UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

APPLE INC.,
Petitioner,

v.

S.M.R INNOVATIONS LTD and Y.M.R TECH LTD,
Patent Owner

---

IPR2024-01048
U.S. Patent No. 10,547,648

**PATENT OWNERS'**
**POWER OF ATTORNEY**

S.M.R Innovations LTD and Y.M.R Tech LTD hereby appoint the following practitioners with Kent & Risley LLC as their attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned proceeding:

| LEAD COUNSEL | BACK-UP COUNSEL |
|---|---|
| Cortney S. Alexander<br>Reg. No. 54,788<br>KENT & RISLEY LLC<br>5755 N Point Pkwy Ste 57<br>Alpharetta, GA 30022<br>Phone: 404-855-3867<br>Fax: 770-462-3299<br>Email:<br>cortneyalexander@kentrisley.com | Olivia Marbutt<br>Reg. No. 62,917<br>KENT & RISLEY LLC<br>5755 N Point Pkwy Ste 57<br>Alpharetta, GA 30022<br>Phone: 404-855-3865<br>Email: oliviamarbutt@kentrisley.com |

The individuals signing below have authority to execute this document on behalf of S.M.R Innovations LTD and Y.M.R Tech LTD, respectively.

Respectfully submitted,

July 22, 2024

Oded Shmueli
Title: Director
S.M.R Innovations LTD

July 22, 2024

Y.M.R. Tech LTD

Benny Yehezkel
Title: Director
Y.M.R Tech LTD

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing document is being served on July 26, 2024, via email on the following counsel:

Paul R. Hart (Reg. No. 59,646)
paul.hart@eriseip.com
PTAB@eriseip.com

Adam P. Seitz (Reg. No. 52,206)
adam.seitz@eriseip.com
PTAB@eriseip.com
Kevin Rongish (Reg. No. 78,716)
kevin.rongish@eriseip.com
PTAB@eriseip.com

By: /Cortney S. Alexander /
Cortney S. Alexander
Reg. No. 54,778