receivers positioned near the apparent maximum transmission range, the overlapping area computed by the central server can be minimized, thereby helping to further pinpoint the location of the wireless identity transmitter.

[0234] Further embodiments may provide increased location granularity by considering the power level of the broadcast messages received by multiple proximity broadcast receivers. As is well known, the signal strength of a radio transmission from a point transmitter decreases with distance by a factor proportional to the inverse of the square of the distance (i.e., $1/R^2$), with any intervening structure or vegetation causing further attenuation. Thus, proximity

broadcast receivers located at different distances from a wireless identity transmitter will typically receive the broadcast messages with different signal strengths. For, example, FIG. 18C illustrates a wireless identity transmitter 110 whose transmissions (i.e., broadcast messages) are being received by two proximity broadcast receivers 138, 138' at different ranges. Due to the attenuation of radio signals with distance, the proximity broadcast receiver 138' at distance 1852 from the wireless identity transmitter 110 may typically receive the transmissions with a higher signal strength than a more distant proximity broadcast receiver, such as the proximity broadcast receiver 138 at distance 1850. Thus, by including the signal strength of received transmissions in sighting messages transmitted by proximity broadcast receivers 138, 138' to a central server, the central server may be able to further refine the location of a wireless identity transmitter 110.

[0235] A proximity broadcast receiver's distance to the wireless identity transmitter 110 may be estimated as inversely proportional to the power level. Distance estimations may also account for channel conditions such as intervening signal attenuators (e.g., vegetation, buildings, etc.), echoes (i.e., multipath reception) or other interferences. The distance may be estimated locally on the proximity broadcast receiver 138, 138' or alternately by the central server if the proximity broadcast receiver 138, 138' includes the power level in a sighting message. Each proximity broadcast receiver's own location and estimated distance from the wireless identity transmitter 110 may be used to triangulate the approximate location of the wireless identity transmitter 110. For example, as searchers close in on the wireless identity transmitter, the signal strength of received broadcast messages from the wireless identity transmitter may increase, enabling the central server to further narrow the search area as searchers approach from different directions. Thus, when proximity broadcast receivers 138, 138' include signal strength data in sighting messages, the central server can reduce the overlap area for searching as multiple searchers approach the wireless identity transmitter 110 (which would not be the case in the circumstances

similar to illustrated above with reference to FIGs. 18A and 18B as the overlap area was determined solely upon the maximum reception range).

[0236] FIG. 18D illustrates an embodiment method 1860 for a central server providing a finer grained location for a wireless identity transmitter based on the power level of broadcast messages received by proximity broadcast receivers. The central server may receive multiple sighting messages from proximity broadcast receivers in block 1822. The sighting messages may include the power level of a broadcast messages received by the reporting proximity broadcast receivers, or an estimated distance from the proximity broadcast receiver to the wireless identity transmitter determined based on the received signal strength. The central server may determine whether any of the sighting messages are concurrent in determination block 1825. The central server may not consider sighting messages concurrent unless they are associated with the same wireless identity transmitter (i.e., include the same identifier or corresponding rolling identifiers) and are received from different proximity broadcast receivers. Further, the central server may determine whether sighting messages are concurrent based on the contents of the sighting messages as described above with reference to FIG. 18B. If none of the sighting messages are concurrent (i.e., determination block 1825 = “No”), the central server may continue with the operations in block 1822.

[0237] If the central server determines that two or more sighting messages are concurrent (i.e., determination block 1825 = “Yes”), the central server may compute a finer grained location of the wireless identity transmitter based on the received signal power levels and the locations of proximity broadcast receivers transmitting the concurrent sighting messages in block 1868. The central server may estimate the distance between the proximity broadcast receivers and the wireless identity transmitter or may receive an estimated distance in the sighting messages as discussed above. Each proximity broadcast receiver’s location and estimated distance from the wireless identity transmitter may be used to triangulate the finer grained location. Triangulation based on information within

sighting messages received from only two proximity broadcast receivers may result in two possible locations for the wireless identity transmitter. However, information in sighting messages from three or more proximity broadcast receivers may be used to better approximate the wireless identity transmitter's location. The central server may associate the finer grained location (i.e., the triangulated location) with the wireless identity transmitter in block 1870. This finer grained location may also be associated with the contents of one or more of the proximity broadcast receiver sighting messages (e.g., timestamp, sensor data, etc.).

[0238] In optional block 1872, the central server may transmit a return message to a proximity broadcast receiver that is closest to the wireless identity transmitter based on signal power information reported in received sighting messages. In other words, the central server may determine the closest proximity broadcast receiver to the wireless identity transmitter among the plurality of proximity broadcast receivers that transmitted the concurrent sighting messages. Often, a user of a wireless identity transmitter may intend to use a device associated with a single proximity broadcast receiver within a plurality of proximity broadcast receivers (e.g., a point-of-sale device in a line of point-of-sale devices each connected to proximity broadcast receivers). The central server may use signal strength or signal power indicators within concurrent sighting messages, as well as any other relevant data (e.g., location information, direction of the wireless identity transmitter based on previous sighting messages, etc.) to determine the single proximity broadcast receiver the user of the wireless identity transmitter likely intends to interface. The return message may indicate to the proximity broadcast receiver that the wireless identity transmitter is likely intending to interface with that proximity broadcast receiver, and may additionally include instructions, data, or other information for the proximity broadcast receiver. For example, the return message may include a message indicating the user of the wireless identity transmitter is near, or alternatively instructions on how to handle the user.

[0239] In an embodiment, the return message may indicate information describing the certainty of the determination that the recipient proximity broadcast receiver is the closest to the wireless identity transmitter. Additionally, the return message may request a confirmation of proximity to the wireless identity transmitter. For example, the closest proximity broadcast receiver may confirm that it is the closest proximity broadcast receiver based on subsequent input data related to the user of the wireless identity transmitter (e.g., the user of the wireless identity transmitter pressed a 'confirm' button on the proximity broadcast receiver). In another embodiment, the central server may transmit messages to the proximity broadcast receivers determined to not be the closest proximity broadcast receiver, indicating that these proximity broadcast receivers are not closest and/or the identity of the determined closest proximity broadcast receiver. In response, the proximity broadcast receivers that are not the closest may modify their subsequent transmission of sighting messages regarding the wireless identity transmitter. For example, the proximity broadcast receivers may adjust (i.e., increase or decrease) the frequency of transmitting sighting messages regarding the wireless identity transmitter (i.e., adjust receiver thresholds) or alternatively may ignore future broadcast messages from the wireless identity transmitter for a period of time.

[0240] FIG. 19 illustrates an embodiment method 1900 that may be implemented within a central server. The method 1900 may be performed by the central server in response to receiving a sighting message from a proximity broadcast receiver that includes encoded, rolling, or otherwise protected data originally broadcast by a wireless identity transmitter. Privacy of users of wireless identity transmitters may be protected by using a rolling or randomly varying identifier for each wireless identity transmitter so the identifier changes with time. New identifiers may be generated periodically or based on certain events, such when a wireless identity transmitter broadcasts an identifier a certain number of times or for a certain time period (e.g., an hour), or after one or more pairings. This rolling of identifiers may be coordinated with the central server so

that the wireless identity transmitter may still be tracked. For example, the wireless identity transmitter and the central server may each have a cryptographically secure pseudo-random number generator algorithm that is used to generate identifiers on a common time scale so that any given moment, the central server can calculate the identifier being transmitted by a particular wireless identity transmitter.

[0241] Generating rolling identifiers, or other methods of obfuscating identifiers, is important in that it may prevent sniffing attacks from a third party. For example, if the identifier was static, a third party could sniff the identifier, such as by impersonating a proximity broadcast receiver, and then use the identifier to track the wireless identity transmitter. A rolling identifier may hinder such an attack impossible if the third party lacks the pseudo-random number generator or other means of generating the latest rolling identifiers.

[0242] In block 1902, the central server may receive a wireless identity transmitter's rolling identifier in a sighting message from a proximity broadcast receiver. In block 1904, the central server may compare the rolling identifier with code calculated by an algorithm shared with the wireless identity transmitter, such as a pseudo-random function or an encryption algorithm with shared secret keys. The algorithm may be software instructions, routines, algorithms, circuitry, or modules that are utilized by the central server to calculate codes that are expected to align with rolling identifiers generated and broadcast by the wireless identity transmitter over a period. In various embodiments, the central server may compare the received identifier with the next several codes in case some identifiers were missed. If the received identifier matches any codes generated or expected by the central server, in block 1906 the central server may associate the matching identifier and any associated data with a serial code corresponding to the wireless identity transmitter. This way, if the central server later receives a user request with the wireless identity transmitter's serial code, such as a request from a parent to locate the wireless identity transmitter carried by a child, then the central server can find all the prior

matches and any associated data without having to search for every previous rolling identifier.

[0243] In an embodiment, when initiating a search for a target wireless identity transmitter, the central server may use the shared algorithm and information (e.g., key) to generate a target device ID that is transmitted in an alert message. In this embodiment, alert messages may be retransmitted with an updated target device ID whenever the target wireless identity transmitter is scheduled to roll its identifier. Various algorithms for generating rolling identifiers or other encoded identifiers, as well as other decoding algorithms, are discussed below.

[0244] FIGS. 20-23B illustrate various embodiment methods for synchronizing a counter between a wireless identity transmitter and a central server to enable transmitting and receiving obscured information. The wireless identity transmitter may perform various methods for broadcasting messages that include obscured identifiers and data (i.e., payloads) that identify the wireless identity transmitter to the central server and provide a relative reading on the wireless identity transmitter clock. Likewise, the central server may perform various methods for processing obscured information within received messages corresponding to the wireless identity transmitter. As described above, the broadcast messages from the wireless identity transmitter may be sent to the central server directly or through intermediary devices, such as proximity broadcast receivers transmitting sighting messages.

[0245] Due to privacy concerns regarding unintended tracking of devices described above, the wireless identity transmitter may obscure information within the transmitted messages through obfuscation measures (e.g., encryption or pseudo-random data generation) known only to the central server and wireless identity transmitter. In general, the wireless identity transmitter may maintain a clock or timer mechanism that is represented by a counter value (or a “nonce”) and that may begin once the device is operational (e.g., activated through the insertion of a battery). The clock may be relatively low-quality and therefore

may drift unlike more accurate clocks, such as in the central server (e.g., clocks calibrated by periodic atomic clock readings). The counter (or nonce) may be a non-repeating number generated by the wireless identity transmitter, and may be changed each time wireless identity transmitter encodes its identifier for broadcasting, such as once every hour or even once every broadcast message. In various embodiments, counters (or counter values) may be encrypted or encoded using pseudo-random functions or other encryptions algorithms (e.g., AES). For example, a wireless identity transmitter may encode a counter value with an AES-CTR block cipher to create a nonce for use in generating the payload including a rolling identifier of a broadcast message. As another example, a nonce may be generated by applying a linear feedback shift register (LFSR) to a counter value.

[0246] As described throughout the disclosure, the wireless identity transmitter may also store a unique device identification code or number (i.e., a device identifier or '*deviceID*') and be pre-provisioned with a per-device shared secret key (or *K*) which is associated with the unique identifier at the central server. For example, the central server may store the unique device identifier and the secret key in a database and may maintain a table of *deviceID* and *K* pairs for all wireless identity transmitters registered with the central server. The central server may use the device identifier and secret key, along with other information such as reported counter values, to identify, decrypt and otherwise process obscured messages from the wireless identity transmitter. In an embodiment, the device identifier (or *deviceID*) may be generated sequentially or randomly.

[0247] FIG. 20 illustrates an embodiment method 2000 for a central server to identify a wireless identity transmitter indicated by encrypted data within a message broadcast by the wireless identity transmitter. In block 2002, the wireless identity transmitter may receive a shared secret key (i.e., "*K*"). In other words, the wireless identity transmitter may be pre-provisioned with a per-device shared secret key (*K*), such as during manufacturing. In another embodiment, the wireless identity transmitter may receive the secret key in a messages broadcast

from a proximate proximity broadcast receiver, such as described above with reference to FIG. 4. The secret key may be associated with the wireless identity transmitter's unique device identifier (i.e., *deviceID*) at the central server. In an embodiment, the secret key may be a 128 bit secret key.

[0248] In block 2004, the wireless identity transmitter may encode the device identifier (*deviceID*), secret key (*K*), and a counter value via a streaming-like encryption algorithm (e.g., AES-CTR encryption) to generate a rolling identifier. "AES-CTR" is one of the confidentiality modes recommended by the National Institute of Standards and Technology for implementations of the Advanced Encryption Standard (AES). In an embodiment, the wireless identity transmitter may include an AES coprocessor that is configured to support the "CTR" mode. In an embodiment, the rolling identifier may be represented by the following equation:

$$\text{Rolling identifier} = (\text{deviceID} \parallel \text{bat_stat}) \text{ XOR } (\text{MSB_N}(\text{AES_K}(t)))$$

[0249] where *t* is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), '*bat_stat*' is the battery status information of the wireless identity transmitter (e.g., a 4-bit code), '||' means concatenation, 'XOR' denotes the bitwise exclusive-or operation, 'AES_K()' is the AES block cipher with key '*K*', and 'MSB_N()' means the '*N*' most significant bits (e.g., 60 bits).

[0250] In block 2006, the wireless identity transmitter may then broadcast a message that includes the counter and the rolling identifier. In an embodiment, the broadcast message may be a single packet length Bluetooth® LE® chirp message. In various embodiments, the counter included in the broadcast message may be 20 bits and the rolling identifier may be 60 bits, so that the entire broadcast message is 80 bits.

[0251] In an embodiment, the broadcast message (or the payload of the broadcast message) may be represented by the following equation:

Payload = $t \parallel (deviceID \parallel bat_stat) \text{ XOR } (\text{MSB_N}(\text{AES_K}(t)))$

[0252] where t is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), ' bat_stat ' is the battery status information of the blip device (e.g., a 4-bit code), ' $\parallel$ ' means concatenation, ' XOR ' denotes the bitwise exclusive-or operation, ' $\text{AES_K}()$ ' is the AES block cipher with key ' K ', and ' $\text{MSB_N}()$ ' means the ' N ' most significant bits (e.g., 60 bits). In other words, the embodiment broadcast message may include the counter in the clear (i.e., not encrypted) in addition to a rolling identifier that includes a battery level indicator. In another embodiment, the battery level indicator (i.e., bat_stat) may not be encrypted.

[0253] In block 2010, the central server may receive the shared secret key (K), such as during the account creation operations described above with reference to FIG. 13. For example, the central server may generate the secret key in response to receiving account registration information from the user of the wireless identity transmitter (e.g., $deviceID$ and registration request information). In block 2012, the central server may associate the shared secret key (i.e., K) with the wireless identity transmitter's device identifier (i.e., $deviceID$). For example, the central server may store the $deviceID$ and K in a data table of registered devices.

[0254] In block 2014, the central server may receive a message including the counter and the rolling identifier. For example, the received message may be a sighting message from a proximity broadcast receiver that includes the information broadcast by the wireless identity transmitter with the operations in block 2006. In block 2016, the central server may extract the counter from the received message, and in block 2018 may extract the rolling identifier. In block 2019, the central server may select a wireless identity transmitter (i.e., selected wireless identity transmitter) to evaluate. In other words, the central server may obtain a stored $deviceID$, K , and counter for a registered wireless identity transmitter known to the central server, such as from the database or data table

storing such information for all registered wireless identity transmitters. In block 2020, the central server may decode the rolling identifier via the same streaming-like encryption algorithm (e.g., AES-CTR) with the counter and the selected wireless identity transmitter's secret key (K) to generate a decoded device identifier (or M). For example, the central server may perform a decoding operation based on the AES-CTR algorithm that uses the rolling identifier as input along with the selected wireless identity transmitter's secret key (K) and the counter indicated in the received message.

[0255] In an embodiment, the decoded device identifier (M) may be represented by the following equation:

$$M = (\text{rolling identifier}) \text{ XOR } (\text{MSB}_{\{N-a\}}(\text{AES}_K(t))),$$

[0256] where t is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), 'XOR' denotes the bitwise exclusive-or operation, 'AES_K()' is the AES block cipher with key ' K ', and 'MSB_{N-a}' means the ' $N-a$ ' most significant bits (e.g., 56 bits when a is 4 bits and N is 60 bits).

[0257] In determination block 2022, the central server may determine whether the decoded device identifier (M) and the *deviceID* match. In other words, the central server may compare the decoded device identifier (M) to the *deviceID* for the selected wireless identity transmitter whose secret key (K) was used with the AES-CTR algorithm operations to obtain the decoded device identifier (M). If M and the *deviceID* do match (i.e., determination block 2022 = "Yes"), in block 2024, the central server may identify the broadcast message as originating from the selected wireless identity transmitter. If M and the *deviceID* do not match (i.e., determination block 2022 = "No"), in block 2026 the central server may decode the rolling identifier with secret keys associated with other wireless identity transmitters. For example, the central server may select the next registered wireless identity transmitter and use the corresponding stored pair of a secret key (K) and corresponding *deviceID*. In this manner, all K and *deviceID* pairs stored for all registered wireless identity transmitters and/or users of the

system may be tried by the central server until a match is found that identifies the originator of the broadcast message.

[0258] FIG. 21A illustrates the embodiment method 2100 for a wireless identity transmitter generating and broadcasting an encrypted message (i.e., a rolling identifier) for receipt/use by a central server.

[0259] In block 2102, a user of the wireless identity transmitter may register the device with the central server. The services the wireless identity transmitter utilizes may require registrations of all active devices employed by users (e.g., customers, proprietors, etc.). The registration process may include an initial synchronization with the central server by the user of the wireless identity transmitter. For example, the user of the wireless identity transmitter may register the device with the central server through a Web application, in a mobile device or a PC able to receive wireless identity transmitter messages and operated by the user. The wireless identity transmitter may be required to be registered with the central server within a certain time period from activation of the device. For example, the wireless identity transmitter may be required to be registered within the first 24 hours after the device is initiated (e.g., a battery is placed within the wireless identity transmitter). Registration operations are further described above with reference to FIG. 13.

[0260] In block 2104, the wireless identity transmitter may initialize an internal counter, such as by setting the counter to a zero value. The counter initialization may occur due to a triggering event, such as the placement of a battery or power source within the wireless identity transmitter. For example, the counter may begin incrementing once the wireless identity transmitter is activated or powered on. Alternatively, the initialization may occur in response to registration operations described above. The counter may begin with '0' (or any other starting value, such as '1') and may be incremented periodically by the wireless identity transmitter. In an embodiment, when the battery of the wireless identity transmitter is replaced (e.g., due to battery failure) or the wireless identity

transmitter is otherwise reset/ restarted/ rebooted, the counter may return to the initial value (e.g., '0'). The counter may not repeat the value it represents unless the wireless identity transmitter is reset/ restarted/ rebooted. In an alternative embodiment, during initialization of the counter, the wireless identity transmitter may read from flash memory a predefined initial counter value. For example, the wireless identity transmitter may initialize the counter with a value set at a factory or updated by an installed application.

[0261] In an embodiment, the counter (or nonce) may be initialized and adjusted in a random or pseudo-random fashion using methods well known in the art. The counter may be a pseudo-randomly generated value that can be replicated in both the wireless identity transmitter and the central server. In another embodiment, the counter or nonce may be generated by the wireless identity transmitter using a linear feedback shift register (LFSR) with a proper period configured to create counter values that do not repeat during the lifetime of the device. Such counters derived from the LFSR may also be pseudo-random.

[0262] In block 2106, the wireless identity transmitter may encrypt the concatenated data using a secret key and encryption algorithm known to the central server. For example, the wireless identity transmitter may encode the counter and/or the device identifier (i.e., *deviceID*) using an AES-CTR block cipher. The encryption algorithm may utilize the secret key for encryption and decryption purposes, as the secret key is known by both the central server and wireless identity transmitter. The encryption algorithm may result in encrypted (or encoded) data of a certain size. For example, using the AES-CTR cipher, the wireless identity transmitter may generate encoded data of 128-bits. In an embodiment, the wireless identity transmitter may generate encrypted data represented by the following equation:

$$(deviceID \parallel bat_stat) \text{ XOR } (MSB_N(AES_K(t))),$$

[0263] where t is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), ' bat_stat ' is the battery status information of the wireless identity transmitter (e.g., a 4-bit code), ' $\parallel$ ' means concatenation, ' XOR ' denotes the bitwise exclusive-or operation, ' $\text{AES_K}()$ ' is the AES block cipher with key ' K ', and ' $\text{MSB_N}()$ ' means the ' N ' most significant bits (e.g., 60 bits). In other words, the embodiment broadcast message may include the counter in the clear (i.e., not encrypted) in addition to a rolling identifier that includes a battery level indicator. In another embodiment, the encrypted data may be represented by the following equation:

$$(\text{deviceID}) \text{ XOR } (\text{AES_K}(t)),$$

[0264] where $deviceID$ is a unique device identifier, t is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), ' XOR ' denotes the bitwise exclusive-or operation, ' $\text{AES_K}()$ ' is the AES block cipher with key ' K ', and ' $\text{MSB_N}()$ ' means the ' N ' most significant bits (e.g., 60 bits).

[0265] Due to the limited communication capabilities of the wireless identity transmitter, the payload of broadcast messages (e.g., the payloads supported by Bluetooth® LE broadcast packets) may not be able to contain the entire encrypted message, but instead only include a portion of an encrypted piece of data. Accordingly, in block 2108, the wireless identity transmitter may truncate data to generate an indecipherable rolling identifier. In other words, by truncating the encrypted data, the wireless identity transmitter may create an identifier to be put in a broadcast message (or payload) such that the identifier's size may be supported by the utilized communication format, such as Bluetooth® LE. For example, the wireless identity transmitter may truncate the encrypted data to fit within an 80-bit payload maximum size. When encrypted data is truncated, the decryption of that data within the central server may be impossible. However, the incomplete encrypted data may still be used by the central server as described below with reference to FIG. 21B. In an embodiment, truncation may be accomplished with a function, such as a most-significant-bit operation. In

another embodiment, the truncated data may be represented by the following equation:

$$\text{TRUNC}(\text{deviceID XOR AES_K}(t)),$$

[0266] where t is the value of the wireless identity transmitter's counter (e.g., a 20 bit value), 'XOR' denotes the bitwise exclusive-or operation, 'AES_K()' is the AES block cipher with key 'K', and 'TRUNC ()' denotes a truncation operations that may create a certain number of bits or bytes (e.g., 56 bits or 7 bytes).

[0267] In block 2110, the wireless identity transmitter may concatenate the current counter with the truncated data to make a message payload. For example, the wireless identity transmitter may combine the current wireless identity transmitter system clock value (e.g., 20 bits long) with the unique identification code of the wireless identity transmitter truncated to be 60 bits long. In an embodiment, the payload may include both encrypted data and unencrypted data (or "in the clear" data). For example, the payload may contain many bits representing the encrypted and/or truncated data and several other bits that represent the battery status of the wireless identity transmitter or a counter value.

[0268] In block 2112, the wireless identity transmitter may periodically transmit broadcast messages that include the payload with the rolling identifier, such as by broadcasting via short-range wireless communication techniques as described above. The frequency of transmissions of the broadcast messages may vary dependent upon system configurations, user settings, or any other source of scheduling and timing relevant for wireless identity transmitters communicating via radio signals. For example, the wireless identity transmitter may broadcast the rolling identifier every few seconds.

[0269] In determination block 2114, the wireless identity transmitter may determine whether a predefined counter time period has expired. This counter time period may be set in a similar manner as the broadcast frequency periodicity as described above. For example, the manufacturer or may establish the counter

time period using various techniques, such as hard-coding variables within the wireless identity transmitter's processor circuitry.

[0270] If the counter time period has not expired (i.e., determination block 2114 = "No"), the wireless identity transmitter may continue with the operations in block 2112. For example, the wireless identity transmitter may broadcast the payload via short-range radio transmissions at a frequency of a few seconds for a time period of many minutes.

[0271] If the device determines the counter time period has expired (i.e., determination block 2114 = "Yes"), in block 2116 the wireless identity transmitter may increment the counter value, such as by adding 1. In block 2117, the wireless identity transmitter may reset the counter time period. For example, after a counter time period has expired, the wireless identity transmitter may increase the counter by a value of 1 and reset the counter time period to 0. The wireless identity transmitter may continue with the operations in block 2106 (e.g., the wireless identity transmitter may create a new payload and broadcast it for another counter time period).

[0272] FIG. 21B illustrates an embodiment method 2150 for a central server receiving messages and syncing timing counters based on payload information. In block 2152, the central server may establish a database entry having the device identifier (i.e., *deviceID*), counter, and secret key data for the wireless identity transmitter at its registration. The central server may maintain a database containing data records for each wireless identity transmitter associated with the central server and/or the central server's affiliated services. The database may be populated with information obtained via registration operations described above. Thus, there may be a data record for each wireless identity transmitter associated with the central server, and each record may contain information that represents a particular device's identification, its current counter (e.g., clock value), and a secret key associated with the wireless identity transmitter. In an embodiment, the secret key may be unique to each wireless identity transmitter registered with

the central server. In an embodiment, the central server may also store the initial counter value for each wireless identity transmitter registered with the central server.

[0273] In various embodiments, when a wireless identity transmitter is registered, the central server may store the initial counter value for the wireless identity transmitter. Dependent upon the time between the activation of the wireless identity transmitter (e.g., when the battery was inserted and the device became operational) and the registration of the device, the initial counter for the wireless identity transmitter may or may not be 0. For example, if the registration of the wireless identity transmitter with the central server occurred several hours after a user inserted a battery in the wireless identity transmitter, the initial counter may not be 0. In an embodiment, the central server may also indicate the registration status of the wireless identity transmitter by setting a registration flag or other indicator and may store information describing wireless identity transmitters that have yet to be registered in the database. In an embodiment, the central server may maintain a database with initial values provided for all known wireless identity transmitter whether or not they have been registered. For example, based on manufacturing records, the central server may contain a database having information about every wireless identity transmitter created.

[0274] The central server may generate and store model payloads using operations similar to those described above with reference to blocks 2106-2110. Model payloads may be payloads the central server expects to receive from the wireless identity transmitter based on stored secret key, device identifier (deviceID), and counter information. For example, for each registered wireless identity transmitter, the central server may create a model payload by concatenating the device's *deviceID* to a counter value, encrypting the concatenated data using an encryption protocol that employs the secret key for the wireless identity transmitter, and truncating the encrypted data. Each model payload may be stored in a central server data table (or lookup table) in relation

to the corresponding *deviceID* and counter values used to generate the respective model payloads. For example, for each model payload for each wireless identity transmitter, the central server may store in the data table the model payload, a time offset value (e.g., -2, -1, 1, 2, etc.), and the counter, all in relation to the *deviceID* of the wireless identity transmitter.

[0275] In block 2154, the central server may generate and store initial model payloads for the wireless identity transmitter for a defined initialization period. For example, starting at the initial counter value (e.g., 0 or a pseudo-random value known to the device and the central server), the central server may generate model payloads using counter values that are the same, lower, and/or higher than the actual initial counter of a wireless identity transmitter such that these model counters cover the initialization period. In an embodiment, the initialization period may be an hour, several hours, days, etc.). The central server may store the initial model payloads for use in the event of a registration/reset/reboot of a wireless identity transmitter.

[0276] In block 2155, the central server may also generate and store current model payloads for wireless identity transmitters expected to be received within a defined time window. To account for possible clock drift in wireless identity transmitters, the central server may generate and store model payloads for the defined time window (or time period) by using multiple derivative counter values that represent a range of possible counters. In other words, derivative counter values may be offsets to the current counter value stored for a wireless identity transmitter. For example, the central server may generate model payloads for derivative counter values that are lower and higher than the currently stored counter value in the database. A derivative counter value may be the result of an offset value (e.g., -2, -1, 1, 2, etc.) added to the stored counter value for a wireless identity transmitter. The central server may generate model payloads to represent the stored counter value and derivative counter values that incrementally represent the window time period. For example, the model payloads may represent counters increasing by a small time value, such as an

hour, and covering a large period of time, such as multiple hours. As another example, the central server may store a payload corresponding to the current counter value stored for a wireless identity transmitter, a payload corresponding to the previous counter value for the device, and a payload corresponding to the next counter value for the device.

[0277] In an embodiment, the first generated current model payloads for a given wireless identity transmitter may be identical to the initial model payloads for the wireless identity transmitter as both sets of payloads may be generated by the central server based on the same initial counter values. In an embodiment, the initialization period may coincide with the defined time window. For example, the initialization period may involve a similar number of days, hours, minutes, etc. as the defined time window.

[0278] In determination block 2156, the central server may determine whether a counter time period has expired. The central server may initialize the evaluation of a counter time period at an arbitrary time or, alternatively, upon the receipt of a wireless identity transmitter registration. The counter time period may be the same period of time used by the wireless identity transmitters as described above with reference to determination block 2114.

[0279] If the counter time period has expired (i.e., determination block 2156 = “Yes”), in block 2155’ the central server may generate and store updated current model payloads for registered wireless identity transmitters. The updated current model payloads may replace the previous current model payloads and may be based on the stored counter value in each respective wireless identity transmitter’s database record.

[0280] If the counter time period has not expired (i.e., determination block 2156 = “No”) or if the counter time period has expired and the central server has generated updated current model payloads, in determination block 2160, the central server may determine whether any payloads have been received. In an embodiment, payloads may be delivered directly from wireless identity

transmitters or alternatively indirectly from proximity broadcast receivers via sighting messages which include (or relay) rolling identifier payloads from proximate wireless identity transmitters to the central server. If no payloads have been received (i.e., determination block 2160 = “No”), the central server may continue with the operations in determination block 2156.

[0281] If a payload has been received (i.e., determination block 2160 = “Yes”), in block 2162, the central server may be configured to evaluate the received payload using stored, current model payloads, such as the current model payloads stored for each registered wireless identity transmitter. As described above, the central server may maintain two sets of stored model payloads for each registered wireless identity transmitter, an initial model payload set that may include model payloads based on the initial counter and derivative counter values that span the initialization period, and a current model payload set that is based on the current counter value stored within the database record for each wireless identity transmitter. In an embodiment, the central server may set a system variable indicating the central server should compare the received payload to stored, current model payloads. The system variable may be set to direct the central server to evaluate either the current or initial model payloads for wireless identity transmitters.

[0282] In blocks 2164-2172, the central server may perform an operational loop in which the central server compares the received payload (i.e., data broadcast by the wireless identity transmitter) to stored model payloads for all registered wireless identity transmitters until a match is found. In block 2164, the central server may select a next registered wireless identity transmitter. The central server may determine the next registered device based on the database of registered wireless identity transmitters and may sequentially iterate through each device during the operations in blocks 2164-2172. In block 2166, the central server may compare the received payload to the stored model payloads for the selected wireless identity transmitter based on the system configuration, such as the configuration set in the operations in block 2162. For example, based on the

system variable set to 'current' with the operations in block 2162, the central server may compare the received payload to stored current model payloads for the selected wireless identity transmitter. Based on the form of the encrypted data of the received payload, the comparison may be a pattern-matching routine in which the central server compares the data of the model payloads against the received payload. For example, the central server may compare the bit values for the stored and received payloads.

[0283] In determination block 2168, the central server may determine whether any of the stored model payloads match the received payload. If none of the stored model payloads match the received payload (i.e., determination block 2168 = "No"), in determination block 2170, the central server may determine whether there is another registered wireless identity transmitter to evaluate. In other words, the central server may determine whether the stored model payloads of all registered wireless identity transmitters have been evaluated. If there is another registered wireless identity transmitter to evaluate (i.e., determination block 2170 = "Yes"), the central server may continue by selecting the next registered wireless identity transmitter with the operations in block 2164.

[0284] If the central server has evaluated the stored model payloads of all registered wireless identity transmitters (i.e., determination block 2170 = "No"), in block 2172, the central server may be configured to evaluate the received payload using stored, initial model payloads, such as the initial model payloads stored for each registered wireless identity transmitter at the time of the devices' registration. For example, the central server may set a system variable indicating the central server should compare the received payload to stored, initial model payloads for evaluated registered wireless identity transmitters (e.g., the system variable may be set to 'initial'). The operational loop may then continue with the operations in blocks 2164-2168 wherein the central server may select each registered wireless identity transmitter and compare the initial model payloads of that selected device to the received payload.

[0285] If the central server does find a match between the received payload and any of the stored model payloads (current or initial) of a registered wireless identity transmitter (i.e., determination block 2168 = “Yes”), in block 2174, the central server may determine a wireless identity transmitter identity based on the match. In other words, the central server may identify the wireless identity transmitter corresponding to the received payload based on the identification information (e.g., *deviceID*) stored in relation to the matching stored model payload. In block 2176, the central server may update the database with the identified wireless identity transmitter’s counter based on the received payload. Based on the database record corresponding to the matching stored model payload, the central server may determine the derivative counter value corresponding to the received payload and may update the stored counter value to represent the derivative counter value, thus syncing the identified wireless identity transmitter’s counter and the central server counter. In an embodiment, the central server may also store in the database the central server counter (or time) at which the central server received the received payload.

[0286] In an embodiment, the central server may maintain a list (or data table) of recently received messages and the corresponding wireless identity transmitter identification. For example, the central server may record within a data table the *deviceID* and payload information for messages received within a certain period. The central server may compare any subsequently received payload to the data table to determine whether the subsequently received payload is redundant based on recently received payloads from the same wireless identity transmitter. For example, a subsequently received payload may represent a certain counter value from a particular wireless identity transmitter that was already received and processed by the central server a few minutes ago. This may expedite the method 2150 process and decrease search times for the operations in blocks 2164-2172. In an embodiment, the central server may expunge (or clear) the data table of recently identified payloads and wireless identity transmitters and may schedule the clearing operations similarly as described in block 2176 (e.g., the

recent data table may be cleaned every time the counter time period is determined to be expired).

[0287] FIG. 22 illustrates another embodiment method 2200 for a central server to identify a wireless identity transmitter indicated by encrypted data within a message broadcast by the wireless identity transmitter. In the operations of the method 2200, counter values may never be included in broadcast messages to increase the security with which wireless identity transmitters transmit their identities. For example, as counter values may differ among different wireless identity transmitters, an attacker with the ability to capture a broadcast message may be able to easily predict values within future broadcast messages from the wireless identity transmitter. However, without counter data transmitted in the clear, nefarious snoopers may be better thwarted from following broadcasts from a particular wireless identity transmitter.

[0288] In block 2202, the wireless identity transmitter may receive a shared secret key (i.e., “*K*”). For example, each wireless identity transmitter may be pre-provisioned with a per-device shared secret key which is associated with the wireless identity transmitter’s unique device identifier (or *deviceID*) at the central server. In block 2204, the wireless identity transmitter may synchronize a counter. The counter may be synchronized with the central server upon registration of the wireless identity transmitter at the central server. The synchronized counter value may also be associated with the *deviceID* and *K* in a data table stored in the central server (e.g., a table with stored pairs of IDs and *K* values).

[0289] In block 2206, the wireless identity transmitter may increment the counter to the wireless identity transmitter’s current device time. For example, the counter may be incremented after a predefined number of seconds (e.g., one second, one hour, etc.). As another example, every 3600 seconds the wireless identity transmitter may increment the counter by one value. In this manner, the counter value may change to the current time as counted by the oscillator on the

wireless identity transmitter. In block 2208, the wireless identity transmitter may encode via a pseudo-random function the device identifier (i.e., *deviceID*), the shared secret key (i.e., *K*), and the counter to generate a rolling identifier. In this manner, the rolling identifier may be generated as the counter value changes. In an embodiment, the pseudo-random function may be a polynomial time computable function with a seed ('*s*') and input variable ('*x*'), such that when the seed is randomly selected and not known to observers, the pseudo-random function (e.g., $\text{PRF}(s, x)$) may be computationally indistinguishable from a random function defined on the same domain with output to the same range. For example, the Keyed-Hash Message Authentication Code (HMAC) or the Cipher-Based Message Authentication Code (CMAC) may be used as the pseudo-random function.

[0290] In block 2210, the wireless identity transmitter may broadcast a message (e.g., a Bluetooth® LE chirp message of 1 packet length) that includes the rolling identifier. In an embodiment, the broadcast message (or the payload of the broadcast message) may be represented by the following equation:

$$\text{Payload} = \text{MSB_N}(\text{PRF}(K, (\text{deviceID} \parallel t)))$$

[0291] where *t* is the value of the wireless identity transmitter's counter, '||' means concatenation, 'PRF()' is the pseudo-random function, and 'MSB_N()' means the 'N' most significant bits (e.g., 80 bits). In other words, the wireless identity transmitter may intentionally obscure (or skew) the device identifier and the counter information, thus the broadcast message's payload may not include either the device identifier or the counter information in the clear.

[0292] In block 2010, the central server may receive the shared secret key (*K*). In block 2212, the central server may synchronize a counter. For example, the counter may be set to represent a value included in a previous message related to the wireless identity transmitter, such as a registration message. In block 2214, the central server may associate the shared secret key (i.e., *K*) and counter with the wireless identity transmitter's device identifier (i.e., *deviceID*). For example,

the central server may store the *deviceID*, *K*, and counter in a data table of registered devices (e.g., in a tuple record of a database). In an embodiment, the central server may also store an indicator or flag indicating whether each wireless identity transmitter has been registered or activated.

[0293] In block 2216, the central server may receive a message including the rolling identifier. For example, the received message may be a sighting message from a proximity broadcast receiver that includes the rolling identifier broadcast by the wireless identity transmitter with the operations in block 2210. In block 2018, the central server may extract the rolling identifier, such as by parsing the received message to identify the payload of the rolling identifier.

[0294] In block 2019, the central server may select a wireless identity transmitter (i.e., selected wireless identity transmitter) to evaluate. In other words, the central server may obtain a stored *deviceID*, *K*, and counter for a registered wireless identity transmitter known to the central server, such as from the database or data table storing such information for all registered wireless identity transmitters. In block 2218, the central server may increment the selected wireless identity transmitter's counter to the server's current time. In an embodiment, the central server may then increment the stored counter value to account for the time that has elapsed since the stored counter value was synchronized. As an example, the central server may compare the time of receipt of the message with the operations in block 2216 to the central server's current time (e.g., via a central server clock or time mechanism). Based on a known periodicity that wireless identity transmitters may increment their individual counters (e.g., once every hour), the central server may increment the selected counter value to account for the time difference.

[0295] In an embodiment, the central server may only increment the selected counter an amount that represents the time between broadcasts by a wireless identity transmitter. In other words, the central server may not increment the selected counter to include the time between receiving the message within the

operations in block 2216 and the time a proximity broadcast receiver received the broadcast message. For example, the proximity broadcast receiver may have buffered broadcast messages before relaying sighting messages to the central server. The central server may calculate this time difference based on metadata within the message received with the operations in block 2216. For example, a sighting message from a proximity broadcast receiver may indicate when a broadcast message was received. Thus, the amount the selected counter is incremented may be based on when the proximity broadcast receiver actually received the broadcast message and not when the message from the proximity broadcast receiver was received by the central server.

[0296] In block 2220, the central server may encode via a pseudo-random function the selected wireless identity transmitter's device identifier, secret key, and counter to generate a server-encrypted data (i.e., C'). The pseudo-random function may be the same pseudo-random function utilized in the operations in block 2208. In an embodiment, the generated server-encrypted data may be represented by the following equation:

$$C' = \text{MSB}_N(\text{PRF}(sel_K, (sel_deviceID \parallel sel_t))),$$

[0297] where sel_K is the value of the selected wireless identity transmitter's secret key, $sel_deviceID$ is the value of the selected wireless identity transmitter's unique device identifier, sel_t is the value of the selected wireless identity transmitter's counter, ' $\parallel$ ' means concatenation, ' $\text{PRF}()$ ' is the pseudo-random function, and ' $\text{MSB}_N()$ ' means the ' N ' most significant bits (e.g., 60 bits, 74 bits, 80 bits, etc.).

[0298] In determination block 2222, the central server may determine whether the generated server-encrypted data (C') is the same as the received rolling identifier. In other words, the central server may compare the received rolling identifier to the generated server-encrypted data to determine whether they match. If the rolling identifier and the generated server-encrypted data match (i.e., determination block 2222 = "Yes"), in block 2024 the central server may

identify the received message as originating from the selected wireless identity transmitter (e.g., corresponding to the selected wireless identity transmitter's unique identifier).

[0299] If the rolling identifier and the generated data do not match (i.e., determination block 2222 = "No"), in block 2224 the central server may encode device identifiers, secret keys, and counters for other wireless identity transmitters to identify the originator of the received message. In other words, the central server may select the next stored *deviceID*, counter, and *K* group from the database, increment that selected counter value, encode the selected *deviceID*, counter, and *K*, and compare the generated encoded data to the received rolling identifier until a match is found and the identity of the originator of the rolling identifier in the received message is known.

[0300] In an embodiment, when the wireless identity transmitter's battery has been removed and re-installed, the latest counter value may be persisted in the non-volatile memory of the wireless identity transmitter, so that the counter value can be read back from the non-volatile memory of the wireless identity transmitter when the battery is removed and then put back in. Alternatively, if no non-volatile memory is available or is not used, the wireless identity transmitter may fall back to the initial counter value after a battery re-installation. The central server may be required to be modified slightly to accommodate such a "counter synchronization". More specifically, in addition to trying values greater than the largest counter value for the pre-computed counter (or nonce) list, the central server may also try values, such as (counter+*i*) where *i*=0, ..., *n*, when a "counter synchronization" is performed. In this case, a wireless identity transmitter user may need to be informed that the battery needs to be re-installed when "counter synchronization" fails multiple times.

[0301] FIG. 23A illustrates an embodiment method 2300 for a wireless identity transmitter employing a pseudo-random function to generate a rolling identifier for broadcasting. The operations in the method 2300 may be similar to the

embodiment method 2100 described above. However, instead of encrypting data, such as a counter value, with an AES-CTR encryption algorithm, the method 2300 may generate payloads based on the application of a pseudo-random function. As described above, the pseudo-random function and secret keys for each wireless identity transmitter may be known to both the corresponding wireless identity transmitter and a central server so that both may generate similar payloads based on similar data.

[0302] In block 2102, a user of the wireless identity transmitter may register the device with the central server. In block 2104, the wireless identity transmitter may initialize an internal counter, such as by setting the counter to a zero value. In block 2302, the wireless identity transmitter may concatenate the current counter with the wireless identity transmitter's unique device identifier (i.e., *deviceID*). In block 2304, the wireless identity transmitter may generate a payload with a rolling identifier using pseudo-random function with the concatenated data and the secret key. For example, the pseudo-random function may take as inputs the concatenated data (i.e., the *deviceID* + counter) and may use the secret key for the wireless identity transmitter as a randomness seed variable. The payload with the rolling identifier may include the output data from the pseudo-random function. In an embodiment, the payload with the rolling identifier may also include in-the-clear information regarding other aspects of the wireless identity transmitter. For example, the wireless identity transmitter may append to the payload several bits (e.g., 4 bits) of information which describe the battery status of the wireless identity transmitter. In an embodiment, the pseudo-random function may be a polynomial time computable function that is computationally indistinguishable from a random function defined on the same domain with output to the same range as the pseudo-random function. For example, the keyed hash Message Authentication Code (HMAC) or the Cipher-based Message Authentication Code (CMAC) may be used as the pseudo-random function. In an embodiment, the wireless identity transmitter may or may not perform a truncation operation to the generated rolling identifier

payload. For example, the payload with the rolling identifier may be the result of performing a most-significant-bit operation on the results of the pseudo-random function.

[0303] In block 2112, the wireless identity transmitter may periodically transmit broadcast messages that include the payload with the rolling identifier, such as by broadcasting via short-range wireless communication techniques as described above. In determination block 2114, the wireless identity transmitter may determine whether a predefined counter time period has expired. If the counter time period has not expired (i.e., determination block 2114 = “No”), the wireless identity transmitter may continue with the operations in block 2112. If the device determines the counter time period has expired (i.e., determination block 2114 = “Yes”), in block 2116 the wireless identity transmitter may increment the counter value, such as by adding 1. In block 2117, the wireless identity transmitter may reset the counter time period, and may continue with the operations in block 2302.

[0304] FIG. 23B illustrates an embodiment method 2350 for a central server responding to received messages containing pseudo-random function rolling identifiers. The embodiment method 2350 operations may be similar to the operations described above with reference to FIG. 21B, with the exception that the central server may compare outputs of a pseudo-random function with time-synchronized information stored in the central server to match payloads in messages received from wireless identity transmitters.

[0305] In block 2352, the central server may establish database records having device identifier (i.e., *deviceID*), counter, time, registration status (i.e., ‘*reg_stat*’), and secret key (i.e., ‘*K*’) information for each wireless identity transmitter in a system. The time may indicate the last time the central server received a message corresponding to a particular wireless identity transmitter (e.g., a sighting message relaying a broadcast message), or in other words, the central server clock value at the moment when the counter value for a wireless

identity transmitter was received/ recorded in the database. It may be assumed that the period between when a wireless identity transmitter broadcasts a message with a rolling identifier (or rolling identifier payload) and when the central server receives the rolling identifier is very short. Thus, the stored counter and time values may be assumed to create a roughly accurate clock status of a wireless identity transmitter.

[0306] Additionally, once a wireless identity transmitter transmits registration information, the central server may indicate a valid registration by setting a registration flag in the database for the wireless identity transmitter (e.g. '*reg_stat*'). The central server may query the database for all wireless identity transmitter records where the *reg_stat* indicates a valid registration has been conducted and may create data tables that include only registered wireless identity transmitters based on the *reg_stat* values.

[0307] In block 2354, the central server may receive a rolling identifier payload via a sighting message from a proximity broadcast receiver. The sighting message may have time information appended to the payload that describes the time at which the proximity broadcast receiver encountered the payload via a broadcast message from the respective wireless identity transmitter. For example, a payload may be received by a smartphone proximity broadcast receiver which in turn may append its own system clock reading to the payload information and transmit the data to the central server as a sighting message. The time measurement provided by the proximity broadcast receiver may be approximately synchronized with the central server system time. In an embodiment, the proximity broadcast receiver may append other additional information to the sighting message, such as location information (e.g., GPS coordinates) of the proximity broadcast receiver. In block 2356, the central server may obtain a proximity broadcast receiver time (i.e., '*ir_time*') from the sighting message, such as indicated within the sighting message. For example, the central server may parse the sighting message and extract a time value

indicating when the proximity broadcast receiver received a broadcast message that corresponds to the rolling identifier payload.

[0308] In blocks 2164-2374, the central server may perform an operational loop in which the central server may evaluate all registered wireless identity transmitters stored within the central server's database to find a device record that matches the received rolling identifier payload. In block 2164, the central server may select a next registered wireless identity transmitter. For example, the central server may iteratively select the next wireless identity transmitter represented in a data table of all wireless identity transmitters that have the *reg_stat* variable set to indicate registration occurred. The central server may sequentially iterate through such a data table or list for each device during the operations in blocks 2164-2374. In an embodiment, the central server may access a stored database record corresponding to the selected registered wireless identity transmitter that contains the current values for the information established with registration operations in block 2352.

[0309] In block 2360, the central server may compute the time difference (i.e., '*t_diff*') between the time indicated in the sighting message (*ir_time*) and the time stored within the database record of the selected registered wireless identity transmitter (i.e., '*sel_time*'). For example, the *t_diff* value may be a non-zero or a zero value. This time difference may be a measure of the expected elapsed time between instances of the central server receiving payloads from the selected wireless identity transmitter.

[0310] In block 2362, the central server may set a clock drift offset (i.e., '*offset*') to a next value. In general, the central server may account for possible wireless identity transmitter clock drift (e.g., inaccurate device system clock readings) by setting the clock drift offset value. The clock drift offset values may represent offsets that, when applied to counter values, may represent counters lower, the same, or higher than an expected counter value. In other words, the clock drift offsets may represent time before, during, or after the time represented

by the current counter for the selected registered device. The clock drift offset value may be one of a sequence of clock drift offset values. In an embodiment, the clock drift offset value may be 0. In an embodiment, possible clock drift offset values may include numbers within a set $\{-N, \dots, -1, 0, 1, \dots, N\}$, where N is an arbitrary number.

[0311] In block 2364, the central server may compute an expected counter value (i.e., *new_ctr*) using the selected wireless identity transmitter's stored counter value, the computed time difference (i.e., *t_diff*) and the set offset value (i.e., *offset*). As described above, the counter may be stored within the selected registered wireless identity transmitter database record. For example, the central server may calculate *new_ctr* by adding the clock drift offset value to the sum of the *t_diff* value and the stored counter value.

[0312] In determination block 2366, the central server may encode via a pseudo-random function the selected wireless identity transmitter's device identifier, secret key, and computed counter (i.e., *new_ctr*) to generate a server-encrypted data (i.e., *C'*). The pseudo-random function may be the same pseudo-random function utilized by a wireless identity transmitter as described above with reference to FIG. 23A.

[0313] In determination block 2222, the central server may determine whether the generated server-encrypted data (*C'*) is the same as the received rolling identifier. In other words, the central server may compare the received rolling identifier to the generated server-encrypted data to determine whether they match. If the rolling identifier and the generated server-encrypted data match (i.e., determination block 2222 = "Yes"), the central server may identify the received message as originating from the selected wireless identity transmitter (e.g., corresponding to the selected wireless identity transmitter's unique identifier). In an embodiment, the secret key (*K*) may be the seed value of the pseudo-random function. In an embodiment, the central server may concatenate the selected wireless identity transmitter's *deviceID* and the computed *new_ctr*

value and provide that concatenated data to the pseudo-random function. The pseudo-random function may return (or output) encrypted data having a similar structure as received rolling identifier payload.

[0314] If the rolling identifier, such as received in the sighting message, and the generated server-encrypted data (i.e., *C*) match (i.e., determination block 2222 = “Yes”), in block 1276 the central server may update the database record of the selected wireless identity transmitter with the counter and time information, such as the *new_ctr* and the *ir_time*. For example, the central server may update the database record’s time value to represent the time of receipt of the payload within the proximity broadcast receiver (e.g., *ir_time*) and may also update the stored counter value to represent the *new_ctr* value. The central server may continue with the operations in block 2354.

[0315] If the rolling identifier, such as received in the sighting message, and the generated server-encrypted data (i.e., *C*) do not match (i.e., determination block 2222 = “No”), the central server may determine whether there is a next clock drift offset value in determination block 2370. In other words, the central server may determine whether *new_ctr* values have been computed using all possible clock drift offset values (e.g., -1, 0, 1, etc.). If there is a next clock drift offset value (i.e., determination block 2370 = “Yes”), the central server may continue with the operations in block 2362. However, if there is not a next clock drift offset value (i.e., determination block 2370 = “No”), in determination block 2170, the central server may determine whether there is another registered wireless identity transmitter to evaluate. If there is another registered wireless identity transmitter to evaluate (i.e., determination block 2170 = “Yes”), the central server may continue with the operations in block 2164. However, if there is no other registered wireless identity transmitter (i.e., determination block 2170 = “No”), in block 2374 the central server may configure the system to evaluate initial counter values stored for each registered wireless identity transmitter. In an embodiment, the registration database described above may further include data that represents the initial counter value corresponding to each registered

wireless identity transmitter. This initial counter value may be used if/when the various wireless identity transmitters are rebooted or otherwise reset their counters. For example, a wireless identity transmitter may operate and deliver payloads describing non-initial counters for a period of time before resetting its internal counter due to battery replacement. In such a scenario, the wireless identity transmitter may broadcast messages that include rolling identifier payloads based on reset counter information.

[0316] In another embodiment, the operations in block 2374 may be performed for individual registered selected devices during the operational loop in blocks 2362-2370, wherein the stored counter value in block 2364 may be replaced with the initial stored counter value. For example, once the central server determines a selected registered wireless identity transmitter's stored counter value with the various clock drift offset values cannot be used to generate encrypted data that matches the received rolling identifier payload, the central server may evaluate the initial stored counter value of the selected wireless identity transmitter before selecting the next registered wireless identity transmitter.

[0317] FIG. 24A illustrates an embodiment method 2400 for a wireless identity transmitter generating and broadcasting messages with rolling identifiers and encoded counters. The method 2400 may have operations performed by a wireless identity transmitter that are similar to those described above with reference to FIGS. 20, 21A, 22, and 23A. However, the method 2400 may involve broadcasting messages that include a rolling identifier (i.e., an encoded device identifier) as well as an encoded counter that may be evaluated separately by the central server with the operations described below with reference to FIG. 24B. In this manner, the wireless identity transmitter's counter value (or nonce) may not be sent in the clear in the payload of the broadcast message.

[0318] In block 2102, a user of the wireless identity transmitter may register the device with the central server. For example, the wireless identity transmitter may provide the unique device identifier (i.e., *deviceID*) to a central server for storage

in a database of registered wireless identity transmitters. In block 2402, the wireless identity transmitter may store a first secret key (K) and a second secret key (K') and an initial counter that are known to the central server. For example, these values may be shared between the central server and the wireless identity transmitter during registration operations described in this disclosure. In block 2404, the wireless identity transmitter may initialize a current counter by setting it to the value of the initial counter value.

[0319] Similar to as described above with reference to FIG. 20, in block 2406, the wireless identity transmitter may encode the device identifier (*deviceID*), the first secret key (K), and the current counter via a streaming-like encryption algorithm (e.g., AES-CTR) to generate a rolling identifier. In block 2408, the wireless identity transmitter may encode via a pseudo-random function, the current counter, and the second secret key (K') to generate an encoded counter (or nonce). In an embodiment, the encoded counter may be represented by the following equation:

$$\text{Encoded counter} = \text{MSB_M}(\text{PRF}(K', t)),$$

[0320] where ' K' ' is a per-device second secret key (usually different from the first per-device secret key K), ' t ' is the current counter, $\text{PRF}()$ is the pseudo-random function, and ' $\text{MSB_M}()$ ' means the ' M ' most significant bits (e.g., 20 bits).

[0321] In block 2410, the wireless identity transmitter may periodically transmit broadcast messages that include the payload with the rolling identifier and the encoded counter. In determination block 2114, the wireless identity transmitter may determine whether a predefined counter time period has expired. If the counter time period has not expired (i.e., determination block 2114 = "No"), the wireless identity transmitter may continue with the operations in block 2410. If the device determines the counter time period has expired (i.e., determination block 2114 = "Yes"), in block 2412 the wireless identity transmitter may increment the current counter value, such as by adding 1. In block 2117, the

wireless identity transmitter may reset the counter time period and may continue with the operations in block 2406.

[0322] FIG. 24B illustrates an embodiment method 2450 for a central server receiving and handling messages including rolling identifiers and encoded counters. The central server may perform the operations of method 2450 in combination or response to a wireless identity transmitter performing the method 2400 described above. The method may include two passes: a first pass wherein the central server attempts to identify a wireless identity transmitter based on an encoded counter within a received message (e.g., a sighting message), and a second pass wherein the central server attempts the identification based on a rolling identifier to within the received message

[0323] In block 2452, the central server may establish a database entry having a device identifier (i.e., *deviceID*), initial counter, current counter, and secret keys (K and K') for all wireless identity transmitters in the system. The current counter values may be the same as the initial counters at the time of registration of wireless identity transmitters. In block 2454, the central server may pre-compute encoded counters using a pseudo-random function, the second secret key (K'), and current counter values for all wireless identity transmitters. For example, the central server may generate a plurality of encoded counter values for each registered wireless identity transmitter, such as one based on the current counter value, another based on a value one larger than the current counter value, etc. In an embodiment, the central server may pre-compute 24 encoded counters for each registered wireless identity transmitter. In an embodiment, the central server may store a separate list (or data table) of the pre-computed encoded counters for all registered wireless identity transmitters that also includes the device identifiers associated with each stored pre-computed encoded counter.

[0324] In block 2456, the central server may receive a message including an encoded counter and a rolling identifier, such as within a sighting message transmitted by a proximity broadcast receiver. In block 2458, the central server

may extract an encoded counter from the received message, and in block 2018 may extract a rolling identifier from the received message. In determination block 2460, the central server may determine whether the extracted counter (or '*ctr*') matches any of the pre-computed counters. For example, the central server may compare the encoded counter value extracted from the received message to the plurality of central server-encoded counter values for each registered wireless identity transmitter to identify any matches.

[0325] If the extracted counter matches a pre-computed counter (i.e., determination block 2460 = "Yes"), in block 2462 the central server may identify a candidate wireless identity transmitter based on the matching pre-computed counter. In other words, the central server may identify the candidate as the *deviceID* stored in relation to the pre-computed counter in a data table in the central server. In block 2464, the central server may decode the rolling identifier via a streaming-like encryption algorithm (e.g., the same AES-CTR wireless identity transmitters use when performing the operations in FIG. 24A) using the candidate wireless identity transmitter's stored information (e.g., *deviceID*, secret key, etc.) to find a decoded device identifier (or *M*). In determination block 2466, the central server may determine whether the decoded device identifier (*M*) matches the candidate wireless identity transmitter's *deviceID*. Such a match may enable the central server to identify the wireless identity transmitter associated with that received rolling identifier without decoding the rolling identifier or the encoded counter value.

[0326] If the *deviceID* and decoded identifier (*M*) match (i.e., determination block 2466 = "Yes"), in block 2470 the central server may identify the received message as originating from the candidate wireless identity transmitter. In block 2472, the central server may update current counters and pre-computed encoded counters. For example, the database entry for the wireless identity transmitter identified as the originator of the received message may be updated with new current counter information as well as new pre-computed encoded counters. Additionally, any stored lists of pre-computed encoded counters may have older

pre-computed encoded counters removed at the same time newly computed encoded counters corresponding to the identified wireless identity transmitter are added to the list.

[0327] In another embodiment, if the wireless identity transmitter identified as the originator of the received message is indicated in the central server's database as "not activated" (i.e., a flag is not set), then the central server may also adjust the database to reflect that the identified wireless identity transmitter is now activated (e.g., set a flag). The central server may then continue with the operations in block 2456.

[0328] If the *deviceID* and decoded identifier (*M*) do not match (i.e., determination block 2466 = "No"), in determination block 2468, the central server may determine whether there are other candidates, such as other registered wireless identity transmitters that have not been evaluated by the central server. If there are other candidates (i.e., determination block 2468 = "Yes"), the central server may continue with the operations in block 2462, such as by identifying the next wireless identity transmitter to evaluate regarding the rolling identifier.

[0329] If there are no other candidates (i.e., determination block 2468 = "No"), or if the extracted counter does not match the pre-computed counter (i.e., determination block 2460 = "No"), the central server may attempt to identify the originator of the received message by comparing the extracted rolling identifier to information associated with all registered wireless identity transmitters in the system. Thus, in determination block 2170 the central server may determine whether there is another registered wireless identity transmitter to evaluate. For example, the central server may iteratively use information of all registered wireless identity transmitters. If there is not another (i.e., determination block 2170 = "No"), the central server may continue with the operations in block 2456.

[0330] If there is another (i.e., determination block 2170 = "Yes"), in block 2164 the central server may select the next registered wireless identity transmitter. In block 2474, the central server may decode the rolling identifier

via the streaming-like encryption algorithm (e.g., AES-CTR) with the selected wireless identity transmitter's initial counter and first secret key (K) to find a decoded device identifier (M'), similar to as described above with reference to FIG. 20. In determination block 2476, the central server may determine whether the decoded device identifier (M') matches the selected wireless identity transmitter's *deviceID*. If the identifiers do not match (i.e., determination block 2476 = "No"), the central server may continue with the operations in determination block 2170. However, if the identifiers match (i.e., determination block 2476 = "Yes"), in block 2478 the central server may identify the received messages as originating from the selected wireless identity transmitter, and may continue with the operations in block 2472.

[0331] FIG. 24C illustrates an embodiment method 2480 for a central server receiving and handling messages including rolling identifiers and encoded counters. The operations of method 2480 are similar to the operations of method 2450, except that rather than perform a two pass process as discussed above in FIG. 24B, the central server may perform method 2480 as a one pass process. In particular, the central server may generate both a plurality of central server encrypted counter values for each registered wireless identity transmitter and a plurality of central server-encrypted device identifiers (i.e., *deviceID*). The central server may use the data stored in the database for each wireless identity transmitter (e.g., *deviceID*, K , K' , initial counter, and current counter) and the plurality of pre-computed counter values for each device to encode a plurality of central server encrypted counter values and a plurality of server encrypted device IDs. When the central server receives the sighting message including the rolling identifier and encoded counter, the central server may compare the plurality of central server encrypted counter values and the plurality of central server encoded device IDs to the rolling identifier and encoded counters obtained from the received sighting message. The device identifier of the wireless identity transmitter that originated the rolling identifier may then be identified based

entirely on matching the pre-computed counter values and device identifiers without requiring actual decoding of the rolling identifier itself.

[0332] In block 2452, the central server may establish a database entry having a device identifier (i.e., *deviceID*), initial counter, current counter, and secret keys (K and K') for all wireless identity transmitters in the system. In block 2454, the central server may pre-compute encoded counters using a pseudo-random function, the second secret key (K'), and current counter values for all wireless identity transmitters. In block 2482, the central server may pre-compute encoded device identifiers with a streaming-like encryption algorithm (e.g., AES-CTR block cipher), the device identifier, current counter, and the first secret key (K) for all wireless identity transmitters. In other words, the central server may generate a plurality of encoded device identifiers for each registered wireless identity transmitter, such as by using the current counter and predefined offset counter values, or alternatively, only a single encoded device identifier based only on the current counter stored within the central server.

[0333] In block 2456, the central server may receive a message including an encoded counter and a rolling identifier, such as within a sighting message transmitted by a proximity broadcast receiver. In block 2458, the central server may extract an encoded counter from the received message, and in block 2018 may extract a rolling identifier from the received message. In determination block 2460, the central server may determine whether the extracted counter (or '*ctr*') matches any of the pre-computed counters. If the extracted counter matches a pre-computed counter (i.e., determination block 2460 = "Yes"), in block 2462 the central server may identify a candidate wireless identity transmitter based on the matching pre-computed counter. In determination block 2484, the central server may determine whether the extracted rolling identifier matches any of the pre-computed identifiers, such as the pre-computing device identifiers for the candidate wireless identity transmitter.

[0334] If the extracted rolling identifier does match any of the pre-computed identifiers for the candidate wireless identity transmitter (i.e., determination block 2484 = “Yes”), in block 2470 the central server may identify the received message as originating from the candidate wireless identity transmitter. In block 2472’, the central server may update current counters and pre-computed encoded counters and pre-computed encoded device identifiers. For example, the database entry for the wireless identity transmitter identified as the originator of the received message may be updated with new current counter information as well as new pre-computed encoded counters and pre-computed encoded device identifiers. Additionally, any stored lists of pre-computed encoded counters may have older pre-computed encoded counters or encoded device identifiers removed at the same time newly computed encoded counters or device identifiers corresponding to the identified wireless identity transmitter are added to the list. In another embodiment, if the wireless identity transmitter identified as the originator of the received message is indicated in the central server’s database as “not activated” (i.e., a flag is not set), then the central server may also adjust the database to reflect that the identified wireless identity transmitter is now activated (e.g., set a flag). The central server may then continue with the operations in block 2456.

[0335] If the extracted rolling identifier does not match any of the pre-computed identifiers for the candidate wireless identity transmitter (i.e., determination block 2484 = “No”), in determination block 2468, the central server may determine whether there are other candidates, such as other registered wireless identity transmitters that have not been evaluated by the central server. If there are other candidates (i.e., determination block 2468 = “Yes”), the central server may continue with the operations in block 2462, such as by identifying the next wireless identity transmitter to evaluate regarding the rolling identifier.

[0336] If there are no other candidates (i.e., determination block 2468 = “No”), or if the extracted counter does not match the pre-computed counter (i.e., determination block 2460 = “No”), the central server may attempt to identify the

originator of the received message by comparing the extracted rolling identifier to information associated with all registered wireless identity transmitters in the system. Thus, in determination block 2170 the central server may determine whether there is another registered wireless identity transmitter to evaluate. For example, the central server may iteratively use information of all registered wireless identity transmitters. If there is not another (i.e., determination block 2170 = “No”), the central server may continue with the operations in block 2456.

[0337] If there is another (i.e., determination block 2170 = “Yes”), in block 2164 the central server may select the next registered wireless identity transmitter. In block 2474, the central server may decode the rolling identifier via the streaming-like encryption algorithm (e.g., AES-CTR) with the selected wireless identity transmitter’s initial counter and first secret key (K) to find a decoded device identifier (M'). In determination block 2476, the central server may determine whether the decoded device identifier (M') matches the selected wireless identity transmitter’s *deviceID*. If the identifiers do not match (i.e., determination block 2476 = “No”), the central server may continue with the operations in determination block 2170. However, if the identifiers match (i.e., determination block 2476 = “Yes”), in block 2478 the central server may identify the received messages as originating from the selected wireless identity transmitter, and may continue with the operations in block 2472’.

[0338] FIGS. 25A-32C describe profile information as used within various embodiments. In general, users registered with a central server (e.g., a party with a wireless identity transmitter, proximity broadcast receiver, or a wireless identity transceiver) may provide the central server with various information, such as during a registration procedure as described above. The information may be stored by the central server as data within user profiles (or accounts), and may include information about individual users, such as their preferences (e.g., food, drinks, restaurants, shops, products, etc.), demographic information (e.g., sex, age, region of residence, race, etc.), payment authentication information (e.g., signature samples, photos, account numbers, etc.), and other personal information

(e.g., medical information, financial institution memberships, etc.). The central server may update information within profiles based on subsequent input (e.g., editing information via a website connected to the central server) or behaviors indicated via sighting messages. For example, the central server may update a user's profile information to indicate purchase habits, travel routes, preferred items based on information within sighting messages corresponding to devices used by the user over a period of time.

[0339] The central server may store such profile information within databases or other structures and may also include descriptions, codes, tokens, tags, variables, or other indicators that describe the nature, topic, subject, or characteristics (referred to below as 'categories' or a 'category') of the various information. For example, the central server may store within a data table associated with a "Restaurants" category the names of a plurality of eating establishments that a user indicated were favorites of his/hers. As another example, the central server may store within a data table associated with a "Food" category the types of food (e.g., pizza, hotdogs, etc.), the brands of food products (e.g., "John's Cookies," "Soft Drink X," etc.), and the providers of food (e.g., "Store X") that a user indicated were favorites of his/hers. In other words, profiles may include information that may be categorized and identified as relevant to parties related to similar categories.

[0340] In various embodiments, the central server may transmit profile information stored within a profile (or account) of a registered user in response to receiving sighting messages corresponding to a device (e.g., wireless identity transmitter, wireless identity transceiver, mobile proximity broadcast receiver, etc.) associated with the user. For example, as a customer walks around carrying a wireless identity transmitter, a retail store's stationary proximity broadcast receivers may receive and relay a broadcast message, causing the central server to transmit relevant profile information. As another example, the central server may transmit relevant profile information in response to receiving sighting messages from mobile proximity broadcast receivers carried by customers within

the retail store configured with stationary wireless identity transmitters. In various embodiments, registered services, such as government entities or retail stores, may employ both proximity broadcast receivers and wireless identity transmitters (or identity transceivers) to receive, relay, and process data from both users carrying wireless identity transmitters and/or mobile proximity broadcast receivers.

[0341] Such profile information may be identified as relevant by the central server when related to the device (e.g., proximity broadcast receiver, mobile proximity broadcast receiver, etc.) and/or associated registered service (e.g., merchants, marketing services, stores, users of mobile proximity broadcast receivers, etc.) that transmitted the corresponding sighting message. For example, upon receiving a sighting message from a proximity broadcast receiver within a restaurant, the central server may identify characteristics or categories associated with a proximity broadcast receiver (e.g., “Food,” “Dining,” “Restaurants,” etc.) and match those identified categories to a user’s profile to obtain relevant profile information to return to the proximity broadcast receiver. In this way, the central server may dynamically grant access to profile information that is relevant to those registered services within proximity of a user.

[0342] FIG. 25 illustrates an embodiment scenario in which relevant profile information is transmitted to a mobile device 2550 when a wireless identity transmitter 110 is within proximity of a proximity broadcast receiver 142. A user 2504 may carry the wireless identity transmitter 110 within proximity of a table 2502 (labeled in FIG. 25A as “Table #2), such as a bar table within a restaurant. The proximity broadcast receiver 142 (i.e., a stationary proximity broadcast receiver) may be collocated with the table 2502. For example, the proximity broadcast receiver 142 may be within, on top of, or underneath the table 2502. In other embodiments, the proximity broadcast receiver 142 may be in other places in the restaurant, such as at the entry way or at the bar. As the proximity broadcast receiver 142 may be within short-range wireless broadcast range (e.g.,

a few feet), the proximity broadcast receiver may receive a broadcast message that includes the wireless identity transmitter's rolling identifier via short-range wireless signals 114 from the wireless identity transmitter 110. As described above, in response to receiving the broadcast message, the proximity broadcast receiver 142 may transmit a sighting message via a connection 2520 to the Internet 103 and a central server 120. The central server 120 may process the sighting message as described above, such as decrypting/decoding the rolling identifier and identifying the wireless identity transmitter 110 as being within proximity of the proximity broadcast receiver 142. In various embodiments, the proximity broadcast receiver 142 may be configured to transmit sighting messages to the central server 120 via various types of connection 2520, such as wireless long-range communications via a cellular network, a WiFi connection to a local WiFi router, and/or a wired local area network connection.

[0343] The mobile device 2550 may also be within the restaurant for use by the wait staff, the restaurant manager, or other personnel. For example, the mobile device 2550 may be a tablet device used by a hostess at the front of the restaurant. The mobile device 2550 may receive a message from the central server via the Internet 103 through a wired or wireless communications connection 2522. The message may be received in response to the central server processing the sighting message transmitted by the proximity broadcast receiver 142, and thus may include relevant profile information corresponding to the user 2504. The mobile device 2550 may render the received information for use by the restaurant personnel to approach, accommodate, and otherwise provide effective and efficient customer service to the user 2504.

[0344] For illustration purposes, the mobile device 2550 may display various notices, statements, messages, or other information based on the received relevant profile information. In particular, the mobile device 2550 may render a first notice 2552 that the user (or customer) is near a particular table 2502, such as Table #2. A second rendered notice 2554 may indicate the customer is a vegan. A third rendered notice 2555 may be a command to the restaurant staff

indicating that only vegan items on the restaurant's menu should be offered to the user 2504. The third rendered notice 2555 may be generated based on the profile information of the user 2504 by software executing on the mobile device 2550 or alternatively by the central server 120. A fourth rendered notice 2556 may indicate the user 2504 is above the legal drinking age and a fifth rendered notice 2558 may indicate the user 2504 has a preference for beer. A sixth rendered notice 2559 may include a command or other instructions to the restaurant staff that they should tell the user 2504 about the beers on tap based on the received profile information that indicates the user 2504 prefers beer. In various embodiments, notices rendered by the mobile device 2550 may include varying specificity and identifying information about the user 2504 based on privacy permissions or settings stored by the central server, as described below. For example, the mobile device 2550 may render a notice that includes the name of the user 2504 for use by wait staff in addressing the user 2504.

[0345] In another exemplary scenario, the proximity broadcast receiver 142 and mobile device 2550 may be used within a hospital. In such an implementation, the system may function as a virtual medical alert bracelet by causing the central server 120 to transmit medical information of the user 2504 for use by the mobile device 2550 accessed by emergency room staff (e.g., nurses, doctors, EMTs, etc.). For example, when the user 2504 enters an emergency room, an attendant carrying the mobile device 2550 may receive a list of medicine allergies and prior medical procedures related to the user 2504.

[0346] FIG. 26A is a process flow diagram illustrating an embodiment method 2600 for a central server to transmit relevant profile information to a computing device. In general, as users execute various activities and movements, their wireless identity transmitters may transmit broadcast messages received by proximate proximity broadcast receivers associated with registered services, such as stationary proximity broadcast receivers within a merchant's restaurant or retail store. The central server may receive sighting messages from these proximity broadcast receivers and identify any information within the users'

profiles that may be relevant to the registered services. In other words, only profile information that is needed by the registered services to properly assist, approach, or otherwise engage with the users may be transmitted by the central server. For example, a computing device associated with a restaurant may never receive profile information describing a proximate user's favorite type of undergarments or high school alma mater.

[0347] In block 2602, the central server may receive profile information from a user during registration, such as during registration procedures described above. For example, the central server may receive profile information (e.g., dietary restrictions and clothing preferences) when a user registers a wireless identity transmitter via a web portal. In optional block 2604, the central server may automatically obtain profile information related to the user from online sources, such as social networking accounts and shopping websites and/or accounts. For example, the central server may access the user's Facebook account to get information about preferred topics or products, or alternatively access the user's shopping account on the Amazon website and gather purchase history information. In block 2606, the central server may store profile information from the user. For example, the profile information may be stored as a profile or as data entries within a database. In various embodiments, the profile may be associated with the unique identity (i.e., device identifier or deviceID) of the user's wireless identity transmitter. In other words, the central server may use the device identifier as a database key to access relevant stored profile information corresponding to the user. In block 2608, the central server may assign categories to the profile information. For example, food preference information may be assigned a "Food" category, medical data may be assigned a "Personal Info" category, and the names of the user's favorite shirts may be assigned a "Clothing" category.

[0348] As described above, in determination block 1402, the central server may determine whether a sighting message is received, such as a sighting message transmitted by a proximity broadcast receiver located within a retail store or

restaurant. For example, as a user carrying a wireless identity transmitter walks near the entry of a diner, a proximity broadcast receiver located within the diner may receive broadcast messages from the wireless identity transmitter, create sighting messages based on the received broadcast messages, and transmit the sighting messages to the central server. In an embodiment, the sighting message may also contain indicators of attractions, incentives, point-of-sale devices, and/or products within proximity of the proximity broadcast receiver transmitting the sighting message. For example, a proximity broadcast receiver may be configured to indicate within sighting messages that it is stationed near a wait staff desk, a bar, a cash register, or a 'returns' area in a department store. If the central server does not receive a sighting message (i.e., determination block 1402 = "No"), the central server may continue with the operations in determination block 1402.

[0349] However, if the central server does receive a sighting message (i.e., determination block 1402 = "Yes"), in determination block 1602 the central server may determine whether a wireless identity transmitter identity is known based on the received sighting message. The central server may detect identification information related to the broadcast message within the sighting message, such as by parsing the sighting message, decrypting or decoding identification information related to a wireless identity transmitter (i.e., a rolling identifier), and matching the identification information to a registered user or registered wireless identity transmitter. For example, the central server may compare decrypted (or decoded) identification information from the sighting message to a list of all rolling identifiers related to registered wireless identity transmitters. If the wireless identity transmitter identity is not known by the central server (i.e., determination block 1602 = "No"), in block 1603 the central server may ignore the sighting message and continue with the operations in determination block 1402.

[0350] If the wireless identity transmitter identity is known by the central server (i.e., determination block 1602 = "Yes"), in determination block 1604 the central

server may determine whether the sighting message is related to a registered service. For example, the central server may evaluate metadata within the sighting message to detect a code that identifies a merchant or retail store as being registered. In an embodiment, registered services may be affiliated with a profile information delivery service managed by the central server. If the sighting message is not related to a registered service (i.e., determination block 1604 = “No”), the central server may continue with the operations in block 1603. If the sighting message is related to a registered service (i.e., determination block 1604 = “Yes”), in block 1414 the central server may store data based on the sighting message in relation to the wireless identity transmitter identity. In other words, the central server may store data in relation to the user of the wireless identity transmitter. The stored data may be used to update individual customer accounts, records, or profiles within the central server. For example, the central server may update a database entry related to the identified wireless identity transmitter (or its associated customer or user account), indicating the wireless identity transmitter was within proximity of the proximity broadcast receiver associated with the sighting message, as well as any other relevant information indicated in the sighting message (e.g., timestamps, etc.). In various embodiments, such stored data may be used by the central server to generate foot traffic reports or statistics for the registered service.

[0351] In block 2612, the central server may identify categories corresponding to the registered service, such as the registered service associated with the received sighting message. In an embodiment, the central server may maintain a database that describes merchants, retailers, and other third-parties in relation to relevant categories or service labels. For example, the central server may store a database that indicates that “Tom’s Bar and Grill” relates to “food,” “alcohol,” and “beverage” categories. Alternatively, the central server may identify categories based on a stored profile associated with the registered service. For example, the central server may identify the registered service’s business type, services offered, products offered, demographics, interests, and/or target audience within

a business profile stored at the time the registered service registered with the central server. In block 2614, the central server may identify relevant profile information associated with the wireless identity transmitter identity by using the identified categories. In other words, the central server may generate a data table that includes subsets of relevant information from the stored profile information corresponding to the user associated with the known wireless identity transmitter. The relevant information may be the data within the user's stored profile information having assigned categories that match the categories identified in the operations in block 2612. For example, the data table may include data describing the user's favorite alcoholic beverage when identifying information relevant to the category "alcohol. In block 2616, the central server may transmit a return message that includes the identified relevant profile information to a local computing device related to the registered service. For example, the central server may transmit a message to a mobile device carried by a waiter working at the restaurant associated with the proximity broadcast receiver that transmitted the received sighting message.

[0352] In optional block 2618, the central server may store data in relation to the registered service based on the identified relevant profile information, and then the central server may then continue with the operations in determination block 1402. For example, the central server may update a database entry for a merchant with the user's (or customer's) proximity or location information determined based on the sighting message. As another example, the central server may record the type of profile information that was determined to be relevant to the registered service for particular users. In general, such stored data may be valuable to stores, merchants, and various services registered with the central server for generating profit equations, mapping foot traffic, calibrating building floor plans, and otherwise understanding user trends (e.g., purchase convergence, number of visits to the retail store per user per time period, etc.). Stored information may also include indicators of behavioral information of users, such as where users are moving within a stores, how long users stay in

particular areas (e.g., how long a shopper was in front of an end cap), movement routes within evaluated areas (e.g., data showing a user moves from the Toys department to the Automotive department, etc.). In an embodiment, behavioral information may include data describing a user's usage of in-store WiFi provided in relation to a registered service. For example, the central server may store information that indicates a user entered a retail store and accessed a free WiFi local area network to view a website of a competitor store.

[0353] The central server may also update and store statistical information based on the sighting message and/or the transmitted return message, such as modifying data that indicates the number of unique users within a building (e.g., a retail store), the amount of time (i.e., "dwell" time) the user was within a particular area (e.g., aisle, department, cash register line, etc.), the interests of such users, and the travel routes users make within observed places, such as a retail store. The central server may store data that indicates an aggregated amount of time that all users dwelled within a particular area. In another embodiment, the central server may store information from individual sighting messages and/or return message or alternatively may only store summary or average data based on a plurality of messages. For example, each time the central server receives a new sighting message or transmits a return message associated with a particular user's wireless identity transmitter, the central server may store an updated average of the user's dwell time within a particular department of a retail store.

[0354] In various embodiments, the data stored in relation to the registered service may vary based on relevant permissions settings associated with a user's registered account or profile. For example, if the user related to the sighting message and/or wireless identity transmitter does authorize his/her data to be used by registered services, the central server may store behavioral information that identifies the user in relation to his/her activities (e.g., user A walked to a certain area within a local coffee shop, user X bought a coffee and sat in the lobby for an hour, etc.). However, the central server may act as a shield for the user's identity by storing but not providing identifying information to merchants

without permission or authorization from the users. For example, this stored information may not be communicated, transmitted, or other made available to merchants, retailers, or the retail store, but may instead be used exclusively by the central server. The central server's use of stored permissions is further described below.

[0355] FIG. 26B is a process flow diagram illustrating an embodiment method 2650 for a central server to transmit relevant profile information to a computing device when authorized by permissions indicated in a user profile. The method 2650 is similar to the method 2600 described above, except that the central server may perform operations to transmit profile information that has been authorized to be transmitted to a particular registered service by the user. In other words, relevant profile information may not be transmitted when the user has configured his profile to disallow sharing of that information. This may be important to ensure privacy and enable users to finely control the dissemination of their profile information. For example, based on a prior bad experience with a particular vendor, a user may provide the central server with permissions settings that forbid the transmissions of personal information to that vendor.

[0356] In block 2602, the central server may receive profile information from a user during registration, such as during registration procedures described above. In optional block 2604, the central server may automatically obtain profile information related to the user from online sources, such as social networking accounts and shopping accounts. In block 2606, the central server may store profile information from the user. In block 2608, the central server may assign categories to the profile information.

[0357] In block 2652, the central server may receive profile permissions from the user. As described above, the user may provide identities of third-parties or registered services (e.g., merchants, marketing services, etc.) that are authorized to receive categories of profile information or particular data within the user's profile. The user may also provide permissions that indicate any merchant or

third-party (or alternatively no merchant or third-party) may receive information in certain categories or particular data. In an embodiment, the profile permissions may indicate whether certain pieces of profile information are public or private. For example, the central server may store a permission that indicates that a user's name is private information not to be shared at large, and another permission setting that indicates the user's favorite sporting team is public to be shared to anyone. In block 2654, the central server may store the profile permissions. For example, each piece of profile data stored in relation to the user may have a tag, flag, or indicator that indicates whether the central server may transmit that data to a particular merchant.

[0358] In determination block 1402, the central server may determine whether a sighting message is received, such as a sighting message transmitted by a proximity broadcast receiver located within a retail store or restaurant. If the central server does not receive a sighting message (i.e., determination block 1402 = "No"), the central server may continue with the operations in determination block 1402. However, if the central server does receive a sighting message (i.e., determination block 1402 = "Yes"), in determination block 1602 the central server may determine whether a wireless identity transmitter identity is known based on the received sighting message. If the wireless identity transmitter identity is not known by the central server (i.e., determination block 1602 = "No"), in block 1603 the central server may ignore the sighting message and continue with the operations in determination block 1402.

[0359] If the wireless identity transmitter identity is known by the central server (i.e., determination block 1602 = "Yes"), in determination block 1604 the central server may determine whether the sighting message is related to a registered service. If the sighting message is not related to a registered service (i.e., determination block 1604 = "No"), the central server may continue with the operations in block 1603. If the sighting message is related to a registered service (i.e., determination block 1604 = "Yes"), in block 1414 the central server may store data based on the sighting message in relation to the wireless identity

transmitter identity. In block 2612, the central server may identify categories corresponding to the registered service, such as the registered service associated with the received sighting message. In block 2614, the central server may identify relevant profile information associated with the wireless identity transmitter identity by using the identified categories.

[0360] In block 2660, the central server may identify relevant profile information the registered service is authorized to receive based on stored permissions. For example, the central server may evaluate permissions indicators associated with the identified relevant profile information and identify a subset (or window) of the profile information relevant to the identified categories that the user has authorized to be delivered to the registered service (e.g., merchant, retailer, etc.). In an embodiment, all, some, or none of the relevant information identified in the operations in block 2614 may be authorized to share with the registered service. For example, although the profile information includes several pieces of data relevant to the category of “Food,” the central server may not identify any authorized information to transmit to a restaurant registered service when the user has indicated the restaurant may not receive any profile information.

[0361] In determination block 2662, the central server may determine whether the registered service is authorized to receive any information. If the registered service is not authorized to receive information (i.e., determination block 2662 = “No”), the central server may continue with the operations in determination block 1402. However, if the registered service is authorized to receive the information (i.e., determination block 2662 = “Yes”), in block 2664 the central server may transmit a return message that includes authorized, relevant profile information to a computing device related to the registered service. For example, the central server may transmit the return message to a point-of-sale device near the proximity broadcast receiver that transmitted the sighting message. In an embodiment, the computing device may display the profile information to an employee, such as a waiter. In another embodiment, the central server and/or the

computing device may generate instructions for the employee based on the identified profile information. For example, the central server and/or the computing device may generate instructions that direct a waiter to present a vegetarian menu to the user/ customer when the identified profile information indicates the user doesn't eat meat. In optional block 2618, the central server may store data in relation to the registered service based on the identified relevant profile information, and then the central server may then continue with the operations in determination block 1402.

[0362] FIG. 27A shows exemplary data tables 2700, 2720, 2730 that include various profile information that may be stored by a central server and transmitted in response to receiving a sighting message in accordance with various embodiments. For example, the central server may generate the data tables 2700, 2720, 2730 while performing the operations described above with reference to FIG. 26B. As described above, the user may be associated with a wireless identity transmitter that has been registered with the central server and that has a unique identifier. The central server may use such an identifier as a key to generate data tables of the user's stored profile information. In various other embodiments, data tables of the user's profile information may be generated based on other unique information or look-up keys, such as the unique device identifier of a mobile proximity broadcast receiver associated with the user or the user's own personal identifier (e.g., a social security number, etc.). Further, although such exemplary data tables 2700, 2720, 2730 illustrate possible ways of storing and utilizing profile information, those skilled in the art may appreciate other manners of storing, organizing, and accessing such information.

[0363] The central server may generate a first data table 2700 that includes information obtained by the central server by performing the operations in blocks 2602-2654 in FIG. 26B. For example, the first data table 2700 may be the result of the user providing profile information to the central server during registration and/or subsequent updates via a web portal or web site associated with the central server. The first data table 2700 may include a complete set of profile

information associated with a particular user. For example, the central server may generate the first data table 2700 by querying a database using only the device ID of the user's wireless identity transmitter.

[0364] The first data table 2700 may include numerous data columns 2701-2706 that describe various information stored in the profile. For the purposes of illustration, the first data table 2700 may include a first data column 2701 ("Description") that includes descriptive labels for stored profile information. For example, a description in the first data column 2701 may be a question posed to the user during registration ("What is your favorite drink?) or a general label (e.g., "Birthdate"). The first data table 2700 may also include a second data column 2702 ("Value") that includes the stored value of a profile entry, and a third data column 2703 ("Category") that indicates the general topic, subject matter, category, or other means of organizing and relating the profile information stored within a particular data entry. The first data table 2700 may also include a fourth column 2706 ("Permissions") that may include information representing the names and/or categories of registered services (e.g., merchants, vendors, stores, people, etc.) that are authorized to receive the profile information within an entry. The fourth column 2706 may also include tokens that indicate whether related profile information may be available to any recipient (i.e., "Public") or no recipient (i.e., "Private").

[0365] The first data table 2700 may also include numerous data rows 2710-2718 that include the stored profile information provided by the user. For illustration purposes, a first data row 2710 may include profile information that indicates the user is a vegan, a second data row 2711 may include profile information that indicates the user's shoe size is 11.5", a third data row 2712 may include profile information that indicates the user's favorite type of drink is beer, a fourth data row 2713 may include profile information that indicates the user's favorite bar is McCall's Pub, a fifth data row 2714 may include profile information that indicates the user's birth date is June 1, 1978, a sixth data row 2715 may include profile information that indicates the date the user last visited

any restaurant as August 12, 2012, a seventh data row 2716 may include profile information that indicates the user's home country as the United States, an eighth data row 2717 may include profile information that indicates the user's name is John Smith, and a ninth data row 2718 may include profile information that indicates that the user does not mind if customer service people approach him.

[0366] The central server may also generate a second data table 2720 that includes information related to the operations in block 2612 in FIG. 26B. In particular, once a registered service is determined to be related to the sighting message (e.g., the central server detects identifying information within metadata of the sighting message), the central server may identify the categories related to the registered service based on information stored within the central server. For example, the central server may perform a look-up on a database of all registered services to find categories relevant to the registered service. Stored information about registered services may be provided by the various services, such as via a registration procedure as described above. In an embodiment, the second data table 2720 may be the result of the central server performing a look-up using a key that is the registered service's name (e.g., "Tom's Bar & Grill") or other unique information, such as a unique proximity broadcast receiver device ID. The second data table 2720 may include only categories (or labels) that define the services, activities, characteristics, or other indicators of the registered service. For illustration purposes, the second data table 2720 may include a data column 2722 ("Registered Service Category") that includes the categories relevant to the registered service. The second data table 2720 may include a first data row 2723 that includes information indicating the categories of "Food," "Alcohol," "Service," and "Personal." In other words, the registered service may be identified as relevant to (or concerned with) any profile information that is related to personal information of users, food and alcohol products, and the service industry (i.e., the registered service may be a restaurant).

[0367] The central server may generate a third data table 2730 that includes profile information from the first data table 2700 based on a comparison with the

information from the second data table 2720. In other words, the third data table 2730 may be generated by the central server by performing the operations in block 2660 in FIG. 26B, and may include all of the user's profile information that is relevant and authorized to be transmitted to the registered service. For the purposes of illustration, the third data table 2730 may include a first data column 2731 ("Description") that includes descriptive labels for stored profile information, and a second data column 2732 ("Value") that includes values related to the descriptions indicated in the first column 2731.

[0368] The third data table 2730 may include data rows 2741-2746 that include profile information that are both relevant to the categories of the registered service indicated within the second data table 2720 and authorized by the user based on permissions indicated within the first data table 2700. For the purposes of illustration, a first data row 2741 may include profile information that indicates the user is vegan because that information is relevant to the "Food" category and authorized by the "All Food" permission, a second data row 2742 may include profile information that indicates the user's favorite drink is beer because that information is relevant to the "Alcohol" category and authorized by the "Tom's Bar & Grill" permission, a third data row 2743 may include profile information that indicates the user's birth date because that information is relevant to the "Personal" category and authorized by the "All Food" permission, a fourth data row 2744 may include profile information that indicates the user's country because that information is relevant to the "Personal" category and authorized by the "Public" permission, a fifth data row 2745 may include profile information that indicates the user's name because that information is relevant to the "Personal" category and authorized by the "All Services" permission, and a sixth data row 2746 may include profile information that indicates the user does not mind being approached by customer service agents because that information is relevant to the "Service" category and authorized by the "All Services" permission.

[0369] FIG. 27B shows another exemplary data table 2750 that includes various profile information that may be stored by a central server and transmitted in response to receiving a sighting message in accordance with various embodiments. The data table 2750 may be generated in a similar manner as the data table 2700 described above, and may include profile information of various specificity and nature. For example, the data table 2750 may include profile information indicating that a user is allergic to chocolate, as well as the user's specific preferences, such as beer and wine product preferences. Further, the data table 2750 may include profile information indicating the user's interests, such as sports or anime, which may be used by the central server for performing profile matching. For example, the central server may use the user's interests to compare to interests stored in other's profiles to find matches, such as part of a dating or friend-finding service.

[0370] FIGS. 28A-28B are diagrams illustrating proximity broadcast receivers and a mobile device receiving different authorized information based on related profiles. As described above, a central server may transmit profile information from stored profiles of registered users. For example, in response to receiving a sighting message from a proximity broadcast receiver within proximity of a user's wireless identity transmitter (or wireless identity transceiver) within a juice bar, the central server may transmit a return message that includes the user's beverage preference. However, it should be emphasized that different profile information may be transmitted to various registered services, even when the services are within the same proximity to the user. For example, when a user carrying a wireless identity transmitter walks within proximity of a movie theater employing a proximity broadcast receiver, the movie theater proximity broadcast receiver may receive profile information indicating the user is over 18 and may watch rated 'R' movies. However, when that same user also walks within proximity of a candy shop employing a proximity broadcast receiver, the candy shop proximity broadcast receiver may receive profile information indicating the user is allergic to nuts and may not eat peanut brittle.

[0371] FIG. 28A illustrates a user's wireless identity transmitter 110 in proximity of a plurality of proximity broadcast receivers 142, 142', 142''. The user may also carry a mobile device 2810, such as a smartphone. In various embodiments, the mobile device 2810 may be configured to operate as a wireless identity transmitter or transceiver such that the separate wireless identity transmitter 110 may be unneeded by the user in order to transmit broadcast messages for receipt by proximate devices of registered services, such as retail stores.

[0372] For the purposes of illustration, the user and the proximity broadcast receivers 142, 142', 142'' may be within a mall or some other place where each may be within proximity of the wireless identity transmitter 110 at the same time. Additionally, each proximity broadcast receiver 142, 142', 142'' may be associated with different registered services. For example, the first proximity broadcast receiver 142 may be associated with a "Shop A" (e.g., an electronics shop), the second proximity broadcast receiver 142 may be associated with a "Shop B" (e.g., a restaurant), and the third proximity broadcast receiver 142 may be associated with a "Shop C" (e.g., an accounting firm office), all within the mall.

[0373] As the proximity broadcast receivers 142, 142', 142'' are within proximity of the wireless identity transmitter 110 (i.e., each is within the broadcast range), broadcast messages may be received by each of the proximity broadcast receivers 142, 142', 142'' via short-range wireless signals 114. As described above, in response, the proximity broadcast receivers 142, 142', 142'' may transmit sighting messages 2802, 2804, 2806 via the Internet 103 to a central server 120 for processing. Each of the sighting messages 2802, 2804, and 2806 may include different information (i.e., metadata or header information) that indicates the various associated registered services, location information, etc. However, the sighting messages 2802, 2804, and 2806 may all report similar information based on the received broadcast message from the user's wireless identity transmitter 110. In other words, each of the sighting messages 2802,

2804, and 2806 may include the same rolling identifier of the wireless identity transmitter 110.

[0374] FIG. 28B illustrates different information transmitted by a central server 120 in response to receiving sighting messages from a plurality of proximity broadcast receivers 142, 142', 142'' concurrently within proximity of a wireless identity transmitter 110 described above with reference to FIG. 28A. In other words, FIG. 28B shows how messages 2852, 2854 with differing profile information may be transmitted to proximate devices in response to the central server 120 processing sighting messages from proximity broadcast receivers 142, 142', 142'' associated with various registered services. As indicated above, such sighting messages may be transmitted based on a user associated with a wireless identity transmitter 110 being within proximity of the proximity broadcast receivers 142, 142', 142''.

[0375] For illustration purposes, the central server 120 may transmit to a first proximity broadcast receiver 142 associated with "Shop A" a first message 2852 that includes profile information indicating the user's customer identity (i.e., "customerId") and photo. Such profile information may be used for authenticating a payment, purchase, or other transaction within Shop A. The central server 120 may also transmit to a second proximity broadcast receiver 142 associated with "Shop B" a second message 2854 that includes profile information indicating the user's allergies, food preferences, and first name. Such profile information may be used for expediting food-related customer service with the user within Shop B.

[0376] In an embodiment, the user may provide the central server 120 with permissions that disallow transmission of profile information to any registered service when the user has not explicitly indicated that a particular registered service (or category of registered service) may receive profile information. For example, based on performing the method 2650 described above, the central server 120 may not identify any profile information that the user has authorized

to be transmitted to the registered service associated with “Shop C,” and thus the central server 120 may not transmit any message to a third proximity broadcast receiver 142 associated with Shop C.

[0377] As another illustration, the user carrying the wireless identity transmitter 110 may walk inside of a movie theater that houses a bar, a concessions stand, and a ticket counter, all of which having a proximity broadcast receiver. In response to sighting messages sent by the various proximity broadcast receivers, the central server may transmit a first message to the bar that includes the user’s age, a second message to the concessions stand that includes the user’s favorite candy type, and a third message to the ticket counter that indicates the user is eligible for a student discount.

[0378] In another embodiment, the central server 120 may perform operations as described above with reference to FIGS. 18A-18D to identify the closest proximity broadcast receiver 142, 142’, 142’’ to the user based on signal strength information within the sighting messages 2802-2806. In such a case, the central server 120 may only transmit a signal return message to the closest proximity broadcast receiver to the user.

[0379] In further embodiments, the central server 120 may also transmit messages 2860, 2862, 2864 to the user’s mobile device 2810 based on the sighting messages 2802, 2804, 2806 received from the proximity broadcast receivers 142, 142’, 142’’. Such messages 2860, 2862, and 2864 may include information corresponding to the registered services associated with the proximity broadcast receivers 142, 142’, 142’’. In other words, registered services may also wish to control their privacy (or information flow), and so the central server 120 may identify profile information of registered services that is authorized to be shared with the user. The information within such messages may be identified using operations similar to those described below with reference to FIGS. 28C.

[0380] For illustration purposes, the central server 120 may transmit to the mobile device 2810 a first message 2860 that includes information indicating Shop A's store hours, a second message 2862 that includes information indicating Shop B's culinary specialties, and a third message 2864 that includes information indicating Shop C's logo and mission statement.

[0381] In other embodiments, the central server 120 may also transmit coupons, promotions, and marketing information to the mobile device 2810. For example, the central server may generate coupons that are relevant to the user of the mobile device 2810 based on his/her profile information.

[0382] FIG. 28C illustrates an embodiment method 2870 for a central server to identify authorized data to share based on two different profiles. In various embodiments, the central server may store profiles and related permissions (or privacy settings) for any party registered with the central server. For example, vendors, individuals, merchants, and services may provide profile information that describes their interests, characteristics, qualities, and other identifying information as well as who may receive such information. By comparing categories of information within multiple profiles, such as a first profile associated with a proximity broadcast receiver in a retail store and a second profile associated with a proximate user's wireless identity transmitter, the central server may transmit messages to both parties with relevant, authorized profile information.

[0383] In block 2602', the central server may receive profile information from parties during registration. Such parties may include registered services, user, vendors, merchants, and any other parties that provide identifying information to the central server during a registration procedure. For example, a merchant registering with the central server may provide profile information that indicates the merchant's type of business, preferred customer base/demographics, Securities and Exchange Commission filings information, and any other identifying information. In block 2606', the central server may store the profile

information from the parties, such as by storing profiles within a database. The central server may store the profiles in different databases based on the type of party being registered, such as by storing business profiles in a business database and individual profiles in a users database. In block 2608, the central server may assign categories to the stored profile information. In block 2652', the central server may receive profile permissions from the parties. For example, a merchant registering a profile may indicate to the central server that only other users who are shareholders of the merchant's corporation may receive certain profile information. In block 2654, the central server may store the profile permissions, such as within data tables associated with the parties as described above.

[0384] In determination block 1402, the central server may determine whether a sighting message is received, such as a sighting message transmitted by a proximity broadcast receiver located within a retail store or restaurant. If the central server does not receive a sighting message (i.e., determination block 1402 = "No"), the central server may continue with the operations in determination block 1402. However, if the central server does receive a sighting message (i.e., determination block 1402 = "Yes"), the central server may process the sighting message (e.g., decrypt, decode, access rolling identifiers, etc.) as described above. In block 2872 the central server may identify a first profile based on the wireless identity transmitter rolling identifier within the sighting message. For example, the central server may decode the rolling identifier and identify the profile corresponding to the user of the wireless identity transmitter. The operations in block 2872 may be similar to those described above with reference to determining whether a wireless identity transmitter identity is known by the central server (e.g., the operations in determination block 1602). In block 2874, the central server may identify a second profile based on information related to a proximity broadcast receiver within the sighting message. In other words, the central server may evaluate the received sighting message to detect the identity of the proximity broadcast receiver that transmitted the received sighting message