UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioner,

v.

138 EAST LCD ADVANCEMENTS LIMITED,

Patent Owner.

Case No. IPR2024-00955
Patent No. 7,668,365

PATENT OWNER'S POWER OF ATTORNEY
UNDER 37 C.F.R. § 42.10

Patent Owner 138 East LCD Advancements Limited appoints the following practitioners as Patent Owner's attorneys to transact all business in the United States Patent and Trademark Office in connection with the above-captioned *inter partes review* of U.S. Patent No. 7,668,365:

Lead Counsel	**Back-Up Counsel**
Cyrus A. Morton (Reg. No. 44,954) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-8722 Fax: 612-339-4181 CMorton@RobinsKaplan.com	Samuel J. LaRoque (Reg. No. 68,542) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0860 Fax: 612-339-4181 SLaRoque@RobinsKaplan.com
Additional Back-up Counsel	
Aaron R. Fahrenkrog (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0642 Fax: 612-339-4181 AFahrenkrog@RobinsKaplan.com William R. Jones (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0942 Fax: 612-339-4181 WJones@RobinsKaplan.com	Emily J. Tremblay (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0953 Fax: 612-339-4181 ETremblay@RobinsKaplan.com

The undersigned has the authority to execute this document on behalf of 138 East LCD Advancements Limited.

138 East LCD Advancements Limited

By: _____

Name: Paul Ahern

Title: Director

Date: July 10, 2024

Date: July 10, 2024

Respectfully submitted,

s/ Cyrus A. Morton

Cyrus A. Morton
(Reg. No. 44,954)
Robins Kaplan LLP
800 LaSalle Avenue, Suite 2800
Minneapolis, MN 55402
Direct Line: 612-349-8722
Fax: 612-339-4181
CMorton@RobinsKaplan.com

Attorneys for Patent Owner

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner's Power of Attorney Under 37 C.F.R. § 42.10 was served on July 11, 2024, by electronic mail to Petitioner's counsel at the following addresses indicated in Petitioner's Mandatory Notices:

Erika H. Arner - erika.arner@finnegan.com;
Daniel C. Cooley - daniel.cooley@finnegan.com;
Kevin D. Rodkey - kevin.rodkey@finnegan.com;
Robert K. High - robert.high@finnegan.com;
Safiya Aguilar - safiya.aguilar@finnegan.com;
A. Grace Mills - gracie.mills@finnegan.com; and
Alissa E. Green - alissa.green@finnegan.com

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Date: July 11, 2024

Respectfully submitted,

s/ Cyrus A. Morton

Cyrus A. Morton
(Reg. No. 44,954)
Robins Kaplan LLP
800 LaSalle Avenue, Suite 2800
Minneapolis, MN 55402
Direct Line: 612-349-8722
Fax: 612-339-4181
CMorton@RobinsKaplan.com

Attorneys for Patent Owner