

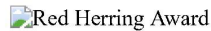
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Move Networks » Red Herring Global 100

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Move Networks

Red Herring Global 100



American Fork, UT — December 5, 2007

Move Networks, a leading provider of digital media publishing and delivery services, announced today that it has been selected as a winner of the new Red Herring 100 Global 2007 Awards.

Red Herring 100 winners and finalists from North America, Europe and Asia of the last three years were eligible for this award. The Red Herring editorial team reviewed 1,800 companies to select the 100 winners. Evaluations were made on both quantitative and qualitative criteria such as financial performance, innovation, management, global strategy, and ecosystem integration.

“To be named a Red Herring Global Award finalist and be in the company of such innovative technologies is a tremendous honor,” said John Edwards, CEO of Move Networks. “We appreciate that Red Herring has recognized what our broadcast customers, investors and more than 25 million unique viewers have recognized—that a high quality experience is key for capturing and maintaining the attention of viewers.”

Move Networks gives content publishers the ability to deliver broadcast-quality streaming video to viewers. This high-quality experience, coupled with comprehensive viewer metrics, and the delivery of highly relevant ads, enable content publishers to attract and capture the attention of today’s viewer that demands access to premium content anytime, anywhere.

The Company announced in November that it had assisted its publishing partners in capturing the attention of more than 20 million unique viewers. Already that viewership has grown by an additional 5 million unique viewers, bringing the total to over 25 million unique viewers.

The final award winners were announced during the Red Herring Global event, held Dec. 3-5 in Seattle, Washington. The event—featuring keynotes, roundtable panels and networking opportunities—honors cutting-edge private technology companies from across the world and brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation.

About Red Herring

Red Herring is a global media company uniting the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

About Move Networks:

Move Networks, Inc., is a provider of a video technology and management platform that drives the growth and support of online audiences for leading broadcasters and publishers. The video technologies and services developed and managed by Move Networks enable leading brands to deliver live and on-demand programming to millions of people without the buffering, stalling, and low-quality viewing experiences common with competing technologies. For more information visit www.movenetworks.com.