

BEAUTY

—

The Stylist Best Beauty Awards 2023: haircare winners

BY STYLIST BEAUTY TEAM

UPDATED 2 YEARS AGO



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Awards 2023: haircare winners...

Whether it's a fresh cut or a great blow-dry, a good hair day has the ability to boost our mood like no other. This is why discovering the very best hair tools, treatments and products can do wonders for not only our locks but our self-esteem, too.

Enter, Stylist Best Beauty Awards 2023: haircare winners. Our panel, a collaboration of industry leaders and Team *Stylist* beauty enthusiasts, parsed through the gamut of haircare to determine what's worthy of a space in your life. From the best nourishing hair mask to the ultimate hair styling tool, keep scrolling to discover the Stylist Best Beauty Awards 2023: haircare winners.

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one of the above but this shampoo has it all, as well as smelling delicious and luxurious. It left my hair looking and feeling so lovely that if you use it, be warned: you will be bestowed with many compliments,” says *Stylist* entertainment writer Morgan Cormack.

Shop Dizziak Hydration Wash at Space NK, £20

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Best Conditioner For Tightly Textured Hair: Kérastase Curl

Not only does this brilliantly formulated conditioner leave our hair nourished and soft, but it also strengthens the hair over time, too. Formulated for waves, curls and coils, Kérastase Curl Manifesto is the top choice for tightly textured hair. With hydrating manuka honey and fortifying ceramides, it provides the perfect combination of hydration, definition and strength.

“I loved this product because it gives curls and coils a beautiful slip so detangling is no issue. Plus, it doesn’t leave hair feeling coated, just defined and hydrated,” says Keeks Reid, Stylist Best Beauty Awards 2023 expert judge, freelance beauty journalist and industry insider.

Shop Kérastase Curl Manifesto Conditioner at Lookfantastic, £31.15

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the bottle (perfect hair), it thoroughly cleanses greasy roots without leaving hair feeling stripped or straw-like. Instead, it gives natural volume and lift at the root, an abundance of shine through the mid-lengths and soft, touchable hydration throughout,” says *Stylist’s* beauty editor Morgan Fargo.

Shop R + Co Television Perfect Hair Shampoo at Space NK, £29

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Ouai Fine Hair Conditioner

Finding the perfect conditioner for fine hair is tricky, as so many formulas weigh down limp and lacklustre strands. Luckily for us, there was a clear winner in this category and it's no surprise that it's a hairdresser founded brand. Jen Atkin's Ouai Fine Hair Conditioner nourishes thin hair without oversaturating it. It smells incredible and leaves your hair feeling lighter than air.

“For weightless hydration and softness, this conditioner smooths and moisturises without

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getting the last drop out easy,” says *Stylist* beauty editor Morgan Fargo.

Shop Ouai Fine Hair Conditioner at Cult Beauty, £24

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Best Shampoo For Dry/Damaged Hair: Pureology Hydrate Shampoo

Shampoos can get a bit of a bad rep for ‘over-cleaning’ the hair, leaving dry and damaged hair in a catch-22. But that’s absolutely not the case with this perfecting pro-formula.

“This gentle, sulphate-free shampoo left my hair feeling deeply clean, hydrated and soft. Whereas some shampoos for dry hair can leave hair feeling flat or weighed down, this gave it a noticeable, replenishing lift – as though I’d given my hair an instantly thirst-quenching drink of goodness. The concentrated formula means you don’t need a lot to get a creamy, rich lather and thanks to the aromatherapy blended scent of lavender, bergamot and patchouli, it smells lovely too,” says *Stylist’s* assistant editor Lisa Harvey.

Shop Pureology Hydrate Shampoo at Sephora, £15.90

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Smooth Conditioner

Backed by science, this ultra-strengthening conditioner is formulated with the brand's famous Alpha Keratin 60ku protein – the first-of-it's-kind, human keratin protein. Born from regenerative medicine, it's identical to the keratin in our hair, skin and nails, so it has the power to bind directly to damaged areas and repair unlike anything else.

“When it came to handling my mega post-wash tangle, this was the clear winner by far. It smoothed without losing volume, gave shine without looking

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colour-treated hair felt softer and healthier. For me, the search for the perfect everyday conditioner for my hair type is off: I loved it!" says *Stylist's* assistant editor Lisa Harvey.

Shop Virtue Smooth Conditioner at Space NK, £38

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Best Repairing Hair Mask: Olaplex No 3 Hair Perfector

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difference to damaged strands. Previously only available in salons, Olaplex No 3 is famous around the world, and it's easy to see why. "It really strengthens the hair without leaving any strong perfumes or artificial 'weight' on it," says Stylist Best Beauty Awards 2023 expert judge, hairstylist, presenter and trend forecaster Tom Smith. "It's incredibly powerful and gives noticeable results." If your hair is after some TLC, this is without a doubt the mask for you.

Shop Olaplex No 3 Hair Perfector at Lookfantastic, £28

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“Aside from smelling heavenly, the silkiness and shine that remain after rinsing – plus the effective and uniform toning results – make this a real colour-refreshing winner!” says celebrity hairdresser Tom Smith.

Shop Evo Fabuloso Colour Boosting Treatment, £25

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But nailing the formula isn't as easy as you might think. Of course, we can rely on the iconic hairstylist Sam McKnight to have all our hair needs covered. With added heat protection, a firm hold and extra volume, this fine mist hairspray ticks all the boxes.

"It's also a reminder that a positive sensory experience leaves a lasting impression," says celebrity hairdresser Tom Smith. "The fresh, herbal and luxurious fragrance is backed up by immediate and long-lasting results. It truly does what it says on

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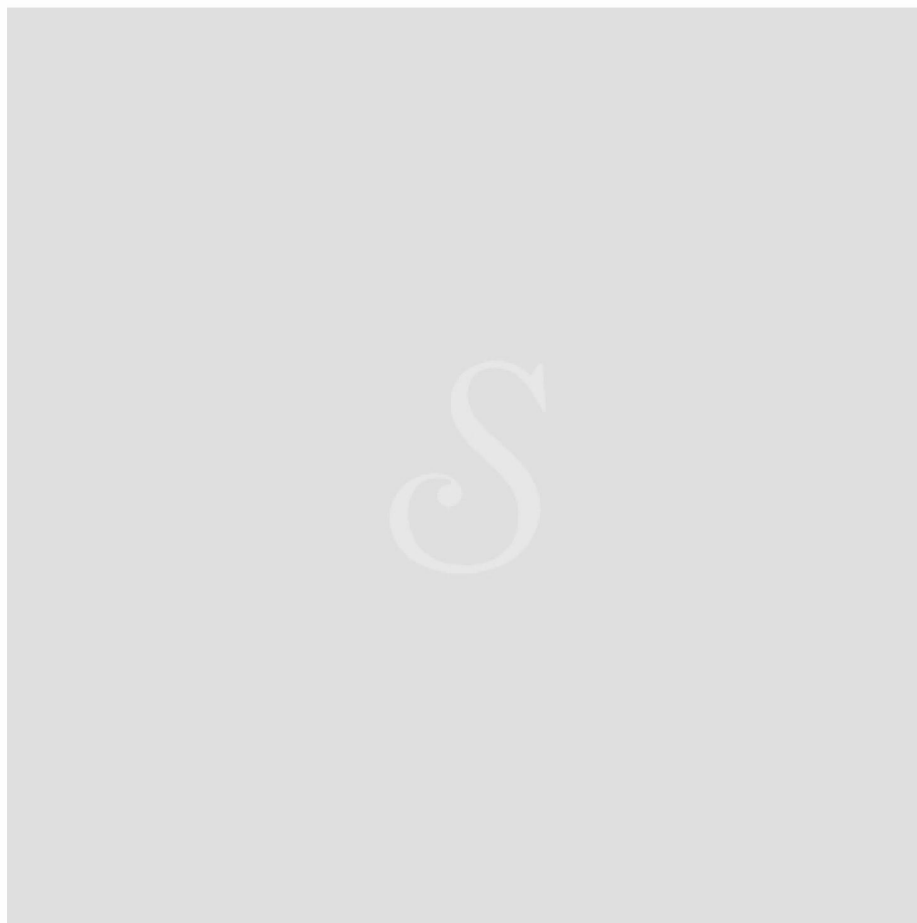
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Shop Hair by Sam McKnight Modern Hairspray at Cult Beauty, £22

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Best Frizz Fighter: Living Proof Vanishing Oil

There are tons of frizz-fighters on the market, but none quite as brilliant as this weightless oil. “Curly hair is often super dry and so to reduce fluff and add definition to curls, you need to hydrate. This oil did

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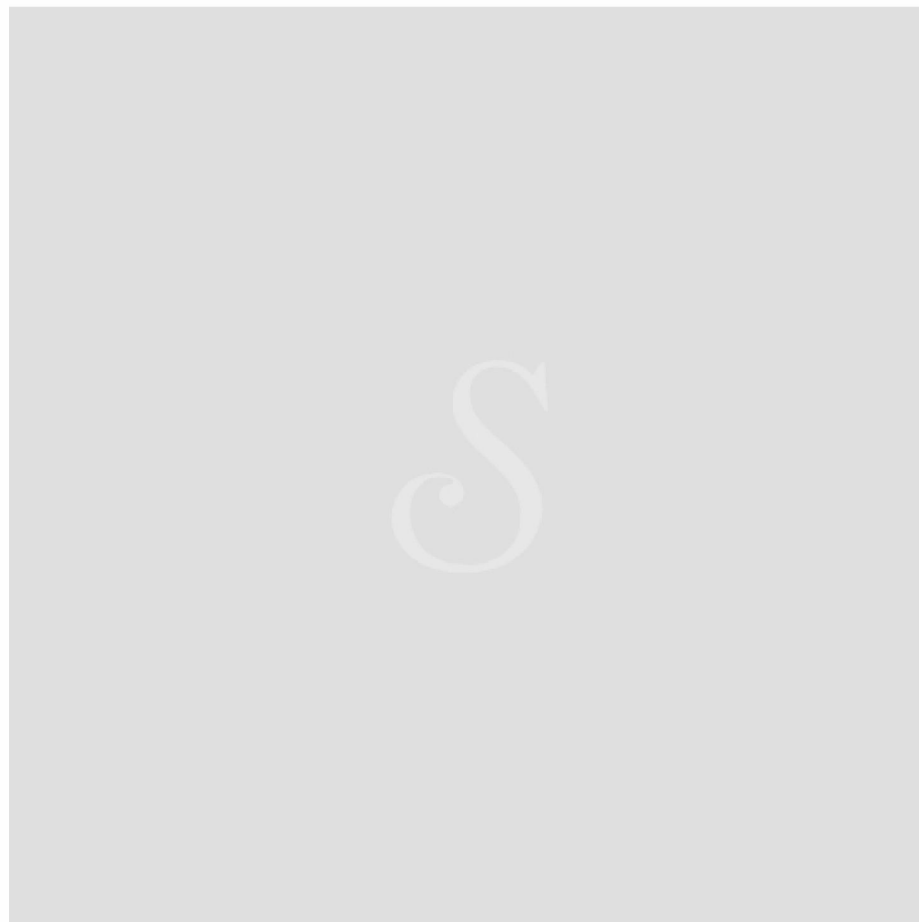
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Women editor Miranda Larbi. Whether you have curly, straight or textured hair – this is the clear winner for smoothing unruly strands.

Shop Living Proof Vanishing Oil at Space NK, £33

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Best Multi-Purpose Styling Tool: Shop Dyson Airwrap

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“There are so many features that make this a valuable addition to your hair routine,” says *Stylist* beauty editor Morgan Fargo. “It dries, controls, styles and smooths the hair in one go, making an at-home blow-dry the work of less time and much less effort. Little touches, like a cooling tip to hold while you work, as well as a cool shot, multiple air speeds and temperatures, make it comfortable to work with. Plus, intelligent heat control means it never feels like your hair is frying or suffering excess heat damage.” It’s expensive, of course, but it really does make salon-worthy styling achievable at home.

Shop Dyson Airwrap at Boots, £499.99

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all magnetic and easy to attach. It has four settings (care, style, soft, fast) as opposed to heat levels, and it dried my hair at a non-damaging low temperature and energy-efficient rate thanks to the very impressive LightCare technology.

“The air is also concentrated so you don’t get any blast of power or heat, which left me with a smooth, frizz-free finish. Even without an attachment, my hair felt like it had some volume but no frizz. It’s a high price point, so if you’re wanting a faster dry this might not be the one, but knowing it’s kinder to

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Shop Zuvi Halo Hair Dryer at Current Body, £329

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Best Straighteners: GHD Original Styler

When it comes to straighteners, many have tried but none can knock this absolute icon off the top spot.

“Well-priced, reliable and user-friendly: there’s a

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with no added extras, but the stripped-back approach is so worth it. I used them to straighten my bleached, curly hair; in the past, straighteners have snagged on my dry ends, but these glide over them.

“They eliminate frizz, leave my hair the smoothest it’s ever been and, better still, I didn’t feel like I needed to instantly run palmfuls of oil through my lengths to revive them like I usually do after heat-styling my dry hair. No matter your hair texture, if you want reliable sleekness, reach for GHD.”

Shop GHD Original Styler at Lookfantastic, £119

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