UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioner,

v.

138 EAST LCD ADVANCEMENTS LIMITED,

Patent Owner.

Case No. IPR2024-00958
Patent No. 8,482,638

PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Patent Owner 138 East LCD Advancements Limited provides its Mandatory Notices under 37 C.F.R. § 42.8(a)(2). Patent Owner files these notices within 21 days of service of the Petition.

I. Real Parties in Interest

The Real Parties in Interest of U.S. Patent No. 8,482,638 ("the '638 patent") are 138 East LCD Advancements Limited and Longitude Licensing Limited, the exclusive licensee.

II. Related Matters

The '638 patent is the subject of past litigation. Longitude Licensing Limited asserted the '638 patent on June 21, 2023, in *Longitude Licensing Limited v. Google, LLC*, Case No. 3:23-CV-03046-VC (N.D. Cal.). The infringement count involving the '638 patent was voluntarily dismissed without prejudice from that case on November 15, 2023.

III. Lead and Back-Up Counsel

Patent Owner designates the following Lead and Back-up Counsel:

Lead Counsel	Back-Up Counsel
Cyrus A. Morton (Reg. No. 44,954) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-8722 Fax: 612-339-4181	Samuel J. LaRoque (Reg. No. 68,542) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0860 Fax: 612-339-4181

CMorton@RobinsKaplan.com	SLaRoque@RobinsKaplan.com
Additional Back-up Counsel	
Aaron R. Fahrenkrog (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0642 Fax: 612-339-4181 AFahrenkrog@RobinsKaplan.com William R. Jones (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0942 Fax: 612-339-4181 WJones@RobinsKaplan.com	Emily J. Tremblay (*pro hac vice* to follow) Robins Kaplan LLP 800 LaSalle Avenue, Suite 2800 Minneapolis, MN 55402 Direct Line: 612-349-0953 Fax: 612-339-4181 ETremblay@RobinsKaplan.com

IV. Service Information

Please address all correspondence and service to counsel as listed above.

Patent Owner consents to service by email at:

CMorton@RobinsKaplan.com

SLaRoque@RobinsKaplan.com

AFahrenkrog@RobinsKaplan.com

ETremblay@RobinsKaplan.com

WJones@RobinsKaplan.com

Date: July 11, 2024

Respectfully submitted,

s/ Cyrus A. Morton

Cyrus A. Morton
(Reg. No. 44,954)
Robins Kaplan LLP
800 LaSalle Avenue, Suite 2800
Minneapolis, MN 55402
Direct Line: 612-349-8722
Fax: 612-339-4181
CMorton@RobinsKaplan.com

Attorneys for Patent Owner

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner's Mandatory Notices Under 37 C.F.R. § 42.8 was served on July 11, 2024, by electronic mail to Petitioner's counsel at the following addresses indicated in Petitioner's Mandatory Notices:

Erika H. Arner - erika.arner@finnegan.com;
Daniel C. Cooley - daniel.cooley@finnegan.com;
Kevin D. Rodkey - kevin.rodkey@finnegan.com;
Robert K. High - robert.high@finnegan.com;
Safiya Aguilar - safiya.aguilar@finnegan.com;
A. Grace Mills - gracie.mills@finnegan.com; and
Alissa E. Green - alissa.green@finnegan.com

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Date: July 11, 2024

Respectfully submitted,

s/ Cyrus A. Morton

Cyrus A. Morton
(Reg. No. 44,954)
Robins Kaplan LLP
800 LaSalle Avenue, Suite 2800
Minneapolis, MN 55402
Direct Line: 612-349-8722
Fax: 612-339-4181
CMorton@RobinsKaplan.com

Attorneys for Patent Owner