UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioner,

v.

138 EAST LCD ADVANCEMENTS LIMITED,

Patent Owner.

Case No. IPR2024-00960
Patent No. 7,486,807

PATENT OWNER'S MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Patent Owner 138 East LCD Advancements Limited provides its Mandatory Notices under 37 C.F.R. § 42.8(a)(2). Patent Owner files these notices within 21 days of service of the Petition.

I. Real Parties in Interest

The Real Parties in Interest of U.S. Patent No. 7,486,807 ("the '807 patent") are 138 East LCD Advancements Limited and Longitude Licensing Limited, the exclusive licensee.

II. Related Matters

The '807 patent is the subject of past litigation. Longitude Licensing Limited asserted the '807 patent on June 21, 2023, in *Longitude Licensing Limited v. Google, LLC*, Case No. 3:23-CV-03046-VC (N.D. Cal.). The infringement count involving the '807 patent was voluntarily dismissed without prejudice from that case on November 15, 2023.

III. Lead and Back-Up Counsel

Patent Owner designates the following Lead and Back-up Counsel:

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IV. Service Information

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Date: July 11, 2024

Respectfully submitted,

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing Patent Owner's Mandatory Notices Under 37 C.F.R. § 42.8 was served on July 11, 2024, by electronic mail to Petitioner's counsel at the following addresses indicated in Petitioner's Mandatory Notices:

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