UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC, CELLCO PARTNERSHIP D/B/A VERIZON WIRELESS,
VERIZON CORPORATE SERVICES GROUP INC.,
T-MOBILE USA, INC., SPRINT LLC F/K/A SPRINT CORP.,
AND AT&T SERVICES, INC.

Petitioner

v.

Headwater Research LLC,

Patent Owner

Case: IPR2024-01041

U.S. Patent No. 8,924,543
Issue Date: Dec. 30, 2014

Title: Service design center for device assisted services

PETITIONERS CELLCO PARTNERSHIP D/B/A VERIZON WIRELESS, VERIZON CORPORATE SERVICES GROUP INC. POWER OF ATTORNEY

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P.O. Box 1450, Alexandria, Virginia 22313-1450
Submitted Electronically

Pursuant to 37 C.F.R. § 42.10(b), Petitioners Cellco Partnership d/b/a Verizon Wireless and Verizon Corporate Services Group Inc. hereby appoint the following practitioners as their attorneys to transact all business in the United States Patent & Trademark Office associated with the *inter partes* review of U.S. Patent No. 8,924,543.

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The individual signing below has the authority to execute this document on behalf of Petitioners.

Cellco Partnership d/b/a Verizon Wireless

Verizon Corporate Services Group Inc.

BY: _____

NAME: MICHAEL HOLDEN

TITLE: VP + DEPUTY GC

DATE: APRIL 16, 2024