

5/11/2021

Level 3 Streams and Other News from SMW « NewTeeVee

The Wayback Machine - <https://web.archive.org/web/20081005231544/http://newteevee.com:80/2007/11/06/level-3-streams-and-other-ne...>

GigaOM Network: [GigaOM](#) | [WebWorkerDaily](#) | [NewTeeVee](#) | [Earth2Tech](#) | [OStatic](#) | [jkOnTheRun](#) | [TheAppleBlog](#) | [NewTeeVee Live](#) | [Jobs](#) | [About](#) | [Advertise](#) | [Contact](#)

[NewTeeVee](#)

[NewTeeVee Home](#)

Follow the video revolution

[NewTeeVee Station](#)

Find the best web video

[Pier Screenings](#)

Taking it to the big screen

[NewTeeVee Live 08](#)

Showcasing industry trends

[Hardware](#) | [Shows & Stars](#) | [Stats](#) | [Money & Power](#) | [Apps](#) | [Legal](#) | [Distribution](#) | [Networks & Studios](#) | [Mobile](#) | [Startups](#)

Written by [Liz Gannes](#)

Posted Tuesday, November 6, 2007 at 9:51 AM PT

Level 3 Streams and Other News from SMW

[Level 3](#) (LVL3) will [announce](#) at the [Streaming Media West conference](#) in San Jose, Calif., today that it's adding streaming, including live and high-definition streaming, to its content delivery network services. The company's pricing will match its [disruptive CDN discounts](#), though it will charge a premium for Flash.

Another premium service Level 3 will be offering is [Move Networks'](#) online video distribution platform. Move continues to offer the highest-quality online video viewing experience we've seen, as demonstrated on ABC.com. Level 3 will be integrating Move's technology and reselling it.

Other news from Streaming Media West we've seen cross the wires so far this morning:

- [Inlet Technologies launches new streaming appliances](#)
- [On2 adds support for H.264 encoding](#)

If you stop by the conference later today, I am doing a fun [panel](#) on case studies of online advertising video with some folks you might not normally see at conferences like these — small companies like GPS Maniac, Personality Hotels, and Tubes Networks that are experimenting with getting the word out via online video. We've also got the director of media strategy and content at the Interpublic Emerging Media Lab, which is working closely with Joost.

[Sphere](#)

Topic: [Distribution](#)

[« Previous Post](#) [Next Post »](#)

Leave a reply

Name (required)

Email (required, will not be published)

Web Site

<https://web.archive.org/web/20081005231544/http://newteevee.com/2007/11/06/level-3-streams-and-other-news-from-smw/>

1/3

DISH_337-TA-1265_00037505

5/11/2021

Level 3 Streams and Other News from SMW « NewTeeVee

Comment

Post Comment

If your comment doesn't show up immediately, it may have gotten caught in our trusty (but occasionally overly ambitious) spam filter. Please [drop us a note](#) and we'll retrieve it.

Sponsor Gallery

[Become a sponsor](#)

Recent

- [Vid-Biz: LIN TV, Series, Rick Astley](#)
- [How Did You Watch Palin-Biden Debate?](#)
- [Eyespot Shuts Down \(Did Someone Press Fast-Forward on the Video-Editing Startups?\)](#)
- [NTV Discount to Conference on Technology and Filmmaking](#)
- [Martha Stewart, Ludacris, *ModelBall*: NTV Station Today](#)

GigaOM Network

- [Protecting Your Laptop Investment \[WebWorkerDaily\]](#)
- [Why Google's G1 Entices Me More Than the iPhone \[TheAppleBlog\]](#)
- [Your Monthly Time Waster: Cocktail Match \[WebWorkerDaily\]](#)
- [Recently on jkOnTheRun \[jkOnTheRun\]](#)
- [Weekend Vid Picks: Radiohead's In Rainbows Video Winners \[NewTeeVee\]](#)

[Get the Network Feed](#)

[Subscribe to feed](#)

GigaOM Jobs Feed

- [Jr. Software Engineer at LOLapps Media, Inc. \(San Francisco, California\)](#)
- [User Interface / User Experience Designer at LOLapps Media, Inc. \(San Francisco, California\)](#)
- [Production Operations Engineer at LOLapps Media, Inc. \(San Francisco, California\)](#)
- [Software Engineer at LOLapps Media, Inc. \(San Francisco, California\)](#)
- [Senior Writer at Zivity \(San Francisco, California\)](#)

[See all jobs](#) | [Post a job](#) | [Get Feed](#)

© 2008 [Giga Omni Media, Inc.](#) Powered by [WordPress.com](#). Marketing consulting by [ACS](#).