

Screenshot with Transcripts Enabled From

<https://www.youtube.com/watch?v=c5SS27qVhkw>

The screenshot shows a YouTube video player for the video 'Viewability Panel - IAB Ad Ops Summit 2011' by the IAB - Interactive Advertising Bureau. The video is at the 2:00 mark of a 6:15 duration. A transcript overlay is visible on the left side of the video frame, displaying the following text: "You know, any thoughts, you folks have, I don't know David if you want Just start with some thoughts and I'm going to take a seat, okay? Uh, So there's no doubt. So I met with, uh, real view just about the same time that George did I think. Was. Equally kind of astounded and and kind of put it in the category of too hard to deal with and pushed it to the side. But I think that it's back with a Vengeance, and And we have to kind of address it naturally we buy. Inventory in different ways. So the, the". The video features two men sitting on a red couch. The right sidebar shows a list of related videos, including 'The IAB New Ad Portfolio', 'GRP panel - IAB Ad Ops Summit 2011', 'Gurbaksh Chahal - demo at 2011 IAB', 'Founder Story: How Founder Kara Goldin...', 'Imran Khan, Snap Inc. About The Platform', 'Linda Yaccarino, NBCUniversal: Dysfunction in Media...', 'Overcoming Supply Chain Challenges', and 'ESPN/Grantland.com's Bill...'. The video has 338 views and was uploaded 12 years ago.

This screenshot shows the same YouTube video player as above, but at the 3:35 mark of the 6:15 duration. The transcript overlay now displays: "during their business. To both your points. I met with real view about the same time as you did. Also very impressive. We're getting around, they were getting around, they were all around. Think the big challenge is and I don't think that that challenge has changed is the same conversation that we had three years ago which is Just all the tools that they use for forecasting and inventory management that that's a lot to ask and it's not that it doesn't need to happen because clearly it does but that". The video player interface and the right sidebar with related videos remain the same as in the first screenshot.

Duration Media Ex-1047

Duration v. Rich Media Club
IPR2023-00953, 11,443,329
RMC EX2054