requirement to perform it on the Internet." *Ante* at 20. This is incorrect. DDR's claims do, in fact, simply take a well-known and widely-applied business practice and apply it using a generic computer and the Internet. The idea of having a "store within a store" was in widespread use well before the dawn of e-commerce. For example, National Leisure Group, Inc. ("NLG"), one of the defendants here, previously "sold vacations at . . . BJ's Wholesale Clubs through point of purchase displays in the 45 BJ's Clubs along the Eastern Seaboard." Br. of Defendants-Appellants National Leisure Group, Inc. and World Travel Holdings, Inc. at 4. DDR's patents are directed to the same concept. Just as visitors to BJ's Wholesale Clubs could purchase travel products from NLG without leaving the BJ's warehouse, the claimed system permits a person to purchase goods from a third-party vendor, but still have the visual "impression that she is viewing pages served by the [original host merchant]." '399 patent col.3 ll.23–24; *see ante* at 3 (explaining that DDR's claimed system "permits a website visitor, in a sense, to be in two places at the same time"). Indeed, any doubt as to whether the claimed system is merely an Internet iteration of an established business practice is laid to rest by the fact that one of the named inventors acknowledged that the innovative aspect of his claimed invention was "[t]aking something that worked in the real world and doing it on the Internet." J.A. 03208.

Alice articulated a technological arts test for patent eligibility. 134 S. Ct. at 2359 (explaining that the claimed method fell outside section 101 because it did not "improve the functioning of the computer itself" or "effect an improvement in any other technology or technical field"). Here, the court correctly recognizes *Alice's* technological arts standard, but applies it in a deficient manner. According to the court, DDR's claims fall within section 101 because the "solution" they offer "is *necessarily rooted in computer technology* in order to overcome a problem

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specifically arising in the realm of computer networks." *Ante* at 20 (emphasis added). The solution offered by DDR's claims, however, is not rooted in any new computer technology. Its patents address the problem of preventing online merchants from losing "hard-won visitor traffic," '572 patent col.2 ll.64–65, and the solution they offer is an entrepreneurial, rather than a technological, one. DDR has admitted that it did not invent any of the generic computer elements disclosed in its claims. J.A. 3311–16. There is no dispute, moreover, that at the time of the claimed invention the use of hyperlinks to divert consumers to particular web pages was a well-understood and widely-used technique. *See* '399 patent col.1 ll.29–52. While DDR's patents describe the potential advantages of making two web pages look alike, they do not disclose any non-conventional technology for capturing the "look and feel" of a host website or for giving two web pages a similar appearance. *See Alice*, 134 S. Ct. at 2360 ("[W]hat petitioner characterizes as specific hardware . . . is purely functional and generic."); *Accenture*, 728 F.3d at 1345 (rejecting claims that contained no "detailed software implementation guidelines"). DDR's patents fall outside section 101 because they simply "tak[e] existing information"—the visual appearance of a host merchant's website—and use conventional technology to "organiz[e] this information into a new form." *Digitech Image Techs., LLC v. Elecs. for Imaging, Inc.*, 758 F.3d 1344, 1351 (Fed. Cir. 2014); *see Mayo*, 132 S. Ct. at 1298 (emphasizing that reciting "well-understood, routine, [or] conventional activity" does not impart patent eligibility).

In concluding that DDR's claims meet the demands of section 101, the court focuses on the fact that "they recite a *specific* way to automate the creation of a composite web page . . . ." *Ante* at 23 (emphasis added). The Supreme Court, however, has emphatically rejected the idea that claims become patent eligible simply because they disclose a specific solution to a particular problem. *See*

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Bilski v. Kappos, 561 U.S. 593, 599–601 (2010) (concluding that claims fell outside section 101 notwithstanding the fact that they disclosed a very specific method of hedging against price increases); *Parker v. Flook*, 437 U.S. 584, 593 (1978) (rejecting the argument "that if a process application implements a principle in some specific fashion, it automatically falls within the patentable subject matter of § 101"). Indeed, although the claims at issue in *Alice* described a very specific method for conducting intermediated settlement, the Court nonetheless unanimously concluded that they fell outside section 101. 134 S. Ct. at 2358–60.

Nor is the fact that the claims address an "Internetcentric problem," *ante* at 23, sufficient to render them patent eligible. The Supreme Court has repeatedly made clear that "limiting the use of an abstract idea to a particular technological environment" is insufficient to confer patent eligibility. *Alice*, 134 S. Ct. at 2360 (citations and internal quotation marks omitted); *see also Mayo*, 132 S. Ct. at 1294; *Bilski*, 561 U.S. at 610. Accordingly, the fact that DDR's system operates "in the context of the Internet," *ante* at 22, does not bring it within patentable subject matter.

The potential scope of DDR's patents is staggering, arguably covering vast swaths of Internet commerce. DDR has already brought infringement actions against ten defendants, including Digital River, Inc., Expedia, Inc., Travelocity.com, L.P., and Orbitz Worldwide, LLC. *See* J.A. 255–63; *ante* at 7. DDR's claims are patent ineligible because their broad and sweeping reach is vastly disproportionate to their minimal technological disclosure. *See Mayo*, 132 S. Ct. at 1303 (In assessing patent eligibility, "the underlying functional concern . . . is a *relative* one: how much future innovation is foreclosed relative to the contribution of the inventor.").

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Alice made clear that claims untethered to any advance in science or technology do not pass muster under section 101. 134 S. Ct. at 2359. Viewed as a whole, DDR's claims contain no more than an abstract idea for increasing sales implemented via "some unspecified, generic computer," *id.* at 2360. The inventive concept, if any, embedded in DDR's claims is an idea for "retaining control over the attention of the customer," *ante* at 22. Because this purported inventive concept is an entrepreneurial rather than a technological one, DDR's claims are not patentable.

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EXHIBIT B

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Please find below and/or attached an Office communication concerning this application or proceeding.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Ex parte BRAD KRASSNER, NIKOLAI MENTCHOUKOV, FRED BERNSTEIN, and ALAN EDWARDS[1]

Appeal 2017-010139[2]
Application 11/803,779[3]
Technology Center 3600

Before ALLEN R MACDONALD, JAMES B. ARPIN, and NABEEL U. KHAN, *Administrative Patent Judges*.

ARPIN, *Administrative Patent Judge*.

I. DECISION ON APPEAL

Appellants appeal under 35 U.S.C. § 134(a), the Examiner's decision rejecting claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37. Final Act. 2, 3; App. Br. 1. Claims 3, 6, 8, 14, 19, 22, 26–30, 32, and 34 are

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[1] According to Appellants, Rich Media Club, LLC is the real party-in-interest. App. Br. 2.

[2] In this Decision, we refer to Appellants' Appeal Brief ("App. Br.," filed October 5, 2016) and Reply Brief ("Reply Br.," filed July 24, 2017); the Final Office Action ("Final Act.," mailed April 5, 2016); the Examiner's Answer ("Ans.," mailed May 22, 2017); and the originally filed Specification ("Spec.," filed May 16, 2007).

[3] This application is a continuation-in-part of U.S. Patent Application No. 11/643,245, which is the subject of Appeal No. 2017-009980. Spec. 1.

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cancelled. App. Br. 26–31 (Claims App'x). We have jurisdiction under 35 U.S.C. § 6(b).

We reverse.

II. STATEMENT OF THE CASE

The recited systems and methods relate to:

> creating electronic advertisements using licensed digital content, and distributing such advertisements for display at desired network locations, including on multiple networks (such as, without limitation, computer networks such as the Internet as well as cellular, wireless, cable, satellite and other networks), whereby the ad to be displayed at a particular network location is selected from a group of ads that reference the same keyword or category and network location via an auction when the display location is acted upon by a network user/ad viewer. The digital content is delivered to designated advertising locations on the network and becomes part of an advertising display composed at the time requested by the network user/ad viewer by using a relational database for storing data required for commands that execute retrieval, assembly and dispatching of the licensed digital content files previously stored in one or more servers, as well as messaging, tracking, display, and billing for both use of the licensed content and display of the ad at the designated location on a cost-per-use basis. Third parties that make their digital content available for licensing and the publishers that display the advertisements on their network locations are automatically paid via the system each time an ad is displayed using their content and ad space, respectively. Ad publishers can participate in a barter-based ad exchange network wherein ad publishers can exchange advertising impressions/views in their publication (whether online or other) for impressions/views of their advertisements via the network.

Spec. ¶ 10.

As noted above, claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37 are pending. Claims 1 and 18 are independent. App. Br. 25–

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26, 39 (Claims App'x). Claims 2, 4, 5, 7, 9–13, 15–17, 25, 31, and 35–37 depend directly or indirectly from claim 1; and claims 20, 21, 23, 24, and 33 depend directly or indirectly from claim 18. *Id.* at 26–28, 30–32.

Claim 1, reproduced below, is illustrative.

1. A system comprising:

a electronic database configured to store a plurality of records comprising:

one or more commands for retrieving one or more of a plurality of electronic content files designated by one or more advertiser users;
one or more commands for assembling and presenting the one or more designated electronic content files as an electronic advertisement at one or more of a plurality of webpages; and
one or more parameters for presentation of the electronic advertisement at the one or more webpages; and

one or more computing systems operable to:

generate, in response to one or more options selected by a particular one of the one or more advertiser users in a user interface, first code for placement at a particular one of the webpages, the first code written to cause a billboard module to be loaded when the particular webpage is loaded, the billboard module comprising second code written to:

communicate, over one or more computer networks, with the one or more computing systems; and

retrieve and display one or more advertisements on the particular web page;

select, in response to a communication from the billboard module over the one or more computer networks, a subset of the plurality of records stored in the database, the selection based at least in part on one or more keywords in the communication from the billboard module;

> after selecting the subset of the plurality of records based at least in part on the one or more keywords in the communication from the billboard module, *conduct an auction to select a winning advertisement from the selected subset of records*;
>
> *provide instructions to the billboard module for the billboard module to retrieve the winning advertisement and present the winning advertisement in an area on the particular webpage designated by the billboard module*; and
>
> *provide an interface for a webpage provider to contribute one or more advertising views/impressions on one or more webpages of the webpage provider in barter exchange for one or more advertising views/impressions on one or more webpages of another webpage provider*.

Id. at 25–26 (disputed limitations emphasized); *see id.* at 28 (claim 16 (reciting "barter transactions"); claim 17 (reciting "a pool of available advertising impressions/views.")), 31 (claim 25 (reciting "the right to display" given "in exchange for the contributed advertising views/impressions.")); *see also* Spec. ¶ 110 ("[A]d publishers can participate in a barter-based advertising exchange network wherein ad publishers can exchange advertising impressions/views in their publication (whether online or other) for impressions/views of their own advertisements at third party publisher network locations."), Figs. 44–50 (depicting "Ad Swap Program" embodiment).

III. REFERENCES

The Examiner relies upon the following prior art in rejecting the pending claims:

Patel *et al.* ("Patel")	US 7,962,363 B2	Issued June 14, 2011; Published May 27, 2004
Scholl *et al.* ("Scholl")	US 8,447,651 B1	Issued May 21, 2013; Filed Jan. 25, 2005

IV. THE REJECTIONS

Claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37 are rejected under 35 U.S.C. § 101 because the claimed invention is directed to a judicial exception (i.e., a law of nature, a natural phenomenon, or an abstract idea) without significantly more. Final Act. 2–3. Claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37 also stand rejected under 35 U.S.C. § 103(a) as rendered obvious over the combined teachings of Patel and Scholl. *Id.* at 3–10.

Unless otherwise indicated, we adopt the Examiner's findings in the Answer as our own and add any additional findings of fact appearing below for emphasis. We address these rejections below.

A. Patent Eligible Subject Matter

Under 35 U.S.C. § 101, a patent may be obtained for "any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof." The U.S. Supreme Court has "'long held that this provision contains an important implicit exception: Laws of nature, natural phenomena, and abstract ideas are not patentable.'" *Alice Corp. Pty. Ltd. v. CLS Bank Int'l*, 134 S. Ct. 2347, 2354 (2014) (quoting *Ass'n for Molecular Pathology v. Myriad Genetics, Inc.*, 569 U.S. 576, 589 (2013)).

The Court in *Alice* reiterated the two-step framework previously set forth in *Mayo Collaborative Services v. Prometheus Laboratories, Inc.*, 566 U.S. 66, 75–79 (2012), "for distinguishing patents that claim laws of nature, natural phenomena, and abstract ideas from those that claim patent-eligible applications of those concepts." *Alice*, 134 S. Ct. at 2355. The first step in that analysis is to "determine whether the claims at issue are directed to one of those patent-ineligible concepts," such as an abstract idea. *Id.*

The Court acknowledged in *Mayo* "all inventions at some level embody, use, reflect, rest upon, or apply laws of nature, natural phenomena, or abstract ideas." *Mayo*, 566 U.S. Ct. at 71. We, therefore, look to whether the claims focus on a specific method or means that improves the relevant technology or are directed instead to a result or effect that itself is the abstract idea and merely invoke generic processes and machinery. *See Enfish, LLC v. Microsoft Corp.*, 822 F.3d 1327, 1335–36 (Fed. Cir. 2016). If the claims are not directed to an abstract idea, the inquiry ends. *Id.* at 1339. Otherwise, the inquiry proceeds to the second step where the elements of the claims are considered "individually and 'as an ordered combination' to determine whether the additional elements 'transform the nature of the claim' into a patent-eligible application." *Alice*, 134 S. Ct. at 2355 (quoting *Mayo*, 566 U.S. at 78, 79). That is whether the claims recite elements making the claims *significantly more* than the judicially excepted subject matter.

With regard to the first step of the *Alice* analysis, the Examiner determines that "[c]laim(s) 1-2, 4-5, 7, 9-13, 15-18, 20-21, 23-25,31, 33 and 35-37 is/are directed to the abstract idea of: providing an online advertising auction platform" and, in particular, to "**providing an online advertising**

platform and conducting an auction." Final Act. 2, 11–12. With regard to the second step of the *Alice* analysis, the Examiner further finds that "[t]he claim(s) does/do not include additional elements that are sufficient to amount *to significantly more* than the judicial exception because the additional elements of 'retrieving..., assembling... and presenting...' are merely instructions to implement the idea on a general computer." *Id.* at 2 (emphasis added). Referring to claim 1, the Examiner finds that each of the additional limitations to the identified abstract idea, namely, including one or more commands in the database, generating a first code to be uploaded with a particular webpage, communicating between computer systems, retrieving and displaying an advertisement on a webpage, selecting a records subset based on keywords, providing instructions to retrieve and present the auction winning advertisement, and providing an interface for a webpage provider to contribute one or more advertising views/impressions in barter exchange for one or more advertising views/impressions of another webpage provider, are themselves no more than abstract ideas. *Id.* at 12–14 (citing *SmartGene, Inc. v. Advanced Biological Labs., SA*, 555 F. App'x 950 (Fed. Cir. 2014); *Ultramercial, Inc. v. Hulu, LLC*, 772 F.3d 709 (Fed. Cir. 2014); and *Cyberfone Sys., LLC v. CNN Interactive Grp, Inc.*, 558 F. App'x 988 (Fed. Cir. 2014)); *see also* Ans. 4–7 (adding citations to *Classen Immunotherapies, Inc. v. Biogen IDEC*, 659 F.3d 1057 (Fed. Cir. 2011) and *Electric Power Group, LLC v. Alstom S.A.*, 830 F.3d 1350 (Fed. Cir. 2016)). The Examiner determines that:

> Generic computers performing generic computer functions, alone, do not amount to significantly more than the abstract idea. *Considered individually*, the steps of **receiving and retrieving electronic content, assembling and presenting electronic**

> **content, generating information providing an interface and conducting an auction**[f]urther describe the abstract idea but do not make it less abstract. . . . *Considered as a whole*, the recited steps merely organize the abstract idea into a stepwise description of a process used to perform the abstract idea and amount to no more **conducting an online auction, receiving electronic content and applying parameters to assemble and display electronic content**. The claim merely instructs the practitioner to implement the concept of **providing an interface, conducting an online auction, receiving electronic content and applying parameters to assemble and display electronic content** with routine, conventional activity specified at a high level of generality in a particular technological environment. When view[ed] either individual[ly] or as an order[ed] combination, the claim as a whole does not add significantly more to the abstract idea of **providing an online advertising auction platform**. As such, the claim is not patent eligible.

Ans. 7–8 (italics added).

Appellants contend, however, that the recited systems and methods are "necessarily rooted in computer technology because they address a problem that only arises in the realm of computer networks," and, therefore, are analogous to those found patent eligible in *DDR Holdings, LLC v. Hotels.com, L.P.*, 773 F.3d 1245 (Fed. Cir. 2014). App. Br. 10–13; Reply Br. 2–4. Specifically, Appellants contend that certain features of the claims "address the problem of minimizing the network and computational resources needed to facilitate presenting advertisements on webpages. This problem has no pre-computer analog . . . ." App. Br. 11.

In *DDR Holdings*, the Federal Circuit noted that "[a]lthough the claims address a business challenge (retaining website visitors), it is a challenge particular to the Internet." *DDR Holdings*, 773 F.3d at 1257. Like other cases in which the Federal Circuit found the claims patent ineligible,

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the claims in *DDR Holdings* "involve both a computer and the Internet." *Id.* However, the Federal Circuit found that that the claims in *DDR Holdings:*

> stand apart because they do not merely recite the performance of some business practice known from the pre-Internet world along with the requirement to perform it on the Internet. Instead, the claimed solution is necessarily rooted in computer technology in order to overcome a problem specifically arising in the realm of computer networks.

Id. Here, the claims similarly recite a business challenge, i.e., placing the appropriate advertisement on webpages retrieved as the result of a search, but make clear that this problem is technological in nature, involving both computers and the Internet. App. Br. 10; *see* Spec. ¶¶ 7, 19.

As the Specification explains:

> The present invention improves over prior advertising systems and methods in many ways. The present invention does not embed advertising HTML files within a web page, providing considerable economies to advertisers in saved labor, time and cost in terms of both inserting advertisements into web page files, and later changing any of those advertisements. The present invention functions totally transparently to a network user and which neither inconveniences nor burdens the user. The present invention does not require a network user to download or install on the user's computer a separate application program specifically to receive advertising or perform any affirmative act other than normal browsing to receive such advertising. The present invention also provides proper accounting to an advertiser, content licensor and ad publisher by accurately and validly ascertaining and tracking user click-throughs/impressions of fully rendered advertisements. The present invention also allows ad publishers to maximize the revenues an increase effectiveness they receive from running third party ads, by being able to select for display (via the auction) the most profitable ads due to cost-per-click and click-through rate statistics. The present invention allows advertisers to more accurately target their advertising on search engine

> websites by separating the advertising auction process from the search engine process, allowing for second generation relevancy. The present invention allows for optimization of advertising campaigns by allowing for real-time auctions for available advertising spots, taking into account the amount of available advertising spots at the time of the action, optimizing the value of the advertising spot at the time it is requested, and by allowing for the assembly of advertising *on the fly* for display on the network, and the ability to license quality digital media creative files on a cost effective cost-per-use basis, and update campaign parameter and creative according to campaign results derived *in real[-]time* by FSDC tracking.

Spec. ¶ 19 (emphases added); *see id.* ¶¶ 7 (discussing improvements over past practices), 8 (defining "FSDC"). Appellants contend that the recited system operations and method steps address the described problems and achieve the sought improvements. App. Br. 10–11. The Examiner asserts, however, that the claims do not recite *how* recited systems and methods achieve the improvements identified in the Specification. Ans. 2–3. We disagree.

We are persuaded by Appellants' contentions that the claims are rooted in computer technology. For example, each independent claim addresses the problem of inserting appropriate advertisements *into webpages* based on stored parameters (App. Br. 25–26, 29 (Claims App'x (claims 1 and 18)); *see id.* at 26, 27, 30 (Claims App'x (claims 5, 9, 23, and 24))) and recites "generat[ing], in response to one or more options selected by a particular . . . advertiser user[] in a user interface, *first code* for placement ata particular one of the webpages, *the first code written to cause a billboard module to be loaded when the particular webpage is loaded*" (*e.g.*, *id.* at 25 (Claims App'x (claim 1 (emphases added)))). Further, each of the independent claims recites that "*the billboard module* compris[es] *second*

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code written to: communicate, over one or more computer networks, with the one or more computing systems; and retrieve and display one or more advertisements on the particular web page." *E.g.*, *id.* at 25 (Claims App'x (claim 1 (emphases added))). Thus, the limitations reciting generation of "first code" and "a billboard module" comprising "second code" indicate that the recited systems and methods seek to solve problems rooted in computer technology and arising in the context of advertising on webpages, rather than advertising in media in general, and how the recited systems and methods solve these problems.

In addition, dependent claim 2 recites that "the billboard module is operable to transmit to the one or more computing systems *a tracking string* as a message with *tracking data* regarding presentation of the displayed advertisement." App. Br. 26 (Claim App'x (claim 2 (emphases added))); *see id.* at 27 (Claims App'x (claim 10 (reciting "a tracking server"))). As the Specification explains:

> The present invention allows advertisers to create their own advertisements and license quality third party digital content for use in creating their advertisements (and also for content creators and providers to market their content) with payment for licensing of such third party content and ad distribution based on a cost-per-click, cost-per-impression or other pay-as-used scheme and with clicks/usage of the licensed ad content being accurately trackable.

Spec. ¶ 12; *see id.* ¶¶ 17 ("The system serves the advertisement files in addition to tracking impressions and click through rates in real time while the advertisement runs."), 18 (linking the use of FSDC technology "to process ad viewer activity tracking data"). The monitoring of such tracking data, such as impressions and click through rates, relates to data generated by viewing of advertisements *on a webpage*, which also seeks to solve

problems rooted in computer technology and arising in the context of advertising on webpages, rather than advertising in media in general.

Accordingly, as in *DDR Holdings*, the claims recite "a solution to this network-centric challenge," e.g., the efficient, timely, and cost effective application of advertisements to webpages, for which there was no pre-computer or pre-Internet analog. App. Br. 10–11. The Examiner provides no evidence or persuasive argument to the contrary. Thus, the claims here recite "significantly more" than the abstract idea of "providing an online advertising platform and conducting an auction."

The Examiner erred in finding the recited systems and methods patent ineligible, and we do not sustain the Examiner's rejections under 35 U.S.C. § 101.

B. Nonobviousness Over Patel and Scholl

The Examiner finds that claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37 are rendered obvious over the combined teachings of Patel and Scholl. Final Act. 3–10. In particular, referring to claim 1, the Examiner finds that Patel teaches or suggests a system including one or more servers that store and dispatch one or more webpages on one or more computers. *Id.* at 3 (citing Patel, 10:4–11). Further, the Examiner finds that Patel teaches or suggests a database storing a plurality records, those records including commands for retrieving and receiving one or more plurality of electronic content files designated by one or more advertiser users, commands for assembling and presenting the one or more designated electronic content files (e.g., customized content) as an advertisement at one or more plurality of webpages, and parameters (e.g., advertisement audience demographics, location, keyword, type, and/or bid) for presentation of the

advertisement at the one or more webpages. *Id.* at 4 (citing Patel, 5:60–64, 9:50–54, 10:4–11, 10:35–47); *see also* Scholl, 3:52–65 (describing the use of "stop words" to notify selected advertisers), 6:42–67 (creating a "stop list" based on search terms to preclude certain advertisers from an auction).

The Examiner also finds that Patel teaches or suggests generating first code for placement at a particular one of the one or more webpages in response to one or more options selected by a particular one of the one or more advertiser users (e.g., advertisers) in a user interface. The first code may be written to cause a billboard module (*see* Spec. ¶ 88) to be loaded. Final Act. 4; Ans. 9 (citing Patel, 13:49–67, 14:44–67). In particular, Patel uses HTML IFRAME tags and JavaScript to identify certain areas of the webpages to receive advertisements, and the Examiner finds HTML IFRAME tags to be a type of computer coding. Ans. 9. Because the tags are for certain areas of the webpages, the Examiner finds these tags teach generating a first code for advertisement placement. Final Act. 4 (citing Patel, 14:44–59, 21:1–6). Further, Patel teaches or suggests that when the particular webpage is loaded, the call to JavaScript is second code that is written to communicate over one or more computer networks with the one or more computing systems and to retrieve and display one or more advertisements on the particular webpage. *Id.* at 5 (citing Patel, 15:5–55).

The Examiner finds that Scholl teaches or suggests the system actions of selecting a subset of the plurality of records in response to a communication from the billboard module over the one or more computer networks. Final Act. 5–6 (citing Scholl, 6:1–21, 3:37–38, 3:52–65); Ans. 10–11. The plurality of records subset is selected based "at least in part on one or more keywords in the communication from the billboard module."

Final Act. 6–7 (emphasis omitted); *see* Patel, 12:52–62, 13:49–55. Further, Scholl teaches or suggests that, after selecting the plurality of records subset, the system conducts an auction to select a winning advertisement from the selected subset of records. Final Act. 6–7 (citing Scholl, 4:39–45, 6:42–67, 8:51–9:9); Ans. 10–11. As a result, the combination of Patel and Scholl teaches or suggests that, as a result of the auction, the winning advertisement may be retrieved and presented. Patel, 18:34–41 (describing real-time auctions), 35:23–55 (describing media exchange via auction); Scholl 6:27–41 (describing dynamic bidding in response to search request); *see* Final Act. 7; Ans. 10–11.

The Examiner also finds that Patel teaches or suggests "provid[ing] an interface for a webpage provider to contribute one or more advertising views/impressions . . . on one or more webpages of the webpage provider in barter exchange . . . for one or more advertising views/impressions . . . on one or more webpages of another webpage provider." Final Act. 7–8 (emphasis omitted); Ans. 11. In particular, the Examiner finds that Patel teaches or suggests that a pool or plurality of creatives may be used for a "banner barter service." Final Act. 8; Patel, 12:25–42. Moreover, the Examiner finds that the recited "barter exchange" "allows advertisers and publishers *an alternative method* for ad display an optimizing benefits for ad distribution" (Ans. 11 (citing Spec. ¶¶ 9, 13, 14)) and that the "interface" recited in this limitation is "not a new or additional interface" (*id.* (citing Patel, 12:22–42, 19:42–44)).

The Examiner finds that because Scholl teaches that the search engine sends the invitation to advertisers to participate in the dynamic bidding, a person of ordinary skill in the art would understand that an auction would be

conducted *after* the search engine receives the user's search query. Final Act. 6–7; Ans. 10–11; *see* Scholl, 4:39–44, 8:51–9:9 (describing search query prompting dynamic bids). The Examiner further finds that a person of ordinary skill in the art would have had reason to combine Scholl's teaching regarding the dynamic bidding motivations and techniques (Scholl, 3:52–65, 4:39–44, 6:27–67) with Patel's teachings regarding the use of embedded transparent pixels to communicate with the advertisement server (Patel 14:44–67), thus, giving a person of ordinary skill reason to program the transparent pixel with code language and to initiate an auction. *See* Final Act. 6–7; Ans. 10–11. "When there is a design need or market pressure to solve a problem and there are a finite number of identified, predictable solutions, a person of ordinary skill has good reason to pursue the known options within his or her technical grasp." *KSR Int'l Co. v. Teleflex Inc.*, 550 U.S. 398, 421 (2007); *see* Patel, 2:31–58 (describing known problems with the exchange of advertising media and the placement of advertisements on a webpage); Scholl, 2:14–49 (describing known problems with search result advertising bidding). Because Patel and Scholl are directed to advertising selection, the Examiner finds that a person of ordinary skill in the art would have had reason to combine their teachings to achieve the recited systems and methods.

1. Independent Claim 1

Appellants disagree for at least three reasons. App. Br. 15–23; Reply Br. 5–11. First, Appellants contend that Patel does not teach or suggest the system action of generating first code for placement at a webpage in response to one or more options selected by a user in a user interface. App. Br. 16–17; Reply Br. 5–6. In particular, Appellants contend that the portions

of Patel, upon which the Examiner relies, may teach the use of HTML IFRAME tags and JavaScript and activation of a throttling mechanism for banner serving, but do not teach or suggest generating the claimed "first code" in response to "one or more options selected by a particular one of the one or more advertiser users in a user interface," as recited in claim 1. App. Br. 17. We disagree.

The Examiner finds that Patel teaches the use of HTML IFRAME tags and JavaScript, which designates a section of the webpage at which information will be displayed. Ans. 9 (citing Patel, 14:44–67). In particular, Patel states that:

> if the consumer's browser supports the IFRAME tag, said tag is used. If said browser does not support IFRAME tags, but does support JavaScript, *JavaScript is used to insert the HTML into the web page at the desired location*. If said browser does not support JavaScript, *a default creative is selected for display*.

Patel, 14:45–51 (emphases added). Patel explains that these methods are used to achieve integration of the advertisement and the webpage. *Id.* at 14:21–33, 52–53. The Examiner finds that the identification of the first code is the HTML IFRAME tags and within that code is a call, i.e., *the second code*, to initiate JavaScript running in the designated area of the webpage to select the advertisement, which shows that a code is generated for advertisement placement on a webpage. Ans. 9.

Appellants contend that, although the Examiner finds that "[t]he advertiser [user] does have input or makes selections through the user interface to make several options such as the ad id, targeting criteria, banner, dimensions, etc. figs. 18-22 which gets matched to publisher" (*Id.*; *see* Patel, Fig. 21 ("Banner Management Page")), "the Examiner does not explain how

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or cite to any location in *Patel* that discloses that *Patel's* 'HTML Iframe tags' (equated to the claimed 'first code' by the Examiner) is generated '***in response to one or more options selected by a particular one of the one or more advertiser users in***' any of the webpages of figures 18-22" (Reply Br. 6). Referring to Figures 21 and 22, however, Patel explains how an advertiser user's input may manage or edit banner size and shape, including designating alternative tags. Patel, 25:6–61 ("'Banner Name' and 'Alt. Tag' are editable'" and "Define an Alternate Tag"). Because the Specification does not define–or even use– the term "first code" apart from the claims, we interpret it broadly and are persuaded that the Examiner has shown that Patel teaches or suggests this limitation.

Second, with respect to claim 1, Appellants contend that Patel does not teach or suggest a database comprising "***one or more commands for assembling and presenting the one or more designated electronic content files as an advertisement at one or more of a plurality of webpages***." App. Br. 17–18; Reply Br. 7–8. In particular, Appellants contend that (1) the Examiner erroneously maps "[t]he call to the JavaScript" to *both* the billboard module, i.e., the second code, (*see* Ans. 9) and to commands for assembling and presenting the advertisement content (*see id.* at 9–10) and (2) the "commands for assembling and presenting" are part of the plurality of records stored on the database, and the Examiner has not shown that Patel teaches or suggests that the call to JavaScript is stored in the plurality of records. Reply Br. 7–8. We agree.

With respect to Appellants' contention regarding the mapping of the call to the JavaScript to *both* the billboard module and to the commands for assembling and presenting, we agree that the Examiner's mapping is

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inconsistent. Initially, we note that claim 1 recites the billboard module and the commands for assembling and presenting as separate elements. App. Br. 25 (Claims App'x (claim 1)); *see id.* at 30 (Claims App'x (claim 20 (reciting "commands" and dependent from claim 18))). Further, the Specification explains that, once the auction has determined the winning advertisement, the advertisement is displayed within the designated billboard module according to the commands contained in the relational database file for the winning advertisement. Spec. ¶¶ 72, 73. The Examiner's mapping is inconsistent with this disclosure.

In addition, although the claims do not recite where the billboard module is stored, the Examiner does not find that Patel teaches or suggests that the call for the JavaScript is stored with the plurality of advertisement records. Final Act. 4–5; Ans. 9–10. Therefore, we agree with Appellants that Examiner fails to show that Patel's call for the JavaScript teaches or suggests the commands for assembling and presenting stored in the plurality of records. Reply Br. 7–8.

Appellants contend, "[f]or at least these reasons, independent Claim 1 and its dependent claims are allowable. For at least certain analogous reasons, independent Claim 18 and its dependent claims also are allowable. Accordingly, Appellants respectfully request reconsideration and allowance of all pending claims." *Id.* at 6. Because each of independent claim 1 recites that commands for assembling and presenting are stored in the plurality of records within a database and a separate billboard module, i.e., second code, we do not sustain the Examiner's rejections of claim 1 and the claims that depend therefrom.

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Further, claim 20, which depends from independent claim 18, recites "storing in the plurality of stored records one or more of: . . . one or more commands for retrieving, assembling, and presenting the one or more content files and customized text content as an advertisement." App. Br. 30 (Claims App'x (claim 20)). Because claim 18 recites a billboard module, i.e., second code, in substantially the same manner as claim 1 , we conclude that Appellants' contentions regarding the Examiner's mapping of the call for the JavaScript apply equally to dependent claim 20, but not to independent claim 18 or to the other claims dependent therefrom.

2. Independent Claim 18

Because the Examiner's findings and Appellants' contentions with respect to all of the rejections are based on the application of the combined teachings of Patel and Scholl to the recitations of claim 1, we now consider Appellants' remaining contentions in so far as they apply to independent claim 18 and dependent claims 21, 23, 24, and 33. Appellants' third contention is that the combination of Patel and Scholl does not teach or suggest "provid[ing] [one or more] instructions to the billboard module for the billboard module to retrieve the winning advertisement and present the winning advertisement in an area on the particular webpage designated by the billboard module," as recited in claim 18. *See* App. Br. 19 (quoting claim 1). In particular, although Appellants acknowledge that Patel teaches the HTML IFRAME tag and Scholl teaches a search engine system, Appellants contend that the portions of Patel and Scholl, relied upon by the Examiner and quoted in the Reply Brief, fail to show instructions provided to the billboard module to retrieve and present the winning advertisement.

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App. Br. 19–21; Reply Br. 8–10. In the quoted portion of Scholl, Scholl states that:

> *Based in part on the notification response*, the search engine computer system composes a search result web page 112–also called a "search response"–potentially including an advertising message specified by the bid in the notification response. This search result is returned to the client computer system for display. Table 4 below shows a sample search response.

Scholl, 5:22–29 (emphasis added); *see* App. Br. 20. Further, in the quoted portion of Scholl, Scholl states that:

> After performing steps **303** and **304**, the [software] facility continues in step **305**. In step **305**, the facility selects one or more advertising bids for inclusion with the search result. The selected advertising bids may be among the bids *received in the responses to the notification*, cached bids from responses to earlier notifications, and/or earlier received prospective bids. Bids may be selected in a variety of ways, such as by highest bid amount, highest expected value based upon bid amount and historical performance of advertising messages from each advertiser, etc.

Scholl, 6:43–51 (emphasis added); *see* App. Br. 20. Referring to Scholl's Figure 3, step 306 provides that the facility "repl[ies] to search request with response containing search result and advertising messages of selected advertising bids." Scholl, Fig. 3; *see id.* at 6:51–55. Patel teaches that, upon receipt of notification, *the search engine* retrieves and presents the winning advertisement and Scholl teaches that, upon receipt of notification, *the software facility* retrieves and presents the winning advertisement. However, as discussed above, the Examiner finds that Patel's call to the JavaScript teaches the recited billboard module. Thus, neither Patel nor Scholl, alone or together, teaches or suggests that *the billboard module*, after

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being provided instructions, retrieves and presents the winning advertisement, as recited in claim 18.

In the Answer, the Examiner does not show where either Patel or Scholl, alone or in combination, teaches or suggests this limitation. Ans. 10–11; *see* Reply Br. 9–10. Thus, we are persuaded that the Examiner erred in rejecting claim 18 and claims 21, 23, 24, and 33 that depend therefrom, and we do not sustain those rejections.

3. "barter exchange" limitation

Each of independent claims 1 and 18 recites "provid[ing] an interface for a webpage provider to contribute one or more advertising views/impressions on one or more webpages of the webpage provider in barter exchange for one or more advertising views/impressions on one or more webpages of another webpage provider." *E.g.*, App. Br. 26 (Claims App'x (claim 1)). The Examiner finds that this is "an *alternative* method for ad display [and] optimizing benefits for ad distribution." Ans. 11 (emphasis added). However, the Examiner does not show where the claims recite or the Specification discloses that the barter exchange is an *alternative* method, instead of an *additional* method. *Id.* (citing Spec. ¶¶ 9, 13, 14); *see* Spec. ¶ 6 ("Additionally, advertisers and ad publishers would benefit greatly from having an ad space exchange system where publishers can make available their ad space/impression/view inventory in exchange not only for revenues from ad placements but alternately or also in exchange for ad space for their own ads placed at third party network locations, or other barterable commodities."). Because we reverse the rejections of the pending claims for other reasons, we do not address potential deficiencies in the Examiner's findings regarding this limitation of independent claims 1 and 18 further.

V. DECISION

For the above reasons, we reverse the Examiner's decision rejecting claims 1, 2, 4, 5, 7, 9–13, 15–18, 20, 21, 23–25, 31, 33, and 35–37.

REVERSED

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Electronic Acknowledgement Receipt

EFS ID:	47733445
Application Number:	17961952
International Application Number:	
Confirmation Number:	2082
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Customer Number:	570
Filer:	Clark Alan Jablon/Melinda Ray
Filer Authorized By:	Clark Alan Jablon
Attorney Docket Number:	689752-1U6
Receipt Date:	23-MAR-2023
Filing Date:	07-OCT-2022
Time Stamp:	15:05:33
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		Response_Under_37_CFR_1111_in_response_to_12-23-2023_Office_Action.PDF	2051454 afa85ab42694fcbd51e7d936f71c46ea4a4ccc10	yes	92

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	Multipart Description/PDF files in .zip description		
	Document Description	**Start**	**End**
	Amendment/Request for Reconsideration-After Non-Final Rejection	1	1
	Claims	2	5
	Applicant Arguments/Remarks Made in an Amendment	6	92
Warnings:			
Information:			
	Total Files Size (in bytes):	2051454	

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

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NOTICE OF ALLOWANCE AND FEE(S) DUE

570 7590 03/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER	
BAGGOT, BREFFNI	
ART UNIT	PAPER NUMBER
3681	

DATE MAILED: 03/30/2023

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$0.00	$480	06/30/2023

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the ENTITY STATUS shown above. If the ENTITY STATUS is shown as SMALL or MICRO, verify whether entitlement to that entity status still applies.

If the ENTITY STATUS is the same as shown above, pay the TOTAL FEE(S) DUE shown above.

If the ENTITY STATUS is changed from that shown above, on PART B - FEE(S) TRANSMITTAL, complete section number 5 titled "Change in Entity Status (from status indicated above)".

For purposes of this notice, small entity fees are 40% the amount of undiscounted fees, and micro entity fees are 20% the amount of undiscounted fees.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Maintenance fees are due in utility patents issuing on applications filed on or after Dec. 12, 1980. It is patentee's responsibility to ensure timely payment of maintenance fees when due. More information is available at www.uspto.gov/PatentMaintenanceFees.

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By fax, send to: (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. **Because electronic patent issuance may occur shortly after issue fee payment, any desired continuing application should preferably be filed prior to payment of this issue fee in order not to jeopardize copendency.**

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being transmitted to the USPTO via EFS-Web or by facsimile to (571) 273-2885, on the date below.

(Typed or printed name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$0.00	$480	06/30/2023

EXAMINER	ART UNIT	CLASS-SUBCLASS
BAGGOT, BREFFNI	3681	705-014540

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

❑ Change of correspondence address (or Change of Correspondence Address form PTO/AIA/122 or PTO/SB/122) attached.

❑ "Fee Address" indication (or "Fee Address" Indication form PTO/AIA/47 or PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list
(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 _____
2 _____
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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent) : ❑ Individual ❑ Corporation or other private group entity ❑ Government

4a. Fees submitted: ❑ Issue Fee ❑ Publication Fee (if required)

4b. Method of Payment: *(Please first reapply any previously paid fee shown above)*

❑ Electronic Payment via Patent Center or EFS-Web ❑ Enclosed check ❑ Non-electronic payment by credit card (Attach form PTO-2038)

❑ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. _____

5. **Change in Entity Status** (from status indicated above)

❑ Applicant certifying micro entity status. See 37 CFR 1.29

NOTE: Absent a valid certification of Micro Entity Status (see forms PTO/SB/15A and 15B), issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment.

❑ Applicant asserting small entity status. See 37 CFR 1.27

NOTE: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.

❑ Applicant changing to regular undiscounted fee status.

NOTE: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

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Authorized Signature _____ Date _____

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570 7590 03/30/2023

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2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER	
BAGGOT, BREFFNI	

ART UNIT	PAPER NUMBER
3681	

DATE MAILED: 03/30/2023

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
(Applications filed on or after May 29, 2000)

The Office has discontinued providing a Patent Term Adjustment (PTA) calculation with the Notice of Allowance.

Section 1(h)(2) of the AIA Technical Corrections Act amended 35 U.S.C. 154(b)(3)(B)(i) to eliminate the requirement that the Office provide a patent term adjustment determination with the notice of allowance. See Revisions to Patent Term Adjustment, 78 Fed. Reg. 19416, 19417 (Apr. 1, 2013). Therefore, the Office is no longer providing an initial patent term adjustment determination with the notice of allowance. The Office will continue to provide a patent term adjustment determination with the Issue Notification Letter that is mailed to applicant approximately three weeks prior to the issue date of the patent, and will include the patent term adjustment on the patent. Any request for reconsideration of the patent term adjustment determination (or reinstatement of patent term adjustment) should follow the process outlined in 37 CFR 1.705.

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

OMB Clearance and PRA Burden Statement for PTOL-85 Part B

The Paperwork Reduction Act (PRA) of 1995 requires Federal agencies to obtain Office of Management and Budget approval before requesting most types of information from the public. When OMB approves an agency request to collect information from the public, OMB (i) provides a valid OMB Control Number and expiration date for the agency to display on the instrument that will be used to collect the information and (ii) requires the agency to inform the public about the OMB Control Number's legal significance in accordance with 5 CFR 1320.5(b).

The information collected by PTOL-85 Part B is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
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3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Duration Media Ex-1007

Notice of Allowability	Application No. 17/961,952	Applicant(s) KRASSNER et al.	
	Examiner BREFFNI X BAGGOT	Art Unit 3681	AIA (FITF) Status No

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☑ This communication is responsive to 3/23/23.
   ☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2. ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

3. ☑ The allowed claim(s) is/are 2-15 . As a result of the allowed claim(s), you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see **http://www.uspto.gov/patents/init_events/pph/index.jsp** or send an inquiry to **PPHfeedback@uspto.gov.**

4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

   Certified copies:

   a) ☐ All b) ☐ Some* c) ☐ None of the:

   1. ☐ Certified copies of the priority documents have been received.
   2. ☐ Certified copies of the priority documents have been received in Application No. _____ .
   3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

   * Certified copies not received: _____ .

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
   ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____ .

   Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. ☑ Notice of References Cited (PTO-892)
2. ☐ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date _____.
3. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material _____.
4. ☐ Interview Summary (PTO-413), Paper No./Mail Date. _____.
5. ☐ Examiner's Amendment/Comment
6. ☑ Examiner's Statement of Reasons for Allowance
7. ☐ Other _____.

/BREFFNI BAGGOT/
Primary Examiner, Art Unit 3681

Notice of pre-AIA Status

1. The application filed is examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Status of Claims

2. This notice of allowability is in reply to the attorney's response.

Allowable Subject Matter

3. Claims 2-15 are allowed.

Examiner's Reasons for Allowance

The closest prior art is

Patel US Pat 7,962,363

Also relevant are

Kedem US PG PUB 2004/0260767,

Nicholas III US Pat 6,865,719,

Konagaya (NPL).

In cited art and after further searching,

Examiner was not able to find each and every limitation of the claims.

Examiner tried to find art with a) all the limitations of the claim while showing b) with references that can be reasonably combined C) without resort to hindsight bias.

No such art was found.

Therefore the 103 rejection is/are withdrawn.

Applicant argument resolved the 101 issues.

Double patenting resolved by terminal disclaimer

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to bbaggot@uspto.gov.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Hajime Rojas can be reached on 571-270-5491. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of published or unpublished applications may be obtained from Patent Center. Unpublished application information in Patent Center is available to registered users. To file and manage patent submissions in Patent Center, visit: https://patentcenter.uspto.gov. Visit https://www.uspto.gov/patents/apply/patent-center for more information about Patent Center and https://www.uspto.gov/patents/docx for information about filing in DOCX format. For additional questions, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

BREFFNI BAGGOT
Primary Examiner
Art Unit 3681

/BREFFNI BAGGOT/
Primary Examiner, Art Unit 3681

Notice of References Cited	Application/Control No. 17/961,952	Applicant(s)/Patent Under Reexamination KRASSNER et al.	
	Examiner BREFFNI X BAGGOT	Art Unit 3681	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7962363-B2	06-2011	Patel; Dorab	G06Q30/0247	705/14.69
*	B	US-20040260767-A1	12-2004	Kedem, David	G06Q30/0264	705/14.42
*	C	US-6865719-B1	03-2005	Nicholas, III; James J.	G06Q30/02	715/854
*	D	US-20010047384-A1	11-2001	Croy, John	H04L67/306	715/727
*	E	US-7256779-B2	08-2007	Donnelly; Paul	A63F13/45	345/421
*	F	US-20060111970-A1	05-2006	Hill; William	G06Q30/0254	705/14.69
*	G	US-20030195801-A1	10-2003	Takakura, Tetsuo	G06Q30/0269	705/14.69
	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	University of Chicago Pinterest founder Evan Sharp, "An Idea that Stuck" (Year: 2012)
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Index of Claims	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	Art Unit
	BREFFNI X BAGGOT	3681

✓	Rejected	-	Cancelled	N	Non-Elected	A	Appeal
=	Allowed	÷	Restricted	I	Interference	O	Objected

CLAIMS

☐ Claims renumbered in the same order as presented by applicant ☐ CPA ☐ T.D. ☐ R.1.47

CLAIM		DATE								
Final	Original	12/04/2022	03/27/2023							
	1	-	-							
1	2	✓	=							
2	3	✓	=							
3	4	✓	=							
4	5	✓	=							
5	6	✓	=							
6	7	✓	=							
7	8	✓	=							
8	9	✓	=							
9	10	✓	=							
10	11	✓	=							
11	12	✓	=							
12	13	✓	=							
13	14	✓	=							
14	15	✓	=							

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

CPC						
Symbol					**Type**	**Version**
G06Q	/	30	/	02	F	2013-01-01
G06Q	/	30	/	0275	I	2013-01-01
G06Q	/	30	/	0256	I	2013-01-01

CPC Combination Sets								
Symbol					**Type**	**Set**	**Ranking**	**Version**
	/		/					

NONE		Total Claims Allowed:	
(Assistant Examiner)	(Date)	14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	26 March 2023	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	2	1

U.S. Patent and Trademark Office

Part of Paper No.: 20230326

Duration Media Ex-1007

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

INTERNATIONAL CLASSIFICATION					
CLAIMED					
G06Q	/	30	/	02	

NON-CLAIMED					
	/		/		

US ORIGINAL CLASSIFICATION	
CLASS	**SUBCLASS**

CROSS REFERENCES(S)						
CLASS	**SUBCLASS (ONE SUBCLASS PER BLOCK)**					

NONE		Total Claims Allowed:	
(Assistant Examiner)	(Date)	14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	26 March 2023	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	2	1

U.S. Patent and Trademark Office

Part of Paper No.: 20230326

Duration Media Ex-1007

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

☐ Claims renumbered in the same order as presented by applicant ☐ CPA ☐ T.D. ☐ R.1.47

CLAIMS

Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original
	1	9	10												
1	2	10	11												
2	3	11	12												
3	4	12	13												
4	5	13	14												
5	6	14	15												
6	7														
7	8														
8	9														

NONE		**Total Claims Allowed:**	
(Assistant Examiner)	(Date)	14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	26 March 2023	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	2	1

U.S. Patent and Trademark Office

Part of Paper No.: 20230326

Duration Media Ex-1007

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	Art Unit
	BREFFNI X BAGGOT	3681

CPC - Searched*		
Symbol	Date	Examiner
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	12/05/2022	bb
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	03/26/2023	bxb

CPC Combination Sets - Searched*		
Symbol	Date	Examiner

US Classification - Searched*			
Class	Subclass	Date	Examiner

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

Search Notes		
Search Notes	Date	Examiner
inventor/assignee, IP.com, PE2E	12/05/2022	bb
inventor/assignee, IP.com, PE2E	03/26/2023	bxb

Interference Search			
US Class/CPC Symbol	US Subclass/CPC Group	Date	Examiner
G06Q	30/02	03/26/2023	BXB

Search History

Report Run Date: 2023-03-26 UTC
Searches: 1
Markers: 1

Search #	Timestamp	Results	Page
1	2023-03-26 11:23 UTC	~3,049,068	4

Content: Patents + NPL (192)

US Patents | US Designs | US Applications | EPO Patents | EPO Applications | China Patents | China Applications | Japan Patents | Japan Applications | Korea Patents | Korea Applications | WIPO Applications | Argentina Patents | Argentina Applications | Brazil Patents | Brazil Applications | Canada Patents | Canada Applications | Chile Patents | Chile Applications | Colombia Applications | Costa Rica Applications | Cuba Patents | Cuba Applications | Dominican Republic Applications | Ecuador Patents | Ecuador Applications | El Salvador Applications | Guatemala Applications | Honduras Applications | Mexico Patents | Mexico Applications | Nicaragua Patents | Panama Applications | Peru Applications | Trinidad & Tobago Patents | Uruguay Applications | Austria Patents | Austria Applications | Belarus Patents | Belgium Patents | Belgium Applications | Bosnia & Herzegovina Patents | Bosnia & Herzegovina Applications | Bulgaria Patents | Bulgaria Applications | Croatia Patents | Croatia Applications | Czech Republic Patents | Czech Republic Applications | Czechoslovakia Patents | Czechoslovakia Applications | Denmark Patents | Denmark Applications | Estonia Patents | Estonia Applications | EUIPO Patents | Finland Patents | Finland Applications | France Patents | France Applications | Germany Patents | Germany Applications | Great Britain Patents | Great Britain Applications | Greece Patents | Greece Applications | Hungary Patents | Hungary Applications | Iceland Patents | Iceland Applications | Ireland Patents | Ireland Applications | Italy Patents | Italy Applications | Latvia Patents | Latvia Applications | Lithuania Patents | Lithuania Applications | Luxembourg Patents | Luxembourg Applications | Malta Patents | Monaco Patents | Montenegro Patents | Montenegro Applications | Netherlands Patents | Netherlands Applications | Norway Patents | Norway Applications | Poland Patents | Poland Applications | Portugal Patents | Portugal Applications | Republic of Moldova Patents | Republic of Moldova Applications | Romania Patents | Romania Applications | San Marino Patents | San Marino Applications | Serbia Patents | Serbia Applications | Slovakia Patents | Slovakia Applications | Slovenia Patents | Spain Patents | Spain Applications | Sweden Patents | Sweden Applications | Switzerland Patents | Switzerland Applications | Ukraine Patents | Yugoslavia/Serbia and Montenegro Patents | Yugoslavia/Serbia and Montenegro Applications | Armenia Patents | Australia Patents | Australia Applications | Cyprus Patents | Gulf Cooperation Council Patents | Hong Kong Patents | India Patents | India Applications | Indonesia Patents | Indonesia Applications | Israel Patents | Israel Applications | Jordan Patents | Jordan Applications | Kyrgyzstan Patents | Macao Applications | Malaysia Patents | Mongolia Patents | New Zealand Patents | Philippines Patents | Philippines Applications | Saudi Arabia Patents | Saudi Arabia Applications | Singapore Patents | Singapore Applications | Taiwan Patents | Taiwan Applications | Tajikistan Patents | Tajikistan Applications | Thailand Patents | Thailand Applications | Uzbekistan Patents | Vietnam Patents | Algeria Patents | ARIPO Patents | ARIPO Applications | Egypt Patents | Kenya Patents | Malawi Patents | Morocco Patents | Morocco Applications | OAPI Patents | South Africa Patents | Tunisia Applications | Zambia Patents | Zimbabwe Patents | EAPO Patents | EAPO Applications | Georgia Patents | Georgia Applications | Kazakhstan Patents | Kazakhstan Applications | Russia Patents | Russia Applications | Turkey Patents | Turkey Applications | IEEE Xplore Publications: IEEE Periodicals | IEEE Xplore Publications: IEEE Conferences | IEEE Xplore Publications: IEEE Standards | IEEE Xplore Publications: IEEE Early Access | IEEE Xplore Publications: SMPTE Periodicals | IEEE Xplore Publications: SMPTE Conferences | IEEE Xplore Publications: SMPTE Standards | IEEE Xplore Publications: MIT Press eBooks | IEEE Xplore Publications: Wiley-IEEE eBooks | IEEE Xplore Publications: IBM Periodicals | IEEE Xplore Publications: URSI Periodicals | IEEE Xplore Publications: VDE Conferences | IEEE Xplore Publications: Periodicals from China | IP.com Prior Art Database: The IP.com Journal | IP.com Prior Art Database: Internet Society RFC | IP.com Prior Art Database: IBM TDB Archive | IP.com Prior Art Database: Legacy Journals | IP.com Prior Art Database: Software Patent Institute | OnePetro.org: Periodicals at OnePetro.org | OnePetro.org: Conferences at OnePetro.org | Other Literature: IBM Redbooks | Other Literature: PubMed Central | Other Literature: arXiv.org

1 2023-03-26 11:23 UTC | ~3,049,068 results from

De-Dup: Extended Family Numbers (PAT only) | **Relevance Cut-off:** None | **Sort:** Relevance

Main Concept: Document

US20230081309 System and method for creation, distribution and tracking of advertising via electronic networks (view)

Concept Modifiers: None

Filters: None

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

Bib Data Sheet

CONFIRMATION NO. 2082

SERIAL NUMBER	FILING OR 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
17/961,952	10/07/2022 RULE	705	3681	689752-1U6

APPLICANTS

Rich Media Club, LLC, Salt Lake City, UT;
Brad KRASSNER, Salt Lake City, UT;
Nikolai MENTCHOUKOV, Miami Beach, FL;
Fred BERNSTEIN, Miami Beach, FL;
Alan EDWARDS, Salt Lake City, UT;
Igor TCHIBIREV, Sea Cliff, NY;

** CONTINUING DATA **********

** FOREIGN APPLICATIONS **********

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 10/20/2022 ** SMALL ENTITY **

Foreign Priority claimed	STATE OR COUNTRY	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS
☐ yes ☐ no	UT	85	1	1
35 USC 119 (a-d) conditions met ☐ yes ☐ no ☐ Met after Allowance				
Verified and Acknowledged /B. X. Bagget/ Examiner's Signature _____ Initials				

ADDRESS
570

TITLE
SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

FILING FEE RECEIVED		
1120	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	☐ All Fees ☐ 1.16 Fees (Filing) ☐ 1.17 Fees (Processing Ext. of time) ☐ 1.18 Fees (Issue) ☐ Other _____ ☐ Credit

PE2E SEARCH - Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	British Equivalents	Time Stamp
L1	2	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/26 03:59 PM
L2	1	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 12:29 PM
L3	1	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 12:30 PM
L4	4	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 02:23 PM
L5	1084	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:15 PM
L6	496	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:16 PM
L7	16	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:17 PM
L8	16	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:20 PM
L9	4	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:21 PM

L10	3	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 03:43 PM
L11	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 03:59 PM
L12	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:03 PM
L13	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:03 PM
L14	25	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:04 PM
L15	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2018/07/27 04:04 PM
L16	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2018/07/27 04:09 PM
L17	6	L16 and out$4	(US-PGPUB; USPAT;	OR	ON	ON	2018/07/27

			FPRS; EPO; JPO; DERWENT; IBM_TDB)				04:10 PM
L18	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 05:07 PM
L19	69	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633" | "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2018/07/27 05:17 PM
L20	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-	(USPAT)	OR	ON	ON	2018/07/27 05:17 PM

		5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L21	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 05:18 PM
L22	0	(trigger$3 activat$3) same advert$7 same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 05:19 PM
L23	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 05:20 PM
L24	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 08:49 PM
L26	9	advert$7 same outside	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27

		same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					08:51 PM
L27	35	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:10 PM
L28	297	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:11 PM
L29	23	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:12 PM
L30	14	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:13 PM

		incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L31	596	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:16 PM
L32	484	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:16 PM

		@prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L33	63	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:17 PM
L34	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:18 PM

		6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.					
L35	32	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:18 PM
L36	61	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:19 PM
L37	61	outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:20 PM

		@rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L38	31	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:21 PM
L39	31	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:21 PM
L41	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/28 09:05 AM
L42	9	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and	(US-PGPUB; USPAT)	OR	ON	ON	2019/05/05 09:44 AM

		g06q30/02$2.cpc.					
L43	22	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L42	(US-PGPUB; USPAT)	OR	ON	ON	2019/05/05 09:44 AM
L44	198	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/24 07:50 AM
L45	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:57 AM
L46	452	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:58 AM
L47	11	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:58 AM
L48	0	(karassner near brad mentchoukov near	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:59 AM

		nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L49	11	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:59 AM
L50	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:00 AM
L51	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:00 AM
L52	1873	(event trigger$3) and browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:01 AM
L53	240	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:01 AM

L54	113	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:02 AM
L55	123	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:02 AM
L56	90	(distance space gap) and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:03 AM
L57	36	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:01 AM
L58	36	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:02 AM
L59	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)<	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:07 AM

		"20051224"					
L60	60	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:09 AM
L61	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:26 AM
L62	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:33 AM
L63	60	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:36 AM

		@prad or @ad or @rlad)< "20051224"					
L64	10145	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:37 AM
L65	424	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 12:55 PM
L66	222	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 12:57 PM
L67	214	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:03 PM
L68	16	window with browser and trigger$3 with browser same browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:05 PM
L69	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L70	494583	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L71	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L72	828	(trigger$3 event) near5	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24

		window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					01:27 PM
L73	10	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:28 PM
L74	61	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:43 PM
L75	27	javascript with correlat$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:49 PM
L76	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:53 PM
L77	7	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:53 PM
L78	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:01 PM
L79	2	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:03 PM
L80	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:04 PM
L81	7157	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:33 PM
L82	4660	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:34 PM
L83	732	(compar$4 detect$3 match$3 determin$4)	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:36 PM

		same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L84	45	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:37 PM
L85	17	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:22 PM
L86	879	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:24 PM
L87	12	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:25 PM
L88	71	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:18 AM
L89	21	tooltip same9 auction and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:22 AM

		@prad or @ad or @rlad)< "20090404"					
L90	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:22 AM
L91	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2020/03/25 07:22 AM
L92	346	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:00 PM
L93	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:09 PM
L94	170	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:20 PM
L95	3	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:45 PM
L96	8	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 04:15 PM
L97	8	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 04:24 PM
L98	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/26 11:19 AM

		6983331-$ or US-7256779-$).did.					
L99	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:19 AM
L100	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:37 AM
L101	2	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:44 AM
L102	8	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/29 03:40 PM
L103	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2021/02/18 04:36 PM
L104	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2021/02/18 04:37 PM
L105	148	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT)	OR	ON	ON	2021/03/06 08:31 AM
L106	617	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/03/06 08:32 AM
L107	212447	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/03/06 10:33 AM
L108	67740	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/27 12:08 PM

		G06Q30/0275).cpc.					
L109	5	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/03/27 12:16 PM
L110	251	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2022/03/27 12:18 PM
L111	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 06:45 AM

		"20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR					

		"6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR					

		"7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L112	67754	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 07:13 AM
L113	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 08:49 AM
L114	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 08:50 AM
L115	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:00 AM
L116	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:01 AM
L117	0	window WITH advert$7 WITH (out outside) SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:04 AM
L118	3	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:04 AM
L119	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM

		OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L120	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM
L121	41	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM
L122	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:22 AM
L123	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:23 AM
L124	2	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:26 AM
L125	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 01:35 PM
L126	1	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 02:27 PM
L127	2	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/31 02:52 PM
L128	1376	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/04/01 06:38 AM
L129	77	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold)	(USPAT)	OR	ON	ON	2022/04/01 06:39 AM

		SAME (credit attribution)					
L130	153	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2022/04/01 06:39 AM
L131	86	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2022/04/01 06:39 AM
L132	68054	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/05/24 05:57 AM
L133	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/05/24 06:00 AM
L134	5	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/05/24 06:03 AM
L135	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/04 08:08 AM

		"20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR					

		"20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR					

		"6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.						
L136	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 06:02 AM
L137	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/12/05 06:03 AM
L138	68996	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 06:03 AM
L139	268	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2022/12/05 06:03 AM

		(("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.					
L140	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-C1 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR AU-2019204227-A1 OR JP-4909360-B2 OR WO-2007075897-A3 OR EP-1964046-A2 OR WO-2007075897-A2 OR MX-2008008108-A OR AU-2006331610-A1 OR US-20070150353-A1 OR CN-101346739-B OR US-20090265243-A1 OR US-20070265923-A1 OR JP-2009521749-A OR US-11443329-B2).did.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 06:05 AM
L141	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 10:12 AM
L142	4	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:10 AM
L143	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:45 AM
L144	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:46 AM
L145	0	("7962363".pn. "20040260767" "6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:48 AM

		"20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90					
L146	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:50 AM
L147	44	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:50 AM
L148	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM
L149	4940	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM

		AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L150	1171	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM
L151	944	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L152	918	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM

		promotion$2 sponsor$4)) SAME page					
L153	585	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L154	559	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L155	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L156	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:53 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area					
L157	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:54 AM
L158	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:54 AM
L159	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:56 AM
L160	1855	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM

		G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L161	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM
L162	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM
L163	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU,	OR	ON	ON	2022/12/05 11:57 AM

		ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L164	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:58 AM
L165	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:58 AM
L166	797	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV,	OR	ON	ON	2022/12/05 11:59 AM

		message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L167	167	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:59 AM
L168	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:59 AM
L169	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 12:13 PM
L170	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 12:14 PM

		(chang$4 new maintain$4) SAME time					
L171	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:11 PM
L172	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:11 PM
L173	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time WITH advert$7	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:12 PM
L174	3155	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L175	2316	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM

		promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L176	3480	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L177	1369	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L178	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM

		sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L179	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM
L180	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM
L181	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM
L182	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM

		((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L183	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM
L184	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:22 PM
L185	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:22 PM

		OR @ad OR @rlad)< "20051224"					
L186	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:24 PM
L187	8	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L188	4	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L189	4	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L190	7	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L191	1362	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L192	648	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L193	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L194	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM

		@ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.					
L195	5	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L196	4	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L197	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L198	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L199	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L200	23	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L201	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/03/26 07:24 AM
L202	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L203	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L204	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L205	81	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633" | "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/03/26 07:24 AM
L206	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L207	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L208	0	(trigger$3 activat$3) same advert$7 same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L209	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		@rlad)< "20051224" and g06q30/02$2.cpc.					
L210	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L211	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L212	56	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L213	480	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L214	51	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					
L215	34	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L216	1093	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L217	838	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L218	103	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L219	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.					
L220	31	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L221	85	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L222	85	outside with (view$4 observ$4 aud$4 visib$5) same (new	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L223	40	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L224	40	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		not L26					
L225	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L226	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L227	24	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L42	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L228	201	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L229	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L230	37	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L231	9	(karassner near brad	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					07:24 AM
L232	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L233	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L234	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L235	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L236	1893	(event trigger$3) and browser near window with (within distance out	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L237	244	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L238	106	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L239	116	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L240	78	(distance space gap) and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L241	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L242	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		or @ptad or @prad or @ad or @rlad)< "20051224"					
L243	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L244	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L245	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.					
L246	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L247	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L248	10105	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L249	432	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L250	228	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L251	220	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L252	18	window with browser and trigger$3 with browser same browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L253	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L254	497503	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L255	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L256	653	(trigger$3 event) near5 window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L257	8	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L258	59	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L259	28	javascript with correlat$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L260	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L261	12	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L262	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L263	4	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L264	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L265	7278	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		@rlad)< "20090404"					
L266	4752	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L267	600	(compar$4 detect$3 match$3 determin$4) same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L268	50	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L269	24	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L270	883	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L271	18	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L272	75	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L273	21	tooltip same9 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L274	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L275	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2023/03/26 07:24 AM
L276	353	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L277	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L278	174	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L279	11	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L280	25	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L281	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		or @ptad or @prad or @ad or @rlad)< "20091224"					
L282	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-6983331-$ or US-7256779-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L283	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L284	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L285	3	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L286	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L287	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L288	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L289	181	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L290	715	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM

		(("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.					
L291	227791	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L292	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L293	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L294	273	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/03/26 07:24 AM
L295	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		"20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR					

		"5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR					

		"7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L296	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L297	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L298	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L299	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L300	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L301	0	window WITH advert$7 WITH (out outside)	(US-PGPUB; USPAT; FPRS; EPO; JPO;	OR	ON	ON	2023/03/26 07:24 AM

		SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	DERWENT; IBM_TDB)				
L302	4	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L303	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L304	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L305	42	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L306	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L307	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L308	2	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L309	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L310	2	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L311	4	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L312	1604	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L313	95	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L314	194	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L315	102	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L316	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L317	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L318	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L319	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		"20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR					

		"20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR					

		"6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L320	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L321	7	((("RICH") near3 ("MEDIA") near3	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		("CLUB") near3 ("LLC"))).AS,AANM.					
L322	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L323	273	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/03/26 07:24 AM
L324	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2006331610-C1 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR JP-4909360-B2 OR AU-2019204227-A1 OR WO-2007075897-A3 OR WO-2007075897-A2 OR EP-1964046-A2 OR MX-2008008108-A OR US-20070150353-A1 OR AU-2006331610-A1 OR CN-101346739-B OR JP-2009521749-A OR US-20070265923-A1 OR US-20090265243-A1 OR BR-PI0620622-A2).did.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L325	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L326	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L327	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		percent$4)					
L328	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L329	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L330	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L331	44	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L332	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L333	4973	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L334	1180	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L335	949	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L336	921	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L337	587	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L338	561	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L339	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		sponsor$4)) near5 page					
L340	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L341	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L342	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L343	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L344	1855	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L345	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L346	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L347	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L348	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L349	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT;	OR	ON	ON	2023/03/26 07:24 AM

		@prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	IBM_TDB)				
L350	798	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L351	168	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L352	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L353	8	("7962363".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		"20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)					07:24 AM
L354	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) SAME time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L355	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L356	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L357	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time WITH advert$7	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L358	3175	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L359	2327	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					07:24 AM
L360	3506	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L361	1378	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L362	24	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					07:24 AM
L363	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L364	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L365	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L366	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L367	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L368	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L369	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L370	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

PE2E SEARCH - Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	British Equivalents	Time Stamp
N1	0	(first ADJ module near9 first ADJ trigger$3 ADJ (region area) near9 (ad advert$7) ADJ content ADJ page WITH second ADJ module near9 second ADJ trigger$3 ADJ area WITH (ad advert$7) ADJ content ADJ page WITH correlate$3 ADJ code WITH configure$5 near5 web ADJ browser WITH render$3 near9 (advert$7 ad) ADJ content ADJ page) AND (correlate$3 ADJ code WITH configure$5 near9 web ADJ browser) AND (determin$5 near9 first ADJ trigger$3 ADJ	(USPAT)	OR	ON	ON	2021/03/06 11:36 AM

		(region area) near9 page near5 (within inside) near9 visible ADJ (area region) near9 browser ADJ window) AND (respon$3 near5 determin$5 near9 first ADJ trigger$3 ADJ (region area) nar5 within near5 (visible ADJ (region area)) near8 browser ADJ window near11 activate ADJ first ADJ module near8 first ADJ communication near9 sen$3 near5 server) AND (determin$5 near5 second ADJ trigger$3 ADJ (region area) near5 within near3 predefined ADJ distance neaer5 outside near5 visible ADJ (region area) near5 browser ADJ window) AND (respon$3 determin$5 near5 second ADJ trigger$3 ADJ (region area) near5 within near5 predefined ADJ distance near3 outside near5 visible ADJ (region area) browser ADJ window WITH activate NEAR second ADJ module near5 second ADJ communication near5 sen$3 server) AND (server near5 configur$5) AND (receiv$3 near5 communications near5 initiated near5 module near5 page near5 response near3 module near5 activated near5 correlator ADJ code) AND (respon$4 receiv$4 WITH communication WITH initiated WITH first ADJ module near8 select near5 (ad advertisement) WITH display$3 near5 page near5 based near5 bids near11 identif$6 near5					

		first ADJ selected ADJ bid) AND (serve near5 first (advert$7 ad) near5 designat$4 near5 first ADJ selected ADJ bid near5 browser) AND (respon$4 near4 receiving near5 communication near5 initiated near5 second ADJ module near5 select$3 (ad advertisement) near5 display$3 near5 page near6 based near5 bids near9 identif$7 second ADJ selected ADJ bid) AND (serve near5 second (advert$7 ad) near9 designat$5 second ADJ selected ADJ bid near5 browser) AND (serv$3 near5 first (advert$7 ad) near5 render$3 near5 first ADJ predefined (region area) near5 associat$3 near9 first ADJ trigger$3 (region area) near5 second ADJ (advert$7 ad) near5 render$3 near5 second ADJ predefined (region area) near5 associat$3 near5 second ADJ trigger$3 ADJ (area region)) AND g06q30/$4.cpc.					
N10	0	(determin$6 near5 predefined ADJ area near5 (advert$7) near5 display NEAR page near5 display near5 (advert$7) NEAR view near5 within near11 visible ADJ area NEAR5 browser NEAR window near5 configured near11 operated near5 remote NEAR computing ADJ device near5 predefined ADJ area near11 portion near5 (advert$7) display NEAR page near22 (advert$7) near5 display NEAR	(US-PGPUB; USPAT)	OR	ON	ON	2022/05/24 08:57 AM

		page near5 includes near5 predefined ADJ area near5 configured near5 display near5 (advertisement) near11 predefined ADJ area near5 being near5 portion near5 (ad advert$7) near5 display NEAR page near11 page near11 displayed near5 other near5 portions (ad advert$7) near5 display NEAR page WITH page NEAR content near5 separate (ad advert$7) near5 in ADJ response ADJ determination near11 predefined ADJ area near5 used near5 display near5 (ad advert$7) near11 in NEAR view near5 within near5 visible ADJ area near5 browser ADJ window near11 predefined ADJ period NEAR time near11 causing communication near11 sent near5 dispatcher near5 servers near5 configured Near5 Receiv$4 near5 communication Near5 cause near5 replacement (ad advert$7) near5 selected near5 display near5 (ad advert$7) NEAR display NEAR page near11 cause near5 replacement near5(ad advert) near11 served near11 remote NEAR computing NEAR device near11 browser near11 configured near5 render near5 replacement NEAR (ad advert$7) near5 predefined ADJ area).clm. AND g06q30/02$2.cpc.					
N11	0	(designat$4 near5	(USPAT)	OR	ON	ON	2022/05/24

		server near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 ad ADJ content ADJ display ADJ page near5 predefined ADJ area near5 configured near5 display ADJ advertisement ADJ content near5 predefined ADJ area near5 portion near5 ad ADJ content ADJ display ADJ page near11 page ADJ content NEAR displayed near5 portions near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 separate near5 advertisement ADJ content near5 serving near5 ad ADJ content ADJ display ADJ page near5 remote ADJ computing ADJ device NEAR operating NEAR browser near11 displaying NEAR browser ADJ window NEAR response near5 request near5 remote ADJ computing ADJ device near5 configured NEAR receive NEAR instructions near11 code near5 configured near5 determine near5 predefined ADJ area near5 within near5 predefined ADJ distance NEAR outside near5 visible ADJ area near5 browser ADJ window near5 send near5 first ADJ communication near5 dispatcher NEAR servers near5 based near5 determination near5 dispatcher ADJ servers near5 configured near5 cause near5 first ADJ advertisement near5					12:43 PM

		served near5 remote ADJ computing ADJ device near5 receipt near5 first ADJ communication near5 browser NEAR configured near5 render near5 first ADJ advertisement near5 predefined ADJ area near5 configured near5 determine near5 predefined ADJ area near5 view near5 within near5 visible ADJ area browser ADJ window near5 remote ADJ computing ADJ device near5 send near5 second ADJ communication near5 dispatcher ADJ servers near5 response near5 determination near5 predefined ADJ area near5 view near5 within near5 visible ADJ area near5 browser ADJ window near5 predefined ADJ period ADJ time near5 dispatcher NEAR servers near5 configured near5 receive near5 second ADJ communication near5 remote ADJ computing ADJ device near5 cause near5 replacement ADJ advertisement near5 selected near5 display near5 ad ADJ content ADJ display ADJ page near5 cause replacement ADJ advertisement near5 served near5 remote ADJ computing ADJ device near5 browser near5 configured near5 render near5 replacement ADJ advertisement near5 predefined ADJ area).clm.					
N12	0	(rendering near11	(USPAT)	OR	ON	ON	2023/03/26

		advertisement ADJ content near5 ad ADJ content ADJ display ADJ page near11 ad ADJ content ADJ display ADJ page near11 includes near5 predefined ADJ area near5 configured near5 display near5 advertisement ADJ content near5 predefined ADJ area near5 being near5 portion near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 displayed near5 other ADJ portions near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 being near5 separate near5 advertisement ADJ content near5 ad ADJ content ADJ display ADJ page near5 being near5 scrollable near5 allow near5 portion near5 ad ADJ content ADJ display ADJ page near5 appear near5 visible ADJ area near5 browser ADJ window near5 browser near5 configured near5 operated near5 remote NEAR computing NEAR device near5 method near5 comprising near5 determining near5 whether near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible ADJ area near5 browser ADJ window near5 response near5 determination near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible					09:17 AM

		ADJ area near5 browser ADJ window near5 caus$4 near5 communication near5 sent near5 remote ADJ computing ADJ device near5 dispatcher ADJ servers near11 dispatcher ADJ servers near5 configured Near11 receive near11 cause NEAR advertisement ADJ content near5 served near5 remote ADJ computing ADJ device near11 browser near5 configured near11 render near11 advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content near5 web ADJ page near11 advertisement ADJ content near5 first near5 appears near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page near5 only NEAR after near5 dispatcher ADJ servers near5 serve near5 advertisement ADJ content near5 remote ADJ computing ADJ device near5 browser near5 renders NEAR advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page).clm.					

Docket No.: 689752-1U6
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Brad KRASSNER et al

Application No.: 17/961,952 | Confirmation No.: 2082

Filed: October 7, 2022 | Art Unit: 3681

For: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS | Examiner: Breffni Baggot

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. § 1.312

This application was allowed on March 30, 2023. The issue fee has not yet paid. Please amend the patent application, without prejudice, as follows:

Amendments to and Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

Amendments to and Listing of the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Canceled)

2. (Currently Amended) A method for rendering advertisement content in an ad content display page, wherein the ad content display page includes (i) a predefined area configured to display advertisement content, the predefined area being a portion of the ad content display page, and (ii) page content displayed in other portions of the ad content display page, the page content being separate from the advertisement content, the ad content display page being scrollable to allow a portion of the ad content display page to appear in a visible area of a browser window of a browser that is configured to be operated by a remote computing device, the method comprising:
(a) determining whether a predefined portion of the predefined area of the ad content display page is in the visible area of the browser window; and
(b) in response to a determination that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window, causing a communication to be sent from the remote computing device to one or more dispatcher servers, wherein the one or more dispatcher servers are configured to:

(i) receive the communication, and

(ii) cause advertisement content to be served to the remote computing device,

wherein the browser is configured to render the advertisement content in the predefined area of the ad content [[web]] display page, and

wherein the advertisement content first appears in the predefined area of the ad content [[web]] display page only after the one or more dispatcher servers serve the advertisement content to the remote computing device and the browser renders the advertisement content in the predefined area of the ad content [[web]] display page.

3. (Previously Presented) The method of claim 2 wherein after the one or more dispatcher servers receive the communication, the one or more dispatcher servers further:

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(iii) cause advertisement content to be selected for display on the ad content display page, wherein the selected advertisement content is then served to the remote computing device.

4. (Previously Presented) The method of claim 3 wherein the advertisement content is selected at least partially as a result of an auction.

5. (Previously Presented) The method of claim 4 wherein the auction is conducted in real time between the time the communication is sent from the remote computing device and the time that the advertisement content is selected.

6. (Previously Presented) The method of claim 2 wherein the predefined portion is 90%.

7. (Previously Presented) The method of claim 2 further comprising:
(c) maintaining the same advertisement content that was previously rendered in the predefined area for at least a predefined period of time during the time period that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window.

8. (Previously Presented) The method of claim 2 wherein the determination that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window occurs periodically.

9. (Currently Amended) A system comprising:

(a) at least one ad content display page configured to be served to a remote computing device, wherein the ad content display page includes (i) a predefined area configured to display advertisement content, the predefined area being a portion of the ad content display page, and (ii) page content displayed in other portions of the ad content display page, the page content being separate from the advertisement content, the ad content display page being scrollable to allow a portion of the ad content display page to appear in a visible area of a browser window of a browser that is configured to be operated by the remote computing device;

(b) instructions in the form of code configured to:

(i) determine whether a predefined portion of the predefined area of the ad content display page is in the visible area of the browser window; and

(ii) in response to a determination that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window, cause a communication to be sent from the remote computing device; and

(c) one or more dispatch servers configured to:

(i) receive the communication,

(ii) cause advertisement content to be served to the remote computing device,

wherein the browser is configured to render the advertisement content in the predefined area of the ad content [[web]] display page, and

wherein the advertisement content first appears in the predefined area of the ad content [[web]] display page only after the one or more dispatcher servers serve the advertisement content to the remote computing device and the browser renders the advertisement content in the predefined area of the ad content [[web]] display page.

10. (Previously Presented) The system of claim 9 wherein the one or more dispatch servers are further configured to:

(iii) after receiving the communication, cause advertisement content to be selected for display on the ad content display page, wherein the selected advertisement content is then served to the remote computing device.

11. (Previously Presented) The system of claim 10 wherein the advertisement content is selected at least partially as a result of an auction.

12. (Previously Presented) The system of claim 11 wherein the auction is conducted in real time between the time the communication is sent from the remote computing device and the time that the advertisement content is selected.

13. (Previously Presented) The system of claim 9 wherein the predefined portion is 90%.

14. (Previously Presented) The system of claim 9 wherein the instructions in the form of code are further configured to:

(iii) maintain the same advertisement content that was previously rendered in the predefined area for at least a predefined period of time during the time period that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window.

15. (Previously Presented) The system of claim 9 wherein the determination that the predefined portion of the predefined area of the ad content display page is in the visible area of the browser window occurs periodically.

REMARKS

Claims 2-15 are pending. Claims 2 and 9 are amended as discussed below. Original claim 1 was canceled in a previous response.

No new matter was added. The amendment to claims 2 and 9 correct an obvious antecedent basis issue in these claims.

The requested change merely addresses formal matters without changing the scope of any of the claims and thus requires no further searching. Further, the requested changes place this application into better form for issuance.

Applicants respectfully request entry of this Amendment After Allowance under 37 C.F.R. § 1.312 and the issuance of a post-allowance communication reflecting such entry.

Dated: April 11, 2023

Respectfully submitted,

Brad KRASSNER et al.

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Electronic Acknowledgement Receipt

EFS ID:	47824329
Application Number:	17961952
International Application Number:	
Confirmation Number:	2082
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Customer Number:	570
Filer:	Clark Alan Jablon/Melinda Ray
Filer Authorized By:	Clark Alan Jablon
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Receipt Date:	11-APR-2023
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Application Type:	Utility under 35 USC 111(a)

Payment information:

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		Amendment_After_Allowance.PDF	118856 cc5e541acbafc2d762e6a1d94164d4850eb729af	yes	6

Duration Media Ex-1007

	Multipart Description/PDF files in .zip description		
	Document Description	**Start**	**End**
	Amendment after Notice of Allowance (Rule 312)	1	1
	Claims	2	5
	Applicant Arguments/Remarks Made in an Amendment	6	6
Warnings:			
Information:			
	Total Files Size (in bytes):	118856	

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), by mail or fax, or via EFS-Web.

By mail, send to: Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

By fax, send to: (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. **Because electronic patent issuance may occur shortly after issue fee payment, any desired continuing application should preferably be filed prior to payment of this issue fee in order not to jeopardize copendency.**

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

570 7590 03/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being transmitted to the USPTO via EFS-Web or by facsimile to (571) 273-2885, on the date below.

(Typed or printed name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$0.00	$480	06/30/2023

EXAMINER	ART UNIT	CLASS-SUBCLASS
BAGGOT, BREFFNI	3681	705-014540

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/AIA/122 or PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/AIA/47 or PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list
(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Panitch Schwarze Belisario & Nadel LLP
1 _____
2 _____
3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE: RICH MEDIA CLUB, LLC

(B) RESIDENCE: (CITY and STATE OR COUNTRY): SALT LAKE CITY, UTAH

Please check the appropriate assignee category or categories (will not be printed on the patent) : ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. Fees submitted: ☒ Issue Fee ☐ Publication Fee (if required)

4b. Method of Payment: *(Please first reapply any previously paid fee shown above)*

☒ Electronic Payment via Patent Center or EFS-Web ☐ Enclosed check ☐ Non-electronic payment by credit card (Attach form PTO-2038)

☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. _____

5. **Change in Entity Status** (from status indicated above)

☐ Applicant certifying micro entity status. See 37 CFR 1.29

NOTE: Absent a valid certification of Micro Entity Status (see forms PTO/SB/15A and 15B), issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment.

☐ Applicant asserting small entity status. See 37 CFR 1.27

NOTE: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.

☐ Applicant changing to regular undiscounted fee status.

NOTE: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

NOTE: This form must be signed in accordance with 37 CFR 1.31 and 1.33. See 37 CFR 1.4 for signature requirements and certifications.

Authorized Signature /Clark A. Jablon/ Date April 14, 2023

Typed or printed name Clark A. Jablon Registration No. 35039

600 Duration Media Ex-1007

Electronic Patent Application Fee Transmittal

Application Number:	17961952
Filing Date:	07-Oct-2022
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Filer:	Clark Alan Jablon/Angela Kryszczak
Attorney Docket Number:	689752-1U6

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
UTILITY APPL ISSUE FEE	2501	1	480	480

Duration Media Ex-1007

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**480**

Electronic Acknowledgement Receipt

EFS ID:	47844644
Application Number:	17961952
International Application Number:	
Confirmation Number:	2082
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Customer Number:	570
Filer:	Clark Alan Jablon/Angela Kryszczak
Filer Authorized By:	Clark Alan Jablon
Attorney Docket Number:	689752-1U6
Receipt Date:	14-APR-2023
Filing Date:	07-OCT-2022
Time Stamp:	13:28:45
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$480
RAM confirmation Number	E20234DD33187210
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Duration Media Ex-1007

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	Issue_Fee_Transmittal.PDF	150469 e97208c384abe7c6ac884d910fdda8a1011760ef	no	1
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	38416 cf4f789acbfb0009f14446bb792cf1a9f4d479bf	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	188885		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

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National Stage of an International Application under 35 U.S.C. 371

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New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
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Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

570 7590 05/31/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER
BAGGOT, BREFFNI

ART UNIT	PAPER NUMBER
3681	

NOTIFICATION DATE	DELIVERY MODE
05/31/2023	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

usptomail@panitchlaw.com

Response to Rule 312 Communication	Application No.	Applicant(s)	
	17/961,952	KRASSNER et al.	
	Examiner	Art Unit	AIA (FITF) Status
	HAJIME ROJAS	3681	No

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

1. ☑ The amendment filed on 11 April 2023 under 37 CFR 1.312 has been considered, and has been:

a) ☑ entered.

b) ☑ entered as directed to matters of form not affecting the scope of the invention.

c) ☐ disapproved because the amendment was filed after the payment of the issue fee.

Any amendment filed after the date the issue fee is paid must be accompanied by a petition under 37 CFR 1.313(c)(1) and the required fee to withdraw the application from issue.

d) ☐ disapproved. See explanation below.

e) ☐ entered in part. See explanation below.

f) ☐ not entered because the supplemental or corrected Application Data sheet (ADS)

☐ was not accompanied by a petition to accept an unintentionally delayed claim under 37 CFR 1.55 or 27 CFR 1.78;

☐ did not identify the information being changed in accordance with 37 CFR 1.76(c)(2);

☐ was not properly signed in accordance with 37 CFR 1.76(e) (or 37 CFR 1.33(b) for applications filed prior to September 16, 2012).

/HAJIME ROJAS/
Supervisory Patent Examiner, Art Unit 3681

OK TO ENTER: /H.S.R/

Docket No.: 689752-1U6
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Brad KRASSNER et al

Application No.: 17/961,952 | Confirmation No.: 2082

Filed: October 7, 2022 | Art Unit: 3681

For: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS | Examiner: Breffni Baggot

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. § 1.312

This application was allowed on March 30, 2023. The issue fee has not yet paid. Please amend the patent application, without prejudice, as follows:

Amendments to and Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	ISSUE DATE	PATENT NO.	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	06/20/2023	11682028	689752-1U6	2082

570 7590 05/31/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

ISSUE NOTIFICATION

The projected patent number and issue date are specified above. The patent will issue electronically. The electronically issued patent is the official patent grant pursuant to 35 U.S.C. § 153. The patent may be accessed on or after the issue date through Patent Center at https://patentcenter.uspto.gov/. The patent will be available in both the public and the private sides of Patent Center. Further assistance in electronically accessing the patent, or about Patent Center, is available by calling the Patent Electronic Business Center at 1-888-217-9197.

The USPTO is implementing electronic patent issuance with a transition period, during which period the USPTO will mail a ceremonial paper copy of the electronic patent grant to the correspondence address of record. Additional copies of the patent (i.e., certified and presentation copies) may be ordered for a fee from the USPTO's Certified Copy Center at https://certifiedcopycenter.uspto.gov/index.html. The Certified Copy Center may be reached at (800)972-6382.

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
(application filed on or after May 29, 2000)

The Patent Term Adjustment is 0 day(s). Any patent to issue from the above-identified application will include an indication of the adjustment on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Application Assistance Unit (AAU) of the Office of Patents Stakeholder Experience (OPSE), Stakeholder Support Division (SSD) at (571)-272-4200.

INVENTOR(s) (Please see PAIR WEB site http://pair.uspto.gov for additional inventors):

Brad KRASSNER, Salt Lake City, UT;
Nikolai MENTCHOUKOV, Miami Beach, FL;
Fred BERNSTEIN, Miami Beach, FL;
Alan EDWARDS, Salt Lake City, UT;
Igor TCHIBIREV, Sea Cliff, NY;

APPLICANT(s) (Please see PAIR WEB site http://pair.uspto.gov for additional applicants):

Rich Media Club, LLC, Salt Lake City, UT;

The United States represents the largest, most dynamic marketplace in the world and is an unparalleled location for business investment, innovation, and commercialization of new technologies. The USA offers tremendous resources and advantages for those who invest and manufacture goods here. Through SelectUSA, our nation works to encourage and facilitate business investment. To learn more about why the USA is the best country in the world to develop technology, manufacture products, and grow your business, visit SelectUSA.gov.

Doc code: RCEX
Doc description: Request for Continued Examination (RCE)

PTO/SB/30EFS (01-22)
Approved for use through 05/31/2024. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

REQUEST FOR CONTINUED EXAMINATION(RCE)TRANSMITTAL
(Submitted Only via EFS-Web)

Application Number	17961952	Filing Date	2022-10-07	Docket Number (if applicable)	689752-1U6	Art Unit	3681
First Named Inventor	Brad KRASSNER			Examiner Name	B. Baggot		

This is a Request for Continued Examination (RCE) under 37 CFR 1.114 of the above-identified application.
Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. The Instruction Sheet for this form is located at WWW.USPTO.GOV

SUBMISSION REQUIRED UNDER 37 CFR 1.114

Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).

☐ Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.

- ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
- ☐ Other _____

☒ Enclosed

- ☒ Amendment/Reply
- ☒ Information Disclosure Statement (IDS)
- ☐ Affidavit(s)/ Declaration(s)
- ☒ Other Petition to Withdraw an Application from Issue After Payment of the Issue Fee Under 37 CFR 1.313(c)(2)

MISCELLANEOUS

☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of months _____ (Period of suspension shall not exceed 3 months; Fee under 37 CFR 1.17(i) required)

☐ Other _____

FEES

☒ **The RCE fee under 37 CFR 1.17(e) is required by 37 CFR 1.114 when the RCE is filed.**
The Director is hereby authorized to charge any underpayment of fees, or credit any overpayments, to Deposit Account No 50-1017

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED

☒ Patent Practitioner Signature

Applicant Signature

Duration Media Ex-1007

PTO/SB/30EFS (01-22)
Approved for use through 05/31/2024. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Signature of Registered U.S. Patent Practitioner			
Signature	/Clark A. Jablon/	Date (YYYY-MM-DD)	2023-06-09
Name	Clark A. Jablon	Registration Number	35039

This collection of information is required by 37 CFR 1.114. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Docket No.: 689752-1U6
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Brad KRASSNER et al

Application No.: 17/961,952 | Confirmation No.: 2082

Filed: October 7, 2022 | Art Unit: 3681

For: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS | Examiner: Breffni Baggot

RESPONSE ACCOMPANYING RCE UNDER 37 C.F.R. § 1.114

This paper is being filed concurrently with a Request for Continued Examination (RCE) and a "Petition to Withdraw An Application from Issuance…" The RCE fee and petition fee are also being paid concurrently with this filing. If any other fee is due, charge the fee to Deposit Account No. 50-1017.

Remarks begin on page 2 of this paper.

REMARKS

Claims 2-15 are pending and are unamended.

Patentability of claimed invention over prior art of record

As stated in the previously filed response ("Response Under 37 C.F.R. § 1.111" filed March 23, 2023), the presently claimed invention is directed to one preferred embodiment of the present invention that retrieves and renders advertisement content that appears within the predefined area of the ad content display page that is configured to display advertisement content (billboard module content rendering area location) when a predefined portion of the predefined area is in the visible area of the browser window. In one disclosed embodiment, the predefined portion is 90%, but as disclosed in page 78, line 30 through page 79, line 13 of the present application, that portion may be "customized by the system administrator," and thus need not be 90%.

The Applicant, Rich Media Club LLC, filed patent infringement ligation against Duration Media with respect to U.S. Patent No. 11,443,329 on December 9, 2022 in US District Court for the District of Arizona (Case Number: 2:2022cv02086.

Duration Media filed an Inter Partes Review of U.S. Patent No. 11,443,329 on May 24, 2023 (the IPR) asserting invalidity of the ´329 patent in view of a combination of three references, namely, (i) U.S. Patent No. 10,380,602 (Krassner et al.), (ii) U.S. Patent No. 7,725,502 (Badros et al.) and (iii) U.S. Patent Application Publication No. 2008/0221982 (Harkins et al.)

U.S. Patent No. 10,380,602 was previously made of record in the present application and thus is not discussed further. U.S. Patent Nos. 7,725,502 (Badros et al.) and 2008/0221982 (Harkins et al.) were not previously made of record in the present application. Badros et al. and Harkins et al. were reviewed by Applicant with respect to the claims of the present application and Applicant did not locate at least the feature highlighted above in either of these references, and more specifically, at least the claimed feature of determining whether a predefined portion of the predefined area of the ad content display page is in the visible area of the browser window,

and in response to such a determination, causing a communication to be sent from the remote computing device to one or more dispatcher servers, wherein the one or more dispatcher servers are configured to (i) receive the communication, and (ii) cause advertisement content to be served to the remote computing device, wherein the browser is configured to render the advertisement content in the predefined area of the ad content display page.

Accordingly, the present claims are patentable over such references, whether taken individually or in combination with other prior art of record.

Notwithstanding the above, out of an abundance of caution, an Information Disclosure Statement is being submitted herewith to allow for formal citation of the IPR references.

Conclusion

In view of the above, the instant application is still in condition for allowance. Re-issuance of a Notice of Allowability of all pending claims is therefore earnestly solicited.

Dated: June 9, 2023

Respectfully submitted,

Brad KRASSNER et al.

By: Clark A. Jablon
Clark A. Jablon
Registration No.: 35,039
PANITCH SCHWARZE BELISARIO & NADEL LLP
Two Commerce Square
2001 Market Street, Suite 2800
Philadelphia, Pennsylvania 19103
(215) 965-1293
(215) 965-1331 (Fax)
cjablon@panitchlaw.com (E-Mail)

615 Duration Media Ex-1007

PTO/SB/08a (01-22)
Approved for use through 05/31/2024. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17961952
Filing Date	2022-10-07
First Named Inventor	Brad KRASSNER
Art Unit	3681
Examiner Name	B. Baggot
Attorney Docket Number	689752-1U6

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	7725502		2010-05-25	Badros et al.	
	2	11443329	B2	2022-09-13	Krassner et al.	

If you wish to add additional U.S. Patent citation information please click the Add button. Add

U.S.PATENT APPLICATION PUBLICATIONS Remove

Examiner Initial*	Cite No	Publication Number	Kind Code[1]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20080221982	A1	2008-09-11	Harkins et al.	

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FOREIGN PATENT DOCUMENTS Remove

Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]
	1							

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NON-PATENT LITERATURE DOCUMENTS Remove

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17961952
	Filing Date	2022-10-07
	First Named Inventor	Brad KRASSNER
	Art Unit	3681
	Examiner Name	B. Baggot
	Attorney Docket Number	689752-1U6

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T[5]
	1	Petition for Inter Partes Review for U.S. Patent No. 11,443,329 filed May 24, 2023	

If you wish to add additional non-patent literature document citation information please click the Add button Add

EXAMINER SIGNATURE

Examiner Signature		Date Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17961952
	Filing Date	2022-10-07
	First Named Inventor	Brad KRASSNER
	Art Unit	3681
	Examiner Name	B. Baggot
	Attorney Docket Number	689752-1U6

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☐ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

☒ A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Clark A. Jablon/	Date (YYYY-MM-DD)	2023-06-09
Name/Print	Clark A. Jablon	Registration Number	35,039

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these record s.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Electronic Patent Application Fee Transmittal

Application Number:	17961952
Filing Date:	07-Oct-2022
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Filer:	Clark Alan Jablon/Melinda Ray
Attorney Docket Number:	689752-1U6

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
PETITION FEE-37CFR 1.17(H) (GROUP II)	2464	1	56	56
RCE- 1ST REQUEST	2801	1	544	544
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**600**

UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
www.uspto.gov

Decision Date : June 9, 2023

In re Application of :

Brad KRASSNER

DECISION ON PETITION
UNDER CFR 1.313(c)(2)

Application No : 17961952

Filed : 07-Oct-2022

Attorney Docket No : 689752-1U6

This is an electronic decision on the petition under 37 CFR 1.313(c)(2), filed June 9, 2023 , to withdraw the above-identified application from issue after payment of the issue fee.

The petition is **GRANTED.**

The above-identified application is withdrawn from issue for consideration of a submission under 37 CFR 1.114 (request for continued examination). See 37 CFR 1.313(c)(2).

Petitioner is advised that the issue fee paid in this application cannot be refunded. If, however, this application is again allowed, petitioner may request that it be applied towards the issue fee required by the new Notice of Allowance.

Telephone inquiries concerning this decision should be directed to the Patent Electronic Business Center (EBC) at 866-217-9197.

This application file is being referred to Technology Center AU 3681 for processing of the request for continuing examination under 37 CFR 1.114 .

Office of Petitions

Duration Media Ex-1007

Electronic Acknowledgement Receipt

EFS ID:	48121537
Application Number:	17961952
International Application Number:	
Confirmation Number:	2082
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Customer Number:	570
Filer:	Clark Alan Jablon/Melinda Ray
Filer Authorized By:	Clark Alan Jablon
Attorney Docket Number:	689752-1U6
Receipt Date:	09-JUN-2023
Filing Date:	07-OCT-2022
Time Stamp:	13:52:17
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$600
RAM confirmation Number	E202369D52138739
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Duration Media Ex-1007

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	ePetition Request Form	petition-request.pdf	39997 98fa392601293c34f76a1d289ce7a0bf1c6bf80a	no	2
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	Request_for_Continued_Examination.pdf	1667031 d568ce57d8e9e2a21da5ede049e5a8aabce94def	no	3
Warnings:					
Information:					
3		Response_Accompanying_RCE_Under_37_CFR_1_114.pdf	114680 5e2b8b613cf190adec8a0893a80e870766980d9e	yes	3
	Multipart Description/PDF files in .zip description				
	Document Description		**Start**	**End**	
	Amendment Submitted/Entered with Filing of Continued Prosecution Application (CPA)/Request for Continued Examination(RCE)		1	1	
	Applicant Arguments/Remarks Made in an Amendment		2	3	
Warnings:					
Information:					
4	Information Disclosure Statement (IDS) Form (SB08)	Information_Disclosure_Statement.pdf	1263342 b9dacf882ebc6bffbf548821d8be4b4bbbd3a6b2	no	4
Warnings:					
Information:					
5	Non Patent Literature	Petition_for_Inter_Partes_Review_for_U_S_Patent_No_11_443_329.pdf	889771 8ea8af8174f008518329c44ca1495ec6414a352c	no	48
Warnings:					
Information:					

Duration Media Ex-1007

6	Fee Worksheet (SB06)	fee-info.pdf	40632 373794609337b2ed7b75cd472af7817da2a56ef6	no	2

Warnings:	
Information:	
Total Files Size (in bytes):	4015453

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Doc Code: PET.AUTO Document Description: Petition automatically granted by EFS-Web	PTO/SB/140 U.S. Patent and Trademark Office Department of Commerce

Electronic Petition Request	**PETITION TO WITHDRAW AN APPLICATION FROM ISSUE AFTER PAYMENT OF THE ISSUE FEE UNDER 37 CFR 1.313(c)**
Application Number	17961952
Filing Date	07-Oct-2022
First Named Inventor	Brad KRASSNER
Art Unit	3681
Examiner Name	BREFFNI BAGGOT
Attorney Docket Number	689752-1U6
Title	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

An application may be withdrawn from issue for further action upon petition by the applicant. To request that the Office withdraw an application from issue, applicant must file a petition under this section including the fee set forth in § 1.17(h) and a showing of good and sufficient reasons why withdrawal of the application from issue is necessary.

APPLICANT HEREBY PETITIONS TO WITHDRAW THIS APPLICATION FROM ISSUE UNDER 37 CFR 1.313(c).

A grantable petition requires the following items:
(1) Petition fee; and
(2) One of the following reasons:
(a) Unpatentability of one or more claims, which must be accompanied by an unequivocal statement that one or more claims are unpatentable, an amendment to such claim or claims, and an explanation as to how the amendment causes such claim or claims to be patentable;
(b) Consideration of a request for continued examination in compliance with § 1.114 (for a utility or plant application only); or
(c) Express abandonment of the application. Such express abandonment may be in favor of a continuing application, but not a CPA under 37 CFR 1.53(d).

Petition Fee

◉	Small Entity
○	Micro Entity
○	Regular Undiscounted

Reason for withdrawal from issue

Duration Media Ex-1007

◯ One or more claims are unpatentable ◉ Consideration of a request for continued examination (RCE) (List of Required Documents and Fees) ◯ Applicant hereby expressly abandons the instant application (any attorney/agent signing for this reason must have power of attorney pursuant to 37 CFR 1.32(b)).
RCE request,submission, and fee. ☐ I certify, in accordance with 37 CFR 1.4(d)(4) that : The RCE request ,submission, and fee have already been filed in the above-identified application on ☒ Are attached.
THIS PORTION MUST BE COMPLETED BY THE SIGNATORY OR SIGNATORIES I certify, in accordance with 37 CFR 1.4(d)(4) that I am: ◉ An attorney or agent registered to practice before the Patent and Trademark Office who has been given power of attorney in this application. ◯ An attorney or agent registered to practice before the Patent and Trademark Office, acting in a representative capacity. ◯ A sole inventor ◯ A joint inventor; I certify that I am authorized to sign this submission on behalf of all of the inventors as evidenced by the power of attorney in the application ◯ A joint inventor; all of whom are signing this e-petition

Signature	/Clark A. Jablon/
Name	Clark A. Jablon
Registration Number	35039

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

570 7590 06/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER	
BAGGOT, BREFFNI	
ART UNIT	PAPER NUMBER
3681	

DATE MAILED: 06/30/2023

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$480.00	$0	10/02/2023

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the ENTITY STATUS shown above. If the ENTITY STATUS is shown as SMALL or MICRO, verify whether entitlement to that entity status still applies.

If the ENTITY STATUS is the same as shown above, pay the TOTAL FEE(S) DUE shown above.

If the ENTITY STATUS is changed from that shown above, on PART B - FEE(S) TRANSMITTAL, complete section number 5 titled "Change in Entity Status (from status indicated above)".

For purposes of this notice, small entity fees are 40% the amount of undiscounted fees, and micro entity fees are 20% the amount of undiscounted fees.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Maintenance fees are due in utility patents issuing on applications filed on or after Dec. 12, 1980. It is patentee's responsibility to ensure timely payment of maintenance fees when due. More information is available at www.uspto.gov/PatentMaintenanceFees.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), by mail or fax, or via EFS-Web.

By mail, send to: Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

By fax, send to: (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. **Because electronic patent issuance may occur shortly after issue fee payment, any desired continuing application should preferably be filed prior to payment of this issue fee in order not to jeopardize copendency.**

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

570 7590 06/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being transmitted to the USPTO via EFS-Web or by facsimile to (571) 273-2885, on the date below.

(Typed or printed name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$480.00	$0	10/02/2023

EXAMINER	ART UNIT	CLASS-SUBCLASS
BAGGOT, BREFFNI	3681	705-014540

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

❑ Change of correspondence address (or Change of Correspondence Address form PTO/AIA/122 or PTO/SB/122) attached.

❑ "Fee Address" indication (or "Fee Address" Indication form PTO/AIA/47 or PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list
(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 _____
2 _____
3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent) : ❑ Individual ❑ Corporation or other private group entity ❑ Government

4a. Fees submitted: ❑ Issue Fee ❑ Publication Fee (if required)

4b. Method of Payment: *(Please first reapply any previously paid fee shown above)*

❑ Electronic Payment via Patent Center or EFS-Web ❑ Enclosed check ❑ Non-electronic payment by credit card (Attach form PTO-2038)

❑ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. _____

5. **Change in Entity Status** (from status indicated above)

❑ Applicant certifying micro entity status. See 37 CFR 1.29

NOTE: Absent a valid certification of Micro Entity Status (see forms PTO/SB/15A and 15B), issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment.

❑ Applicant asserting small entity status. See 37 CFR 1.27

NOTE: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.

❑ Applicant changing to regular undiscounted fee status.

NOTE: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

NOTE: This form must be signed in accordance with 37 CFR 1.31 and 1.33. See 37 CFR 1.4 for signature requirements and certifications.

Authorized Signature _____ Date _____

Typed or printed name _____ Registration No. _____

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

570 7590 06/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER	
BAGGOT, BREFFNI	

ART UNIT	PAPER NUMBER
3681	

DATE MAILED: 06/30/2023

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
(Applications filed on or after May 29, 2000)

The Office has discontinued providing a Patent Term Adjustment (PTA) calculation with the Notice of Allowance.

Section 1(h)(2) of the AIA Technical Corrections Act amended 35 U.S.C. 154(b)(3)(B)(i) to eliminate the requirement that the Office provide a patent term adjustment determination with the notice of allowance. See Revisions to Patent Term Adjustment, 78 Fed. Reg. 19416, 19417 (Apr. 1, 2013). Therefore, the Office is no longer providing an initial patent term adjustment determination with the notice of allowance. The Office will continue to provide a patent term adjustment determination with the Issue Notification Letter that is mailed to applicant approximately three weeks prior to the issue date of the patent, and will include the patent term adjustment on the patent. Any request for reconsideration of the patent term adjustment determination (or reinstatement of patent term adjustment) should follow the process outlined in 37 CFR 1.705.

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

OMB Clearance and PRA Burden Statement for PTOL-85 Part B

The Paperwork Reduction Act (PRA) of 1995 requires Federal agencies to obtain Office of Management and Budget approval before requesting most types of information from the public. When OMB approves an agency request to collect information from the public, OMB (i) provides a valid OMB Control Number and expiration date for the agency to display on the instrument that will be used to collect the information and (ii) requires the agency to inform the public about the OMB Control Number's legal significance in accordance with 5 CFR 1320.5(b).

The information collected by PTOL-85 Part B is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Notice of Allowability	Application No. 17/961,952	Applicant(s) KRASSNER et al.	
	Examiner BREFFNI X BAGGOT	Art Unit 3681	AIA (FITF) Status No

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☑ This communication is responsive to 6/9/23.
   ☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2. ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

3. ☑ The allowed claim(s) is/are 2-15 . As a result of the allowed claim(s), you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see **http://www.uspto.gov/patents/init_events/pph/index.jsp** or send an inquiry to **PPHfeedback@uspto.gov.**

4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

   Certified copies:

   a) ☐ All b) ☐ Some* c) ☐ None of the:

   1. ☐ Certified copies of the priority documents have been received.
   2. ☐ Certified copies of the priority documents have been received in Application No. _____ .
   3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

   * Certified copies not received: _____ .

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
   ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____ .

   Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. ☑ Notice of References Cited (PTO-892)
2. ☑ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date 6/9/23.
3. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material _____.
4. ☑ Interview Summary (PTO-413), Paper No./Mail Date. 7/14/23.
5. ☐ Examiner's Amendment/Comment
6. ☑ Examiner's Statement of Reasons for Allowance
7. ☐ Other _____.

/BREFFNI BAGGOT/
Primary Examiner, Art Unit 3681

Notice of pre-AIA Status

1. The application filed is examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Status of Claims

2. This notice of allowability is in reply to the attorney's RCE.

Allowable Subject Matter

3. Claims 2-15 are allowed.

Examiner's Reasons for Allowance

The closest prior art is

Patel US Pat 7,962,363

Also relevant are

Kedem US PG PUB 2004/0260767,

Nicholas III US Pat 6,865,719,

Konagaya (NPL).

In cited art and after further searching,

Examiner was not able to find each and every limitation of the claims.

Examiner tried to find art with a) all the limitations of the claim while showing b) with references that can be reasonably combined C) without resort to hindsight bias.

No such art was found.

Applicant filed RCE after notice allowability to put new art before examiner which attorney had been apprised of. The new art is not better than what examiner already found, so we arrive at the same conclusion as before:

claims allowed.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to bbaggot@uspto.gov.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to BREFFNI X BAGGOT whose telephone number is (571)272-7154. The examiner can normally be reached M-F 8a-10a, 12p-6p.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Hajime Rojas can be reached on 571-270-5491. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of published or unpublished applications may be obtained from Patent Center. Unpublished application information in Patent Center is available to registered users. To file and manage patent submissions in Patent Center, visit: https://patentcenter.uspto.gov. Visit https://www.uspto.gov/patents/apply/patent-center for more information about Patent Center and https://www.uspto.gov/patents/docx for information about filing in DOCX format. For additional questions, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

BREFFNI BAGGOT
Primary Examiner
Art Unit 3681

/BREFFNI BAGGOT/
Primary Examiner, Art Unit 3681

Applicant-Initiated Interview Summary	**Application No.** 17/961,952	**Applicant(s)** KRASSNER et al.		
	Examiner BREFFNI X BAGGOT	**Art Unit** 3681	**AIA (First Inventor to File) Status** No	**Page** 1 of 1

All Participants (applicant, applicants representative, PTO personnel)	**Title**	**Type**
BREFFNI X BAGGOT	Primary Examiner	Telephonic
C Jablon	Attorney	

Date of Interview: 14 June 2023

Issues Discussed:

35 U.S.C. 103

Applicant filed RCE after notice allowability to put new art before examiner which attorney had been apprised of. The new art is not better than what examiner already found, so we arrive at the same conclusion as before:
claims allowed.

Other

Applicant filed RCE after notice allowability to put new art before examiner which attorney had been apprised of. The new art is not better than what examiner already found, so we arrive at the same conclusion as before:
claims allowed.

/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	

Applicant is reminded that a complete written statement as to the substance of the interview must be made of record in the application file. It is the applicants responsibility to provide the written statement, unless the interview was initiated by the Examiner and the Examiner has indicated that a written summary will be provided. See MPEP 713.04
Please further see:
MPEP 713.04
Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews, paragraph (b)
37 CFR § 1.2 Business to be transacted in writing

Applicant recordation instructions: The formal written reply to the last Office action must include the substance of the interview. (See MPEP section 713.04). If a reply to the last Office action has already been filed, applicant is given a non-extendable period of the longer of one month or thirty days from this interview date, or the mailing date of this interview summary form, whichever is later, to file a statement of the substance of the interview.

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

Notice of References Cited	Application/Control No. 17/961,952	Applicant(s)/Patent Under Reexamination KRASSNER et al.	
	Examiner BREFFNI X BAGGOT	Art Unit 3681	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7962363-B2	06-2011	Patel; Dorab	G06Q30/0247	705/14.69
*	B	US-20040260767-A1	12-2004	Kedem, David	G06Q30/0264	705/14.42
*	C	US-6865719-B1	03-2005	Nicholas, III; James J.	G06Q30/02	715/854
*	D	US-20010047384-A1	11-2001	Croy, John	H04L67/306	715/727
*	E	US-7256779-B2	08-2007	Donnelly; Paul	G06T15/04	345/421
*	F	US-20060111970-A1	05-2006	Hill; William	G06Q30/0254	705/14.69
*	G	US-20030195801-A1	10-2003	Takakura, Tetsuo	G06Q30/0269	705/14.69
	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	University of Chicago "Too Many Metrics" Kaitlin Springmeier (Year: 2016)
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Index of Claims	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	Art Unit
	BREFFNI X BAGGOT	3681

✓	Rejected	-	Cancelled	N	Non-Elected	A	Appeal
=	Allowed	÷	Restricted	I	Interference	O	Objected

CLAIMS

☐ Claims renumbered in the same order as presented by applicant ☐ CPA ☐ T.D. ☐ R.1.47

CLAIM		DATE								
Final	Original	12/04/2022	03/27/2023	06/18/2023						
	1	-	-							
1	2	✓	=	=						
2	3	✓	=	=						
3	4	✓	=	=						
4	5	✓	=	=						
5	6	✓	=	=						
6	7	✓	=	=						
7	8	✓	=	=						
8	9	✓	=	=						
9	10	✓	=	=						
10	11	✓	=	=						
11	12	✓	=	=						
12	13	✓	=	=						
13	14	✓	=	=						
14	15	✓	=	=						

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

CPC						
Symbol					**Type**	**Version**
G06Q	/	30	/	02	F	2013-01-01
G06Q	/	30	/	0275	I	2013-01-01
G06Q	/	30	/	0256	I	2013-01-01

CPC Combination Sets								
Symbol					**Type**	**Set**	**Ranking**	**Version**
	/		/					

NONE		Total Claims Allowed:	
(Assistant Examiner)	(Date)	14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	18 June 2023	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	2	1

U.S. Patent and Trademark Office

Part of Paper No.: 20230618

Duration Media Ex-1007

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

INTERNATIONAL CLASSIFICATION					
CLAIMED					
G06Q	/	30	/	02	

NON-CLAIMED					
	/		/		

US ORIGINAL CLASSIFICATION	
CLASS	**SUBCLASS**

CROSS REFERENCES(S)						
CLASS	**SUBCLASS (ONE SUBCLASS PER BLOCK)**					

NONE		Total Claims Allowed:	
(Assistant Examiner)	(Date)	14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681	18 June 2023	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	2	1

U.S. Patent and Trademark Office

Part of Paper No.: 20230618

Duration Media Ex-1007

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	**Art Unit**
	BREFFNI X BAGGOT	3681

☐ Claims renumbered in the same order as presented by applicant ☐ CPA ☐ T.D. ☐ R.1.47

CLAIMS

Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original
	1	9	10												
1	2	10	11												
2	3	11	12												
3	4	12	13												
4	5	13	14												
5	6	14	15												
6	7														
7	8														
8	9														

NONE (Assistant Examiner)	(Date)	**Total Claims Allowed:** 14	
/BREFFNI BAGGOT/ Primary Examiner, Art Unit 3681 (Primary Examiner)	18 June 2023 (Date)	O.G. Print Claim(s) 2	O.G. Print Figure 1

U.S. Patent and Trademark Office

Part of Paper No.: 20230618

Duration Media Ex-1007

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	Art Unit
	BREFFNI X BAGGOT	3681

CPC - Searched*		
Symbol	**Date**	**Examiner**
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	12/05/2022	bb
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	03/26/2023	bxb
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	06/18/2023	bxb
(G06Q30/02 or G06Q30/0256 or G06Q30/0275).cpc.	06/18/2023	bxb

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

US Classification - Searched*			
Class	**Subclass**	**Date**	**Examiner**

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

Search Notes		
Search Notes	**Date**	**Examiner**
inventor/assignee, IP.com, PE2E	12/05/2022	bb
inventor/assignee, IP.com, PE2E	03/26/2023	bxb
inventor/assignee, IP.com, PE2E	06/18/2023	bxb
inventor/assignee, IP.com, PE2E	06/18/2023	bxb

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/961,952	KRASSNER et al.
	Examiner	Art Unit
	BREFFNI X BAGGOT	3681

Interference Search			
US Class/CPC Symbol	US Subclass/CPC Group	Date	Examiner
G06Q	30/02	06/18/2023	BXB

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www.uspto.gov

Bib Data Sheet

CONFIRMATION NO. 2082

SERIAL NUMBER	FILING OR 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
17/961,952	10/07/2022 RULE	705	3681	689752-1U6

APPLICANTS

Rich Media Club, LLC, Salt Lake City, UT;
Brad KRASSNER, Salt Lake City, UT;
Nikolai MENTCHOUKOV, Miami Beach, FL;
Fred BERNSTEIN, Miami Beach, FL;
Alan EDWARDS, Salt Lake City, UT;
Igor TCHIBIREV, Sea Cliff, NY;

** CONTINUING DATA **********

** FOREIGN APPLICATIONS **********

IF REQUIRED, FOREIGN FILING LICENSE GRANTED **
10/20/2022

** SMALL ENTITY **

		STATE OR COUNTRY	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS
Foreign Priority claimed	☐ yes ☒ no				
35 USC 119 (a-d) conditions met	☐ yes ☒ no ☐ Met after Allowance	UT	85	1	1
Verified and Acknowledged	Examiner's Signature _____ Initials				

ADDRESS
570

TITLE
SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

FILING FEE RECEIVED		
1120	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	☐ All Fees ☐ 1.16 Fees (Filing) ☐ 1.17 Fees (Processing Ext. of time) ☐ 1.18 Fees (Issue) ☐ Other _____ ☐ Credit

Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-22)
Approved for use through 05/31/2024. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17961952
Filing Date	2022-10-07
First Named Inventor	Brad KRASSNER
Art Unit	3681
Examiner Name	B. Baggot
Attorney Docket Number	689752-1U6

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	7725502		2010-05-25	Badros et al.	
	2	11443329	B2	2022-09-13	Krassner et al.	

If you wish to add additional U.S. Patent citation information please click the Add button. Add

U.S.PATENT APPLICATION PUBLICATIONS Remove

Examiner Initial*	Cite No	Publication Number	Kind Code[1]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20080221982	A1	2008-09-11	Harkins et al.	

If you wish to add additional U.S. Published Application citation information please click the Add button. Add

FOREIGN PATENT DOCUMENTS Remove

Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]
	1							

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /B.B/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17961952
Filing Date	2022-10-07
First Named Inventor	Brad KRASSNER
Art Unit	3681
Examiner Name	B. Baggot
Attorney Docket Number	689752-1U6

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T[5]
	1	Petition for Inter Partes Review for U.S. Patent No. 11,443,329 filed May 24, 2023	

If you wish to add additional non-patent literature document citation information please click the Add button Add

EXAMINER SIGNATURE

Examiner Signature	/BREFFNI BAGGOT/	Date Considered	06/18/2023

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /B.B/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17961952
Filing Date	2022-10-07
First Named Inventor	Brad KRASSNER
Art Unit	3681
Examiner Name	B. Baggot
Attorney Docket Number	689752-1U6

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☐ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

☒ A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Clark A. Jablon/	Date (YYYY-MM-DD)	2023-06-09
Name/Print	Clark A. Jablon	Registration Number	35,039

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /B.B/

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Search History

Report Run Date: 2023-06-18 UTC
Searches: 2
Markers: 0

Search #	Timestamp	Results	Page
1	2023-06-18 10:58 UTC	~26,708,734	3
2	2023-06-18 11:43 UTC	~2,515,332	4

Content: Patents + NPL (192)

US Patents | US Designs | US Applications | EPO Patents | EPO Applications | China Patents | China Applications | Japan Patents | Japan Applications | Korea Patents | Korea Applications | WIPO Applications | Argentina Patents | Argentina Applications | Brazil Patents | Brazil Applications | Canada Patents | Canada Applications | Chile Patents | Chile Applications | Colombia Applications | Costa Rica Applications | Cuba Patents | Cuba Applications | Dominican Republic Applications | Ecuador Patents | Ecuador Applications | El Salvador Applications | Guatemala Applications | Honduras Applications | Mexico Patents | Mexico Applications | Nicaragua Patents | Panama Applications | Peru Applications | Trinidad & Tobago Patents | Uruguay Applications | Austria Patents | Austria Applications | Belarus Patents | Belgium Patents | Belgium Applications | Bosnia & Herzegovina Patents | Bosnia & Herzegovina Applications | Bulgaria Patents | Bulgaria Applications | Croatia Patents | Croatia Applications | Czech Republic Patents | Czech Republic Applications | Czechoslovakia Patents | Czechoslovakia Applications | Denmark Patents | Denmark Applications | Estonia Patents | Estonia Applications | EUIPO Patents | Finland Patents | Finland Applications | France Patents | France Applications | Germany Patents | Germany Applications | Great Britain Patents | Great Britain Applications | Greece Patents | Greece Applications | Hungary Patents | Hungary Applications | Iceland Patents | Iceland Applications | Ireland Patents | Ireland Applications | Italy Patents | Italy Applications | Latvia Patents | Latvia Applications | Lithuania Patents | Lithuania Applications | Luxembourg Patents | Luxembourg Applications | Malta Patents | Monaco Patents | Montenegro Patents | Montenegro Applications | Netherlands Patents | Netherlands Applications | Norway Patents | Norway Applications | Poland Patents | Poland Applications | Portugal Patents | Portugal Applications | Republic of Moldova Patents | Republic of Moldova Applications | Romania Patents | Romania Applications | San Marino Patents | San Marino Applications | Serbia Patents | Serbia Applications | Slovakia Patents | Slovakia Applications | Slovenia Patents | Spain Patents | Spain Applications | Sweden Patents | Sweden Applications | Switzerland Patents | Switzerland Applications | Ukraine Patents | Yugoslavia/Serbia and Montenegro Patents | Yugoslavia/Serbia and Montenegro Applications | Armenia Patents | Australia Patents | Australia Applications | Cyprus Patents | Gulf Cooperation Council Patents | Hong Kong Patents | India Patents | India Applications | Indonesia Patents | Indonesia Applications | Israel Patents | Israel Applications | Jordan Patents | Jordan Applications | Kyrgyzstan Patents | Macao Applications | Malaysia Patents | Mongolia Patents | New Zealand Patents | Philippines Patents | Philippines Applications | Saudi Arabia Patents | Saudi Arabia Applications | Singapore Patents | Singapore Applications | Taiwan Patents | Taiwan Applications | Tajikistan Patents | Tajikistan Applications | Thailand Patents | Thailand Applications | Uzbekistan Patents | Vietnam Patents | Algeria Patents | ARIPO Patents | ARIPO Applications | Egypt Patents | Kenya Patents | Malawi Patents | Morocco Patents | Morocco Applications | OAPI Patents | South Africa Patents | Tunisia Applications | Zambia Patents | Zimbabwe Patents | EAPO Patents | EAPO Applications | Georgia Patents | Georgia Applications | Kazakhstan Patents | Kazakhstan Applications | Russia Patents | Russia Applications | Turkey Patents | Turkey Applications | IEEE Xplore Publications: IEEE Periodicals | IEEE Xplore Publications: IEEE Conferences | IEEE Xplore Publications: IEEE Standards | IEEE Xplore Publications: IEEE Early Access | IEEE Xplore Publications: SMPTE Periodicals | IEEE Xplore Publications: SMPTE Conferences | IEEE Xplore Publications: SMPTE Standards | IEEE Xplore Publications: MIT Press eBooks | IEEE Xplore Publications: Wiley-IEEE eBooks | IEEE Xplore Publications: IBM Periodicals | IEEE Xplore Publications: URSI Periodicals | IEEE Xplore Publications: VDE Conferences | IEEE Xplore Publications: Periodicals from China | IP.com Prior Art Database: The IP.com Journal | IP.com Prior Art Database: Internet Society RFC | IP.com Prior Art Database: IBM TDB Archive | IP.com Prior Art Database: Legacy Journals | IP.com Prior Art Database: Software Patent Institute | OnePetro.org: Periodicals at OnePetro.org | OnePetro.org: Conferences at OnePetro.org | Other Literature: IBM Redbooks | Other Literature: PubMed Central | Other Literature: arXiv.org

1 **2023-06-18 10:58 UTC | ~26,708,734 results from**

De-Dup: Extended Family Numbers (PAT only) | **Relevance Cut-off:** None | **Sort:** Relevance

Main Concept: Document

US11294987 Targeted content distribution over a network (view)

Concept Modifiers: None

Filters: None

2 **2023-06-18 11:43 UTC | ~2,515,332 results from**

De-Dup: Extended Family Numbers (PAT only) | **Relevance Cut-off:** None | **Sort:** Relevance

Main Concept: Document

US11004090 System and method for creation, distribution and tracking of advertising via electronic networks (view)

Concept Modifiers: None

Filters: None

PE2E SEARCH - Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	British Equivalents	Time Stamp
L1	2	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/26 03:59 PM
L2	1	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 12:29 PM
L3	1	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 12:30 PM
L4	4	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 02:23 PM
L5	1084	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:15 PM
L6	496	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:16 PM
L7	16	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:17 PM
L8	16	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:20 PM
L9	4	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 03:21 PM

L10	3	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 03:43 PM
L11	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 03:59 PM
L12	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:03 PM
L13	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:03 PM
L14	25	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 04:04 PM
L15	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2018/07/27 04:04 PM
L16	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2018/07/27 04:09 PM
L17	6	L16 and out$4	(US-PGPUB; USPAT;	OR	ON	ON	2018/07/27

			FPRS; EPO; JPO; DERWENT; IBM_TDB)				04:10 PM
L18	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 05:07 PM
L19	69	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633" | "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2018/07/27 05:17 PM
L20	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-	(USPAT)	OR	ON	ON	2018/07/27 05:17 PM

		5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L21	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2018/07/27 05:18 PM
L22	0	(trigger$3 activat$3) same advert$7 same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 05:19 PM
L23	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 05:20 PM
L24	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 08:49 PM
L26	9	advert$7 same outside	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27

		same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					08:51 PM
L27	35	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:10 PM
L28	297	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:11 PM
L29	23	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:12 PM
L30	14	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:13 PM

		incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L31	596	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:16 PM
L32	484	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:16 PM

		@prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L33	63	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:17 PM
L34	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:18 PM

		6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.					
L35	32	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:18 PM
L36	61	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:19 PM
L37	61	outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:20 PM

		@rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L38	31	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:21 PM
L39	31	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/27 09:21 PM
L41	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2018/07/28 09:05 AM
L42	9	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and	(US-PGPUB; USPAT)	OR	ON	ON	2019/05/05 09:44 AM

		g06q30/02$2.cpc.					
L43	22	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L42	(US-PGPUB; USPAT)	OR	ON	ON	2019/05/05 09:44 AM
L44	198	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/24 07:50 AM
L45	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:57 AM
L46	452	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:58 AM
L47	11	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:58 AM
L48	0	(karassner near brad mentchoukov near	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:59 AM

		nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L49	11	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 07:59 AM
L50	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:00 AM
L51	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:00 AM
L52	1873	(event trigger$3) and browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:01 AM
L53	240	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:01 AM

L54	113	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:02 AM
L55	123	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:02 AM
L56	90	(distance space gap) and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 08:03 AM
L57	36	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:01 AM
L58	36	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:02 AM
L59	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)<	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:07 AM

		"20051224"					
L60	60	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 09:09 AM
L61	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:26 AM
L62	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:33 AM
L63	60	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:36 AM

		@prad or @ad or @rlad)< "20051224"					
L64	10145	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 10:37 AM
L65	424	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 12:55 PM
L66	222	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 12:57 PM
L67	214	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:03 PM
L68	16	window with browser and trigger$3 with browser same browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:05 PM
L69	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L70	494583	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L71	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:06 PM
L72	828	(trigger$3 event) near5	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24

		window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					01:27 PM
L73	10	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 01:28 PM
L74	61	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:43 PM
L75	27	javascript with correlat$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:49 PM
L76	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:53 PM
L77	7	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 02:53 PM
L78	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:01 PM
L79	2	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:03 PM
L80	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:04 PM
L81	7157	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:33 PM
L82	4660	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:34 PM
L83	732	(compar$4 detect$3 match$3 determin$4)	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:36 PM

		same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L84	45	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 03:37 PM
L85	17	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:22 PM
L86	879	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:24 PM
L87	12	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/24 05:25 PM
L88	71	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:18 AM
L89	21	tooltip same9 auction and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:22 AM

		@prad or @ad or @rlad)< "20090404"					
L90	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 07:22 AM
L91	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2020/03/25 07:22 AM
L92	346	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:00 PM
L93	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:09 PM
L94	170	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:20 PM
L95	3	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 03:45 PM
L96	8	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 04:15 PM
L97	8	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/25 04:24 PM
L98	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/26 11:19 AM

		6983331-$ or US-7256779-$).did.					
L99	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:19 AM
L100	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:37 AM
L101	2	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2020/03/26 11:44 AM
L102	8	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2020/03/29 03:40 PM
L103	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2021/02/18 04:36 PM
L104	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2021/02/18 04:37 PM
L105	148	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT)	OR	ON	ON	2021/03/06 08:31 AM
L106	617	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/03/06 08:32 AM
L107	212447	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/03/06 10:33 AM
L108	67740	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/27 12:08 PM

		G06Q30/0275).cpc.					
L109	5	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/03/27 12:16 PM
L110	251	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2022/03/27 12:18 PM
L111	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 06:45 AM

		"20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR					

		"6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR					

		"7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L112	67754	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 07:13 AM
L113	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 08:49 AM
L114	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 08:50 AM
L115	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:00 AM
L116	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:01 AM
L117	0	window WITH advert$7 WITH (out outside) SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:04 AM
L118	3	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:04 AM
L119	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM

		OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L120	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM
L121	41	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:21 AM
L122	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:22 AM
L123	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:23 AM
L124	2	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 10:26 AM
L125	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/03/30 01:35 PM
L126	1	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/30 02:27 PM
L127	2	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2022/03/31 02:52 PM
L128	1376	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/04/01 06:38 AM
L129	77	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold)	(USPAT)	OR	ON	ON	2022/04/01 06:39 AM

		SAME (credit attribution)					
L130	153	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2022/04/01 06:39 AM
L131	86	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2022/04/01 06:39 AM
L132	68054	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/05/24 05:57 AM
L133	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/05/24 06:00 AM
L134	5	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/05/24 06:03 AM
L135	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/04 08:08 AM

		"20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR					

		"20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR					

		"6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L136	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 06:02 AM
L137	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2022/12/05 06:03 AM
L138	68996	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 06:03 AM
L139	268	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2022/12/05 06:03 AM

		(("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.					
L140	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-C1 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR AU-2019204227-A1 OR JP-4909360-B2 OR WO-2007075897-A3 OR EP-1964046-A2 OR WO-2007075897-A2 OR MX-2008008108-A OR AU-2006331610-A1 OR US-20070150353-A1 OR CN-101346739-B OR US-20090265243-A1 OR US-20070265923-A1 OR JP-2009521749-A OR US-11443329-B2).did.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 06:05 AM
L141	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 10:12 AM
L142	4	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:10 AM
L143	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:45 AM
L144	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:46 AM
L145	0	("7962363".pn. "20040260767" "6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:48 AM

		"20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90					
L146	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:50 AM
L147	44	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:50 AM
L148	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM
L149	4940	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM

		AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L150	1171	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:51 AM
L151	944	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L152	918	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM

		promotion$2 sponsor$4)) SAME page					
L153	585	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L154	559	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L155	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:52 AM
L156	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:53 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area					
L157	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:54 AM
L158	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:54 AM
L159	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:56 AM
L160	1855	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM

		G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L161	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM
L162	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:57 AM
L163	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU,	OR	ON	ON	2022/12/05 11:57 AM

		ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L164	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:58 AM
L165	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:58 AM
L166	797	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV,	OR	ON	ON	2022/12/05 11:59 AM

		message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L167	167	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2022/12/05 11:59 AM
L168	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 11:59 AM
L169	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 12:13 PM
L170	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 12:14 PM

		(chang$4 new maintain$4) SAME time					
L171	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:11 PM
L172	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:11 PM
L173	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time WITH advert$7	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:12 PM
L174	3155	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L175	2316	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM

		promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L176	3480	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L177	1369	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:16 PM
L178	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM

		sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L179	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM
L180	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:17 PM
L181	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM
L182	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM

		((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L183	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:21 PM
L184	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:22 PM
L185	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:22 PM

		OR @ad OR @rlad)< "20051224"					
L186	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2022/12/05 02:24 PM
L187	8	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L188	4	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L189	4	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L190	7	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L191	1362	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L192	648	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L193	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L194	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM

		@ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.					
L195	5	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L196	4	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L197	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L198	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L199	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L200	23	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L201	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/03/26 07:24 AM
L202	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L203	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L204	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L205	81	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633" | "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/03/26 07:24 AM
L206	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L207	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L208	0	(trigger$3 activat$3) same advert$7 same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L209	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		@rlad)< "20051224" and g06q30/02$2.cpc.					
L210	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L211	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L212	56	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L213	480	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L214	51	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					
L215	34	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L216	1093	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L217	838	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L218	103	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L219	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.					
L220	31	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L221	85	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L222	85	outside with (view$4 observ$4 aud$4 visib$5) same (new	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L223	40	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L224	40	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		not L26					
L225	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L226	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L227	24	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L42	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L228	201	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L229	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L230	37	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L231	9	(karassner near brad	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					07:24 AM
L232	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L233	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L234	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L235	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L236	1893	(event trigger$3) and browser near window with (within distance out	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L237	244	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L238	106	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L239	116	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L240	78	(distance space gap) and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L241	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L242	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		or @ptad or @prad or @ad or @rlad)< "20051224"					
L243	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L244	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L245	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.					
L246	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L247	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L248	10105	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L249	432	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L250	228	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L251	220	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L252	18	window with browser and trigger$3 with browser same browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L253	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L254	497503	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L255	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L256	653	(trigger$3 event) near5 window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L257	8	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L258	59	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L259	28	javascript with correlat$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L260	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L261	12	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L262	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L263	4	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L264	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L265	7278	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		@rlad)< "20090404"					
L266	4752	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L267	600	(compar$4 detect$3 match$3 determin$4) same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L268	50	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L269	24	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L270	883	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L271	18	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L272	75	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L273	21	tooltip same9 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L274	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L275	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2023/03/26 07:24 AM
L276	353	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L277	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L278	174	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L279	11	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L280	25	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L281	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		or @ptad or @prad or @ad or @rlad)< "20091224"					
L282	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-6983331-$ or US-7256779-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L283	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L284	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L285	3	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L286	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L287	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L288	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L289	181	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L290	715	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM

		(("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.					
L291	227791	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L292	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L293	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L294	273	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/03/26 07:24 AM
L295	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		"20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR					

		"5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR					

		"7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L296	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L297	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L298	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L299	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L300	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L301	0	window WITH advert$7 WITH (out outside)	(US-PGPUB; USPAT; FPRS; EPO; JPO;	OR	ON	ON	2023/03/26 07:24 AM

		SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	DERWENT; IBM_TDB)				
L302	4	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L303	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L304	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L305	42	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L306	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L307	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L308	2	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L309	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L310	2	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L311	4	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L312	1604	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L313	95	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L314	194	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L315	102	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L316	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L317	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L318	7	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L319	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		"20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR					

		"20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR					

		"6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L320	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L321	7	((("RICH") near3 ("MEDIA") near3	(USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		("CLUB") near3 ("LLC"))).AS,AANM.					
L322	69476	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L323	273	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/03/26 07:24 AM
L324	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2006331610-C1 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR JP-4909360-B2 OR AU-2019204227-A1 OR WO-2007075897-A3 OR WO-2007075897-A2 OR EP-1964046-A2 OR MX-2008008108-A OR US-20070150353-A1 OR AU-2006331610-A1 OR CN-101346739-B OR JP-2009521749-A OR US-20070265923-A1 OR US-20090265243-A1 OR BR-PI0620622-A2).did.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L325	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L326	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L327	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		percent$4)					
L328	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L329	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L330	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L331	44	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L332	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L333	4973	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L334	1180	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L335	949	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L336	921	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L337	587	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L338	561	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L339	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		sponsor$4)) near5 page					
L340	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L341	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L342	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L343	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L344	1855	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L345	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L346	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L347	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L348	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L349	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT;	OR	ON	ON	2023/03/26 07:24 AM

		@prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	IBM_TDB)				
L350	798	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L351	168	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/03/26 07:24 AM
L352	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L353	8	("7962363".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		"20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)					07:24 AM
L354	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) SAME time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L355	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L356	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L357	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time WITH advert$7	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L358	3175	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L359	2327	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					07:24 AM
L360	3506	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L361	1378	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L362	24	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26

		G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					07:24 AM
L363	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L364	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L365	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

		material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L366	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L367	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L368	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM

L369	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L370	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/03/26 07:24 AM
L371	9	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L372	4	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L373	4	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L374	7	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L375	1368	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L376	653	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L377	30	(trigger$3 activat$3)	(US-PGPUB; USPAT;	OR	ON	ON	2023/06/18

		with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	FPRS; EPO; JPO; DERWENT; IBM_TDB)				07:32 AM
L378	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L379	5	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L380	4	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L381	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L382	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L383	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@rlad)< "20051224" and g06q30/02$2.cpc.					
L384	23	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L385	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/06/18 07:32 AM
L386	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L387	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L388	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L389	82	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633" | "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/06/18 07:32 AM
L390	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L391	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L392	0	(trigger$3 activat$3) same advert$7 same outside with (visible	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					
L393	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L394	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L395	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L396	56	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L397	482	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L398	51	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L399	34	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L400	1095	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L401	840	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L402	105	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L403	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.					
L404	31	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L405	85	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L406	85	outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L407	40	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L408	40	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L409	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L410	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L411	24	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L42	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L412	201	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L413	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)<	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		"20051224"					
L414	37	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L415	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L416	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L417	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L418	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L419	0	(karassner near brad mentchoukov near nikolai alan near	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L420	1893	(event trigger$3) and browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L421	244	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L422	106	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L423	116	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L424	78	(distance space gap) and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L425	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L426	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L427	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L428	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L429	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.					
L430	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L431	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L432	10107	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L433	432	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L434	228	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L435	220	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L436	18	window with browser and trigger$3 with browser same browser with (out outside) and	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		(@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L437	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L438	497659	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L439	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L440	653	(trigger$3 event) near5 window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L441	8	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L442	59	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L443	28	javascript with correlat$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L444	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L445	12	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L446	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L447	4	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L448	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L449	7284	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L450	4756	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L451	600	(compar$4 detect$3 match$3 determin$4) same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L452	50	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L453	24	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L454	883	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		(window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L455	18	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L456	75	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L457	21	tooltip same9 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L458	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L459	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2023/06/18 07:32 AM
L460	353	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L461	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L462	174	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L463	11	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L464	25	trigger$3 with (in inside	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18

		with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"					07:32 AM
L465	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L466	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-6983331-$ or US-7256779-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L467	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L468	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L469	3	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L470	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L471	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L472	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L473	184	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.					
L474	718	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L475	228396	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L476	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L477	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L478	276	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/06/18 07:32 AM
L479	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		"20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR					

		"20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR					

		"6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L480	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L481	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L482	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L483	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)<	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM

		"20051224" AND g06q30/02$2.cpc.					
L484	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L485	0	window WITH advert$7 WITH (out outside) SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L486	4	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L487	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L488	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L489	42	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L490	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L491	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L492	3	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM

L493	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L494	2	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L495	4	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L496	1648	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L497	97	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L498	202	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L499	109	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L500	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L501	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L502	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		("LLC"))).AS,AANM.					
L503	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		"20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR					

		"6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR					

		"8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L504	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L505	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L506	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L507	276	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/06/18 07:32 AM
L508	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2006331610-C1 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR JP-4909360-B2 OR AU-2019204227-A1 OR WO-2007075897-A3 OR WO-2007075897-A2 OR EP-1964046-A2 OR MX-2008008108-A OR US-20070150353-A1 OR AU-2006331610-A1 OR CN-101346739-B OR JP-2009521749-A OR US-20070265923-A1 OR US-20090265243-A1 OR BR-PI0620622-A2).did.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L509	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L510	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L511	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L512	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L513	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L514	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L515	44	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		incentive$1 promot?$2 promotion$2 sponsor$4))					
L516	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L517	4989	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L518	1184	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L519	951	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L520	923	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L521	587	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L522	561	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L523	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L524	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L525	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L526	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		sponsor$4)) near5 page WITH area					
L527	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L528	1856	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L529	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		g06q30/02$2.cpc.					
L530	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L531	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L532	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L533	24	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT; USOCR; FIT (AU, AP,	OR	ON	ON	2023/06/18 07:32 AM

		G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L534	798	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L535	168	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L536	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L537	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L538	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) SAME time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L539	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L540	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L541	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time WITH advert$7	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L542	3187	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L543	2335	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L544	3511	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L545	1384	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L546	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L547	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L548	9	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		(page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L549	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L550	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L551	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L552	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L553	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L554	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L555	9	"20090265243"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L556	4	"20090265243" and activa$5 with module	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L557	4	"20090265243" and activa$5 with module same area	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L558	7	"7962363".pn. "20040260767"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L559	1368	(trigger$3 activat$3) with advert$7 with	(US-PGPUB; USPAT; FPRS; EPO; JPO;	OR	ON	ON	2023/06/18 07:32 AM

		out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224"	DERWENT; IBM_TDB)				
L560	653	(trigger$3 activat$3) with advert$7 with out$4 and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L561	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L562	30	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20151224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L563	5	(trigger$3 activat$3) with advert$7 with out$4 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L564	4	area same (trigger$3 activat$3) with advert$7 with out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L565	147	area same (trigger$3 activat$3) same advert$7 same out$4 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L566	1	area same (trigger$3 activat$3) same advert$7 same out$4 same (visible view$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.					
L567	0	area same (trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L568	23	(trigger$3 activat$3) same advert$7 same out$4 with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L569	7	("6032162" | "6307544" | "6393407" | "6442529" | "6628314" | "6664987" | "6865719").PN.	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/06/18 07:32 AM
L570	7	(US-6865719-$ or US-6664987-$ or US-6628314-$ or US-6442529-$ or US-6393407-$ or US-6307544-$ or US-6032162-$).did.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L571	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L572	6	L16 and out$4	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L573	82	("4358672" | "4710955" | "4905280" | "4907273" | "5029034" | "5319455" | "5422993" | "5546521" | "5561444" | "5572643" | "5596750" | "5673401" | "5687331" | "5724521" | "5737619" | "5752239" | "5774172" | "5784056" | "5801698" | "5805815" | "5809242" | "5819038" | "5852440" | "5886697" | "5898432" | "5966691" | "5995102" | "6018345" | "6065057" | "6069633"	(US-PGPUB; USPAT; USOCR)	OR	ON	ON	2023/06/18 07:32 AM

		| "6118449" | "6137487" | "6246411" | "6362840").PN. OR ("6865719").URPN.					
L574	57	(US-9860109-$ or US-7242387-$ or US-9418054-$ or US-8001476-$ or US-9250707-$ or US-7908570-$ or US-8923499-$ or US-8793604-$ or US-8700469-$ or US-8683086-$ or US-8259232-$ or US-D665404-$ or US-8230366-$ or US-7284195-$ or US-7698351-$ or US-7870511-$ or US-7469388-$ or US-7711777-$ or US-7710401-$ or US-7568167-$ or US-7565628-$ or US-7549132-$ or US-7386470-$ or US-7325029-$ or US-7196806-$ or US-6362840-$).did. or (US-6246411-$ or US-6137487-$ or US-5995102-$ or US-6069633-$ or US-6018345-$ or US-5966691-$ or US-5898432-$ or US-5886697-$ or US-5852440-$ or US-5819038-$ or US-5809242-$ or US-5805815-$ or US-5801698-$ or US-5784056-$ or US-5774172-$ or US-5752239-$ or US-5737619-$ or US-5724521-$ or US-5687331-$ or US-5673401-$ or US-5596750-$ or US-5572643-$ or US-5561444-$ or US-5546521-$ or US-5422993-$ or US-5319455-$ or US-5029034-$).did. or (US-	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		4907273-$ or US-4905280-$ or US-4710955-$ or US-4358672-$).did.					
L575	5	L19 and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L576	0	(trigger$3 activat$3) same advert$7 same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L577	7	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L578	0	(trigger$3 activat$3) same outside with (visible view$4) same (window browser) same new and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L579	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L580	56	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L581	482	(adverti??$5 advert$1 content commercials listing$1 ((marketing	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					
L582	51	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L583	34	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L584	1095	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		outside same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L585	840	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside same (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L586	105	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) with outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L587	32	(US-20050114214-$ or US-20160073140-$ or US-20100153211-$ or US-20070061211-$ or US-20140181100-$ or US-20060218041-$ or US-20010052001-$ or US-20030004809-$ or US-20030208397-$ or US-20060200383-$ or US-20060195441-$ or US-20040133480-$ or US-20060020596-$ or US-20060200382-$ or US-20060200384-$ or US-20100115060-$ or US-20030135383-$ or US-20060200308-$ or US-20080147489-$ or US-20090048938-$ or US-20020128923-$ or US-20040162753-$ or US-20060170670-$ or US-20090138353-$).did. or (US-7752074-$ or US-6366914-$ or US-8005717-$ or US-7865394-$ or US-6023683-$ or US-4554446-$ or US-7469382-$ or US-9204251-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L588	31	L34 and outside with (new different another) near5 (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L589	85	(adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L590	85	outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L591	40	(user customer consumer person man woman viewer audience) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26					
L592	40	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) same (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc. not L26	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L593	1	"6865719".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L594	17	advert$7 same outside same (visible view$4) same (window browser) same (new different another) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224" and g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L595	24	(user customer consumer person man woman viewer audience cursor pointer) same outside with (view$4 observ$4 aud$4 visib$5) with (new different another) with (adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@rlad)< "20051224" and g06q30/02$2.cpc. not L42					
L596	201	outside with browser with window and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L597	75	outside with browser with window and trigger$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L598	37	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L599	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L600	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and trigger and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L601	9	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser and (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L602	9	(karassner near brad	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18

		mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					07:32 AM
L603	0	(karassner near brad mentchoukov near nikolai alan near edwards fred near bernstein igor near tchibirev).in. and browser near window same (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L604	1893	(event trigger$3) and browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L605	244	(event trigger$3) same browser near window with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L606	106	(distance space gap) and (event trigger$3) same browser near (window boundary) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L607	116	(distance space gap) and (event trigger$3) same browser near (window boundary area region) with (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L608	78	(distance space gap)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18

		and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"					07:32 AM
L609	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L610	35	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (within distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L611	6	(distance space gap) same browser and (event trigger$3) same browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L612	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L613	40	(US-20030050833-$ or US-20020169670-$ or US-20020077900-$ or US-20020129101-$ or US-20060053048-$ or US-20070136418-$ or US-20050021612-$ or US-20040044566-$ or US-20020085029-$ or US-20020085030-$ or US-20020087592-$ or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		US-20130139091-$ or US-20030041106-$ or US-20050198220-$ or US-20080022229-$ or US-20060206585-$ or US-20050147069-$ or US-20120266075-$ or US-20050257400-$ or US-20020154691-$ or US-20110295827-$ or US-20040003351-$ or US-20040139208-$ or US-20050108033-$ or US-20040128348-$ or US-20060031663-$).did. or (US-20060031785-$ or US-20030142145-$ or US-20040205514-$ or US-20050163462-$ or US-20050165840-$).did. or (US-7257604-$ or US-7194757-$ or US-6516340-$ or US-7246308-$ or US-7827487-$ or US-7082476-$ or US-6657647-$ or US-6134531-$ or US-6982708-$).did.					
L614	40	(distance out outside) and L61	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L615	50	advert$7 and browser near (window boundary area region) near5 (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L616	10107	browser with (distance out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L617	432	trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L618	228	window same browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@rlad)< "20051224"					
L619	220	window with browser and trigger$3 with browser and browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L620	18	window with browser and trigger$3 with browser same browser with (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L621	9	(US-20050216356-$ or US-20020097268-$ or US-20030056173-$ or US-20030028591-$ or US-20050055243-$ or US-20070115845-$ or US-20060002524-$).did. or (US-5938737-$ or US-7013289-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L622	497659	trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L623	9	L69 and trigger$3 and (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L624	653	(trigger$3 event) near5 window near5 (out outside) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L625	8	(trigger$3 event) near5 window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L626	59	(trigger$3 event) same window near5 (out outside) same scroll$3 and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L627	28	javascript with correlat$3 and (@pd or	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		@ptad or @prad or @ad or @rlad)< "20051224"					
L628	0	javascript with correlator and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L629	12	javascript with correlator	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L630	1	"6983331".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L631	4	"20050177401"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L632	1	"7256779".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L633	7284	(mark$3 place place$1holder placeholder position) same scroll$3 same (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L634	4756	(mark$3 place place$1holder placeholder position) same scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L635	600	(compar$4 detect$3 match$3 determin$4) same (mark$3 place place$1holder placeholder position) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L636	50	(compar$4 detect$3 match$3 determin$4) same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L637	24	(compar$4 detect$3 match$3 determin$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		same (mark$3 place$1holder placeholder) with scroll$3 with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"					
L638	883	(compar$4 detect$3 match$3 determin$4) same (scroll$3 cursor) near position with (window browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L639	18	(compar$4 detect$3 match$3 determin$4) with (scroll$3 cursor) near position with (window near browser) with (position dimension size) and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L640	75	tooltip and auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L641	21	tooltip same9 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L642	21	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L643	15	tooltip same5 auction and (@pd or @ptad or @prad or @ad or @rlad)< "20090404"	(US-PGPUB)	OR	ON	ON	2023/06/18 07:32 AM
L644	353	trigger$3 and (tooltip) and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L645	0	trigger$3 and (tooltip) same outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L646	174	trigger$3 and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L647	11	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L648	25	trigger$3 with (in inside with$2) with (window viewport) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L649	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L650	10	(US-20090265243-$ or US-20040260767-$ or US-20080183534-$ or US-20010047384-$ or US-20050177401-$).did. or (US-7962363-$ or US-6865719-$ or US-7386470-$ or US-6983331-$ or US-7256779-$).did.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L651	4	scroll$3 with view and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L652	1	(second third) with auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L653	3	auction and L98	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L654	25	trigger$3 with (in inside with$2) with (window viewport view$4 near window) and (tooltip) and outside and (@pd or @ptad or @prad or @ad or @rlad)< "20091224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

L655	7	("20030163372"|"20040205651"|"20070282693"|"20080059571"|"20080086368"|"6791579"|"7313590").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L656	2	("20050177401"|"20066224445"|"20100106715").PN.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L657	184	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L658	718	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("EDWARDS") near3 ("Alan")) OR (("BERNSTEIN") near3 ("Fred")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L659	228396	(G06Q30/02 OR G06Q30/0275 OR G06Q30/0256).cpc.	(US-PGPUB; USPAT; USOCR; FIT (CN, FR, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L660	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L661	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L662	276	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/06/18 07:32 AM
L663	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		"20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR					

		"20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR					

		"6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					

L664	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L665	1	"11004090".pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L666	1	"11004090".pn. AND distance	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L667	92	window WITH advert$7 WITH out$4 AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L668	7	window WITH advert$7 WITH out$4 SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L669	0	window WITH advert$7 WITH (out outside) SAME (distance space) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L670	4	"6983331".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L671	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L672	0	browswer SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L673	42	browser SAME (view$4 visible) WITH out$4 SAME (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L674	11	browser SAME (view$4 visible) WITH (out outside) SAME (distance) AND (@pd OR @ptad OR @prad	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM

		OR @ad OR @rlad)< "20051224"					
L675	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L676	3	"7256779".pn.	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L677	0	"6983331".pn. AND outside	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L678	2	(7962363.pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND auction	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L679	4	"20170245009"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L680	1648	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L681	97	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L682	202	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) SAME (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L683	109	((("THE") near3 ("NIELSEN") near3 ("COMPANY") near3 ("(US)") near3 ("LLC"))).AS,AANM. AND (sufficient minimum threshold) WITH (credit attribution)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L684	69825	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18

		G06Q30/0256 OR G06Q30/0275).cpc.					07:32 AM
L685	34	browser WITH (view$4 visible) WITH (away from) WITH (distance) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L686	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L687	179	("10380597" OR "10380602" OR "11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		"20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR "20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR					

		"6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR "6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR					

		"7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR "8356247" OR "8396745" OR "8447651").pn.					
L688	3	("11004090" "10380602" "10380597").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L689	8	((("RICH") near3 ("MEDIA") near3 ("CLUB") near3 ("LLC"))).AS,AANM.	(USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L690	69825	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L691	276	((("KRASSNER") near3 ("Brad")) OR (("MENTCHOUKOV") near3 ("Nikolai")) OR (("BERNSTEIN") near3 ("Fred")) OR (("EDWARDS") near3 ("Alan")) OR (("TCHIBIREV") near3 ("Igor"))).INV.	(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT)	OR	ON	ON	2023/06/18 07:32 AM
L692	34	(Artificial Intelligence) More like doc: US-10380597-B2 Text: (US-10380602-B2 OR AU-2006331610-B8 OR AU-2006331610-B2 OR AU-2006331610-C1 OR AU-2016200477-A1 OR AU-2013200392-A1 OR AU-2021202010-A1 OR JP-4909360-B2 OR AU-2019204227-A1 OR WO-2007075897-A3 OR WO-2007075897-A2 OR EP-1964046-A2 OR MX-2008008108-A OR US-20070150353-	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM

		A1 OR AU-2006331610-A1 OR CN-101346739-B OR JP-2009521749-A OR US-20070265923-A1 OR US-20090265243-A1 OR BR-PI0620622-A2).did.					
L693	1	("11468453").pn.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L694	5	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND scroll$4	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L695	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L696	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND area WITH (fraction percent$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L697	0	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (area fraction percent$4) WITH 90	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L698	51	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) WITH (90 ninety) WITH ((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L699	44	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4))					
L700	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4) near11 (90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L701	4989	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (area fraction percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L702	1184	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 content commercials listing$1 ((marketing commercial campaign) ADJ	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		(information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page					
L703	951	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 commercials listing$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L704	923	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) SAME page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L705	587	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L706	561	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		near11((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page					
L707	85	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L708	13	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L709	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND percent$4 WITH (90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page SAME area	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L710	9	(G06Q30/02 OR G06Q30/0256 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area					
L711	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L712	1856	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L713	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) near5((adverti??$5 advert$1 ((marketing	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.					
L714	0	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L715	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4 90 ninety) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L716	27	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) WITH ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO,	OR	ON	ON	2023/06/18 07:32 AM

		incentive$1 promot?$2 promotion$2 sponsor$4)) WITH page WITH area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L717	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 page near11 area AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L718	798	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near11 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near11 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA, VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2023/06/18 07:32 AM
L719	168	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, BE, BG, BR, BY, CA, CH, CN, CS, CU, CZ, DD, DE, DK, EA, EE, EP, ES, FI, FR, GB, HR, HU, ID, IE, IL, IS, IT, JP, KR, LT, LU, LV, MA, OA, RU, SU, WO, MC, MD, MY, NL, NO, NZ, PH, PL, PT, RO, RS, SE, SG, SI, SK, TH, TN, TR, TW, UA,	OR	ON	ON	2023/06/18 07:32 AM

		OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	VN); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L720	69	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224" AND g06q30/02$2.cpc.	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L721	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L722	8	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) SAME time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L723	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 new maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L724	6	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4) WITH time	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L725	1	("7962363".pn. "20040260767" "6865719".pn. "20010047384" "7256779".pn.) AND (chang$4 maintain$4)	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		WITH time WITH advert$7					
L726	3187	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) WITH time WITH advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L727	2335	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (chang$4 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L728	3511	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near11 time near11 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		OR @ad OR @rlad)< "20051224"					
L729	1384	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 advert$7 (percent$4) near5 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L730	24	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1 maintain$4) near3 time near3 ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L731	74	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L732	9	(G06Q30/02 OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18

		G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (page area) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					07:32 AM
L733	214	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) WITH time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L734	152	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L735	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM

		predetermined NEAR time AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"					
L736	4	(G06Q30/02 OR G06Q30/0256 OR G06Q30/0275).cpc. AND (sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L737	5	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 predetermined NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L738	11	(sam$1) ADJ ((adverti??$5 advert$1 ((marketing commercial campaign) ADJ (information message$1 material$1)) coupon$1 incentive$1 promot?$2 promotion$2 sponsor$4)) near5 (prescribed fixed predetermined set$4) NEAR (time period) AND (@pd OR @ptad OR @prad OR @ad OR @rlad)< "20051224"	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:32 AM
L739	182	("11443329" OR "20080221982" OR "7725502" OR "10380597" OR "10380602" OR	(US-PGPUB; USPAT)	OR	ON	ON	2023/06/18 07:40 AM

		"11004090" OR "20010029585" OR "20010037232" OR "20010047384" OR "20020002491" OR "20020010631" OR "20020016736" OR "20020063714" OR "20020077891" OR "20020087403" OR "20020099600" OR "20020112005" OR "20020116494" OR "20020120564" OR "20020124246" OR "20020141584" OR "20020147634" OR "20020194194" OR "20030004804" OR "20030005000" OR "20030023488" OR "20030023489" OR "20030050833" OR "20030070182" OR "20030163372" OR "20030171985" OR "20030200145" OR "20040030615" OR "20040039754" OR "20040059683" OR "20040103024" OR "20040103426" OR "20040117259" OR "20040143667" OR "20040168184" OR "20040186778" OR "20040205651" OR "20040260767" OR "20050021642" OR "20050033641" OR "20050038900" OR "20050039130" OR "20050055277" OR "20050091160" OR "20050091216" OR "20050108095" OR "20050149396" OR "20050177401" OR "20050182677" OR "20050192871" OR "20050204309" OR "20050289475" OR "20060136839" OR "20060174199" OR "20060224445" OR "20060224697" OR "20060277481" OR "20070033531" OR					

		"20070118640" OR "20070130602" OR "20070150353" OR "20070185763" OR "20070265923" OR "20070282693" OR "20070288864" OR "20080046562" OR "20080059571" OR "20080086368" OR "20080092078" OR "20080306794" OR "20090204485" OR "20090234745" OR "20090265243" OR "20100066643" OR "20100070350" OR "20100094881" OR "20100106715" OR "20100145762" OR "20100275221" OR "20110307329" OR "20130198608" OR "5572643" OR "5675510" OR "5708780" OR "5710883" OR "5717860" OR "5732218" OR "5737619" OR "5740549" OR "5796952" OR "5838790" OR "5848396" OR "5937390" OR "5960409" OR "5999912" OR "6009411" OR "6011537" OR "6041309" OR "6081829" OR "6108637" OR "6112246" OR "6115680" OR "6119165" OR "6138115" OR "6141010" OR "6167382" OR "6185586" OR "6205432" OR "6243865" OR "6268856" OR "6269361" OR "6275854" OR "6279036" OR "6310601" OR "6314451" OR "6317761" OR					

		"6317782" OR "6327619" OR "6347398" OR "6393407" OR "6418470" OR "6449634" OR "6466967" OR "6516338" OR "6553417" OR "6587837" OR "6643696" OR "6654539" OR "6657647" OR "6691281" OR "6693649" OR "6710790" OR "6728753" OR "6763386" OR "6789108" OR "6791579" OR "6865719" OR "6907566" OR "6928419" OR "6983331" OR "6990630" OR "7047294" OR "7100111" OR "7120590" OR "7143075" OR "7146401" OR "7155508" OR "7155663" OR "7256779" OR "7310609" OR "7313590" OR "7373599" OR "7376722" OR "7376907" OR "7386473" OR "7475404" OR "7548915" OR "7576756" OR "7613635" OR "7716326" OR "7756974" OR "7778869" OR "7809802" OR "7856445" OR "7934166" OR "7958234" OR "7962363" OR "7962636" OR "7979457" OR "7987194" OR "8027879" OR "8108881" OR "8121893" OR "8135616" OR					

		"8356247" OR "8396745" OR "8447651").pn.					

PE2E SEARCH - Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	British Equivalents	Time Stamp
N1	0	(first ADJ module near9 first ADJ trigger$3 ADJ (region area) near9 (ad advert$7) ADJ content ADJ page WITH second ADJ module near9 second ADJ trigger$3 ADJ area WITH (ad advert$7) ADJ content ADJ page WITH correlate$3 ADJ code WITH configure$5 near5 web ADJ browser WITH render$3 near9 (advert$7 ad) ADJ content ADJ page) AND (correlate$3 ADJ code WITH configure$5 near9 web ADJ browser) AND (determin$5 near9 first ADJ trigger$3 ADJ (region area) near9 page near5 (within inside) near9 visible ADJ (area region) near9 browser ADJ window) AND (respon$3 near5 determin$5 near9 first ADJ trigger$3 ADJ (region area) nar5 within near5 (visible ADJ (region area)) near8 browser ADJ window near11 activate ADJ first ADJ module near8 first ADJ communication near9 sen$3 near5 server) AND (determin$5 near5 second ADJ trigger$3 ADJ (region area) near5 within near3 predefined ADJ distance neaer5 outside near5 visible ADJ (region area) near5 browser ADJ window) AND (respon$3	(USPAT)	OR	ON	ON	2021/03/06 11:36 AM

		determin$5 near5 second ADJ trigger$3 ADJ (region area) near5 within near5 predefined ADJ distance near3 outside near5 visible ADJ (region area) browser ADJ window WITH activate NEAR second ADJ module near5 second ADJ communication near5 sen$3 server) AND (server near5 configur$5) AND (receiv$3 near5 communications near5 initiated near5 module near5 page near5 response near3 module near5 activated near5 correlator ADJ code) AND (respon$4 receiv$4 WITH communication WITH initiated WITH first ADJ module near8 select near5 (ad advertisement) WITH display$3 near5 page near5 based near5 bids near11 identif$6 near5 first ADJ selected ADJ bid) AND (serve near5 first (advert$7 ad) near5 designat$4 near5 first ADJ selected ADJ bid near5 browser) AND (respon$4 near4 receiving near5 communication near5 initiated near5 second ADJ module near5 select$3 (ad advertisement) near5 display$3 near5 page near6 based near5 bids near9 identif$7 second ADJ selected ADJ bid) AND (serve near5 second (advert$7 ad) near9 designat$5 second ADJ selected ADJ bid near5 browser) AND (serv$3 near5 first (advert$7 ad) near5 render$3 near5 first ADJ predefined (region					

		area) near5 associat$3 near9 first ADJ trigger$3 (region area) near5 second ADJ (advert$7 ad) near5 render$3 near5 second ADJ predefined (region area) near5 associat$3 near5 second ADJ trigger$3 ADJ (area region)) AND g06q30/$4.cpc.					
N10	0	(determin$6 near5 predefined ADJ area near5 (advert$7) near5 display NEAR page near5 display near5 (advert$7) NEAR view near5 within near11 visible ADJ area NEAR5 browser NEAR window near5 configured near11 operated near5 remote NEAR computing ADJ device near5 predefined ADJ area near11 portion near5 (advert$7) display NEAR page near22 (advert$7) near5 display NEAR page near5 includes near5 predefined ADJ area near5 configured near5 display near5 (advertisement) near11 predefined ADJ area near5 being near5 portion near5 (ad advert$7) near5 display NEAR page near11 page near11 displayed near5 other near5 portions (ad advert$7) near5 display NEAR page WITH page NEAR content near5 separate (ad advert$7) near5 in ADJ response ADJ determination near11 predefined ADJ area near5 used near5 display near5 (ad advert$7) near11 in NEAR view near5 within near5 visible ADJ area near5 browser ADJ	(US-PGPUB; USPAT)	OR	ON	ON	2022/05/24 08:57 AM

		window near11 predefined ADJ period NEAR time near11 causing communication near11 sent near5 dispatcher near5 servers near5 configured Near5 Receiv$4 near5 communication Near5 cause near5 replacement (ad advert$7) near5 selected near5 display near5 (ad advert$7) NEAR display NEAR page near11 cause near5 replacement near5(ad advert) near11 served near11 remote NEAR computing NEAR device near11 browser near11 configured near5 render near5 replacement NEAR (ad advert$7) near5 predefined ADJ area).clm. AND g06q30/02$2.cpc.						
N11	0	(designat$4 near5 server near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 ad ADJ content ADJ display ADJ page near5 predefined ADJ area near5 configured near5 display ADJ advertisement ADJ content near5 predefined ADJ area near5 portion near5 ad ADJ content ADJ display ADJ page near11 page ADJ content NEAR displayed near5 portions near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 separate near5 advertisement ADJ content near5 serving near5 ad ADJ content	(USPAT)	OR	ON	ON	2022/05/24 12:43 PM

		ADJ display ADJ page near5 remote ADJ computing ADJ device NEAR operating NEAR browser near11 displaying NEAR browser ADJ window NEAR response near5 request near5 remote ADJ computing ADJ device near5 configured NEAR receive NEAR instructions near11 code near5 configured near5 determine near5 predefined ADJ area near5 within near5 predefined ADJ distance NEAR outside near5 visible ADJ area near5 browser ADJ window near5 send near5 first ADJ communication near5 dispatcher NEAR servers near5 based near5 determination near5 dispatcher ADJ servers near5 configured near5 cause near5 first ADJ advertisement near5 served near5 remote ADJ computing ADJ device near5 receipt near5 first ADJ communication near5 browser NEAR configured near5 render near5 first ADJ advertisement near5 predefined ADJ area near5 configured near5 determine near5 predefined ADJ area near5 view near5 within near5 visible ADJ area browser ADJ window near5 remote ADJ computing ADJ device near5 send near5 second ADJ communication near5 dispatcher ADJ servers near5 response near5 determination near5 predefined ADJ area near5 view near5 within					

		near5 visible ADJ area near5 browser ADJ window near5 predefined ADJ period ADJ time near5 dispatcher NEAR servers near5 configured near5 receive near5 second ADJ communication near5 remote ADJ computing ADJ device near5 cause near5 replacement ADJ advertisement near5 selected near5 display near5 ad ADJ content ADJ display ADJ page near5 cause replacement ADJ advertisement near5 served near5 remote ADJ computing ADJ device near5 browser near5 configured near5 render near5 replacement ADJ advertisement near5 predefined ADJ area).clm.					
N12	0	(rendering near11 advertisement ADJ content near5 ad ADJ content ADJ display ADJ page near11 ad ADJ content ADJ display ADJ page near11 includes near5 predefined ADJ area near5 configured near5 display near5 advertisement ADJ content near5 predefined ADJ area near5 being near5 portion near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 displayed near5 other ADJ portions near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 being near5 separate near5 advertisement ADJ	(USPAT)	OR	ON	ON	2023/03/26 09:17 AM

		content near5 ad ADJ content ADJ display ADJ page near5 being near5 scrollable near5 allow near5 portion near5 ad ADJ content ADJ display ADJ page near5 appear near5 visible ADJ area near5 browser ADJ window near5 browser near5 configured near5 operated near5 remote NEAR computing NEAR device near5 method near5 comprising near5 determining near5 whether near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible ADJ area near5 browser ADJ window near5 response near5 determination near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible ADJ area near5 browser ADJ window near5 caus$4 near5 communication near5 sent near5 remote ADJ computing ADJ device near5 dispatcher ADJ servers near11 dispatcher ADJ servers near5 configured Near11 receive near11 cause NEAR advertisement ADJ content near5 served near5 remote ADJ computing ADJ device near11 browser near5 configured near11 render near11 advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content near5 web ADJ page near11 advertisement ADJ content near5 first						

		near5 appears near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page near5 only NEAR after near5 dispatcher ADJ servers near5 serve near5 advertisement ADJ content near5 remote ADJ computing ADJ device near5 browser near5 renders NEAR advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page).clm.					
N13	0	(rendering near11 advertisement ADJ content near5 ad ADJ content ADJ display ADJ page near11 ad ADJ content ADJ display ADJ page near11 includes near5 predefined ADJ area near5 configured near5 display near5 advertisement ADJ content near5 predefined ADJ area near5 being near5 portion near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 displayed near5 other ADJ portions near5 ad ADJ content ADJ display ADJ page near5 page ADJ content near5 being near5 separate near5 advertisement ADJ content near5 ad ADJ content ADJ display ADJ page near5 being near5 scrollable near5 allow near5 portion near5 ad ADJ content ADJ display ADJ page near5 appear near5 visible ADJ area near5 browser ADJ window near5 browser near5 configured near5	(USPAT)	OR	ON	ON	2023/06/18 07:41 AM

		operated near5 remote NEAR computing NEAR device near5 method near5 comprising near5 determining near5 whether near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible ADJ area near5 browser ADJ window near5 response near5 determination near5 predefined ADJ portion near5 predefined ADJ area near5 ad ADJ content ADJ display ADJ page near5 visible ADJ area near5 browser ADJ window near5 caus$4 near5 communication near5 sent near5 remote ADJ computing ADJ device near5 dispatcher ADJ servers near11 dispatcher ADJ servers near5 configured Near11 receive near11 cause NEAR advertisement ADJ content near5 served near5 remote ADJ computing ADJ device near11 browser near5 configured near11 render near11 advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content near5 web ADJ page near11 advertisement ADJ content near5 first near5 appears near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page near5 only NEAR after near5 dispatcher ADJ servers near5 serve near5 advertisement ADJ content near5 remote ADJ computing ADJ device near5 browser near5 renders					

		NEAR advertisement ADJ content near5 predefined ADJ area near5 ad ADJ content ADJ web ADJ page).clm.					

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), by mail or fax, or via EFS-Web.

By mail, send to: Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

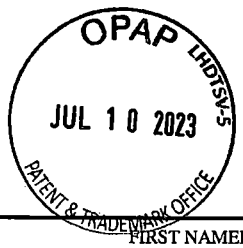
By fax, send to: (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications. **Because electronic patent issuance may occur shortly after issue fee payment, any desired continuing application should preferably be filed prior to payment of this issue fee in order not to jeopardize copendency.**

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

570 7590 06/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103



Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being transmitted to the USPTO via EFS-Web or by facsimile to (571) 273-2885, on the date below.

(Typed or printed name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

TITLE OF INVENTION: SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$480	$0.00	$480.00	$0	10/02/2023

EXAMINER	ART UNIT	CLASS-SUBCLASS
BAGGOT, BREFFNI	3681	705-014540

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/AIA/122 or PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/AIA/47 or PTO/SB/47; Rev 03-02 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list
(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Panitch Schwarze Belisario & Nadel LLP
1 _____
2 _____
3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE: RICH MEDIA CLUB, LLC

(B) RESIDENCE: (CITY and STATE OR COUNTRY): SALT LAKE CITY, UTAH

Please check the appropriate assignee category or categories (will not be printed on the patent) : ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. Fees submitted: ☒ Issue Fee ☐ Publication Fee (if required)

4b. Method of Payment: *(Please first reapply any previously paid fee shown above)*

☒ Electronic Payment via Patent Center or EFS-Web ☐ Enclosed check ☐ Non-electronic payment by credit card (Attach form PTO-2038)

☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. 50-1017

5. **Change in Entity Status** (from status indicated above)

☐ Applicant certifying micro entity status. See 37 CFR 1.29

NOTE: Absent a valid certification of Micro Entity Status (see forms PTO/SB/15A and 15B), issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment.

☐ Applicant asserting small entity status. See 37 CFR 1.27

NOTE: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.

☐ Applicant changing to regular undiscounted fee status.

NOTE: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

NOTE: This form must be signed in accordance with 37 CFR 1.31 and 1.33. See 37 CFR 1.4 for signature requirements and certifications.

Authorized Signature /Clark A. Jablon/ Date July 10, 2023

Typed or printed name Clark A. Jablon Registration No. 35039

Duration Media Ex-1007

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), by mail or fax, or via EFS-Web.

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Commissioner for Patents
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570 7590 06/30/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
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(Typed or printed name)
(Signature)
(Date)

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EXAMINER	ART UNIT	CLASS-SUBCLASS
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2. For printing on the patent front page, list
(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Panitch Schwarze Belisario & Nadel LLP
1 _____
2 _____
3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

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(B) RESIDENCE: (CITY and STATE OR COUNTRY): SALT LAKE CITY, UTAH

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☒ Electronic Payment via Patent Center or EFS-Web ❑ Enclosed check ❑ Non-electronic payment by credit card (Attach form PTO-2038)

☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. 50-1017

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❑ Applicant asserting small entity status. See 37 CFR 1.27

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NOTE: This form must be signed in accordance with 37 CFR 1.31 and 1.33. See 37 CFR 1.4 for signature requirements and certifications.

Authorized Signature /Clark A. Jablon/ Date July 10, 2023

Typed or printed name Clark A. Jablon Registration No. 35039

823 Duration Media Ex-1007

Electronic Acknowledgement Receipt

EFS ID:	48270246
Application Number:	17961952
International Application Number:	
Confirmation Number:	2082
Title of Invention:	SYSTEM AND METHOD FOR CREATION, DISTRIBUTION AND TRACKING OF ADVERTISING VIA ELECTRONIC NETWORKS
First Named Inventor/Applicant Name:	Brad KRASSNER
Customer Number:	570
Filer:	Clark Alan Jablon/Angela Kryszczak
Filer Authorized By:	Clark Alan Jablon
Attorney Docket Number:	689752-1U6
Receipt Date:	10-JUL-2023
Filing Date:	07-OCT-2022
Time Stamp:	13:05:16
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	Issue_Fee_Transmittal.PDF	148254 ceb8255b54080c57552bc8ad43c68cfb24ded2ad	no	1

Warnings:

824

Duration Media Ex-1007

Information:	
Total Files Size (in bytes):	148254

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.



United States Patent and Trademark Office

Office of the Chief Financial Officer

Document Code:WFEE

User :Cynthia Chau

Sale Accounting Date:07/11/2023

Sale Item Reference Number	Effective Date
17961952	07/10/2023

Document Number	Fee Code	Fee Code Description	Amount Paid	Payment Method
I20237AC44155328	2501	UTILITY APPL ISSUE FEE	$480.00	Salea

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
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Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	ISSUE DATE	PATENT NO.	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	08/29/2023	11741482	689752-1U6	2082

570 7590 08/09/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

ISSUE NOTIFICATION

The projected patent number and issue date are specified above. The patent will issue electronically. The electronically issued patent is the official patent grant pursuant to 35 U.S.C. § 153. The patent may be accessed on or after the issue date through Patent Center at https://patentcenter.uspto.gov/. The patent will be available in both the public and the private sides of Patent Center. Further assistance in electronically accessing the patent, or about Patent Center, is available by calling the Patent Electronic Business Center at 1-888-217-9197.

The USPTO is implementing electronic patent issuance with a transition period, during which period the USPTO will mail a ceremonial paper copy of the electronic patent grant to the correspondence address of record. Additional copies of the patent (i.e., certified and presentation copies) may be ordered for a fee from the USPTO's Certified Copy Center at https://certifiedcopycenter.uspto.gov/index.html. The Certified Copy Center may be reached at (800)972-6382.

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
(application filed on or after May 29, 2000)

The Patent Term Adjustment is 0 day(s). Any patent to issue from the above-identified application will include an indication of the adjustment on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Center (https://patentcenter.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Application Assistance Unit (AAU) of the Office of Patents Stakeholder Experience (OPSE), Stakeholder Support Division (SSD) at (571)-272-4200.

INVENTOR(s) (Please see PATENT CENTER site https://patentcenter.uspto.gov for additional inventors):

Brad KRASSNER, Salt Lake City, UT;
Nikolai MENTCHOUKOV, Miami Beach, FL;
Fred BERNSTEIN, Miami Beach, FL;
Alan EDWARDS, Salt Lake City, UT;
Igor TCHIBIREV, Sea Cliff, NY;

APPLICANT(s) (Please see PATENT CENTER site https://patentcenter.uspto.gov for additional applicants):

Rich Media Club, LLC, Salt Lake City, UT;

The United States represents the largest, most dynamic marketplace in the world and is an unparalleled location for business investment, innovation, and commercialization of new technologies. The USA offers tremendous resources and advantages for those who invest and manufacture goods here. Through SelectUSA, our nation works to encourage and facilitate business investment. To learn more about why the USA is the best country in the world to develop technology, manufacture products, and grow your business, visit SelectUSA.gov.

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United States Patent and Trademark Office
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/961,952	10/07/2022	Brad KRASSNER	689752-1U6	2082

570 7590 08/29/2023

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
2001 MARKET STREET, SUITE 2800
PHILADELPHIA, PA 19103

EXAMINER	
BAGGOT, BREFFNI	

ART UNIT	PAPER NUMBER
3681	

NOTIFICATION DATE	DELIVERY MODE
08/29/2023	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

usptomail@panitchlaw.com

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
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Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	ISSUE DATE	PATENT NO.
17/961,952	29-Aug-2023	11741482

PANITCH SCHWARZE BELISARIO & NADEL LLP
TWO COMMERCE SQUARE
PHILADELPHIA, PA 19103

EGRANT NOTIFICATION

Your electronic patent grant (eGrant) is now available, which can be accessed via Patent Center at https://patentcenter.uspto.gov

The electronic patent grant is the official patent grant under 35 U.S.C. 153. For more information, please visit https://www.uspto.gov/electronicgrants

AO 120 (Rev. 08/10)

TO:	REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK
Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450	

In Compliance with 35 U.S.C. § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been filed in the U.S. District Court of Arizona on the following

☐ Trademarks or ☑ Patents. (☐ the patent action involves 35 U.S.C. § 292.):

DOCKET NO.	DATE FILED	U.S. DISTRICT COURT
2:23-cv-01967-ROS	9/19/2023	of Arizona

PLAINTIFF	DEFENDANT
Rich Media Club LLC	Duration Media LLC

	PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1	11,741,482	8/29/2023	Rich Media Club LLC
2			
3			
4			
5			

In the above—entitled case, the following patent(s)/ trademark(s) have been included:

DATE INCLUDED	INCLUDED BY ☐ Amendment ☐ Answer ☐ Cross Bill ☐ Other Pleading	
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1		
2		
3		
4		
5		

In the above—entitled case, the following decision has been rendered or judgement issued:

DECISION/JUDGEMENT

CLERK	(BY) DEPUTY CLERK	DATE
DEBRA LUCAS	Rebecca S Mc	9/20/23

Copy 1—Upon initiation of action, mail this copy to Director **Copy 3—Upon termination of action, mail this copy to Director**
Copy 2—Upon filing document adding patent(s), mail this copy to Director **Copy 4—Case file copy**