UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioner,

v.

138 EAST LCD ADVANCEMENTS LIMITED,

Patent Owner.

Case No. IPR2024-00956
Patent No. 8,355,574

PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Patent Owner 138 East LCD Advancements Limited provides its Mandatory Notices under 37 C.F.R. § 42.8(a)(2). Patent Owner files these notices within 21 days of service of the Petition.

I. Real Parties in Interest

The Real Parties in Interest of U.S. Patent No. 8,355,574 ("the '574 patent") are 138 East LCD Advancements Limited and Longitude Licensing Limited, the exclusive licensee.

II. Related Matters

The '574 patent is the subject of ongoing litigation. Longitude Licensing Limited asserted the '574 patent on June 21, 2023, in *Longitude Licensing Limited v. Google, LLC*, Case No. 3:23-CV-03046-VC (N.D. Cal.). Final judgment as to the '574 patent was entered in that case on November 15, 2023. That case is currently on appeal to the Court of Appeals for the Federal Circuit, No. 24-1202, filed on November 28, 2023.

III. Lead and Back-Up Counsel

Patent Owner designates the following Lead and Back-up Counsel:

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IV. Service Information

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Date: July 11, 2024

Respectfully submitted,

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner's Mandatory Notices Under 37 C.F.R. § 42.8 was served on July 11, 2024, by electronic mail to Petitioner's counsel at the following addresses indicated in Petitioner's Mandatory Notices:

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