

THE HAIR AWARDS

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Introducing Cosmo's First-Ever Hair Awards

Give your locks the love they deserve.



BY [CARLY CARDELLINO](#) PUBLISHED: FEB 5, 2019

SAVE ARTICLE

TBH, navigating the world of hair can be...a lot. There's just so much out there. How do you separate the real from the fake? The meh products from the gotta-have-'em products? Don't worry, whether your hair is stick straight, super curly, or



can be...a lot. There's just so much out there. How do you separate the real from the fake? The meh products from the gotta-have-'em products? Don't worry, whether your hair is stick straight, super curly, or somewhere in between, we've got you covered. Here are the 16 winners of the first-ever *Cosmo* Hair Awards. This hits list, which was curated by our team of *very* picky beauty editors, will save you time, money, and a whole lotta style struggles.



Is it hard to find your match-made-in-heaven hair products?

ugh, yes. i'm always trying new stuff, but i'm rarely falling in love.

i stick with my go-to faves, tbh.

...



Meet your new wash-day essentials.

BEST CONDITIONER

**L'Oréal Paris Elvive
Extraordinary Oil Rapid Reviver
Deep Conditioner**

\$7, lorealparisusa.com

SHOP NOW



Deep Conditioner

\$7, lorealparisusa.com

SHOP NOW

“Leave this on for just 60 seconds. It’s made with a concentrated serum for maximum softness and nourishment, fast.” —*Carly Cardellino Vaccaro, beauty director*



BEST DETANGLER



Tangle Teezer The Ultimate Detangler

\$14, ulta.com

SHOP NOW

“325 flexible bristles glide through tangles without a single snag or tear. A serious game changer for knotty hair like mine.” —*Lauren Balsamo, senior beauty editor*

BEST SHAMPOO

BEST
SHAMPOO
FOR FINE HAIR

Revitalash Cosmetics
Thickening Shampoo

\$36, [amazon.com](https://www.amazon.com)

SHOP NOW

“My hair looked significantly fuller in about a month thanks to ginseng and willow bark—ingredients that stimulate hair follicles to produce thicker strands.” —LB, senior beauty editor



BEST
SHAMPOO FOR
COLOR-TREATED
HAIR



TRESemmé Botanique Color
Vibrance & Shine Shampoo

\$18, [amazon.com](https://www.amazon.com)

SHOP NOW

“I have platinum hair, which requires the most gentle shampoo out there. So this sulfate-free version cleared a



"I have platinum hair, which requires the most gentle shampoo out there. So this sulfate-free version cleared a high bar." —CCV, beauty director

BEST CURL SYSTEM

SheaMoisture Coconut Custard Make It Last Wash N' Go Shampoo and Conditioner

\$12 each, and Curl Primer, \$14,
[sheamoisture.com](https://www.sheamoisture.com)

SHOP NOW

"This shampoo, conditioner, and primer left my curls moisturized and soft—shout-out to vitamin E and virgin coconut oil." —Chloe Metzger, senior beauty editor



Your strands and scalp are gonna thank you later for these.

Your strands and scalp are gonna thank you later for these.

BEST
REPAIR MASK



Pantene Pro-V Intense Rescue Shots

\$5, [amazon.com](https://www.amazon.com)

SHOP NOW

“Masks can be annoying to apply and often leave my fine hair greasy. But this single-use vial, packed with panthenol, is the total opposite. It fully rinses out a minute later. Seriously, there’s zero residue. My hair was noticeably softer, smoother and healthier.” —*LB, senior beauty editor*

BEST
OIL

Aussie Miracle Moist Intense Hydrating Oil

\$5, [walmart.com](https://www.walmart.com)

SHOP NOW

“Nothing hydrates like a hair oil, IMO, and this one lived up to my high expectations. I applied a few drops to my ends and couldn’t stop

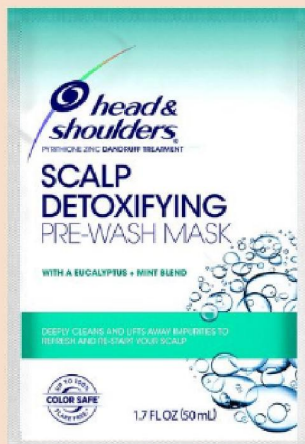


SHOP NOW

“Nothing hydrates like a hair oil, IMO, and this one lived up to my high expectations. I applied a few drops to my ends and couldn’t stop touching my hair all day. The blend of avocado and jojoba oils is legit.”
—Ama Kwarteng, beauty assistant



BEST SCALP DETOX



Head & Shoulders Scalp Detoxifying Pre-Wash Mask

\$2, [walmart.com](https://www.walmart.com)

SHOP NOW

“I wash my hair twice a week tops, so shampoo—especially the gentle kind—doesn’t always cut it. This pre-wash cleared my scalp of dirt and oil so my shampoo was more effective. And who doesn’t love a portable pouch?” —Leah Wyar Romito, chief beauty director



BEST LEAVE-IN

Garnier Whole Blends Honey Treasures Miracle Nectar 10-in-1



BEST LEAVE-IN

Garnier Whole Blends Honey Treasures Miracle Nectar 10-in-1 Leave-In

\$8, garnierusa.com

SHOP NOW

“Post-shower, I applied this repairing treatment all over, focusing the application on my fragile bleached ends. It offered serious smoothness without feeling silicone-y and even made my hair look a bit thicker than normal.” —LWR, chief beauty director



Everything you need to up your style game.

BEST BLOWOUT LOTION

Glamsquad The Iconic Blowout Lotion

\$27, glamsquad.com

SHOP NOW



“It really makes a blowout last thanks to the beeswax, which creates what the brand calls ‘shape memory.’ Two days later, my hair still had body and volume.” —LWR, chief beauty director



thanks to the beeswax, which creates what the brand calls ‘shape memory.’ Two days later, my hair still had body and volume.” —*LWR, chief beauty director*



BEST
**STRAIGHTENING
CREAM**

Garnier Fructis Sleek Shot In-Shower Styler

\$4.50, [garnierusa.com](https://www.garnierusa.com)

SHOP NOW

“It made my hair feel like actual silk thanks to the blend of cranberry and argan oils. But the real magic? It helped me blow out my curls in under 10 minutes.” —*CM, senior beauty editor*



BEST
FRIZZ FIGHTER



Nexxus Frizz Defy Anti-Frizz Sheets

\$8 for eight sheets, [walmart.com](https://www.walmart.com)

BEST FRIZZ FIGHTER



Nexus Frizz Defy Anti-Frizz Sheets

\$8 for eight sheets, [walmart.com](https://www.walmart.com)

SHOP NOW

"I pat one of these little sheets on my hair when frizz or static strike. Each one is infused with argan and coconut oils to smooth rogue flyaways quickly." —*LB, senior beauty editor*



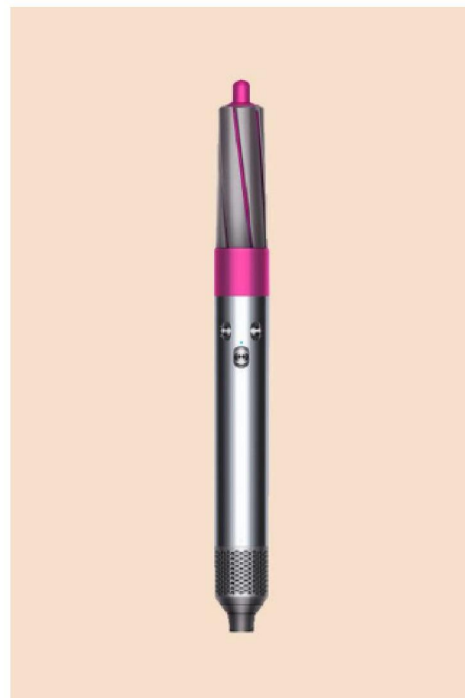
BEST HOT TOOL

Dyson Airwrap Complete

\$550, [ulta.com](https://www.ulta.com)

SHOP NOW

"This ventilated wand uses the force of air to wrap hair around the barrel before heating it. The result: the perfect non-fried curl." —*CCV, beauty director*





BEST DRY SHAMPOO



John Frieda Day 2 Revival Dry Shampoo

\$9.50, [amazon.com](https://www.amazon.com)

SHOP NOW

“This lightweight spray made my curls look freshly washed, even though I was serving day-three greasiness.” —*CM, senior beauty editor*



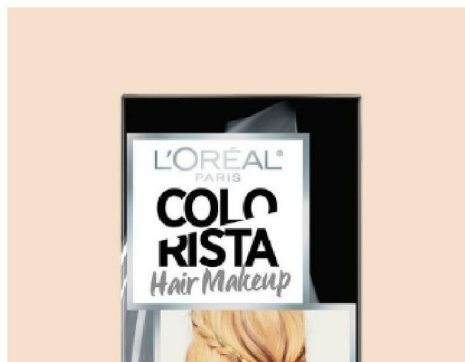
BEST TEMPORARY COLOR

L'Oréal Paris Colorista Hair Makeup

\$10, [lorealparisusa.com](https://www.lorealparisusa.com)

SHOP NOW

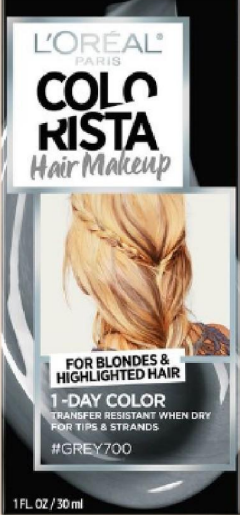
“Most spray-on shades make hair feel like it's been washed and conditioned. But



\$10, [lorealparisusa.com](https://www.lorealparisusa.com)

SHOP NOW

“Most spray-on shades make hair feel shellacked and stiff as hell. But this 24-hour formula is so soft and flexible that you can easily brush right through it.” —CCV, *beauty director*



BEST
MOUSSE



OGX Locking + Coconut Curls
Decadent Creamy Mousse

\$9, [ulta.com](https://www.ulta.com)

SHOP NOW

“I hate feeling like I have anything in my hair, so I’m always a little iffy when it comes to mousse. But this part-foam, part-cream feels light as air and doesn’t flake.” —AK, *beauty assistant*





Carly Cardellino

Carly Cardellino was the beauty director at Cosmopolitan. If you follow her Instagram, then you know she'll try just about any beauty trend or treatment once (the pics of her purple hair are on IG to prove it). But her favorite part about being in beauty is finding the most effective products, and then sharing that intel with others—because who wants to spend money on stuff that doesn't work? No one, that's who. Her most recent discovery: De La Cruz Sulfur Ointment, which will change your blemish-clearing game! Hopefully...

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vision care

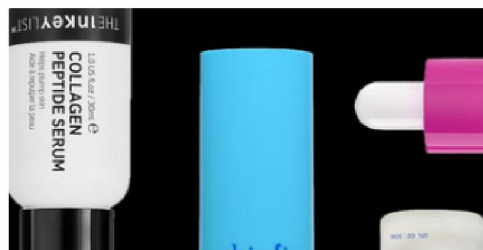
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Comprehensive Eye Care and Stylish
Eyewear Choices Made Easy

SHOP NOW



beauty





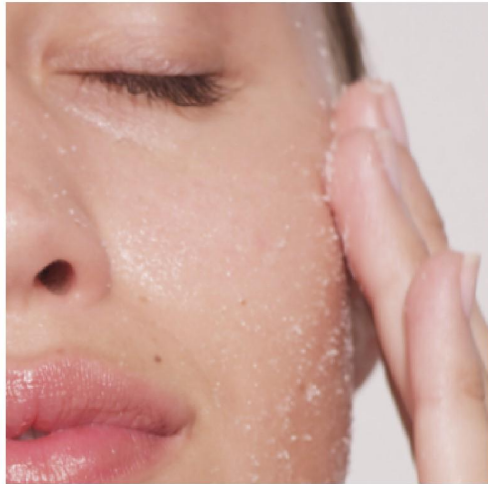
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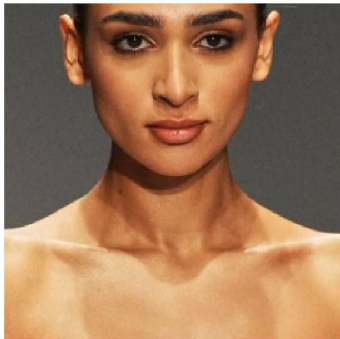
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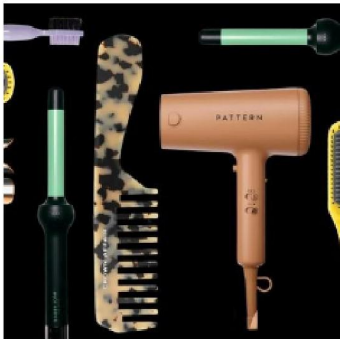
The Top-Rated Exfoliators for Every Skin Type



The Biggest Nail



I've Got *Thoughts*



Voilà: The Best Hair



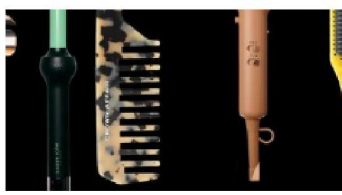
The Key to an At-



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2024's Biggest Nail Trends Have Arrived



The *Only* Brushes You Should Use on Your Curls



Yup, You *Can* Lift Your Brows with Botox



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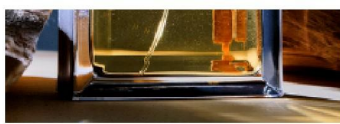
2024's Biggest Nail Trends Have Arrived



The *Only* Brushes You Should Use on Your Curls



Yup, You *Can* Lift Your Brows with Botox



Behold: The 9 Best Replica Perfumes of 2024

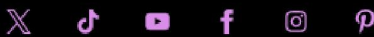
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