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Recognized for game-changing strategy, innovation, and leadership

AMERICAN FORK, UT, January 22, 2008 – Move Networks, a leading provider of live and on-demand television-quality Internet video services, today announced that it has been chosen by AlwaysOn as one of the OnMedia 100 Winners. Inclusion in the OnMedia 100 signifies major developments in the creation of marketing tools, services, venues, and advertising, branding, and public relation campaigns. Move Networks was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Move Networks delivers broadcast-quality streaming video to online viewers. Move Networks gives viewers full-screen, HD video without the buffering, stalling, stopping, and low-quality viewing experiences that plague other technologies. This high-quality experience, coupled with comprehensive viewer metrics and the delivery of highly relevant ads, enables major broadcaster and content publishers to attract and capture the attention of today's viewer, who demands access to premium content anytime, anywhere.

"It is an honor to be recognized by AlwaysOn and the OnMedia 100 as a company that is providing new and innovation solutions to embrace this new digital age," said John Edwards, CEO of Move Networks. "An explosion of new technology and a cultural transition towards interactivity is disrupting the era of traditional, mass-audience entertainment. Content, followed closely by advertising, is shifting to the Internet and mobile devices. Move Networks is proving that a high quality viewer experience leads to an increase in average viewing times, which means more ad availabilities for much higher revenue."

Move Networks and the OnMedia 100 Top Private Companies will be honored at the OnMedia conference scheduled to occur on January 28-30, 2008 at The Mandarin Oriental Hotel in New York City. This two-and-a-half day executive event will feature technology CEO's from Silicon Valley leading presentations and high-level debates with the global advertising and media establishment, about disrupting user behavior and creating new opportunities in the marketing, branding, advertising, and public relations industries.

"The OnMedia 100 winners have excelled in key strategic areas in the advertising, marketing, public relations, and promotion industry," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services, and venues for marketers to have at their fingertips and for use to take their business to the next level in innovation."

The OnMedia 100 was selected from over hundreds of companies, nominated by a panel of industry experts in the online ad service, technology, community platform, mobile advertising, marketing, and Web analytic sectors from around the world.

A full list of all the OnMedia 100 winners can be found on the AlwaysOn Web site at www.alwayson.goingon.com

About Move Networks

Move Networks, Inc. is a leading provider of video services that drive the growth and support of online audiences for leading broadcasters and publishers including Fox, ABC, the CW, and Discovery. The video technologies and services developed and managed by Move Networks enable leading brands to deliver live and on-demand programming to millions of people without the buffering, stalling, and low-quality viewing experiences common with competing technologies.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (OnMedia NYC, Venture Summit East and West, On Hollywood, The Broadband Digital, Stanford Summit, and Going Green) and quarterly print "blogazine". No other media brand has dared to create such open interaction with its readers and event participants.