UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

CAMBRIDGE MOBILE TELEMATICS, INC.,
Petitioner

v.

SFARA, INC.,
Patent Owner

IPR2024-00952
Patent 8,989,952

PATENT OWNER'S UPDATED POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10

Pursuant to 37.CFR § 42.10(b), Patent Owner Sfara, Inc. hereby appoints the attorneys below, including but not limited to the following registered practitioners, as its attorneys to act on its behalf in all matters associated with proceedings no. IPR2024-00952, with full power to appoint an associate agent and to transact all business in the United States Patent and Trademark Office in connection therewith:

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The undersigned is authorized to execute this Power of Attorney on behalf of the Patent Owner.

By: */s/ Erik Goldman*

Name: Erik Goldman

Title: Chief Executive Officer

Date: September 16, 2024

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing PATENT OWNER'S UPDATED POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10 was served electronically via email on September 16, 2024, on the following counsel of record for Petitioner:

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Respectfully Submitted,

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